

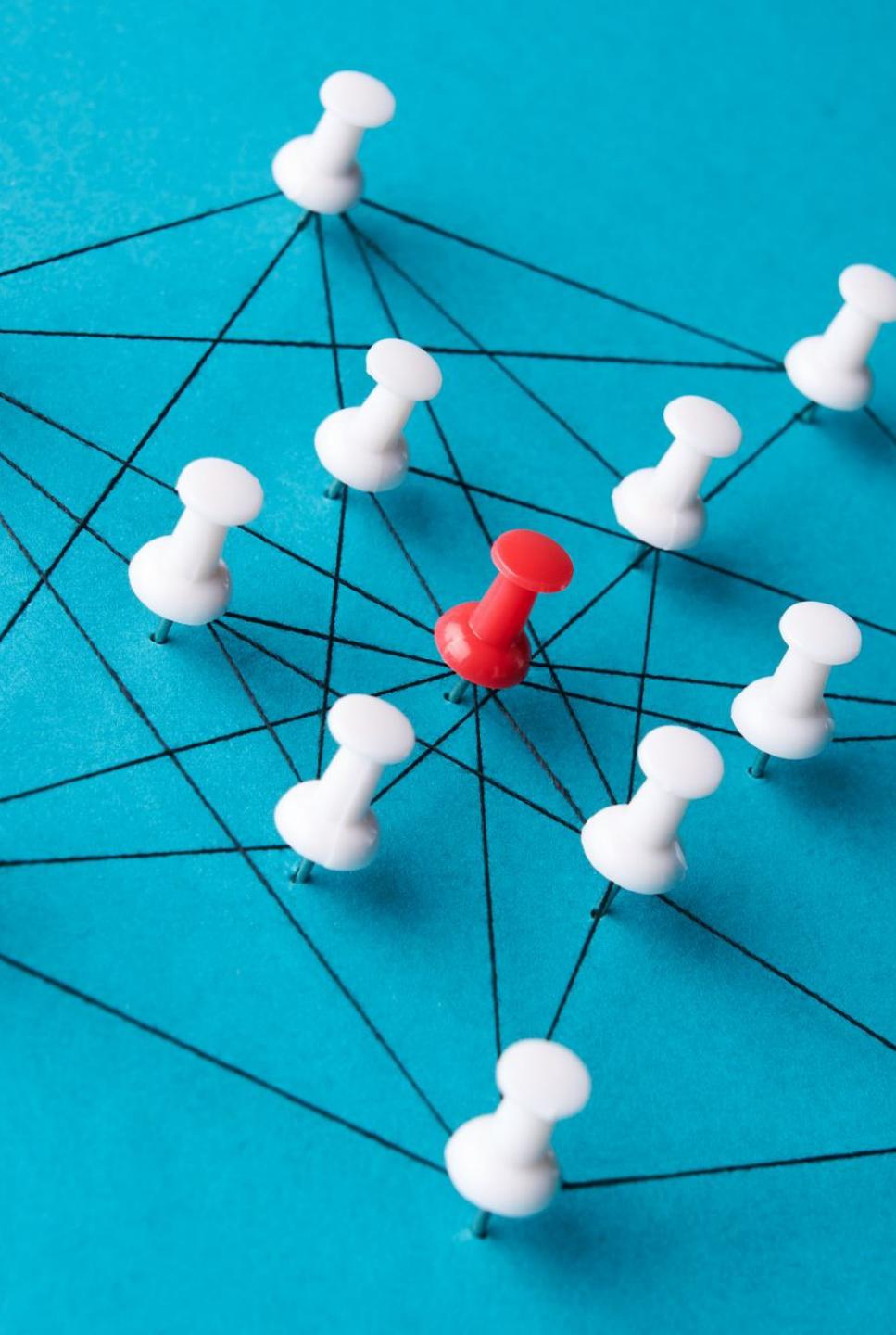


# ARTS1422 Data Visualization

## Lecture 9

### Hierarchical Data Visualization

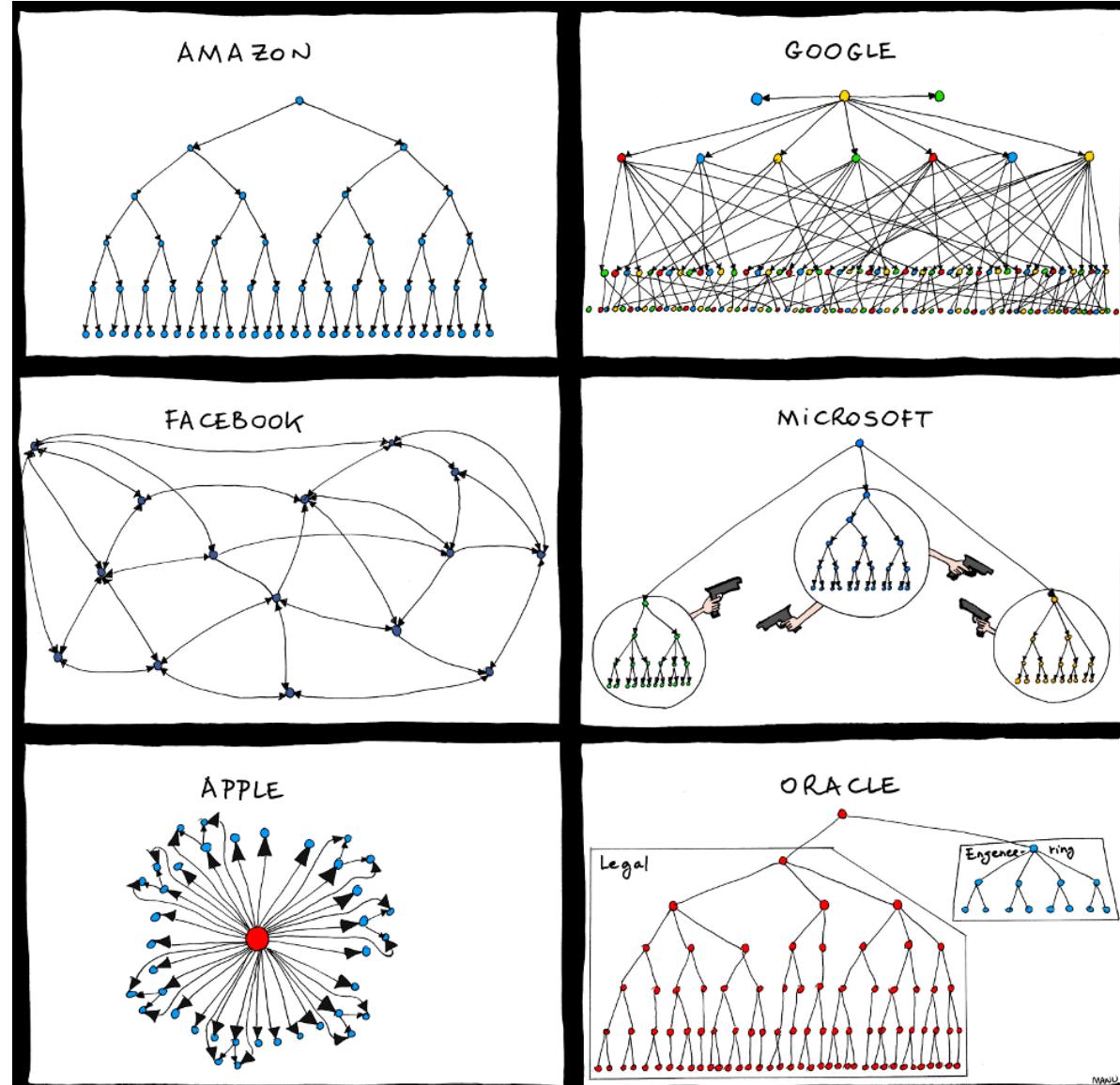
Quan Li  
Spring 2024  
2024.03.26



# Hierarchical Data

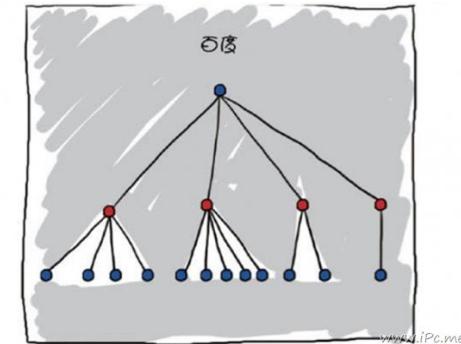
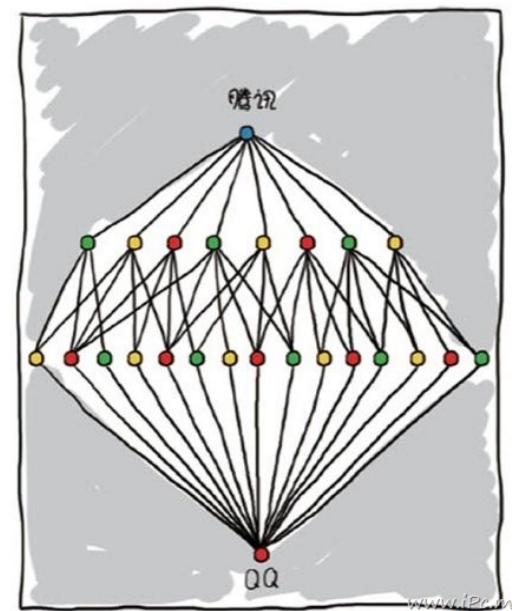
---

- It focuses on the hierarchical relationship between objects.
  - Social affiliations.
  - Information organization.
    - File directories.
    - Development of species.
  - Logical connections.
  - Decision tree.

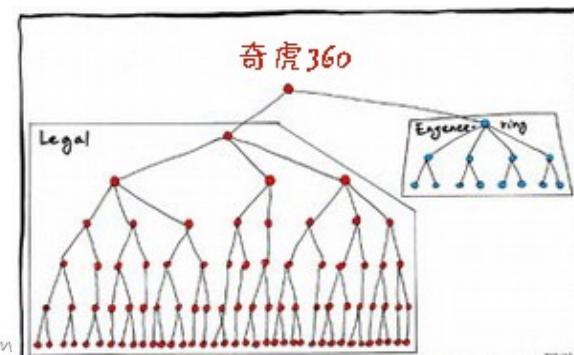
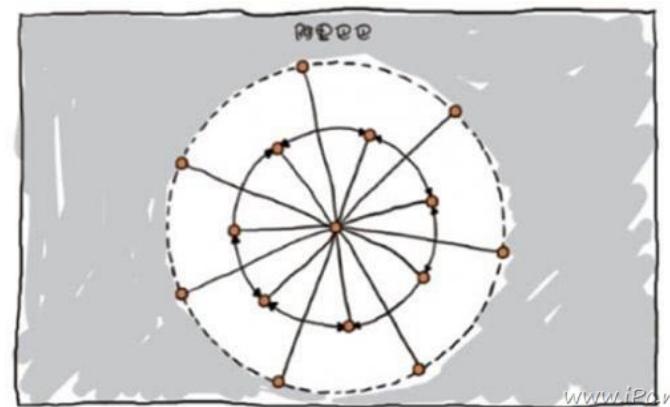
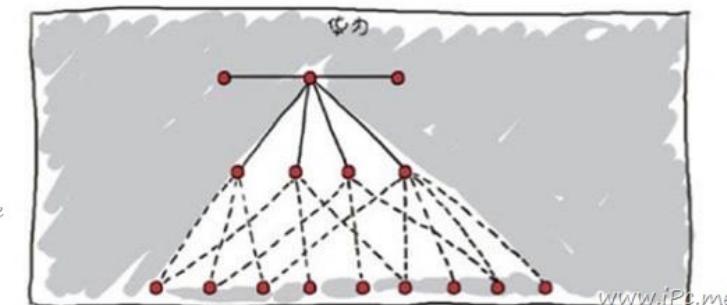


## Company Organization

<http://www.bonkersworld.net/2011/06/27/organization-al-charts/>



QQ	Baidu
	Huawei
Alibaba	360



Chinese Version



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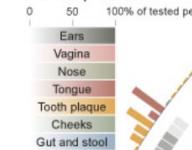
## Invisible Residents

The Human Microbiome Project has spent two years surveying bacteria and other microbes at different sites on 242 healthy people. The chart below hints at the complex combinations of microbes living in and on the human body. [Related Article »](#)

### PREVALENCE

Inner rings of the chart show where each species of microbe is usually found in or on the human body. Darker colors highlight microbes that are very common, and lighter colors show rarer microbes.

### Micropes present in

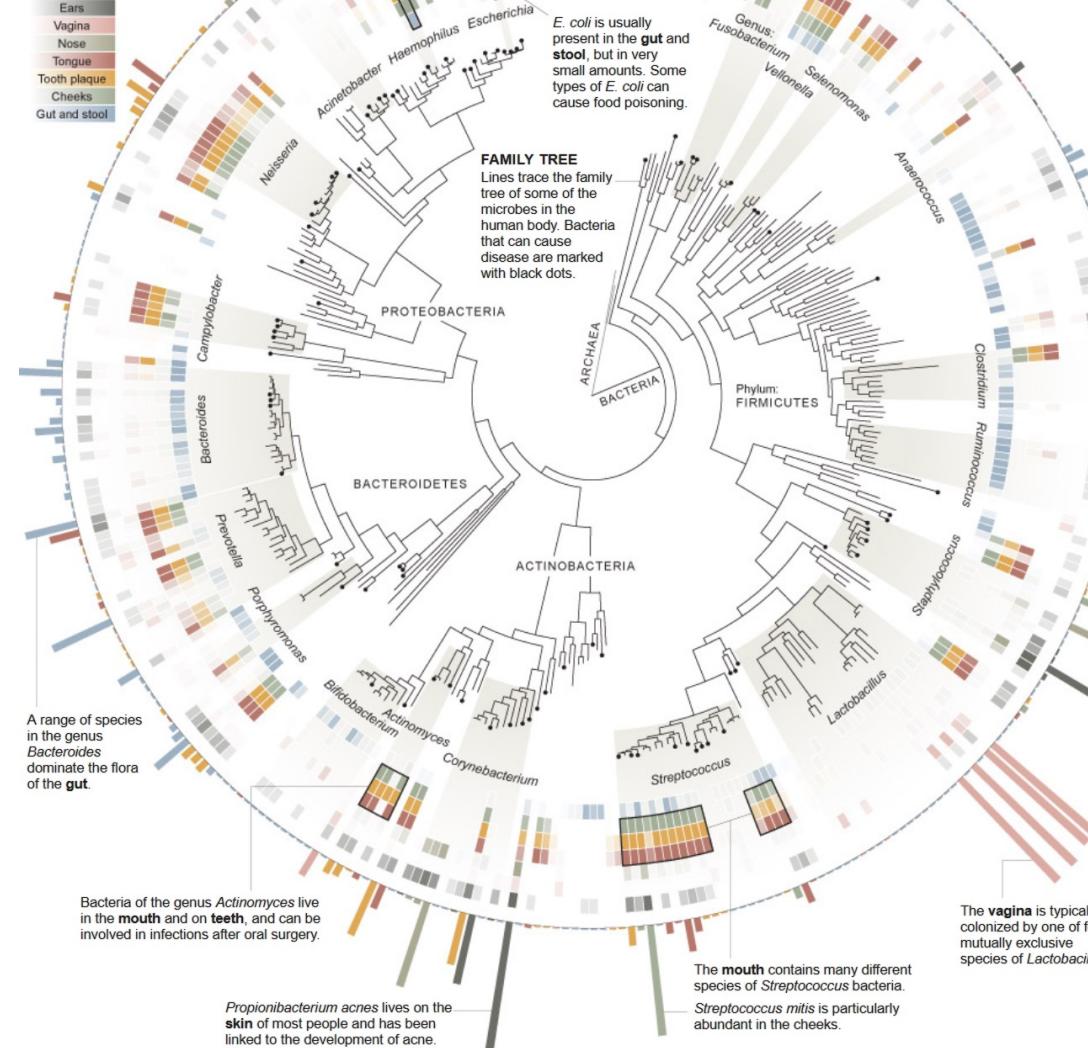


### MICROBES FOUND IN

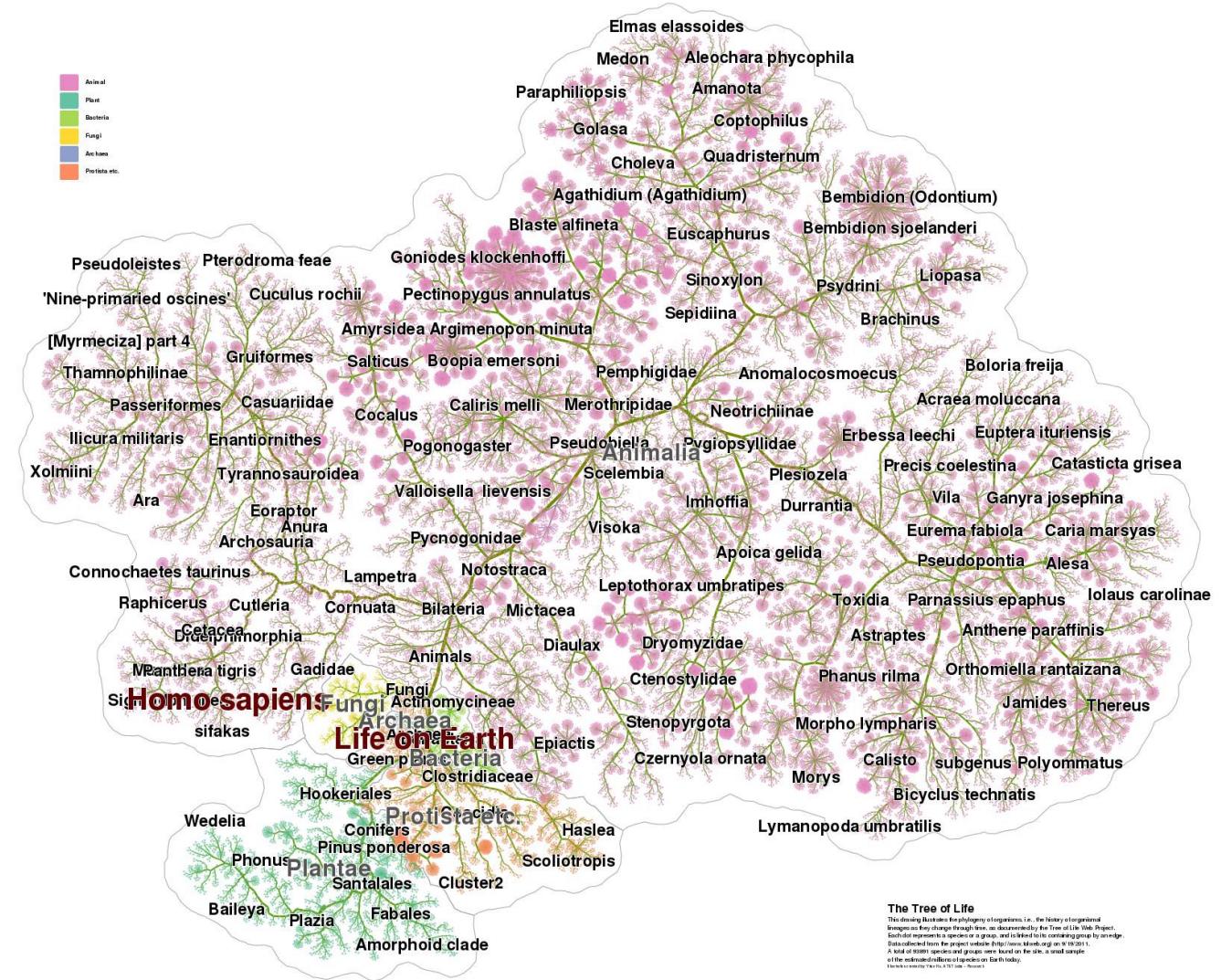
EAR  
VAGINA  
NOSE  
TONGUE  
TOOTH PLAQUE  
CHEEKS  
GUT AND STOOL

### ABUNDANCE

Bars shows how abundant each microbe is at its most common site. Longer bars show species that dominate the local environment, while shorter bars show species that are less abundant.

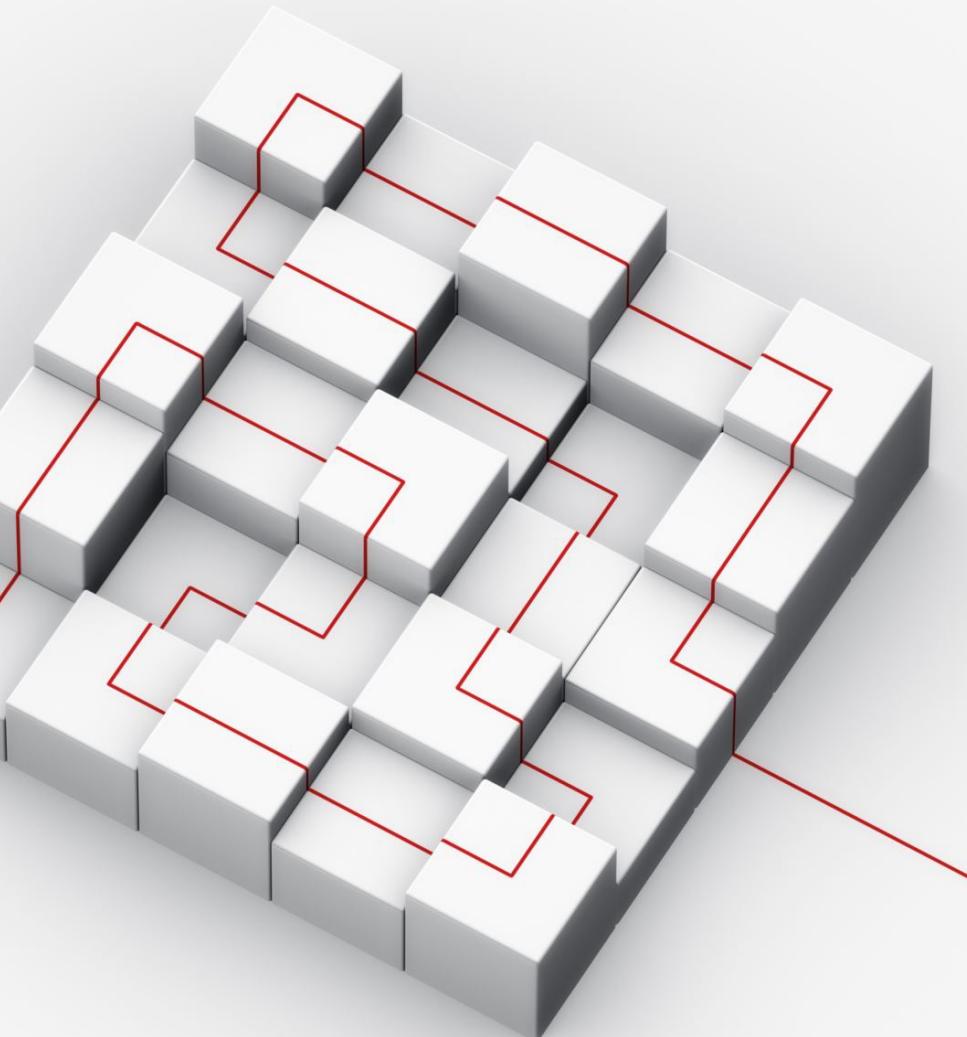


# Species



<http://tolweb.org/tree/>

<http://www2.research.att.com/~yifanhu/TOL/>

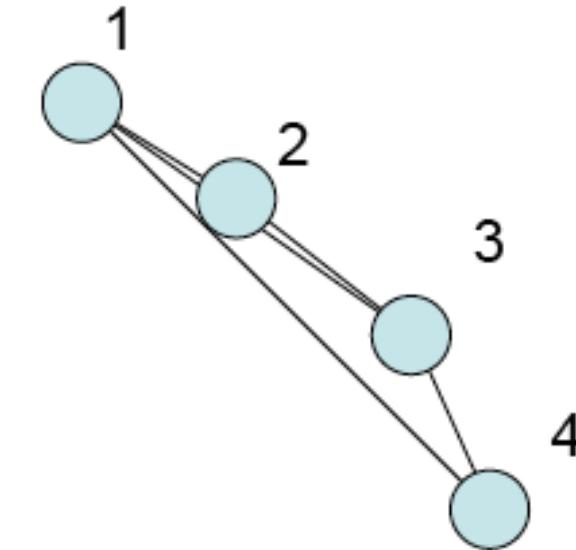
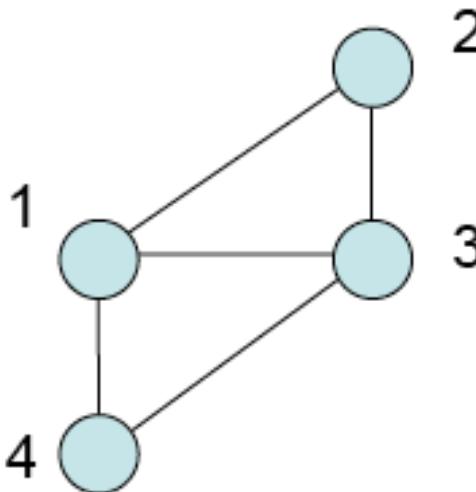
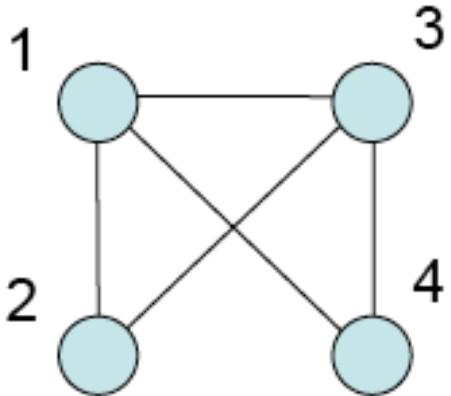


# Hierarchical Data Visualization

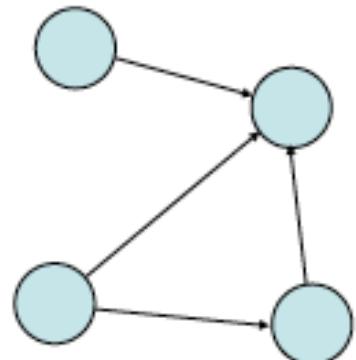
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- Node-link diagram (structure-clarity).
  - Node-link tree.
  - Hyperbolic tree.
  - Cone tree.
- Space-filling methods (space-efficiency).
  - Treemap.
  - Voronoi treemap.
- Hybrids.

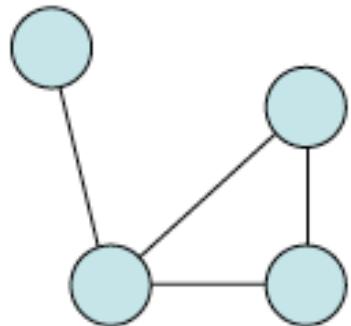
# Prerequisite— Basics of Graph Theory



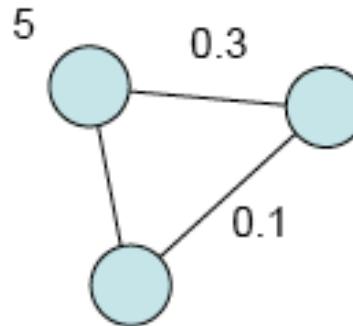
- Graph  $G$  is composed of a vertex set  $V$  and an edge set  $E$ .
- Every edge  $E_{xy} = (x, y)$  connects two vertices  $x$  and  $y$ .
- For example:
  - $V=\{1,2,3,4\}$ ,  $E=\{(1,2),(1,3),(2,3),(3,4),(4,1)\}$



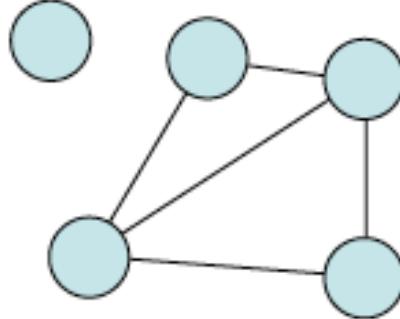
A directed graph



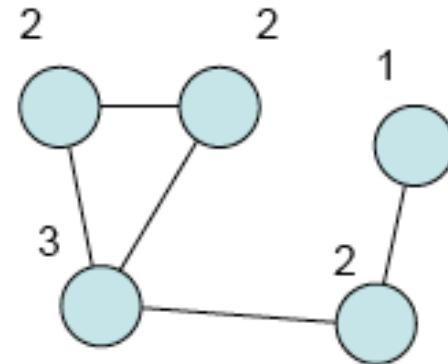
An undirected graph



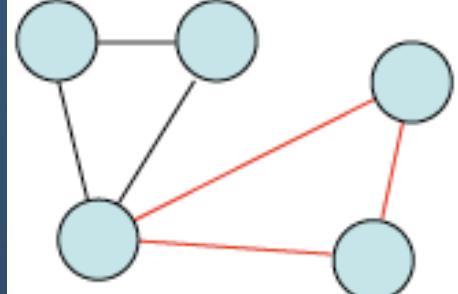
Weighted



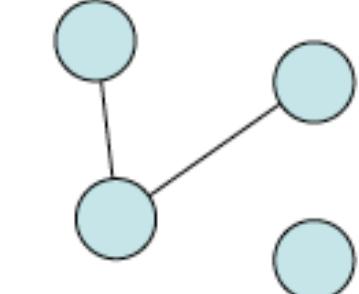
Unconnected



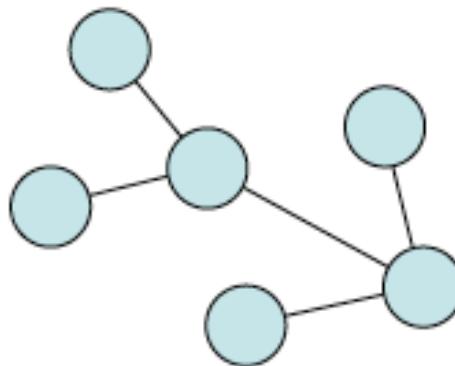
Node degrees



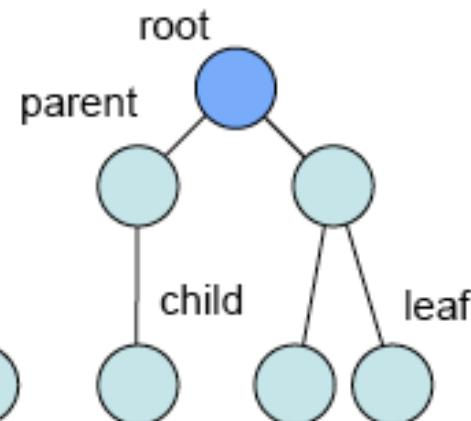
A **cycle**



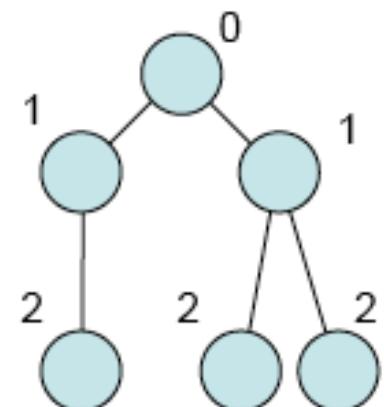
An acyclic graph



A connected acyclic graph,  
a.k.a. a **tree**



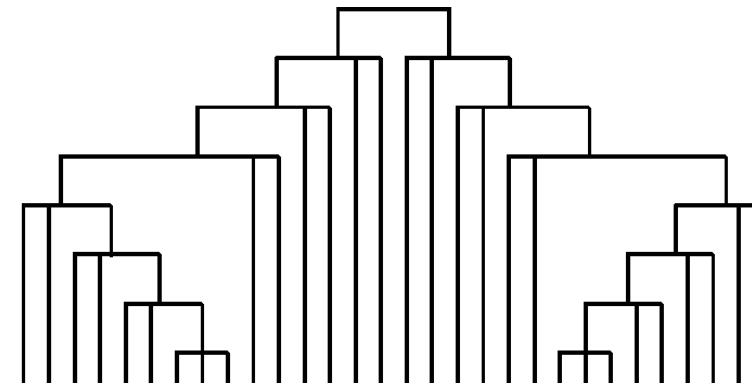
A rooted tree  
or hierarchy



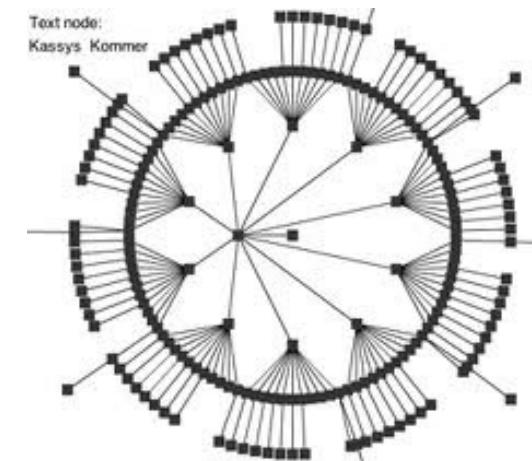
Node depths

# Layout of Nodes and Links

- Orthogonal layout.
  - Circuits diagram.
  - Indent diagram.
  - Dendrogram diagram.
- Radial layout.
  - Radial layout.
  - Hyperbolic tree.



Dendrogram

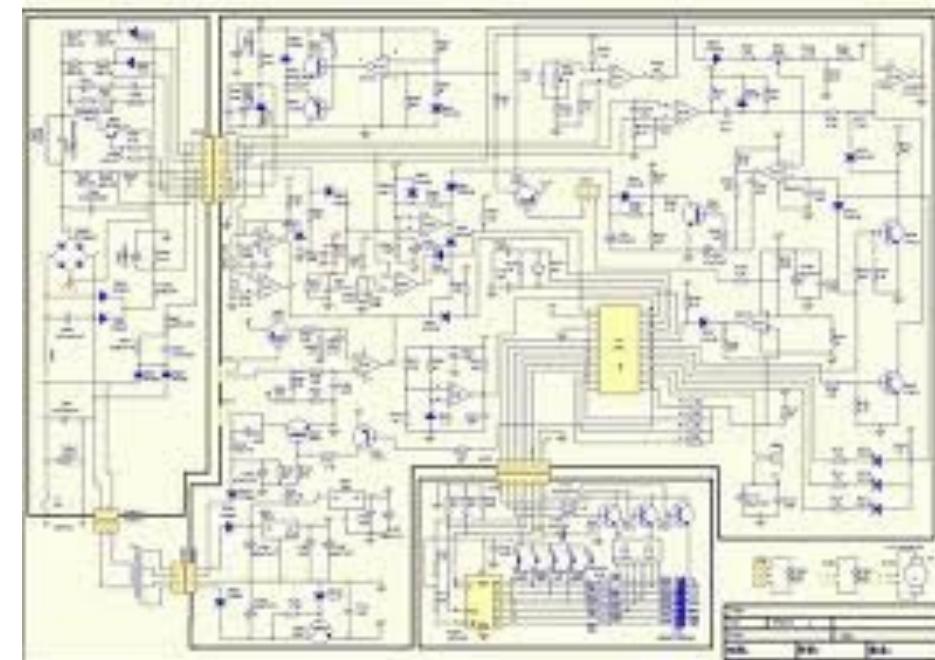


Radial layout

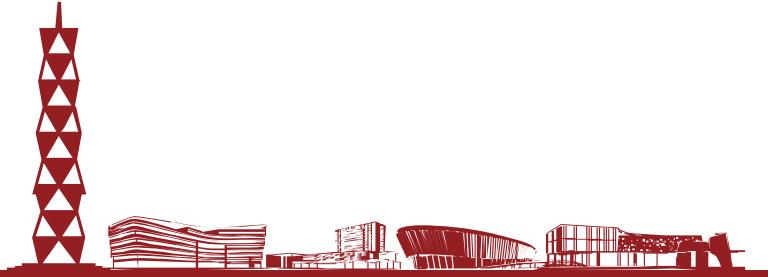


# Circuits Diagram

- Orthogonal and space efficient.
- Computer friendly, but not user friendly.



Circuits diagram of induction cooker



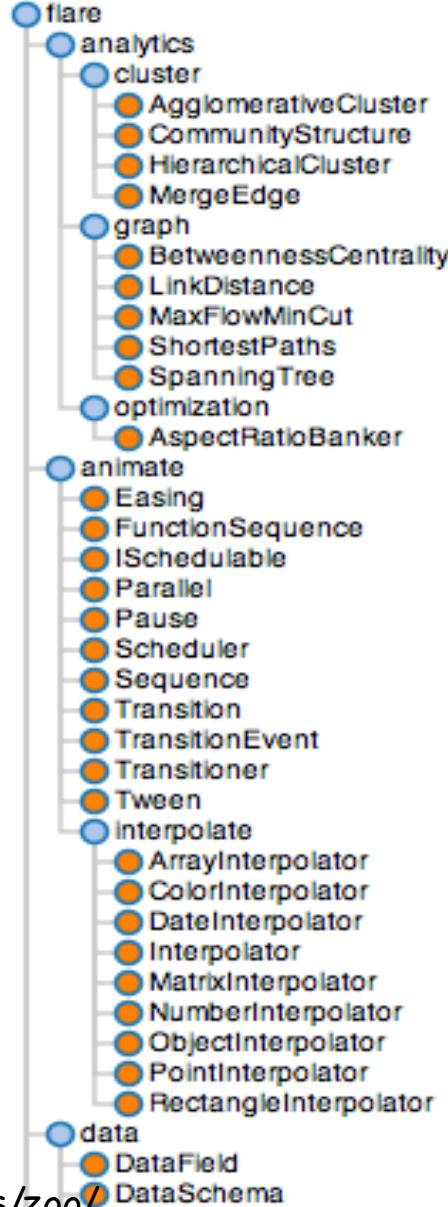
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# Indent Diagram



- Easy to implement.
- Can be applied to plain text or HTML.
- Much scrolling is needed in big data browsing.
- May lose the context.

```
function draw(node:Node, depth:int) {  
    println(<depth spaces> + nodelabel);  
    for each child c do  
        draw(c,depth+1)  
}  
  
draw(root,0);
```



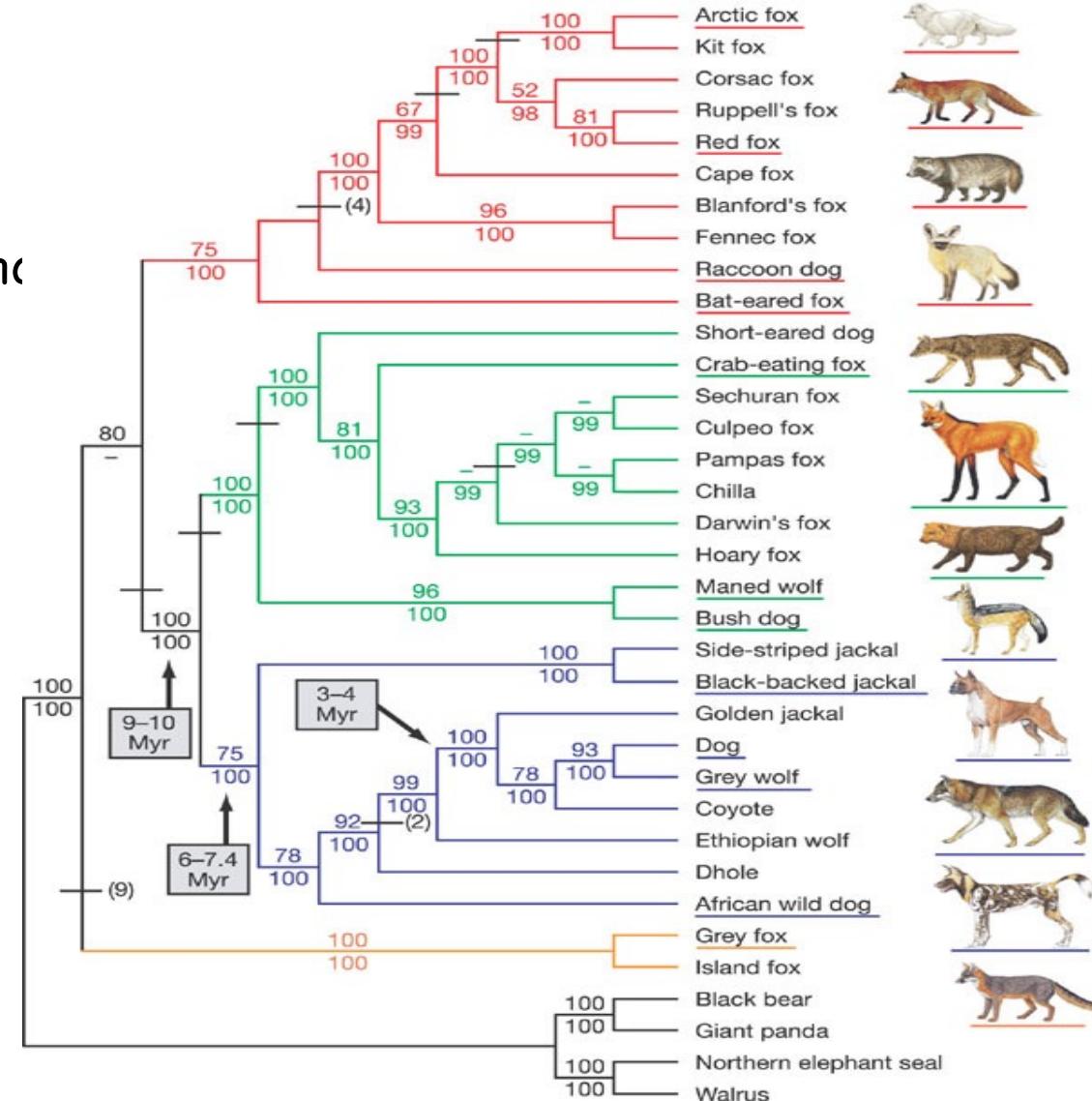
Flare软件包的子目录结构

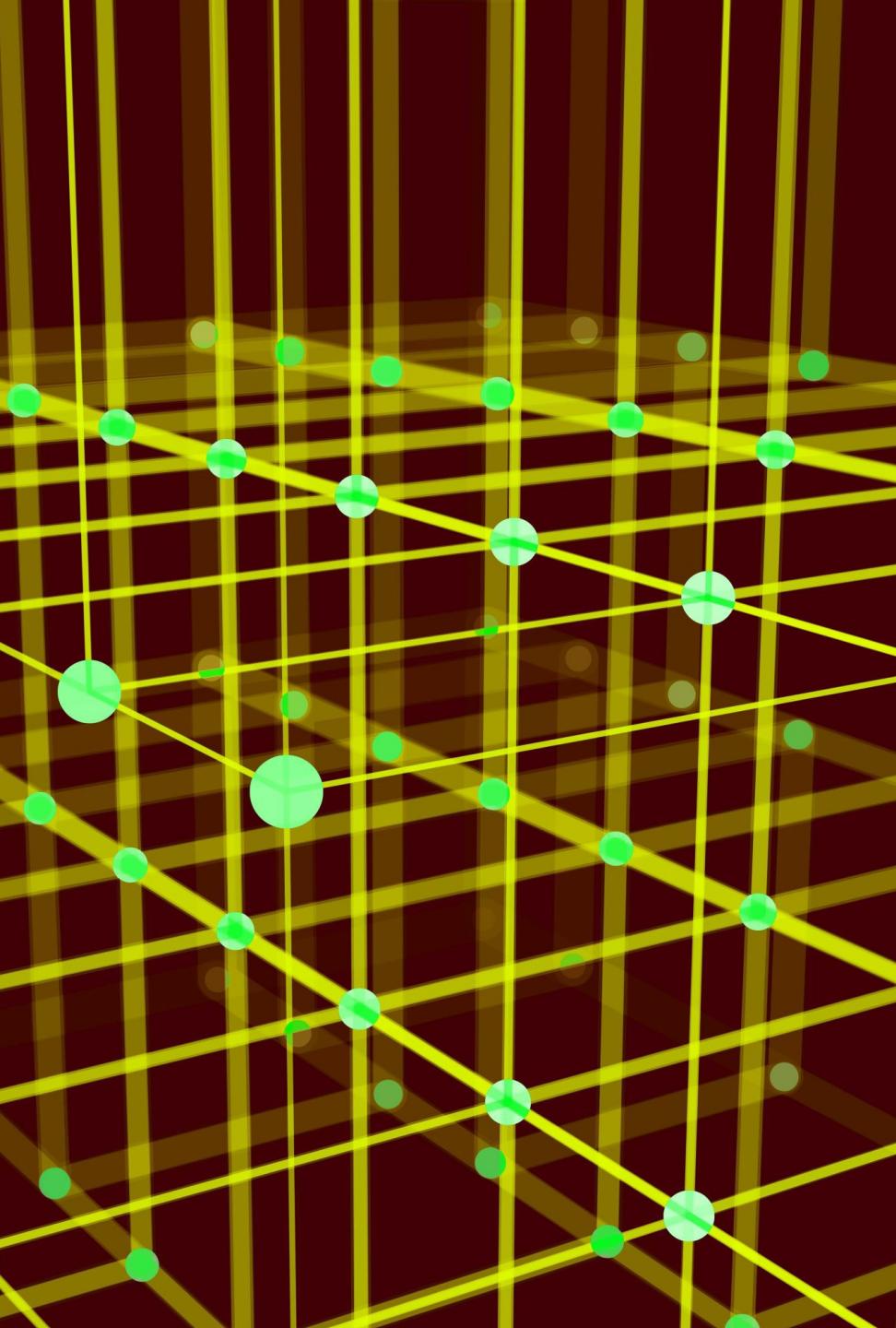
<http://hci.stanford.edu/jheer/files/zoo/>

# Dendrogram

Comparison of dog species'  
different haploid gene sequences

Kerstin Lindblad-Toh et al.  
*Nature* 438,  
803-819 (8 December 2005)





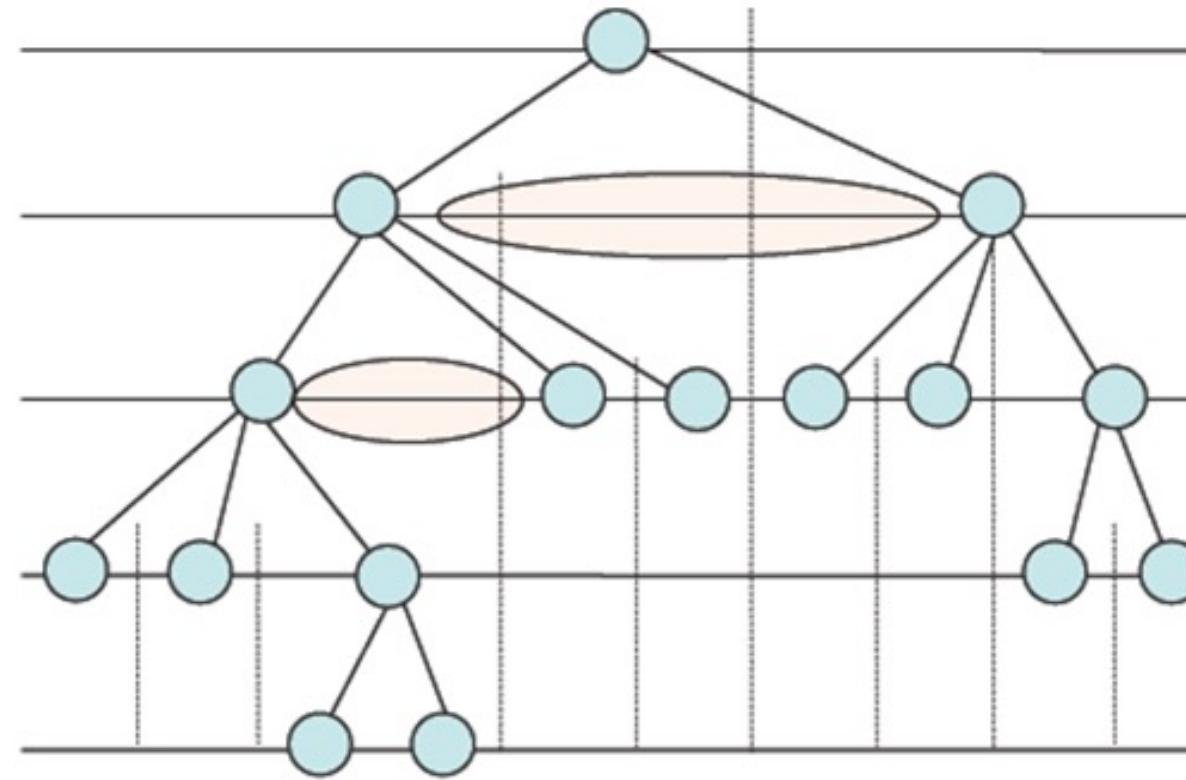
# Orthogonal Layout

---

- Vertices are located either vertically or horizontally.
  - Except circuits diagram.
- Vertices are aligned along axes.
- Drawbacks.
  - Bad aspect ratio.

# Implementation of Orthogonal layout

- The simple recursive implementation.



# Reingold-Tilford Algorithm

## Standards.

- Rendering according to the layers of nodes.
- Avoiding edge crossing.
- Keep consistency.
- Keep compactness.

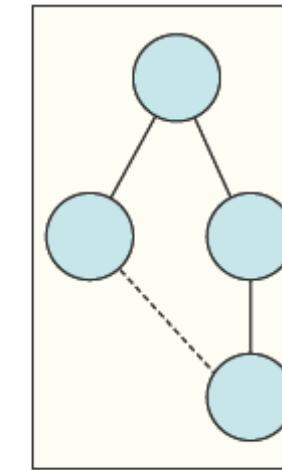
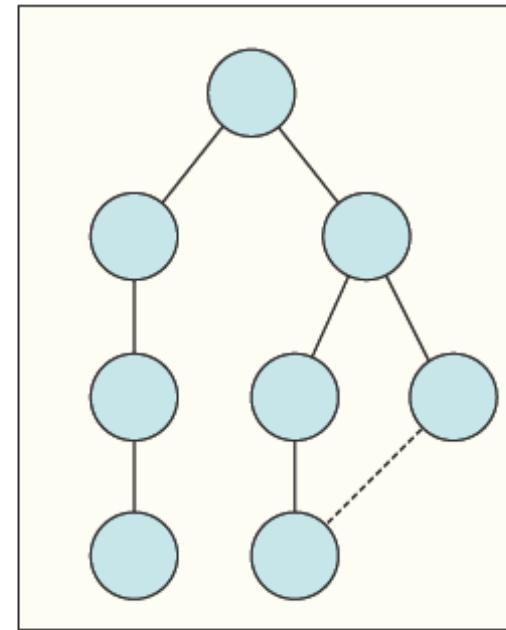
The symmetry and  
compactness of the  
layouts

## Methods.

- Bottom-up computation.
- Parent node located in the middle of its children.



# Reingold-Tilford



Child branch rendered with RT

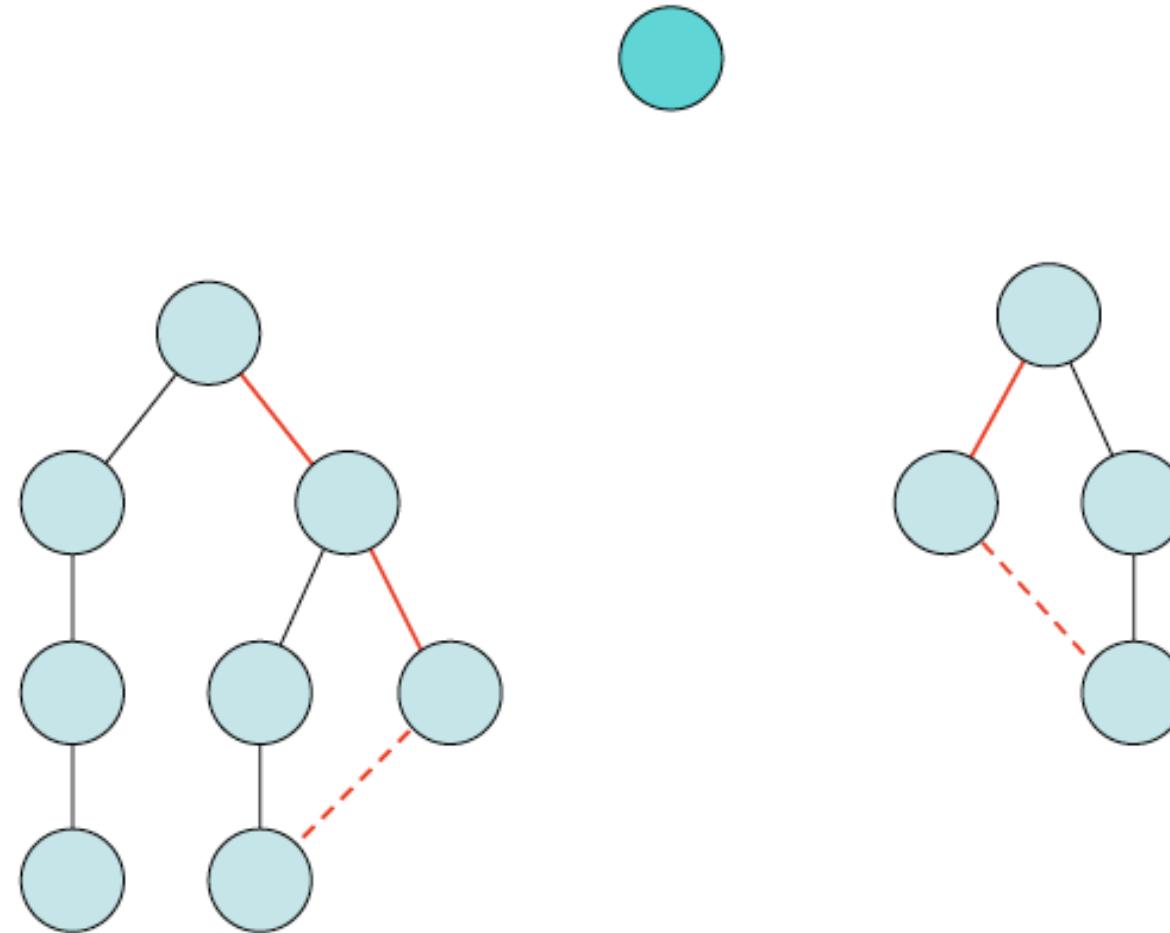


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# Compare the Outline of Its Children And Close Up



上海科技大学  
ShanghaiTech University

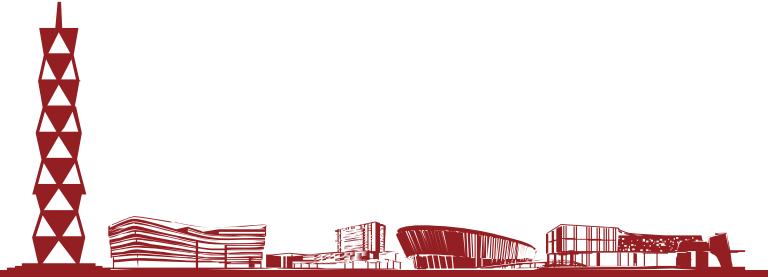
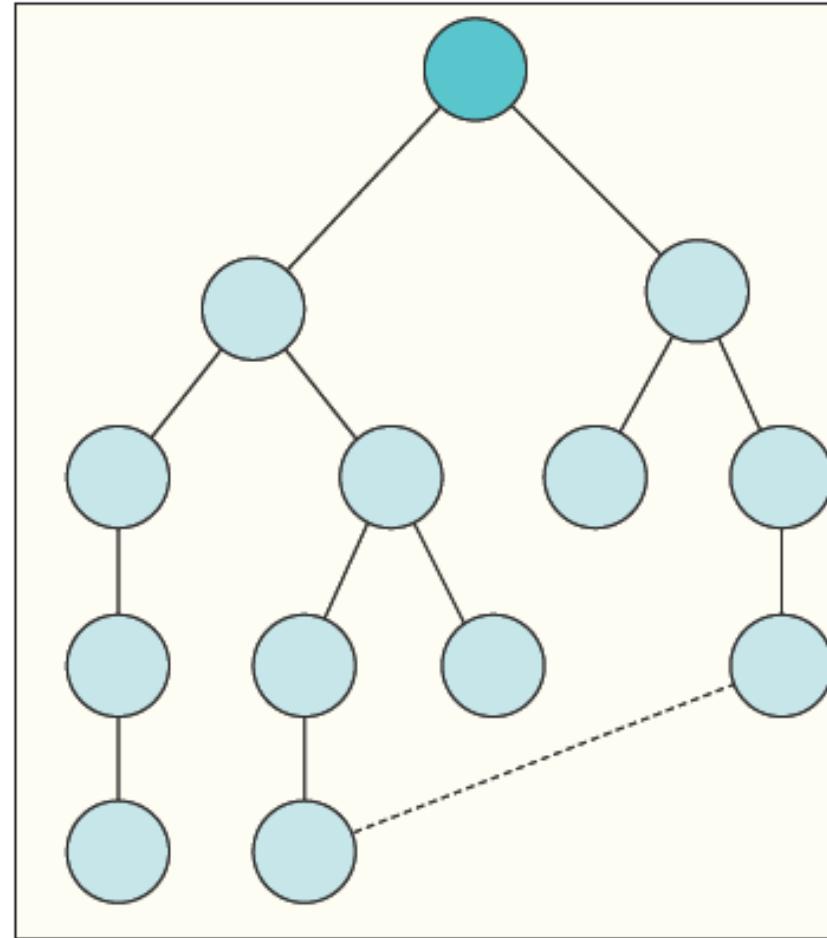


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# Put Parent In the Middle And Update Children's Positions

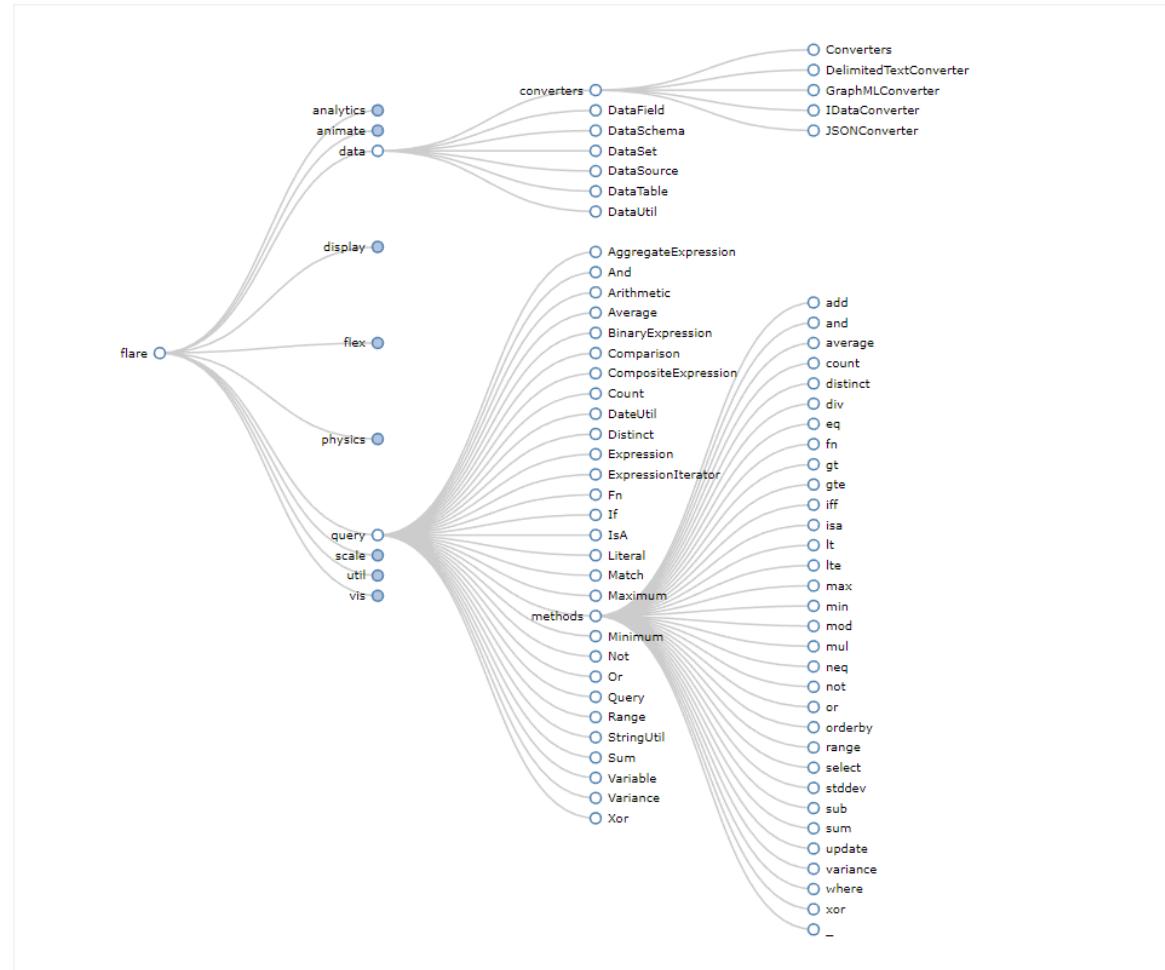


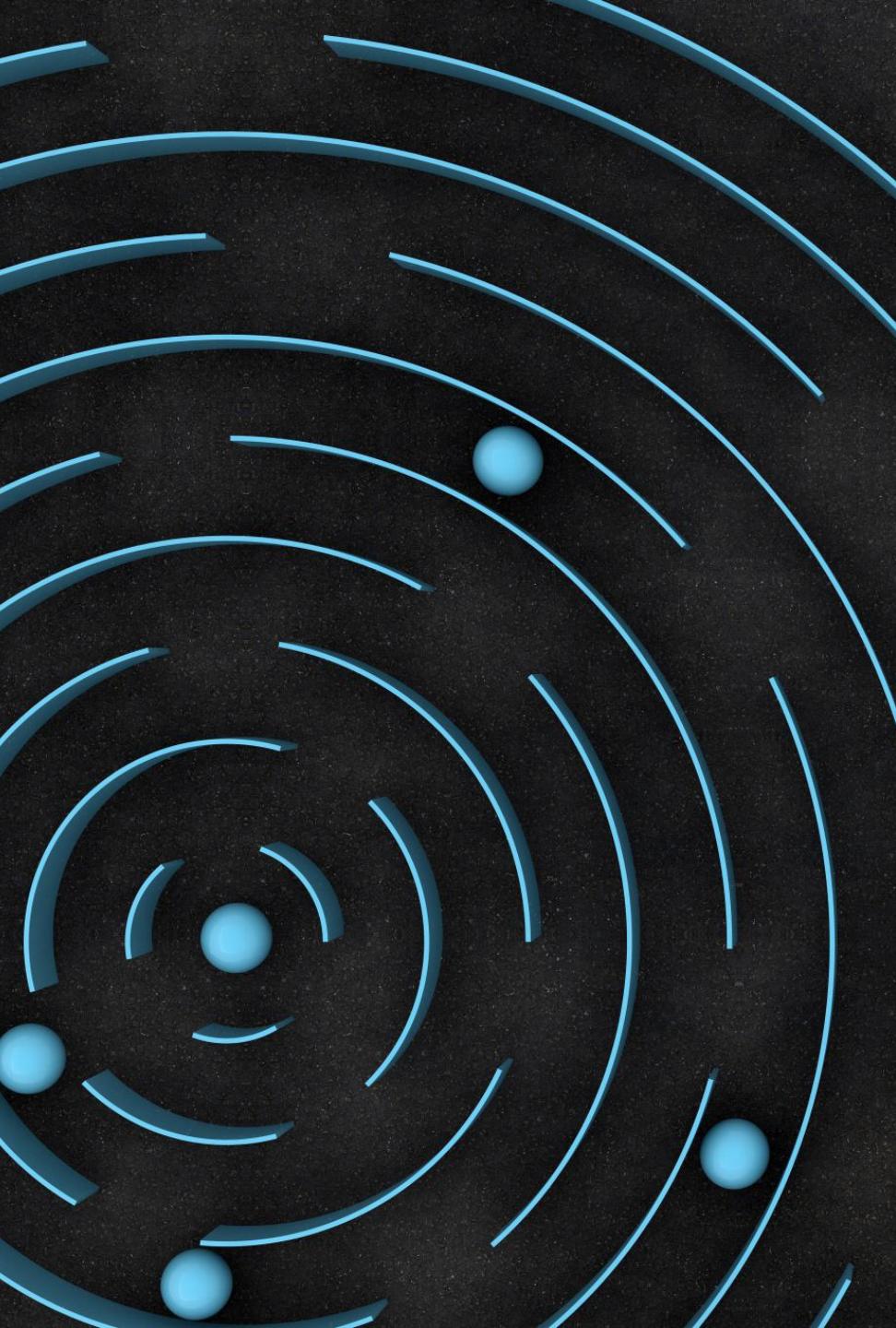
上海科技大学  
ShanghaiTech University



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## Collapsible Tree

<http://bl.ocks.org/mbostock/4339083>

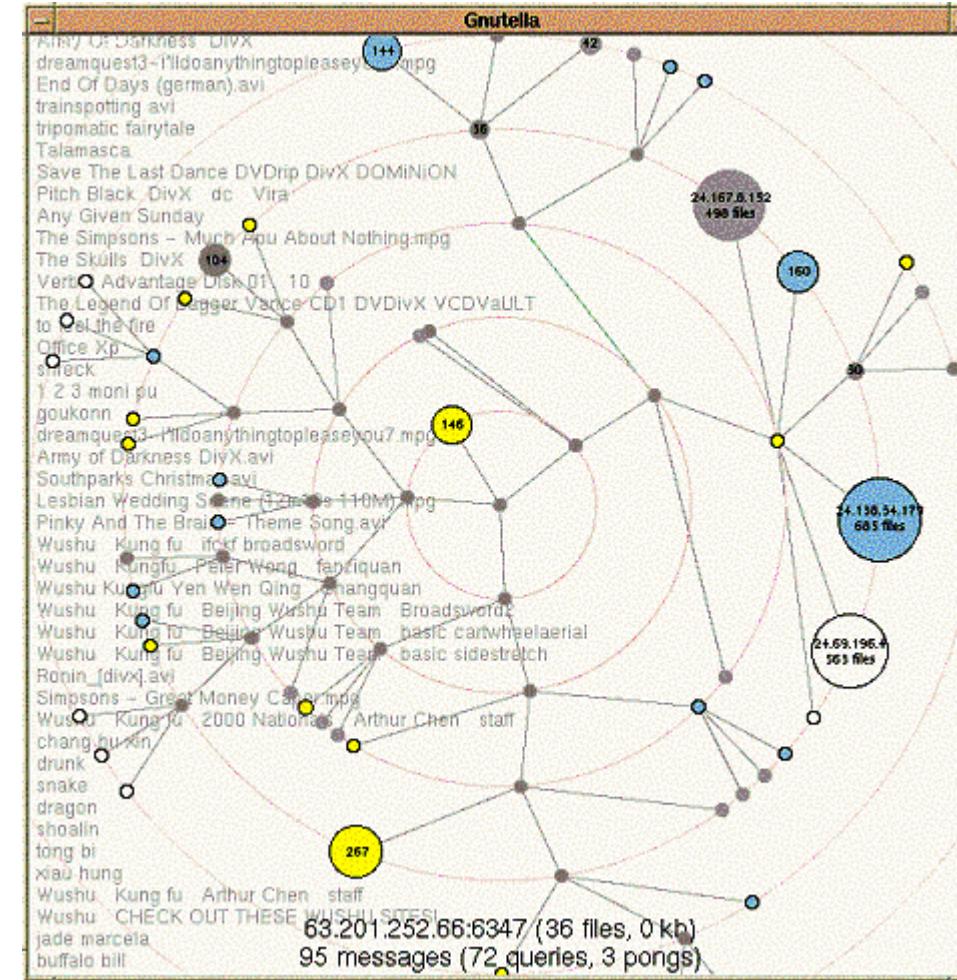


# Radial Layout

---

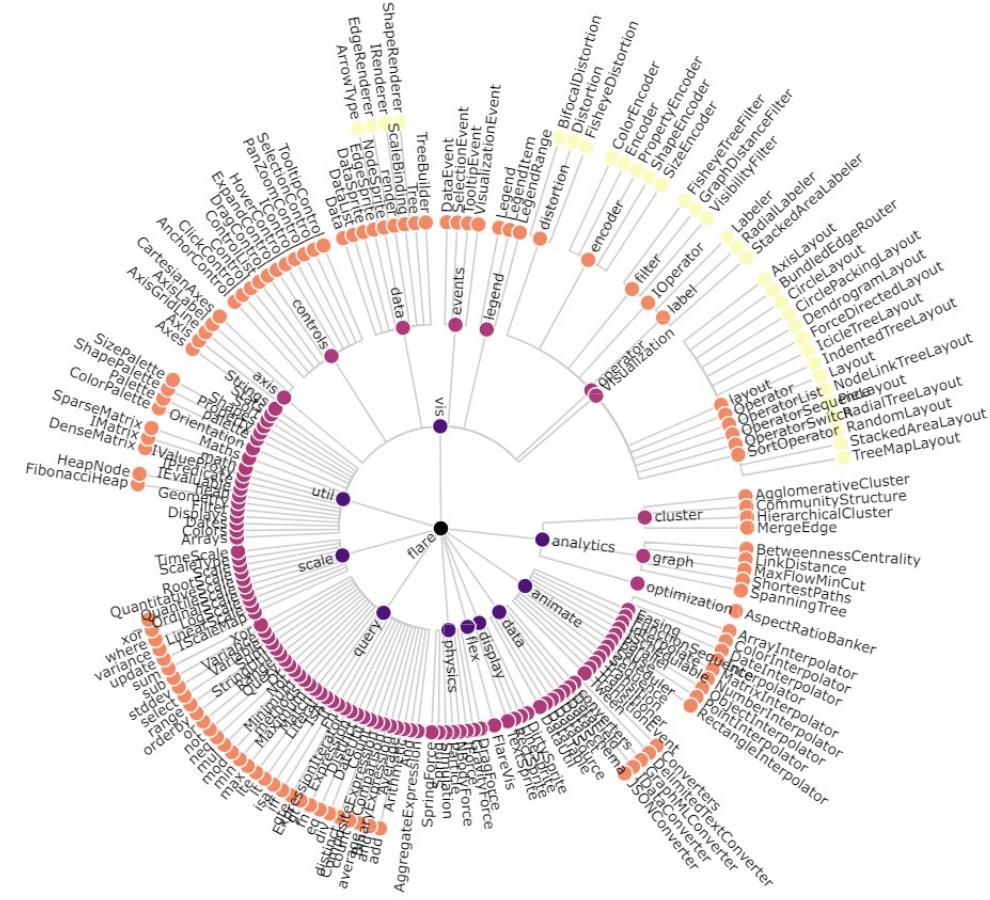
- Better space utilization.
- Root is at the center of the circle, nodes of different hierarchy located on the circles of different radius.
- Distances to the center is equivalent to the depth of the nodes.
- The deeper, the farther are the nodes to the center, and the more space they will get.

# Radial Layout

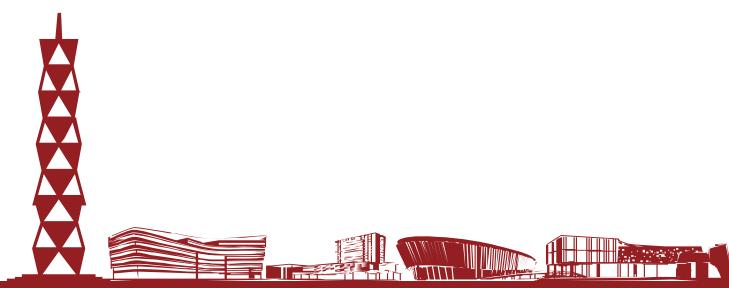




# Radial Tree

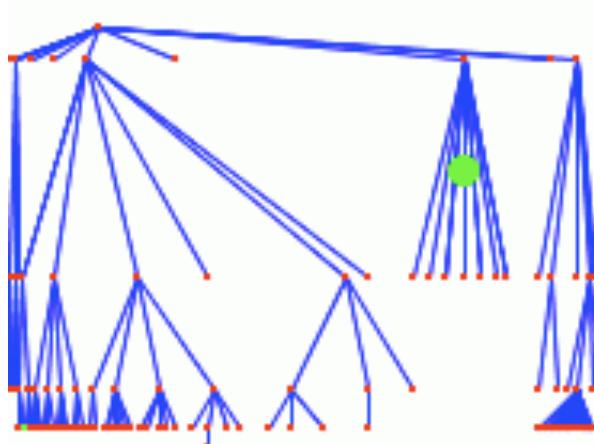


<https://vega.github.io/vega/examples/radial-tree-layout/>



# Problems of Node-link Diagram

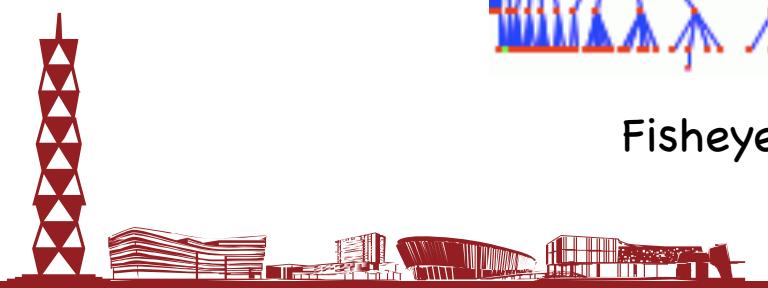
- Nodes increase exponentially with the growth of depth.
- Solution—Interaction.
  - Distortion.
  - Filtering.



Fisheye distortion



DOI tree (filtering)

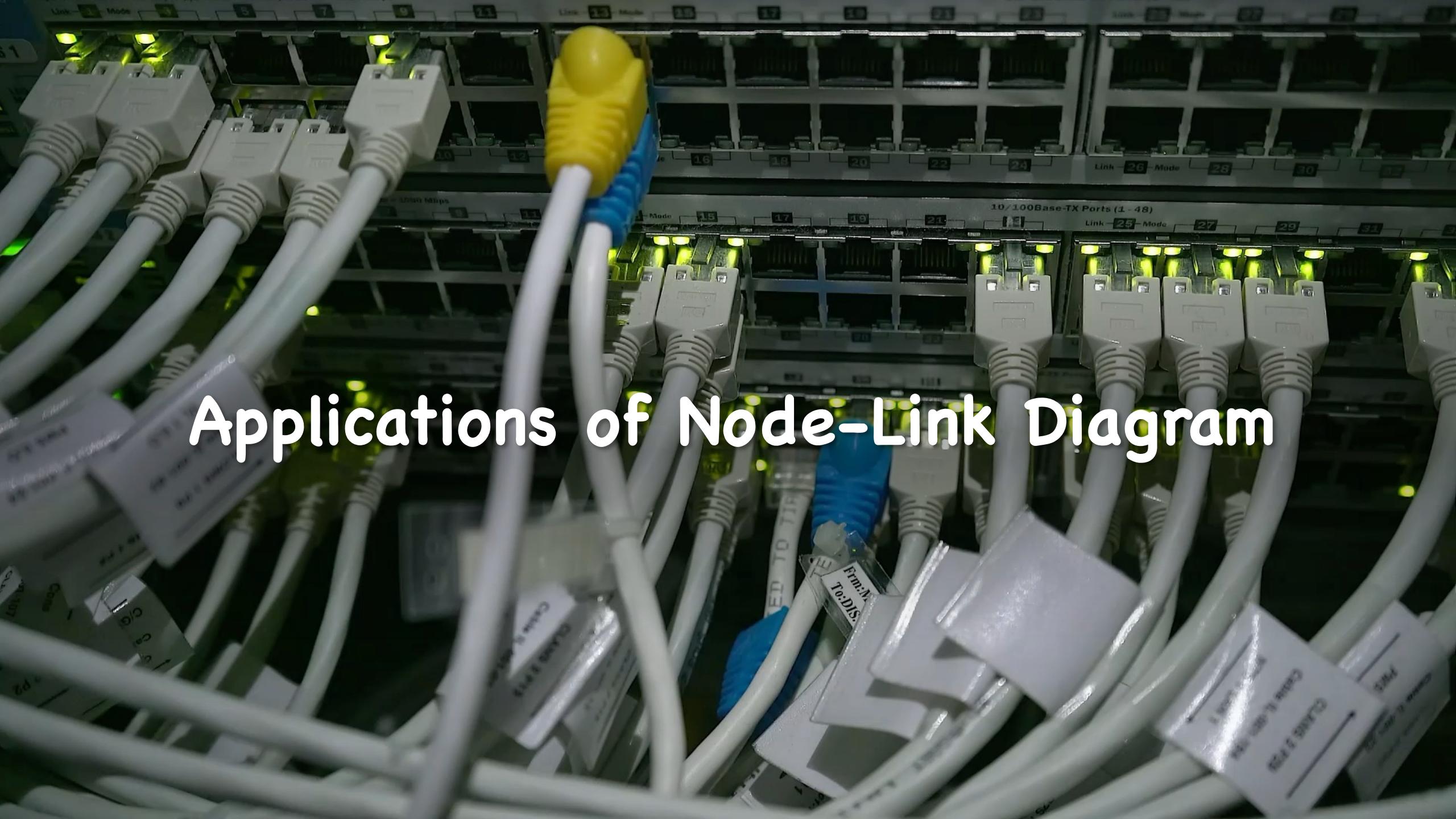




# Visual Requirements

- Key idea: to present the relationship among nodes clearly and efficiently.
  - Order of nodes follow their hierarchies.
  - Less edge crossing.
  - Shorten edge length.
  - Be aware of the aspect ratio.



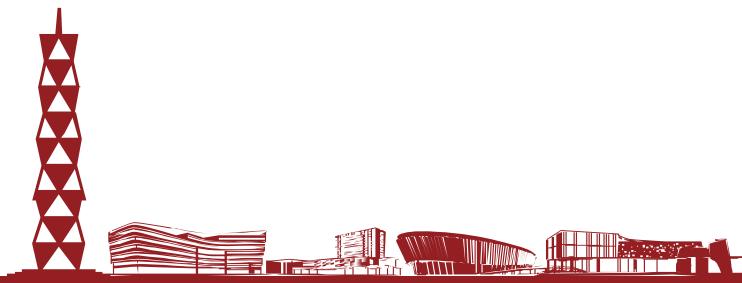
A close-up photograph of a network switch or hub with multiple ports. Many white Ethernet cables are connected to the ports, and their blue and yellow plastic ferrules are visible. Each port has a small green LED indicator light above it, showing activity. The ports are labeled with numbers such as 1, 5, 9, 11, 15, 17, 19, 21, 25, 27, 29, 31, and 32. The background is dark, making the lights stand out.

# Applications of Node-Link Diagram



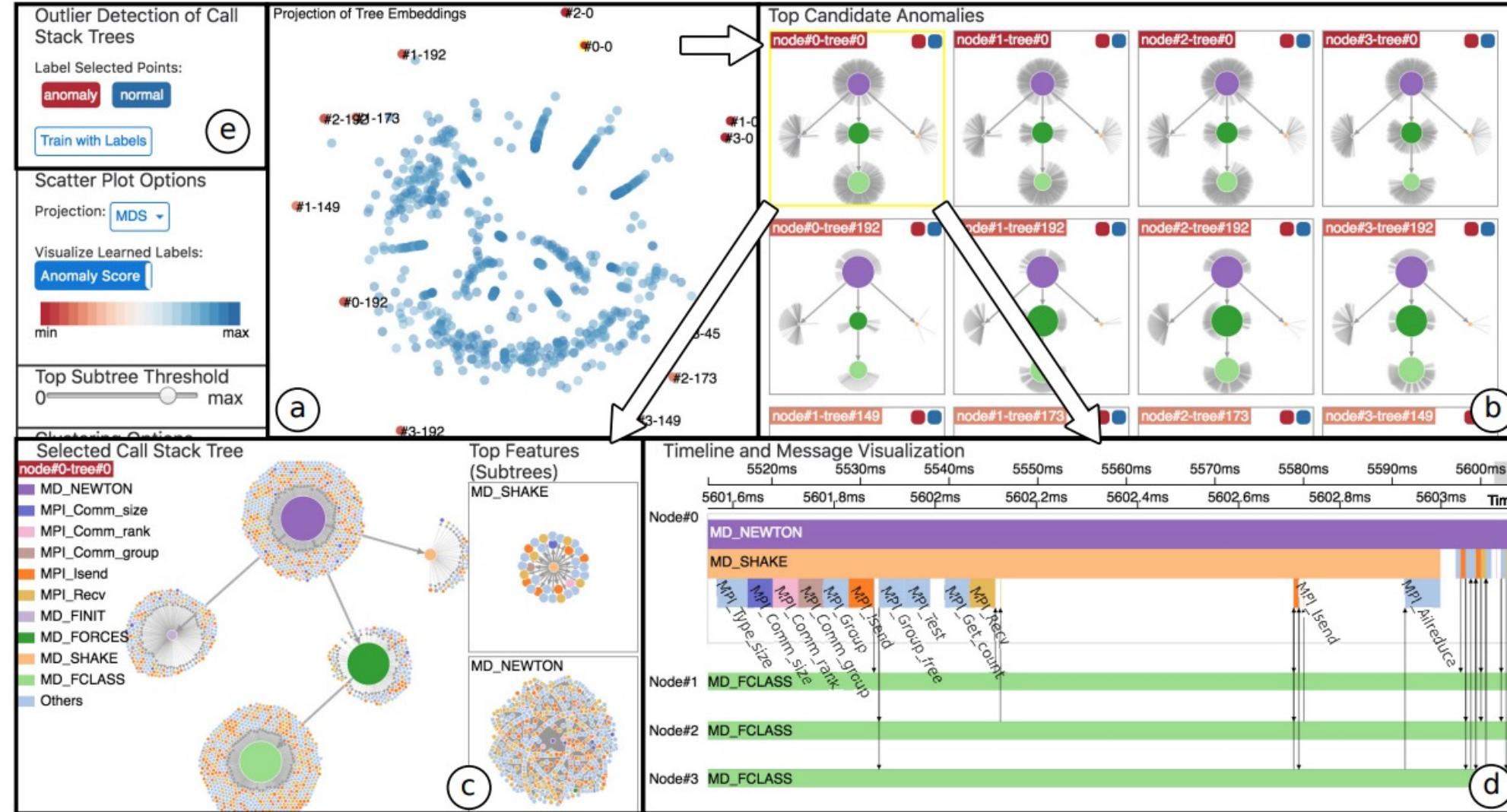
# Word Tree

<https://www.jasondavies.com/wordtree/>

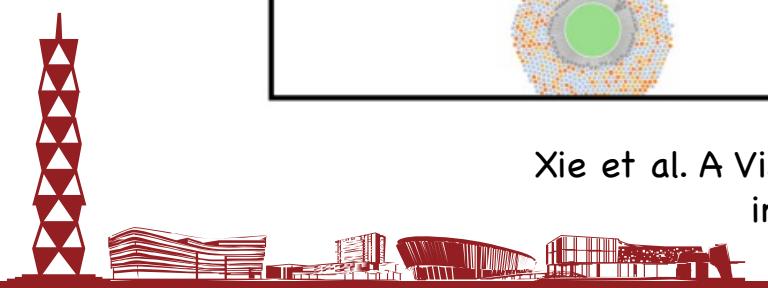


# 立志成才报国格民

## Call Stack Tree



Xie et al. A Visual Analytics Framework for the Detection of Anomalous Call Stack Trees in High Performance Computing Applications (IEEE VAST 2018).



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VAST PAPER

# A Visual Analytics Framework for the Detection of Anomalous Call Stack Trees in High Performance Computing Applications

Cong Xie, Wei Xu, Klaus Mueller



21–26 October 2018  
Berlin, Germany

[ieeevis.org](http://ieeevis.org)



上海科技大学  
ShanghaiTech University



visualization  
design lab



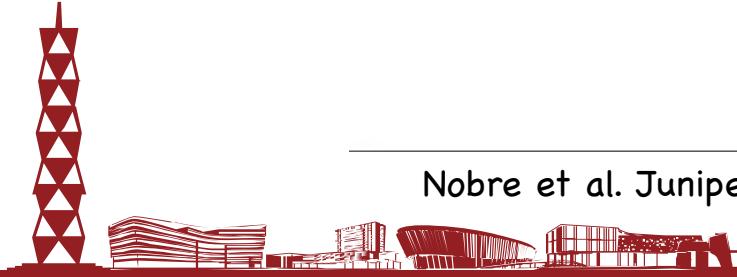
CALEYDO

# Juniper: A Tree+Table Approach to Multivariate Graph Visualization

Carolina Nobre, Marc Streit, and Alexander Lex



Nobre et al. Juniper: A Tree + Table Approach to Multivariate Graph Visualization (IEEE InfoVis 2018).



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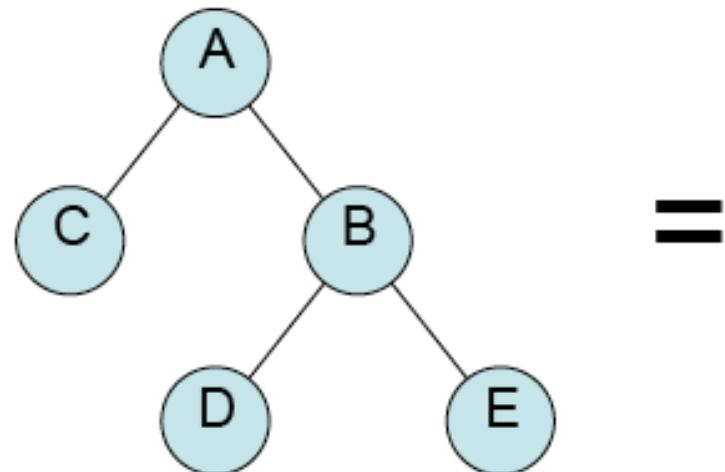


# Space-Filling Methods

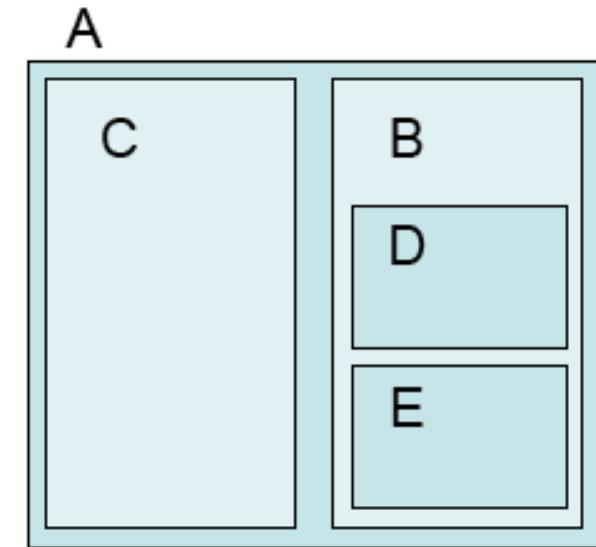
# Enclosure



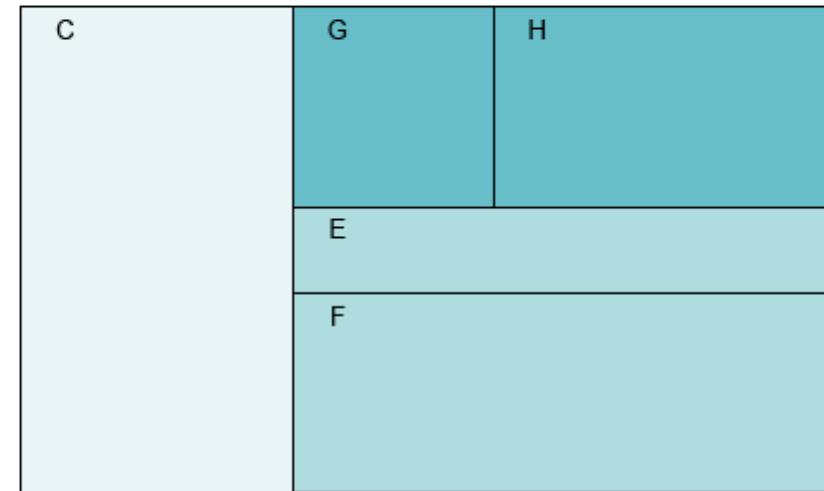
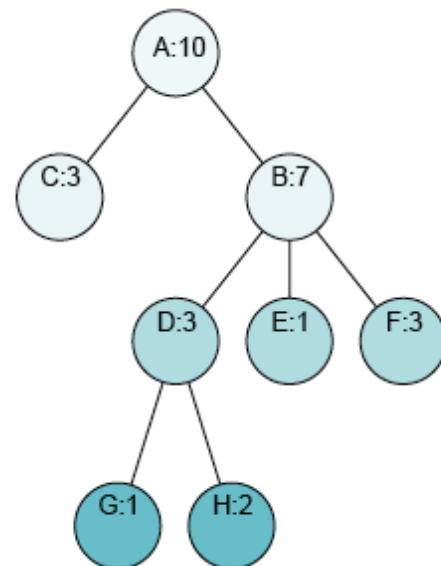
- Child nodes are nested in parent nodes.



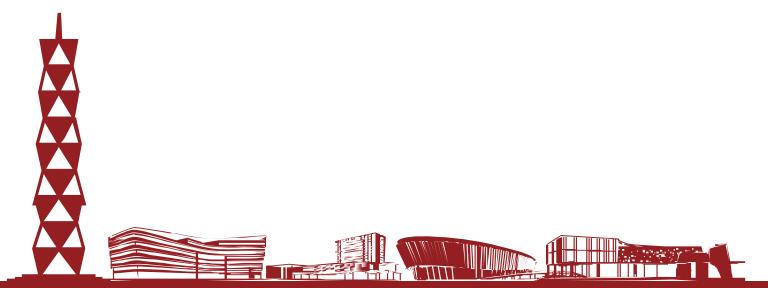
=



- Assume that each leaf node has a size-related attribute (size of the file...).
- Size of parent nodes is the sum of his children's.



- Johnson and Shneiderman raised the slice-and-dice Treemap in 1991.
- Layout method:
  - **Recursive subdivision.**
  - Root is the largest rectangle.
  - Size of child nodes are assigned according to their weights.
  - Subdivide child nodes.

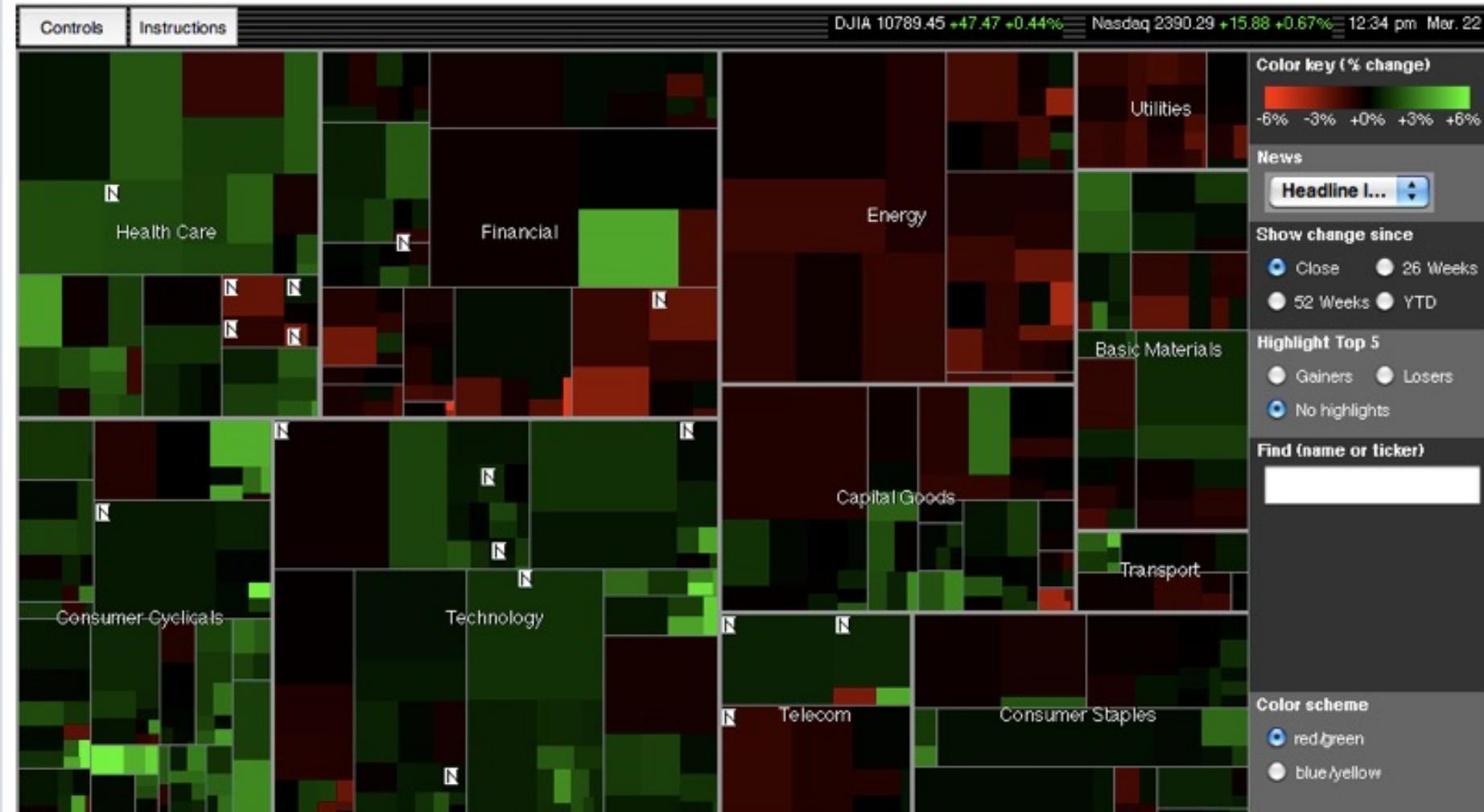


# Map of the Market

Launch Map in Separate Window 

SmartMoneySelect

Upgrade here to access the Market Map 1000 and search  
1,000 companies with enhanced screening capabilities.



## MARKET NEWS

- President Obama Hails Passage of Health Care Bill
- Health Bill Taxes Drug, Device Makers and the Rich
- Stock Screen: 3 Stocks With Big Dividends and Buybacks

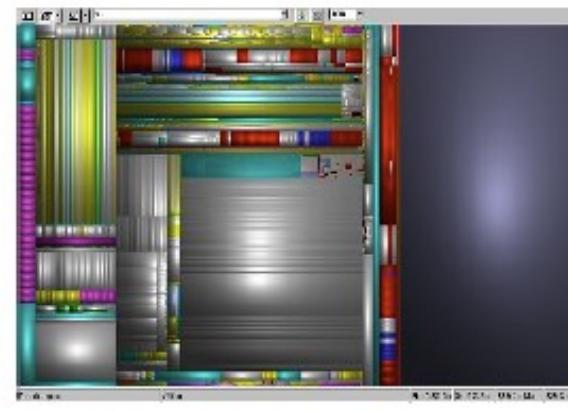
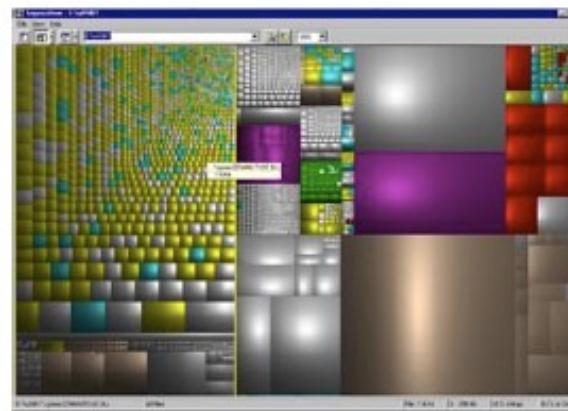
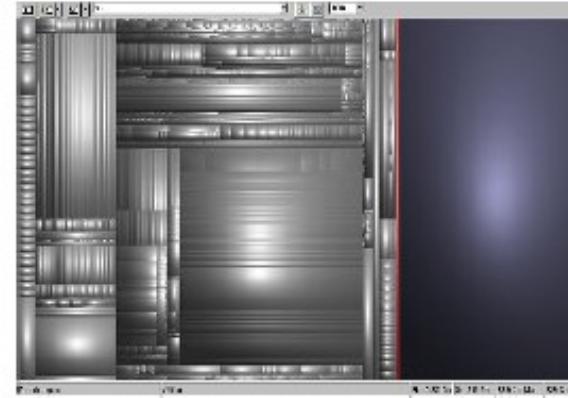
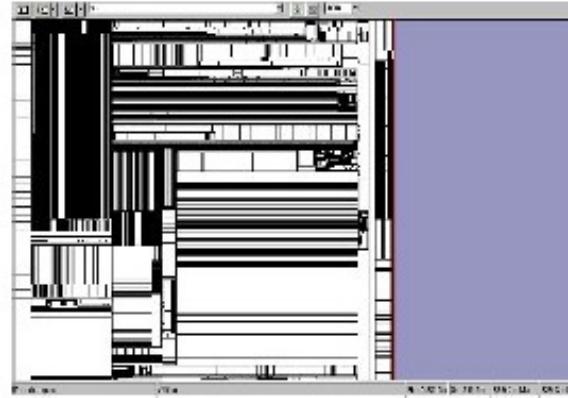
Patent No.: US 6,583,794 B1

[Click Here to License the Map Applet](#)



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# Disk Browser



[http://w3.win.tue.nl/nl/onderzoek/onderzoek\\_informatica/visualization/sequoiaview/](http://w3.win.tue.nl/nl/onderzoek/onderzoek_informatica/visualization/sequoiaview/)

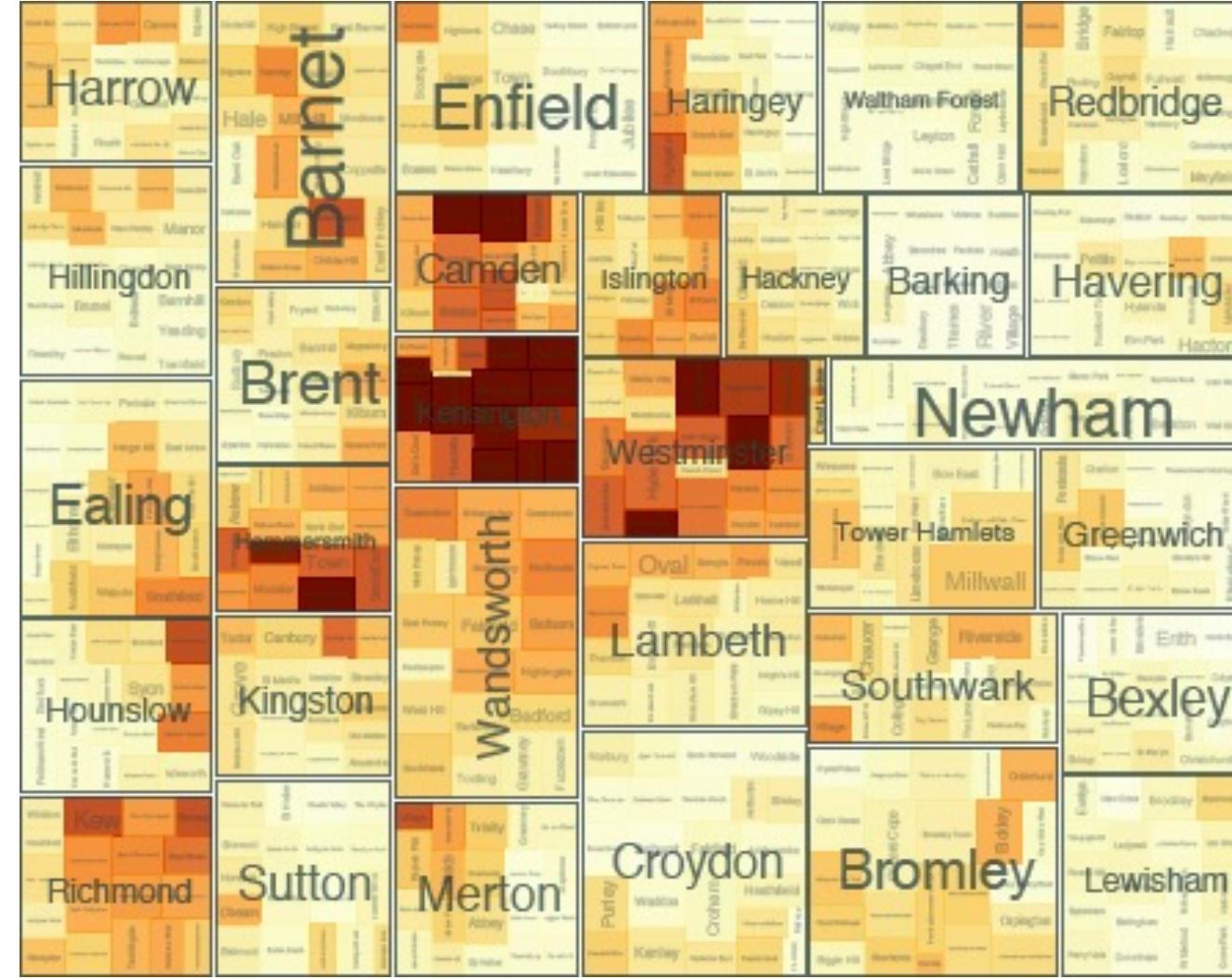


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# Treemap of Categorical Data



- London personal housing transactions



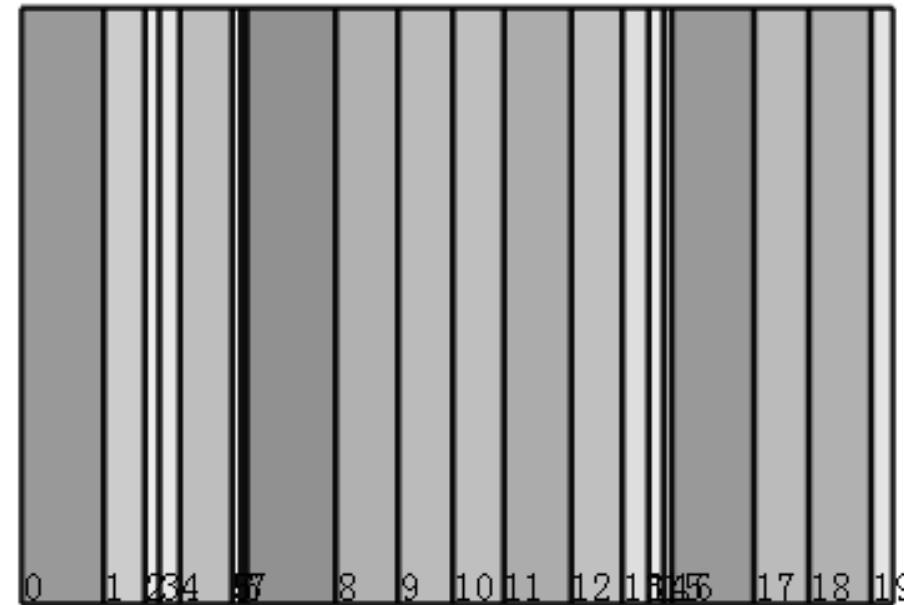
# Hierarchy of Categorical Data

- No hierarchy among categories.
- Different hierarchy assignment results in huge difference, even misleading.
- Dominant categories should be parent nodes.
- Housing transaction data.
  - District: downtown, suburbs.
  - Type of the house: villa, apartment.
  - Neighborhood.



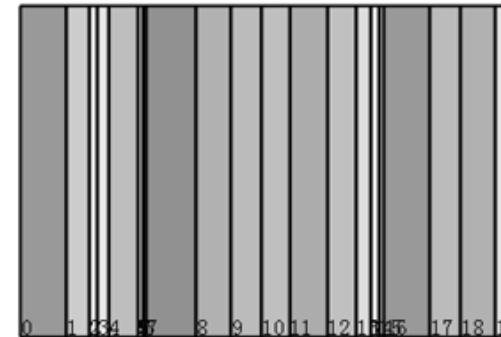
# Problems of Treemap

- Simple slice-and-dice subdivision method results in thin and long rectangles.
- It would be difficult to interact with nodes.

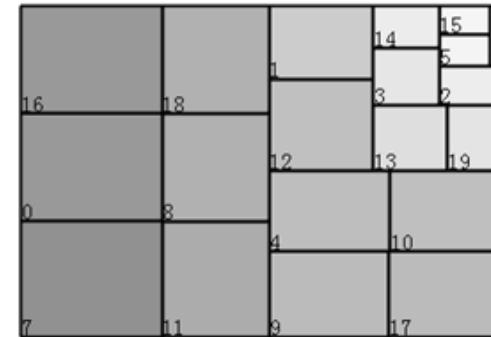




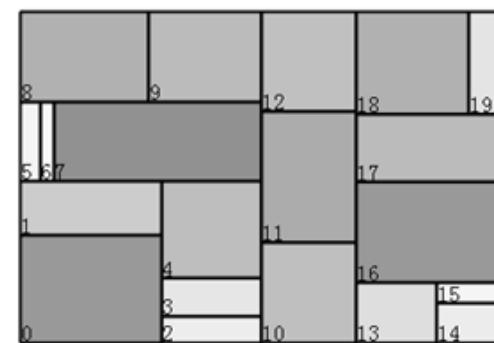
# Extensions of treemap



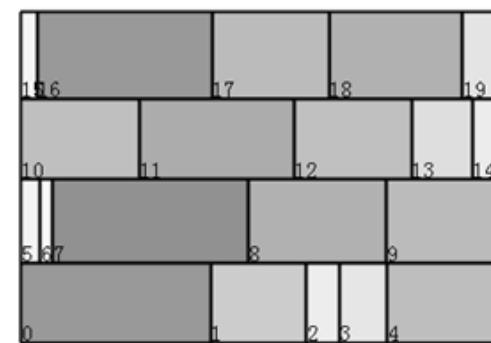
Slice-and-dice



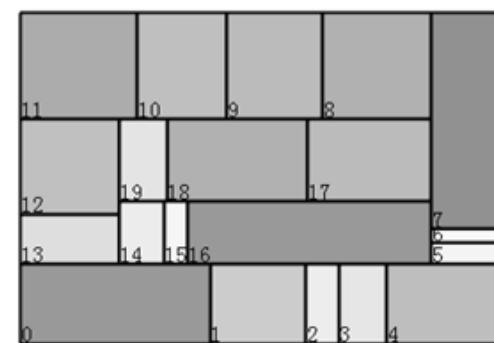
Squarified



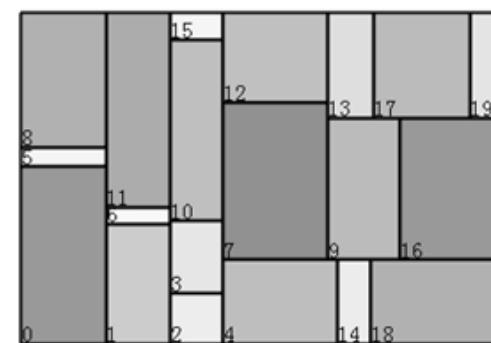
Ordered



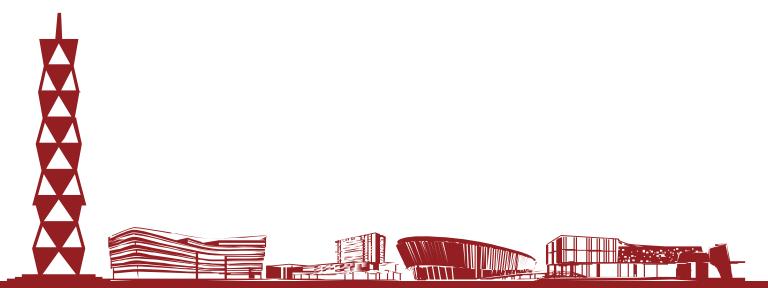
Strip



Spiral



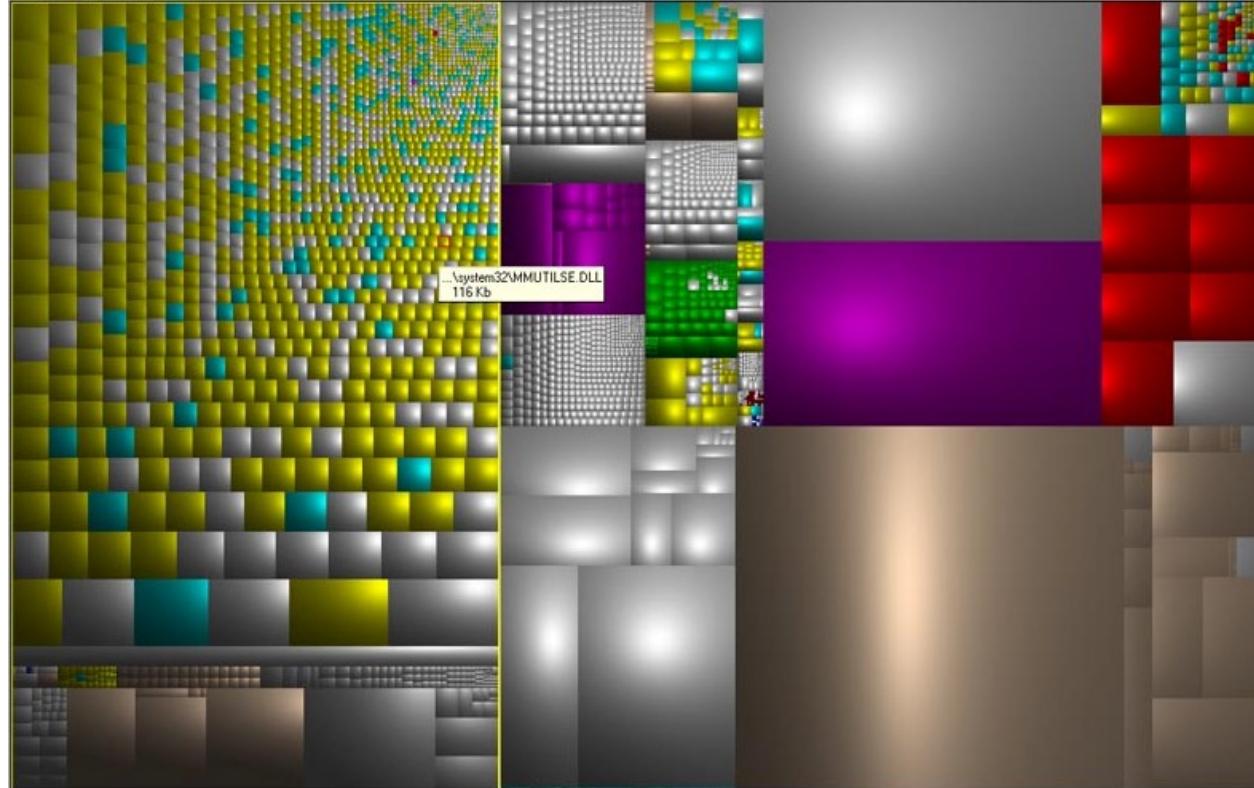
Ordered Squarified



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# Cushion Treemap

- Simulation of 3D object lighting.



Cushion Treemap in SequoiaView

Shneiderman B. Discovering Business Intelligence Using Treemap Visualizations.

<http://www.b-eye-network.com/print/2673>



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Treemap Layout Algorithms	Ideas	Aspect Ratios	stability	readability	Continuity	Balance of stability	Distance relevance
Slice-and-dice	Subdividing either horizontally or vertically alternatively	*	***	***	***	***	***
Squarified	Using greedy method to keep optimal aspect ratio	***	*	**	**	**	-
Ordered	Refining iteratively Balance of aspect ratio and readability	**	**	**	**	**	-
Strip	Dividing one strip every time along settled direction	**	**	**	**	**	-
Spiral	Dividing from outside to inside spirally	**	**	**	***	***	-
Ordered Squarified	Estimating the distance to its parent, and locating according to squarified	**	**	*	*	-	***
Spatially Ordered	First roughly locating positions, then using Squarified	**	**	-	-	-	***



# Interaction of Treemap

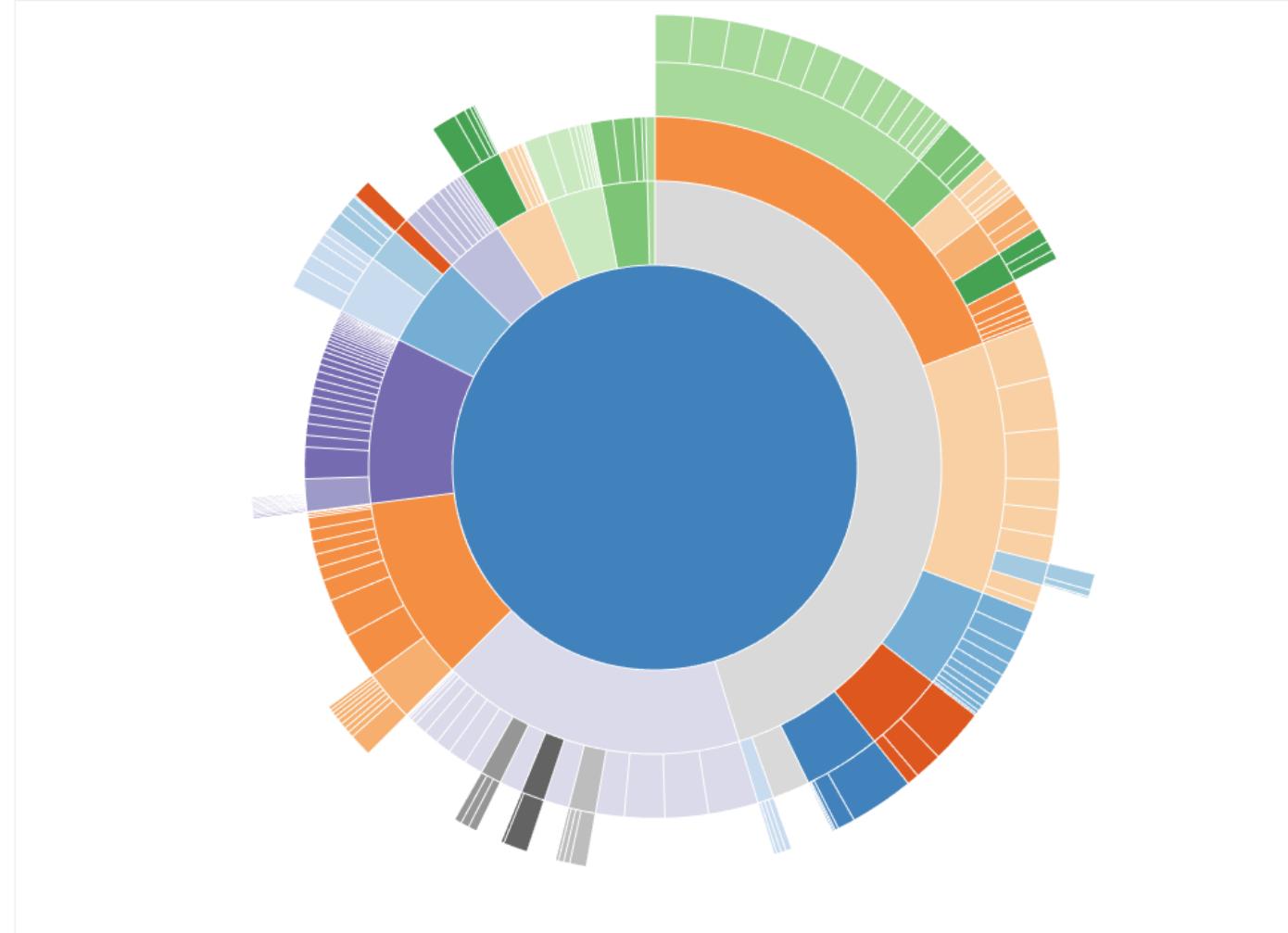
categories	Interactions
Basic interactions	Node selection Change of weights Assignment and change of color Drill down Roll up Switch of layout algorithm
Novel interactions	MagicLens Fisheye Semantic Zooming Balloon Focus



# Sunburst Plots



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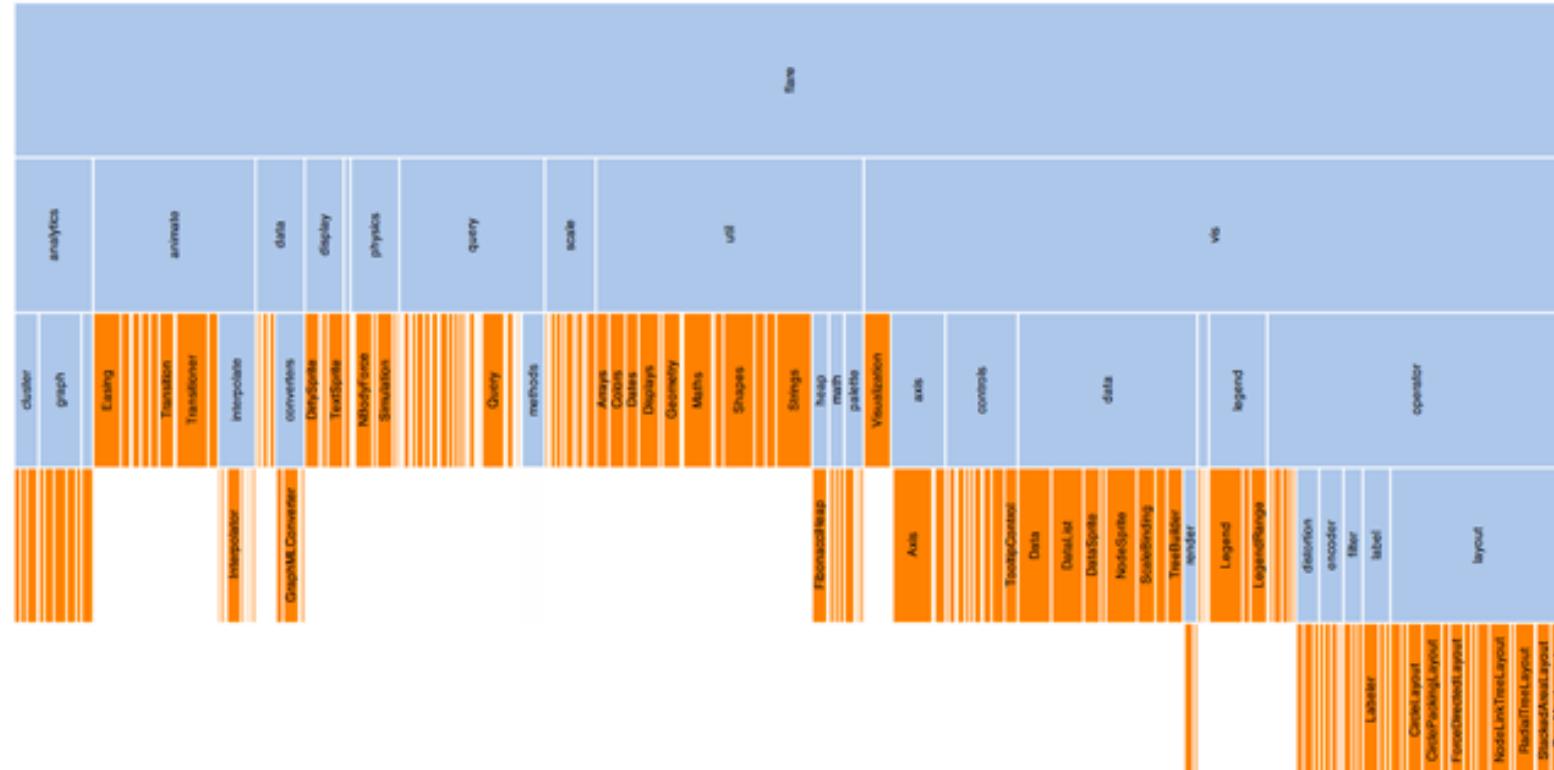
<http://bl.ocks.org/mbostock/4348373>



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# Icicle Diagram

- Used in clustering analysis to represent the results of clustering.

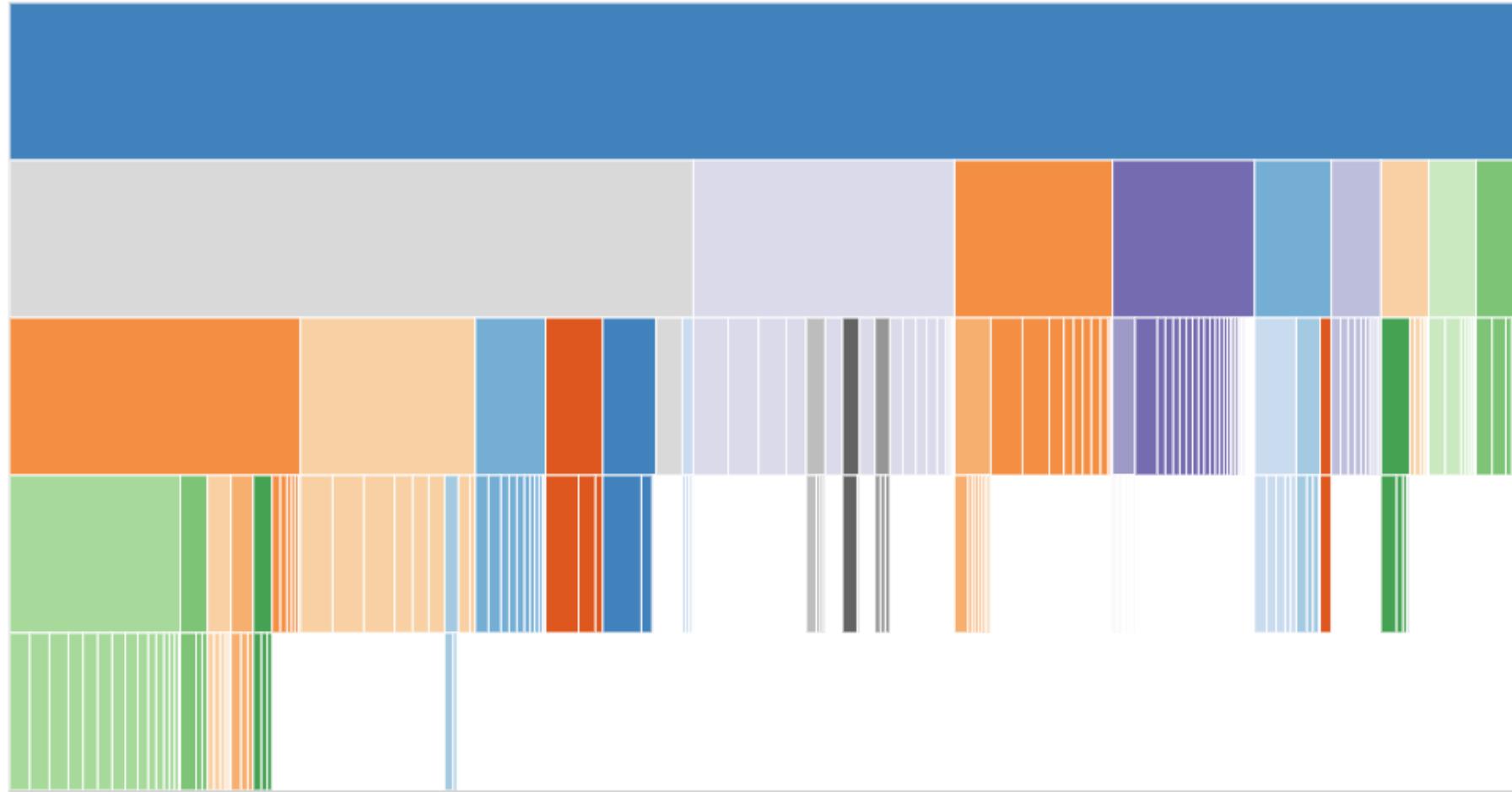


<https://hci.stanford.edu/jheer/files/zoo/ex/hierarchies/icicle.png>

# Icicle Plots



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ShanghaiTech University

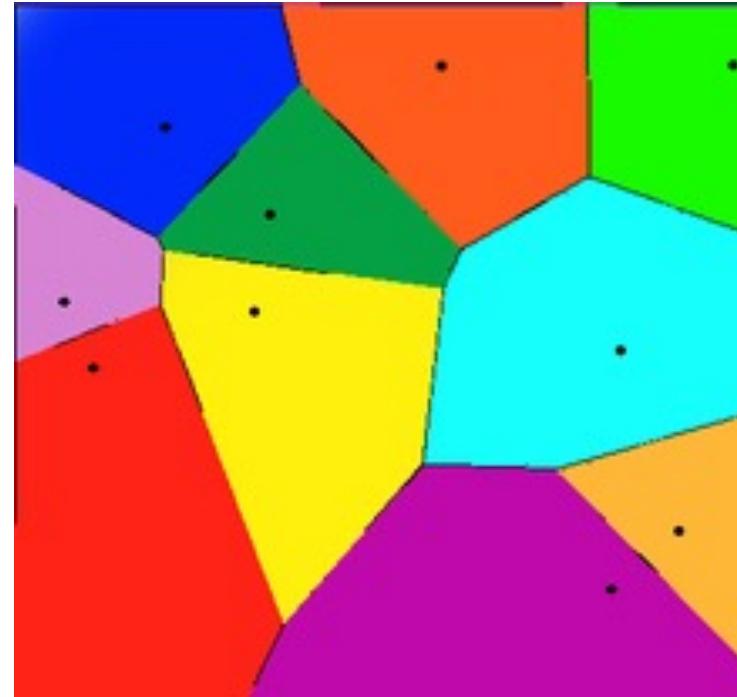


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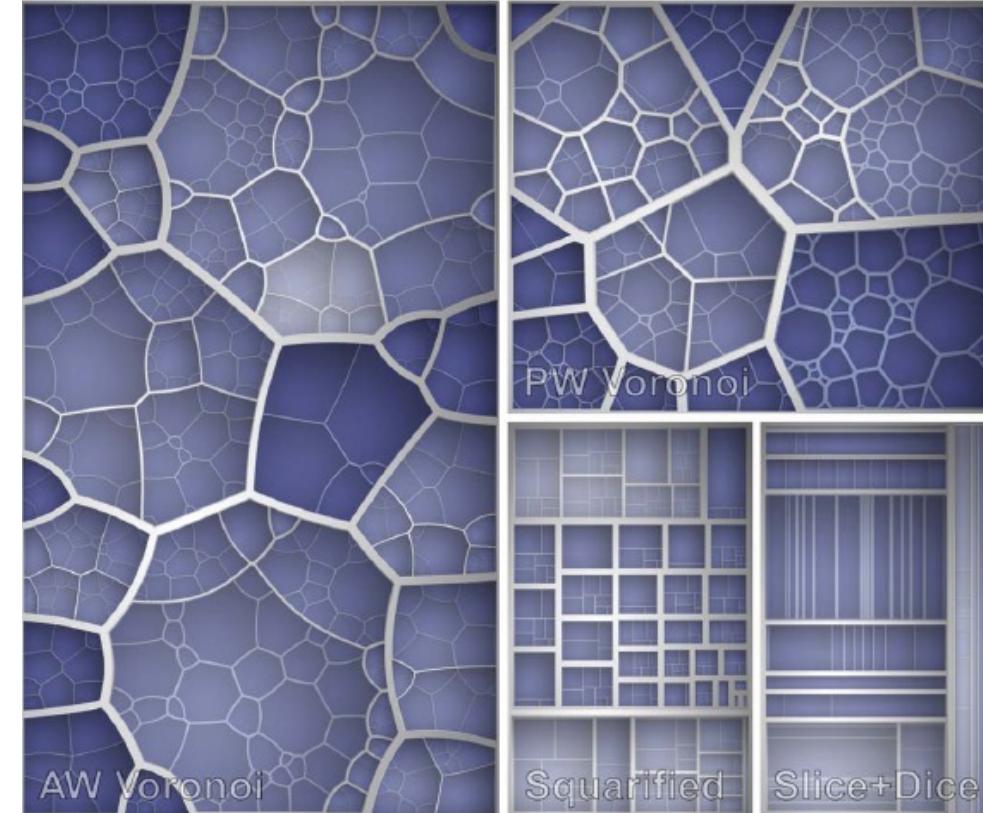
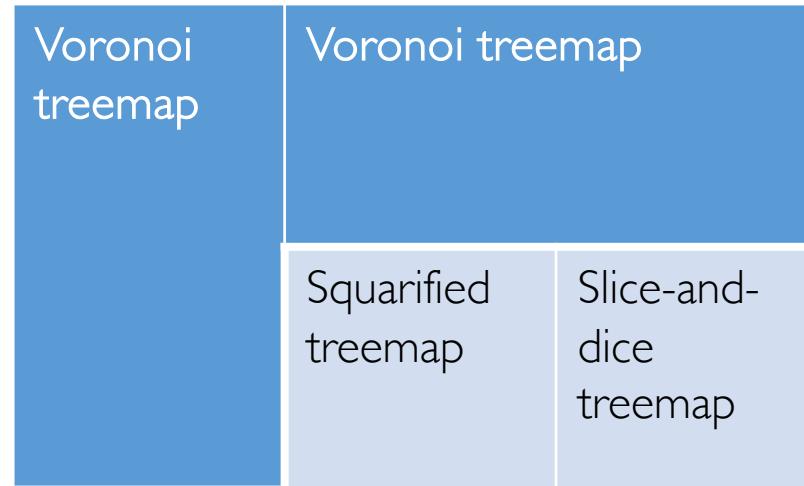
# Voronoi Map



- Sphere of influence.
  - Nodes in the sphere are nearer to each other than those outside the sphere.
  - The border of sphere constructs the map.



# Voronoi Treemap



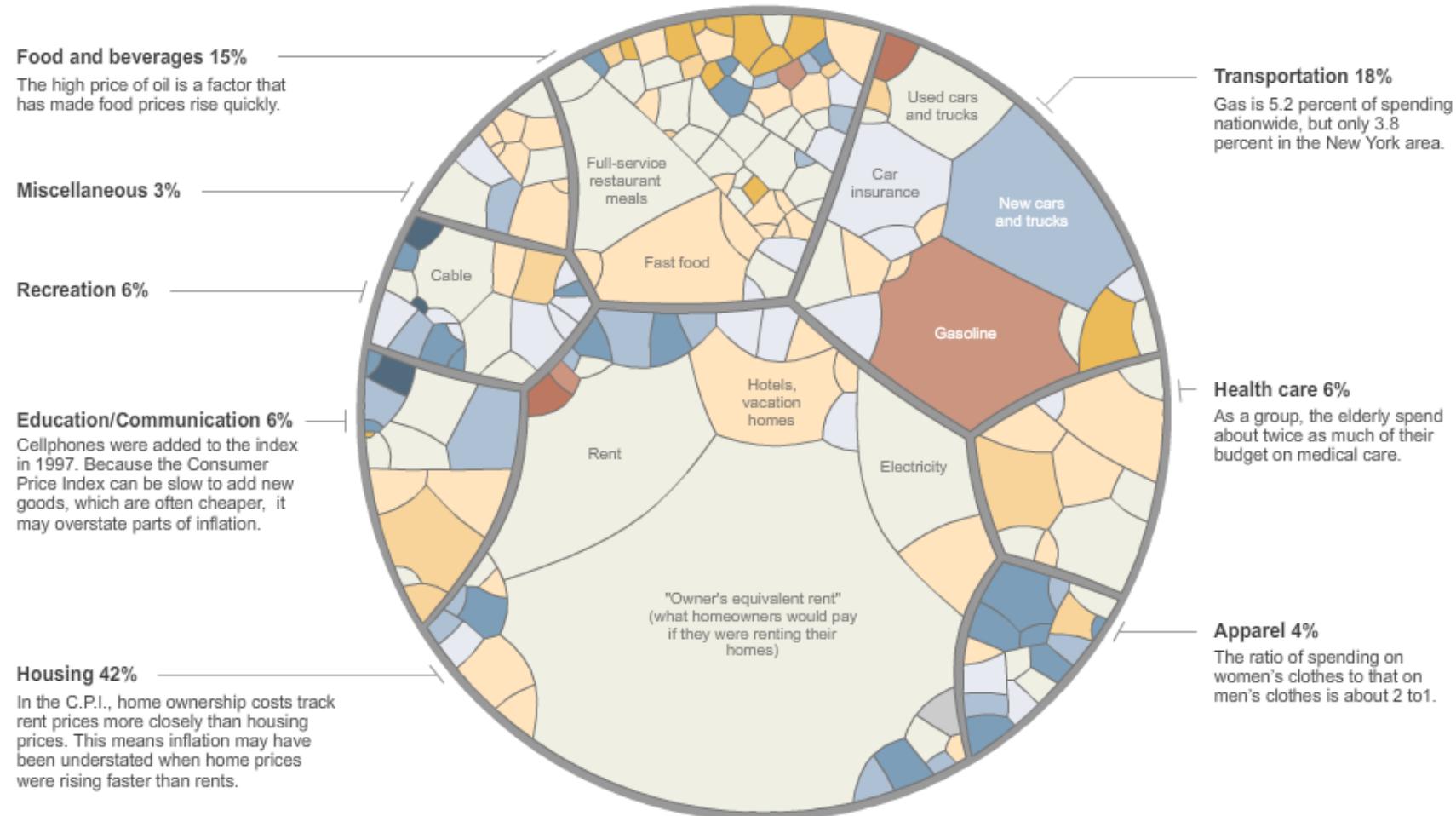
Balzer M, Deussen O. Voronoi Treemaps



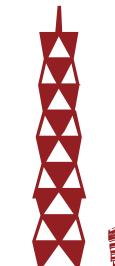
# Applications of Space-Filling Methods



# American Family Consumption Structure Visualization



[http://nytimes.com/interactive/2008/05/03/business/20080403\\_SPENDING\\_GRAPHIC.html](http://nytimes.com/interactive/2008/05/03/business/20080403_SPENDING_GRAPHIC.html)



# This 20-second Video Summarizes 35 Years of World's Economy



上海科技大学  
ShanghaiTech University



[http://weibo.com/1952460384/Fa19layDU?from=page\\_1005051952460384\\_profile&wvr=6&mod=weibotime](http://weibo.com/1952460384/Fa19layDU?from=page_1005051952460384_profile&wvr=6&mod=weibotime)

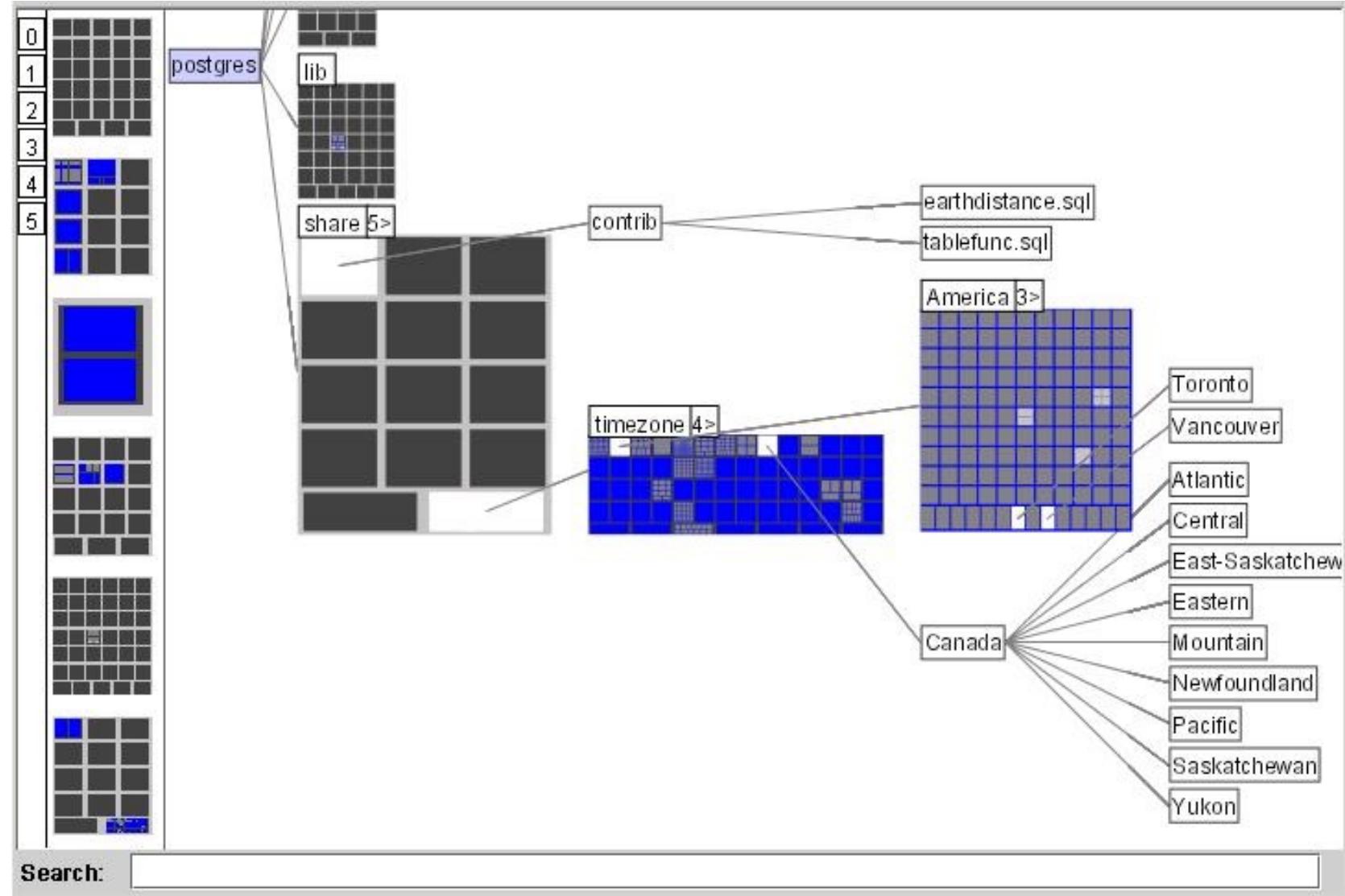


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# Hybrids

# Elastic Hierarchies



Zhao et al. Elastic Hierarchies: Combining Treemaps and Node-link Diagrams (IEEE InfoVis 2005)



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# Hierarchies in Dynamic Networks



上海科技大学  
ShanghaiTech University

## Visualizing Dynamic Hierarchies in Graph Sequences

Corinna Vehlow, Fabian Beck, and Daniel Weiskopf  
VISUS, University of Stuttgart, Germany

visus

Vehlow et al. Visualizing Dynamic Hierarchies in Graph Sequences (IEEE TVCG 2015).

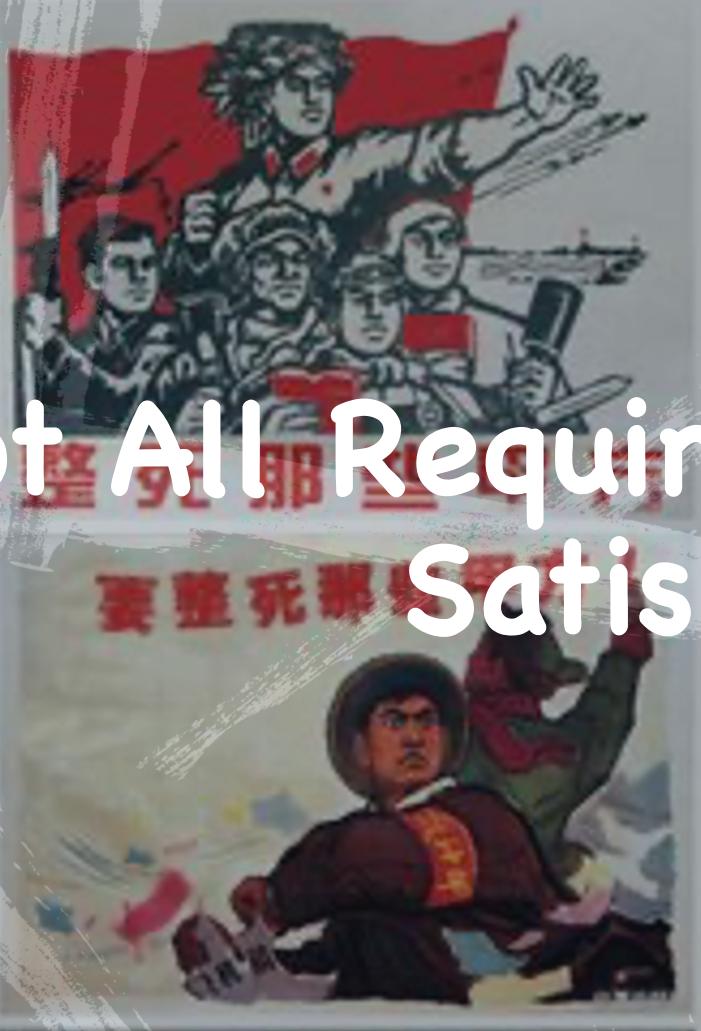
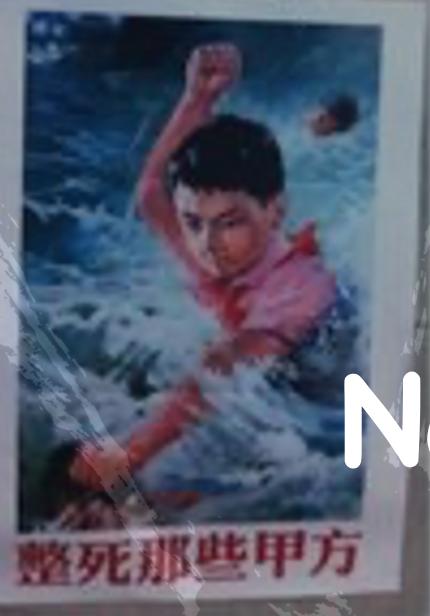
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# Aesthetical Requirements of Graph Drawing

- It applies efficiency and aesthetics principles.
  - Avoiding crossing edges.
  - Uniformly distributed nodes and edges.
  - Consistent edge length.
  - Symmetry.
- More beauty, less misleading.

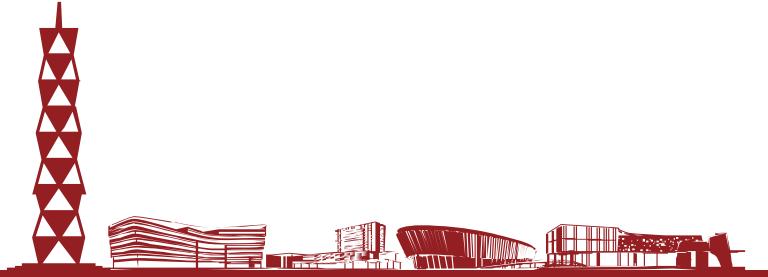


Not All Requirements can be  
Satisfied...



# There is no Silver Bullet for Visualization Either

- However a good layout algorithm can satisfy as more requirements as possible.
- Different applications better satisfy different requirements.
- It applies to all visualization work.



# How Do Ancestral Traits Shape Family Trees over Generations

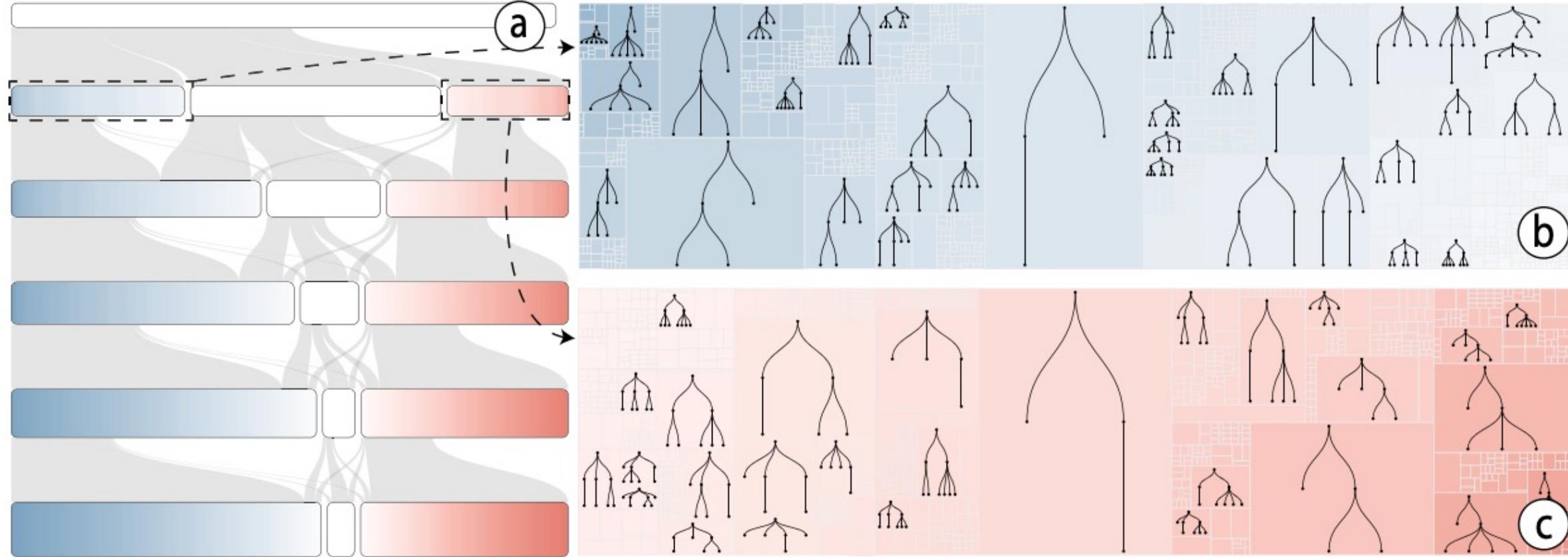


Figure 1. (a) TreeEvo organizes and demonstrates the entire collection of family trees by growth and continuity in a Sankey diagram like visualization. In this example, Sankey nodes in each row represent all trees with the same depth, which are categorized into three groups: left-inclined (blue), balanced (white), and right-inclined (red). (b) After the blue Sankey node is selected, detailed composition of the node, i.e., a set of trees, is displayed in a space-efficient layout. Trees of each specific structure are represented by a rectangle, of which the color indicates inclination and area encodes the number trees. The node-link structure of family trees is displayed if the rectangle is large enough. (c) Family trees included in the red Sankey node, which are right-inclined, are displayed upon selection.

# How Do Ancestral Traits Shape Family Trees over Generations?

Siwei Fu, Hao Dong, Weiwei Cui, Jian Zhao, Huamin Qu





# R-Map: A Map Metaphor for Visualizing Information Reposting Process in Social Media

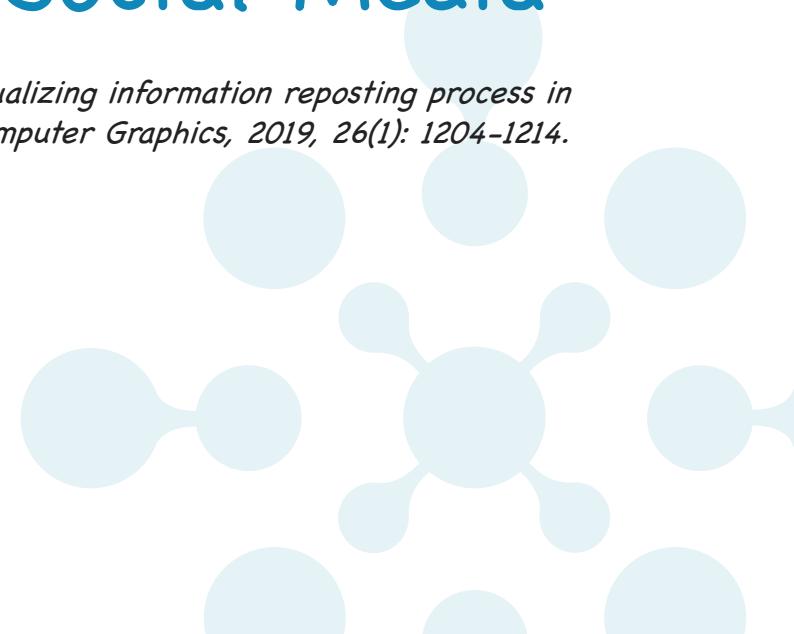
Chen S, Li S, Chen S, et al. R-map: A map metaphor for visualizing information reposting process in social media[J]. IEEE Transactions on Visualization and Computer Graphics, 2019, 26(1): 1204-1214.



北京大学  
PEKING UNIVERSITY



Fraunhofer  
IAIS



# Information Propagation

Reposting  
messages

梨视频 v.1.0  
1月4日 12:49 来自 微博 weibo.com  
【#美女研究生打造仙女寝室#，宿管阿姨都惊呆了】江西师范大学的几名研究生室友花费近万元打造了“仙女寝室”，宿管阿姨看了都感叹很漂亮。她们说，生活是需要仪式感的，把寝室打扮得像家一样很温暖，这些装饰品都符合学校规定，“没有任何安全隐患”。装修寝室的钱都是自己兼职挣的。@一手Video □ 一手video  
的秒拍视频

● 收藏 6416 赞 2328 分享 2660

正宗小牙牙：@2019帝国女孩冲鸭 看这一串//@翻滚的球球:@南昌市消防支队已就地拆除，整改到位//江西消防-收到，请@南昌市消防支队 到场核查//@中国消防-没有隐患？学生宿舍属于人员密集场所，根据《人员密集场所消防安全管理》，不得随意乱接电线，擅自增加用电设备。请@江西消防 通知核查  
3月25日 18:08 转发 1 赞

故此忘矣：@安庆师范大学微博 提醒各位小仙女，寝室要美美哒，但仙女们下凡的同时也要遵守规定，注意消防安全吖  
3月20日 08:35 转发 赞

上善若水：转发微博  
3月4日 12:44 转发 赞

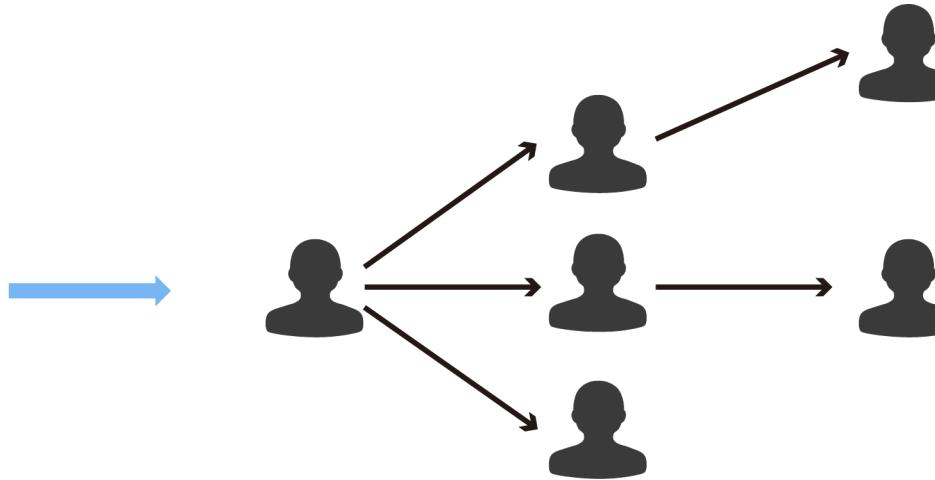
甘乐臻的亲爸：转发微博  
2月28日 22:05 转发 赞

孜然碎的炸鸡排：太好笑了现场办公//@玄想虚空:眼看他起高楼，眼看他宴宾客，眼看他楼塌了。  
2月19日 17:27 转发 赞

二莎不是傻：@@恩派:最右一串，嘎~//@翻滚的球球:@南昌市消防支队已就地拆除，整改到位//江西消防-收到，请@南昌市消防支队 到场核查//@中国消防-没有隐患？学生宿舍属于人员密集场所，根据《人员密集场所消防安全管理》，不得随意乱接电线，擅自增加用电设备。请@江西消防 通知核查  
2月13日 14:43 转发 1 赞

用Pm0n7m3eln4：//@黑龙的胭脂井:这哪里仙女了。乱搭那么多线路，真是不怕死吗。//@中国消防-没有隐患？学生宿舍属于人员密集场所，根据我国公共安全行业标准《人员密集场所消防安全管理》(GA 654-2006)，不得随意乱接电线，擅自增加用电设备。请@江西消防 通知到@江西师范大学 核查  
2月11日 21:20 转发 赞

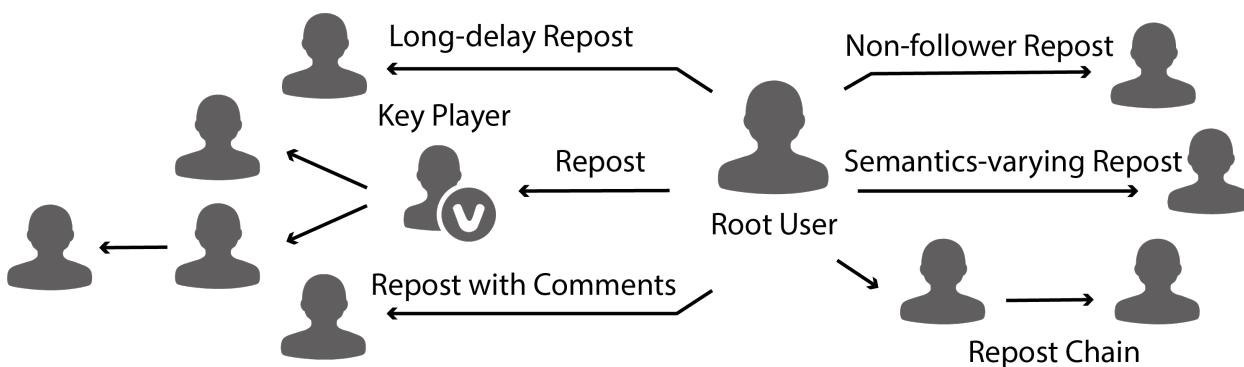
一人一猫老友在天堂：南昌市消防支队:已就地拆除，整改到位//江西消防-收到，请@南昌市消防支队 到场核查//@中国消防-没有隐患？学生宿舍属于人员密集场所，根据我国公共安全行业标准《人员密集场所消防安全管理》(GA 654-2006)，不得随意乱接电线，擅自增加用电设备。请@江西消防 通知到@江西师范大学 核查  
2月9日 16:13 转发 赞



Reposting tree

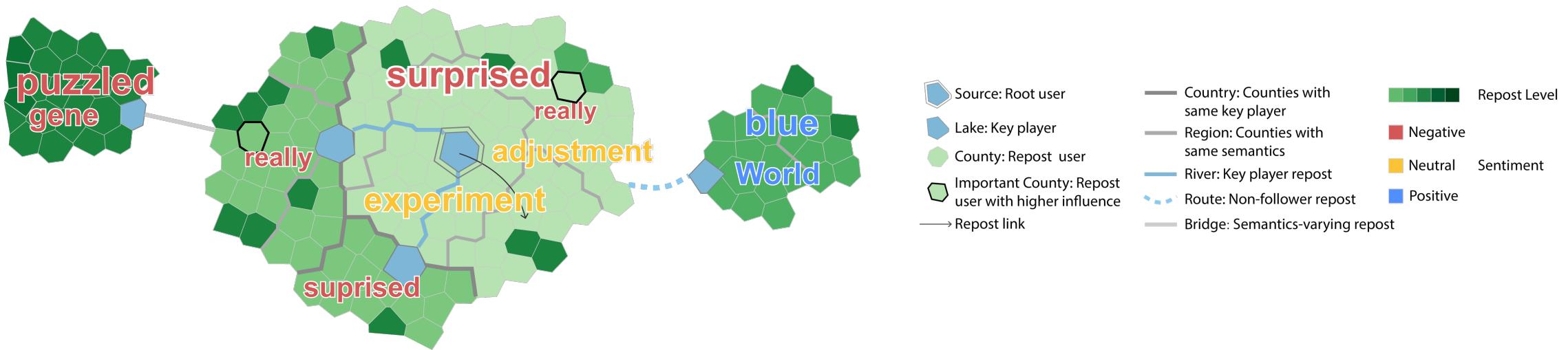
# Reposting Analysis

- For one weibo with large-scale cascading repostings, the reposting process is complex
  - Hierarchical structure
  - Key player's influence
  - Dynamic diffusion process
  - Different reposting behaviors



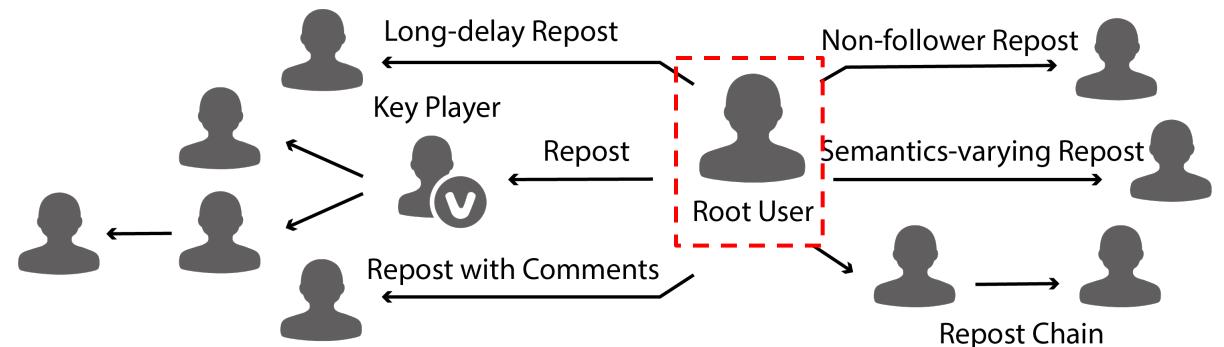
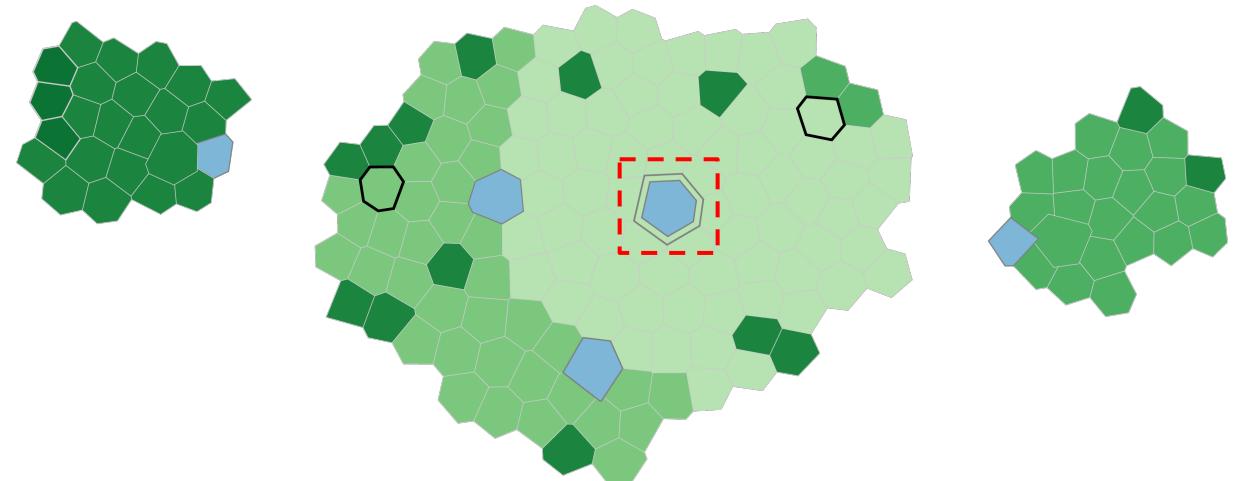
# R-Map

- Multifaceted information encoded with different map symbols
- Intuitive representation of a reposting tree with a compact layout



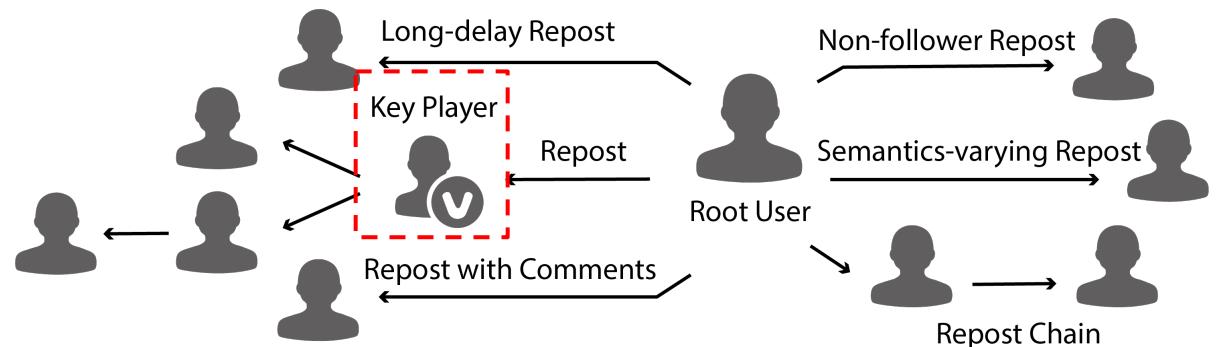
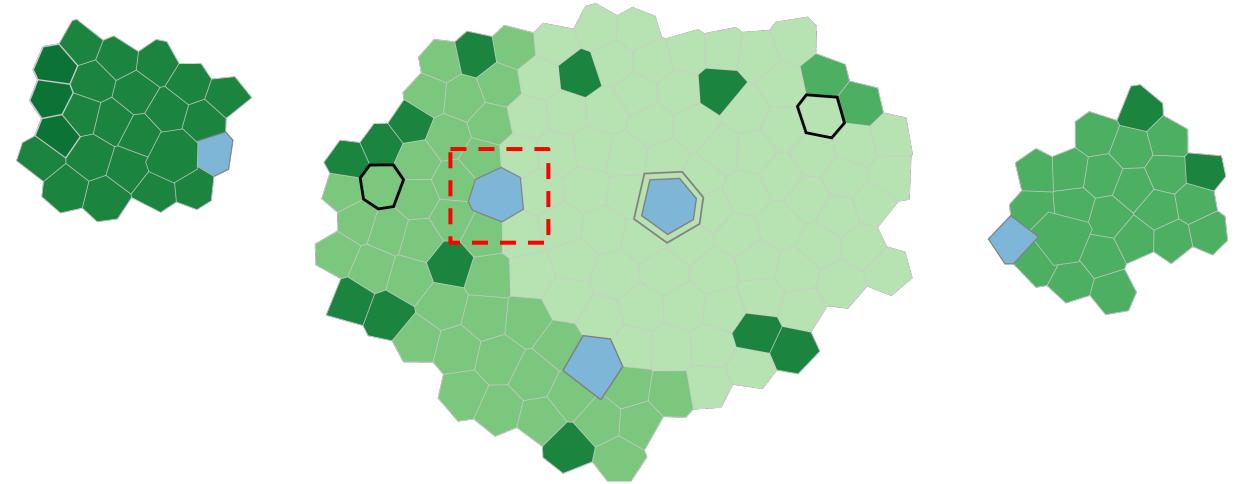
# R-Map Design

- Source: Root user
  - Creator of the original message



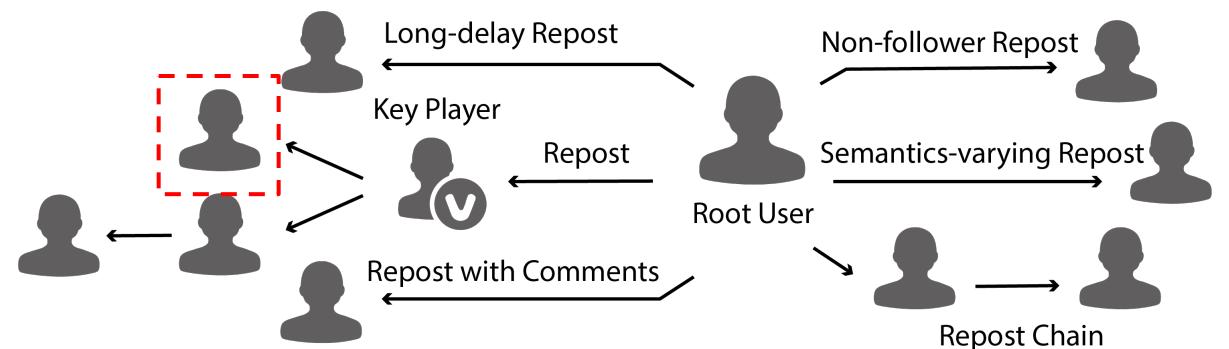
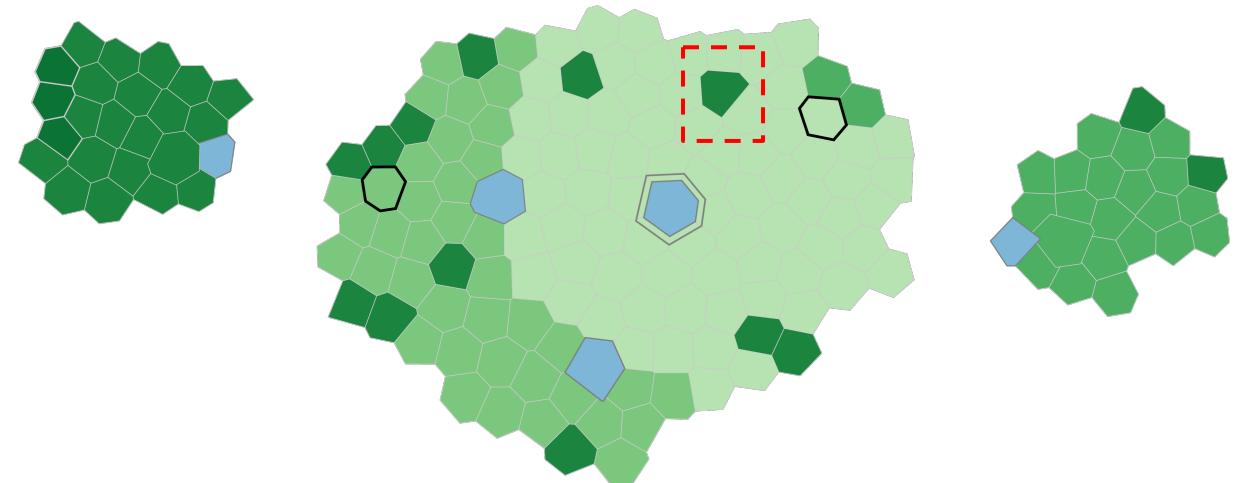
# R-Map Design

- Source: Root user
- Lake: Key player
  - Reposted by a certain number of accounts (5% of all accounts)



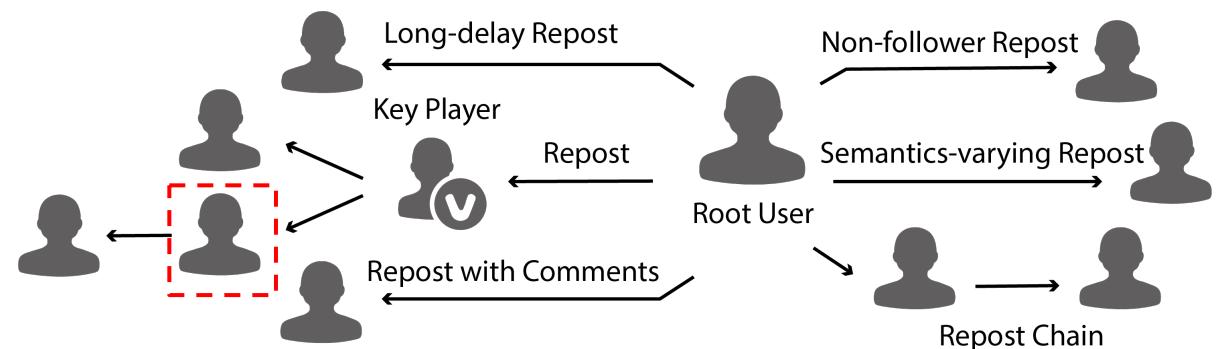
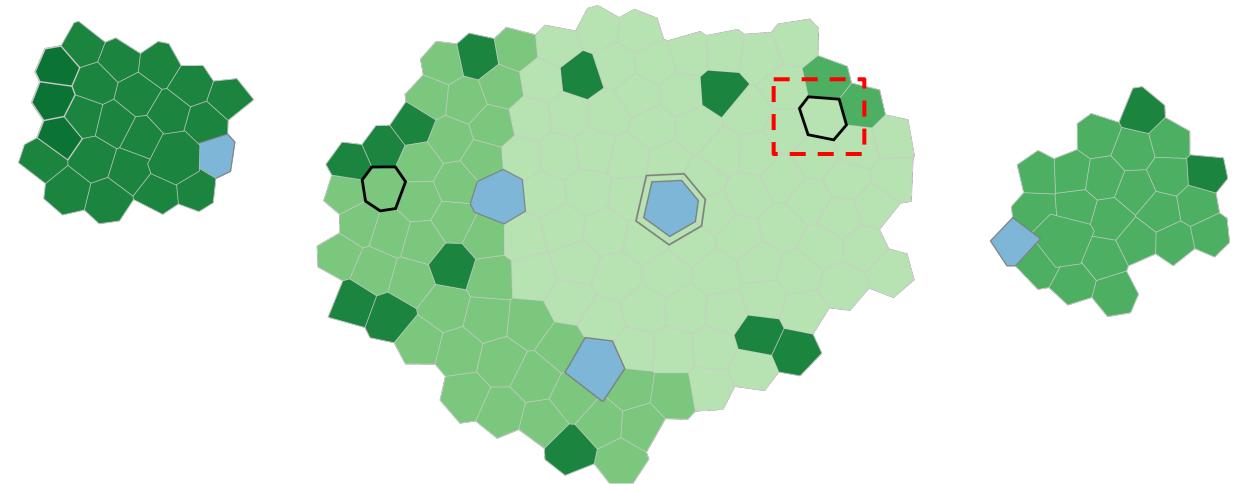
# R-Map Design

- Source: Root user
- Lake: Key player
- County: Repost user



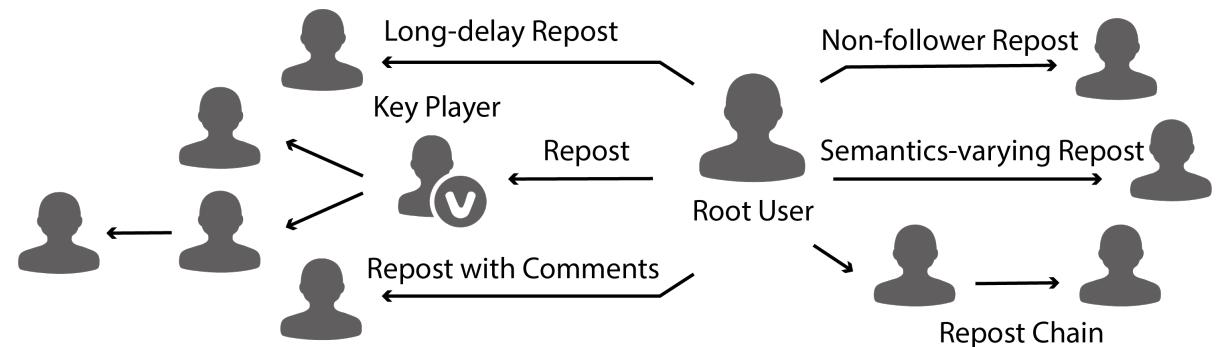
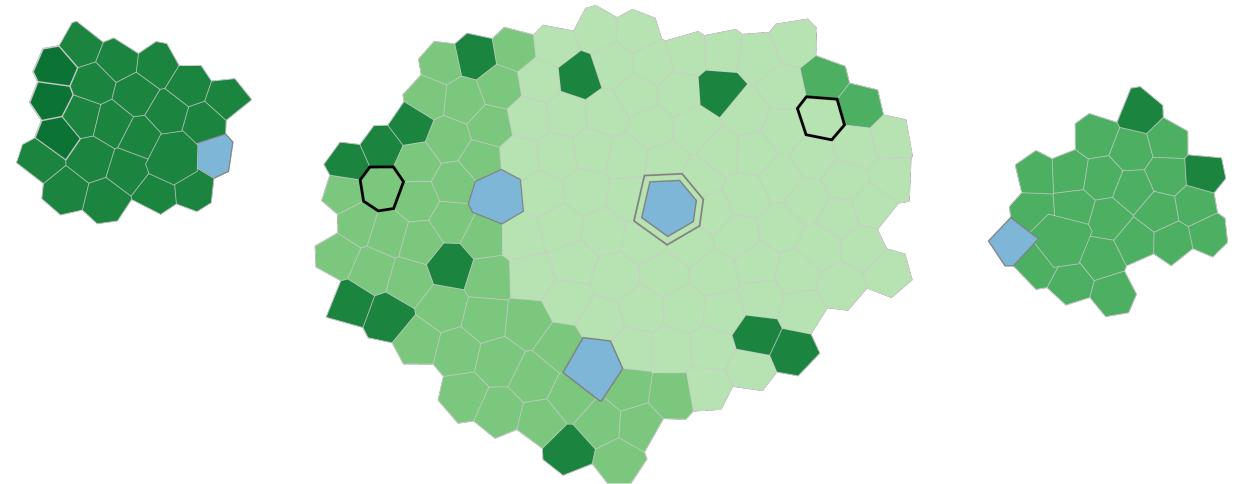
# R-Map Design

- Source: Root user
- Lake: Key player
- County: Repost user
  - Important county
    - Reposted by a certain number of accounts (1% of all accounts)



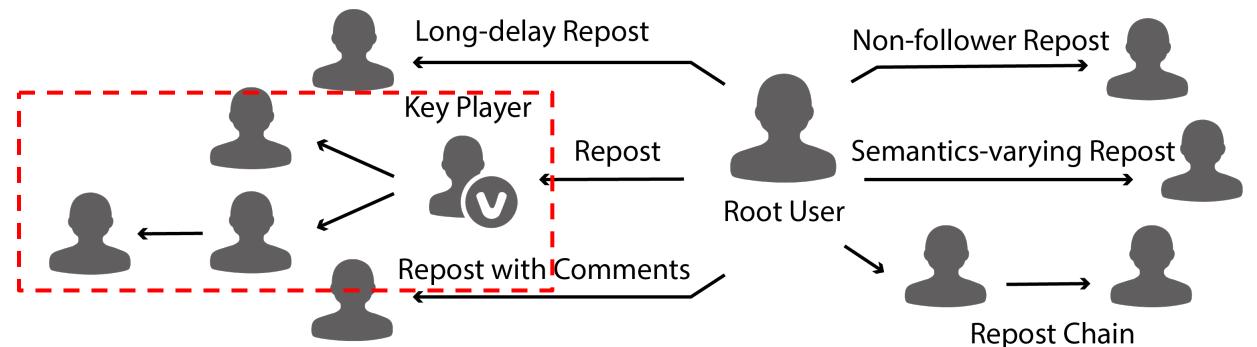
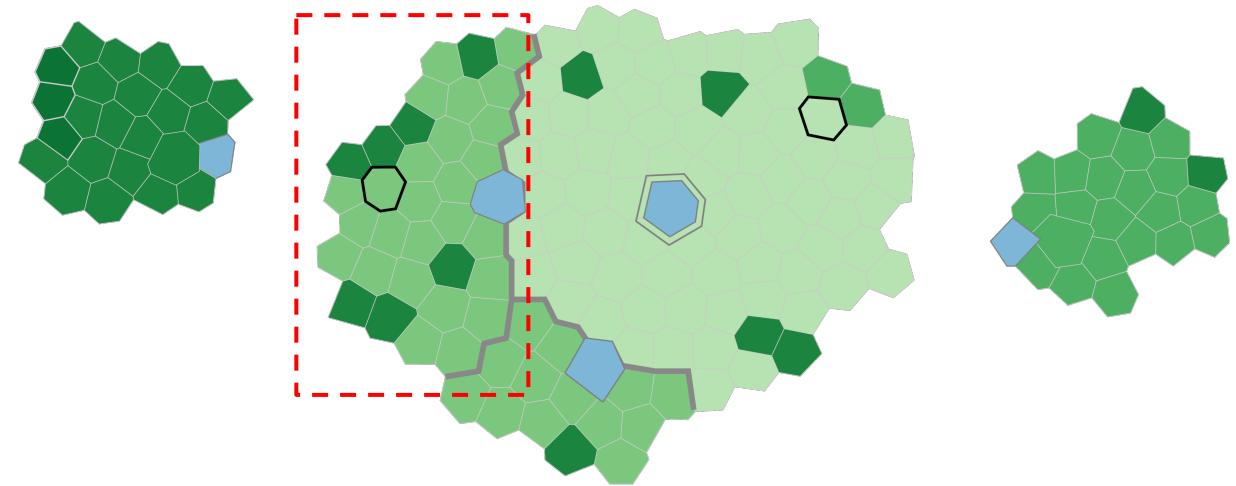
# R-Map Design

- Source: Root user
- Lake: Key player
- County: Repost user
- Color
  - Reposting level



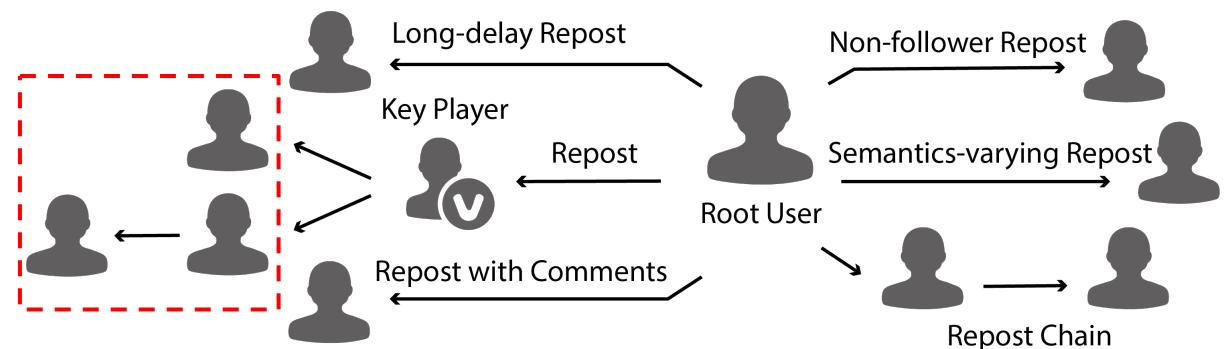
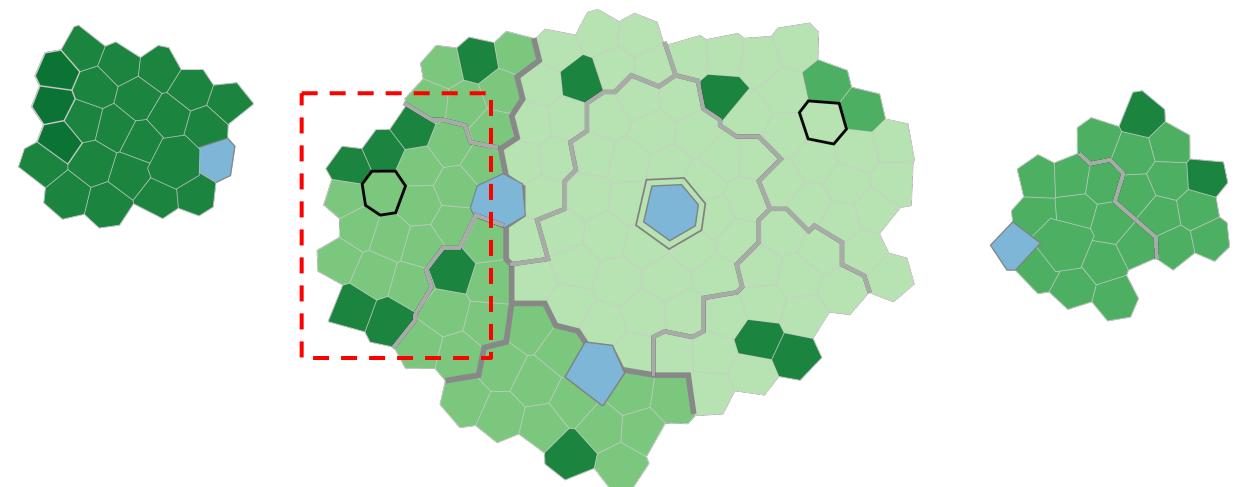
# R-Map Design

- Country —
  - Counties with same key player



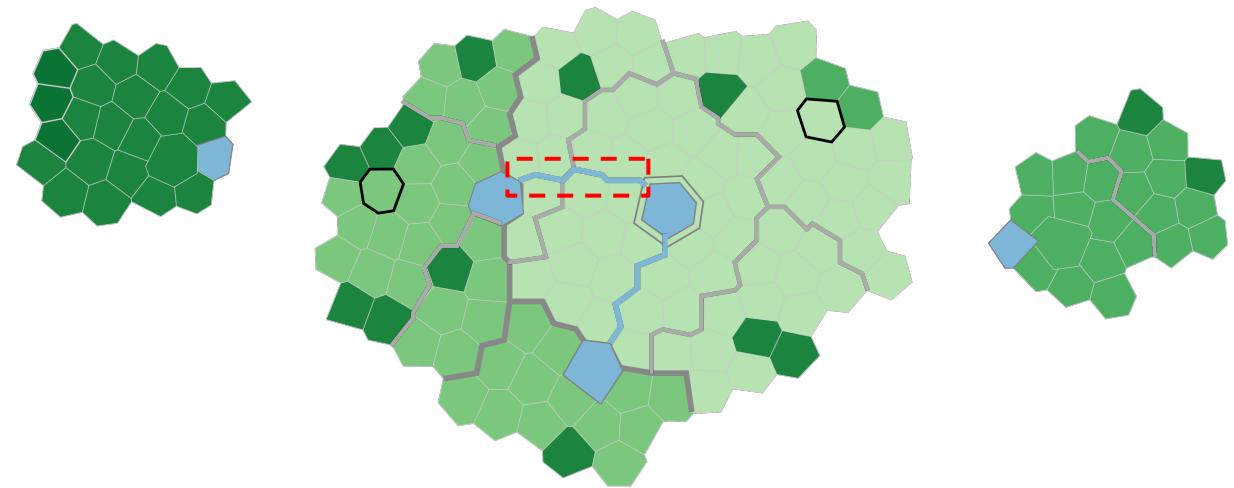
# R-Map Design

- Country —
- Region —
- Counties with same semantics



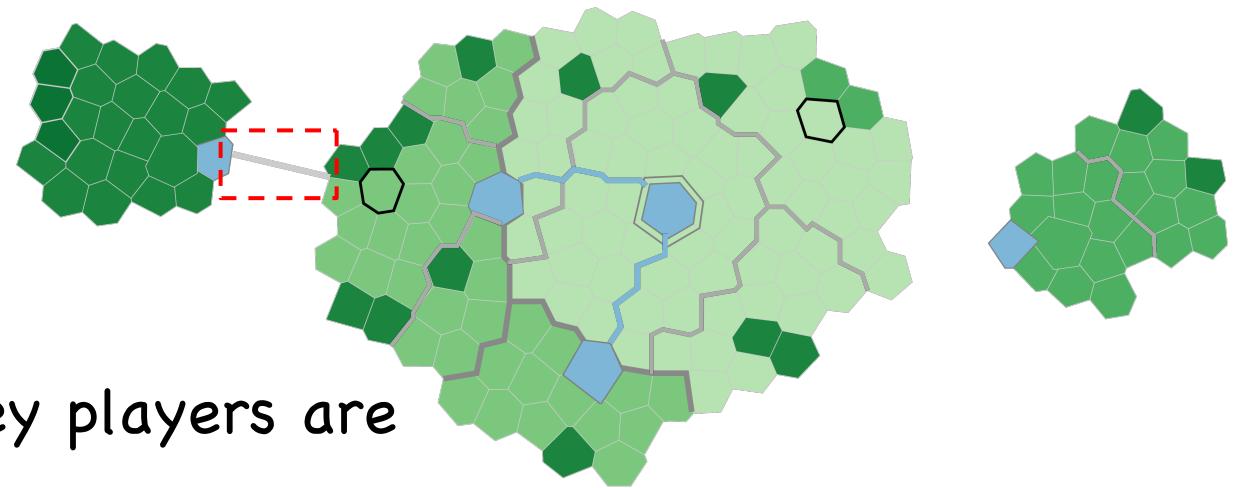
# R-Map Design

- Country —
- Region —
- River
- Connect key players with reposting relations



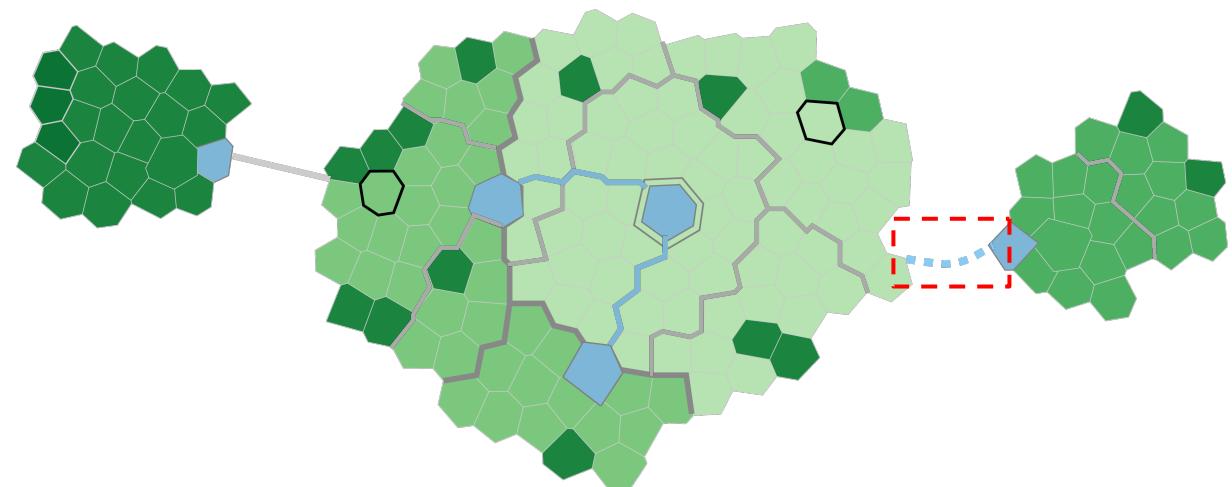
# R-Map Design

- Country —
- Region —
- River —
- Bridge —
- Messages reposting the two key players are different in semantics



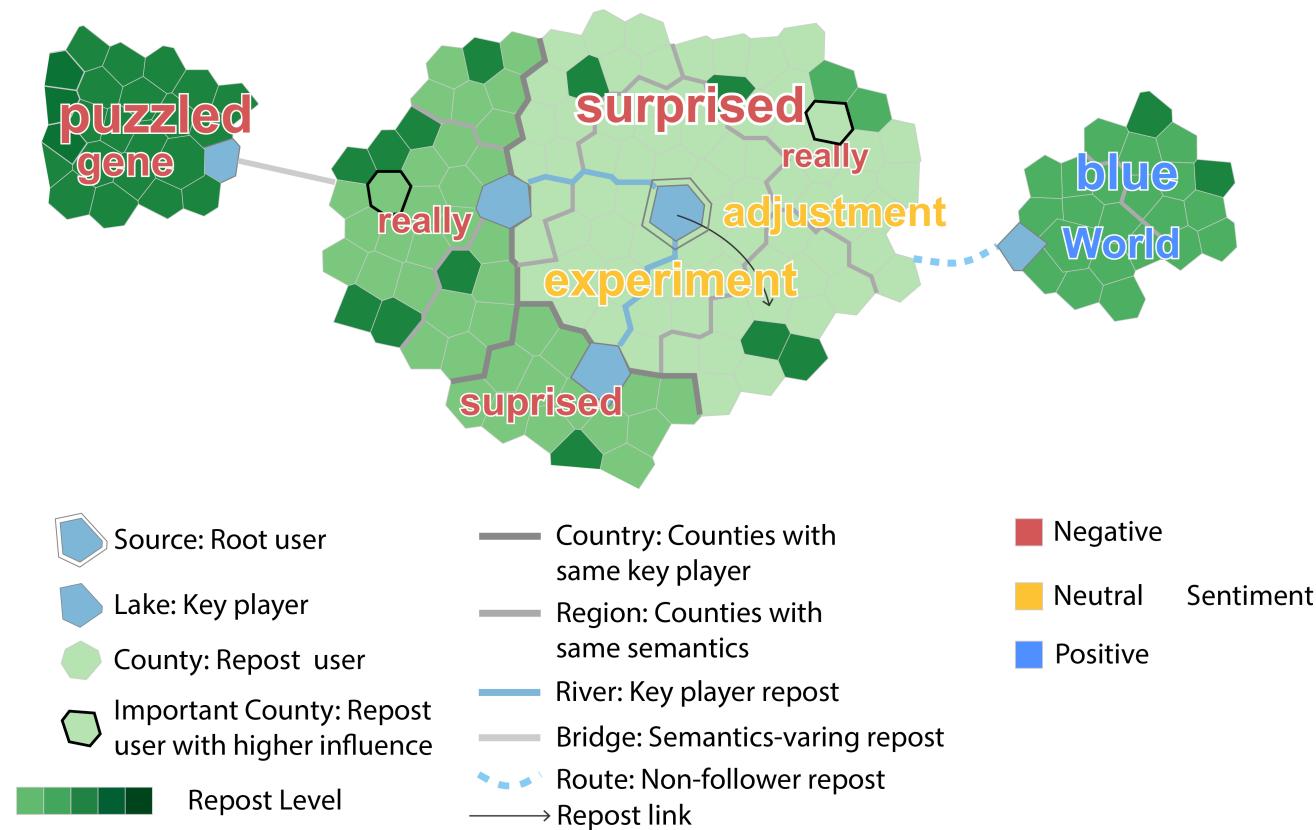
# R-Map Design

- Country —
- Region —
- River —
- Bridge —
- Route 
- One key player does not follow the reposted key player



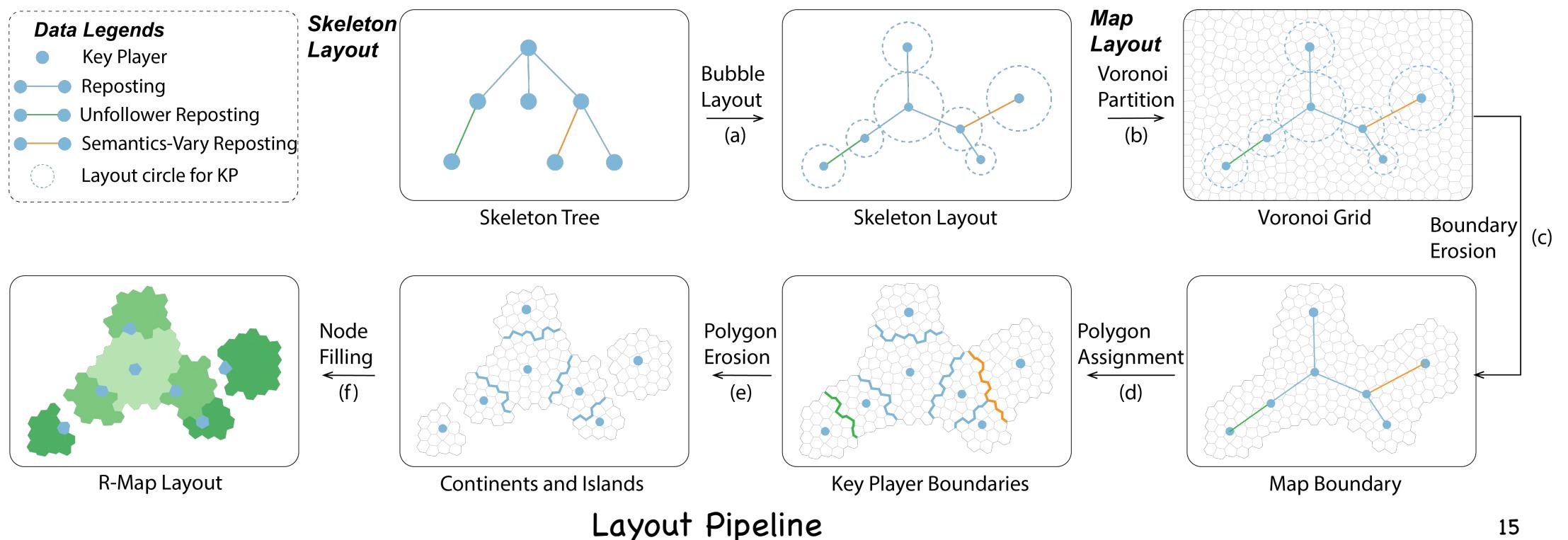
# R-Map Design

- **Keywords**
  - Topics discussed in different regions or countries
  - Color
    - Red: negative
    - Yellow: neutral
    - Blue: positive



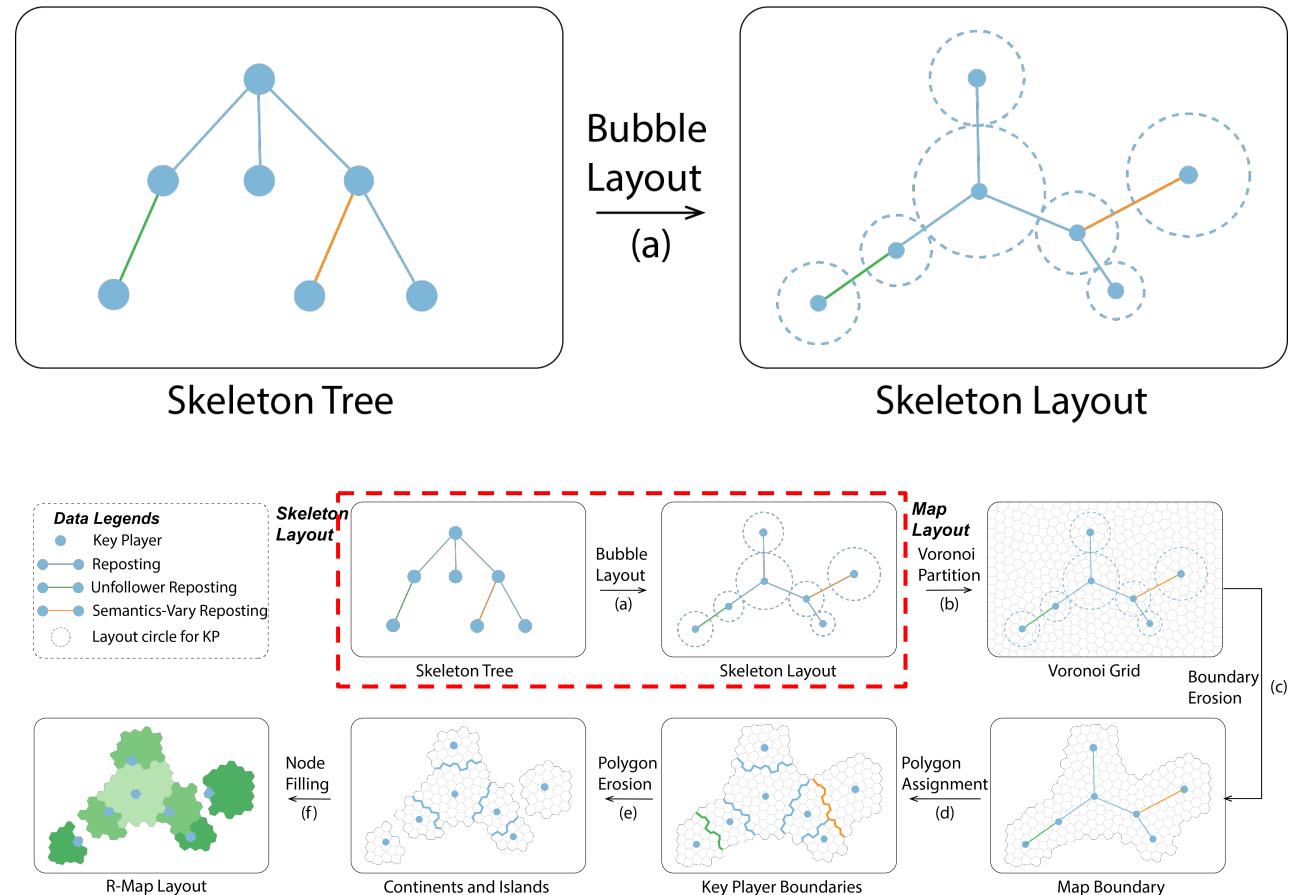
# R-Map Construction Process

- Extract key players
- Construct skeleton and fill in nodes



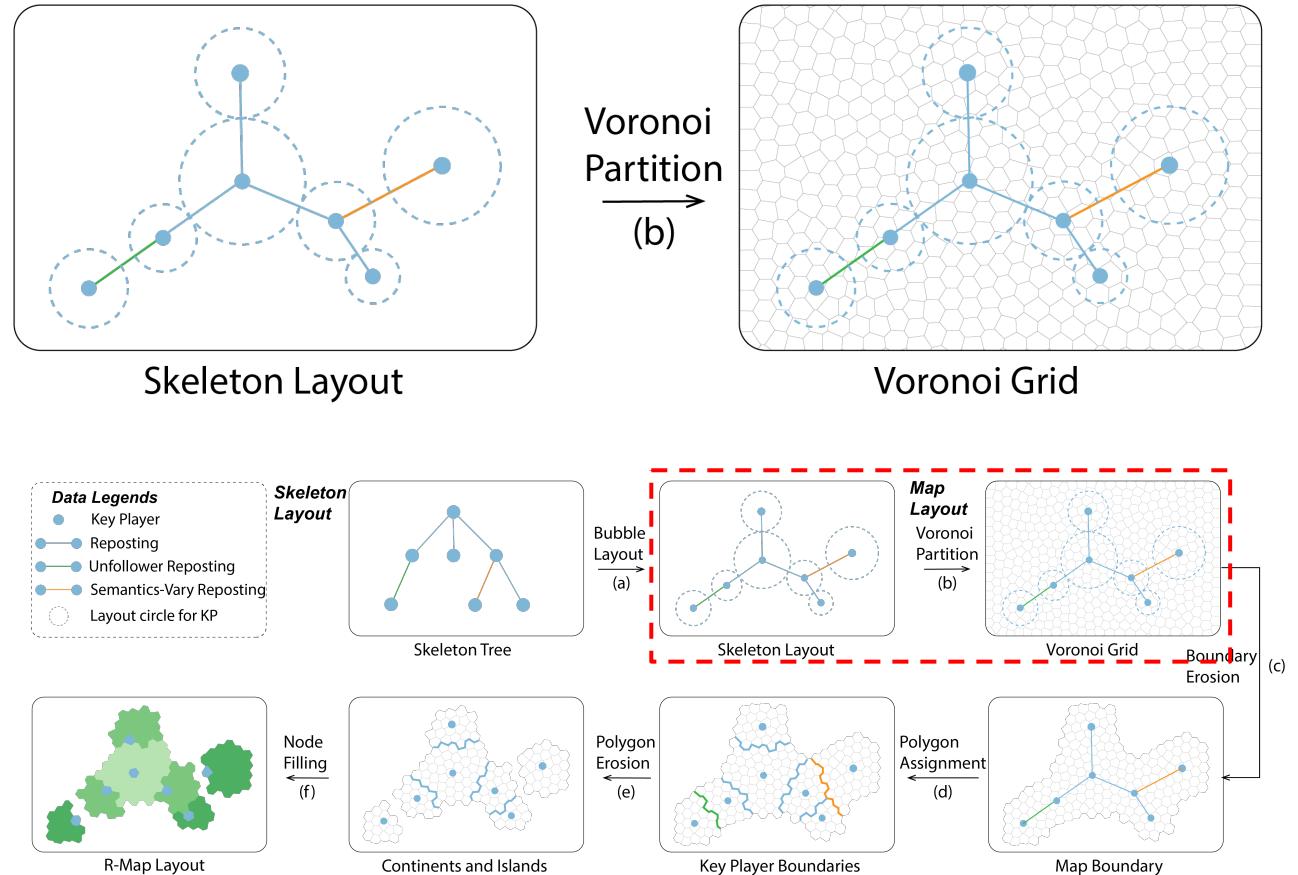
# R-Map Construction – Bubble Layout

- Input
  - Skeleton tree of key players
- Process
  - Run a bubble tree layout
    - $r = \sqrt{K.\text{descendants.length}}$
  - Add extra space between non-follower repostings and semantics-vary repostings
- Output
  - Layout of key players



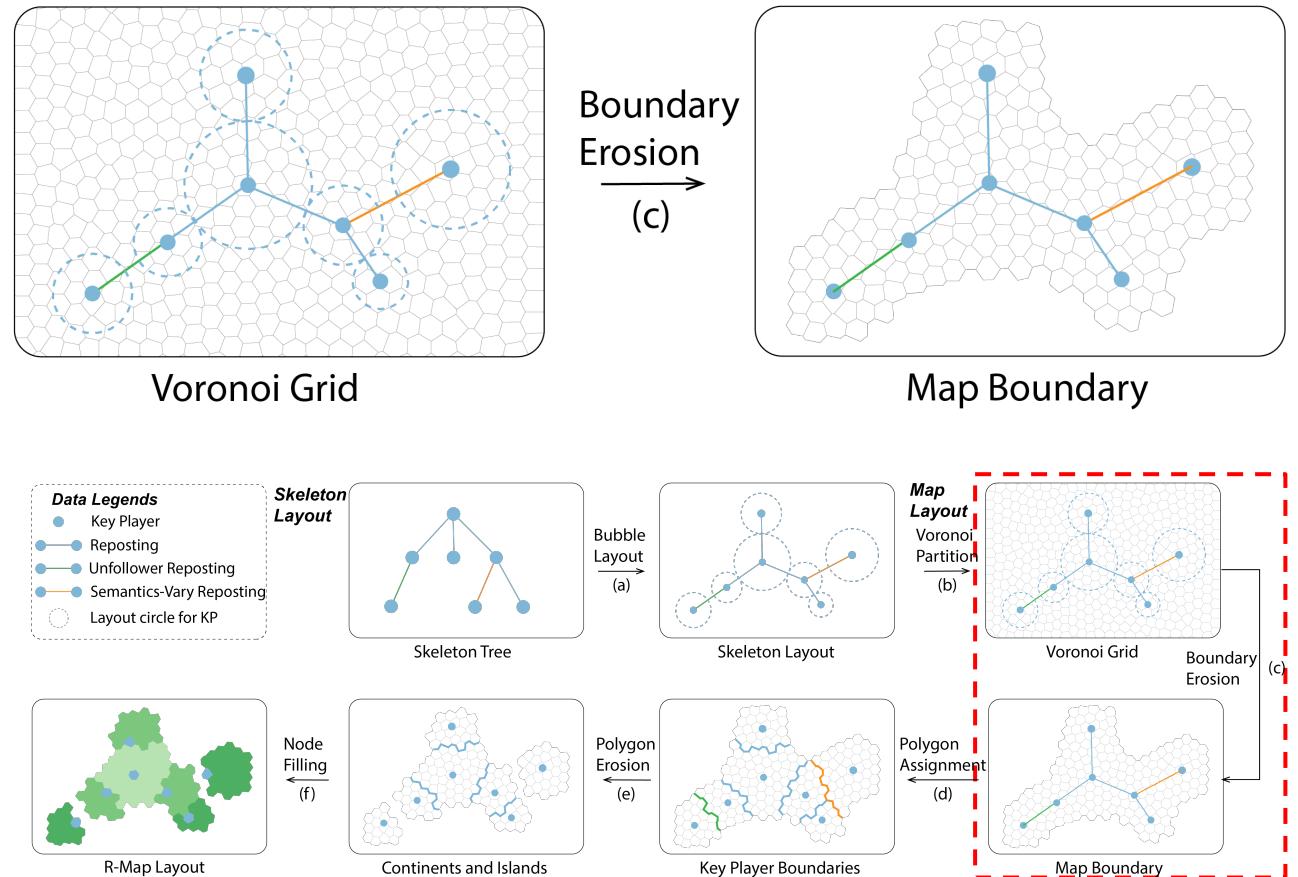
# R-Map Construction – Voronoi Partition

- Input
  - Key players layout
- Process
  - Calculate the bounding box
  - Divide the plane by a Voronoi diagram
- Output
  - A Voronoi diagram



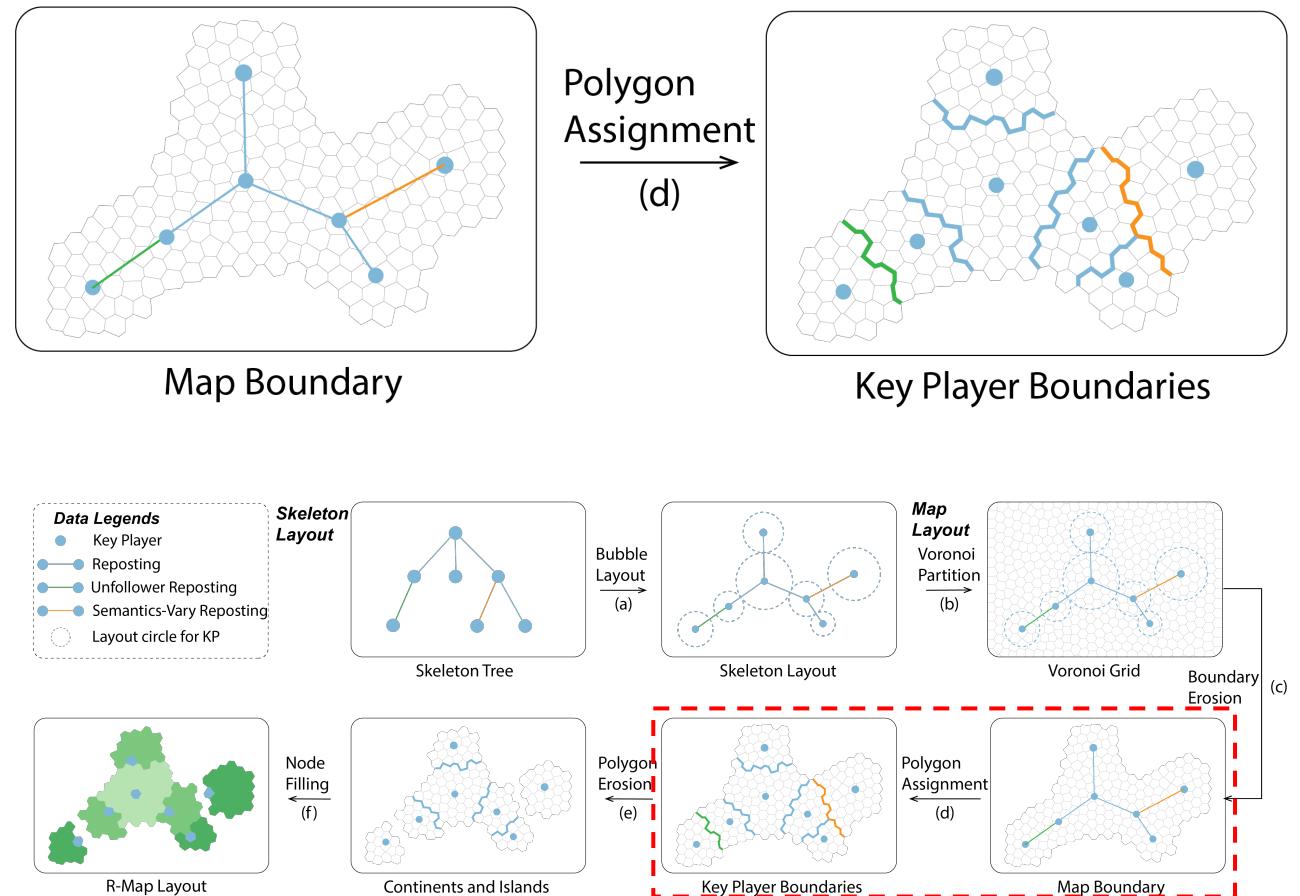
# R-Map Construction – Boundary Erosion

- Input
  - Key player layout
  - Voronoi diagram
- Process
  - Make a splatting of the key player node using a Gaussian Kernel
  - Filter out polygons with density value below the threshold
- Output
  - Initial map shape



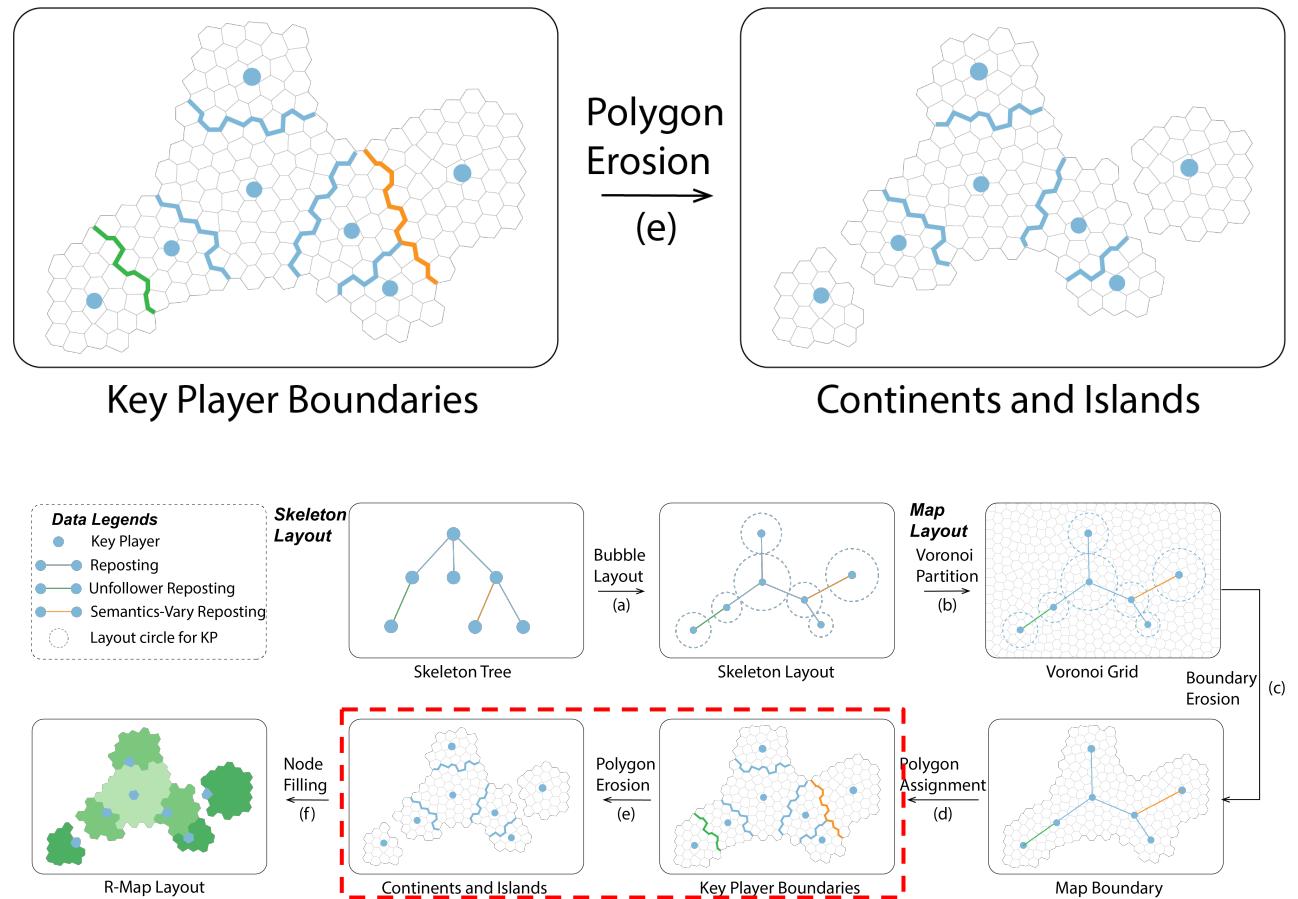
# R-Map Construction – Polygon Assignment

- Input
  - Key players layout
  - Initial map polygons
- Process
  - Assign polygons to key players according to Euclidean distance
- Output
  - Allocated polygons



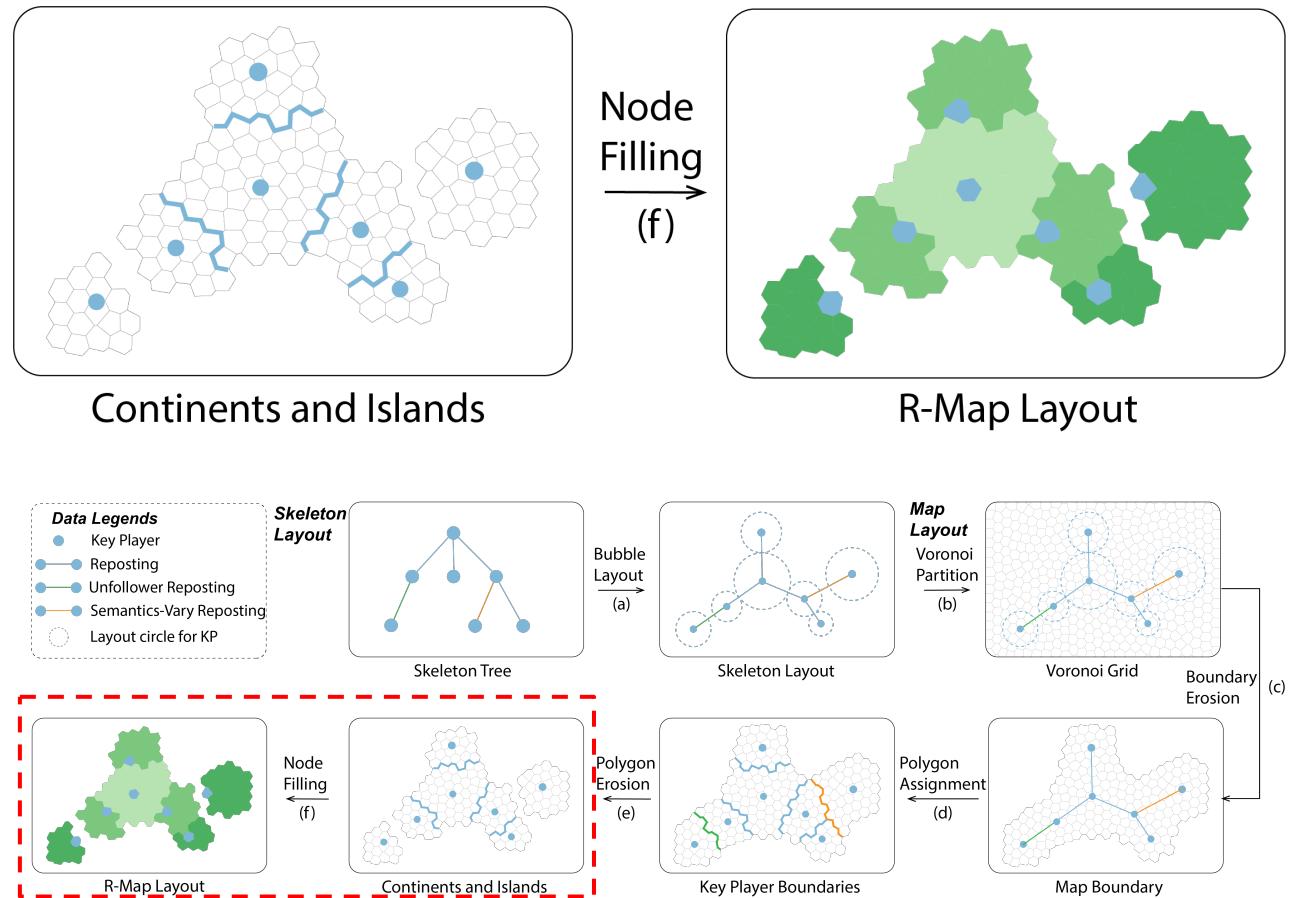
# R-Map Construction – Polygon Erosion

- Input
  - Key players layout
  - Allocated polygons
- Process
  - Adjust polygons
    - Make the number of polygons equal to the descendants
    - Split out islands
- Output
  - Final map shape



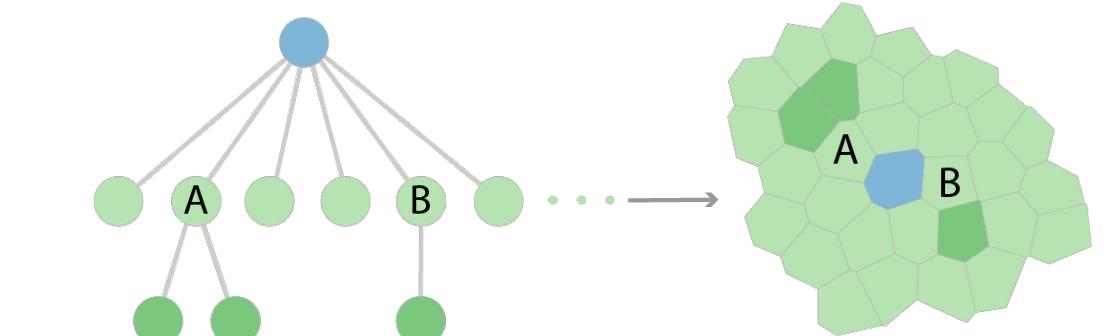
# R-Map Construction – Node Filling

- Input
    - Key players
    - Map polygons
  - Process
    - Assign allocated polygons of key players to its descendant nodes
  - Output
    - R-Map Layout

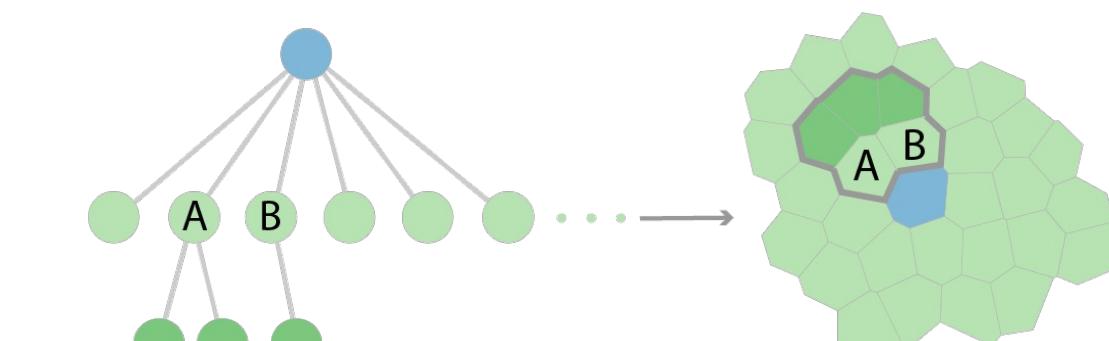


# Filling Methods

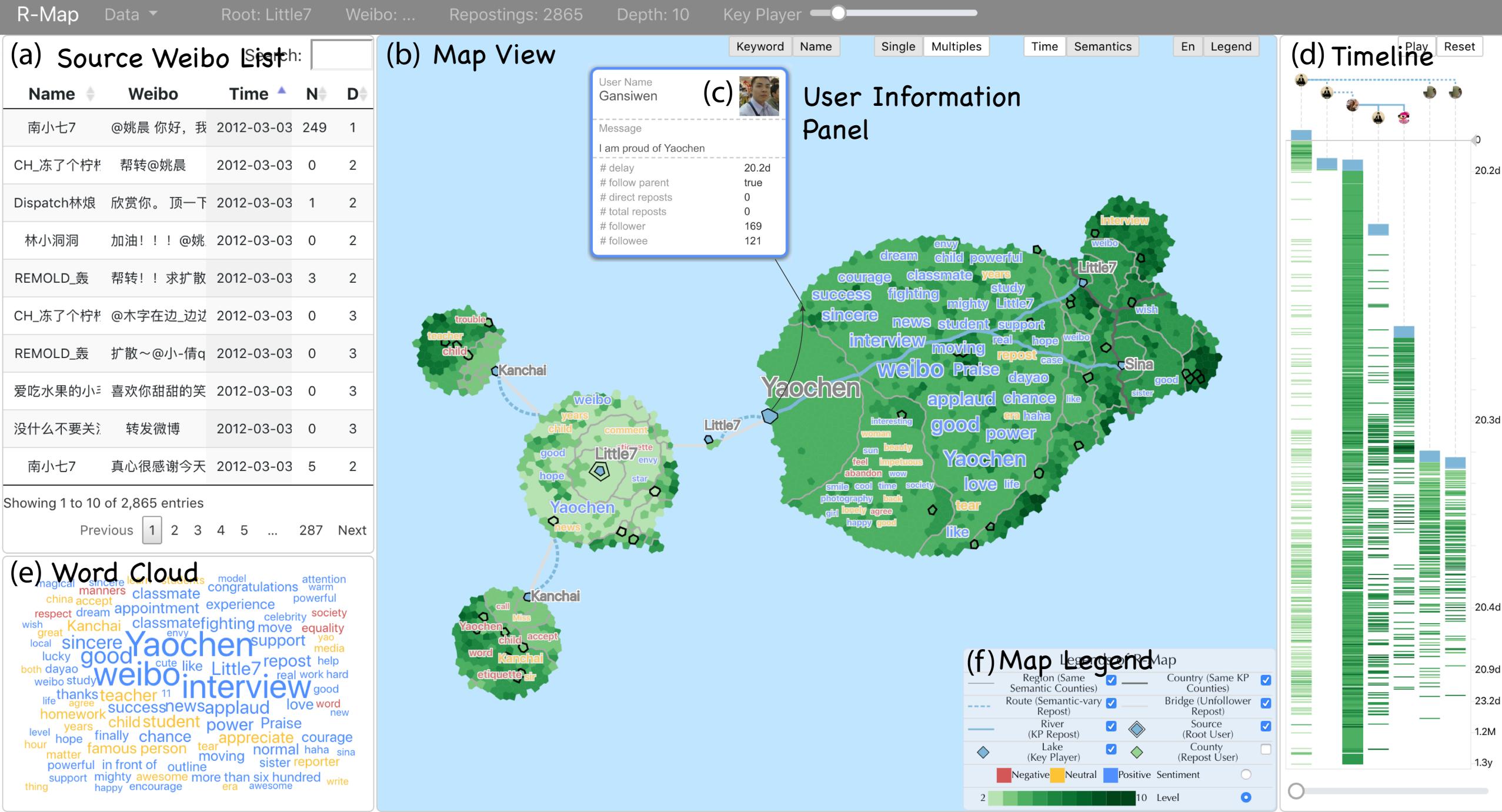
- Time
  - Place nodes chronologically from inside to outside with a depth-first strategy
  - Keep nodes of a subtrees within a continuous area

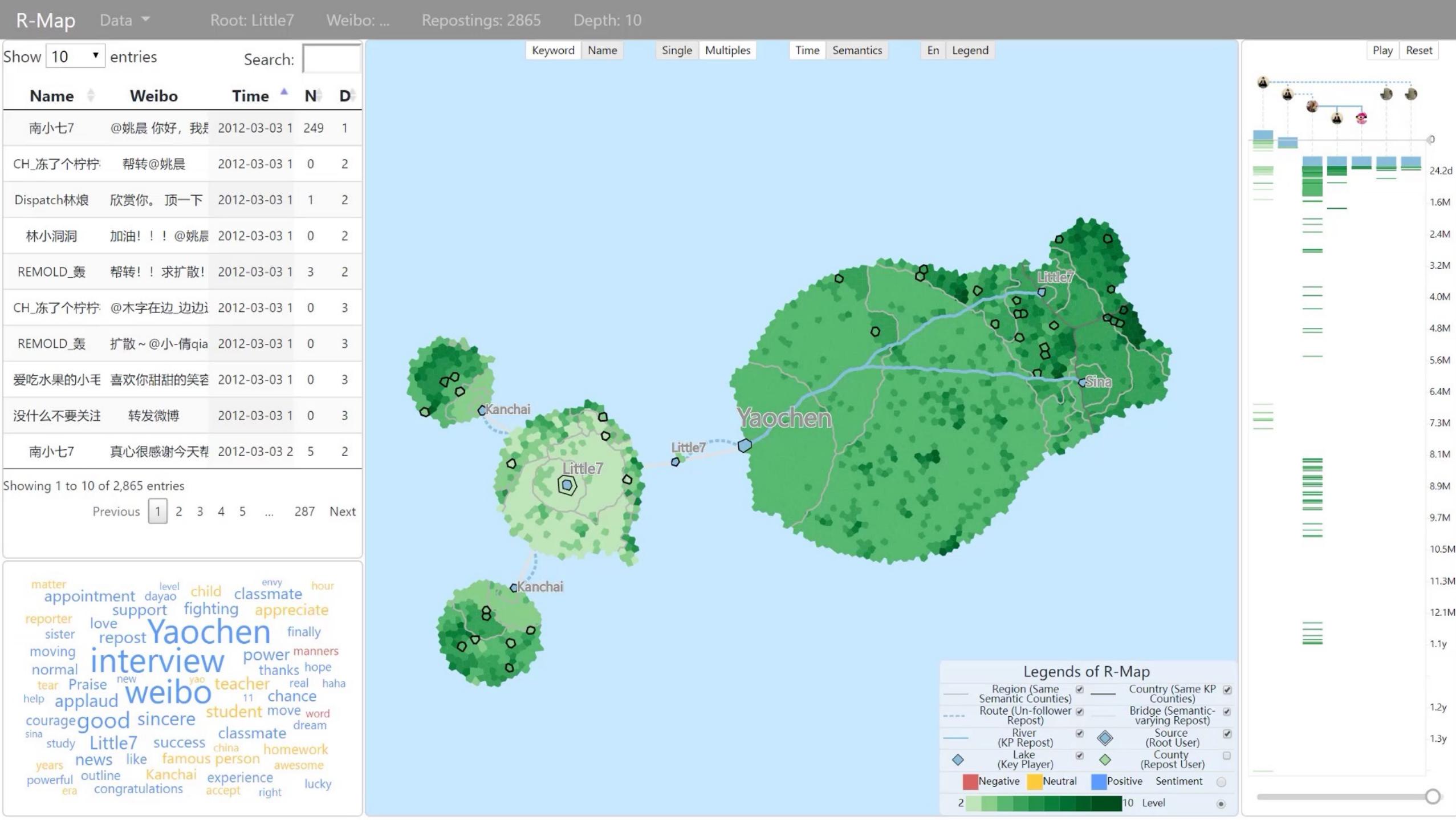


- Semantics
  - Group siblings with similar semantics first
  - Place nodes chronologically from inside to outside with a depth-first strategy
  - Generate regions on the map



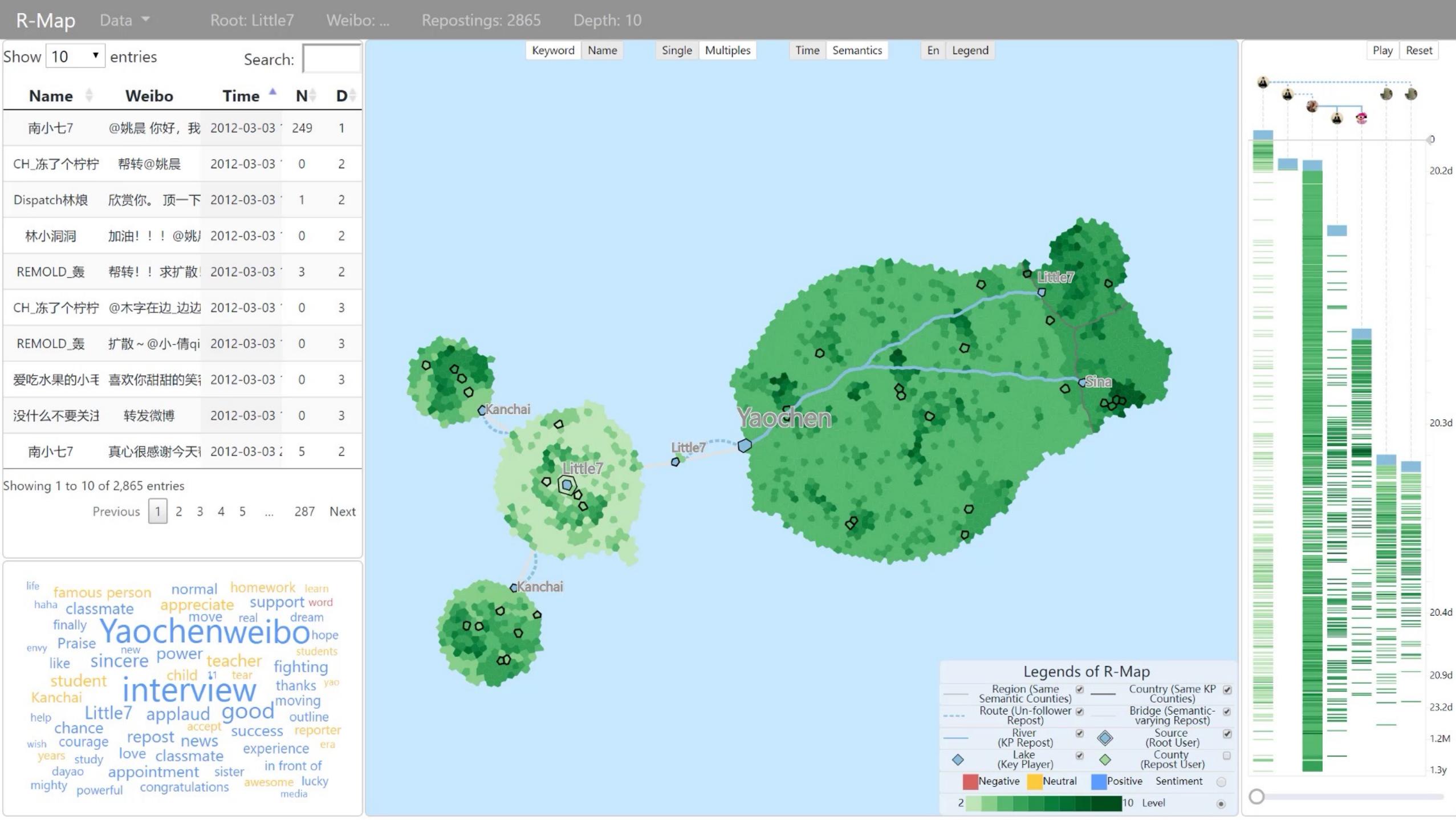
Place nodes semantically (B is reordered)

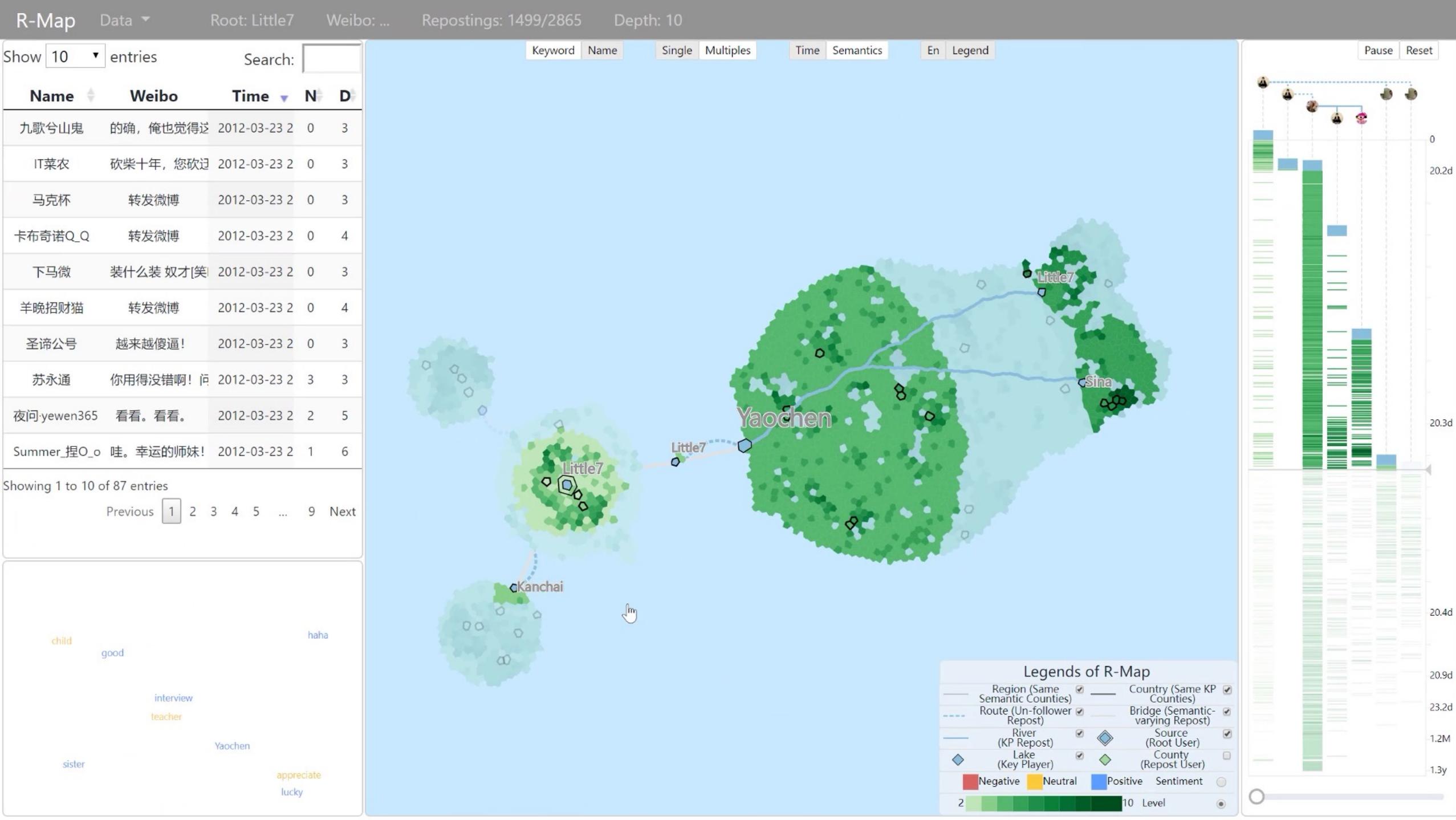


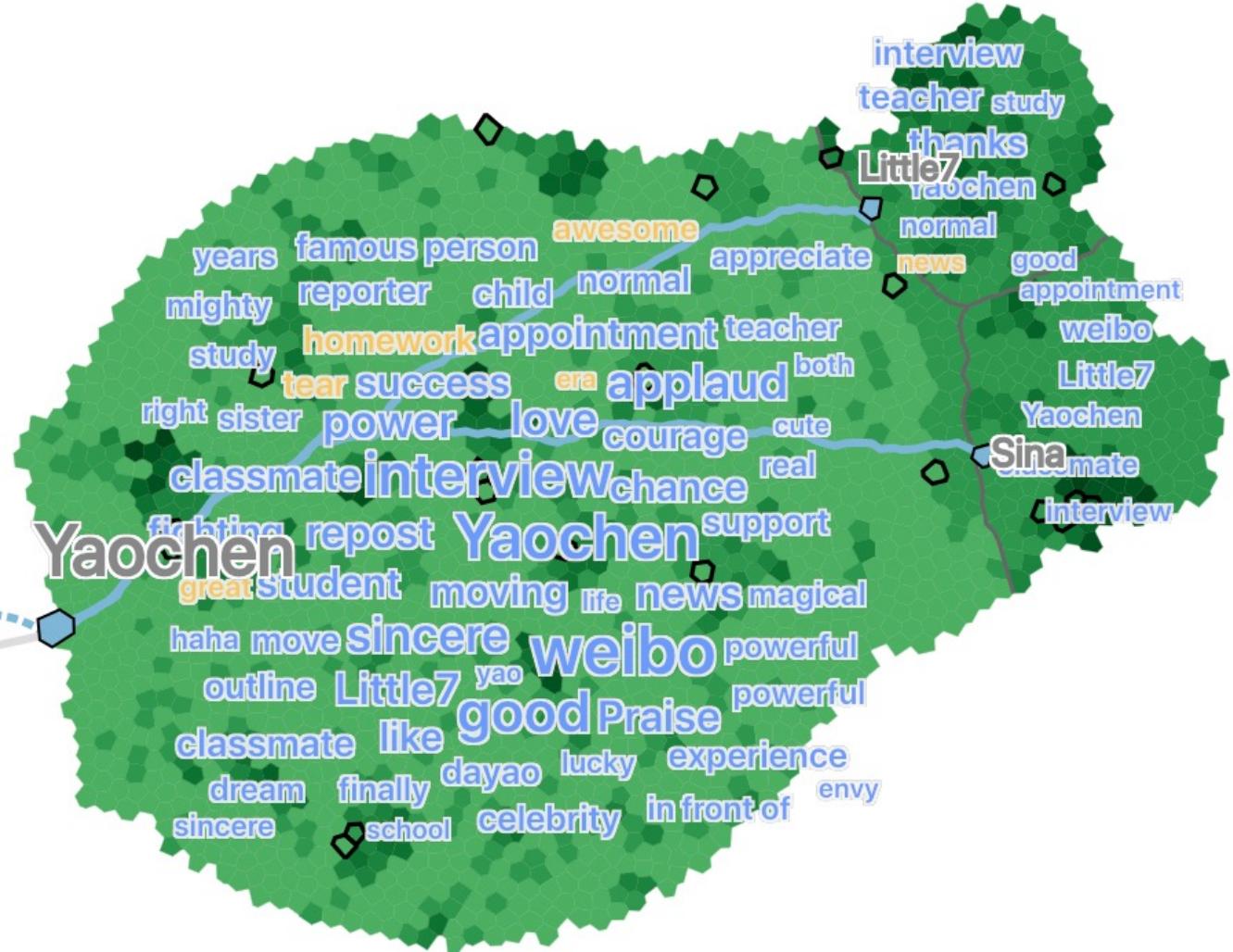
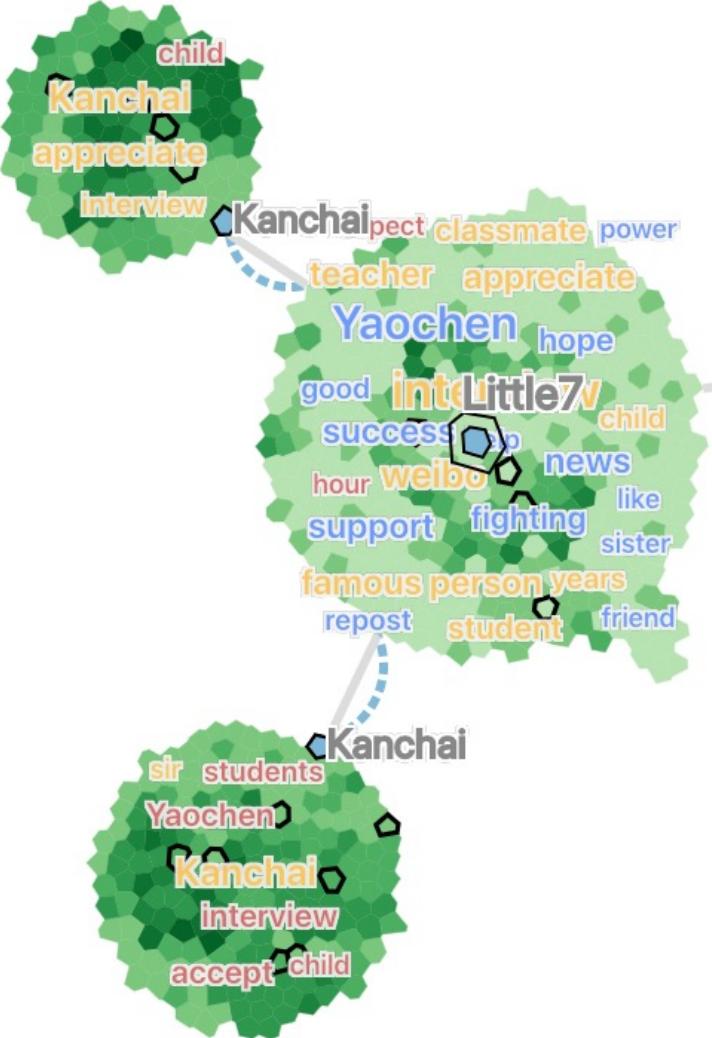


# Case 1: Key Players' Influence

- Data
  - An account ID “Little7” invited a famous account ID “Yaochen” for an interview on Sina Weibo
  - 2864 reposting weibos in total



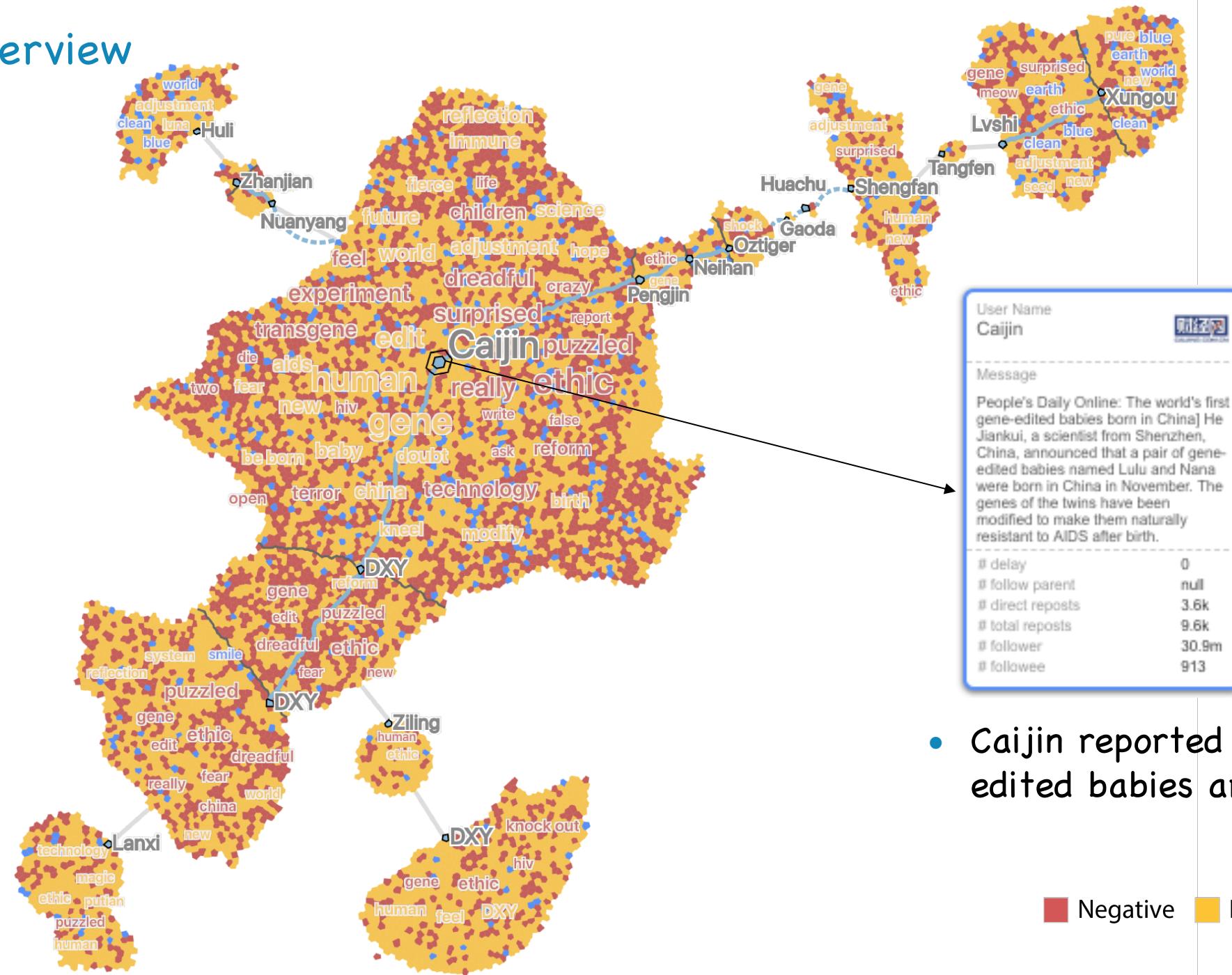




# Case 2: Sentiment and Semantics Interpretation

- Data
  - The news about gene-edited babies born in China
  - 9596 reposting weibos in total

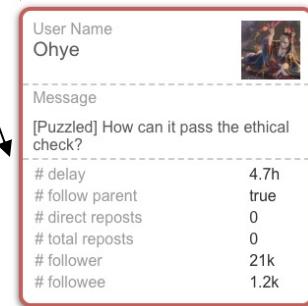
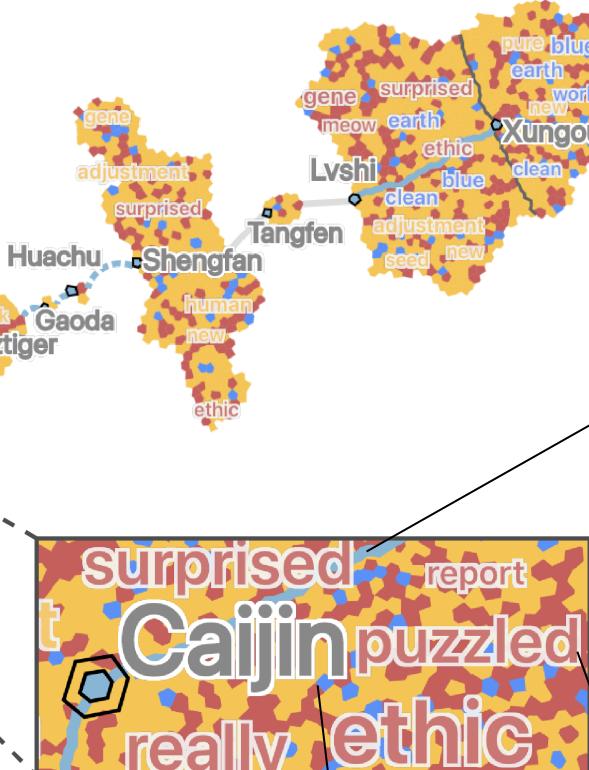
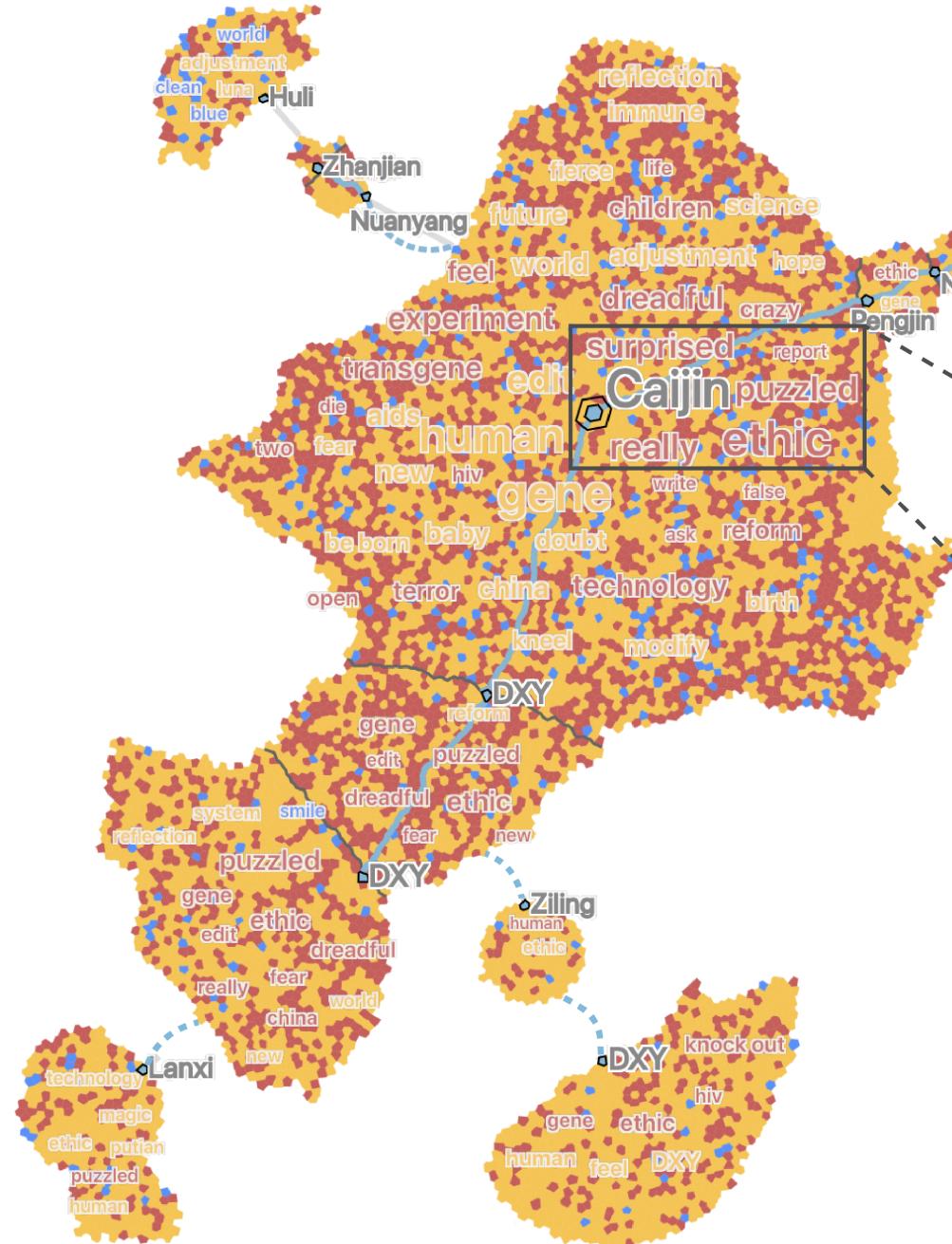
# Overview



- Caijin reported the news “gene-edited babies are born in China”

 Negative  Neutral  Positive

# Continents

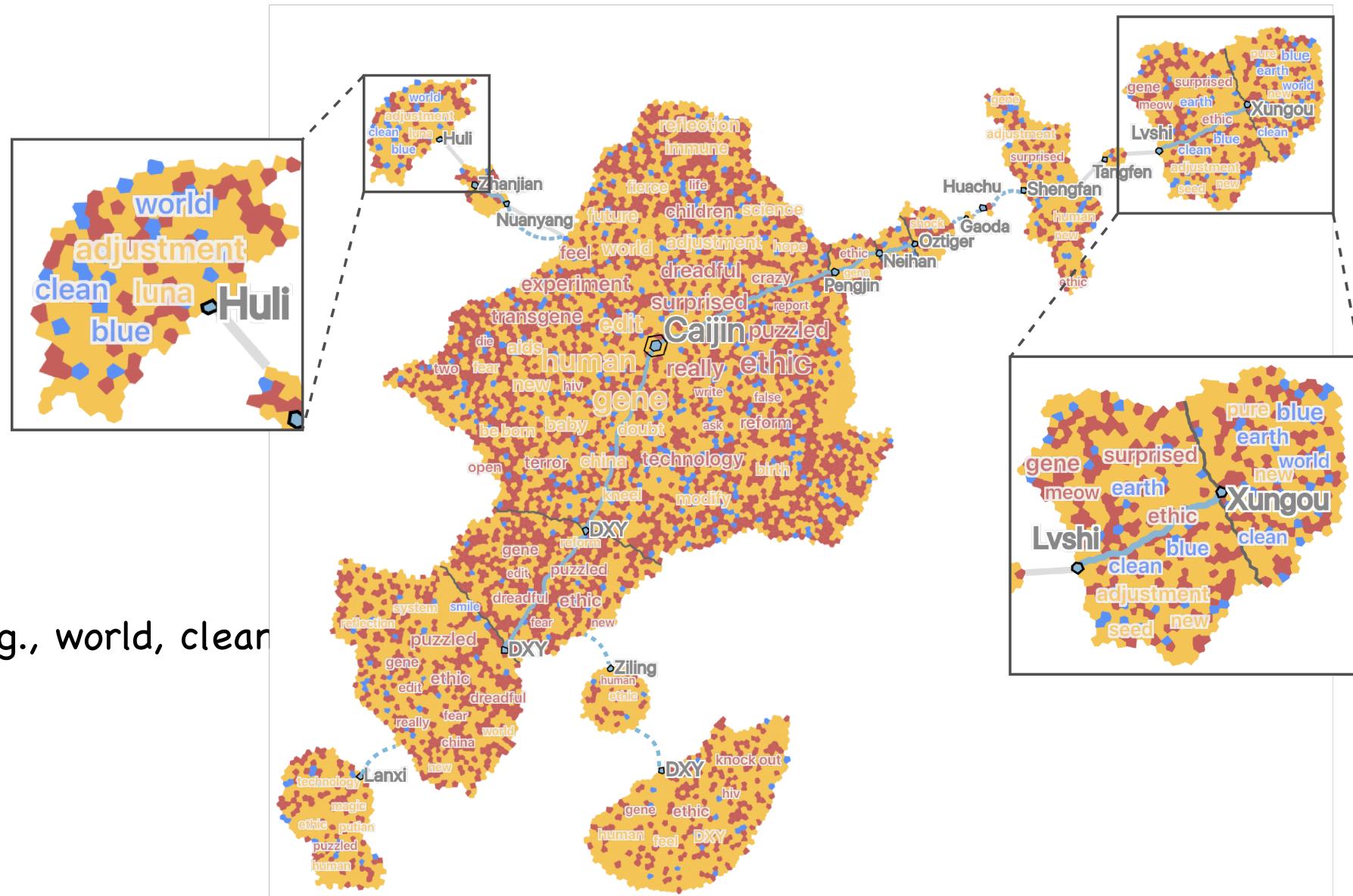


Negative      Neutral      Positive

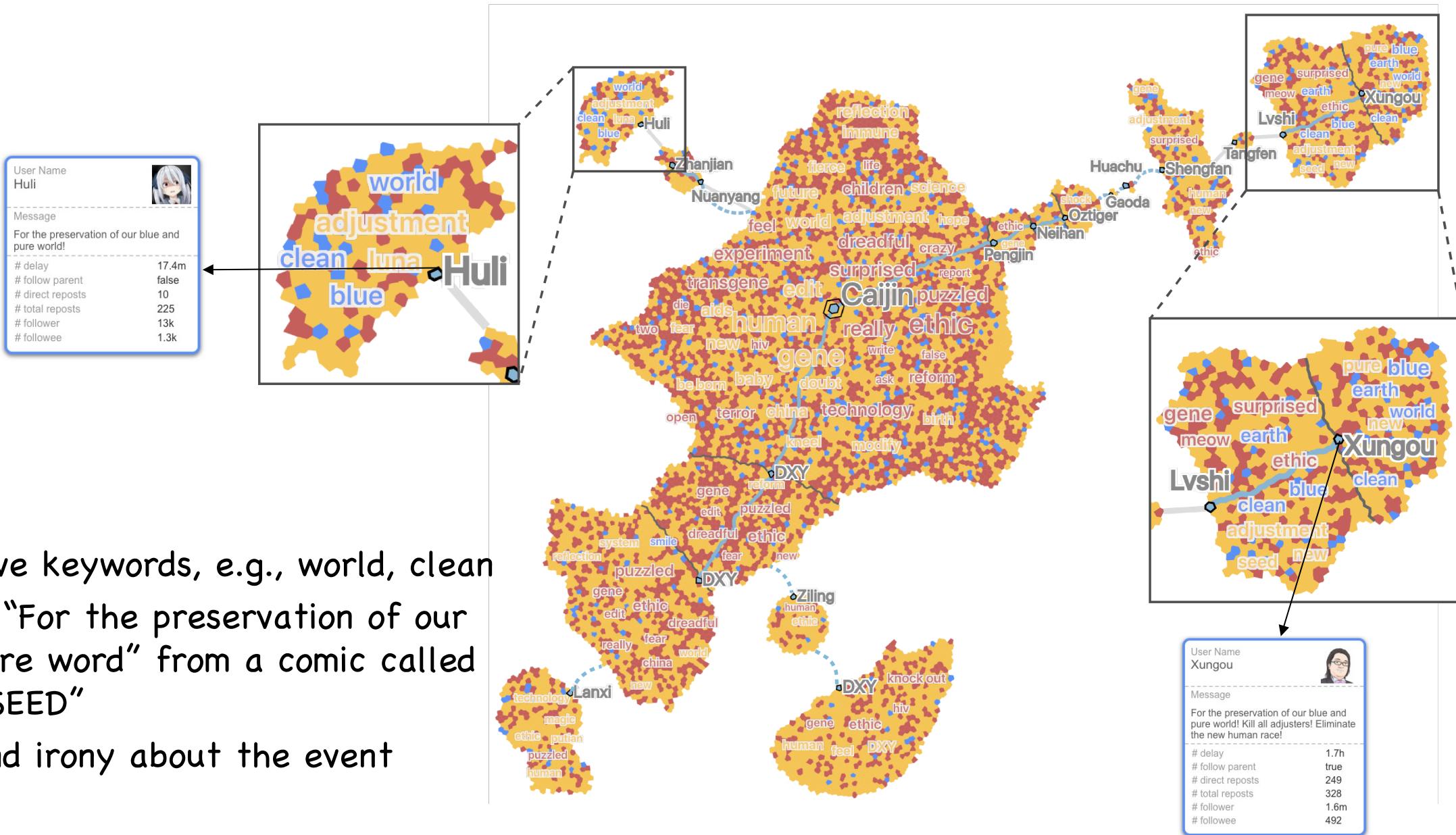
- Negative keywords, e.g., surprised, puzzled, ethic.

# Islands

- Some positive keywords, e.g., world, clear blue

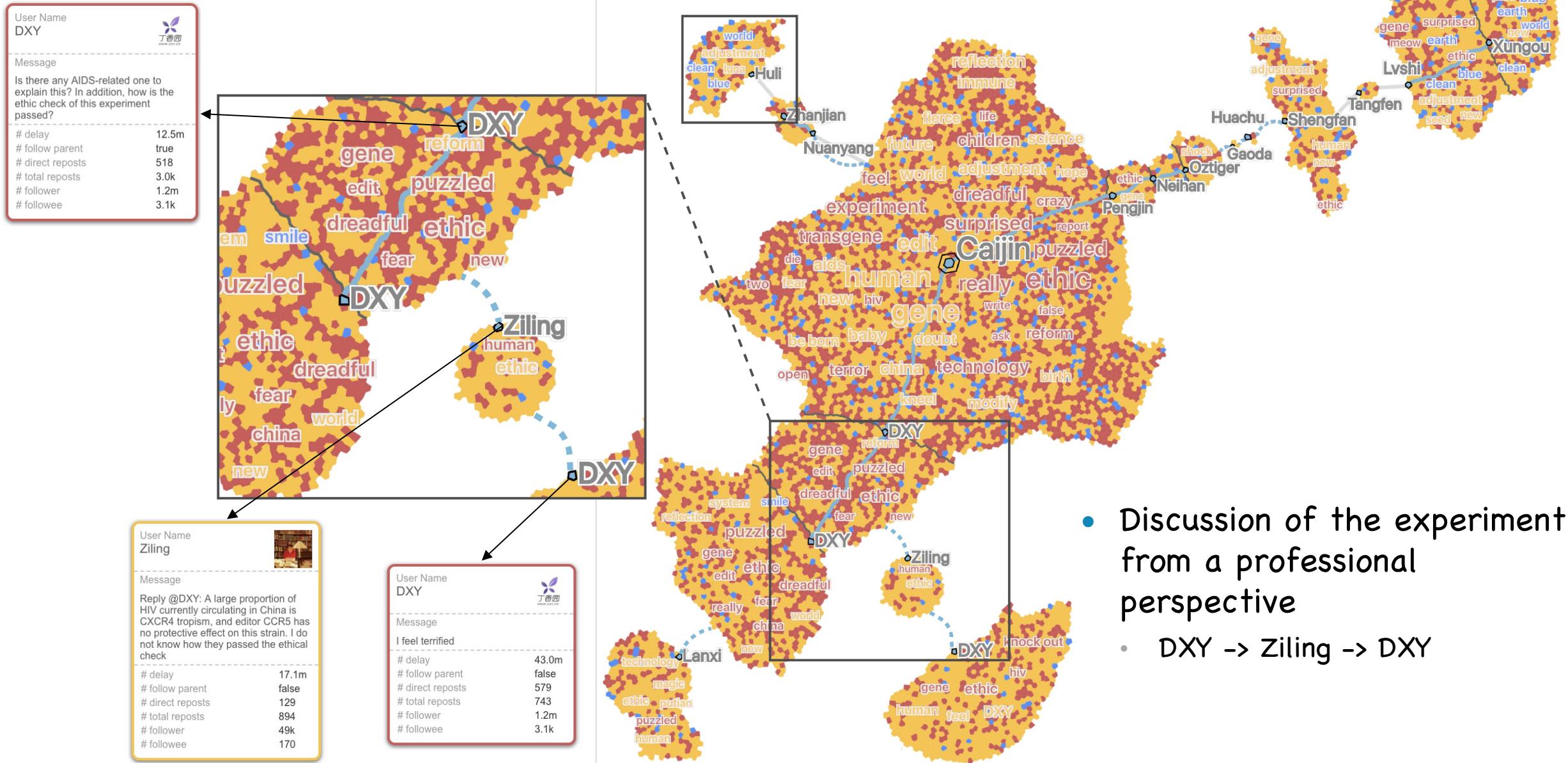


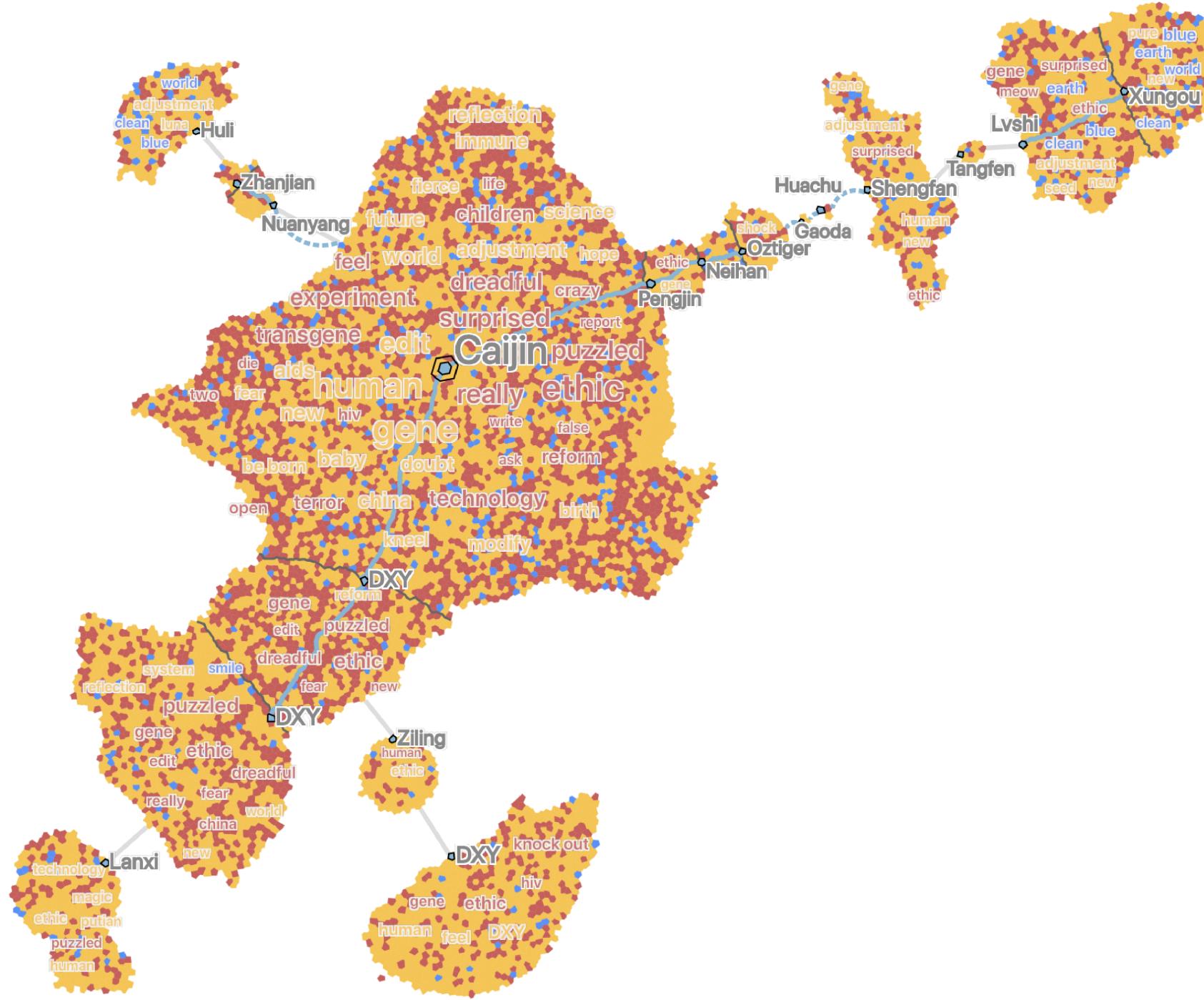
# Islands



- Some positive keywords, e.g., world, clean
  - The phrase “For the preservation of our blue and pure word” from a comic called “GUNDAM SEED”
  - Concerns and irony about the event

# Key player's behaviors

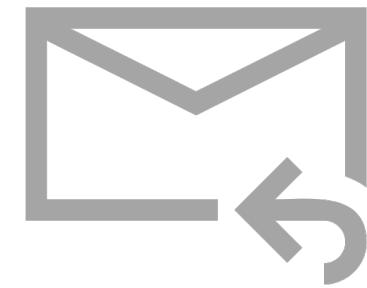






Quan Li

Questions?  
Thank you 😊



[liquan@shanghaitech.edu.cn](mailto:liquan@shanghaitech.edu.cn)