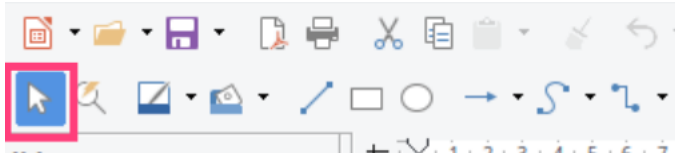


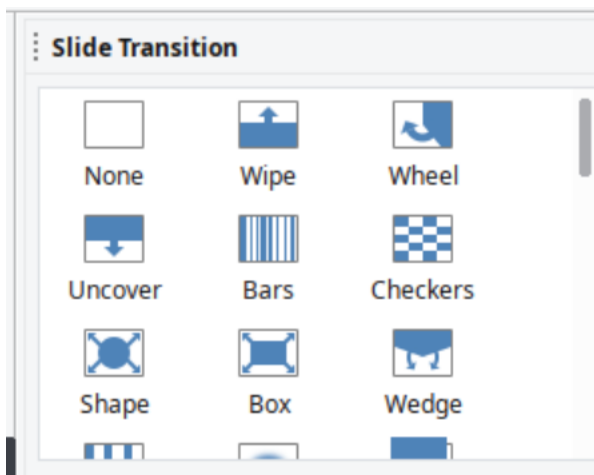
Name : Zanning Wang

zID: z5224151

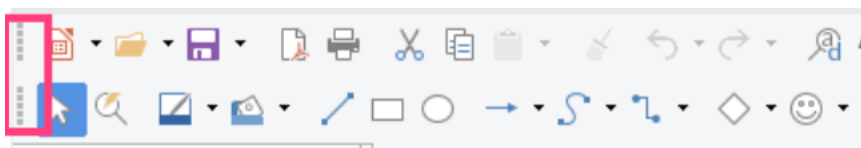
- (1) Affordance: the use of affordance in this app may the selection box in the menu bar, it will use a clue what they currently use.



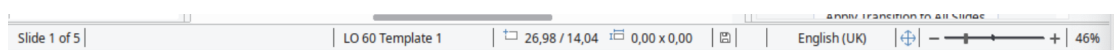
- (2) The use of mapping in this app may the setting window of the slide transition. It map the results and the setting choices.



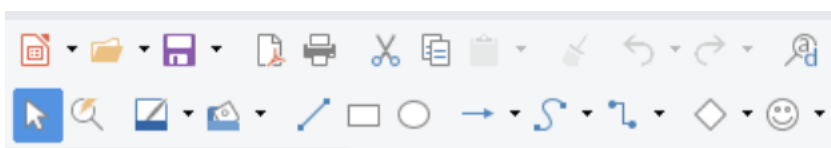
- (3) (a) this website may good use of hesthetic and minimalist design, all the function in the menu bar are the most frequency used functions, it can also be removed according to the requirement of different level of users. It has link to “expert reversal effect” and “the redundancy effect” . Because if there are too may functions, novice may feel hard to use, too much functions, the experts may have bad experience.



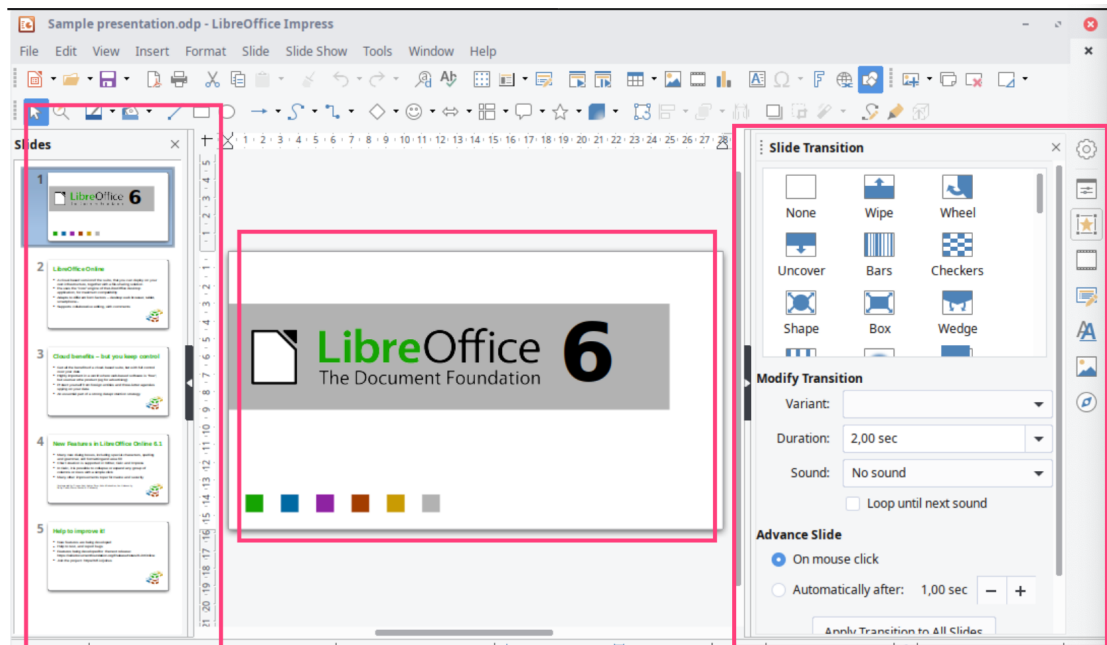
- (b)another good use of heuristic is “visibility of system status” the user can see the size of their slides and how much they zoom the slides and the page they currently reading by checking the bottom of the bar. It have link to “reduce search” , by putting the similar function together can reduce the effort to search them.



- (4) (a) reduce search: putting the similar function together to reduce the burden of the attention.



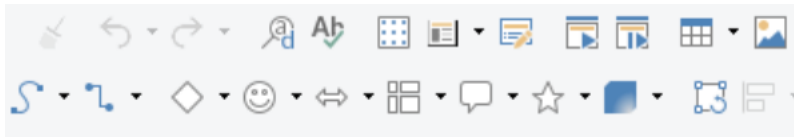
(b) the split attention effect: putting the related information into one page, the users can directly know what they currently changed.



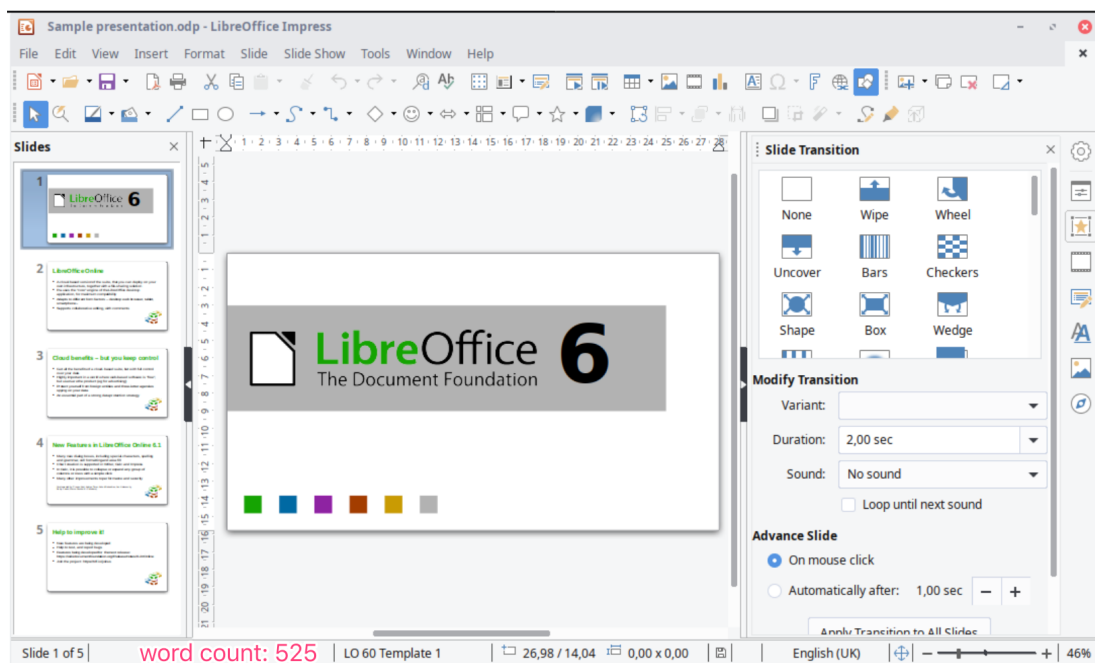
(5) (a) use blue color as background to tell user what they currently used.



(b) use icons to help users remember the command and functions.



(6)



In this improvement, I remove the menu bar which located at the right side, the icon may cause users feel confused, and also add the word count counter with other functions at the bottom bar to let user know how many character this slides.