



# ABBY WANG

GRAPHIC DESIGNER

## SKILLS

### PHOTOSHOP/ILLUSTRATOR



### INDESIGN



### AFTER EFFECTS/PREMIERE



### HTML/CSS/JS



### PHOTOGRAPHY



## LANGUAGES

### ENGLISH



### CHINESE



## EDUCATION

### PARSONS SCHOOL OF DESIGN 2015-PRESENT

BFA: COMMUNICATIONS DESIGN/CREATIVE CODING

## ACHIEVEMENTS

Artwork Exhibited at art show RED ROVER, RED ROVER, presented by UNDERCURRENT PROJECT.

Dean's List Fall and Spring.

Sophomore Year with a GPA 3.81.

## EXPERIENCE

### PARSONS SCHOOL OF DESIGN 8/2017-PRESENT

#### GRAPHIC ASSISTANT

Design for university-wide graphics (i.e. Academic info sessions/ Class Posters).

Document events for social media (Take photos/Photo edits/ Videos).

Track number of likers, users, followers on a regular basis.

Propose strategy for social media presence improvements.

Schedule meetings for faculty.

### PLITZ FASHION MARKETING 5/2017-8/2017

#### FASHION PRODUCTION COORDINATOR

Market fashion events online.

Perform market research for potential designers/talent agencies to collaborate with. Casting Models for current fashion shows.

Maintain contact with stylists/influencer.

Video record/take photos of shows for social media channels.

Assist designers in the show room/show production.

### INTERNATIONAL ORCHESTRA OF AMERICA 8/2016-12/2016

#### MARKETING INTERN

Organize for fund raising events.

Assist in coordinating concerts events at Carnegie Halls.

Market education programs (Young Artist's Program).

Update social media channels.

Working with marketing team on project with the New York Philharmonic. Design brochures and posters for events.

Recruit students at local schools.

### SEAM USA 3/2016-7/2016

#### SOCIAL MEDIA INTERN

File/Organize daily mails.

Maintain inventory/Prepare garments for meetings. Deliver fabric samples to clients.

Assist in coordinating for fabric trade shows and events.

Manage social media accounts(photo contents/interact with clients online).

Portfolio: <https://wangz931.github.io/Resume/Homepage.html>

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