* Why there are some negative numbers in this table? For example, there are 9 negative 1 cups of cereals
* There is a strong correlation between potassium and fiber, which means the more potassium the cereal contains, the more fiber it also contains.
* Kelloggs has the most brands of cereals.
* Overall, cereals produced by Kelloggs have more calories than cereals produced by other manufactures.
* Almost manufactures choose not to produce hot cereals because of inconvenience.

During exploration and analysis process, I started with downloading the table and open it in Excel. Then I tried to make some columns to in descending or ascending order to see if there are any insights. Thirdly, I used the analysis toolpak add-in to find if there is any correlation between components in cereal and descriptive statistics to find some basic information, like mean, mode and so on. I also counted some number by hands.

Because my Excel is installed in Chinese but I learned statistics in English, it is little hard to connect the word showed in the add-in to the term I learn in class. Moreover, it has been one year after I took statistic courses, therefore, there may be some errors in my insights. I am not really familiar with using Excel to conduct statistics tests. If I can use SPSS or other tools, I may find more useful information. I tried to find some useful information for cereal buyers. Unfortunately, I cannot find any.