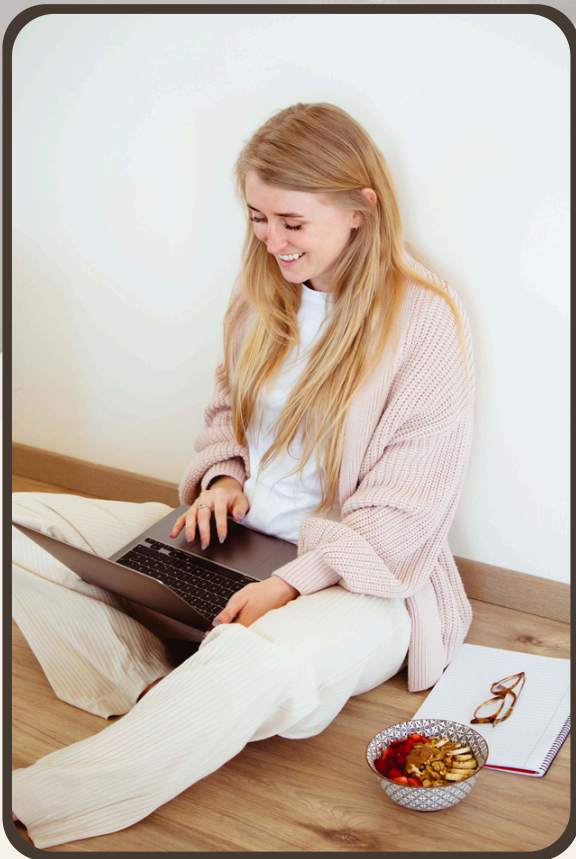


# *How to Grow* YOUR BRAND ON SOCIAL MEDIA



A step-by-step guide  
to level up your brand  
on social media

BY OLIVIA WILSON

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## Introduce the section with a subheading

A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content.



### *important tip*

Choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your theme, start brainstorming the content.

When you've decided on your cover story, come up with a list of topics for your feature articles. This can range from interviews, product reviews, human interest pieces, and even lists.

After writing all your articles and adding them to your layout, list down all the titles to set up your table of contents. You can add a brief description for each article or keep it simple and paste the feature titles on the page.

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