

# Emily Wang

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## EDUCATION

**Northeastern University - D'Amore-McKim School of Business**

**Boston, MA**

*B.S. in Data Science and Business Administration (Concentration: Fintech)*

*Expected May 2027*

**Relevant Coursework:** Business Statistics, Advanced Programming with Data, Information Visualization

## WORK EXPERIENCE

### GitHub

**New York, NY**

*Support Documentation Intern*

*June 2025 - August 2025*

- Identified user pain points and workflow enhancement opportunities by analyzing support data and feedback for GitHub Copilot documentation, driving improvements in user experience and adoption.
- Authored and published 6 product guides and 3 demo videos that simplified complex technical workflows, improving internal adoption of AI-driven documentation tools.
- Collaborated cross-functionally with Product, Engineering, and Support teams to validate feature functionality through Quality Assurance testing and pull requests, ensuring usability and alignment with product Objectives and Key Results.

### Brown Brothers Harriman

**Boston, MA**

*Infomediary Data Solutions Co-op*

*January 2025 - May 2025*

- Performed business analysis within an Agile Scrum framework and executed User Acceptance Testing (UAT) with Tricentis qTest for the Infomediary Message Manager ISO20022 project, validating readiness of B2B financial software for clients.
- Conducted User Interface (UI) mapping & test case writing for 1,000+ SWIFT defined industry standards, translating complex requirements into cohesive deliverables using Excel, streamlining implementation for product & engineering teams.
- Drove on-time project delivery by tracking dependencies and milestones in Jira, Clarity, and Confluence, ensuring alignment across engineering and business stakeholders.

### TMX/VettaFi

**New York, NY**

*Human Resources Intern*

*July 2024 - August 2024*

- Audited and updated over 400 payrolls, I-9s, and offer letters, ensuring 100% compliance with regulatory standards using Learning Management System (LMS), Human Resources Management System (Workday), and Paylocity.
- Coordinated employee training programs, achieving 95% participant satisfaction, and streamlined recruitment processes.

## LEADERSHIP EXPERIENCE

### Disrupt The FinTech Initiative - Northeastern University

**Boston, MA**

*Outreach Coordinator*

*August 2025 - Present*

- Drove external outreach by building relationships with leading firms, startup founders, and thought leaders at the intersection of tech and finance through launching targeted outreach campaigns via email and LinkedIn, maintaining a structured pipeline of communications and securing executive engagement.
- Partnered with Events and Ventures teams to host high-impact panels and networking sessions with professionals from Jane Street, Stripe, a16z, Goldman Sachs, and other top firms.

### Adobe

**Boston, MA**

*Adobe Campus/Student Ambassador*

*January 2025 - Present*

- Led interactive workshops and product demos on Adobe Express and Creative Cloud for students and faculty.
- Acted as a liaison between Adobe and Northeastern, driving tool adoption and awareness.

### Transitional Justice Team - Northeastern University

**Oakland, CA**

*Consulting & Research Intern*

*May 2024 - August 2024*

- Conducted stakeholder interviews and market research for the consolidation of five non-profits, identifying key gaps and opportunities in operational efficiency.
- Developed a data-informed unification model that influenced strategic restructuring decisions across 16 locations.

## PROJECTS AND RESEARCH

### Optimizing Yelp Reviews for Food Businesses to Improve Customer Satisfaction

*October 2024 - December 2024*

- Conducted data-driven analysis using Python on Yelp datasets containing 150,346 businesses and 6,990,280 customer reviews, leveraging multiple linear regression, clustering algorithms, and hypothesis testing to determine the impact of 12 key features like ambience & pricing on customer ratings, yielding insights on factors that enhance customer satisfaction.
- Produced actionable recommendations for food businesses based on key findings, suggesting improvements and optimizing service features to attract more positive ratings and broaden customer reach.

### Mixed-Reality for Formerly Incarcerated Women

*January 2024 - April 2024*

- Partnered with Haven of Hope to design AI-driven XR/VR reentry programs, creating culturally sensitive, trauma-informed experiences that provide safe, supportive learning environments for formerly incarcerated women.
- Experimented with full immersive VR and mixed-reality (MR) scenarios using Microsoft HoloLens, Microsoft Dynamics 365 Guides, Roblox, and PowerPoint to build practical skills and confidence in daily tasks.
- Led video production and developed a grant calendar to document project progress, communicate impact, and outline funding strategies, supporting the sustainability and growth of Project Restore.

**Skills:** Microsoft Suite, Google Suite, Adobe Suite, Python, SQL, R, Canva, Mandarin, Slack