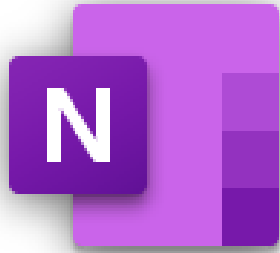


## Positive Interactive Experience



### OneNote

- ✓ Free of charge.
- ✓ Cross platform. I can view my notes from any device.
- ✓ Similar experience with Office.

## Negative Interactive Experience



### Baidu Netdisk

- × Impossibly slow download speed.
- × Require installation of client to download large files.
- × Annoying ads for promoting VIP.

The difference in experience-oriented design and profit-oriented design may be the main cause for this.