

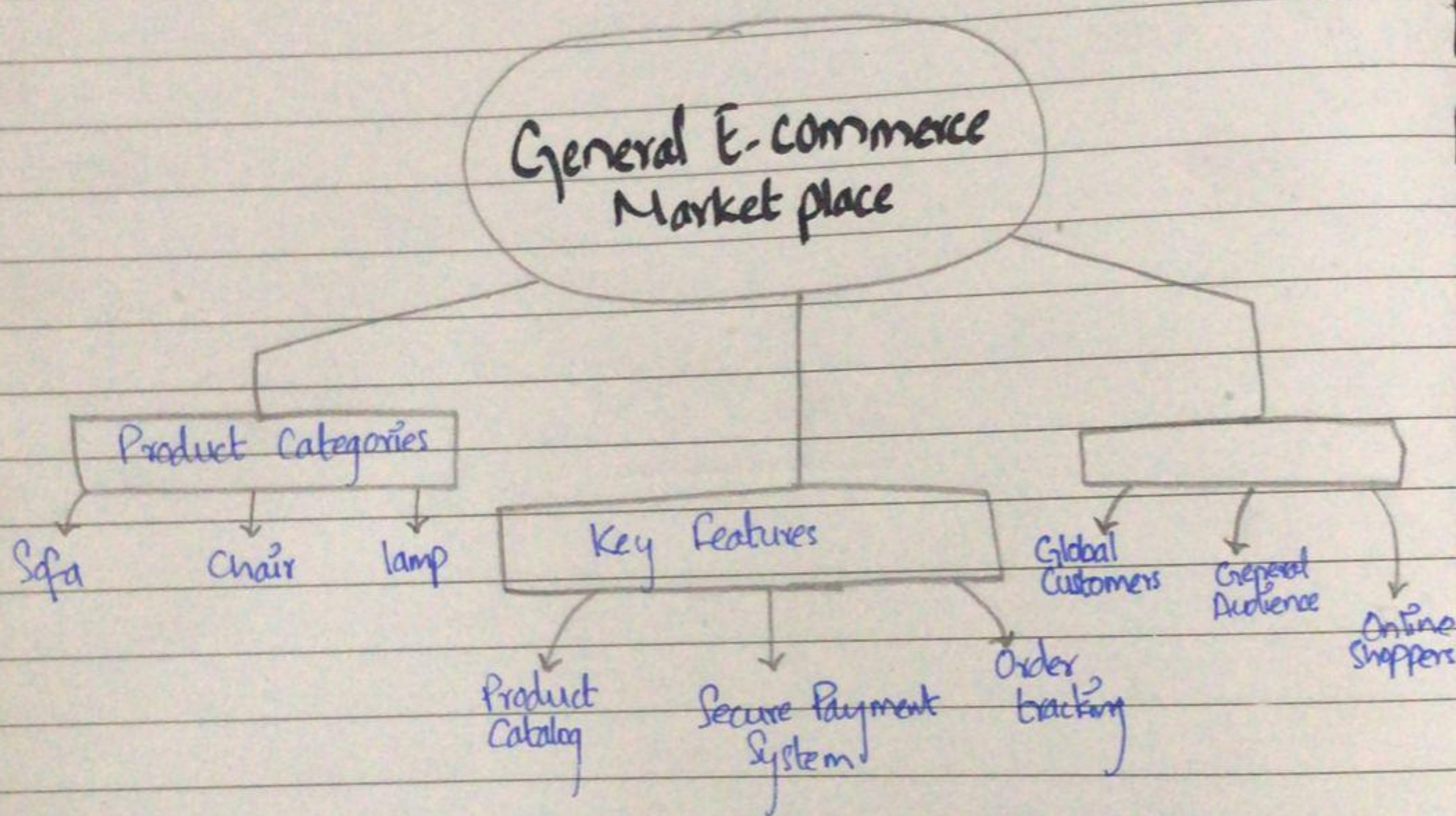
15/01/25

DAY: 01

Date

Q. What type of marketplace are you building?

General E-commerce (selling various products online)



Q. What problem does your marketplace solve?

- Convenience
- Variety and Customization
- Transparent Pricing offers
- Detailed Information
- Accessibility
- Hassle-free delivery
- Cost Savings

An e-commerce marketplace bridges the gap between customers seeking convenience, variety and businesses looking to modernize their operations, reduce costs, and expand their reach.

Q Who is your target Audience?

It includes wide range of individuals like

- Homeowners
- Renters
- Interior Designers & decorators
- Businesses
- Millennials and Gen Z
- Eco-Conscious Shoppers
- Luxury furniture Buyers
- DIY Enthusiasts
- Parents and families

Q What products/Services will you offer?

Variety of chairs, Benches, Couches, Sofa, Tables.

Q What makes your marketplace unique?

100% authentic products, fast delivery, and exclusive discount.

Q What is your business outcome?

Build customer's trust and achieve high sales.

BUSINESS GOALS

- **Products/Services**
 - Sofa, chair, furniture
- **Problem**
 - Customers need high quality Interior decor pieces
- **Business Outcome**
 - Build customer's trust and achieve high sales
- **Target Audience**
 - Basic need for every family/individual.
- **Unique features**
 - Authentic fiber products, fast, safe delivery

DATA SCHEMA:

Q What are the main entities and their relationships?

Products, Orders, and Customers with clear transactions.

[Product]

- ID
- Name
- Price
- Stock

[Order]

- Order ID
- Product ID
- Quantity

[Customers]

- Customers
- Name
- Contact Info