

# Robust Stochastic Portfolio Optimization: A Data-driven Clustering Approach



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## Introduction

**Optimal portfolio selection** has received attention since Markowitz (1952). And one important criterion among this is to **minimize CVaR (conditional value-at-risk)**. However in real problems future returns vary greatly due to uncertainty. **Distributionally robust optimization** is to optimize out-of-sample performance by estimated worst-case distribution. Our work intends to gain **mean-covariance information** by clustering from history data, thus can remain computational tractability in real datasets with **side information**.

## Problem Formulations

**Notations**  $x$  decision weight.  
 $r$  random variable for assets return.  
 $s$  different scenarios.  
 $(\mu_s, \Sigma_s)$  mean-covariance for each scenario

**Model** Clustering information can easily be done by K-Means. Consider the **ambiguity sets**

$$\mathcal{F}(\mu, \Sigma) = \left\{ \mathbb{P} \in \mathcal{P}_0(\mathbb{R}^I \times [S]) \mid \begin{array}{ll} (\tilde{r}, \tilde{s}) \sim \mathbb{P} \\ \mathbb{E}_{\mathbb{P}}[\tilde{r}_s] = \mu_s & \forall s \in [S] \\ \mathbb{E}_{\mathbb{P}}[(\tilde{r} - \mu_s)(\tilde{r} - \mu_s)^T] = \Sigma_s & \forall s \in [S] \\ \mathbb{P}[\tilde{s} = s] = p_s & \forall s \in [S] \end{array} \right\}$$

As the curse of dimensionality of K-means, we further choose **Fama-French three-factor as side information** for clustering and compute values.

**Target** By minimizing worst-case CVaR model under distribution  $F$  we can realize optimal portfolio selection:

$$\inf_{x, v} \left\{ v + \frac{1}{\epsilon} \sup_{\mathbb{P} \in \mathcal{F}} \mathbb{E}_{\mathbb{P}} [(-\tilde{r}'x - v)^+] \right\}$$

Similar transformations like Popescu (2007) can convert it to the following:

$$\inf_{x, v} \left\{ v + \frac{1}{2\epsilon} \sum_{s=1}^K p_s (-\mu'_s x - v + \sqrt{x' \Sigma_s x + (\mu'_s x + v)^2}) \right\}$$

It reduces conservativeness and can change to **SOCP**, guaranteeing its computational tractability.

**Benchmark** Below are other policies for evaluation:

Method	Target	Parameter
1/N Policy	$x = (\frac{1}{N}, \frac{1}{N}, \dots, \frac{1}{N})^T$	NA
Markowitz	$\sup_x \{ \mu'x - \frac{\gamma}{2} x' \Sigma x \}$	$\gamma = 0.5$
CVaR (SAA)	$\inf_{x, v} \left\{ v + \frac{1}{2\epsilon} \sum_{i \in [N]} (-r'_i x - v)^+ \right\}$	$\epsilon = 0.05$
F-CVaR (Popescu)	$\inf_{x, v} \left\{ v + \frac{1}{2\epsilon} [(-\mu'x - v) + \sqrt{x' \Sigma x + (\mu'x + v)^2}] \right\}$	$\epsilon = 0.05$

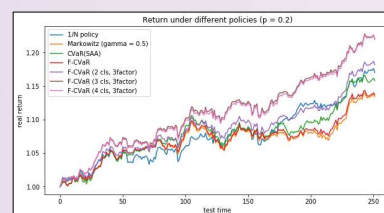
## Computational Experiments

Method	Sharpe ratio	VaR	CVaR
1/N Policy	0.1460	0.5560	0.0481
Markowitz (0.5)	0.1226	0.5614	0.0397
CVaR (SAA)	0.1454	0.6198	0.0397
F-CVaR (Popescu)	0.1304	0.6112	0.0392
F-CVaR (2 cls, 3 factor)	0.1773	0.5306	0.0416
F-CVaR (3 cls, 3 factor)	0.1935	0.4891	0.0461
F-CVaR (4 cls, 3 factor)	0.1953	0.4799	0.0460
F-CVaR (2 cls, return)	0.1692	0.5263	0.0409
F-CVaR (3 cls, return)	0.1589	0.5571	0.0453
F-CVaR (4 cls, return)	0.1531	0.5639	0.0473

**Datasets**  
 10 Industry  
 2012 - 2017  
**Method**  
 rolling window  
 5 days  
**Criteria**  
 Sharpe ratio  
 VaR / CVaR

**Clustering approach especially three-factor** performs better compared with benchmarks.

## Extensions and Conclusion



( $p = 0.2$  is the barrier factor for rebalancing costs, multiplying  $1 - p \sum_{j=1}^N |x_{j,t+1} - x_{j,t}|$ )

**Extensions**  
 Even if we consider transaction costs in, clustering approach performs better.

**Conclusion** Compared with other DRO approaches, clustering approach is more **tractable**. Moreover, it can form the framework for various **side information**.

Traditional DRO

Assets return  
 Side information  
 (factor/market...)

Clustering Approach

## Acknowledgement and References

The mathematical programs in numerical experiments are solved using Gurobi 8.1.0 in Python 3.7. The datasets are from the Kenneth R. French – Data Library website and the work is supervised by Melvyn Sim from NUS too.

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