zunshi.wang@mail.mcgill.ca
www.zunshiwang.com
514-660-7809

ZUNSHI WANG

architect-turned-UX DESIGNER

PROFILE

I have a passion for solving real world problems and creating visible impacts at bettering lives through optimizing processes and providing simple, efficient, and delightful solutions. I believe in user research, iterative and collaborative processes for creation of successful designs. A solid architectural background cross-enhances my understanding for aesthetics, functionality and usability from users' perspective. Aside from design, being logically decisive, critically-able thinking and easily collaborative is my strength.

SKILLS

UX RESEARCH
UX interviews | Survey | User Personas | Competitive Analysis

INFO ARCHITECTURE
User Stories | User Flows | Sitemap | Wireframes

UX/UI DESIGN
Branding and Identity Development | Style Guide | Basic-Front-End | User Testing | Interactive Prototypes | In-depth Analysis

UX DESIGN TOOLS
Figma | Adobe Suite | Balsamiq | InVision |

BASIC FRONT-END
HTML & CSS | JavaScript | JQuery | Git

OTHERS
AutoCAD | Rhino | ArchiCAD | 3DSMAX | Grasshopper |
Fluent Mandarin | Basic French

TRAINING | OTHERS

EDX: USER EXPERIENCE AND RESEARCH
TREEHOUSE: FRONT END DEVELOPMENT
LYNDA: DESIGN TOOLS TRAINING
HACKHARVARD 2018

HOBBIES

Learning: Finance | Economics | Psychology | Logic ||
Gyming | Photography | Reading | Badminton | Traveling

EXPERIENCE

GRAPHIC DESIGN INTERN JUN 2017 - AUG 2017
Three's 4A Listed Media Group Ltd.

Generated creative proposals (concepts, promotional materials) and digital advertising strategies along with the Creative Director/team for clients ie. China Mobile, China Unicom, Ofo

Assisted with creating promotional materials for clients ie. Acer, JD, TAOBAO etc.

Participated in other design processes ie. tv commercials, broadcasts, interactive HTML5

CREATIVE DIRECTOR SEPT 2016 - PRESENT
McGill Hong Kong Student Network

Overlooking all creative projects, ie. promotional materials, photoshoots, and videos

Founded the Iterative HKSN Creative Guidelines for simple, efficient, and logical design processes and improved communications among the event team and the creative team

Redefining, reorienting, and revitalizing the club's identity and image by leading a Rebranding Project to redesign the logo, and recreating its derivative products

EDUCATION

DESIGN APPRENTICE NOV 2017 - PRESENT
UX/UI Design Apprenticeship At Bloc

Immersive apprenticeship program to master user research and design.

ARCHITECTURE SEPT 2016 - PRESENT
McGill University

Bachelor of Science, Faculty of Engineering

GENERAL SCIENCE SEPT 2015 - MAY 2016
University Of British Columbia

$10,000 scholarships received based on academic standing, community service, and extracurricular activities