

# Welcome to OC Affiliate Scouts

# The First Kashmiri Affiliate Program by Our Kashmir

You're not just members — you're scouts of Modern Kashmir's digital revolution. This program is specially designed for young, ambitious individuals like you — students, unemployed youth, and dreamers — who want to earn real money from your phone while helping Kashmiri brands grow and thrive in the digital age.



# What is Our Cashmir?

## Social Media Marketing & Influencer Agency

Our Cashmir is Kashmir's leading digital marketing agency helping local brands grow through professional advertising, engaging reels, high-quality shoots, and smart digital strategy.

We work with diverse Kashmiri businesses — clothing boutiques, trendy cafes, modern salons, retail stores, and rising influencers. We create compelling ads, manage their social media pages professionally, and help them reach thousands of new customers.

**And now, you will help us reach even more brands across Kashmir.**



Content Creation



Ad Management



Brand Growth

# What is an OC Affiliate Scout?

## Your Role

A Scout is a person who brings business deals for Our Cashmir from local brands across Kashmir.

Your job is beautifully simple yet powerful. You talk to business owners — online through DMs or offline face-to-face — and tell them how Our Cashmir can help their business grow with professional digital marketing.

When the brand agrees to work with us and pays their 50% advance, you immediately earn a **20% commission** on the deal. No complicated processes, no delays — just straightforward earning for your effort.





## How You Earn Real Money

₹2K

Brand Pays ₹10,000

You earn ₹2,000 commission

₹10K

Brand Pays ₹50,000

You earn ₹10,000 commission

∞

No Limit

Unlimited earning potential

- **Real Success Story:** Some scouts are already earning ₹500–₹1,000 daily by bringing just 1-2 brands per week. The more brands you bring, the more you earn. There's absolutely no ceiling on your income.

# How It Works: Your Daily Process

Success comes from following a simple, repeatable system. Here's your proven step-by-step process that works:

01

## Find Brands

Search for brands on Instagram, Facebook, or explore businesses near your area — cafes, clothing stores, salons, shops.

02

## Make Contact

Send a professional DM or talk directly to the owner. Be confident and friendly.

03

## Present Our Services

Explain what Our Cashmir does and how we can help their business grow through digital marketing.

04

## Collect Details

If they show interest, collect their name, phone number, business details, and what services they need.

05

## Submit to Us

Send all information to our official WhatsApp number with screenshots or voice notes.

06

## Get Paid

Once we confirm the deal and the client pays 50% advance, your 20% commission is immediately released to you.

# What You'll Get as a Scout



## Official Scout ID Card

Professional identification proving you represent Our Cashmir — builds instant credibility with brands.

## OC Scout T-Shirt

Branded merchandise (optional at ₹300–₹500) to look professional while meeting clients.

## Complete Training

Learn sales techniques, marketing fundamentals, and powerful communication skills that work.

## Monthly Rewards

Top-performing scouts receive special bonuses, recognition, and exclusive incentives every month.

We'll also provide you with ready-made content samples to show brands, teach you exactly how to approach business owners, and share proven scripts that help you close deals confidently.



# Your Winning Brand Pitch

"Asalamualaikum, I'm part of a Kashmiri social media marketing agency called Our Cashmir. We help local brands grow through professional ad videos, complete social media management, and strategic promotions. Can I show you how we can help your brand grow and reach thousands of new customers too?"

## Speak with Confidence

You're representing a professional agency. Stand tall, make eye contact, and believe in what you're offering.

## Offer Real Value

Don't beg for business — you're presenting a solution that can genuinely transform their brand's reach and sales.

## Be Professional

Always be respectful, well-prepared, and knowledgeable about what Our Cashmir delivers to clients.

# Three Proven Ways to Find Brands



## Online Approach

### Instagram & Facebook Search

Search for local businesses using keywords like 'Kupwara Cafe,' 'Srinagar Clothing,' 'Baramulla Salon,' 'Anantnag Restaurant' — discover hundreds of potential clients.

Send professional DMs introducing yourself and Our Cashmir's services. Follow up politely if they don't respond immediately.



## Offline Approach

### Direct Shop Visits

Walk into local businesses in your area — markets, shopping complexes, commercial streets. Introduce yourself confidently, show your Scout ID, and explain how you can help.

Face-to-face meetings often build stronger trust and close deals faster than online messages.



## Cold Calling

### Phone Outreach

Find business phone numbers online or from local directories. Call stores and introduce yourself politely with your prepared pitch.

Be prepared for rejections — they're normal. Focus on the ones who show genuine interest and keep moving forward.

# Secrets to Becoming a Successful Scout

These proven tips separate top-earning scouts from average performers. Follow them religiously:

## Be Respectful & Confident

Always maintain professionalism. Confidence attracts business — desperation repels it. Believe in yourself and the value you're offering.

## Qualify Your Leads

Don't waste precious time with people who clearly aren't serious or interested. Focus your energy on prospects who show genuine curiosity.

## Stay Consistent

Success requires daily effort. One solid client can generate your entire week's income. Keep reaching out every single day.

## Track Everything

Maintain a notebook or phone notes with all leads — names, numbers, dates contacted, status. Organization leads to more closed deals.

## Submit Properly

Send all deal information to our WhatsApp clearly with proper screenshots, voice notes, or written details. Clear communication prevents confusion.

You Are Building Modern Kashmir

# This is bigger than money

This program isn't just about earning commission or making quick cash. It's about creating real opportunities in our homeland. We are building a completely new digital economy right here in Kashmir, and you — yes, you — are the first generation of scouts making this transformation possible.

Every brand you bring helps a local business grow. Every deal you close creates jobs. Every commission you earn proves that young Kashmiris can succeed in the digital age without leaving home.

Create Opportunities

For yourself and others

Build Kashmir's Economy

One brand at a time

Lead the Digital Revolution

Be the change maker

## Your Next Steps Start Now

1

Stay Active in WhatsApp Group

All updates, training materials, and support happen there.

2

Start Reaching Out Tomorrow

Don't wait — begin contacting brands immediately.

3

Record All Your Leads

Document every conversation and prospect properly.

4

Ask Questions Anytime

Use the group if you're confused about anything.

5

Send ID Proof

For your official Scout ID Card creation.

6

Order Your T-Shirt

Message "T-shirt" in DM if you want branded merchandise.

Everything else will be shared in the group. Stay Active, Stay Committed, Start Earning! 