Gary Wang

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Education

School: Washington University in St. Louis (Aug 2016 - Dec 2019)
Degree: B. A. in Economics and Computer Science
GPA: 3.78/4.00

Experience

Washington University, St. Louis
iOS Mobile App Development Teaching Assistant (August - Dec 2019)
- Provided students iOS programming support during TA hours.
- Ran studio sessions on MVC, auto-layout, remote APIs, and multithreading.
- Mentored a cohort of 10 students on their final projects.

WarnerMedia | NBA Digital, Atlanta
Product Intern (June - Aug 2019)
- Worked with product, design, and analytics to plan and execute marketing campaigns for NBA Fantasy App.
- Maintained BRDs and FRDs to align product requirements with business objectives and product roadmap.
- Designed creative UI elements, messaging, push notification to drive retention and engagement.
- Prototyped and demoed a gaming watchOS app that integrates NBA Pick'Em and NBA League Pass.

NBA, Shanghai
Digital Intern (June - Aug 2018)
- Monitored and measured NBA's content engagement rate on both institutional and paid platforms.
- Analyzed digital shorts viewership metrics to improve summer off-season content strategies.
- Coordinated with production vendors to produce short-form videos featuring visiting NBA players in China.
- Teamed with four other interns on NBA business case competition and developed a POC gaming app.

Rikai Labs, Shanghai
Product Development Intern (May - Aug 2017)
- Developed lesson content for Rikai Labs' chatbot application English Genie.
- Wrote 30+ bot-supported English courses with interactive lesson formats and assessment modules.
- Measured and analyzed the lesson completion rate and improved course content based on results.

Community Service

TEDx WestLake:
Founder & Organizer (December 2019 - Present)
- Partner with two co-organizers to plan and host a local TEDx event in Hangzhou, China.

TEDx WUSTL: "What I Have Learned from My 5,000 Uber Rides"
Speaker (March, 2018)
- Used personal Uber experience to inspire meaningful conversations between strangers.

Skills

- Development: Swift, Python, Java, PHP, HTML, CSS, Node.js, D3.js
- Rapid Prototyping: Adobe XD, Sketch
- Project Management Tool: JIRA
- Data Management and Analysis: SQL, Eview