

## 2017 Summer

### Works Applications Recruiting Internship Mission

Update: 07/18/2017

#### Mission Overview - "Design a management system for fast food chains"

You, as an engineer of the software package vendor, are in the process of designing an application software which can help your customers increase their profit.

In this project, the target of the product is a company which own fast food chains across the world such as MacDonald, KFC or Pizza Hut. They provide service for a variety of customers.

The main users are the area managers, in charge of a particular area with several stores. The product should support various kinds of users' tasks while giving consideration for the priorities.

What kind of daily work does your product control? When your product will be used? You can define your product by yourself.

Please carefully concern how the managers operate their chains and why they are willing to purchase your application.

#### The Aim of the Mission

Your vision and plan is the key to tackle the mission throughout your internship.

##### ① Vision :

**Visualize the ideal situation (Business/Work process hypothesis)**

Picture an ideal flow of business that is smart and efficient without any hassle.

What kind of unrepeatable merits can your idea have?

##### ② Plan:

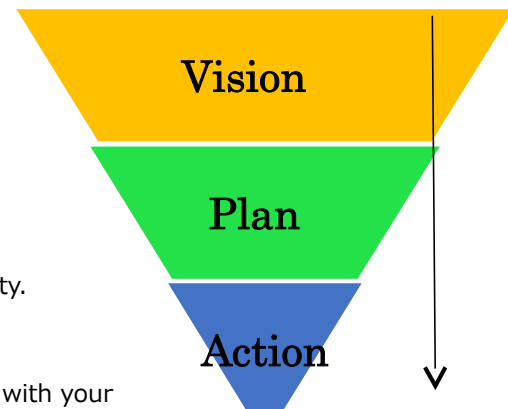
**Plan for the goal: catalog design**

Create a plan to realize the goal/vision you have, making your vision to a reality.

##### ③ Action:

**Act on the plan (Implementation)**

With your own strength as a computer scientist, making your plan come true with your programming skill, realizing the vision you have.



#### How to submit your work online

There are 3 mission files for you to work on:

##### 1 Business Process

**Refer to the file- [Mission] Business Process**

→ A sheet for you to freely imagine and write out what sort of work processes are there for the client.

【Mission】 Business Process		ID	We will inform you your ID when you arrive
*Feel free to increase rows if you according to your need		Name	
What sort of departments do the target company have?			
What kind of managers are working there?			
Image each employees' daily work.			
What exactly are they doing everyday? Think about it as much as possible.			
※You can write anything here using any kind of format.			

## 2 Business Analysis

### Refer to the file- 【Mission】 Business Analysis

→ Organize the contents of the work that you have imagined/investigated for your client; write down the overview, process, person-in-charge, place, of the work. A sheet for you to write out the “ideal state” “merits” “gap” “reason for gap” for each work process.

<b>【Mission】 Business Analysis</b> <small>*Feel free to increase rows if you according to your need</small>	ID	We will inform you your Intern ID when you arrive		
	Name			
List up issues that your customer may have, and then write down the ideal situation.				

## 3 “Catalog” (Proposal/Document) **MOST IMPORTANT**

### Refer to the file- 【Mission】 Catalog

After all the hypothesis and analysis, consider the methods to realize the ideal and express it on a proposal/catalog (We call it a “catalog”). The client of you should be able to know ALL about your product by only reading this material.

<b>【Mission】 Catalog</b> <small>*Feel free to increase rows if you according to your need</small>	ID	We will inform you your ID when you arrive		
	Name			
Who is Your Target in the Customer?				

### About the submission and Skype review

- Submission deadline: **2017/7/23 23:59.**
- How to submit: Go to **“My page”** and find following page to update your documents.
  - Go to MyPage to open for the message with the following title and press “reply”

**“ 〈IMPORTANT〉 2017 Summer Internship Mission Release ”**

Reply

<b>Received Date</b>	2017/07/12 10:01
<b>Subject</b>	〈IMPORTANT〉 2017 Summer Internship Mission Release

Dear RAY YANG,

## 2. Reply to the message with your files attached

The screenshot shows an email reply interface. The 'Subject' field contains 'Re: <IMPORTANT> 2017 Summer Internship Mission Release'. The 'Body' field is empty. The 'Attachment' section has three rows, each with a 'File name' label and an input field. A blue box highlights the first three rows, each containing a button labeled 'ファイルを選択' (Select File) and the text '選択されていません' (Not selected).

✚ What to submit **※Please write all document in English and export your file in pdf**

**【Mission】 Catalog (MOST IMPORTANT)**

**【Mission】 Business Process (A tool for you to help you think)**

**【Mission】 Business Analysis (A tool for you to help you think)**

Naming Rule:

"YourFullName\_Catalog.pdf" →e.g. ChenYiyang\_Catalog.pdf

"YourFullName\_BusinessProcess.pdf" →e.g. ChenYiyang\_BusinessProcess.pdf

"YourFullName\_CatalogAnalysis.pdf" →e.g. ChenYiyang\_BusinessAnalysis.pdf

✚ **Skype review date: 2017/7/25**

✚ **Skype review time:** Book through **"My page"** by yourself.

Reservation message will be sent to your "My page" before **2017/7/23**

**※Skype review is in ENGLISH.**

### After Your Skype Review

Please wait for the announcement of the result if you pass the review or not by message.

Make sure to put your best effort on the submission and review.

### Reminder:

- Think deeply before designing your product. Please explain each feature and their benefits in your document.
- Put yourself in clients' shoes. Think about why they need a system? Who are going to use it? Why your system is helpful? Would you spend your own money to purchase the application? How can the application increase profit using your system? Think deeply and logically.
- Please assume your reviewer to be your client, and you need to promote your product to them. Remember, convince them to pay for your idea and your work!

\*If you have any question, feel free to contact: [wap\\_global@s-hr.jp](mailto:wap_global@s-hr.jp).