August Wanner, BA

Senior-level full-stack designer focusing on data-based digital experience, systems design, and innovative, accessible products that inspire meaningful change. New creative avenues are always welcomed, explored, and cultivated.

Seattle, WA • (509) 281-1040 • wanneraugust@gmail.com • Design portfolio: augustwanner.com

EXPERIENCE

Senior UX/UI Designer — Roboboogie, Portland, OR

AUG 2019–DEC 2023

- Conducted qualitative and quantitative user research to inform UX/UI across a range of industries at a fast-paced creative agency
- Lead collaboration cross-functionally with research, project management, engineering, data science, and strategy to identify and execute on opportunities, run A/B tests, and deliver thoughtful, responsive, & intuitive solutions to complex problems
- Owned the process for strategic, interactive, and visual design from ideation to delivery by creating personas, user journeys, wireframes, prototypes, information architecture, and responsive hi-fidelity prototypes on multiple projects simultaneously
- Developed and managed responsive, evolving design systems to ensure seamless, scalable and reusable brand expression
- Committed to human-centered design, design-to-code principles, high attention to detail, expert craftsmanship, deep knowledge of accessibility best practices, high production value and empathy in understanding and advocating for the end-user experience
- Communicated ideas, narrative, process, and decisions to client stakeholders, effectively presenting demos and prototypes
- Sought & lead constructive design reviews, implementing feedback to balance client goals, key business objectives, and UX values
- Leveraged additional visual and interactive design skills through branding, illustration, animation, and social media
- Worked closely with development, utilizing a strong knowledge of HTML, CSS, and Javascript, providing design mockups, visual assets, and essential documentation to maintain clear understanding of goals and priorities

Web & Graphic Designer — Western Washington University, Bellingham, WA

SEP 2017–JUNE 2019

- Designed and implemented a full redesign of WWU's housing site, used by 88% of first-year and 25% of transfer students, focusing on mobile usability, alignment with the university's brand identity, and information architecture principles
- Advocated for and implemented UX strategies to optimize navigation, accessibility, responsive use, and overall visual appeal
- Utilized HTML, CSS, JavaScript, and PatternLab to systematically code and organize scalable and reusable components
- Ensured consistency, efficiency, and maintainability through the implementation of atomic design principles across the system
- Developed marketing campaigns for print and web platforms, aligning marketing materials with the university's evolving visual identity and brand guidelines, including digital assets, posters, brochures, flyers, and large-scale banners
- Effectively engaged target audiences (students, parents, faculty) to successfully promote the institution's mission and values

EDUCATION

Bachelor of Arts in Design — Western Washington University, Bellingham, WA

Studied in a competitive cohort of 54 students, focusing on ideation, theory, hierarchy, typography, 2D/3D fundamentals, and motion

SOFTWARE EXPERTISE

Figma, XD, Sketch • FigJam, Miro • Illustrator, InDesign, Photoshop, After Effects, Adobe Creative Suite • Notion, AirTable, Slab • UserTesting, FullStory • HTML, CSS, JavaScript

SKILLS

User research methodologies • Heuristic, thematic, and accessibility audits • Experience leading online collaboration workshops • Adaptable, flexible, & versatile • Strong attention to detail • Communication, ownership, & accountability • Creative problem solving & strategic thinking • Efficiency & speed • Deep commitment to excellence in design & user experience • Exceptional time management & task organization • Empathetic, passionate collaborator • Experienced working remotely across global timezones