

```
# Week 5 - Recitation
```

```
# Video 2
```

```
# Load the dataset
```

```
emails = read.csv("energy_bids.csv", stringsAsFactors=FALSE)

str(emails)
```

```
# Look at emails
```

```
emails$email[1]
emails$responsive[1]
```

```
emails$email[2]
emails$responsive[2]
```

```
# Responsive emails
```

```
table(emails$responsive)
```

```
# Video 3
```

```
# Load tm package
```

```
library(tm)
```

```
# Create corpus
```

```
corpus = Corpus(VectorSource(emails$email))
```

```
corpus[[1]]
```

```
# Pre-process data
```

```
corpus <- tm_map(corpus, tolower)
```

```
corpus <- tm_map(corpus, removePunctuation)
```

```
corpus <- tm_map(corpus, removeWords, stopwords("english"))
```

```
corpus <- tm_map(corpus, stemDocument)
```

```
# Look at first email  
corpus[[1]]
```

```
# Video 4
```

```
# Create matrix
```

```
dtm = DocumentTermMatrix(corpus)  
dtm
```

```
# Remove sparse terms  
dtm = removeSparseTerms(dtm, 0.97)  
dtm
```

```
# Create data frame  
labeledTerms = as.data.frame(as.matrix(dtm))
```

```
# Add in the outcome variable  
labeledTerms$responsive = emails$responsive
```

```
str(labeledTerms)
```

```
# Video 5
```

```
# Split the data
```

```
library(caTools)
```

```
set.seed(144)
```

```
spl = sample.split(labeledTerms$responsive, 0.7)
```

```
train = subset(labeledTerms, spl == TRUE)  
test = subset(labeledTerms, spl == FALSE)
```

```
# Build a CART model
```

```
library(rpart)  
library(rpart.plot)
```

```
emailCART = rpart(responsive~., data=train, method="class")
```

```
prp(emailCART)
```

```
# Video 6
```

```
# Make predictions on the test set
```

```
pred = predict(emailCART, newdata=test)
pred[1:10,]
pred.prob = pred[,2]
```

```
# Compute accuracy
```

```
table(test$responsive, pred.prob >= 0.5)

(195+25)/(195+25+17+20)
```

```
# Baseline model accuracy
```

```
table(test$responsive)
215/(215+42)
```

```
# Video 7
```

```
# ROC curve
```

```
library(ROCR)
```

```
predROCR = prediction(pred.prob, test$responsive)
```

```
perfROCR = performance(predROCR, "tpr", "fpr")
```

```
plot(perfROCR, colorize=TRUE)
```

```
# Compute AUC
```

```
performance(predROCR, "auc")@y.values
```