

COMP3511/9511 Human Computer Interaction

Tutorial and Laboratory 5 (Week 3)

Agenda

- Visual Design – *60 minutes*
- Assignment 2 Marking and Pilot Interview - *60 minutes*

Aim

The first part of this laboratory involves an exercise focused on examining the visual design of a website and seeing how successful (and not so successful!) visual design is created.

In the second part of the lab, your tutor will mark the next checkpoint of your Assignment 2 documentation, and whilst the marking is happening you will get an opportunity to run some pilot interviews with other members of the class.

Visual Design

60 minutes

You will now review a website based on its visual design. You can work in groups or individually on this exercise. You can choose from the following websites:

www.smh.com.au

www.theiconic.com

www.kmart.com.au

Consider the visual design of the website in terms of:

- What is the goal of the website, and what would be a potential workflow of someone using this website?
- Does the current placement support logical flow through a task?
- Proximity of elements to create groups
- Proximity of elements to create relationships
- Contrast to create a logical path: size
- Contrast to create a logical path: colour
- Contrast to create a logical path: shape
- Use of symmetry or asymmetry?
- Regularity or irregularity?
- Use of white space
- Use of colour harmony – what colours are used and what scheme is this? Is colour used effectively?

Assignment 2 Group Work

60 minutes

There is an assignment checkpoint this week relating to your documentation, which will be marked by your tutor in class. **You need to bring all your**

completed documentation along to class, as you will not have time to complete anything in this tutorial.

The documentation that will be checked includes (you should now be up to and including Step 8 in the Assignment 2 specification):

- *Consent Documentation*
- *Questionnaires*

Whilst this is being marked, you should conduct a pilot interview using your questionnaire with your classmates.

Wrap-up and Marking

30 minutes

- Where in the design process do you feel Visual Design comes in?