

# ZHEN WANG

## UX DESIGNER

### PORTFOLIO

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### LINKEDIN

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## EDUCATION

### The University of Texas at Austin

MAY 2016

*MS in Information Studies*

Specialization: User Experience

GPA: 4.0 / 4.0

### University of Nebraska-Lincoln

MAY 2014

*Bachelor of Computer Engineering*

GPA: 3.8 / 4.0

## SKILLS

**Design:** Illustration & UI graphics • Wireframe & Mockups with Sketch & Illustrator • User Flow

**Prototyping:** Rapid Prototyping with InVision, Axure RP • Interactive Flow with React, HTML/CSS/JS

**Research:** Data Analysis • Usability Testing • Heuristic Evaluation • Competitive Analysis

**Collaboration:** Self Starter • Flexible • Communicative • Detail Oriented

## WORK EXPERIENCE

### Tasktop Technologies US Inc. • Senior User Experience Designer

JULY 2016 - PRESENT

Currently I am the lead designer creating features of our enterprise software to connect DevOps tools that plan, build and deliver software. Also, I drive the design of our product to make the value stream visible and measurable, and develop the user interface using TypeScript with React. I collaborate closely with product managers, developers and field personnel.

I assisted the CEO with designing the interior graphics and *Flow Framework™* for his market developing book "*Project to Product*". Based on the book, I initiated and led the design to translate the concept from the book into the product prototype.

I initiate and conduct usability testing to validate the design decisions, ensuring improved customer experience.

I create visualizations to help customers understand our product better, and develop user experience enhancements to the user docs website with HTML/CSS/JavaScript.

I collaborated with the leadership to create organized, engaging, and animated presentations and graphics for various conferences and talks.

### Rackspace Inc. • User Experience Designer

MAY 2015 - MAY 2016

I researched users, conducted usability testing, and redesigned the ServiceNow platform, related to the new hire process, and led the design process from sketches to wireframes to high-fi prototypes.

I consulted with the company to build an interactive high-fi prototype to create consistency between their customer and customer support websites.

### The University of Texas at Austin • Web Designer and Developer

JANUARY 2016 - MAY 2016

I used Drupal to design, build and maintain web applications for iSchool web properties and provided end-user IT support to iSchool faculty, staff, and students at the University of Texas at Austin.

### TechScene Website • UX Designer

JANUARY 2015 - MAY 2015

I led the interaction design of the high-fi prototyping and built the interactive prototype of a website for technical events. I conducted user research through surveys and interviews, and performed usability testing in each design iteration.

### T.E.A.M IOS Mobile App • UX Designer

AUGUST 2014 - DECEMBER 2014

I designed and produced the interactive prototype of iOS mobile app providing carpool service for UT students. I executed competitive analysis to gather the strengths and weaknesses. I assessed different versions of prototype through usability testing.