





In a world where everybody screams,  
silence is noticeable.

*This is the essence of our (re)brand*



Pizza 4P’s logo include 2 part: Icon and Text.

The icon is inspired by “Maru ni Takedabishi”, the family crest of Shinsaku Takasugi, the founder’s ancestor and a historic figure in Japanese history.

The name 4P’s represents our wish “For Peace” – for the world to be filled with this kind of Peace. Our idea of “Peace” is to live happily with a positive outlook on life, while having a peace of mind and body.

Our name “Pizza 4P’s” and logo represents our following wish – to always provide rich experiences that make hearts dance, the kind that leaves every guest with excitement and positivity.

\* Download whole logo package here

# The Logo







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