Day 2 : laying the foundation of your Marketplace Journey.

Step 1 : Choose your Marketplace Type

Type : E-commerce

Purpose : Platform for selling "Hijabs & Abayas"

Step 2 : Define your Business Goals.

Business Goals

Target Audience:
Girls, Womens, designers, to

Product : Scarfs, Abayas.

Unique selling Point : Wide range of variety of scarfs & Abayas, for different colors & designs as per client requirments for affordable prices & high quality.

Step 3. Create a Data Schema

[Product]
- ID
- Name
- Color
- Category
- Design
- Size

[Order] - - -> [Customer]

- Order ID

- Product ID   - Name
- Quantity   - Email
- Order Date   - Phone
                      - Address
- Delivery Date

- Status

[Order] - - - - [Delivery Zone]

Zone ID

Zone Name

Area coverage

Drivers   as per divides Area.