HAILIN FU

Machine Learning & Data Mining & Recommender System

@ hailinfufu@outlook.com   ✉ Address, Street, 00000 County   📍 Guangzhou, Guangdong
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EXPERIENCE

President & CEO

Yahoo!

📅 July 2012 – Ongoing   📍 Sunnyvale, CA

- Led the $5 billion acquisition of the company with Verizon – the entity which believed most in the immense value Yahoo! has created
- Acquired Tumblr for $1.1 billion and moved the company's blog there
- Built Yahoo's mobile, video and social businesses from nothing in 2011 to $1.6 billion in GAAP revenue in 2015
- Tripled the company's mobile base to over 600 million monthly active users and generated over $1 billion of mobile advertising revenue last year

Vice President of Location & Services

Google

📅 Oct 2010 – July 2012   📍 Palo Alto, CA

- Position Google Maps as the world leader in mobile apps and navigation
- Oversaw 1000+ engineers and product managers working on Google Maps, Google Places and Google Earth

Vice President of Search Products & UX

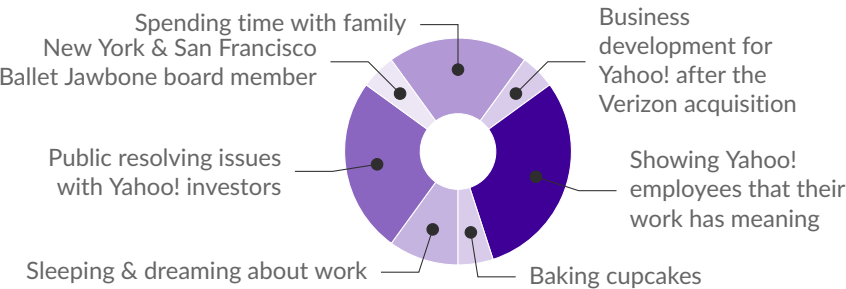**Google**

📅 2005 – 2010   📍 Palo Alto, CA

Product Manager & UI Lead

Google

📅 Oct 2001 – July 2005   📍 Palo Alto, CA

- Appointed by the founder Larry Page in 2001 to lead the Product Management and User Interaction teams
- Optimized Google's homepage and A/B tested every minor detail to increase usability (incl. spacing between words, color schemes and pixel-by-pixel element alignment)

A DAY OF MY LIFE

Spending time with family
New York & San Francisco
Ballet Jawbone board member

Business development for Yahoo! after the Verizon acquisition

Public resolving issues with Yahoo! investors

Showing Yahoo! employees that their work has meaning

Sleeping & dreaming about work

Baking cupcakes

LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF

🏆 **Courage I had**
to take a sinking ship and try to make it float

💓 **Persistence & Loyalty**
I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition

📈 **Google's Growth**
from a hundred thousand searches per day to over a billion

🚺 **Inspiring women in tech**
Youngest CEO on Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24)   Persuasive
Motivator & Leader

UX   Mobile Devices & Applications
Product Management & Marketing

LANGUAGES

English   ●●●●●
Spanish   ●●●●○
German   ●●●○○

EDUCATION

M.S. in Software Engineering

South China Normal University

📅 Sept 2016 – June 2019

B.S. in Internet of Things Engineering

Hubei University of Technology

📅 Sept 2012 – June 2016

PUBLICATIONS

REFEREES

Prof. Alpha Beta
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