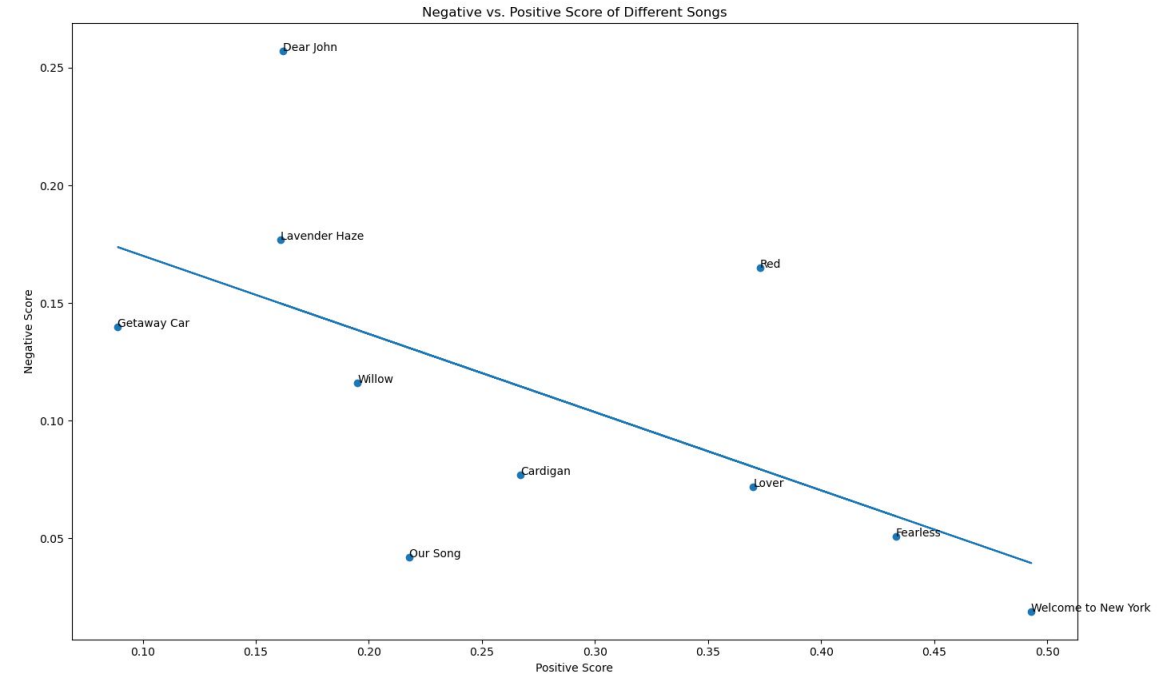


A Textacular Take on Taylor Swift's Songwriting Style

Jethro R. Lee and Michelle Wang



- “**Our Song**” and “**Willow**” appear to be the least balanced songs.
- Songs that heavily feature their titles include “**Our Song**,” “**Fearless**,” “**Red**,” “**Welcome to New York**,” “**Getaway Car**,” “**Lover**,” and “**Lavender Haze**.”
- “**Red**,” “**Lover**,” and “**Cardigan**” seem to be the most lyrically balanced.
- Fountain pen vs. quill pen vs. glitter gel pen songs.
- Swift can make a wide variety of songs with different levels of maturity.

- Moderate negative correlation between positive scores and negative scores.
- “**Dear John**” and “**Red**” have much higher negative scores than what they would be if they followed the trend.
- “**Our Song**” has a much lower negative score than what it would be if it followed the trend.
- Swift purposely uses more negative or positive words to exaggerate the tone of a song depending on the story behind the lyrics.

