

Diversity Festival

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Topic Brainstorm

First: material culture diversity

Second: cultural festival diversity

Third: national and group culture diversity

Audience Research

Chinese New Year celebration Audience Research

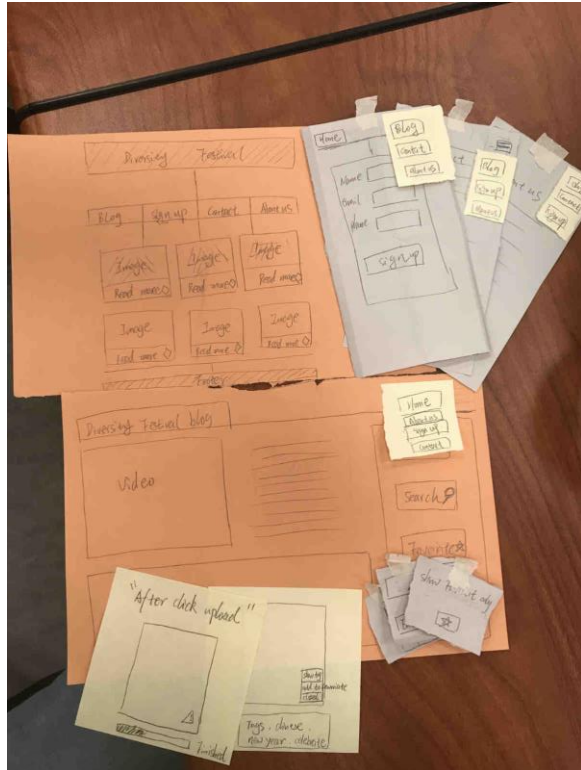


When I wrote this assignment, I just celebrated China's New Year at a primary school in the Bay Area.

So I interviewed some of the parents of children who attended the event, teachers who organized the event, and children who performed the show.

When I asked if they were interested in other international festivals, they all answered in the affirmative.

Prototype



Two Main Pages

- Home page show different continents

Search: show interest continent

About: something about the page

Contact: leave user information

- Different continents pages

Add: User add tag to festival photo

Upload: User upload their own photo

Details: about this festival

Audience Test

Home page:

- 1: Change the background image, the title.
- 2: Change the overall color, gray is more comfortable.
- 3: "go left" and "go right" position moved to both sides.
- 4: Delete the text inside the blog, too much.
- 5: When you click the blog, can enter the blog page.
- 6: Design time interval to control the time of appear.



Read more



Read more



Read more



Read more

Go Left

Go Right

Blog page

- 1: Change the text content's color.
- 2: Change the position of upload and image div.
- 3: Tag content to festival name, date and location.
- 4: Upload part content to "share your festival photo".
- 5: Add back to home page function.

Asia.

Asian festivals are mostly ancient and traditional. These festivals embody the Oriental faith, morality, emotion and romance of the East. The most important festival for Asians is the new year of various traditional calendars. Such as China, North Korea, Mongolia, Vietnam, Singapore and other countries of the Chinese New Year Spring Festival. Traditional Chinese festivals have obvious social characteristics. As the most important traditional festival in China, the Spring Festival originated in the Qin Dynasty and is scheduled for January 1 of the lunar year. Starting from December 23 of the lunar calendar, the people started to carry out various celebrations and lasted until the Lantern Festival. Spring Festival customs are numerous, such as cleaning, eating reunion dinner. There are enveloped in a thick atmosphere of festive everywhere. In addition, there are Chinese Spring Festival, Lantern Festival. For example, in the hearts of the Chinese people, the Mid-Autumn Festival is a family reunion festival, because the day in China's lunar August 15, that day is the moon most round. In Chinese traditional culture, the circle represents a family reunion and unity, so the moon most round means the family together. This is why the moon cake must be made round. It represents the unity of the family together.



Moons Cake
Mid-Autumn Festival
Asian Festivals
Family Reunion Festival

enter tags

Add

Upload your
own photos
to the
continent's
holiday.



Upload

choose file...

upload

Final Prototype: Home



Festival, as an important part of national culture, contains the character, mentality, beliefs, ideas, ways of thinking and many ethnic groups. There are many types of festivals in the world. This site shows you different festivals around the world.



Africa

There are many ethnic and tribal peoples in Africa.....



North America

North America is a place where the world's cultures converge.....



South America

The Brazilian Carnival is the largest carnival in the world



Europe

Spanish Tomato Festival is a unique Spanish festival.....

Final Prototype: continents

<https://wangjiayi.github.io/des157/project/finalproject/index.html>

HOME

Asia.

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Welcome to share your festival photo like image below and add some information to them.

Share Festival Photos:

Choose File No file chosen

Submit



Country: China
Name: Spring Festival
Date: Lunar January 1

enter some commands

Add



Country: China
Name: Mid-Autumn Festival
Date: Lunar August 15

enter some commands

Add