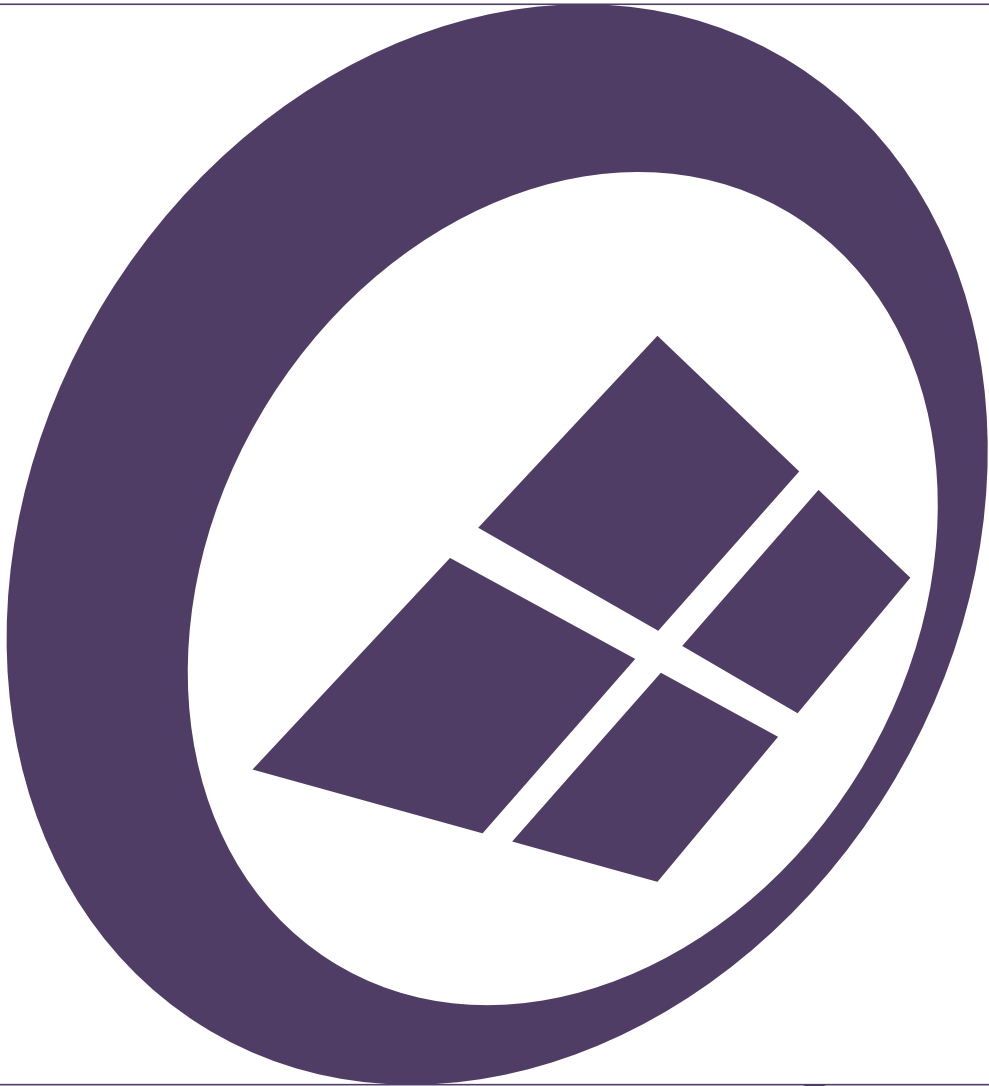




The Logo



Pizza 4P's

Icon

Text

The Logo

0

1

Pizza 4P's logo include 2 part: Icon and Text.

The icon is inspired by “Maru ni Takedabishi”, the family crest of Shinsaku Takasugi, the founder's ancestor and a historic figure in Japanese history.

The name 4P's represents our wish “For Peace” – for the world to be filled with this kind of Peace. Our idea of “Peace” is to live happily with a positive outlook on life, while having a peace of mind and body.

Our name “Pizza 4P's” and logo represents our following wish – to always provide rich experiences that make hearts dance, the kind that leaves every guest with excitement and positivity.

\* Download whole logo package here

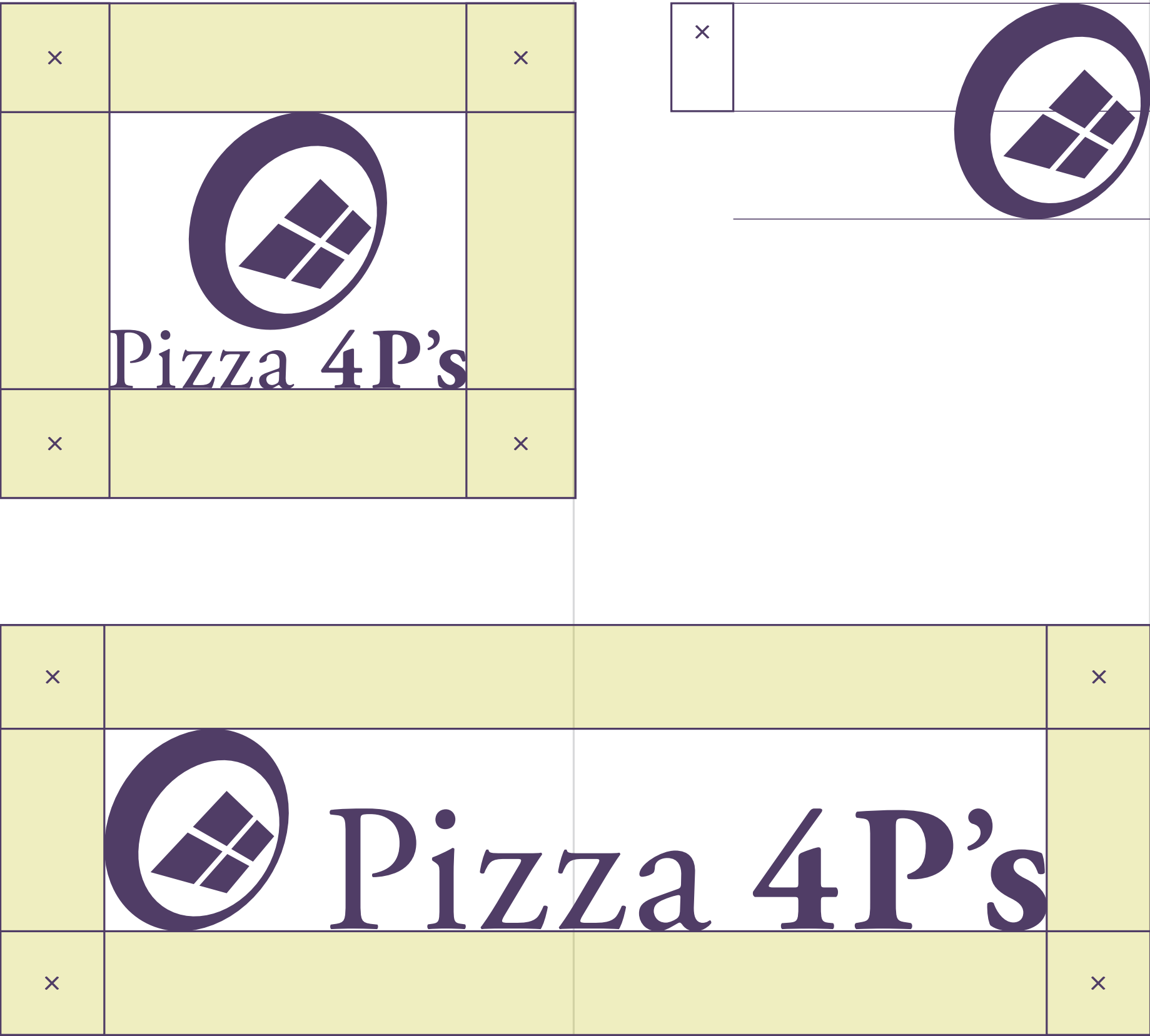
White space provides the silence.

The Exclusion Zone also known as white space, is the empty space between and around individual elements of a page layout. It ensures our message delivered loud and clear.

The exclusion zone is equal to half the height of the Icon (marker as × in the diagram).

\*Minimum Size: 50 pixels or 15mm for Vertical Logo and 70 pixels or 22mm for Horizontal Logo.

# The Exclusion Zone



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# The Logo

