

Lecture 7



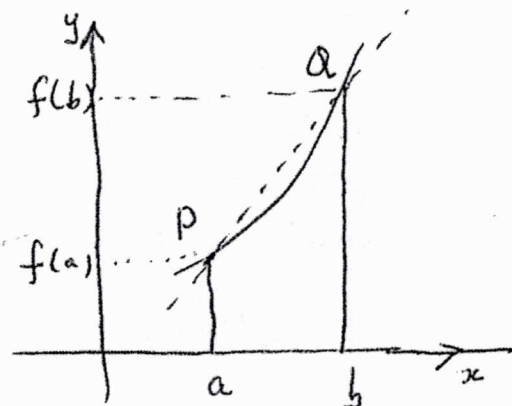
Graphical Diff.

3.3 — 3.5 Rates of Change

Average Rate of change

The average rate of change of $f(x)$ with respect to x for a function f as x changes from a to b is

$$\frac{\Delta f}{\Delta x} = \frac{f(b) - f(a)}{b - a} = \text{slope of line } PQ.$$



Notes.

$$f'(x) = \text{slope of the tangent}$$

De $f'(a)$ 斜率

1. We refer to $\frac{f(b) - f(a)}{b - a}$ as the difference quotient.
2. We note that $\frac{f(b) - f(a)}{b - a}$ is the slope of the line joining points $(a, f(a))$ and $(b, f(b))$ on the graph of $y = f(x)$. The line PQ is called the secant line.

Instantaneous Rate of Change

The instantaneous rate of change for a function f when $x = a$ is

$$\lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

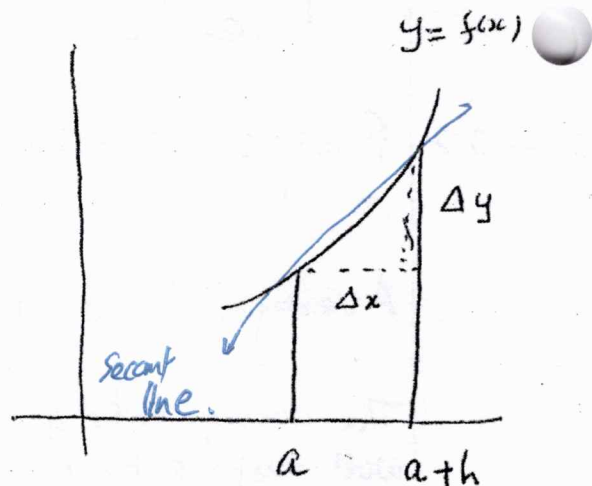
provided the limit exists. This is written as

$f'(a)$. We then say that f is differentiable at $x = a$ and its derivative is $f'(a)$.

Notes.

$$(1) \quad f(a+h) - f(a) = \text{change in } y \\ = \Delta y$$

$$h = (a+h) - a = \text{change in } x \\ = \Delta x$$



$$f'(a) = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

$$= \lim_{\Delta x \rightarrow 0} \frac{\Delta y}{\Delta x}$$

$$= \frac{dy}{dx} \quad \text{or} \quad \left. \frac{dy}{dx} \right|_{x=a}$$

$$= \left. \frac{df(x)}{dx} \right|_{x=a}$$

(2) $f'(a)$ may be also written as

$$f'(a) = \lim_{b \rightarrow a} \frac{f(b) - f(a)}{b - a}$$

or

$$f'(a) = \lim_{x \rightarrow a} \frac{f(x) - f(a)}{x - a}$$

(3) $f'(a)$ is the slope of the tangent line to the curve $y = f(x)$ at $x = a$.

Thus the slope of the tangent line gives us the instantaneous rate of change while the slopes of the secant lines give us average rates of change.

$$\begin{aligned}
 (4) \quad f'(x) &= \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} \\
 &= \lim_{\Delta x \rightarrow 0} \frac{\Delta f}{\Delta x} = \lim_{\Delta x \rightarrow 0} \frac{\Delta y}{\Delta x} \\
 &= \frac{df}{dx} = \frac{dy}{dx} \\
 &= f'(x) = y'(x) \\
 &= D_x f = D_x f(x) = D_x y = D_x y(x)
 \end{aligned}$$

These are various alternate notations of the derivative.

$f'(x)$ — read: "f-prime of x"

As x varies we have derivative: - function $f'(x)$.

For a fixed number $x = a$, we also write

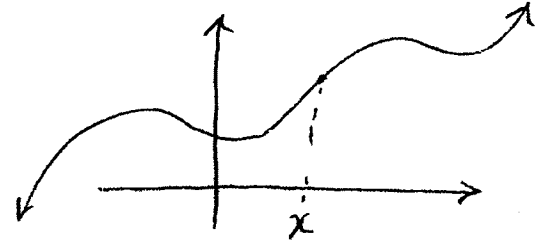
$$f'(a) = \left. \frac{df}{dx} \right|_{x=a} = y'(a) = \left. \frac{dy}{dx} \right|_{x=a}$$

(5) The derivative exists for a function at a point x if all of the following conditions are satisfied.

(i) f is continuous

(ii) f is smooth

(iii) f does not have a vertical tangent line.

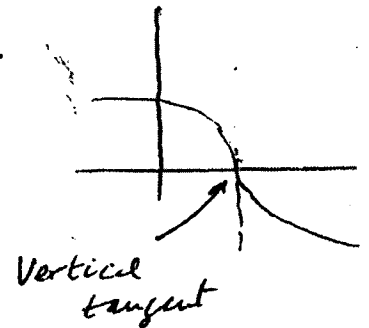
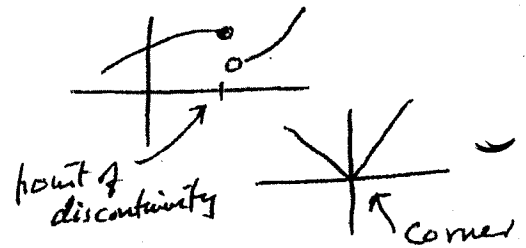


(6) The derivative does not exist ^{at a point x} when any of the following conditions hold.

(i) f is discontinuous

(ii) f has a sharp corner

(iii) f has a vertical tangent line.



Examples

1. Find the average rate of change for $y = f(x) = x^2 + x + 1$ between $x = 3$ and $x = 5$.

$$\begin{aligned}\text{Average rate of change on } [3, 5] &= \frac{f(5) - f(3)}{5 - 3} \\ &= \frac{31 - 13}{2} \\ &= 9\end{aligned}$$

2. Suppose the position of an object moving in a straight line is given by

$$s(t) = 2t^3 - 5t^2 + t - 1.$$

Find the instantaneous velocity at time $t = 4$.

$$\begin{aligned}s'(4) &= \lim_{h \rightarrow 0} \frac{s(4+h) - s(4)}{h} \\ &= \lim_{h \rightarrow 0} \frac{[2(4+h)^3 - 5(4+h)^2 + (4+h) - 1] - [2 \cdot 4^3 - 5 \cdot 4^2 + 4 - 1]}{h} \\ &= \lim_{h \rightarrow 0} \frac{[2(\cancel{4^3} + 3 \cdot 4^2 \cdot h + 3 \cdot 4 \cdot h^2 + h^3) - 5(\cancel{4^2} + 8h + h^2) + \cancel{4} + h - 1] - [2 \cdot \cancel{4^3} - 5 \cdot \cancel{4^2} + \cancel{4} - 1]}{h} \\ &= \lim_{h \rightarrow 0} \frac{h [96 + 12h + h^2 - 40 - 5h + 1]}{h} \\ &= \lim_{h \rightarrow 0} 57 + 7h + h^2 = 57\end{aligned}$$

3. Marginals

$$\frac{dC}{dx} = C'(x) = \text{marginal cost}$$

$$\frac{dR}{dx} = R'(x) = \text{marginal revenue}$$

$$\frac{dP}{dx} = P'(x) = \text{marginal profit}$$

$$① f'(x) \approx \frac{f(x+h) - f(x)}{h}$$

$$② hf'(x) \approx f(x+h) - f(x)$$

$$③ f(x+h) \approx f(x) + hf'(x)$$

suppose $h=1$ is small

$$f(x+1) - f(x) \approx f'(x)$$

$$C(x+1) - C(x) \approx C'(x)$$

The cost in dollars of producing x tacos is

$$C(x) = 1000 + 0.24x^2, \quad 0 \leq x \leq 30,000$$

(a) Find the marginal cost

$$\begin{aligned} C'(x) &= \lim_{h \rightarrow 0} \frac{C(x+h) - C(x)}{h} = \lim_{h \rightarrow 0} \frac{[1000 + 0.24(x+h)^2] - [1000 + 0.24x^2]}{h} \\ &= \lim_{h \rightarrow 0} \frac{0.24(x^2 + 2hx + h^2) - 0.24x^2}{h} = \lim_{h \rightarrow 0} \frac{h(0.48x + 0.24h)}{h} \\ &= \lim_{h \rightarrow 0} 0.48x + 0.24h \\ &= 0.48x \end{aligned} \quad 0 < x < 30,000$$

(b) Find and interpret the marginal cost at a production level of 100 tacos.

$$\begin{aligned} C'(100) &= 0.48x \Big|_{x=100} = 48. \quad \$48 \text{ is approximately} \\ &\text{the cost of producing the 101st taco. The exact cost of the} \\ &\text{101st taco is } = C(101) - C(100) = [1000 + 0.24(101)^2] - [1000 + 0.24(100)^2] = \$48.24. \\ &\$48.24 > \$48 \text{ but quite close} \end{aligned}$$

4. Find the equation of the tangent line to the graph of $y = f(x) = \sqrt{x}$ at $x = 25$.

$$m = f'(25) = \lim_{h \rightarrow 0} \frac{f(25+h) - f(25)}{h}$$

$$= \lim_{h \rightarrow 0} \frac{\sqrt{25+h} - \sqrt{25}}{h}$$

$$= \lim_{h \rightarrow 0} \frac{\sqrt{25+h} - 5}{h} \cdot \frac{\sqrt{25+h} + 5}{\sqrt{25+h} + 5}$$

$$= \lim_{h \rightarrow 0} \frac{(25+h) - (25)}{h(\sqrt{25+h} + 5)} = \lim_{h \rightarrow 0} \frac{h}{h(\sqrt{25+h} + 5)}$$

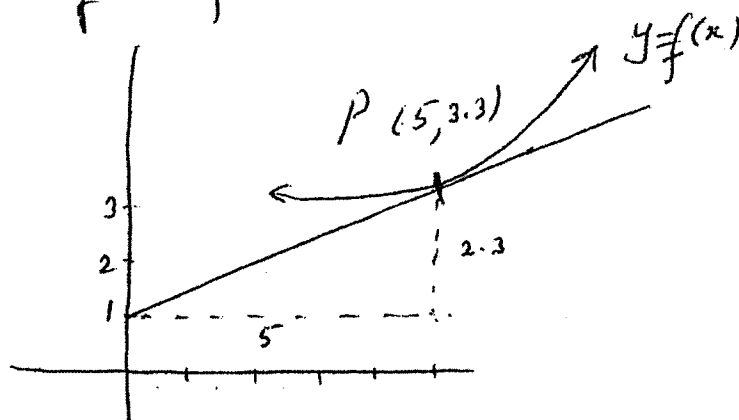
$$= \lim_{h \rightarrow 0} \frac{1}{\sqrt{25+h} + 5} = \frac{1}{10}$$

The tangent line is:

$$y - \sqrt{25} = \frac{1}{10} (x - 25)$$

$$y = \frac{1}{10} x + \frac{5}{2}$$

5. We can estimate the slope of the tangent from the graph of a function:

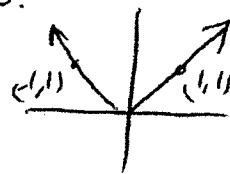


$$\begin{aligned} \text{slope of the tangent to the curve } y = f(x) \text{ at } P(5, 3.3) \\ = \frac{2.3}{5} = 0.46 \end{aligned}$$

Note. Slope of the curve at P = slope of the tangent line at P .

6. Show that f is not differentiable at $x = 0$.

$$f(x) = |x| = \begin{cases} x & \text{if } x \geq 0 \\ -x & \text{if } x < 0 \end{cases}$$



$$\text{Since } \lim_{h \rightarrow 0} \frac{f(0+h) - f(0)}{h} = \lim_{h \rightarrow 0} \frac{f(h) - 0}{h} = \lim_{h \rightarrow 0} \frac{|h|}{h}$$

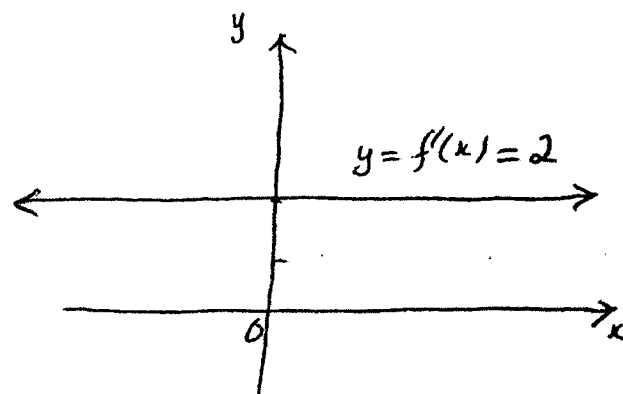
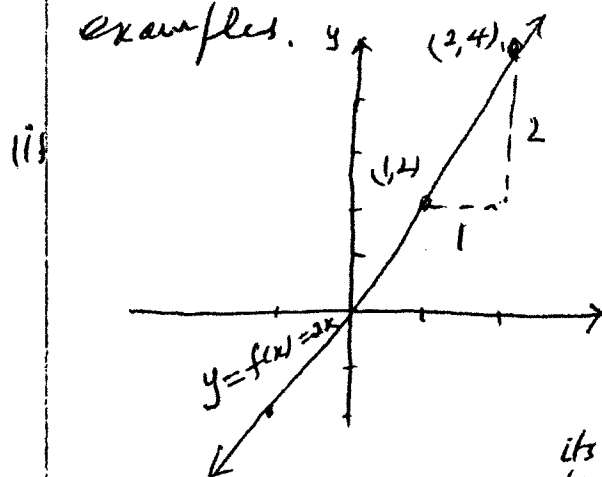
$$\text{does not exist, because } \lim_{h \rightarrow 0^+} \frac{|h|}{h} = \lim_{h \rightarrow 0^+} \frac{h}{h} = 1$$

$$\text{and } \lim_{h \rightarrow 0^-} \frac{|h|}{h} = \lim_{h \rightarrow 0^-} \frac{-h}{h} = -1.$$

7. Graphical Differentiation

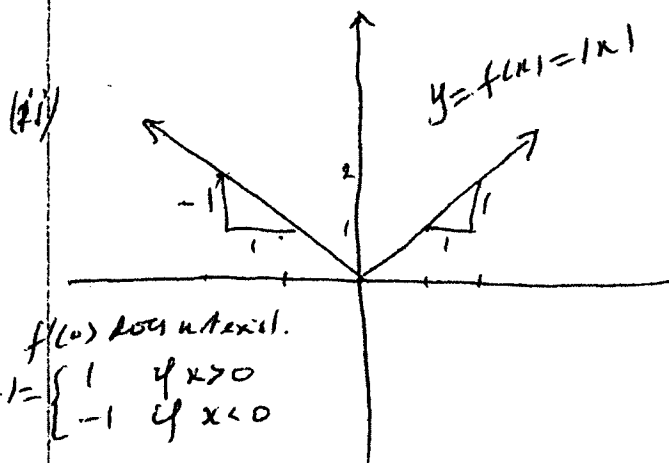
Given a graph of a function f and using the fact that $f'(x)$ equals the slope of the tangent to the graph of $y=f(x)$ at x , we are able to estimate $f'(x)$ and hence sketch the graph of the derivative of $f(x)$ i.e. $f'(x)$.

We illustrate this with the help of following examples.

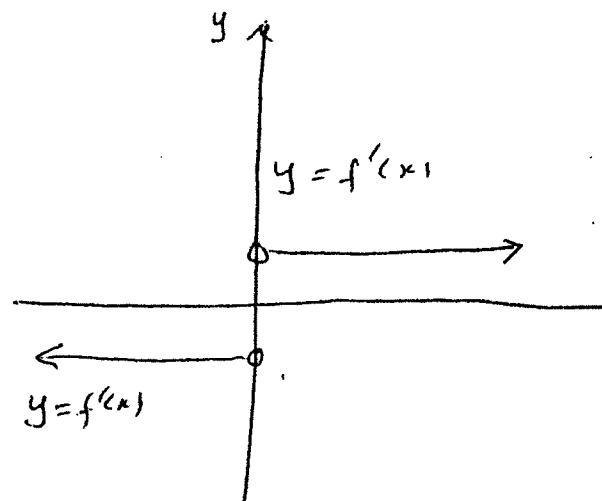


Here the curve itself is ^{its} tangent,
for all x : Slope of the tangent
 $= \frac{2}{1} = 2$

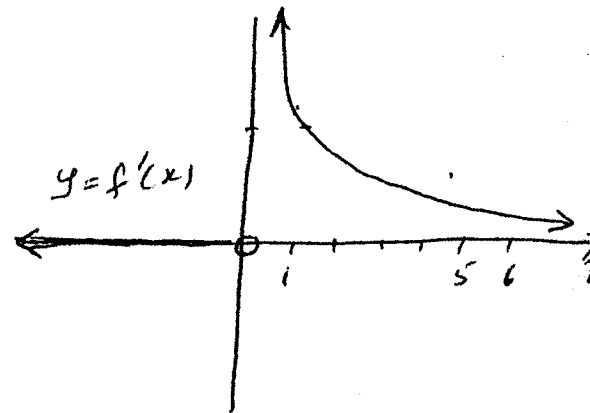
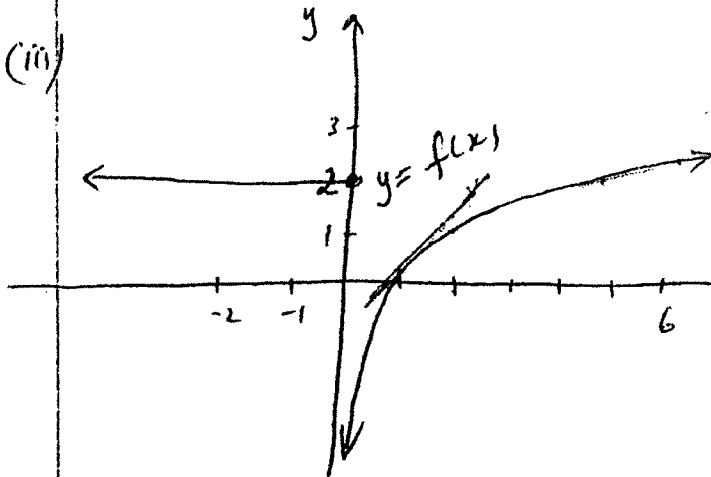
$$\therefore f'(x) = 2 \text{ for all } x.$$



Here $f'(0)$ does not exist.
$$f'(x) = \begin{cases} 1 & \text{if } x > 0 \\ -1 & \text{if } x < 0 \end{cases}$$



(iii)

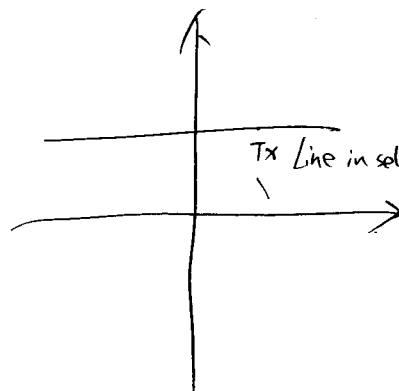


$(-\infty, 0)$ the graph of $y = f(x)$ is a horizontal line and so its slope is zero. Therefore $f'(x) = 0$ on $(-\infty, 0)$

f is not differentiable at 0 , since f is discontinuous at $x=0$. Thus the graph of f' has an open circle at $x=0$.

on $(0, \infty)$, the slopes of the tangents are positive (at $x=1$ it is about 2)

but decreasing. However as $x \rightarrow \infty$, $f' \rightarrow 0^+$ at slower and slower rate.



$$f(100) = 100$$

$$f'(100) = 0$$

$$(100)' = 0$$

(iv)

