ZHEN WANG

UX DESIGNER

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EDUCATION

The University of Texas at Austin

MAY 2016

MS in Information Studies
Specialization: User Experience
GPA: 4.0 / 4.0

University of Nebraska-Lincoln

MAY 2014

Bachelor of Computer Engineering
GPA: 3.8 / 4.0

SKILLS

Design: Illustration & UI graphics •
Wireframe & Mockups with Sketch &
Illustrator • User Flow

Prototyping: Rapid Prototyping with
InVision, Axure RP • Interactive Flow
with React, HTML/CSS/JS

Research: Data Analysis • Usability
Testing • Heuristic Evaluation •
Competitive Analysis

Collaboration: Self Starter • Flexible
• Communicative • Detail Oriented

WORK EXPERIENCE

Tasktop Technologies US Inc. • Senior User Experience Designer
JULY 2016 - PRESENT

Currently I am the lead designer creating features of our enterprise software to connect DevOps tools that plan, build and deliver software. Also, I drive the design of our product to make the value stream visible and measurable, and develop the user interface using TypeScript with React. I collaborate closely with product managers, developers and field personnel.

I assisted the CEO with designing the interior graphics and *Flow Framework™* for his market developing book *"Project to Product"*. Based on the book, I initiated and led the design to translate the concept from the book into the product prototype.

I initiate and conduct usability testing to validate the design decisions, ensuring improved customer experience.

I create visualizations to help customers understand our product better, and develop user experience enhancements to the user docs website with HTML/CSS/JavaScript.

I collaborated with the leadership to create organized, engaging, and animated presentations and graphics for various conferences and talks.

Rackspace Inc. • User Experience Designer
MAY 2015 - MAY 2016

I researched users, conducted usability testing, and redesigned the ServiceNow platform, related to the new hire process, and led the design process from sketches to wireframes to high-fi prototypes.

I consulted with the company to build an interactive high-fi prototype to create consistency between their customer and customer support websites.

The University of Texas at Austin • Web Designer and Developer
JANUARY 2016 - MAY 2016

I used Drupal to design, build and maintain web applications for iSchool web properties and provided end-user IT support to iSchool faculty, staff, and students at the University of Texas at Austin.

TechScene Website • UX Designer
JANUARY 2015 - MAY 2015

I led the interaction design of the high-fi prototyping and built the interactive prototype of a website for technical events. I conducted user research through surveys and interviews, and performed usability testing in each design iteration.

T.E.A.M IOS Mobile App • UX Designer
AUGUST 2014 - DECEMBER 2014

I designed and produced the interactive prototype of iOS mobile app providing carpool service for UT students. I executed competitive analysis to gather the strengths and weaknesses. I assessed different versions of prototype through usability testing.