

Short pitch:

A website which introduce new animations, comics and light novels this quarter.

Long description:

This website will focus on the new animations, comics and light novels this quarter. It will provide readers with the information such as cast messages and types. The site will also give readers a platform to write down their own comments for each work.

Personas:

First person

**Name:** Shizuka



**Image:**

Description: Carry a pool table to the second floor by himself.

Second person

**Name:** Xiaosa the brother

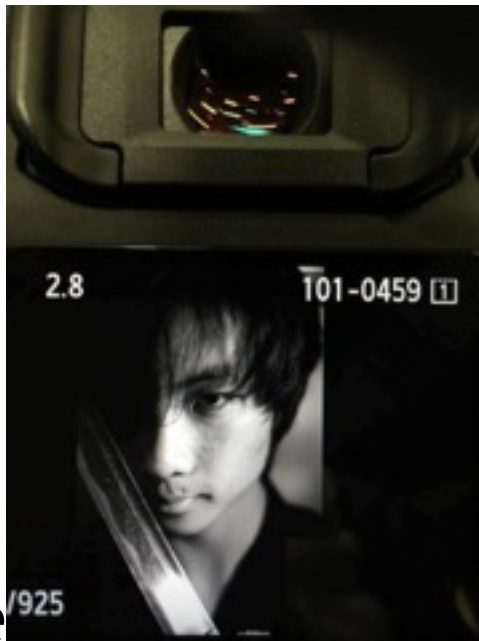


Image:

Description: Has the biggest nose over the world.

Third person(with detail)

Name: Mega



image

Description: Be crazy about all of musical instrument.

Quote: I would change world by music.

Who is it?

Age:20

Location: East lansing, Michigan

Job: Student in MSU

Technical skills: Computer languages, piano, bass, guitar.

About: Be crazy about music and anime. Have a band which always play animation music.

## What goals?

Interested to write his own music by vocaloid which is a kind of software helping writing music. Also wants to design his own anime game with his music. So wants to know more details about Japanese anime.

## What attitude?

Wants more people know the anime and anime music.

## Which behavior?

Mega know music well but not anime. However the explanation on the anime site is very clear. So he can easily choose the anime to watch. In the site he leave his comments for each works and also communicate with other users, which helps him quickly know anime well.