August Wanner, BA

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Experience

Senior UX/UI Designer — Roboboogie, Portland, OR

AUG 2019–DEC 2023

- Owned UX process from ideation to delivery by creating personas, user journeys, wireframes, user research strategies, and hi-fi prototypes for clients in eCommerce, SaaS, healthcare, and professional service sectors
- Led design on up to 6 clients simultaneously, including Adobe, iFit, Wacom, Impossible Foods, Abbott Labs, Internet Brands, iHeart Media, Umpqua Bank, Washington Healthcare Authority, and more
- Collaborated with researchers, PMs, engineers and analysts to identify optimization areas, run A/B tests, and deliver intuitive solutions to complex problems, often improving conversion by over 20%
- Created, updated, and managed responsive and WCAG-compliant design systems for 8 clients
- Presented ideas, process, and prototypes to stakeholders over 2–4 design rounds on 30+ A/B tests per client
- Used HTML, CSS, and Javascript to handoff design mockups, visual assets, and documentation to developers
- Spearheaded implementation of internal tools to track test results across clients, templatize case studies documentation, and streamline repeated processes, saving an average of 40 hours per client engagement

UX/UI Designer — Western Washington University, Bellingham, WA

SEP 2017–JUNE 2019

- Developed a full redesign of WWU's housing site using Agile/Scrum framework in a team of 5 developers
- Implemented UX principles to optimize navigation, accessibility, and responsiveness on 50+ page site
- Used HTML, CSS, JavaScript, and PatternLab to code and organize reusable atomic components
- Created marketing materials, including digital assets, posters, brochures, flyers, and large-scale banners
- Aligned web design and marketing deliverables with WWU's evolving design system and brand guidelines

Education

Bachelor of Arts in Design — Western Washington University, Bellingham, WA

Tools

- Figma, Adobe XD, Sketch
- Illustrator, InDesign, Photoshop, After Effects, Adobe Creative Suite
- FigJam, Miro, Mural
- UserTesting, FullStory
- Notion, AirTable, Slab
- HTML, CSS, JavaScript

Skills

- Collaboration over global time zones
- Constructive design critique
- Efficient, deadline-oriented
- Empathetic user advocate
- Heuristic & thematic audits
- Ownership, accountability
- Strategic, creative problem solver
- User research methodologies
- WCAG accessibility best practices