

**POWERKERTO WAHYU
KEPRABON LTD.**

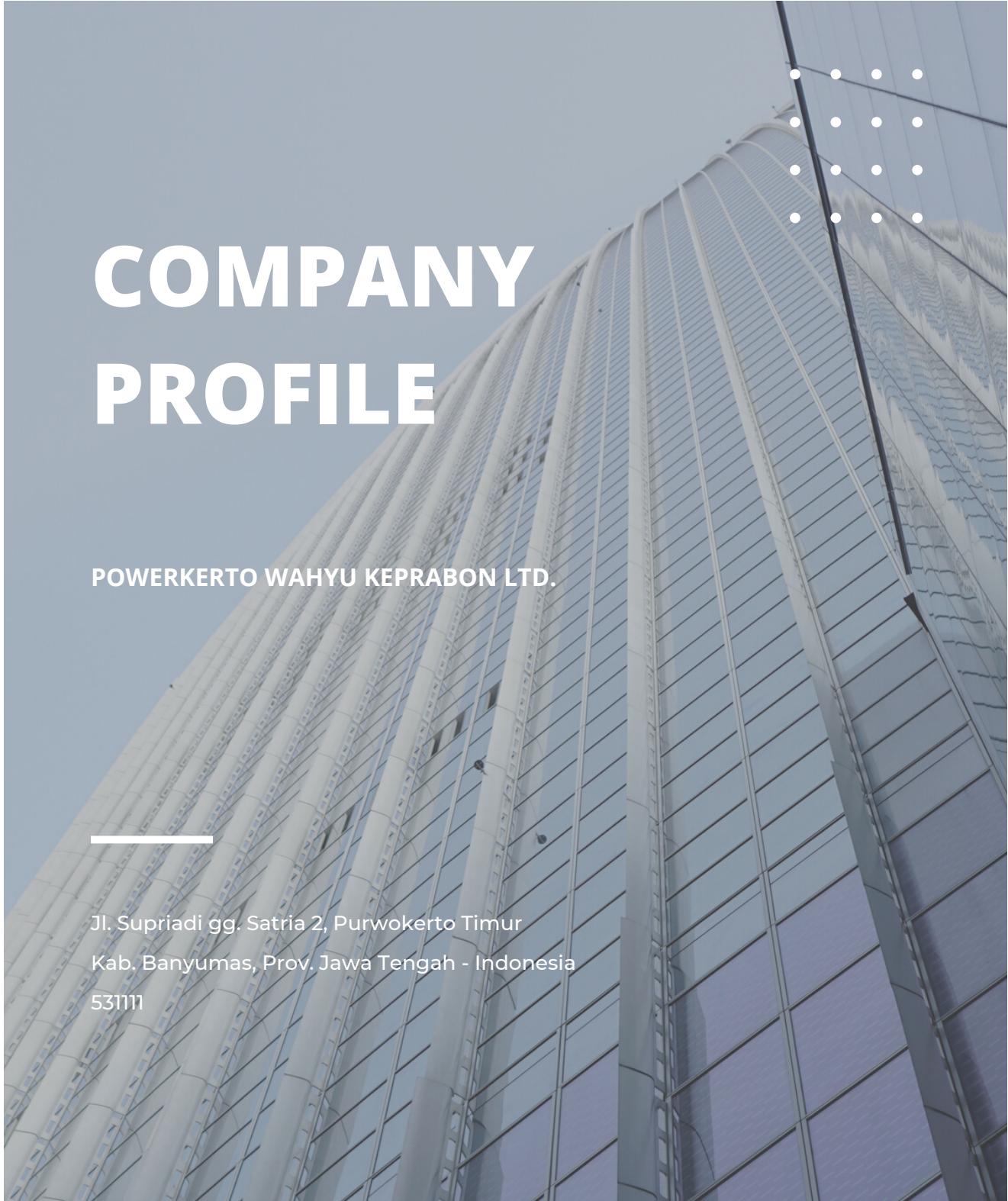
YOUR BUSINESS PARTNER



COMPANY PROFILE

POWERKERTO WAHYU KEPRABON LTD.

Jl. Supriadi gg. Satria 2, Purwokerto Timur
Kab. Banyumas, Prov. Jawa Tengah - Indonesia
53111



www.powerkerto.com



Purwokerto, Indonesia



Overview

We are a reference in the Digital Marketing Ecosystem that addresses domestics and international markets and customers from all over the world.



DIGITAL MARKETING & IT DEVELOPMENT

In Powerkerto, we valuing each stream of the business, from product marketing, software as a system (SaaS), and affiliate marketing programme. From the streams we adopt, we create an "end to end" digital marketing ecosystem.



Content

Overview	Page 02
Commissionaire & Directors	Page 04
Our Vision & Mission	Page 06
Our Services & Products	Page 07
Our Team	Page 13
Our Clients	Page 15



We provide a comprehensive range of advisory services based on our clients' specific needs using our extensive knowledge of Digital Marketing Ecosystem.



Our Commissionnare & Directors



Mukit Hendrayatno
Chairman

- **Specialisation: Strategic Management**
- **Gajah Mada University**
- **Chairman of Ethos Group**
- **chairman of PPJAI**



Dimas Wicaksono
Comissioner

- **Specialisation: Digital Advertising**
- **Universitas Islam Indonesia**
- **Digital Strategist Ethos Group**



Harryadin Mahardika
CEO

- **Specialisation: Market Research & Branding**
- **Universitas Indonesia & Monash University**
- **CEO at various startup company**
- **Commissionnaire at various startup company**





POWERKERTO WAHYU KEPRABON LTD. ●
YOUR BUSINESS PARTNER



We are come as MARKETING ECOSYSTEM COMPANY, from Indonesia to beyond.



Our Vision

To be the leading integrated sales and marketing platform in Indonesia

Our Mission

To have strong digital capabilities in:

- Sales Automation
- Customer Relationship Management
- Supply Chain Management
- Marketing AI

TOP 1

FMCG ECOSYSTEM IN
INDONESIA

MORE THAN HUNDRED THOUSANDS
PACKAGE AND THOUSAND EMPLOYEE
JOINED IN OUR ECOSYSTEM





Our Services & Products

With deep understanding of modern technology and strong expertise in multiple business domains, we implement comprehensive projects and deliver high-end web, mobile and IoT solutions. We develop custom software products tailored to specific business needs of our clients and support them throughout the whole way: from an idea to its implementation. Our solid background, flexibility and full transparency enabled us to become a trusted technological partner for our clients. SumatoSoft is synonymous with top quality and high-end products & services.

EXPERTISE IN BUSINESS DOMAINS



ADTECH &
MARKETING



FINANCIAL



SOFTWARE
DEVELOPMENT



EDUCATION



OUTSOURCE TALENT
SERVICES



RETAIL MARKET



DESIGN &
ARCHITECTURE



LOGISTICS



MEDIA &
ENTERTAINMENT





Solutions We Build



ENTERPRISE
SOLUTIONS



SAAS
PRODUCTS



MARKETPLACE



MVPS
FOR STARTUP



AI AND MACHINE
LEARNING

Technologies We Use

LANGUAGES	FRAMEWORKS	MOBILE	MONITORING	SERVER SIDE	ANALYTICS TOOLS
RUBY	RUBY ON RAILS	IOS	NEWRELIC	APACHE NGINX	GOOGLE ANALYTICS
PYTHON	SINATRA	ANDROID	ZABBIX	UNICORN	GRAPHITE
NODE.JS	GRAPE	REACT NATIVE	DATADOG	PUMA THIN	YANDEX METRICS
ELIXIR	PHOENIX		ERRBIT	PASSENGER	
	FLASK		ROLLBAR		
REPORTING & BI	ECOMMERCE	BLOGS & FORUMS	CLIENT SIDE	API INTEGRATION	DATABASES
JASPERREPORTS	SPREECOMME	REFINERY CMS	ANGULARJS	PAYMENT	MYSQL
JASPERSERVER	RCE CUSTOM	COMMUNITYENGINE	EMBERJS	GATEWAYS	POSTGRESQL
BIRT	ECOMMERCE	DISCOURSE	REACTJS	GOOGLE APPS	MONGODB
PENTAHO		FAT FREE CRM	VUE.JS	ADS PLATFORMS	REDIS
TALEND		WEBFLOW.COM	BACKBONEJS	SOCIAL MEDIA	MEMCACHED
			BOOTSTRAP	GEOLOCATION	MSSQL
			SENCHA	TRAVEL APIS	NEO4J
			(EXTJS)	SHIPPING APIS	GRAPH
			CUSTOM	MARKETPLACES	ELASTICSEARCH
			JAVASCRIPT		CLICKHOUSE
					AWS
					DYNAMODB
					AWS REDSHIFT





Full Cycle Development Services



Business Analysis

WE ANALYZE BUSINESS NEEDS
AND OFFER THE BEST SOLUTION
FOR OUR CLIENTS.



UI / UX Development

WE CREATE SEAMLESS AND
EFFICIENT USER FLOWS.



DEVELOPMENT

WE HIRE ONLY HIGHLY
EXPERIENCED IT PROFESSIONALS.



DEPLOYMENT

WE ASSIST COMPANIES IN
DEPLOYMENT, SCALING AND
MAINTENANCE OF APPLICATIONS.



DATA MANAGEMENT

WE HELP TO MANAGE ALL THE
BUSINESS DATA IN THE SYSTEM
THE RIGHT WAY.

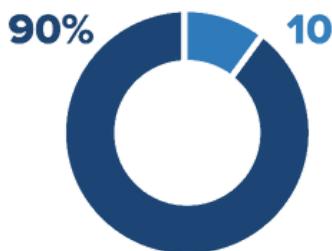


TESTING & QA

OUR GOAL IS TO MAKE OUR
PRODUCTS WORK WITHOUT FAILS.

ENGAGEMENT MODEL

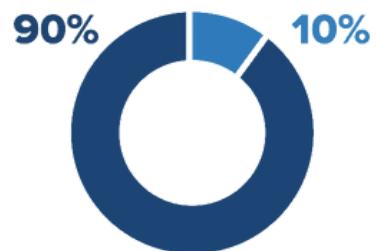
TIME & MATERIAL



FIXED PRICE

METHODOLOGIES

SCRUM



KANBAN

OUR CLIENTS ARE ALWAYS ACTIVE PARTICIPANTS IN THE PROJECT DEVELOPMENT LIFECYCLE, CONTROLLING THE PROGRESS AND HAVING AN OPPORTUNITY TO INTRODUCE CHANGES AT ANY TIME. AS A RESULT, WE GUARANTEE HIGH QUALITY OF THE FINAL PRODUCT AND OUR SERVICES BY SUPPORTING TRANSPARENCY OF THE WORKING PROCESS.





Banyumax.id is a Integrated Customer Service Software
to Maximise your Business on Digital Marketing

The dashboard displays the following key performance indicators:

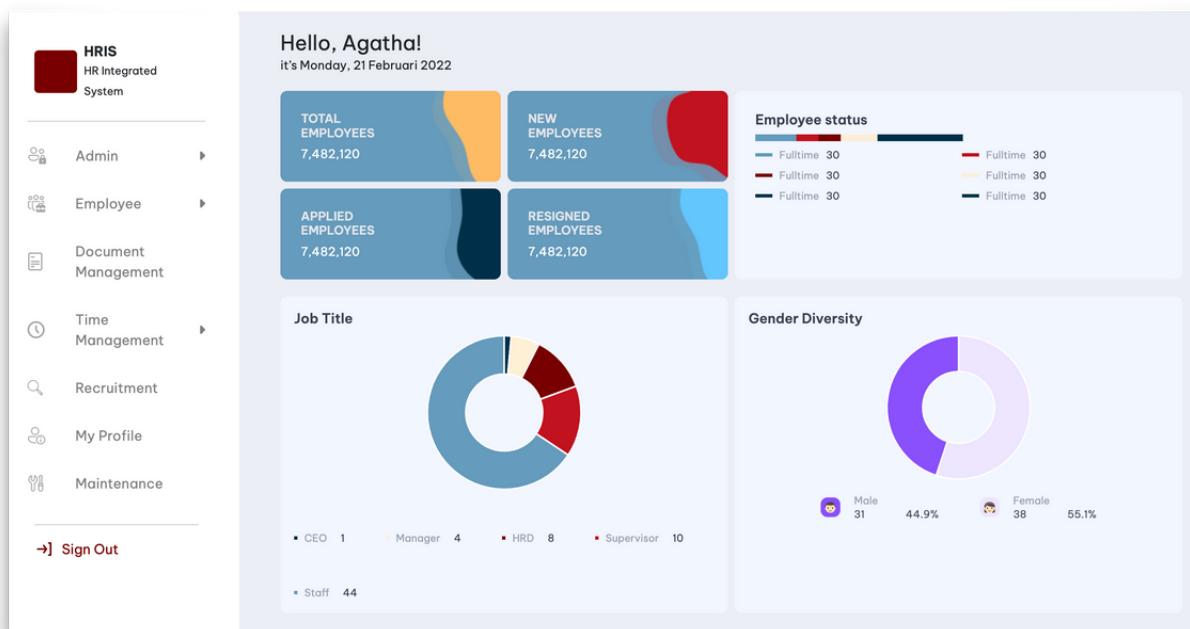
Advertising Cost	Total Leads	Total Closing	Closing Rate
Rp 0	00	00	00%
Upselling	Total Box	Cost Per Result	Cross Selling
00	00	Rp 0	00
CAQ Lead	CAQ Customer	CAQ Bottle	CAQ Total
Rp 0	Rp 0	Rp 0	00%

The product grid includes the following items:

Generos	Freshmag	Gizidat	Etawaku
Rp. 375.000,00 10.000 Leads Not Set	Rp. 140.000,00 10.000 Leads Not Set	Rp. 68.000,00 10.000 Leads https://bit.ly/gizi...	Rp. 75.000,00 10.000 Leads Not Set
New Briswa			
Rp. 230.000,00 10.000 Leads Not Set			

Pagination controls at the bottom show pages 1, 2, and >.





HRIS

Human Resources Information System (HRIS) is a 'must have' software in any business/organisation. Our HRIS software is 'end to end' HRIS application that simplify every part of human resources management, from employee management, document management, time management, recruitment and any others part of HR management system.



AFFILIATE MARKETING



We have a strong ecosystem and products that allow us to promote and sell it to the end customer by various way (online and offline method). One of our newest method is 'affiliate marketing'. The method that makes anyone and anywhere gain their profit and success.

verdantnatural.id • 267 Posts 12.8K Followers 25 Following

Verdant Natural
Produk Herbal Terlaris BPOH
Tersertifikasi Halal MUI
Fast Order

See Translation

PROGRAM MITRA VERDANT NATURAL

Kini Verdant Natural membuka kesempatan kepada Anda untuk menjadi mitra terpilih di berbagai daerah dan menerima orderan dari pelanggan Verdant Natural di seluruh Indonesia.

Daftar Sekarang

All I'm shopping for... Search

Log in Register

Semua Produk Lihat Semua

Deepol Rp145.000

Royal Richy Rp120.000

Optimaxx Rp120.000

Kesehatan Sendi dan Pernafasan View All





Our Team

Our team is quickly able to understand the needs of our clients and find the perfect property to suit the very specific needs of our clients down to the last detail



KRISNAWAN ANDY

Sr. Manager



ABDAN SYAKURO

Project Officer



HANIF MUSLIM

Sales Lead Coord.



DISKA TRISTA

Sales Acquisition Koord.



FRITA APRILIA

Finance & Support Koord.



PUSPA

IT Project Leader
Front end web developer



ELEN ARDIYANTO

IT Project Leader
Back end web developer
Back end mobile developer



HABIB ALI HABSYI

IT Project Leader
Full-stack Web Developer
Dev-Ops / Network Security



MUH FAIZAL

IT Project Leader
Front end web developer
Front end mobile developer





ACHMAD TRIAJI

UI/UX Designer



ULI

UI/UX Designer



WIWIT

full-stack Web Developer



FAKHRI

Full-stack mobile Developer



ABDUL MUFID

Back End Developer



RIZKY FANSYURI

content Web Marketing



AMIN

Digital Graphic Marketing



RISTIKA

Affiliate Programme Officer



ROIS

Content Creative



ADI NUR KHALIM

Design & Architecture





Our Clients & Partners

We provide the best service for our clients & partners in various business fields with high professionalism, please contact us for more information



JAGAT JENIUS
IT DEVELOPER



SURVEGO
SURVEY PLATFORM



SURVEIN
SURVEY PLATFORM



AYOSTART
BUSINESS INCUBATOR



JOB 2 GO
JOB MARKETPLACE



VIN PROTOCOL
BLOCK CHAIN DATA



POSGYM
POS FOR GYM



FITNESS PLUS INDONESIA
MEGA GYM



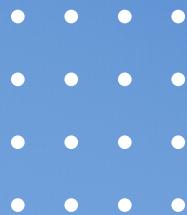
JARIS & K.
CREATIVE AGENCY





POWERKERTO WAHYU KEPRABON LTD.

YOUR BUSINESS PARTNER



**We Are world class digital
ecosystem company**

Company Profile



www.powerkerto.com



Purwokerto, Indonesia