

# Fire Peril Loss Cost Prediction

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#### **Product Overview**

Fire Peril is one type of coverages in Property Insurance.

# **Property insurance** also Includes:

- fire insurance,
- flood insurance,
- earthquake insurance,
- home insurance,
- boiler insurance.



## Outline

- Dataset Overview
- Feature Engineering
- Modeling:
  - Overall Approach
  - Measure Metrics
  - Model Fitting
- Final Result
- Takeaways

#### **Dataset Overview**

#### **Competition Goal:**

to predict the loss cost of total insured value of insurance policies.

#### **Challenge:**

Rare Event: 0.2%

the total non-zero response is 1188 out of 450K records.

#### Many Features:

- 4 categories of features
- 300+ features
- categorical and numeric with missing values

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#### **Raw Features**

#### **Policy Characteristic**

- 17 variables
- A set of normalized variables representing policy characteristics.
- both categorical and Numeric

#### **Geodemographic Variables**

- 37 variables
- A set of normalized geodemographic variables

#### **Crime Rate Variables**

- 9 Variables
- A set of normalized Crime Rate variables

#### **Weather Variables**

- 236 Variables
- A set of normalized weather station variables

## Feature Engineering

#### **Policy Characteristic**

- Delete features that have more than 50% of missing value (7 features were deleted)
- Convert categorical features to dummies (var4, 7, 8, 9 need to have dummies)
- 9 origin features were kept
- 74 features after making dummies.

#### **Geodemographic Variables**

- Reduced to 2 dimensions using PCAs.
- 2 new synthetic variables

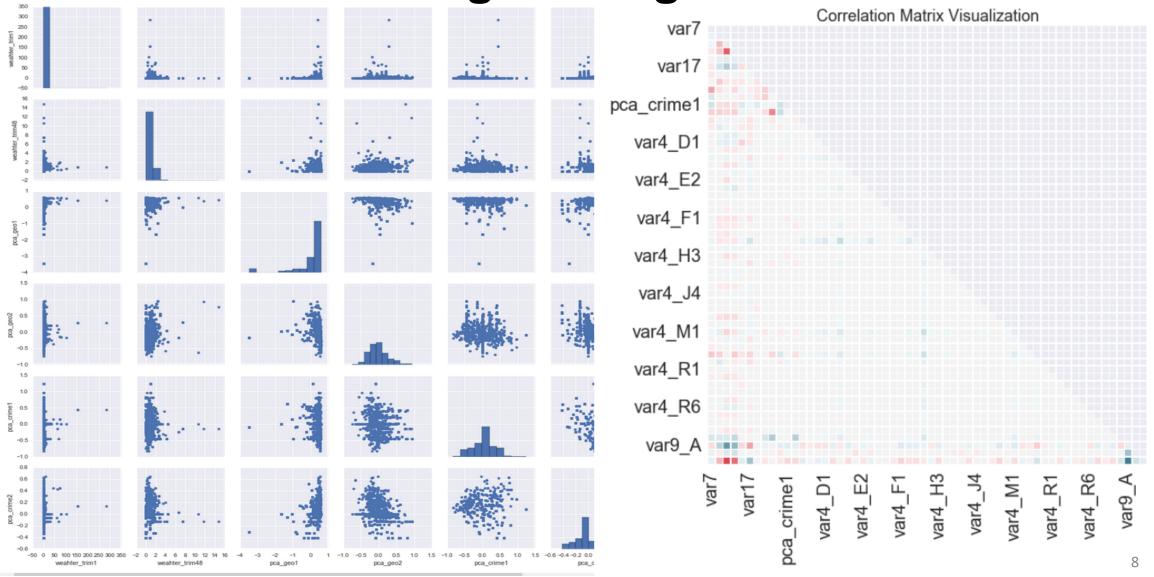
#### **Crime Rate Variables**

- Reduced to 2 dimensions using PCAs.
- 2 new synthetic variables

#### **Weather Variables**

- Reduced to 2 variables using Lasso L1 penalty.
- 2 features remained

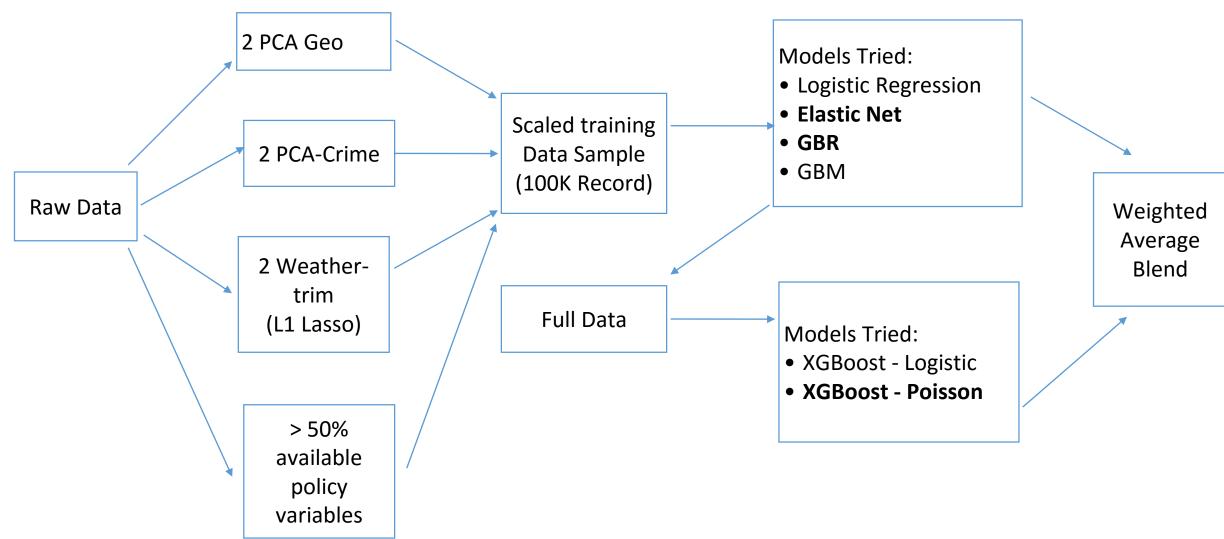
After Feature Engineering



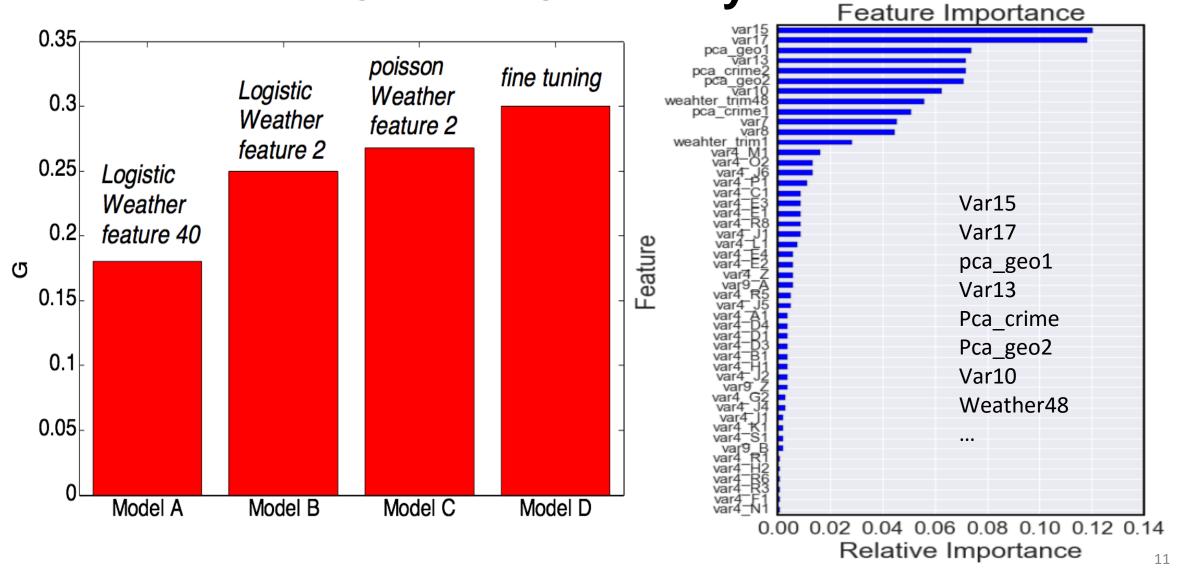
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## **Overall Approach**



## Model 1 - XGBoost Summary

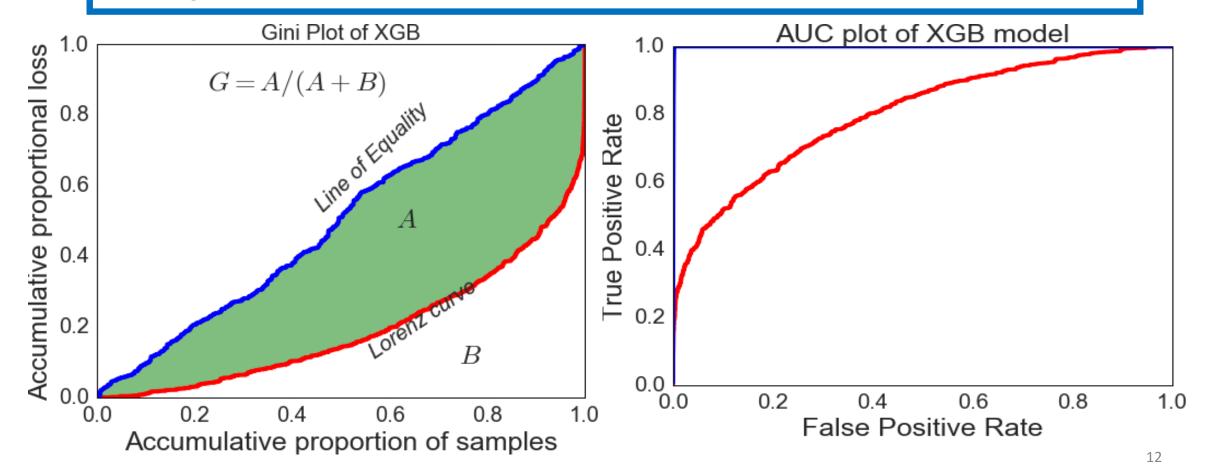


**Model 1 - XGBoost Summary** 

Final Model:

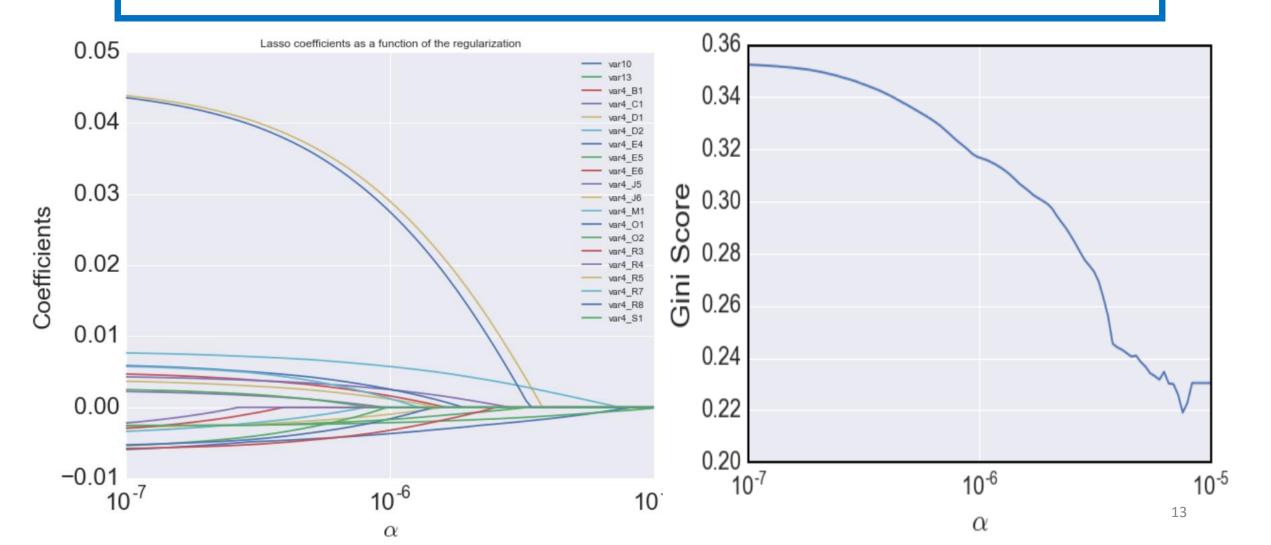
Objective = count:poisson;

Learning rate=0.05; Max\_depth=6; Gamma=5; Num\_round=24



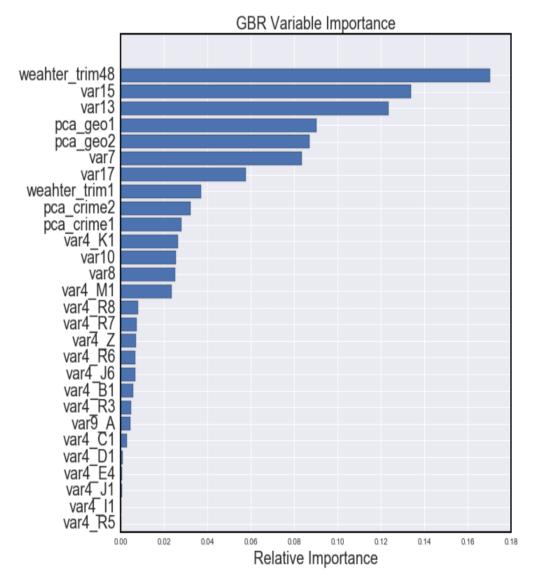
## Model 2 - Linear Regression ElasticNet

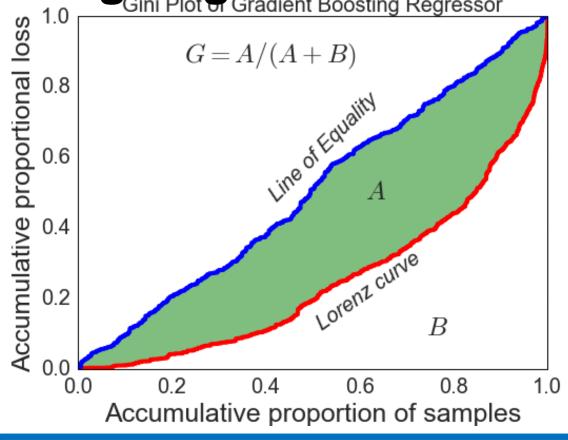
 $\langle =1\oplus 10^{-7} \rangle = 0.5$ ; target: Gini=0.253; log-target: Gini=0.2



Model 3 - Gradient Boosting Regressor

Gini Plot of Gradient Boosting Regressor





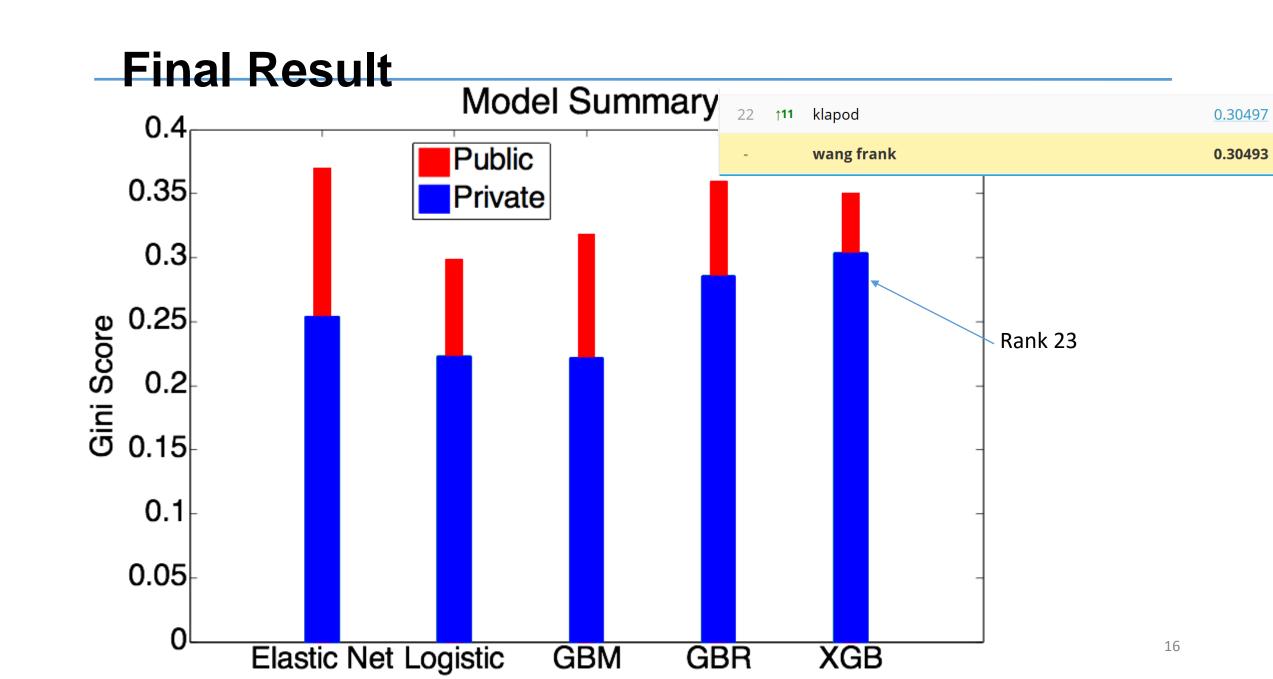
Using target: Gini=0.285

Using log-target. Gini=0.274

Model: n\_estimators=100, learning\_rate=0.05

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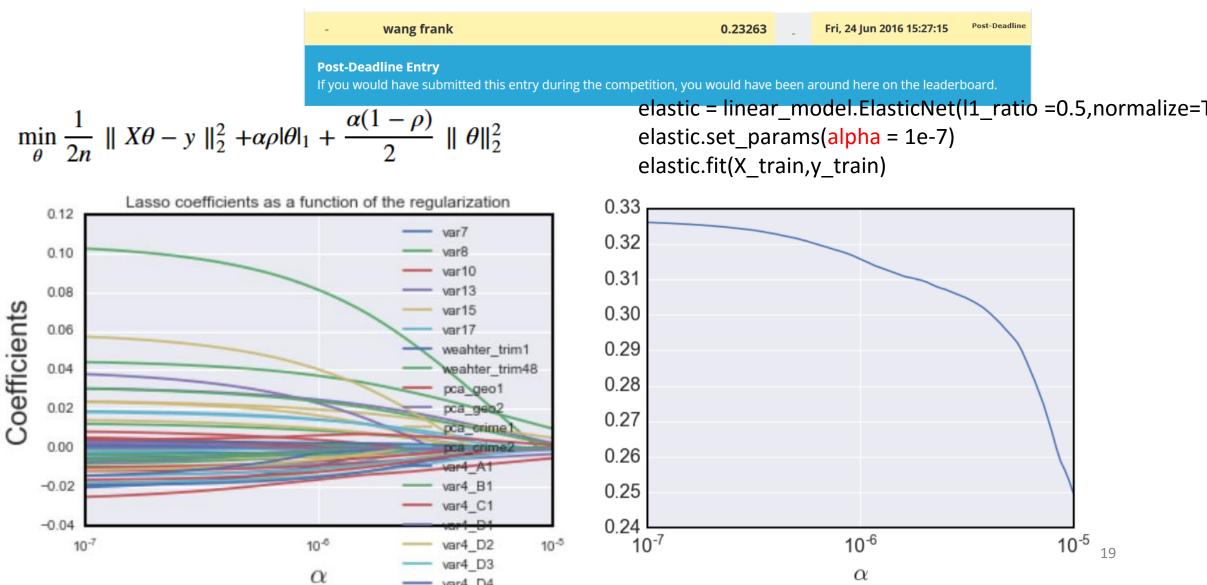


## **Takeaways**

- Feature Engineering is KEY:
  - Extracting value from blocks of features;
  - Reduce correlation between variables PCA
  - Reduce noise by significance L1 penalty
  - Our scored improved on average 15% just by feature selections.
- Sampling technique is important with very rare event:
  - 100K including all zero losses and the 1188 response
  - cross validation
- Poisson distribution as the link function is suitable for RARE count event.
- Log transformation on the response variable is not necessary for treebased regressors

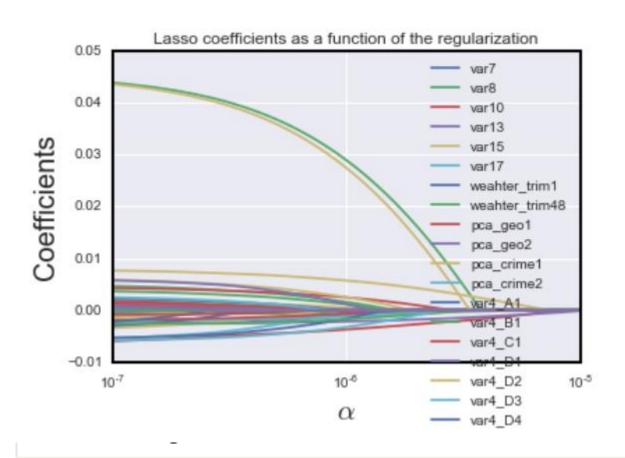
# Backup slides

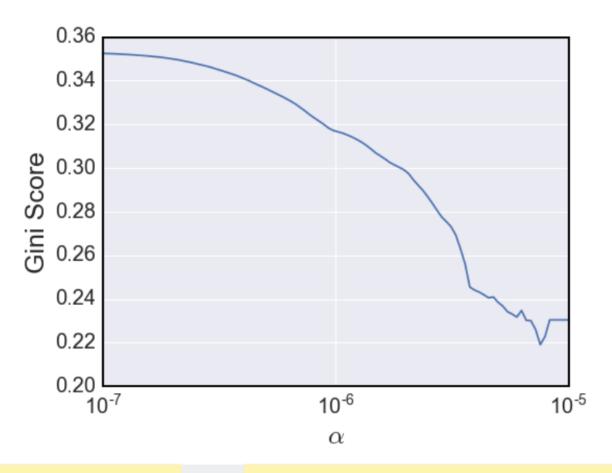
# Linear regression, ElasticNet, fine steps, logloss



# Linear regression, ElasticNet, target

elastic = linear\_model.ElasticNet(l1\_ratio =0.5,normalize=True) elastic.set\_params(alpha = 1e-7)

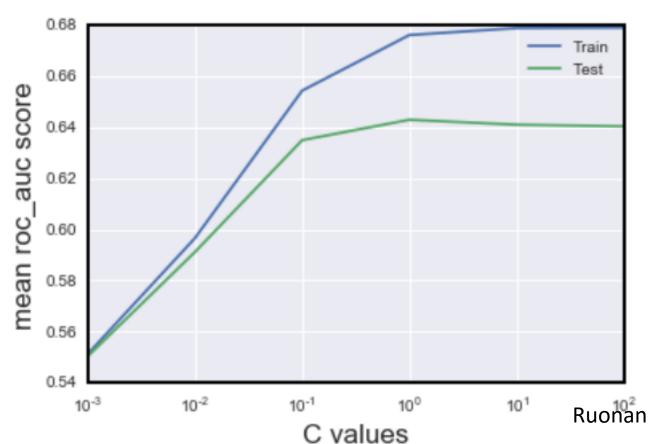




Post>Deadline

wang frank 0.25396 Fri, 24 Jun 2016 15:42:00

# Logistic regression, Gini=0.223



Logit\_best = Pipeline([('scale', MinMaxScaler()),
 ('classifier', LogisticRegression())])
Logit\_best.set\_params(classifier\_\_C=0.5)

Ruonan Logistic Regression got 0.21 on the leaderboard too.

wang

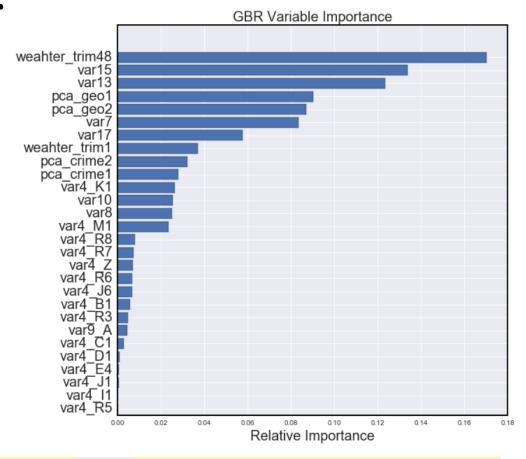
frank

0.22303

Fri, 24 Jun 2016 20:27:20

# GradientBoostingRegressor

- (n\_estimators=100, learning\_rate=0.05)
- Frank use the target.
- Ruonan use log-target.



-	RuonanDing	0.27362	-	Thu, 23 Jun 2016 15:05:08	Post-Deadline
-	wang frank	0.28522	-	Fri, 24 Jun 2016 17:34:54	Post-Deadline

# GradientBoostingClassifier

- gbc\_best = GradientBoostingClassifier(n\_estimators=120,
- learning\_rate=0.05, random\_state= 2015)

Convert target into binary and use the predict\_prob as outcome.

