

# Understanding pain and emotions using MVPA

---

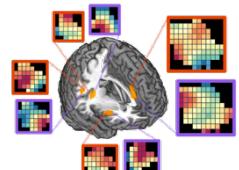
Choong-Wan Woo

Department of Psychology and Neuroscience  
The University of Colorado, Boulder

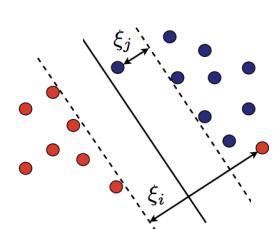
# Roadmap

---

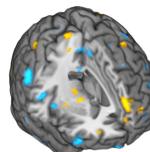
Physical pain  
vs. social rejection



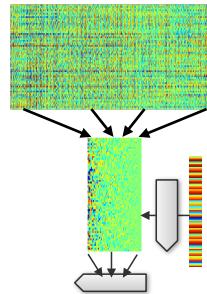
SVMs



Somatic vs.  
vicarious pain



LASSO-PCR



CANLab  
MatLab Tools



# Roadmap

---

Physical pain  
vs. social rejection



## Does rejection hurt?

---

Shared psychological correlates between social rejection and physical pain

- “I am hurt”
- “broken hearted”
- “emotionally scarred”...

# Does rejection hurt?

Shared psychological correlates between social rejection and physical pain

- “I am **hurt**”
- “**broken heart**”
- “emotionally **sc**”

Table 1  
*International Terms for Hurt Feelings*

Language	Native term	English translation
German	verletzt sein	hurt or wounded
French	blessé	hurt
Dutch	gekwetst	hurt
Spanish	sentirse herido	feel injured or harmed
Italian	ferito	hurt
Greek	pligomenos	hurt
Hebrew	he pag'ah baregashot shelo	she hit/damaged his feelings
Hungarian	megsertoedni	being hurt
Armenian	zkatsoumnires tsavtsoutsir	you hurt my feelings
Mandarin	shang liao kan ching	hurt feelings
Cantonese	siong sum	hurt heart
Tibetan	snying la phog	hit the heart
Bhutanese	sems lu phog	hit the mind
Inuktitut	anniqtuq	hurt by harsh words
Korean	상처받다	hurt, wounded

## Does rejection hurt?

---

In terms of language, *yes*.

But is this more than a *metaphor*?

*Does rejection *literally* hurt?*

# Does Rejection Hurt? An fMRI Study of Social Exclusion

Naomi I. Eisenberger,<sup>1\*</sup> Matthew D. Lieberman,<sup>1</sup>  
Kipling D. Williams<sup>2</sup>

A neuroimaging study examined the neural correlates of social exclusion and tested the hypothesis that the brain bases of social pain are similar to those of physical pain. Participants were scanned while playing a virtual ball-tossing game in which they were ultimately excluded. Paralleling results from physical pain studies, the anterior cingulate cortex (ACC) was more active during exclusion than during inclusion and correlated positively with self-reported distress. Right ventral prefrontal cortex (RVPFC) was active during exclusion and correlated negatively with self-reported distress. ACC changes mediated the RVPFC-distress correlation, suggesting that RVPFC regulates the distress of social exclusion by disrupting ACC activity.

It is a basic feature of human experience to feel soothed in the presence of close others and to feel distressed when left behind. Many languages reflect this experience in

the assignment of physical pain words ("hurt feelings") to describe experiences of social separation (*I*). However, the notion that the pain associated with losing someone is similar to the pain experienced upon physical injury seems more metaphorical than real. Nonetheless, evidence suggests that some of the same neural machinery recruited in the experience of physical pain may also be involved in the experience of pain associated with social separation or

<sup>1</sup>Department of Psychology, Franz Hall, University of California, Los Angeles, Los Angeles, CA 90095-1563, USA. <sup>2</sup>Department of Psychology, Macquarie University, Sydney NSW 2109, Australia.

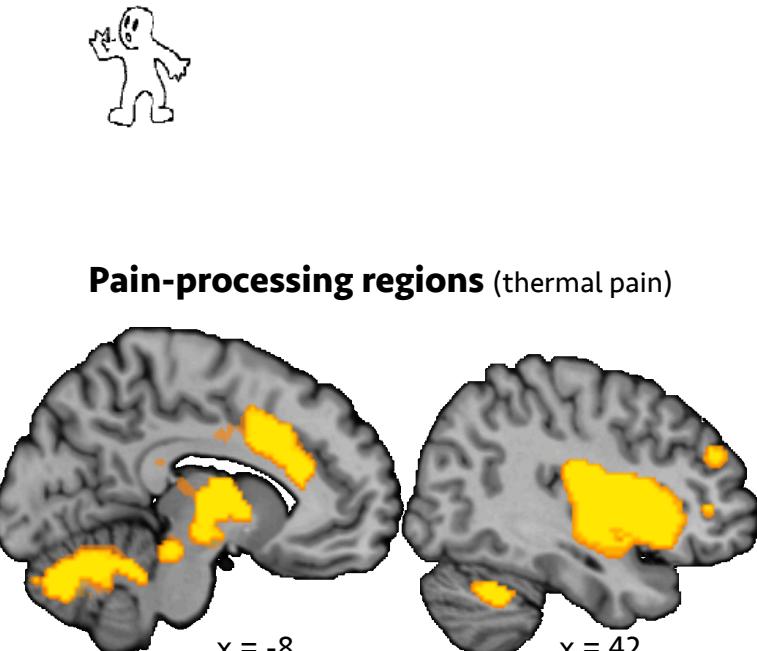
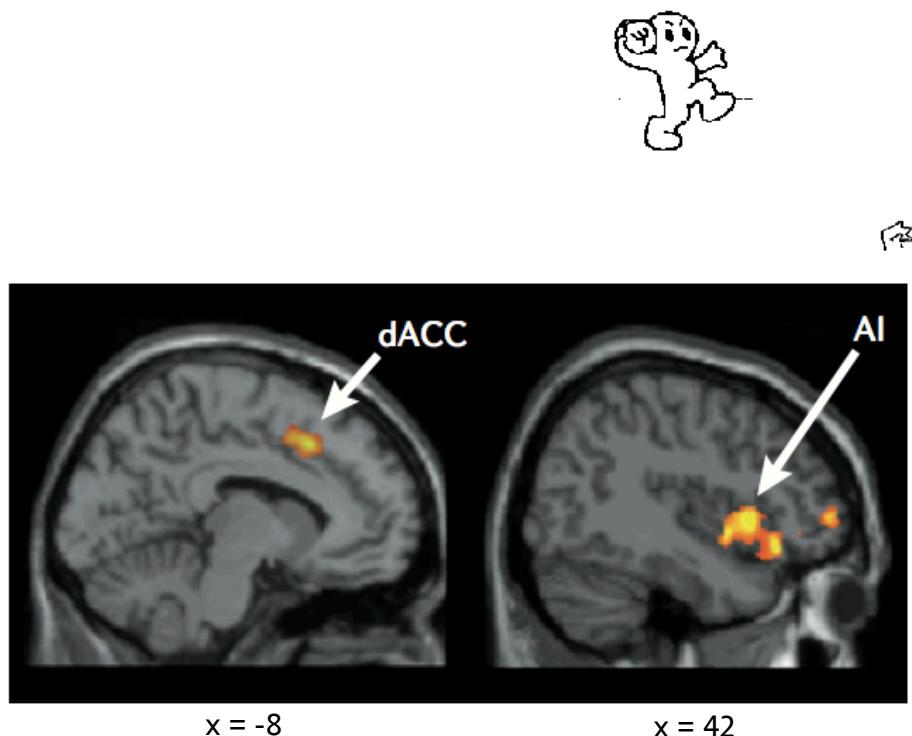
\*To whom correspondence should be addressed. E-mail: neisenbe@ucla.edu

# Does Rejection Hurt? An fMRI Study of Social Exclusion

Naomi I. Eisenberger,<sup>1\*</sup> Matthew D. Lieberman,<sup>1</sup>  
Kipling D. Williams<sup>2</sup>

(a) including the third player





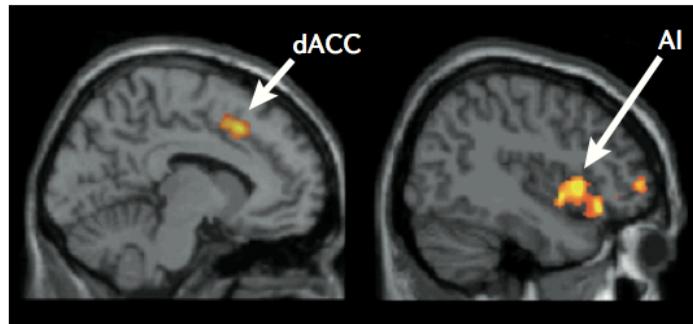
Wager lab,  $N = 115$   $p < .05$  FWE corrected

### “Common-coding interpretation”

Shared neural representations between social and physical pain

## Summary of neural activations in social pain studies

Among 24 studies,  
67% reported dACC and AI activation



Task	dACC	AI	subACC	Thal	S1	S2	PI	PAG	Refs
<i>Adult samples</i>									
Cyberball	↑	↑	-	-	-	-	-	-	7
Cyberball	↑	↑	-	-	-	-	-	-	66
Cyberball	↑	↑	-	-	-	-	-	-	67
Cyberball	↑	↑	↑	-	-	-	↑	-	68
Cyberball	↑	-	-	-	-	-	-	-	69
Cyberball	-	↑	-	-	-	-	-	-	70
Cyberball	↑	-	↑	-	-	-	↑	-	71
Cyberball	-	-	-	-	-	-	↑	-	76
Negative evaluation	-	↑	↓	-	-	-	-	-	84
Negative evaluation	↑	-	-	-	-	-	-	-	88
Evaluative threat	↑	-	-	-	-	-	-	-	86
Evaluative threat	-	↓	-	-	-	-	-	-	139
Rejection images	↑	↑	-	-	-	-	-	-	89
Disapproving faces	-	-	-	-	-	-	-	-	90
Romantic rejection	↑	↑	-	-	-	-	↑	-	91
Romantic rejection	↑	↑	-	↑	-	↑	↑	-	92
Bereavement	↑	↑	-	-	-	-	-	-	93
Bereavement	↑	↑	-	-	-	-	-	↑	94
Bereavement	↑	↑	-	↑	-	-	-	↑	95
<i>Samples that included adolescents</i>									
Cyberball	↑	↑	↑	↑	-	-	-	-	72*
Cyberball	-	-	↑	-	-	-	-	-	83*
Cyberball	-	↑	↑	-	-	-	-	-	73‡
Cyberball	↑	↑	↑	-	-	-	-	-	74‡
Cyberball	-	↑	↑	-	-	-	↑	-	75‡

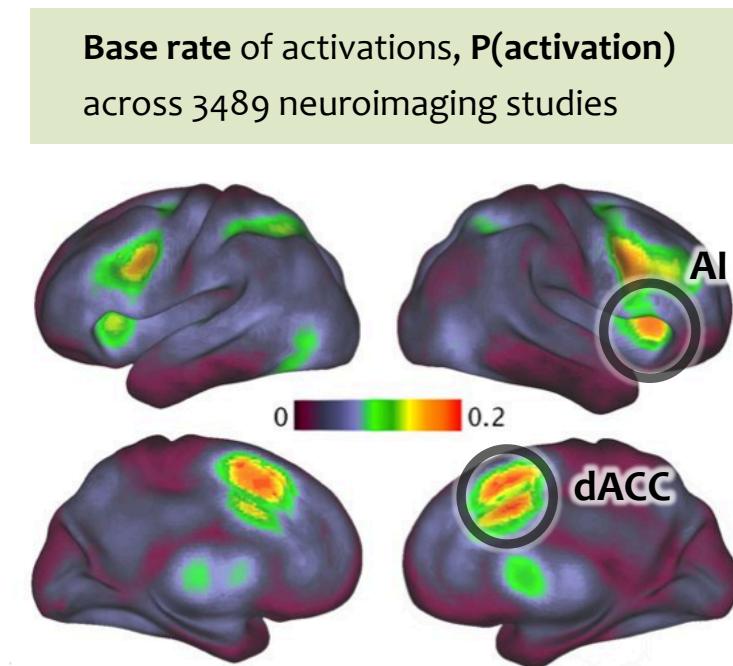
Eisenberger, 2012, *Nat Rev Neurosci*

## Issues with specificity

---

**AI** and **dACC** are among the most frequently activated brain areas in fMRI studies across all task types (Yarkoni et al., 2012).

Does this mean these regions are *non-specific*?



## Issues with specificity

---

**AI** and **dACC** are among the most frequently activated brain areas in fMRI studies across all task types (Yarkoni et al., 2012).

Does this mean these regions are *non-specific*? **Maybe not.**

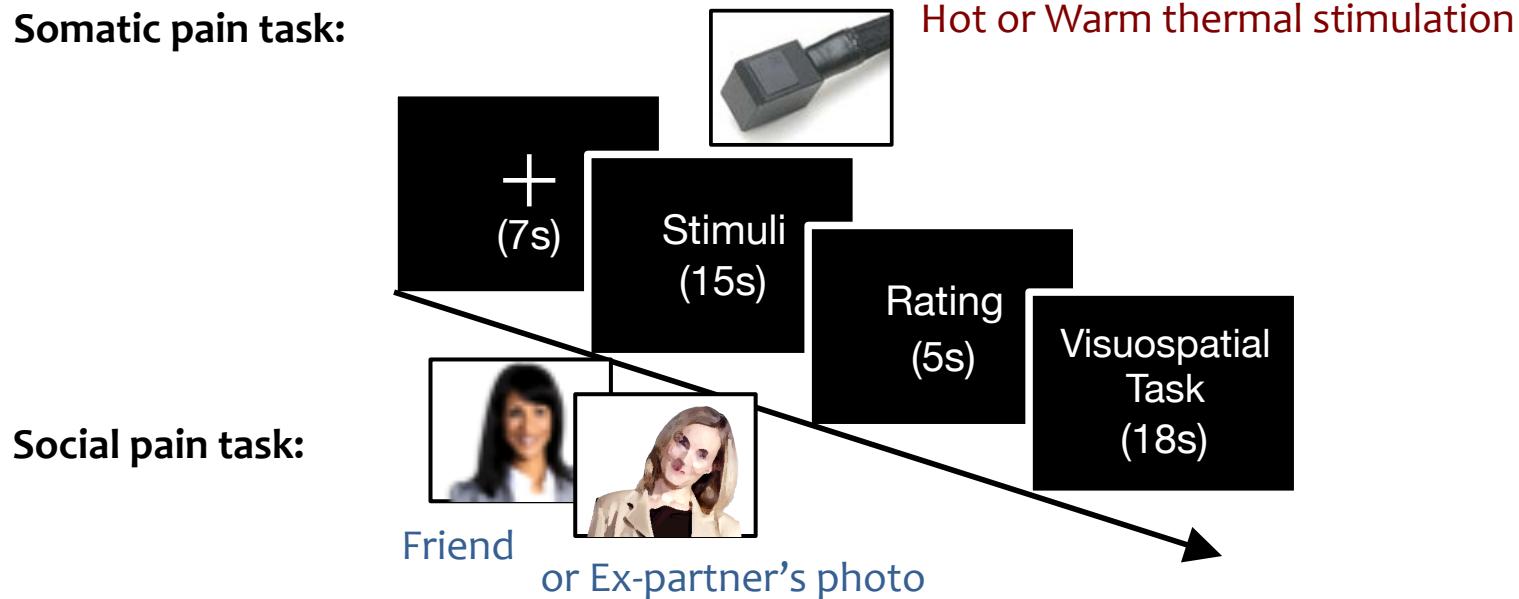
Animal single-neuron studies showed that the **ACC** contains neuronal sets that *specifically* encode nociceptive signal (e.g., Shyu et al., 2010).

This discrepancy may be due to the *information loss* when fMRI signal is spatially averaged over relatively large anatomical regions, because the neural representation is highly distributed (e.g., Haxby et al, 2001; *population codes*).

Therefore, **multivariate pattern analysis** (MVPA) approach might be able to identify specific fMRI patterns for pain and/or rejection within these regions.

## Study1: Methods

- We analyzed a dataset from an fMRI experiment ( $N = 60$ ) using somatic and social pain tasks.
- All 60 individuals (31 females,  $M_{age} = 20.8$ ,  $SD_{age} = 3.0$ ) recently experienced an unwanted break-up with their romantic partners and felt intensely rejected.

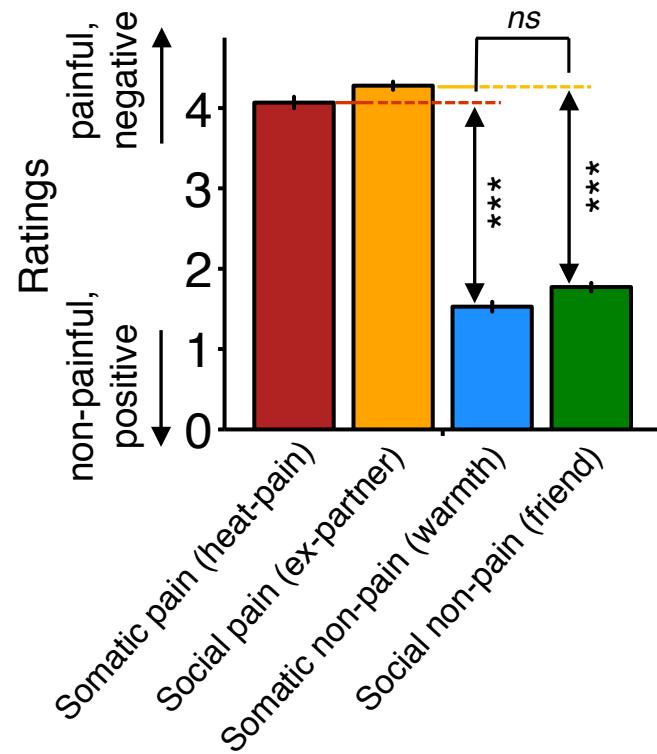


## Study1: Methods

---

- We analyzed a dataset from an fMRI experiment ( $N = 60$ ) using somatic and social pain tasks.
- All 60 individuals (31 females,  $M_{age} = 20.8$ ,  $SD_{age} = 3.0$ ) recently experienced an unwanted break-up with their romantic partners and felt intensely rejected.
- The somatic and social pain tasks consisted of two consecutive runs (one for pain, another for no pain) of eight trials (i.e., 16 total trials). The order of the two tasks was counterbalanced across participants.
- After each trial, participants rated the pain intensity that they experienced for the somatic pain task and the intensity of negative emotion for the social pain task.
- After the fMRI scanning, participants described their stream of thoughts that they had while they were viewing ex-partner's photo in the scanner.

## Behavioral data I : ratings



Both the “Ex-partner” and “Heat-pain” conditions elicited statistically equivalent levels of self-reported negative emotion and painful sensation compared to the “Friend” and “Warmth” conditions

## Behavioral data II : post-scan description of thoughts

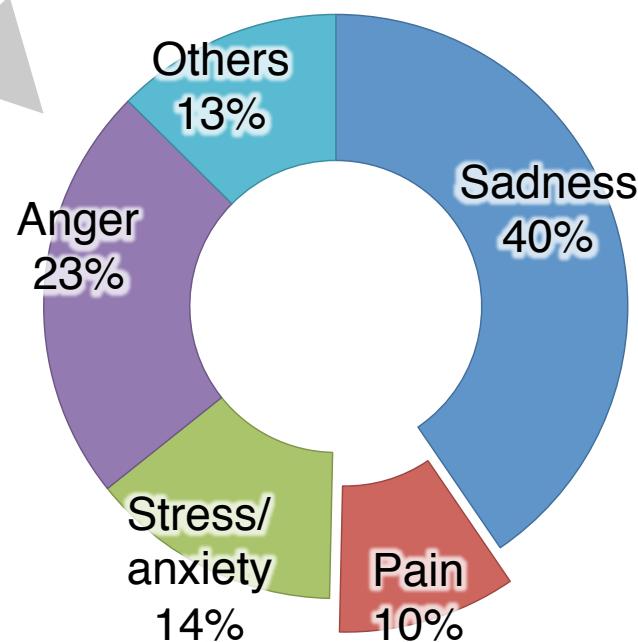
Post-scan description of the stream of thoughts during the Ex-partner trial

I thought mostly of the other girls and my painful encounters with them. When I first saw the picture, I always felt a rush of sudden anxiety. The very first time I saw the picture in the experiment I was shocked, ...  
the way I thought about some happy times with him but there was ... experiences that have happened between us. I let myself be immersed in...

Filtered with negative emotion words in LIWC dictionary

Calculated word frequency for each negative emotion category

10% of negative emotion words used were pain-related (e.g., painful, hurt, hurtful), and 23% of participants (14 out of 60) used at least one pain-related word.

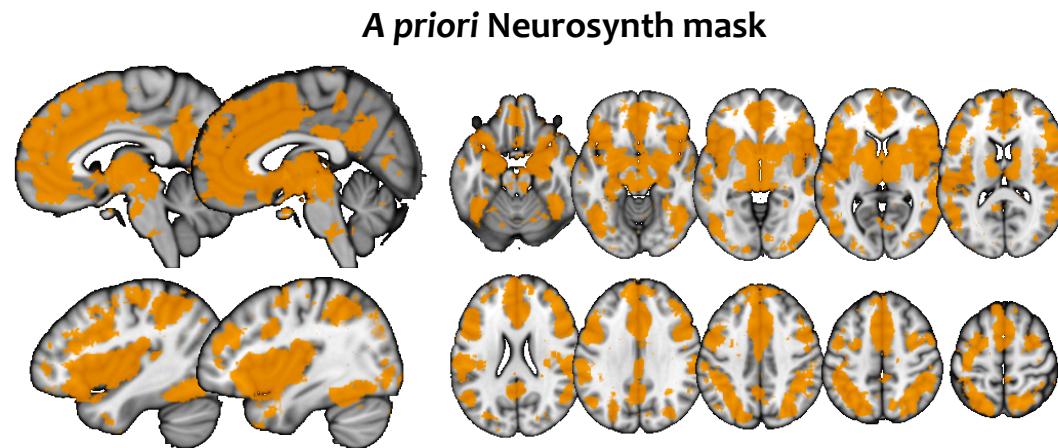


Woo et al., 2014, Nature Communications

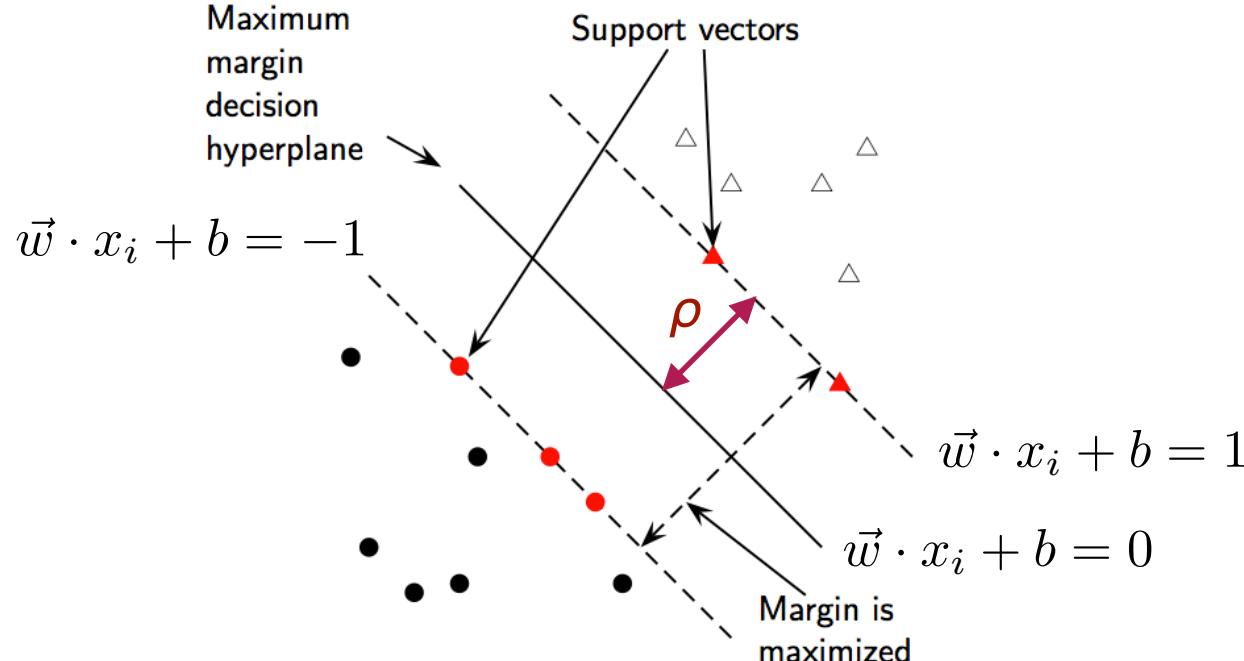
## MVPA analysis

---

- We trained linear **support vector machines** (SVMs) to separately discriminate “Heat-pain” and “Ex-partner” vs. control conditions (using both one-vs-all and one-vs-one approach)
- For **feature selection**, we used *a priori* mask associated with ‘pain’, ‘emotion’, and ‘social’, based on a large-scale meta-analysis database (neurosynth.org; Yarkoni et al., 2012).
- We used a **leave-one-subject-out cross-validation** procedure to estimate classification accuracy.



# Support vector machines (SVMs)



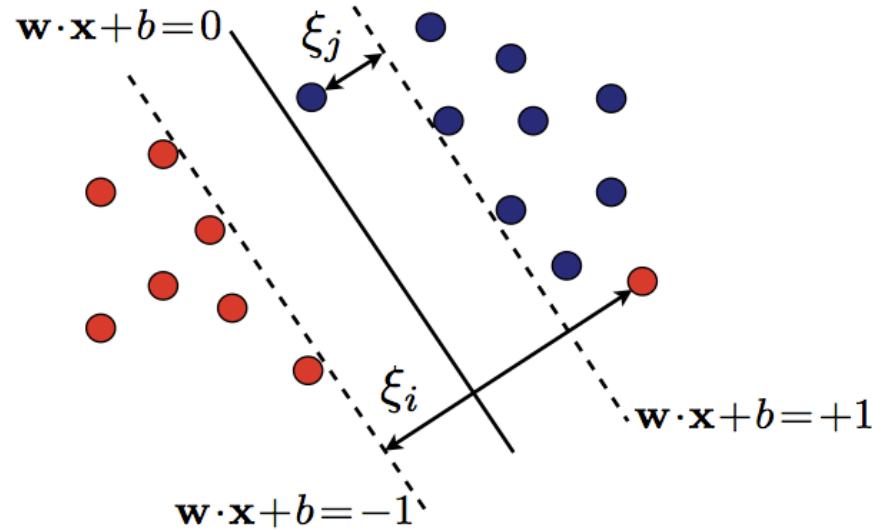
Distance of a point to hyperplane:  $\frac{|\vec{w} \cdot x_i + b|}{\|\vec{w}\|}$

$$\text{Margin: } \rho \equiv \min_{x \in s} \frac{|\vec{w} \cdot x_i + b|}{\|\vec{w}\|} = \frac{1}{\|\vec{w}\|}$$

$$\text{Optimization: } \min_{\vec{w}, b} \frac{1}{2} \|\vec{w}\|^2 \text{ subject to } y_i(\vec{w} \cdot x_i + b) \geq 1, \forall i \in [1, m]$$

# Support vector machines (SVMs)

Non-separable case (slack SVMs)



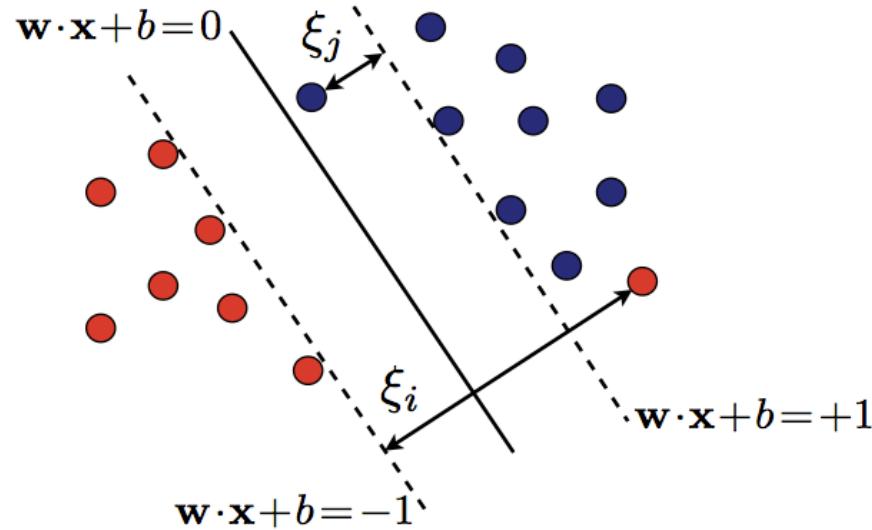
Optimization:

$$\min_{\vec{w}, b, \xi} \frac{1}{2} \|\vec{w}\|^2 + C \sum_{i=1}^m \xi_i^p$$

subject to  $y_i(\vec{w} \cdot x_i + b) \geq 1 - \xi_i, \xi_i \geq 0, i \in [1, m]$

# Support vector machines (SVMs)

Non-separable case (slack SVMs)

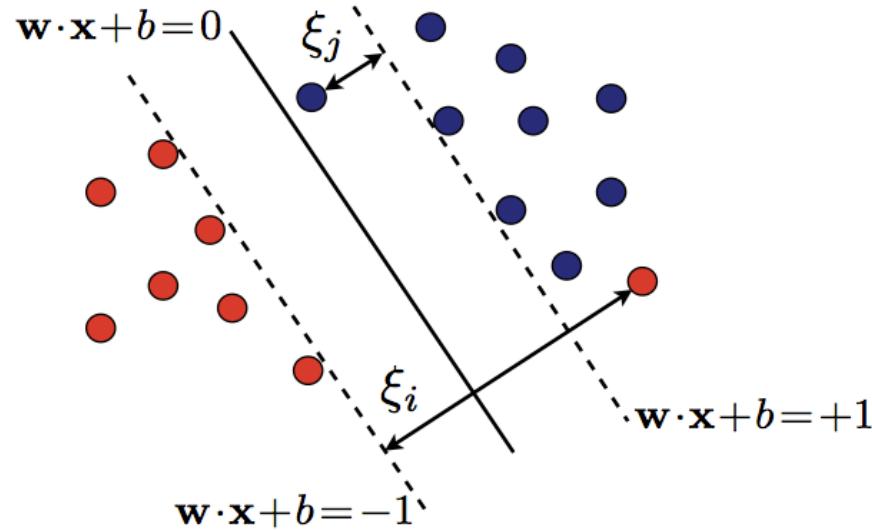


Optimization:  $\min_{\vec{w}, b, \xi} \frac{1}{2} \|\vec{w}\|^2 + C \sum_{i=1}^m \xi_i^p$   
subject to  $y_i(\vec{w} \cdot x_i + b) \geq 1 - \xi_i, \xi_i \geq 0, i \in [1, m]$

- Standard margin

# Support vector machines (SVMs)

Non-separable case (slack SVMs)

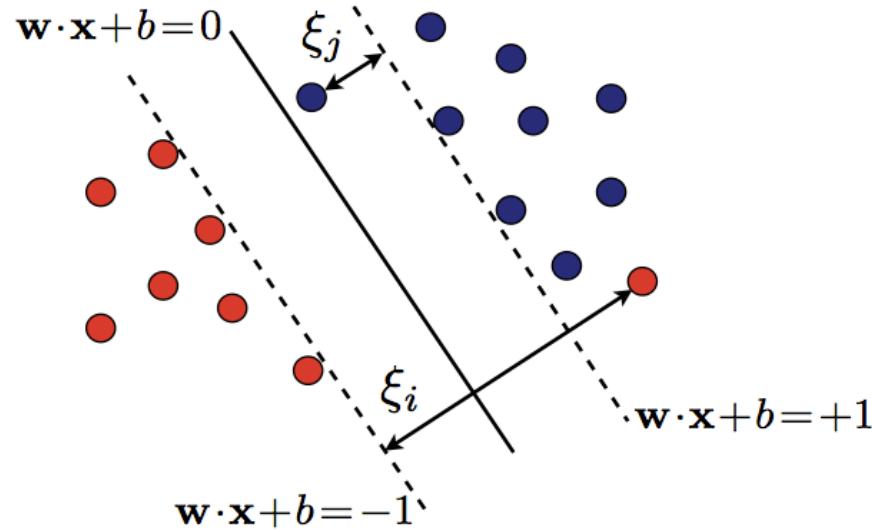


$$\begin{aligned} \text{Optimization: } & \min_{\vec{w}, b, \xi} \frac{1}{2} \|\vec{w}\|^2 + C \sum_{i=1}^m \xi_i^p \\ \text{subject to } & y_i(\vec{w} \cdot \vec{x}_i + b) \geq 1 - \xi_i, \xi_i \geq 0, i \in [1, m] \end{aligned}$$

- Standard margin
- How wrong a point is (slack variables)

# Support vector machines (SVMs)

Non-separable case (slack SVMs)

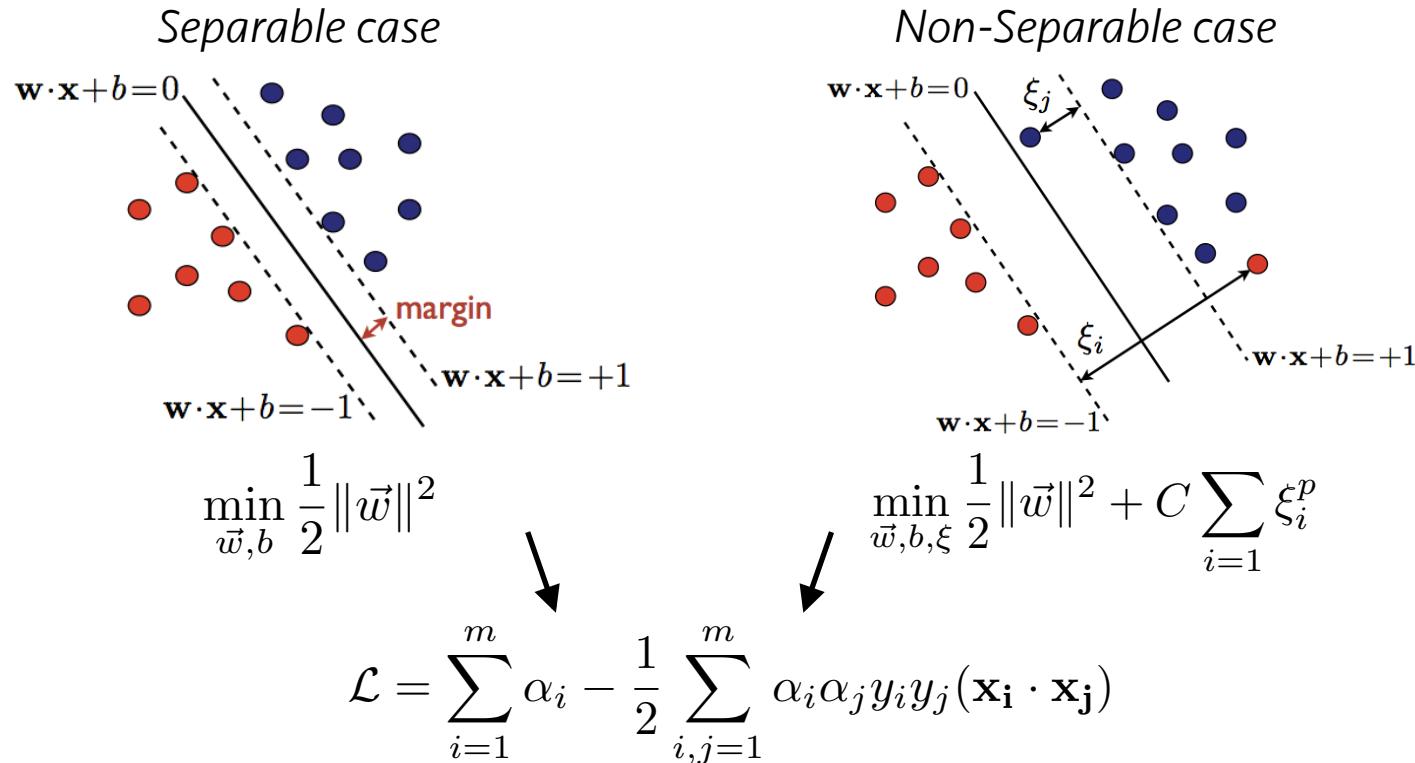


$$\text{Optimization: } \min_{\vec{w}, b, \xi} \frac{1}{2} \|\vec{w}\|^2 + C \sum_{i=1}^m \xi_i$$

subject to  $y_i(\vec{w} \cdot x_i + b) \geq 1 - \xi_i, \xi_i \geq 0, i \in [1, m]$

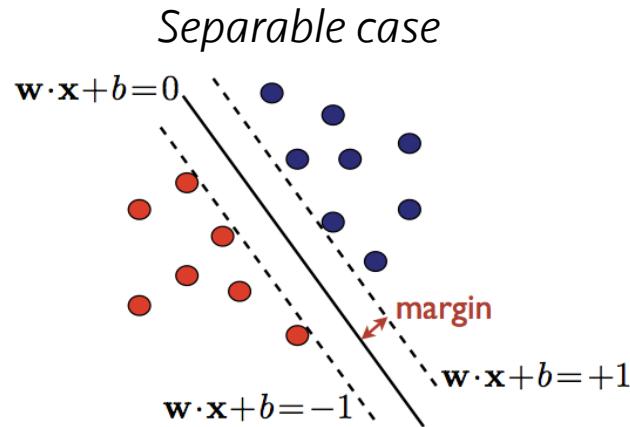
- Standard margin
- How wrong a point is (slack variables)
- Tradeoff between margin and slack variables

# Support vector machines (SVMs)



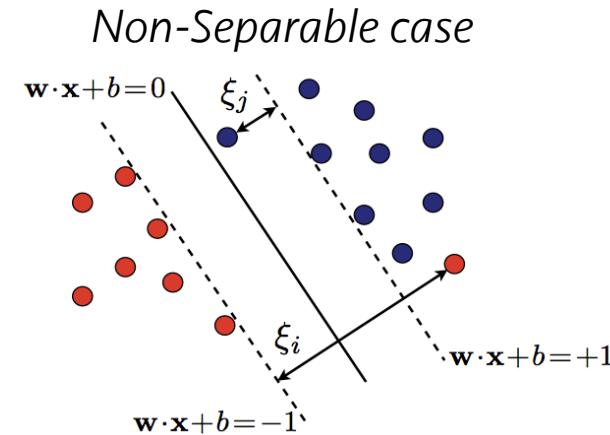
**Same** objective function in the form of dual optimization problem

# Support vector machines (SVMs)



$$\min_{\vec{w}, b} \frac{1}{2} \|\vec{w}\|^2$$

$$\mathcal{L} = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m \alpha_i \alpha_j y_i y_j (\mathbf{x}_i \cdot \mathbf{x}_j)$$

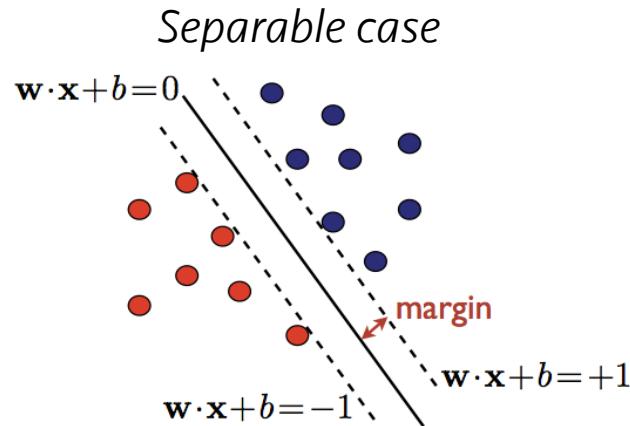


$$\min_{\vec{w}, b, \xi} \frac{1}{2} \|\vec{w}\|^2 + C \sum_{i=1}^m \xi_i^p$$

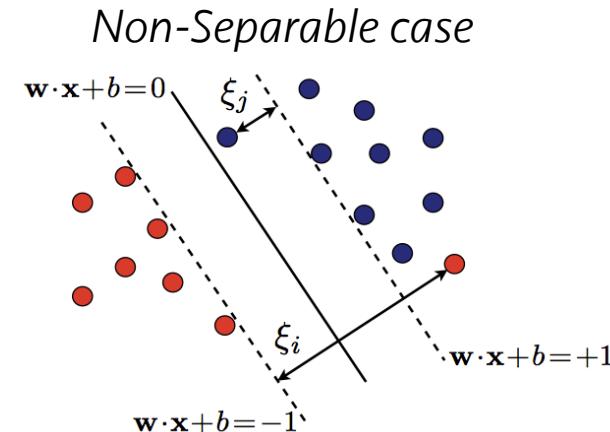
**Same** objective function in the form of dual optimization problem

This dot product is the basis for the Kernel method:  $K : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$

# Support vector machines (SVMs)



$$\min_{\vec{w}, b} \frac{1}{2} \|\vec{w}\|^2$$



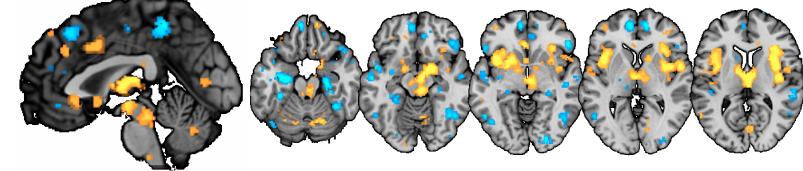
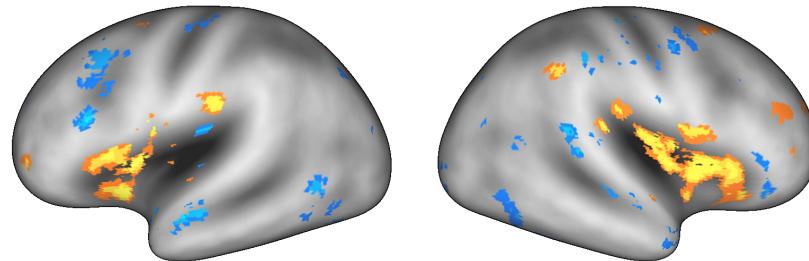
$$\min_{\vec{w}, b, \xi} \frac{1}{2} \|\vec{w}\|^2 + C \sum_{i=1}^m \xi_i^p$$

**Generalization error bound:**  $R(h) \leq \hat{R}_\rho(h) + 2\sqrt{\frac{r^2 \Lambda^2 / \rho^2}{m}} + \sqrt{\frac{\log \frac{1}{\delta}}{2m}}$

- does not depend directly on the dimension of the feature space, but only on the *margin*.
- Therefore, **SVMs** has a theoretical guarantee of bypassing the curse of dimensionality, and works well in practice.

## MVPA results I: Whole-brain SVMs

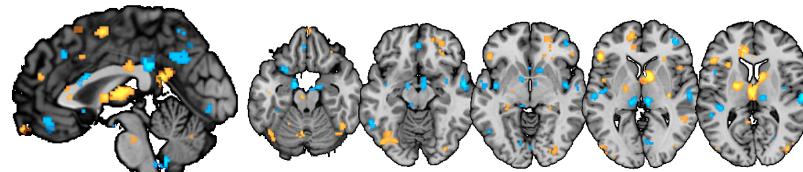
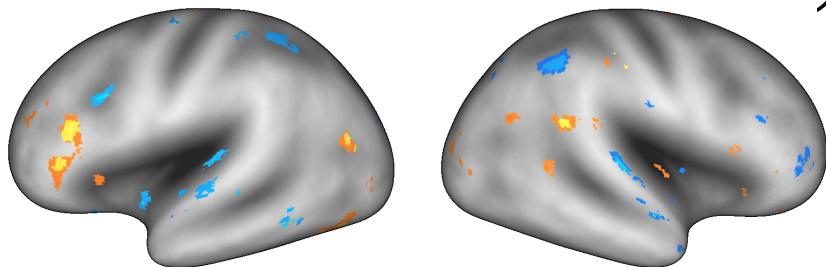
fMRI pattern-based classifier for **somatic pain**



for display only  
Positive      Negative  
.001 (unc)  
.01  
.05

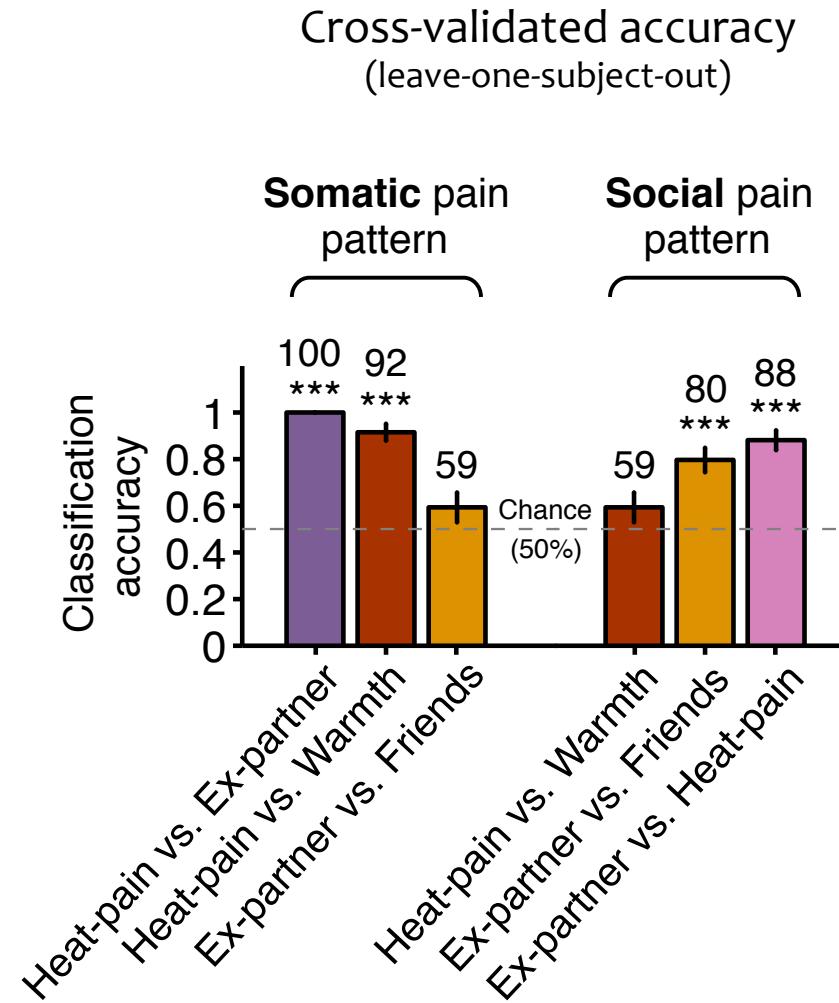
$r = -.04$

fMRI pattern-based classifier for **social pain**

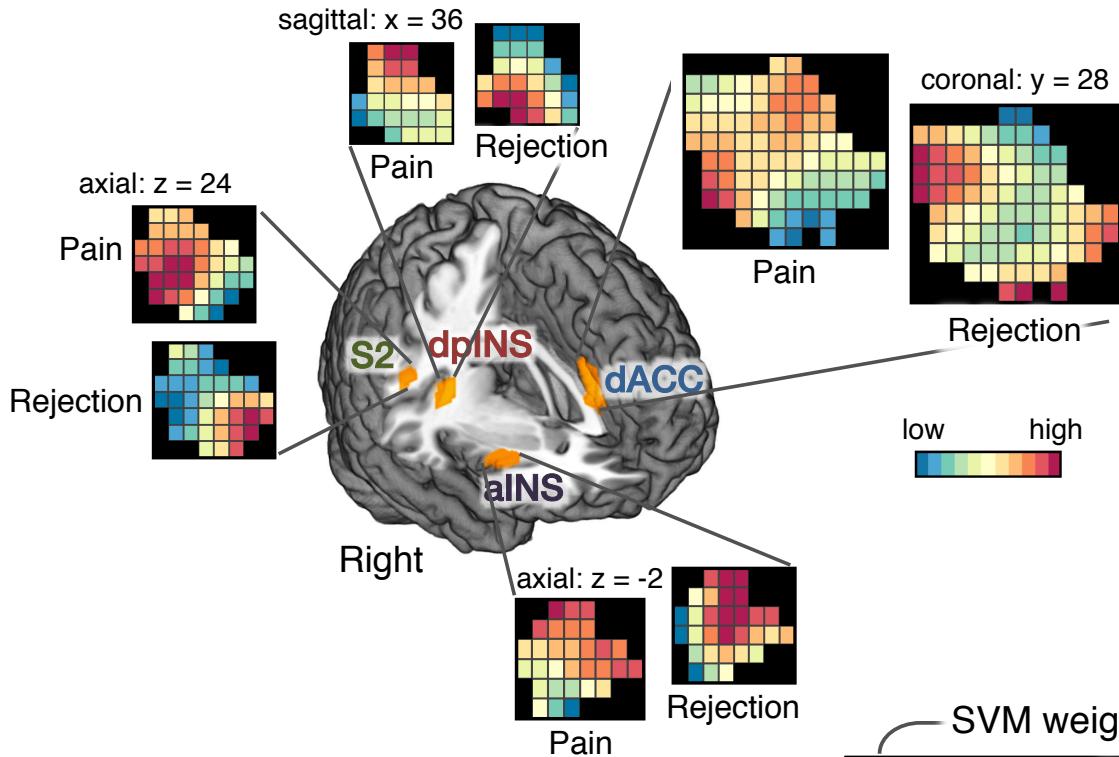


Maps were thresholded based on bootstrap tests with 10,000 iterations.

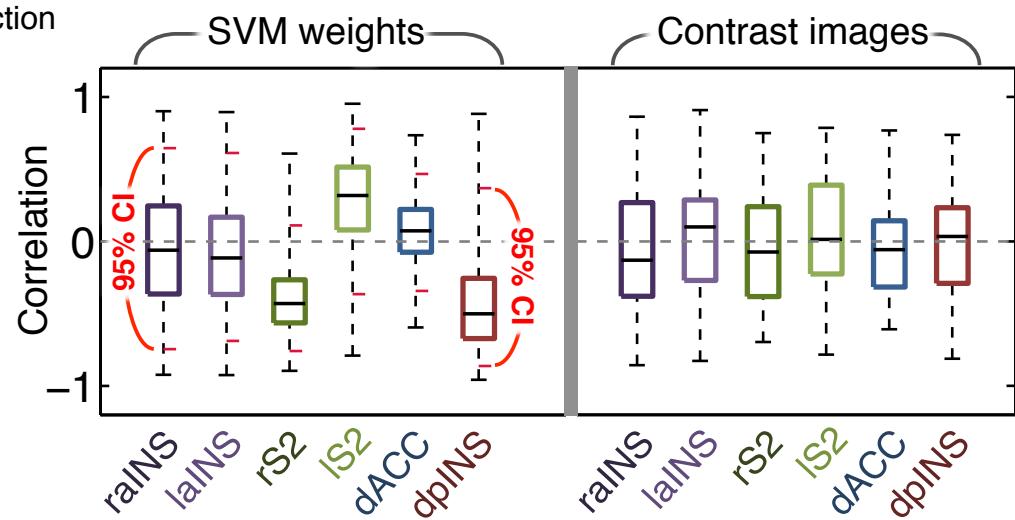
## MVPA results I: Whole-brain SVMs



## MVPA results II: pattern similarity

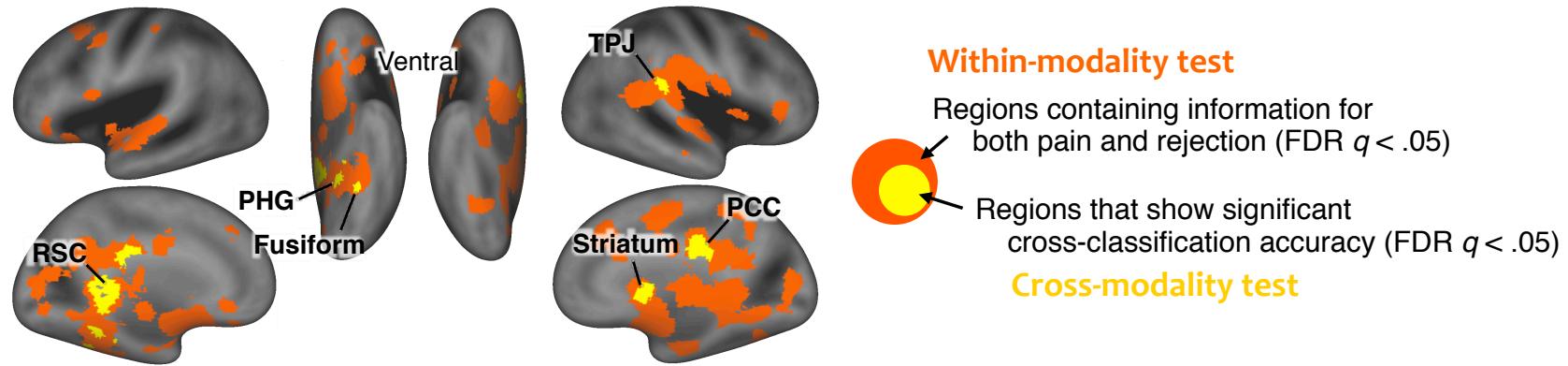


None of the pain-processing regions that demonstrated overlapping fMRI activity between pain and rejection showed a significant correlation between SVM classifier weights for pain and rejection and between fMRI contrast images for pain and rejection.



## MVPA results III: cross-prediction using searchlight

Results with 6-mm radius spherical searchlights around center voxels



None of the regions that showed significant cross-classification (pain  $\rightarrow$  rejection, rejection  $\rightarrow$  pain) between pain and rejection (colored **yellow**) were primary targets for nociceptive afferents.

## Study1: Conclusion

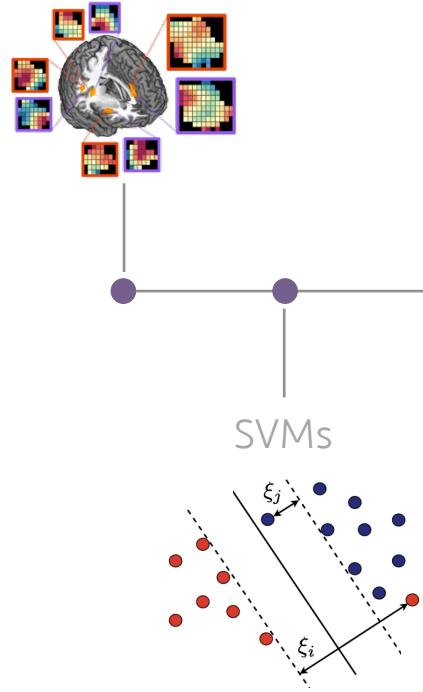
---

1. These findings demonstrate separate representations for pain and rejection, despite common fMRI activity at the gross anatomical level.
2. These findings directly challenge the shared-representation theory between physical and social pain.
3. Rather than co-opting pain circuitry, rejection involves distinct neural processes that can be identified and targeted in human.

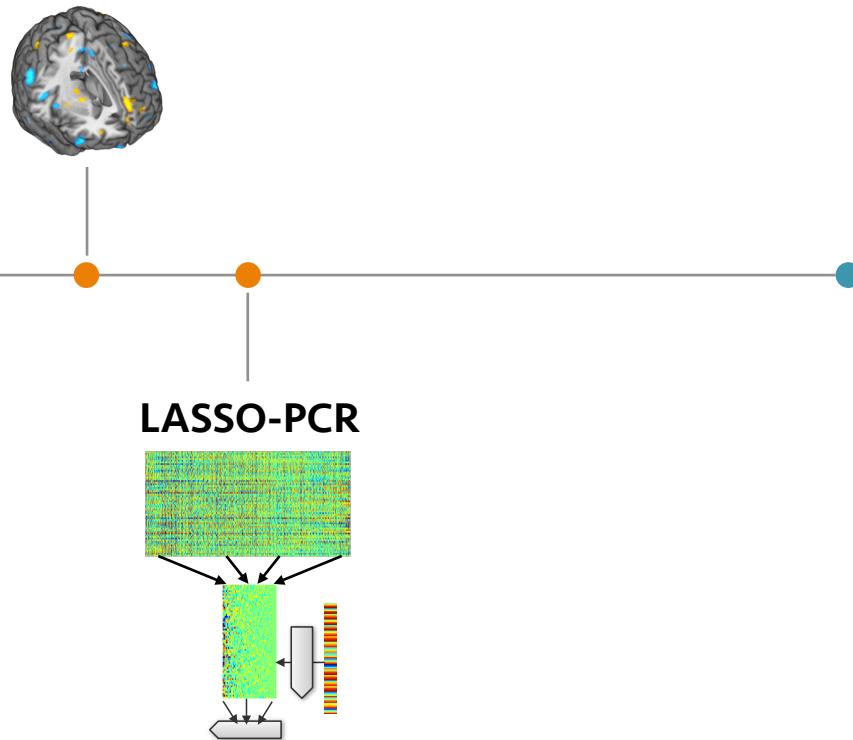
# Roadmap

---

Physical pain  
vs. social rejection



**Somatic vs.  
vicarious pain**



# Useful grouping in machine learning

---

	<i>discrete</i>	<i>continuous</i>
<i>supervised</i>	<b>classification</b>	<b>regression</b>
<i>unsupervised</i>	<b>clustering</b>	<b>dimensionality reduction</b>

# Useful grouping in machine learning

	<i>discrete</i>	<i>continuous</i>
<i>supervised</i>	<b>classification</b>	<b>regression</b>
<i>unsupervised</i>	<b>clustering</b>	<b>dimensionality reduction</b>

## Classification

SVM, naïve Bayes, logistic regression, boosting

- Two-class, multiclass emotion classification (pain vs. rejection)

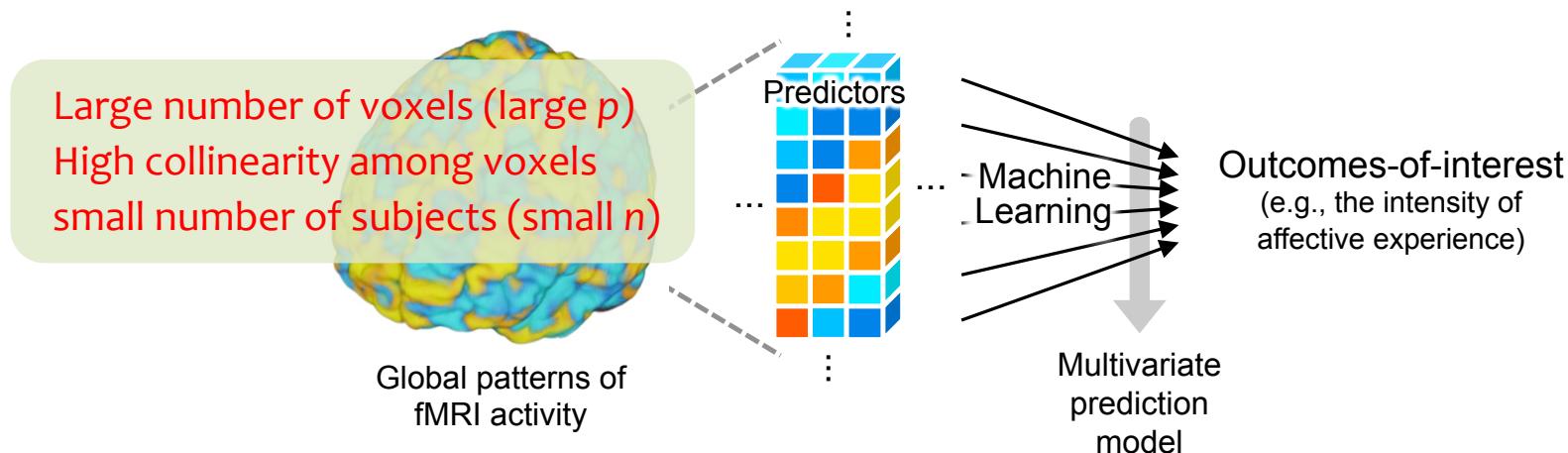
# Useful grouping in machine learning

	<i>discrete</i>	<i>continuous</i>
<i>supervised</i>	<b>classification</b>	<b>regression</b>
<i>unsupervised</i>	<b>clustering</b>	<b>dimensionality reduction</b>

## Regression

Linear Regression, Ridge Regression, Lasso

e.g., predicting the intensity of affective experience



Slides adapted from Jordan Boyd-Graber

# Useful grouping in machine learning

---

	<i>discrete</i>	<i>continuous</i>
<i>supervised</i>	<b>classification</b>	<b>regression</b>
<i>unsupervised</i>	<b>clustering</b>	<b>dimensionality reduction</b>

## Dimensionality Reduction

PCA, ICA, ...

## Useful grouping in machine learning

	<i>discrete</i>	<i>continuous</i>
<i>supervised</i>	<b>classification</b>	<b>regression</b>
<i>unsupervised</i>	<b>clustering</b>	<b>dimensionality reduction</b>

LASSO-PCR  
= PCA + lasso regression

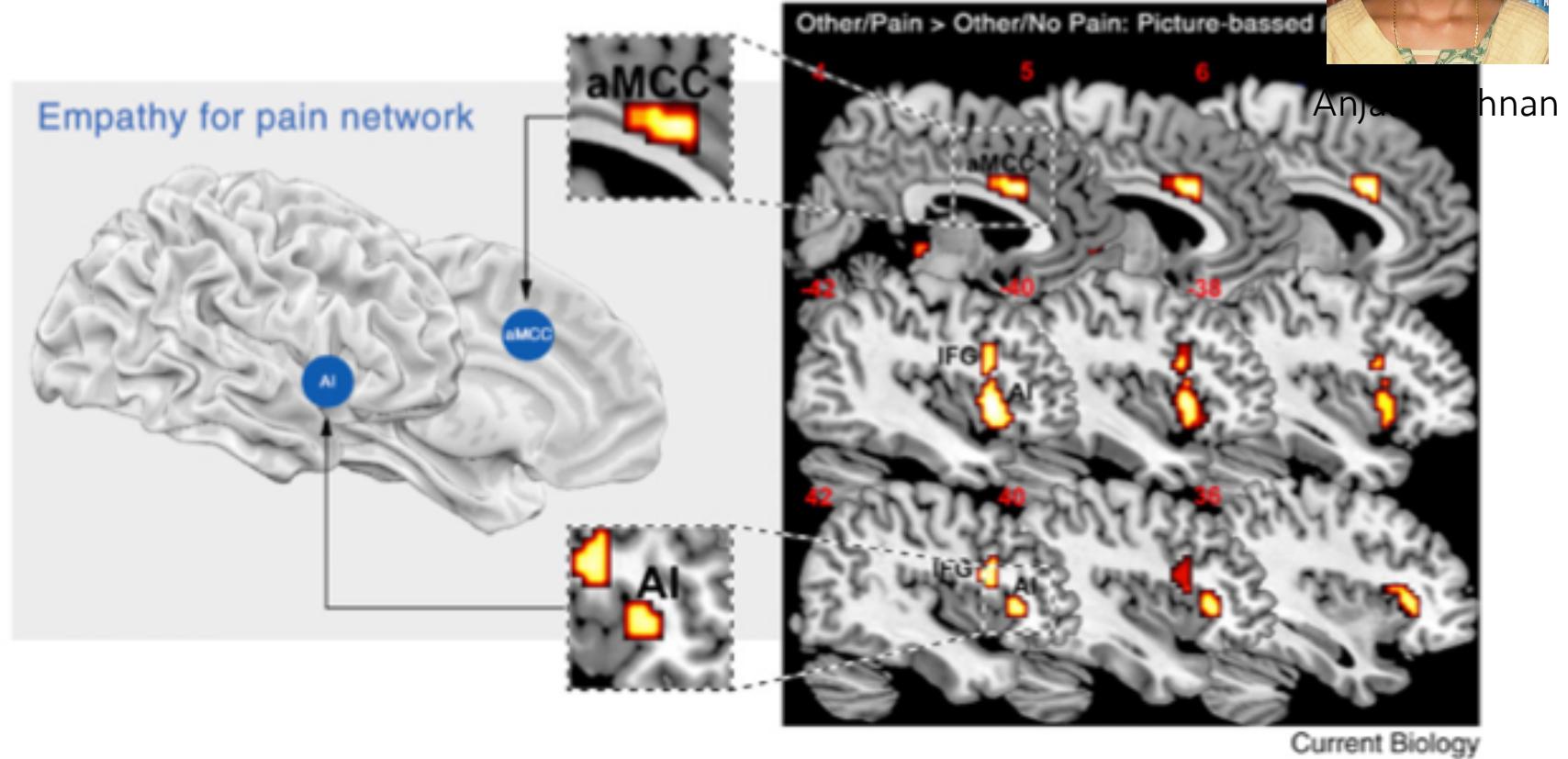
**Two-step** efforts to obtain stable predictive weights and reduce *variance* of the model performance

1. Dimension reduction (PCA)
2. Penalized regression (Lasso)

# Shared neural representations between somatic vs. vicarious pain

## Empathy for pain tasks

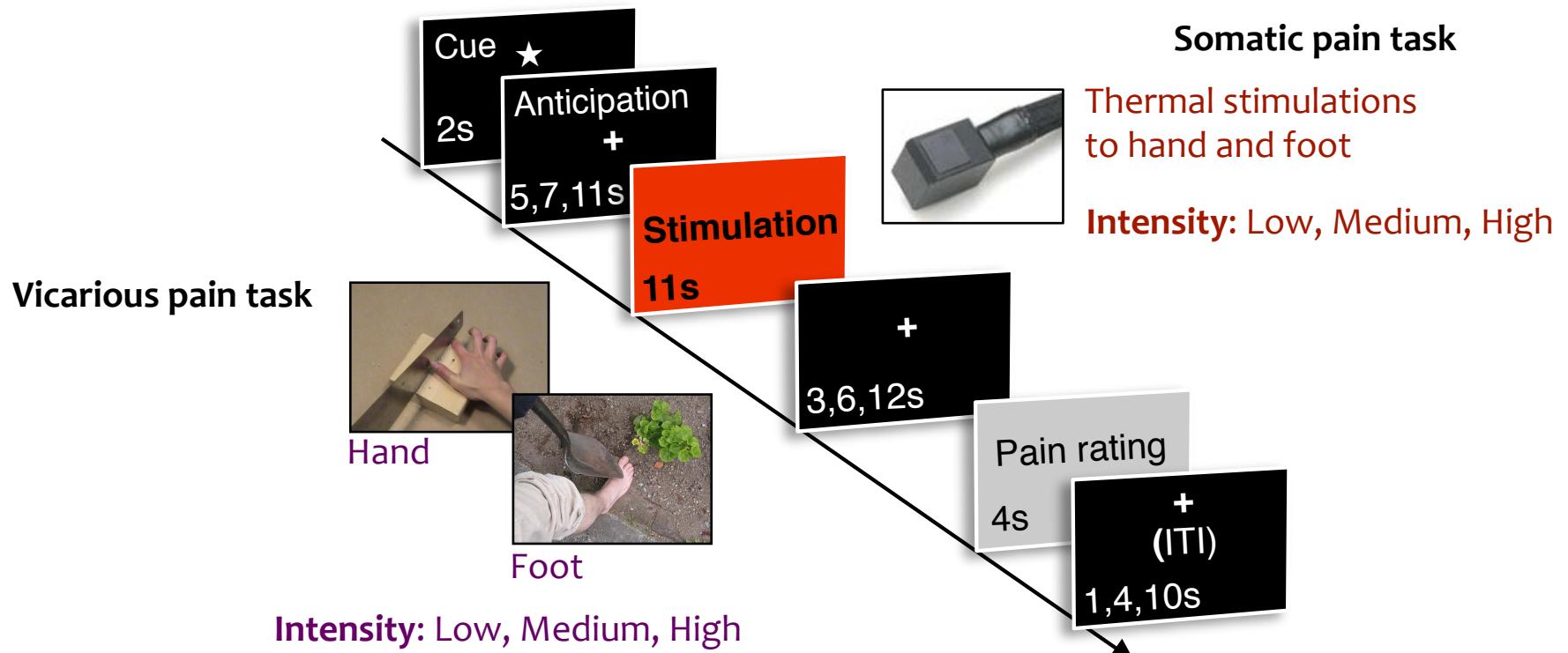
- **picture-based:** e.g., Pictures of hands/feet in painful vs. non-painful situations
- **cue-based:** e.g., Painful and non-painful electric stimulation of self and other



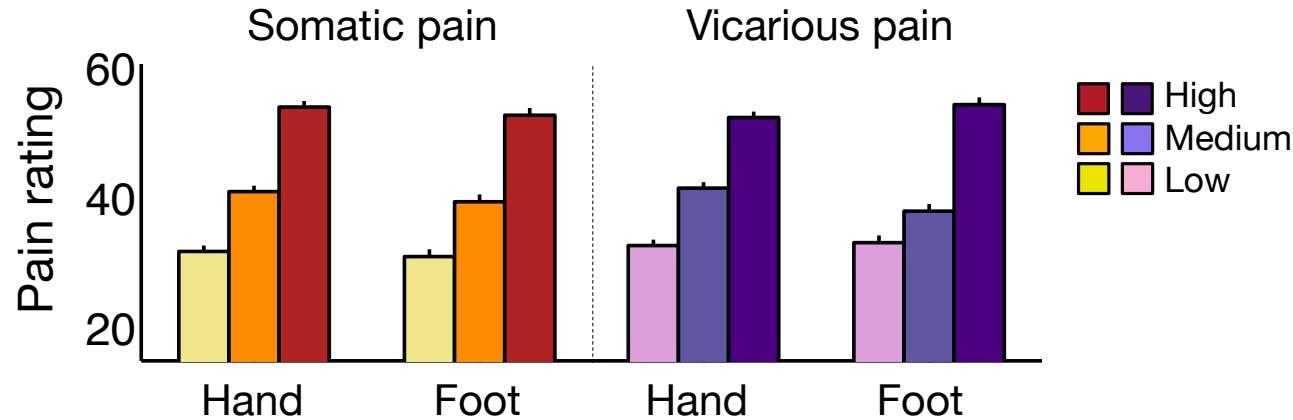
Singer & Klimecki, 2014, Current Biology

## Study2: Methods

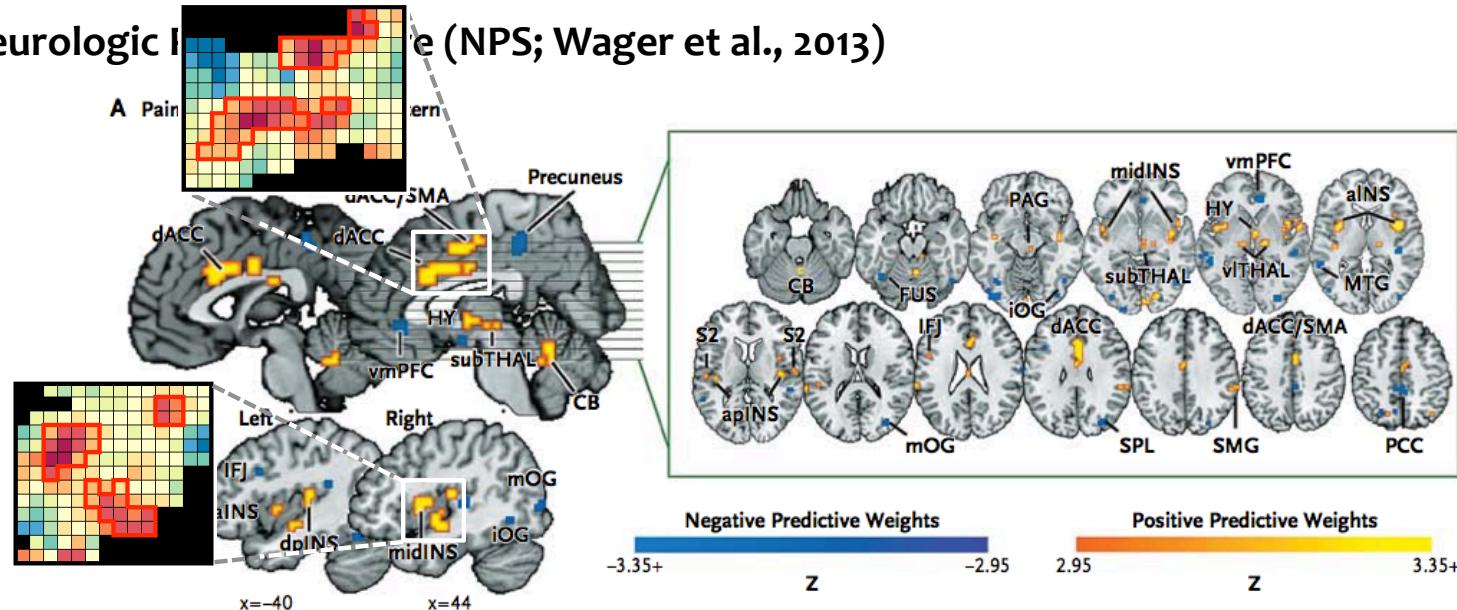
- We conducted an fMRI experiment ( $N = 30$ ) with somatic and vicarious pain tasks.
- In the **somatic pain task**, we administered **thermal stimulations** to hand and foot with low ( $46^{\circ}\text{C}$ ), medium ( $47^{\circ}\text{C}$ ), and high ( $48^{\circ}\text{C}$ ) temperatures.
- In the **vicarious pain task**, we showed pictures that contain painful events (low, medium, and high intensity normed by independent 20 participants) on hands and feet.



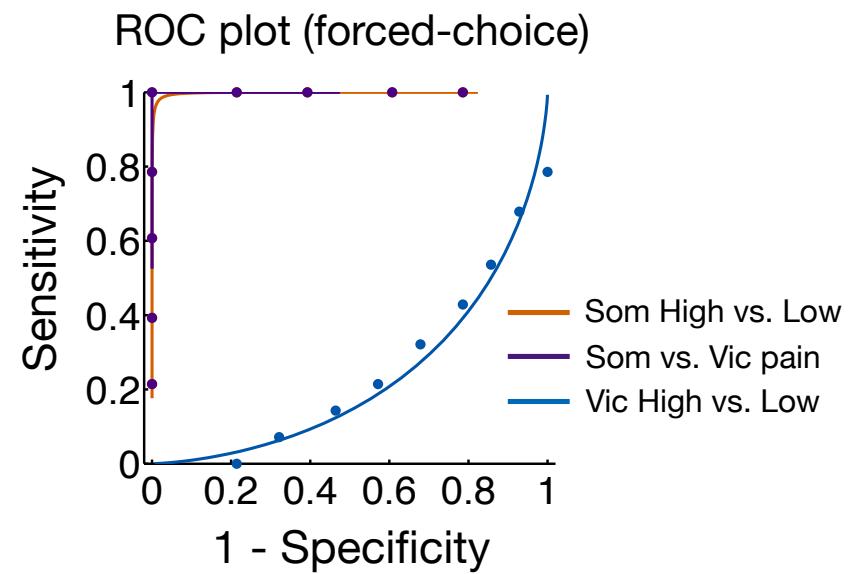
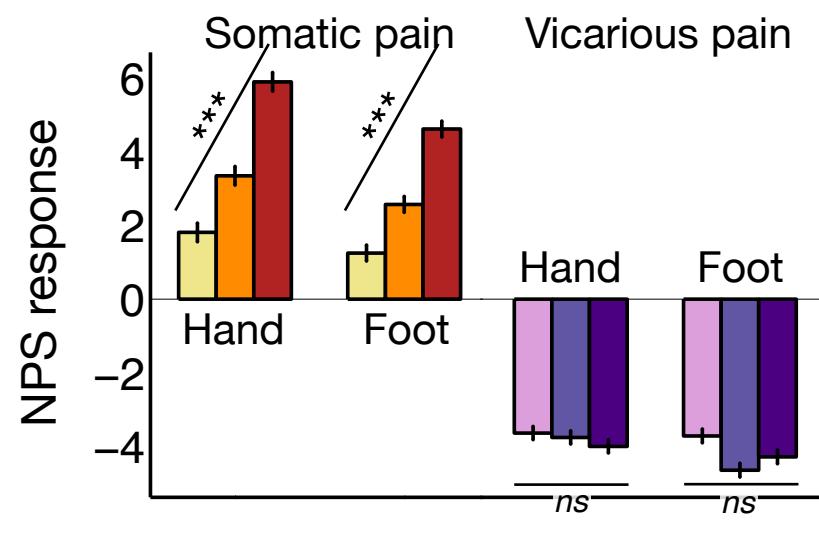
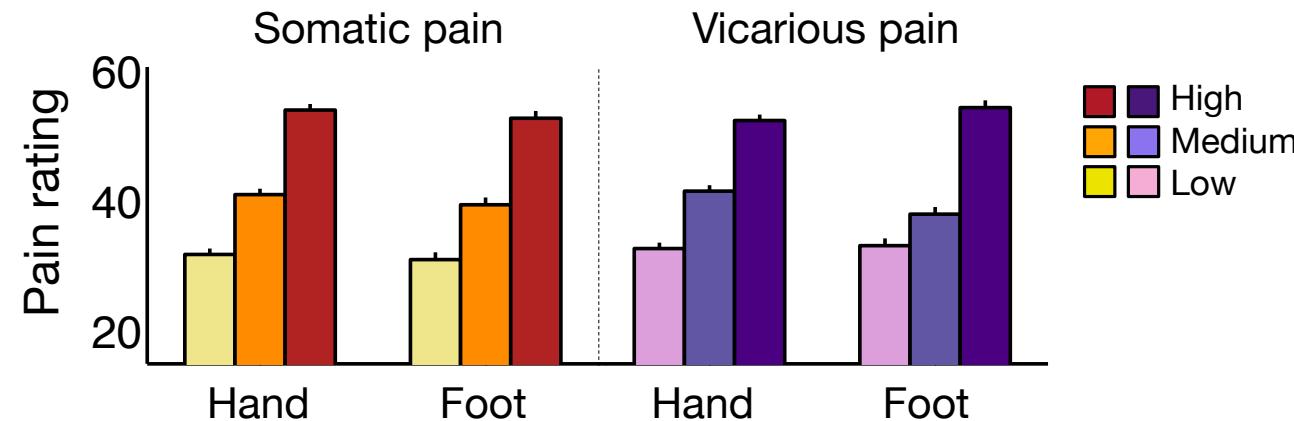
## Results1: Behavioral ratings and NPS response



Neurologic I  
e (NPS; Wager et al., 2013)

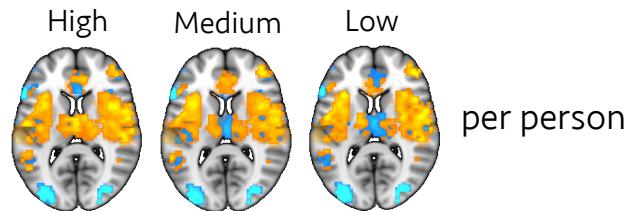


## Results1: Behavioral ratings and NPS response



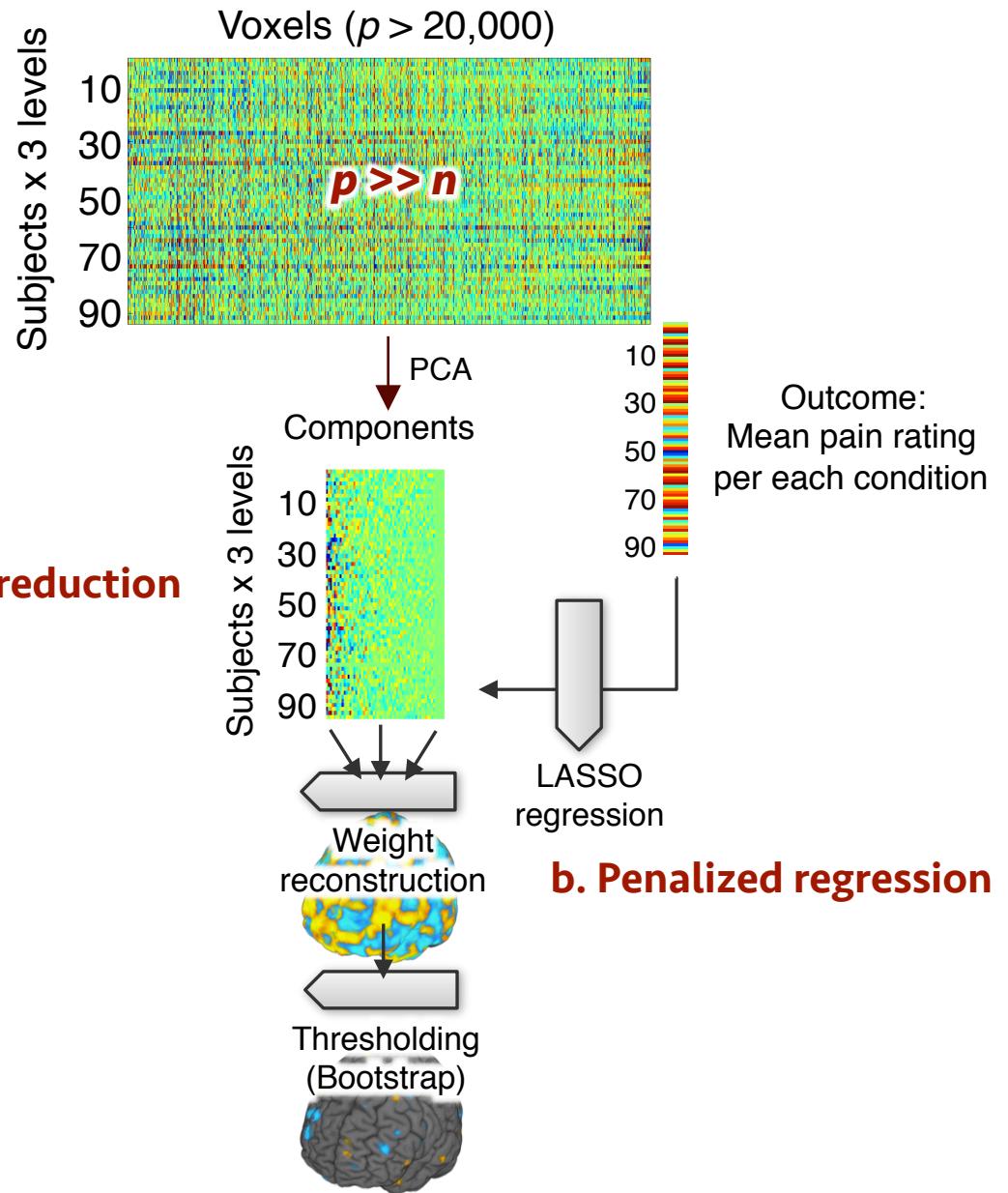
## Results2: Vicarious pain signature (VPS) using LASSO-PCR

### Overview of LASSO-PCR algorithm

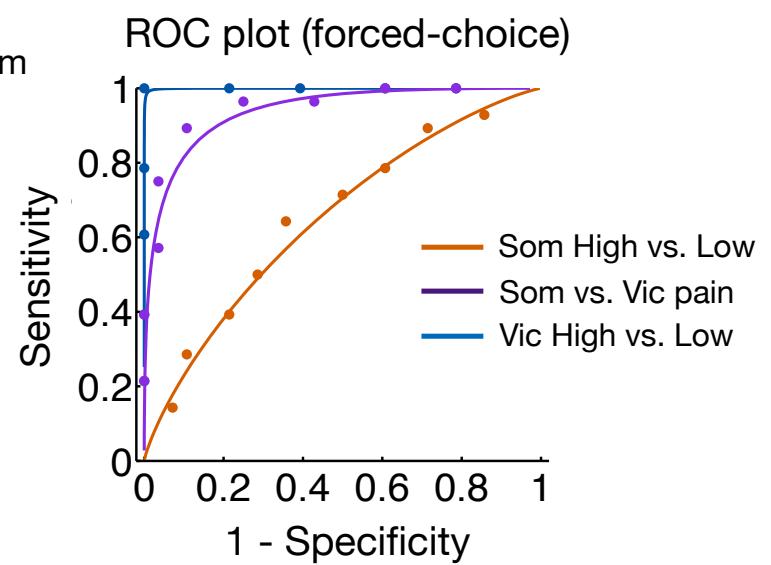
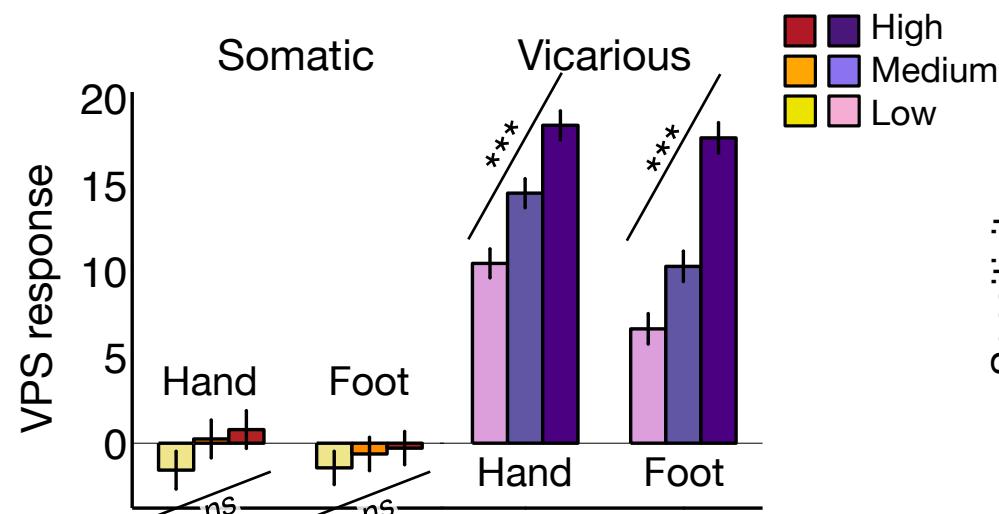
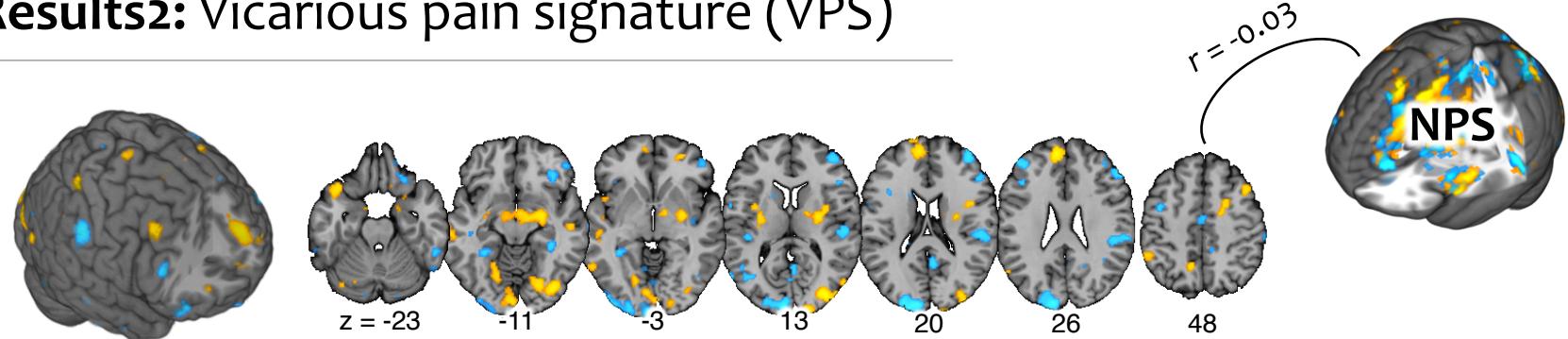


#### a. Dimension reduction

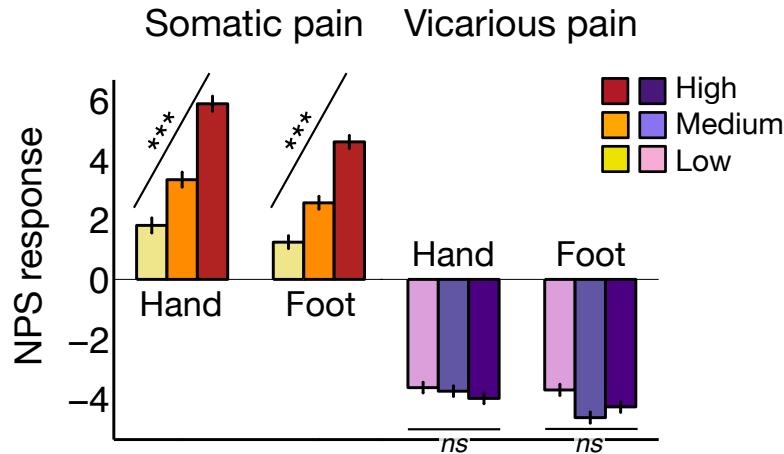
Obtained unbiased estimates of prediction performance using **leave-one-subject-out cross-validation**



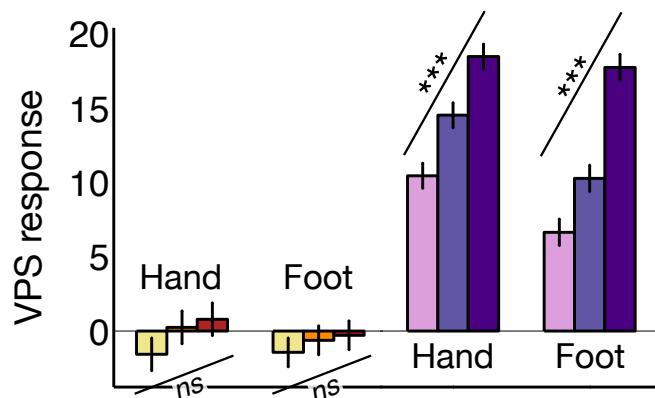
## Results2: Vicarious pain signature (VPS)



## Study2: Conclusion



1. We were able to identify dissociable fMRI patterns that accurately track the intensity of first-person and vicarious pain using the LASSO-PCR algorithm.

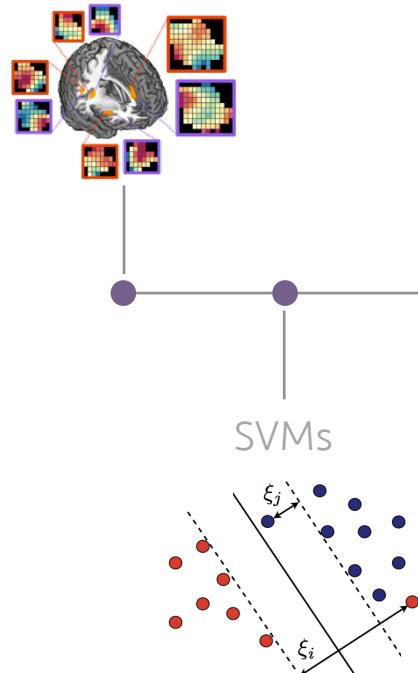


2. These findings challenge the current theory that empathizing with other's pain relies on the first-person, somatic pain system in the brain.

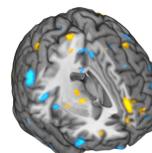
# Roadmap

---

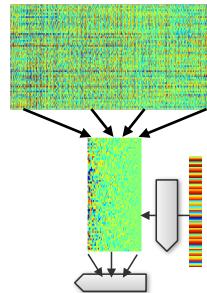
Physical pain  
vs. social rejection



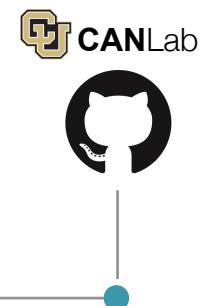
Somatic vs.  
vicarious pain



LASSO-PCR



**CANLab**  
**MatLab Tools**



# MVPA with CANLab tools

CANLab Github (<https://github.com/canlab/CanlabCore>)

canlab / **CanlabCore**

Unwatch 12 ⭐ Star 4 ⌂ Fork 3

Core tools required for running Canlab Matlab toolboxes.

42 commits 2 branches 1 release 4 contributors

branch: master + CanlabCore / +

fixed a bug related slack var in cv\_svm  
wanirepo authored 18 minutes ago latest commit 88f19b14b4

CanlabCore fixed a bug related slack var in cv\_svm 18 minutes ago

docs got rtfd working a month ago

.gitignore don't ignore doc/ a month ago

README.md add link to RTFD 6 days ago

README.md

## CanlabCore

Core tools required for running Canlab Matlab toolboxes.

Code Issues Pull requests Wiki Pulse Graphs

HTTPS clone URL <https://github.com/canlab/CanlabCore>

You can clone with [HTTPS](#), [SSH](#), or [Subversion](#).

Clone in Desktop Download ZIP

# MVPA with CANLab tools

I made a **Github** and **Hackpad** for this part

- Github: [https://github.com/wanirepo/SAS2015\\_PatRec](https://github.com/wanirepo/SAS2015_PatRec)
- Hackpad: <https://hackpad.com/SAS-2015-Pattern-Recognition-nH4ypQDZx1i>

The screenshot shows a GitHub repository page for 'wanirepo / SAS2015\_PatRec'. The repository has 4 commits, 1 branch (master), 0 releases, and 1 contributor (wanirepo). The latest commit was authored by wanirepo 5 minutes ago. The repository contains files like .gitignore, LICENSE, README.md, data.mat, and predict\_example.m. A large section titled 'SAS2015 Pattern Recognition' is present at the bottom, with a note about using CANLab fMRI analysis tools for multivariate analyses.

wanirepo / **SAS2015\_PatRec**

Unwatch 1 | Unstar 1 | Fork 0

SAS 2015 Pattern Recognition preconference — Edit

4 commits | 1 branch | 0 releases | 1 contributor

**SAS2015\_PatRec** / +

updates

wanirepo authored 5 minutes ago latest commit 9b441a6c3f

File	Type	Author	Time
.gitignore	updates	wanirepo	5 minutes ago
LICENSE	Initial commit	wanirepo	6 hours ago
README.md	updates	wanirepo	5 minutes ago
data.mat	updates	wanirepo	5 minutes ago
predict_example.m	updates	wanirepo	5 minutes ago

**README.md**

## SAS2015 Pattern Recognition

Wani will use this github repository to help people get hands-on experience using CANLab fMRI analysis tools for multivariate analyses.

Code | Issues 0 | Pull requests 0 | Wiki | Pulse | Graphs | Settings

HTTPS clone URL: <https://github.com/>

You can clone with HTTPS, SSH, or Subversion.

Clone in Desktop | Download ZIP

# Thank you

all for listening!



Tor Wager



Anjali Krishnan



Leonie Koban



Ethan Kross  
Univ. of Michigan



Martin Linquist  
Johns Hopkins Univ.



Jessica Andrews-Hanna



Yoni Ashar  
Lauren Atlas  
Jason Buhle  
Luke Chang  
Hedwig Eisenbarth  
Stephan Geuter  
Emma Hitchcock  
Marieke Jempa  
Leonie Koban  
Dan Lee  
Elizabeth R. Losin  
Marina Lopez-Sola  
Gordon Matthewson  
Mathieu Roy  
Marianne Reddan  
Luka Ruzic  
Scott Schafer  
Tal Yarkoni