



MWC^{'19}

A closer look: A Video Orchestrated Freight Management Solution

David Cosby | February 27, 2019

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Introduction

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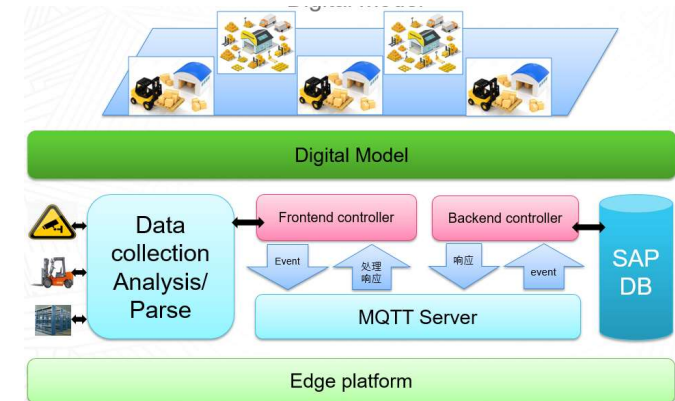


Lenovo Edge IOT - Video Orchestrated Freight Management

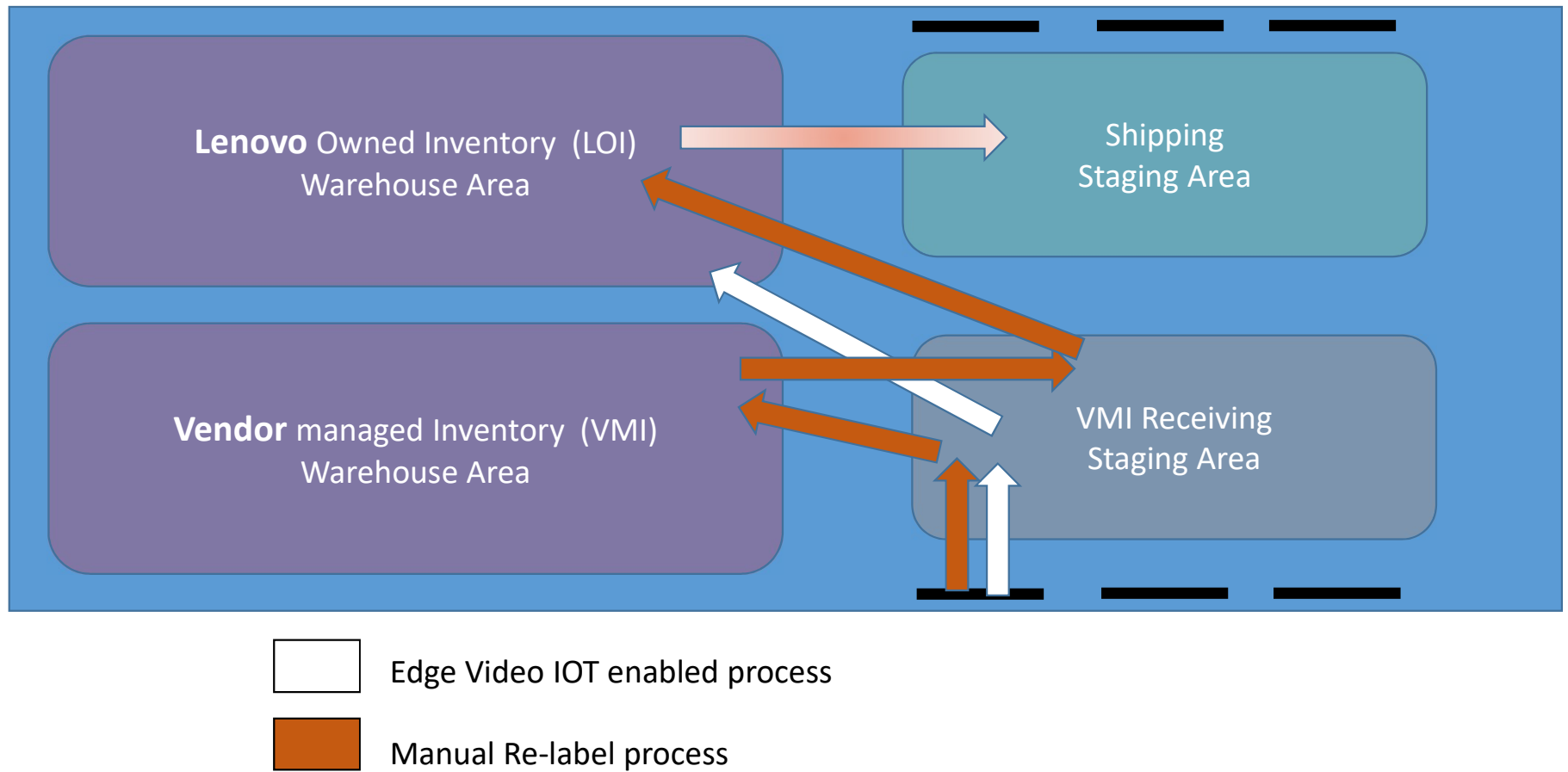
Mobile World Congress Barcelona - **Intel booth** - Hall 3, booth 3E31



- Receiving Automation
- Directed Put-Away
- Digital Model

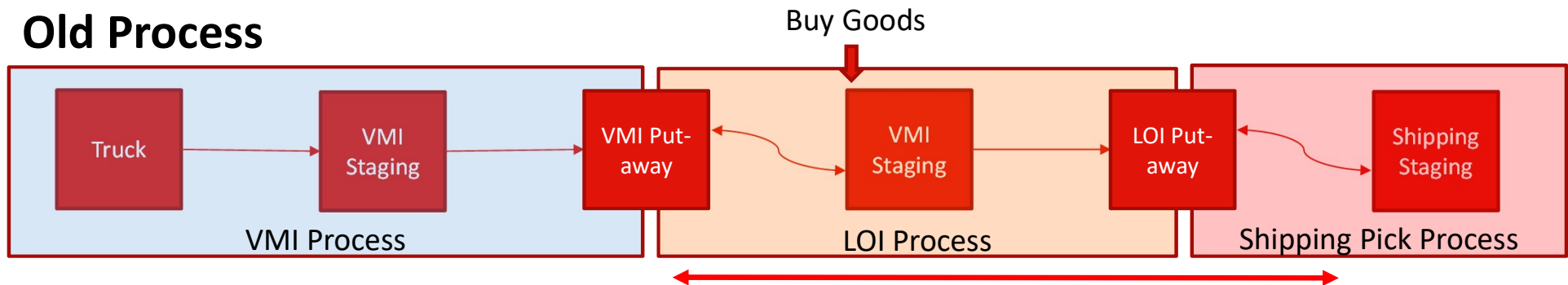


+ Warehouse Movement Simulation

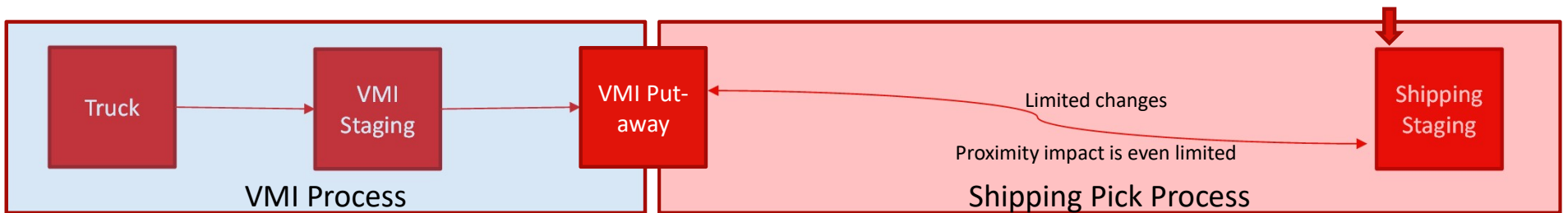


+ Process Changes – Estimated 2 year return of Equity!

Old Process



New Process



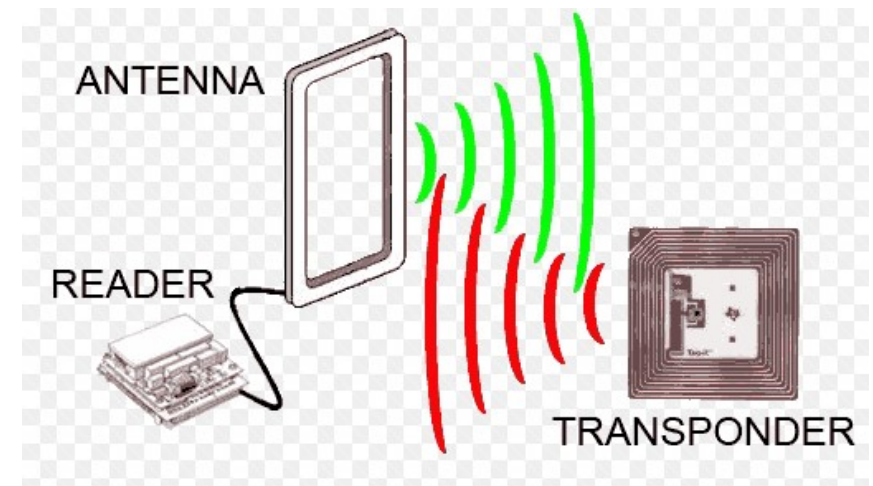
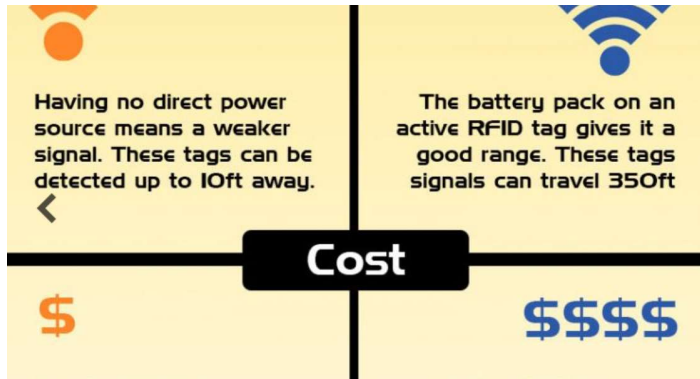
Savings Sources

- Receive to Ship latency – value of cash investment in inventory
- Warehouse traffic congestion and handling – personnel expenses
- Space savings by combining the same product in different categories (VMI/LOI)

The Case for Video IoT

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RFID - The Benefits and Hassles



Why Video IOT?

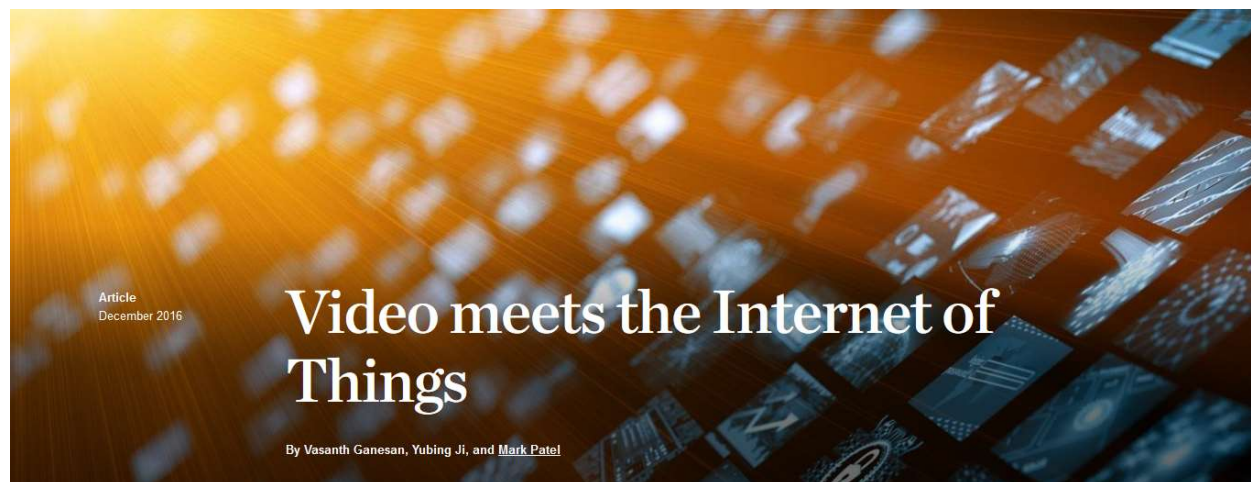
- Data Rich Sensor
 - Humans easily process the collected data
 - Data includes most everything a human would see
 - AI analysis makes it actionable with the skills/precision of a IT
- Really cost effective per unit
 - Recognition
 - Serialized with paper/labeling
- Environmentally friendly
- Individual unit / Serialization is easily disabled
- Flexible
 - Data potentially created with no special provisions
 - Limited movement restrictions

<https://www.mckinsey.com/industries/high-tech/our-insights/video-meets-the-internet-of-things>

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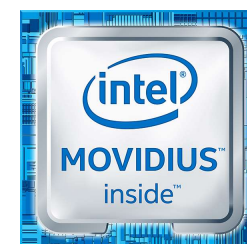
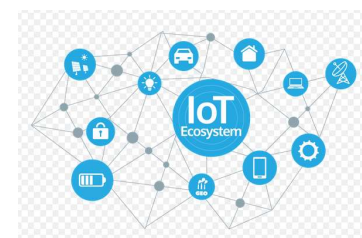


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Key Industry Trends Enable Video IOT

- **UHD (4k) cameras** are getting CHEAP (relatively)
- **Internet of Things (IOT)**
 - Frameworks supported by every cloud provider
 - Huge market to gather data from everything
- **Artificial Intelligence (AI)**
 - Analysis draw conclusions and optimize on disparate items
 - Intel – Movidius Convolutional Neural Networks (CNNs)
- **Edge processing and analysis**
 - Cloud providers of IOT frameworks rush to edge processing
 - Geophysical Data Security
 - Network bandwidth
 - Consolidate, interpret and filter the data
 - Latency
 - Enable new IOT sensors – like Video
- **5G Edge Data Orchestration**
 - Edge data bandwidth/ latency to support UHD video



Deeper Technology Dive

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New Class of Compact Servers for the Edge

PC Tiny



**SE350 IoT
Edge Server**



1U Rack Server



ThinkSystem SE350 Edge Server

Purpose built IoT/Edge server

- 4-16 Xeon D cores with up to 256 GB memory
- PCIe slot for GPU AI inferencing or additional NIC
- Broad wired and wireless connectivity
- Up to 16TB+ of SSD storage
- Enhanced security, tamper detection, & encryption

Brings compute wherever it's needed

- Small and flexible to go anywhere
- Rugged design handles 0-55C, dust, and vibration
- Hang on wall, stack on a shelf, mount in a rack
- Telco NEBS and -48V variants
- Fits in a Fedex box; easy deploy and repair

Best of the cloud, at every site

- Flexible design allows for standardization across sites
- Hyper-converged stacks provide reliability & lower TCO
- Low touch deployment features to simplify roll out
- ThinkSystem focus on reliability and security



VESA mount



3 nodes stacked



DIN and Wall mount



Side by side in rack

INTEL® Movidius™

LOW POWER EDGE ACCELERATION FOR
DEEP LEARNING INFERENCE
AND COMPUTER VISION

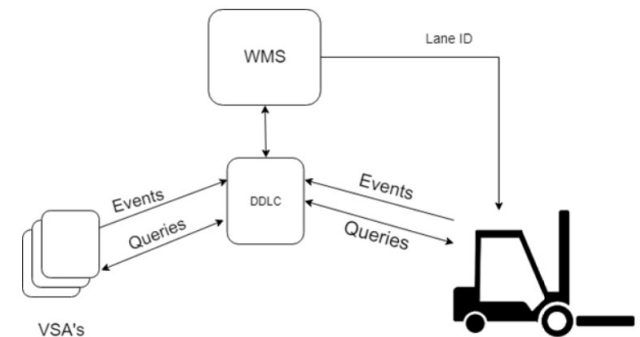
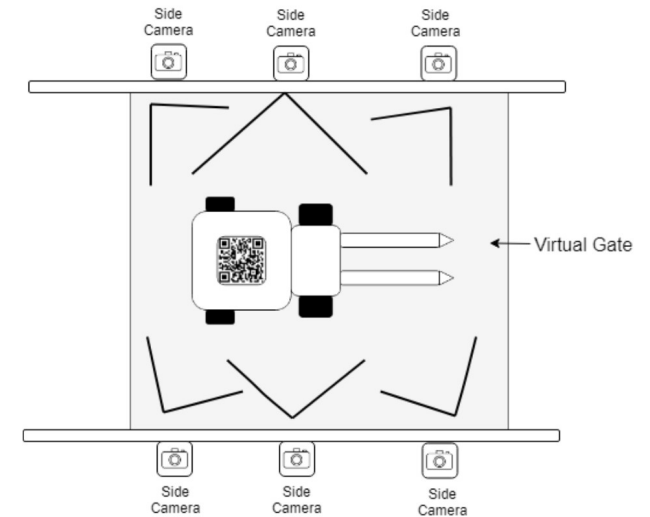
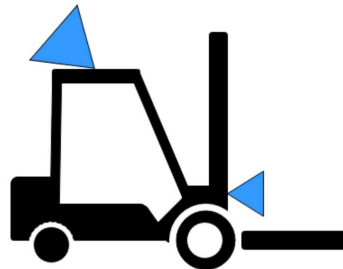


KEY TECHNOLOGY ATTRIBUTES

- On-device AI for immediate response, reliability, privacy, and reduced network bandwidth
- Optimized hardware and programmable engines for Sensing, Perception & AI
- Power and performance levels “Right Sized” to meet demanding workloads for edge devices
- Comprehensive Software Development Kit for application differentiation

Solution Component Overview

- AI Training
 - Using NCS development kit / OpenVINO
 - Leveraging Caffe
 - CNN shape is custom to Movidius
 - MobileNetSSD Object Detection Models
- Decode the region of interest with libdmtx
- Multi-camera data fusion for forklift dispositioning
- MQTT messages interconnect the processes / applications
- Warehouse management system (WMS) provides the freight content and location
- Distributed, scalable Windows and Linux solution



+ 5G & Factory Automation/Industrial IoT (IIoT)

• Automated Smart Factory

- increasingly mobile assets require powerful wireless communications
- Application connectivity requirements around **latency and reliability**.

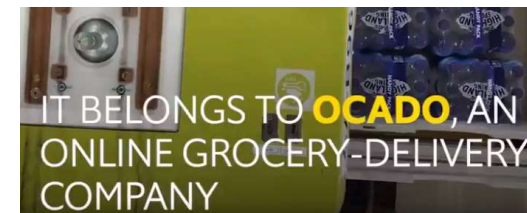
• Artificial Intelligence + 4K/8K Video + 5G URLLC (Wireless)

• 5G (NR, LTE) Advantage - *Ocado is Amazon competitor*

- Ocado found 802.11xx lacking and choose 4G LTE LAA (Licensed Assisted Access) for wireless communication.
- 5G NR provides an even more flexible lower latency higher reliability & high bandwidth, wireless communication backbone for smart factories.



4G LAA + AI + Mobile Robots
+ Air Traffic Controller SW



In Closing

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Please visit the Demo in the Intel Booth

Mobile World Congress Barcelona – Intel Booth - Hall 3 Booth 3E31



Pro-forma results

- 50% less VMI freight movement
- Eliminates manual touches
- Reduces carrying cost by 80%
- Eliminates staging/segregation space by about 30%
- Estimated 2 year return of Equity (ROE)

Come see us in the Intel Booth!



thanks.

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