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# Week 6 - Introduction to Clustering
# Video 6
# After following the steps in the video, load the data into R
movies = read.table("movieLens.txt", header=FALSE,
sep="|",quote="\"")
str(movies)
# Add column names
colnames(movies) = c("ID", "Title", "ReleaseDate",
   "VideoReleaseDate", "IMDB", "Unknown", "Action", "Adventure",
"Animation", "Childrens", "Comedy", "Crime", "Documentary", "Drama",
"Fantasy", "FilmNoir", "Horror", "Musical", "Mystery", "Romance", "SciFi", "Thriller", "War", "Western")
str(movies)
# Remove unnecessary variables
movies$ID = NULL
movies$ReleaseDate = NULL
movies$VideoReleaseDate = NULL
movies$IMDB = NULL
# Remove duplicates
movies = unique(movies)
# Take a look at our data again:
str(movies)
# Video 7
# Compute distances
distances = dist(movies[2:20], method = "euclidean")
# Hierarchical clustering
clusterMovies = hclust(distances, method = "ward")
# Plot the dendrogram
plot(clusterMovies)
# Assign points to clusters
clusterGroups = cutree(clusterMovies, k = 10)
#Now let's figure out what the clusters are like.
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# Let's use the tapply function to compute the percentage of movies
in each genre and cluster

tapply(movies$Action, clusterGroups, mean)
tapply(movies$Romance, clusterGroups, mean)

# We can repeat this for each genre. If you do, you get the results
in ClusterMeans.ods

# Find which cluster Men in Black is in.

subset(movies, Title=="Men in Black (1997)")
clusterGroups[257]

# Create a new data set with just the movies from cluster 2
cluster2 = subset(movies, clusterGroups==2)

# Look at the first 10 titles in this cluster:
cluster2$Title[1:10]
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