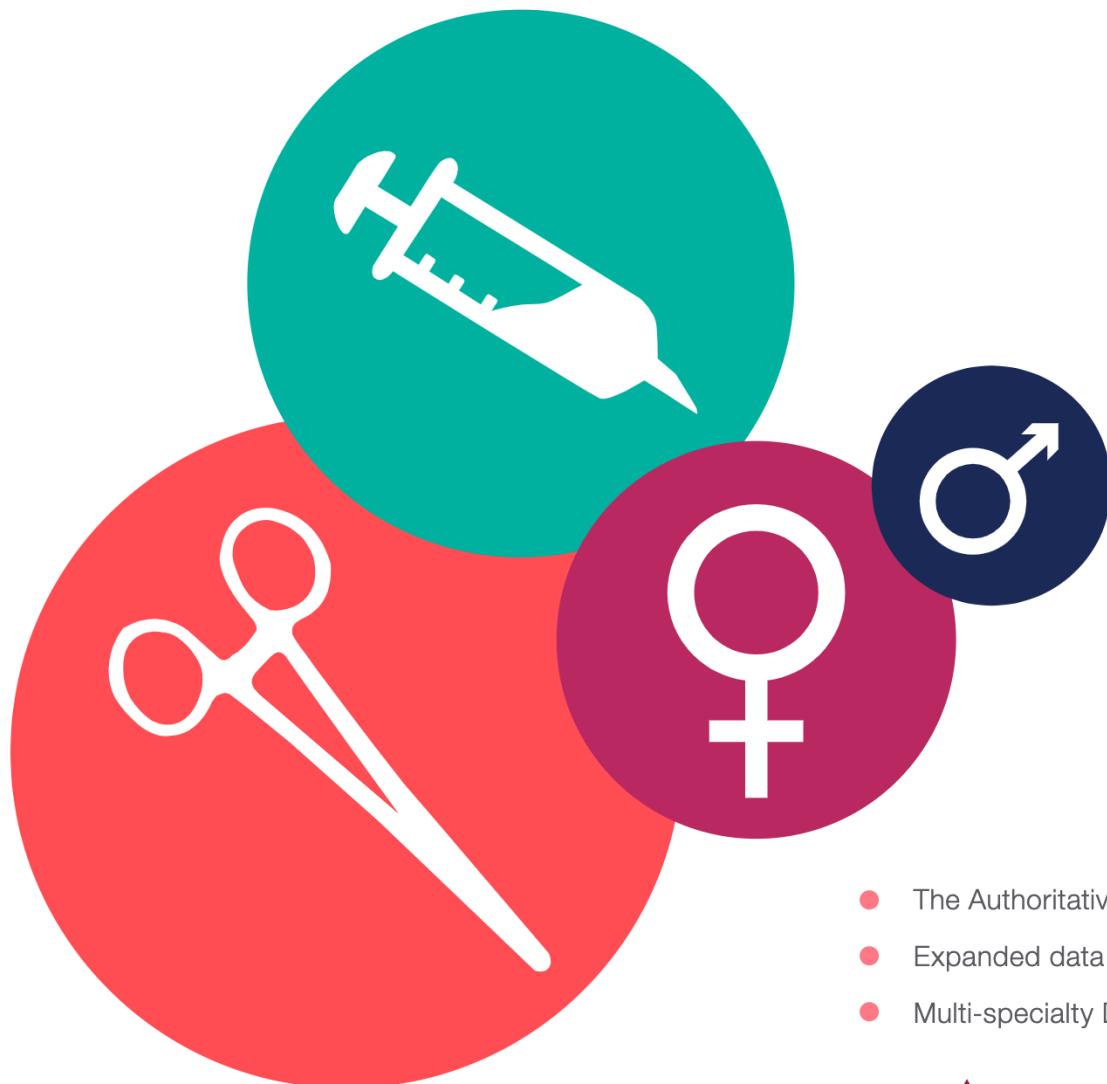


2015

Cosmetic Surgery National Data Bank Statistics

WE ARE
AESTHETICS.



- The Authoritative Source for Current U.S. Statistics on Cosmetic Surgery
- Expanded data for 2015: Multi-year comparisons, 38 Cosmetic Procedures
- Multi-specialty Data



The American Society for Aesthetic Plastic Surgery

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WE ARE
AESTHETICS.

Resources for the Media

ASAPS Spokesperson Network

- Thought and opinion leaders in all types of cosmetic procedures, (surgical and nonsurgical), are available for interviews and information
- Spokespersons are available nationwide in urban and rural settings
- ASAPS leadership is available for information and interviews in all major cosmetic surgery markets
- All Aesthetic Society® spokespersons are working clinicians in direct patient care

The Media Center at <http://www.surgery.org/media>

- Downloadable statistics and infographics
- Procedural facts
- Complete library of press releases ranging from 1998 to the present indexed by subject and date
- Press kit
- Registration for ASAPS Scientific Meetings (for invited and credentialed media)
- Before and after patient photos

Contact The Aesthetic Society® Communications Office at **562.799.2356** or e-mail media@surgery.org for prompt assistance.

About The Aesthetic Society

The American Society for Aesthetic Plastic Surgery (ASAPS) was founded in 1967 when cosmetic surgery was only beginning to be recognized as the important subspecialty it is today.

Founded on a mission of education, we are now widely recognized as the leader in aesthetic surgery research, education, and procedural advances.

United States membership to The Aesthetic Society® is restricted to American Board of Plastic Surgery certified physicians who meet a minimum number of surgical procedures performed and commit to a significant number of continuing medical education hours. New members must be sponsored by a current Society member.

Other healthcare providers may also provide some of these services. Therefore, cosmetic procedures (surgical and nonsurgical) are performed by a variety of physicians. For that reason, we rely on physicians from many different specialties when we compile our annual statistics. We thank these clinicians for their contributions to our survey.

About the ASAPS Cosmetic Surgery National Data Bank

ASAPS, working with an independent research firm, compiled the 19-year national data for procedures performed from 1997-2015. A paper-based questionnaire was mailed to 30,000 board-certified physicians. An online version of the questionnaire was also available. A total of 844 physicians returned questionnaires, of which 103 were retired or otherwise inactive during 2015.

Final figures have been projected to reflect nationwide statistics. Though the confidence intervals change by procedure, depending on the grouping's sample size and the response variance, the overall survey portion of this research has a standard error of +/- 3.56% at a 95% level of confidence.

The Survey on Cosmetic Procedures Performed in 2015 was compiled, tabulated and analyzed by Industry Insights Inc. (www.industryinsights.com), an independent research firm based in Columbus, OH.

Plastic Surgery Timelines



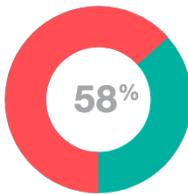
Source: American Society for Aesthetic Plastic Surgery

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HIGHLIGHTS

- Americans spent more than 13.5 billion** on combined surgical and nonsurgical procedures in 2015.
 - There was a **1.5 billion dollar increase** in expenditures for **combined surgical and nonsurgical** procedures from 2014 to 2015.
 - Surgical procedures accounted for 58% of the total expenditures** in 2015.
 - Nonsurgical procedures in 2015 accounted for 42% of the total expenditures** in 2015.
- Surgical procedures are up 7% with 1,912,468 procedures performed, nonsurgical procedures are up 22% with 10,879,909 procedures performed, and **combined surgical and nonsurgical procedures are up 20% compared to last year's data**, with a total of 12,792,377 procedures performed.
- The most popular surgical procedure was liposuction with 396,048 procedures performed.** It is the ONLY surgical procedure with a spot in the top 10 cosmetic procedures overall.
- For the first time this year, statistical data for fat grafting to the breasts, buttocks, and face was reported. There were **18,135 fat grafting procedures to the breast, 18,487 to the buttocks, and 48,059 to the face.** Fat transfer to the face was the 9th most popular surgical procedure in 2015.

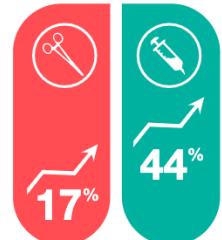
\$13.5+ Billion



- Cosmetic procedures have increased by 39% over the past five years** (from 2011) with **surgical procedures up 17%** and **nonsurgical procedures up 44%**.

- The procedures with the most significant increases between 2014 and 2015 were:

Nonsurgical Skin Tightening (up 58%)
Tattoo Removal (up 39%)
Microdermabrasion (up 34%)
Buttock Lifts (up 32%)
Male Breast Reduction, for the treatment of Gynecomastia (**up 26%**)



- Injectables overall** (including Belotero, Botox, Dysport, Juvederm Ultra, Juvederm Ultra Plus, Perlane, Poly-L-Lactic acid, Radiesse, Restylane, Voluma, Xeomin, etc.) **saw a 21% increase in 2015.**



- Where cosmetic procedures were performed in 2015:** Office facility, 61.9%; hospital, 11.9%; and free-standing surgical center, 26%.



TOP 5



- The top five cosmetic surgical procedures in 2015 were:**

Liposuction (396,048 procedures)
Breast Augmentation (305,856 procedures)
Tummy Tuck (180,717 procedures)
Eyelid Surgery (169,708 procedures)
Breast Lift (148,967 procedures)



- The top five nonsurgical procedures in 2015 were:**

Botulinum Toxin (4,267,038 procedures)
Hyaluronic Acid (2,148,326 procedures)
Hair Removal (1,136,834 procedures)
Chemical Peel (603,305 procedures)
Microdermabrasion (557,690 procedures)

GENDER



- The top five surgical procedures for women in 2015 were:**

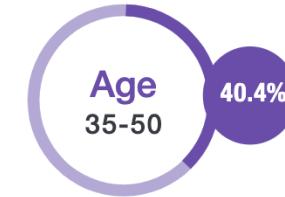
Liposuction, Breast Augmentation, Tummy Tuck, Breast Lift and Eyelid Surgery. **Women had more than 11.5 million cosmetic procedures, 90.5% of the total.** The number of cosmetic procedures performed among women **increased over 538%** from 1997, when this survey was initiated by ASAPS.

- The top five surgical procedures for men in 2015 were:**

Liposuction, Nose Surgery, Eyelid Surgery, Male Breast Reduction and Facelift. **Men had more than 1.2 million procedures** performed, (9.5% of the total). The number of cosmetic procedures performed among men has **increased over 325%** from 1997, when this survey was initiated by ASAPS.



AGE / RACE



- People age 35-50 had the most procedures performed (over 5.1 million accounting for 40.4% of the total).**

Age 61-64 = 30.2%
age 19-34 = 17.5%
65 and over = 10.2%
age 18 and under = 1.7%



- The most common surgical procedures per age group were:**

18 and under = Ear Surgery
19-34 = Breast Augmentation
35-50 = Liposuction
51-64 = Liposuction
65 and over = Eyelid Surgery



- Racial and ethnic minorities had approximately 25% of all cosmetic procedures, up 3% from last year:**

African-Americans (7.7%)
Asians (6.2%)
Hispanics (9.7%)
other non-Caucasians (1.3%)

Source: American Society for Aesthetic Plastic Surgery

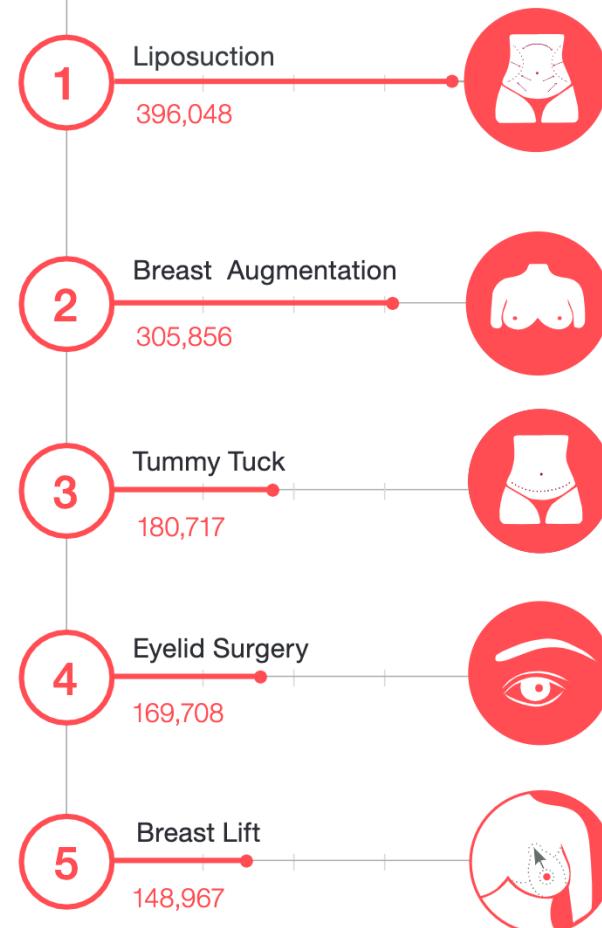
Top 5 Procedures: Surgical & Nonsurgical



TOP

5

Surgical Procedures in 2015



Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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TOP

5

Nonsurgical Procedures in 2015



Quick Facts

- Breast Lifts replaced Rhinoplasty as the 5th most popular surgical procedure in 2015.
- Botulinum Toxin has been the #1 nonsurgical procedure since 2000, and surpassed the 4-million-mark for number of procedures performed for the first time in 2015.
- Hyaluronic Acid became of an increasingly popular injectable this year, as the 2nd most popular nonsurgical procedure performed surpassing the 2-million-mark for number of procedures performed for the first time in 2015.

2015 National Totals for Cosmetic Procedures - Surgical



The following list includes national totals for surgical cosmetic procedures. The top 5 surgical procedures are indicated in bold superscript letters in the column headed Number of Procedures. The rankings of procedures by surgical category are labeled as such.

Surgical Procedure	Number of Procedures	2015 Rank within Category (Surgical)	2010 Rank within Category	2005 Rank within Category
Breast Augmentation*	305,856 ^B	2	1	2
Breast Implant Removal (breast implant explantation)	38,071	10	x	x
Breast Lift	148,967 ^E	5	8	8
Breast Reduction (women)**	103,077	8	5	6
Brow Lift	33,049	12	11	11
Buttock Augmentation (implants and fat transfer)	20,713	16	20	22
Buttock Lift	5,678	22	21	20
Chin Augmentation	12,369	19	18	12
Ear Surgery	36,727	11	12	14
Eyelid Surgery	169,708 ^D	4	3	3
Facelift	127,297	7	7	7
Fat Transfer: Breast	18,135	17	x	x
Fat Transfer: Buttocks***	18,487	***	x	x
Fat Transfer: Face	48,059	9	x	x
Labiaplasty (excluding vaginal rejuvenation)	8,745	21	x	x
Liposuction	396,048 ^A	1	2	1
Lower Body Lift	9,312	20	19	19
Male Breast Reduction (for the treatment of Gynecomastia)	30,464	14	15	15
Neck Lift	31,246	13	x	x
Nose Surgery	145,387	6	6	4
Thigh Lift	16,936	18	16	18
Tummy Tuck	180,717 ^C	3	4	5
Upper Arm Lift	25,907	15	14	16
Totals - Surgical Procedures	1,912,468			

* 15% of these procedures used saline implants and 85% used silicone implants.

**Breast reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

Upper body lift was excluded from the results, due to an insufficient sample of responding physicians who perform that procedures.

***Number already counted in combined Buttock Augmentation procedures (implants and fat transfer)

Notes

- Surgical procedures accounted for 58% of the total expenditures on aesthetic cosmetic procedures in 2015.
- For the first time ever, Americans spent more than 13.5 billion dollars during the calendar year on aesthetic cosmetic procedures.
- The most popular procedure in 2015 was Liposuction, with 396,048 procedures performed.

x = Rankings for this procedure in prior years is not available. Prior year rankings have been adjusted for equal comparison.

2015 National Totals for Cosmetic Procedures - Nonsurgical



The following list includes national totals for nonsurgical cosmetic procedures. The top 5 nonsurgical procedures are indicated in bold in the column headed Number of Procedures. The rankings of procedures by nonsurgical category are labeled as such.

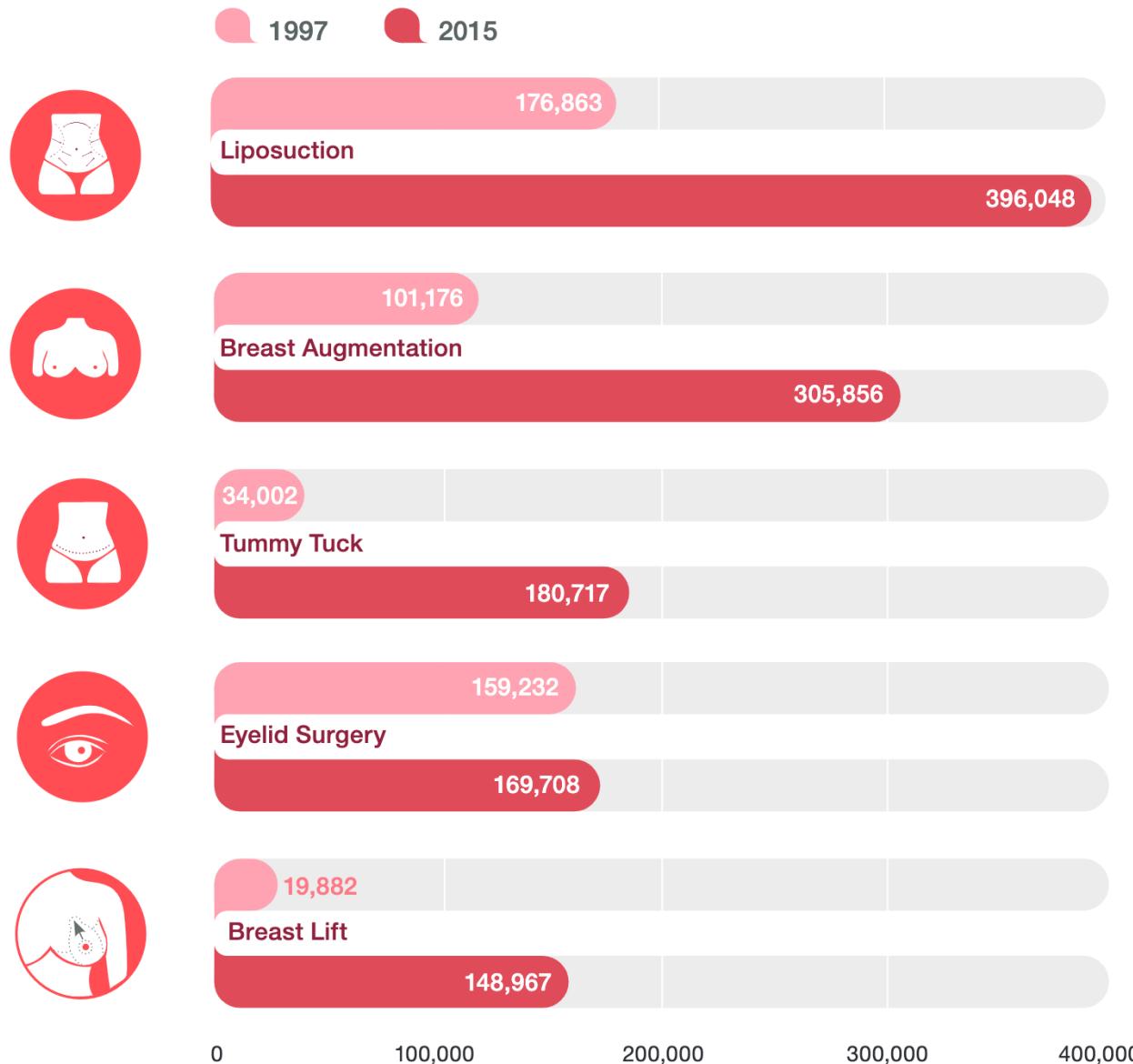
Nonsurgical Procedure	Number of Procedures	2015 Rank within Category (Nonsurgical)
Injectables:		
Botulinum Toxin (including Botox, Dysport, Xeomin)	4,267,038	1
Calcium Hydroxylapatite (Radiesse)	153,444	11
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	2,148,326	2
Poly-L-Lactic Acid (Sculptra)	82,811	13
Totals - Injectables	6,651,620	
Skin Rejuvenation:		
Chemical Peel	603,305	4
Dermabrasion (not including microdermabrasion)	28,268	15
Full Field Ablative (laser skin resurfacing)	326,120	8
Micro-Ablative Resurfacing (fractional resurfacing)	92,075	12
Microdermabrasion	557,690	5
Nonsurgical Skin Tightening (including Ulthera, Thermage, Pelleve)	471,759	7
Photo Rejuvenation (IPL)	482,792	6
Totals - Skin Rejuvenation	2,562,009	
Other:		
Hair Removal (laser or pulsed light)	1,136,834	3
Nonsurgical Fat Reduction (including CoolSculpting, Vaser Shape, Liposonix)	160,763	10
Sclerotherapy	322,170	9
Tattoo Removal	46,514	14
Totals - Other Nonsurgical Procedures	1,666,281	
Totals - Nonsurgical Procedures	10,879,909	

Hair Transplantation, Polymethylmethacrylate, and Cellulite Treatment were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Notes

- Botulinum Toxin, (Botox, Dysport and Xeomin) and Hyaluronic Acid, (Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane and Belotero) have maintained the #1 and #2 spots for most popular nonsurgical procedures for seven years running.
- Nonsurgical Skin Tightening jumped from the 9th to the 7th most popular nonsurgical procedure in 2015. It also became the 5th most popular nonsurgical procedure for men, surpassing microdermabrasion.

Surgical Procedures: 19-Year Comparison, 1997–2015



Notes

- Liposuction, the most popular surgical procedure in 2015, has seen a 124% increase in the number of procedures performed since ASAPS initiated its survey in 1997, with an increase of 16% this year alone.
- Breast Lifts are up 649% since ASAPS first initiated its survey, and increased 12% this year alone.
- Buttock Lifts are up 267% since ASAPS first initiated its survey, and increased 32% this year alone.

Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.
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Percent of Change in Select Procedures: 1997—2015 - Surgical



Note that large percentage changes are common in cases where the total number of procedures is small.

Surgical Procedure	2015	2014	1997	Percent Change 2015 vs 2014	Percent Change 2015 vs 1997
Breast Augmentation	305,856	286,694	101,176	6.7%	202.3%
Breast Implant Removal (breast implant explantation)	38,071	n/a	n/a	n/a	n/a
Breast Lift	148,967	132,908	19,882	12.1%	649.3%
Breast Reduction (women)*	103,077	114,470	47,874	-10.0%	115.3%
Brow Lift	33,049	31,315	55,090	5.5%	-40.0%
Buttock Augmentation (implants and fat transfer)	20,713	17,162	n/a	20.7%	n/a
Buttock Lift	5,678	4,291	1,549	32.3%	266.6%
Chin Augmentation	12,369	11,687	27,373	5.8%	-54.8%
Ear Surgery	36,727	36,357	22,939	1.0%	60.1%
Eyelid Surgery	169,708	165,714	159,232	2.4%	6.6%
Facelift	127,297	126,713	99,196	0.5%	28.3%
Fat Transfer: Breast	18,135	n/a	n/a	n/a	n/a
Fat Transfer: Buttocks**	18,487	n/a	n/a	n/a	n/a
Fat Transfer: Face	48,059	n/a	n/a	n/a	n/a
Labiaplasty (excluding vaginal rejuvenation)	8,745	7,535	n/a	16.1%	n/a
Liposuction	396,048	342,494	176,863	15.6%	123.9%
Lower Body Lift	9,312	10,666	2,125	-12.7%	338.2%
Male Breast Reduction (for the treatment of Gynecomastia)	30,464	24,234	11,168	25.7%	172.8%
Neck Lift	31,246	26,651	n/a	17.2%	n/a
Nose Surgery	145,387	145,909	137,053	-0.4%	6.1%
Thigh Lift	16,936	17,109	2,895	-1.0%	485.0%
Tummy Tuck	180,717	164,021	34,002	10.2%	431.5%
Upper Arm Lift	25,907	22,829	2,516	13.5%	929.7%
Totals - Surgical Procedures	1,912,468	1,688,757	900,933	7.1%	94.0%

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

**Number already counted in combined Buttock Augmentation procedures (implants and fat transfer)

n/a = Not available (was not collected in that year's survey)

Upper body lift was excluded from the results, due to an insufficient sample of responding physicians who perform that procedure.

Percent change totals are based on procedures for which data were collected in both years.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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Percent of Change in Select Procedures: 1997 - 2015 - **Nonsurgical**



Note that large percentage changes are common in cases where the total number of procedures is small.

Nonsurgical Procedure	2015	2014	1997	Percent Change 2015 vs 2014	Percent Change 2015 vs 1997	2015 Totals With Phys Ext.
Injectables:						
Botulinum Toxin (including Botox, Dysport, Xeomin)	4,267,038	3,588,218	65,157	18.9%	6448.9%	5,706,339
Calcium Hydroxylapatite (Radiesse)	153,444	133,059	n/a	15.3%	n/a	225,020
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)"	2,148,326	1,696,621	n/a	26.6%	n/a	2,824,252
Poly-L-Lactic Acid (Sculptra)	82,811	79,313	n/a	4.4%	n/a	102,356
Totals - Injectables	6,651,620	5,497,212	65,157	21.0%	6,448.9%	8,857,968
Skin Rejuvenation:						
Chemical Peel	603,305	484,053	481,227	24.6%	25.4%	1,184,024
Dermabrasion (not including microdermabrasion)	28,268	25,369	40,214	11.4%	-29.7%	60,657
Full Field Ablative (laser skin resurfacing)	326,120	408,433	154,153	-20.2%	111.6%	367,319
Micro-Ablative Resurfacing (fractional resurfacing)	92,075	84,833	n/a	8.5%	n/a	168,804
Microdermabrasion	557,690	417,034	n/a	33.7%	n/a	994,709
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	471,759	298,223	n/a	58.2%	n/a	581,972
Photo Rejuvenation (IPL)	482,792	370,497	n/a	30.3%	n/a	885,242
Totals - Skin Rejuvenation	2,562,009	2,088,442	675,594	22.7%	41.8%	4,242,732
Other:						
Hair Removal (laser or pulsed light)	1,136,834	828,480	n/a	37.2%	n/a	1,695,487
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	160,763	135,448	n/a	18.7%	n/a	160,763
Sclerotherapy	322,170	315,707	n/a	2.0%	n/a	322,170
Tattoo Removal	46,514	33,363	n/a	39.4%	n/a	46,514
Totals - Other Nonsurgical Procedures	1,666,281	1,312,998	n/a	26.9%	n/a	2,224,934
Totals - Nonsurgical Procedures	10,879,909	8,898,652	740,751	22.3%	605.3%	15,325,633

n/a = Not available (was not collected in that year's survey)

Hair Transplantation, Polymethylmethacrylate, and Cellulite Treatment were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures. Percent change totals are based on procedures for which data were collected in both years.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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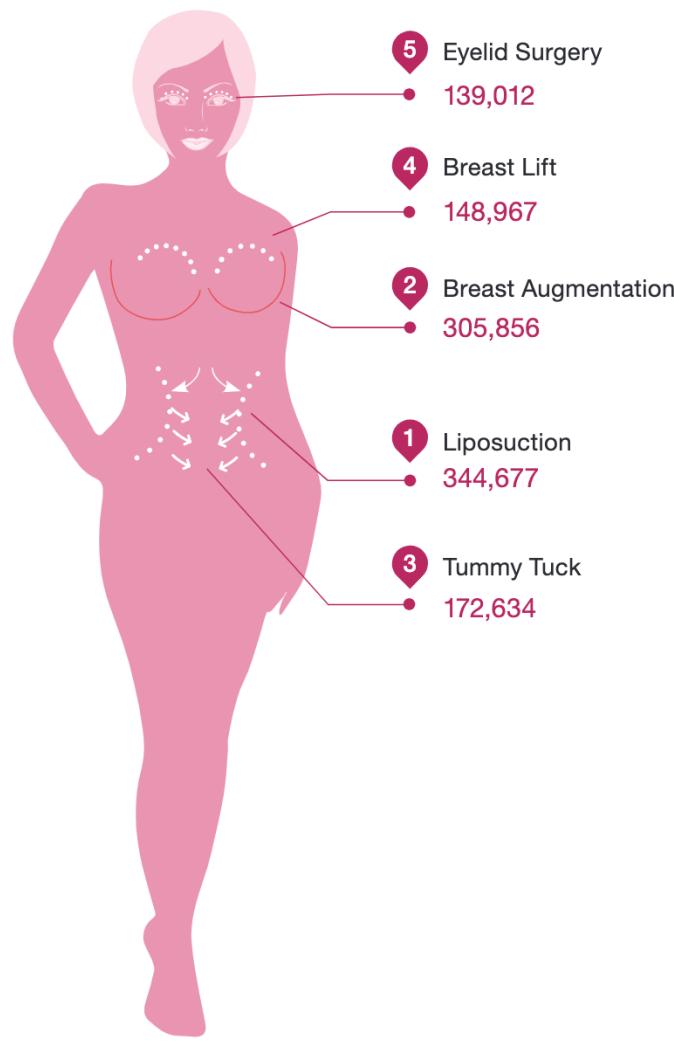
Top 5 Cosmetic Surgeries by Gender



TOP 5



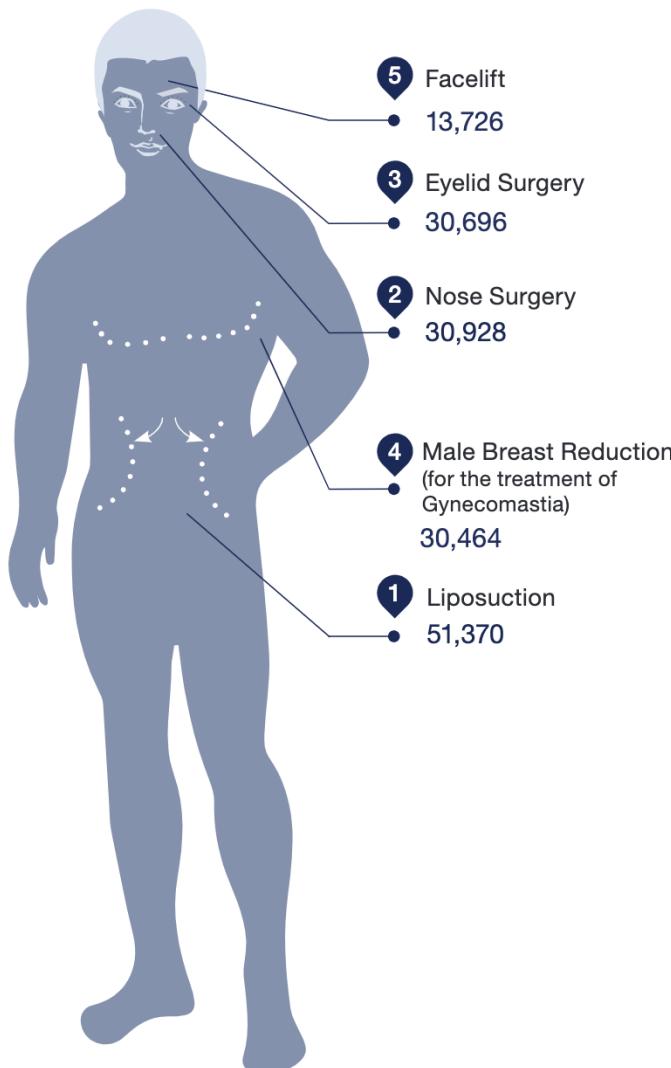
Cosmetic Surgeries for Women in 2015



TOP 5



Cosmetic Surgeries for Men in 2015



Notes

- Women had more than 1.7 million surgical procedures in 2015, 90% of the total.
- Liposuction is again the most popular surgical procedure for women and men.
- Men had close to 200,000 surgical procedures, 10% of the total.
- Male Breast Reduction for the treatment of Gynecomastia has risen by 173% since ASAPS initiated its survey in 1997. This procedure rose by 26% in the past year alone.

Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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2015 Gender Distribution for Cosmetic Procedures - Surgical



The following list includes gender distribution data for surgical cosmetic procedures. The rankings of procedures within their surgical categories are indicated in the column Rank within each Category.

Surgical Procedure	♀ FEMALE			♂ MALE		
	Number of Procedures	Percent of Total	Rank within Category (Surgical)	Number of Procedures	Percent of Total	Category (Surgical)
Breast Augmentation	305,856	100.0%	2	dna	dna	dna
Breast Implant Removal (breast implant explantation)	38,071	100.0%	10	dna	dna	dna
Breast Lift	148,967	100.0%	4	dna	dna	dna
Breast Reduction (women)*	103,077	100.0%	8	dna	dna	dna
Brow Lift	26,750	80.9%	12	6,299	19.1%	8
Buttock Augmentation (implants and fat transfer)	20,382	98.4%	15	331	1.6%	14
Buttock Lift	5,486	96.6%	21	192	3.4%	16
Chin Augmentation	9,798	79.2%	18	2,571	20.8%	11
Ear Surgery	24,891	67.8%	14	11,835	32.2%	6
Eyelid Surgery	139,012	81.9%	5	30,696	18.1%	3
Facelift	113,572	89.2%	7	13,726	10.8%	5
Fat Transfer: Breast	18,135	100.0%	16	dna	dna	dna
Fat Transfer: Buttocks**	18,487	98.3%	**	325	1.7%	**
Fat Transfer: Face	44,372	92.3%	9	3,687	7.7%	10
Labiaplasty (excluding vaginal rejuvenation)	8,745	100.0%	19	dna	dna	dna
Liposuction	344,677	87.0%	1	51,370	13.0%	1
Lower Body Lift	7,830	84.1%	20	1,481	15.9%	12
Male Breast Reduction (for the treatment of Gynecomastia)	dna	dna	dna	30,464	100.0%	4
Neck Lift	27,148	86.9%	11	4,098	13.1%	9
Nose Surgery	114,459	78.7%	6	30,928	21.3%	2
Thigh Lift	16,368	96.6%	17	568	3.4%	13
Tummy Tuck	172,634	95.5%	3	8,083	4.5%	7
Upper Arm Lift	25,618	98.9%	13	289	1.1%	15
Totals - Surgical Procedures	1,715,847	89.7%		196,620	10.3%	

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

dna = Does not apply

**Number already counted in combined Buttock Augmentation procedures (implants and fat transfer)

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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2015 Gender Distribution for Cosmetic Procedures - Nonsurgical



The following list includes gender distribution data for nonsurgical cosmetic procedures. The rankings of procedures within their nonsurgical categories are indicated in the column Rank within each Category.

Nonsurgical Procedure	♀ FEMALE			♂ MALE		
	Number of Procedures	Percent of Total	Rank within Category (Nonsurgical)	Number of Procedures	Percent of Total	Category (Nonsurgical)
Injectables:						
Botulinum Toxin (including Botox, Dysport, Xeomin)	3,828,526	89.7%	1	438,513	10.3%	1
Calcium Hydroxylapatite (Radiesse)	137,797	89.8%	10	15,646	10.2%	10
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	1,989,274	92.6%	2	159,052	7.4%	2
Poly-L-Lactic Acid (Sculptra)	73,890	89.2%	13	8,921	10.8%	12
Totals - Injectables	6,029,487	90.6%		622,133	9.4%	
Skin Rejuvenation:						
Chemical Peel	561,408	93.1%	4	41,898	6.9%	6
Dermabrasion (not including microdermabrasion)	24,567	86.9%	15	3,701	13.1%	15
Full Field Ablative (laser skin resurfacing)	309,237	94.8%	9	16,883	5.2%	9
Micro-Ablative Resurfacing (fractional resurfacing)	83,157	90.3%	12	8,917	9.7%	13
Microdermabrasion	519,204	93.1%	5	38,486	6.9%	7
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	424,430	90.0%	6	47,329	10.0%	5
Photo Rejuvenation (IPL)	418,322	86.6%	7	64,469	13.4%	4
Totals - Skin Rejuvenation	2,340,325	91.3%		221,683	8.7%	
Other:						
Hair Removal (laser or pulsed light)	1,006,693	88.6%	3	130,142	11.4%	3
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	133,861	83.3%	11	26,902	16.7%	8
Sclerotherapy	314,629	97.7%	8	7,541	2.3%	14
Tattoo Removal	31,593	67.9%	14	14,921	32.1%	11
Totals - Other Nonsurgical Procedures	1,486,775	89.2%		179,506	10.8%	
Totals - Nonsurgical Procedures	9,856,587	90.6%		1,023,322	9.4%	

Hair transplantation was excluded from the results, due to an insufficient sample of physicians who perform the procedure.

2015 Age Distribution for Cosmetic Procedures - Surgical



Surgical Procedure	18 and Under		19-34		35-50		51-64		65+	
	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total
Breast Augmentation	3,429	1.1%	146,430 ^A	47.9%	118,512 ^B	38.7%	33,473	10.9%	4,012	1.3%
Breast Implant Removal (breast implant explantation)	0	0.0%	5,021	13.2%	17,695	46.5%	12,219	32.1%	3,136	8.2%
Breast Lift	244	0.2%	31,788	21.3%	75,425	50.6%	35,957	24.1%	5,552	3.7%
Breast Reduction (women)*	3,698 ^C	3.6%	28,281	27.4%	43,797	42.5%	22,407	21.7%	4,895	4.7%
Brow Lift	207	0.6%	15,061	45.6%	14,282	43.2%	3,292	10.0%	207	0.6%
Buttock Augmentation (implants and fat transfer)	0	0.0%	10,623	51.3%	10,090	48.7%	0	0.0%	0	0.0%
Buttock Lift	0	0.0%	1,732	30.5%	2,791	49.2%	1,059	18.6%	96	1.7%
Chin Augmentation	628	5.1%	4,295	34.7%	4,063	32.9%	2,416	19.5%	966	7.8%
Ear Surgery	11,288 ^A	30.7%	13,882	37.8%	6,046	16.5%	3,504	9.5%	2,007	5.5%
Eyelid Surgery	679	0.4%	5,966	3.5%	46,520	27.4%	76,770 ^B	45.2%	39,772 ^A	23.4%
Facelift	0	0.0%	91	0.1%	17,533	13.8%	72,041 ^C	56.6%	37,632 ^B	29.6%
Fat Transfer: Breast	0	0.0%	3,510	19.4%	8,645	47.7%	5,265	29.0%	715	3.9%
Fat Transfer: Buttocks**	0	0.0%	9,656	51.3%	9,156	48.7%	0	0.0%	0	0.0%
Fat Transfer: Face	211	0.4%	2,128	4.4%	14,288	29.7%	22,043	45.9%	9,389	19.5%
Labiaplasty (excluding vaginal rejuvenation)	400	4.6%	5,144	58.8%	2,858	32.7%	343	3.9%	0	0.0%
Liposuction	2,756	0.7%	110,669 ^B	27.9%	182,837 ^A	46.2%	84,746 ^A	21.4%	15,040 ^C	3.8%
Lower Body Lift	0	0.0%	1,587	17.0%	5,079	54.5%	2,540	27.3%	106	1.1%
Male Breast Reduction (for the treatment of Gynecomastia)	2,245	7.4%	16,231	53.3%	9,204	30.2%	2,425	8.0%	359	1.2%
Neck Lift	0	0.0%	386	1.2%	6,710	21.5%	17,335	55.5%	6,815	21.8%
Nose Surgery	10,308 ^B	7.1%	67,563 ^C	46.5%	47,253	32.5%	16,079	11.1%	4,185	2.9%
Thigh Lift	142	0.8%	2,130	12.6%	10,545	62.3%	3,693	21.8%	426	2.5%
Tummy Tuck	0	0.0%	37,464	20.7%	100,637 ^C	55.7%	37,401	20.7%	5,215	2.9%
Upper Arm Lift	0	0.0%	2,747	10.6%	10,436	40.3%	9,784	37.8%	2,940	11.3%
Totals - Surgical Procedures	36,236	1.9%	512,731	26.8%	755,245	39.5%	464,792	24.3%	143,465	7.5%

*Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors.

Upper body lift was excluded from the results, due to an insufficient sample of responding physicians who perform that procedure.

**Number already counted in combined Buttock Augmentation procedures (implants and fat transfer)

2015 Age Distribution for Cosmetic Procedures - Nonsurgical



Nonsurgical Procedure	18 and Under		19-34		35-50		51-64		65+	
	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total	Number of Procedures	Percent of Procedural Total
Injectables:										
Botulinum Toxin (including Botox, Dysport, Xeomin)	16,325	0.4%	535,939 ¹	12.6%	1,954,400 ¹	45.8%	1,339,067 ¹	31.4%	421,307 ¹	9.9%
Calcium Hydroxyapatite (Radiesse)	955	0.6%	9,785	6.4%	58,170	37.9%	57,799	37.7%	26,735	17.4%
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	2,396	0.1%	267,903 ³	12.5%	830,280 ²	38.6%	744,482 ²	34.7%	303,266 ²	14.1%
Poly-L-Lactic Acid (Sculptra)	0	0.0%	1,043	1.3%	28,341	34.2%	40,499	48.9%	12,928	15.6%
Totals - Injectables	19,675	0.3%	814,670	12.2%	2,871,191	43.2%	2,181,847	32.8%	764,237	11.5%
Skin Rejuvenation:										
Chemical Peel	32,680 ³	5.4%	114,885	19.0%	213,517	35.4%	166,198	27.5%	76,025 ³	12.6%
Dermabrasion (not including microdermabrasion)	0	0.0%	4,838	17.1%	5,905	20.9%	9,926	35.1%	7,599	26.9%
Full Field Ablative (laser skin resurfacing)	1,232	0.4%	15,922	4.9%	99,058	30.4%	146,492	44.9%	63,416	19.4%
Micro-Ablative Resurfacing (fractional resurfacing)	833	0.9%	12,531	13.6%	32,526	35.3%	36,552	39.7%	9,632	10.5%
Microdermabrasion	40,770 ²	7.3%	124,186	22.3%	209,204	37.5%	132,042	23.7%	51,487	9.2%
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	3,139	0.7%	38,606	8.2%	174,185	36.9%	201,410 ³	42.7%	54,420	11.5%
Photo Rejuvenation (IPL)	5,755	1.2%	79,198	16.4%	193,560	40.1%	143,872	29.8%	60,406	12.5%
Totals - Skin Rejuvenation	84,409	3.3%	390,165	15.2%	927,956	36.2%	836,493	32.6%	322,986	12.6%
Other:										
Hair Removal (laser or pulsed light)	70,343 ¹	6.2%	454,940 ²	40.0%	392,546 ³	34.5%	183,855	16.2%	35,151	3.1%
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	557	0.3%	28,383	17.7%	64,613	40.2%	51,725	32.2%	15,485	9.6%
Sclerotherapy	0	0.0%	18,125	5.6%	140,813	43.7%	135,040	41.9%	28,192	8.8%
Tattoo Removal	182	0.4%	21,359	45.9%	17,627	37.9%	6,518	14.0%	828	1.8%
Totals - Other Nonsurgical Procedures	71,082	4.3%	522,806	31.4%	615,599	36.9%	377,138	22.6%	79,655	4.8%
Totals - Nonsurgical Procedures	175,167	1.6%	1,727,642	15.9%	4,414,746	40.6%	3,395,477	31.2%	1,166,878	10.7%

Hair Transplantation, Polymethylmethacrylate, and Cellulite Treatment were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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2015 Age Distribution for Cosmetic Procedures



Total population (rounded) = 100%

Source: American Society for Aesthetic Plastic Surgery

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2015 Gender Trends



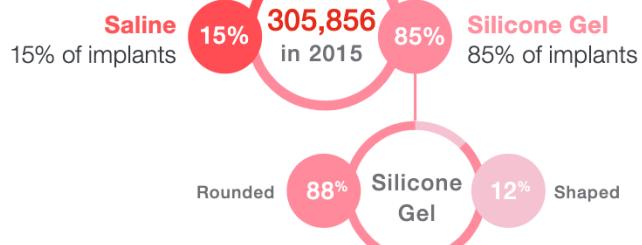
WOMEN WANT OPTIONS
WHEN IT COMES TO THEIR BREASTS



Breast Augmentation

Second most popular surgical procedure among women.

Implants



Fat Transfer to the Breast (first time ASAPS surveyed for this data).



Women like using their own fat; moving it from somewhere undesirable to a much more desirable locale. Plus, the body doesn't reject it.



Breast Lifts

up
12.0%



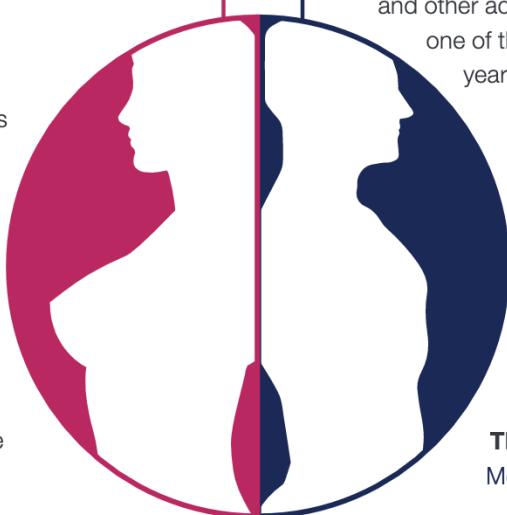
First year that breast lifts are among the top five procedures for women, replacing nose jobs.



Breast Implant Explantation



Whether you are upgrading, downsizing, or somewhere in-between, the options continue to expand.



MORE MEN CONTINUE TO SEEK OUT AESTHETIC PROCEDURES.

The numbers don't lie - Stigma is down, options are many and the results are in:



Male Breast Reductions are up 26% this year alone, (for the treatment of Gynecomastia; excess breast tissue in men). 30,464 procedures were performed in 2015.



Nonsurgical Skin Tightening became the 5th most popular nonsurgical procedure for men this year, with 47,329 procedures performed. Clearly, men want to reduce those stubborn love handles, jowls and submental fat too.

Liposuction was the #1 surgical procedure for men, because, sometimes the power and precision of the knife is the best option. With newer treatments, less invasive cannulas, decreased downtime and other advancements, it's no wonder that lipo continues to be one of the top surgical procedures for both men and women year-over-year.

Injectables continue to be popular across the board as well, with 438,513 Botulinum Toxin injections and 159,052 Hyaluronic Acid injections administered to men in 2015.



The bottom line?

Men want to look their best too.

INJECTABLES

FAT TRANSFER PROCEDURES

The Needle Reigns in 2015

As a semi-invasive procedural option, injectables allow fans to minimize wrinkles and other tell-tale signs of aging on a temporary basis without going under the knife.



Botulinum Toxin

(BOTOX, Dysport, Xeomin)

- Up 18.9% from 2014.
- Up 6,448.9% since ASAPS began surveying injectable data in 1997.
- Surpassed the 4 million procedures performed mark for the first time in 2015.



Hyaluronic Acid

(Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane and Belotero)

- Up 26.6% in 2015 alone.
- Surpassed the 2 million procedures performed mark for the first time in 2015.



Calcium Hydroxylapatite

(Radiesse)

- Up 15.3% in 2015, since securing FDA approval for hand rejuvenation. It is also used to smooth moderate to severe facial wrinkles and folds such as nasolabial folds.

Your Own Fat Isn't Necessarily Bad

ASAPS surveyed for specific trends in fat transfer, (fat grafting) procedures for the first time this year and the results were telling. People like using their own fat, when it means moving it from somewhere less desirable and placing it somewhere more desirable.

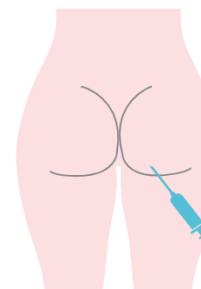
to the face:

48,059



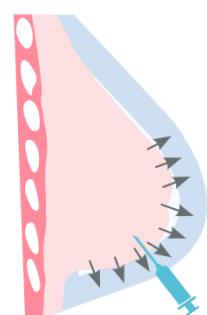
to the buttocks:

18,487



to the breast:

18,135



Considering fat transfer is a relatively new procedure, it is catching on fast. The body doesn't reject its own fat, therefore patients don't run the risk of rejection or other complications associated with implants and other medical devices. Additionally, fat can take on the properties of the area into which it is injected.

Source: American Society for Aesthetic Plastic Surgery

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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2015 National Average for Physician/Surgeon Fees Per Procedure - **Surgical**



Surgical Procedure	National Average	Total Expenditures
Breast Augmentation - Saline Implants	\$3,497	\$160,434,921
Breast Augmentation - Silicone Gel Implants	\$3,964	\$1,030,590,149
Breast Implant Removal (Breast Implant Explantation)	\$2,733	\$104,065,936
Breast Lift	\$4,634	\$690,328,194
Breast Reduction (Women)*	\$5,579	\$575,113,502
Brow Lift	\$3,197	\$105,646,436
Buttock Augmentation (Implants only)	\$5,395	\$10,169,717
Buttock Lift	\$4,910	\$27,876,338
Chin Augmentation	\$2,666	\$32,971,460
Ear Surgery	\$3,124	\$114,716,754
Eyelid Surgery	\$3,020	\$512,546,135
Facelift	\$7,286	\$927,469,796
Fat Transfer: Breast	\$2,775	\$50,316,827
Fat Transfer: Buttock	\$4,220	\$79,452,771
Fat Transfer: Face	\$2,226	\$106,971,164
Labiaplasty	\$2,762	\$24,158,486
Liposuction	\$3,176	\$1,257,779,714
Lower Body Lift	\$7,958	\$74,104,714
Male Breast Reduction (for the treatment of Gynecomastia)	\$3,677	\$112,010,205
Neck Lift	\$4,729	\$147,757,107
Nose Surgery	\$4,806	\$698,691,803
Thigh Lift	\$5,189	\$87,882,567
Tummy Tuck	\$5,891	\$1,064,570,654
Upper Arm Lift	\$4,424	\$114,622,670
Total - Surgical Procedures		\$8,110,248,021

* Breast Reduction may be covered by insurance, depending on terms of the policy and individual patient factors. Fees may vary.

• Figures for procedures include but are not limited to those performed by ASAPS members. ASAPS members are plastic surgeons certified by the American Board of Plastic Surgery who specialize in cosmetic surgery of the face and the entire body. Figures are for physician/surgeon fees only and do not include fees for the surgical facility, anesthesia, medical tests, prescriptions, surgical garments, or other miscellaneous costs related to surgery. Figures for procedures often performed on more than one site in the same session reflect typical fees for one site.

• Component figures may not add exactly to totals and percentages may not equal 100% due to rounding.

• Upper Body Lift was excluded from the results, due to an insufficient sample of responding physicians who perform that procedure.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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2015 National Average for Physician/Surgeon Fees Per Procedure - **Nonsurgical**



Nonsurgical Procedure	National Average	Total Expenditures
Injectables:		
Botulinum Toxin (including Botox, Dysport, Xeomin)	\$317	\$1,354,742,009
Calcium Hydroxyapatite (Radiesse)	\$651	\$99,868,755
Hyaluronic Acid (incl. Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	\$591	\$1,269,510,549
Poly-L-Lactic Acid (Sculptra)	\$782	\$64,765,093
Totals - Injectables		\$2,788,886,407
Skin Rejuvenation:		
Chemical Peel	\$628	\$379,050,763
Dermabrasion (not including microdermabrasion)	\$1,460	\$41,281,727
Full Field Ablative (laser skin resurfacing)	\$2,398	\$782,052,025
Micro-Ablative Resurfacing (fractional resurfacing)	\$1,114	\$102,542,509
Microdermabrasion	\$129	\$71,696,600
Nonsurgical Skin Tightening (incl. Ulthera, Thermage, Pelleve)	\$1,678	\$791,777,471
Photo Rejuvenation (IPL)	\$341	\$164,564,311
Totals - Skin Rejuvenation		\$2,332,965,407
Other:		
Hair Removal (laser or pulsed light)	\$254	\$289,006,022
Nonsurgical Fat Reduction (incl. CoolSculpting, Vaser Shape, Liposonix)	\$1,444	\$232,135,324
Sclerotherapy	\$338	\$108,832,163
Tattoo Removal	\$356	\$16,563,995
Totals - Other Nonsurgical Procedures		\$646,537,504
Totals - Nonsurgical Procedures		\$5,768,389,318

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- Component figures may not add exactly to totals and percentages may not equal 100% due to rounding.
- Hair Transplantation, Polymethylmethacrylate, and Cellulite Treatment were excluded from the results, due to an insufficient sample of responding physicians who perform those procedures.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

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Demographics: Economic, Regional and Ethnic Information



Americans Spent More Than

\$13.5+ Billion

on Cosmetic Procedures in 2015.

\$8.1

Surgical Procedures
(58%)

\$2.8

Injectable Procedures
(20%)

\$2.3

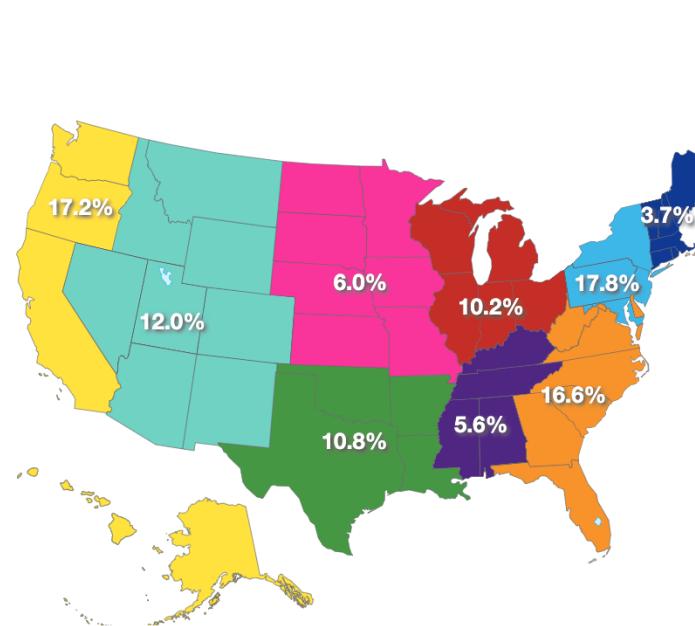
Skin Rejuvenation Procedures
(17%)

\$.65

Other nonsurgical Procedures
(5%)

● \$ in billions

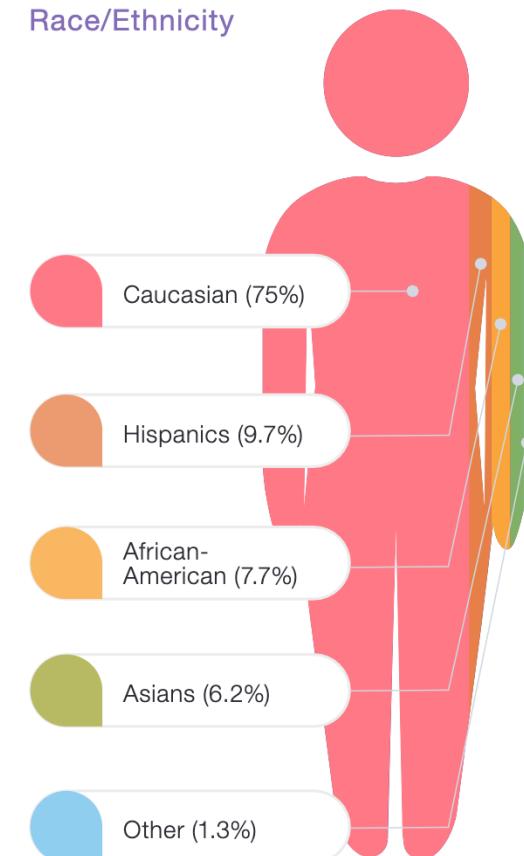
Source: American Society for Aesthetic Plastic Surgery



Practice Locations by Region	%
New England (CT, ME, MA, NH, RI, VT)	3.7%
Middle Atlantic (MD, NJ, NY, PA, DC)	17.8%
South Atlantic (DE, FL, GA, NC, SC, VA, WV)	16.6%
East North Central (IL, IN, MI, OH, WI)	10.2%
East South Central (AL, KY, MS, TN)	5.6%
West North Central (IA, KS, MN, MO, NE, ND, SD)	6.0%
West South Central (AR, LA, OK, TX)	10.8%
Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)	12.0%
Pacific (AK, CA, HI, OR, WA)	17.2%

Source: American Society for Aesthetic Plastic Surgery

Percent of Total Procedures
According to
Race/Ethnicity



Total ethnic minority population (rounded) = 25%

Source: American Society for Aesthetic Plastic Surgery

Surgical Procedures	Best Candidate	Physician/Surgeon Fees*	Length of Procedure	Number of Treatments	Back to Work
Breast Augmentation (saline)		\$3,497			
Breast Augmentation (silicone)		\$3,964			
Breast Implant Removal (Explantation)		\$2,733			
Breast Lift	Small breasts, breast asymmetry	\$4,634	1 1/2-3 1/2 hours	One	1-2 weeks
Breast Reduction	Sagging, poorly shaped breasts	\$5,579	2-4 hours	One	1-2 weeks
Brow Lift	Large, heavy, pendulous, or disproportionate breasts	\$3,197	1-2 hours	One	Within 10 days
Buttock Augmentation (implants only)	Sagging, low eyebrows, forehead creases, frown lines	\$5,395	1-2 hours	One	1 week
Buttock Lift	Weight loss or minimal volume buttock	\$4,910	2 hours	One	2-4 weeks
Chin Augmentation/Genioplasty	Sagging skin, excess fat, weakened muscles in thigh/buttocks area	\$2,666	1 hour	One	1-2 weeks
Ear Surgery	Receding chin	\$3,124	2-3 hours	One	5-14 days
Eyelid Surgery	Protruding or disproportionate ears	\$3,020	1-3 hours	One	Within 10 days
Facelift	Excess fat, wrinkled or drooping skin, upper eyelids, bags, puffiness under eyes	\$7,286	2-3 hours	One	Within 2 weeks
Fat Transfer - Breast	Loose skin, deep lines, wrinkles, jowls	\$2,775	2-4 hours	Two+	2-3 days
Fat Transfer - Buttocks	Lack of volume	\$4,220	2-4 hours	One+	1 week
Fat Transfer - Face	Lack of volume	\$2,226	1-1 1/2 hours	One+	2 weeks
Labiaplasty	Enlarged labia minora, often asymmetric, often protrudes beyond the labia majora	\$2,762	1 hour	One	1 week
Liposuction (various techniques)	Normal weight with isolated fatty areas	\$3,176	45 minutes - 2 hours	One	1-2 weeks
Lower Body Lift	Laxity of thighs, buttock, and abdomen	\$7,958	Up to 8 hours	One	Up to 4 weeks
Male Breast Reduction	Laxity of skin and tissue	\$3,677	2 hours	One	1 week
Neck Lift	Gynecomastia	\$4,729	2-3 hours	One	7-10 days
Nose Surgery	Loose, sagging, excess skin	\$4,806	1-2 hours	One	Within 2 weeks
Thigh Lift	Nose too large, wide, or tip needs reshaping, deformity after trauma	\$5,189	2 hours	One	2-4 weeks
Tummy Tuck	Weak abdominal muscles	\$5,891	2-5 hours	One	2-4 weeks
Upper Arm Lift	Protruding abdomen, excess fat and skin, weak abdominal muscles	\$4,424	2 hours	One	1-2 weeks

* National average; surgeon fees are based on ASAPS 2015 Statistics. Fees vary considerably by geographic region. Facility fees, anesthesia and other surgical costs not included.

** With any surgical procedure, a revision or touch-up may sometimes be necessary.

+ Varies from patient to patient.

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ASAPS Procedure Quick Facts continued



Nonsurgical Procedures	Best Candidate	Physician/Surgeon Fees*	Length of Procedure	Number of Treatments	Back to Work
Botulinum Toxin (Botox, Dysport, Xeomin)	Frown lines, crow's feet	\$317	30 minutes	Repeat treatments 4-6 months (onset of actions in 1-5 days)	No downtime
Calcium Hydroxyapatite (Radiesse)	Nasolabial folds, frown lines, crow's feet, lips	\$651	Less than 1 hour	Repeat treatments 2 years or longer	No downtime
Chemical Peel (ranges from light to deep)	Sun-damaged, unevenly pigmented skin	\$628	1/2 hour - 3 hours Depends on type of peel	One or multiple Depends on type of peel	Depends on type of peel
Dermabrasion	Acne, wrinkles around mouth, sun-damaged skin	\$1,460	A few minutes - 1 1/2 hours	Multiple sessions	7-10 days
Full Field Ablative (laser skin resurfacing)	Fair, non-oily skin, sun-damaged facial skin, wrinkles around mouth and eyes, acne scars	\$2,398	Variable, up to 1 1/2 hours	One or multiple depending on laser and skin condition	Variable, up to 14 days
Hyaluronic Acid (including Juvederm Ultra, Ultra Plus, Voluma, Perlane, Restylane, Belotero)	Nasolabial folds, forehead wrinkles, smile lines, and lips	\$591	Less than 1 hour	Repeat treatments 4 months – 1 year	No downtime
Laser Hair Removal	Unwanted hair on face or body	\$254	1-2 hours Depends on area	Multiple sessions	No downtime
Micro-Ablative Resurfacing (fractional resurfacing)	Actinic changes, lines, acne scars Pigment, superficial lines	\$1,114	30 minutes - 1 hour	1-6 depending	1-10 days depending
Microdermabrasion	Fine lines, crow's feet, age spots, acne scars	\$129	30 minutes - 1 hour	Multiple sessions 2-3 week intervals	No downtime
Nonsurgical Fat Reduction (including CoolSculpting, Vaser Shape, Liposonix)	Diet-resistant fat, mild lipodystrophy	\$1,444	1-3 hours	1-6	No downtime, minimal soreness
Nonsurgical Skin Tightening (including Ulthera, Thermage, Pelleve)	Early skin laxity with good skin tone and elasticity	\$1,678	1-2 hours	1-6	Minimal downtime
Photorejuvenation (IPL)	Pigment, superficial lines	\$341	10-30 minutes	3-5	No downtime
Poly-L-Lactic Acid (Sculptra)	Cheeks, temple, jawline, volume loss, fat in face	\$782	Less than 1 hour	2-4	Minimal downtime
Sclerotherapy	Spider veins	\$338	30 minutes - 1 hour	3-4 Treatments Injections	No downtime
Tattoo Laser Treatment	Unwanted tattoo	\$356	10 minutes - 1 hour	Multiple sessions	No downtime

* National average; surgeon fees are based on ASAPS 2015 Statistics. Fees vary considerably by geographic region. Facility fees, anesthesia and other surgical costs not included.

** With any surgical procedure, a revision or touch-up may sometimes be necessary.

Please credit the American Society for Aesthetic Plastic Surgery when citing statistical data.

Contact: ASAPS Communications • 562.799.2356 • media@surgery.org • www.surgery.org • fax: 562.799.1098

- The American Society for Aesthetic Plastic Surgery (ASAPS)
- Founded in 1967
- Primary mission: education and research in cosmetic plastic surgery
- Over 2,600 members, mostly in the U.S. and Canada
- International members in 38 countries
- U.S. members are plastic surgeons certified by the American Board of Plastic Surgery (in Canada, by the Royal College of Physicians and Surgeons of Canada) and specializing in cosmetic surgery of the face and body
- Accredited sponsor of cosmetic surgery Continuing Medical Education (CME) for qualified plastic surgeons since 1974
- Sponsor of the Cosmetic Surgery National Data Bank since 1997
- Peer-reviewed publication: *Aesthetic Surgery Journal*, the world's most widely read clinical journal of cosmetic surgery
- Members must perform a minimum number of aesthetic cases to be eligible for membership and perform all surgical procedures in an accredited facility
- All members, due to their extensive training in anatomy of the face and body, are uniquely qualified to perform both surgical and non-invasive procedures
- The Aesthetic Meeting has long been considered the premier educational event for board-certified plastic surgeons. Its attendance is restricted to this physician group

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The Aesthetic Society has a number of websites devoted to consumers, (to help them make informed decisions), physicians and media.

For Consumers:

www.smartbeautyguide.com

(Procedural info, physician Q&As, blogs, surgeon locator and more)

For Physicians and Media:

www.surgery.org

(For annual statistics, press releases and news)

www.aestheticsurgeryjournal.com

(The clinical journal of the American Society for Aesthetic Plastic Surgery)

Social:

Follow ASAPS on Twitter: www.twitter.com/ASAPS

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