

EXPERIENCE

Sep 2021 - Dec 2021

Graphic Design Intern (Remote)

ALLISON, New York, NY

- Managed website assets (Shopify).
- Designed layouts for LookBooks to show off the brand's style and clothing line of fall and winter collections.
- Designed and created email marketing campaigns targeted to direct customers (Mailchimp).

May 2019 - Aug 2019

Visual Design Intern

Rednet, Hunan, China

- Created illustrations for social media posters
- Assisted team in creating infographics by organizing information, designing layouts, and editing images.

Jun 2018 - May 2019

Graphic Design

RIT Chinese Student Association | Rochester, New York

- Designed posters for special events.
- Designed digital and print flyers for festival gala.

EDUCATION

Sep 2021 - May 2022

Parsons School of Design

New York, NY

MPS. Communication Design

Focus on product and human-experience design

Aug 2016 - May 2021

Rochester Institute of Technology

Rochester, NY

BFA. New Media Design

Minor. Digital Business

Award

Dean's List (2016 - 2021) | GPA: 3.65/4

Club / Organization

RIT Badminton Club. President

Certifications

Hootsuite | Platform & Social Marketing Certification

Stukent | Mimic Social Certificate

SKILLS

Software

Figma, Adobe Creative Suite,
Miro, Trello, Wordpress, Keynote
Microsoft Office, Google Suite

Methods

User Research, Affinity Diagram,
User Flow, Wireframing, Prototyping,
User Testing, Video Editing, HTML&CSS