

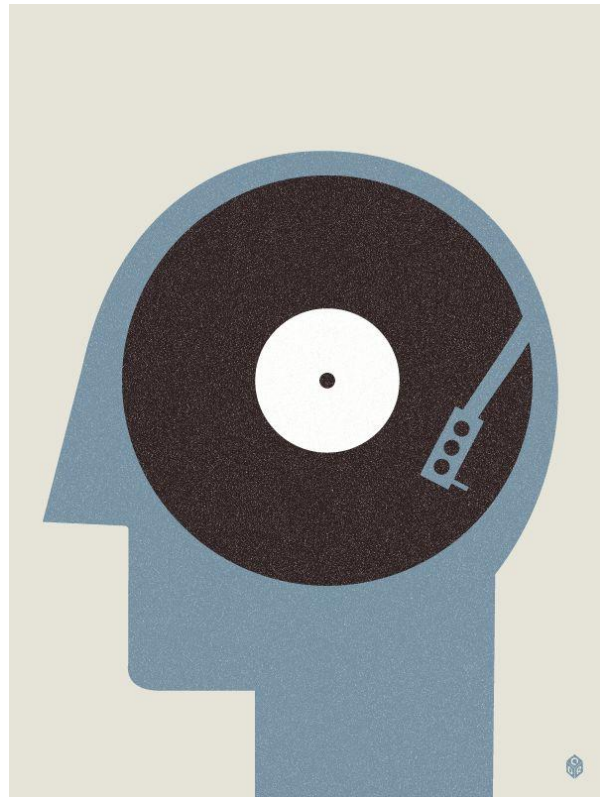
Verbal Complexity Of Popular Song Lyrics

Group 1


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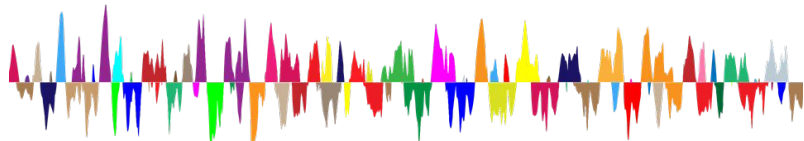
Background and Motivation

- Create qualitative and quantitative metrics for lyrics over time
 - Are song lyrics getting “more complex” or “less complex”?
 - How can we quantify this with simple metrics?
 - Does lyrical content change over time?
 - Does that reflect cultural trends/shifts?
- 



Methods

- Average and variance of word length over time
 - With or without duplicates
- Average number of unique words per song
- Most commonly occurring words
 - Excluding articles, pronouns, etc.
- Visualization of these trends
 - Matplotlib, Wordcloud

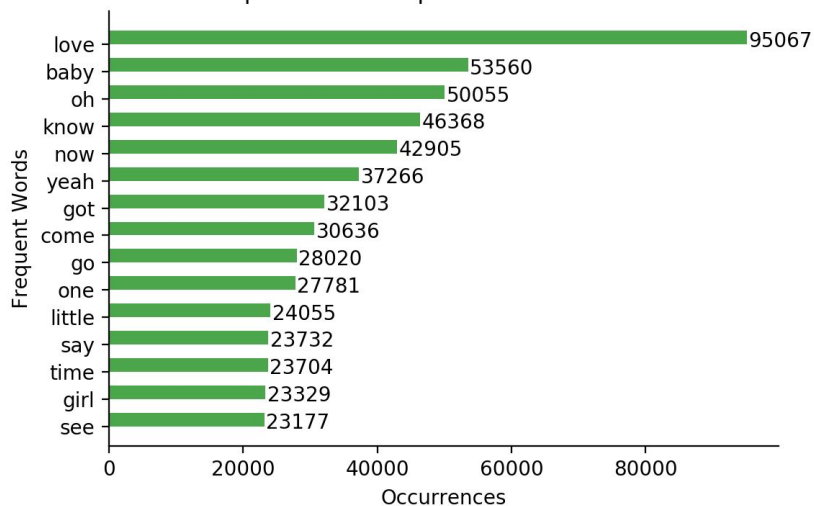


Dataset

- Scraped artist and song names from Billboard Top 100 lists since 1958
 - Using: “BeautifulSoup”, “aiohttp”, and “asyncio”
- Used the genius.com API to find lyrics using the prior data
 - Using: “BeautifulSoup” and “requests”
- Approximately 300,000 songs listed on the Billboard site
 - 28,922 unique songs
 - 84% were successfully retrieved (24,253)
- Ability to group song lyrics by different time resolutions
 - “week”, “month”, “year”, “decade”

Qualitative Analysis

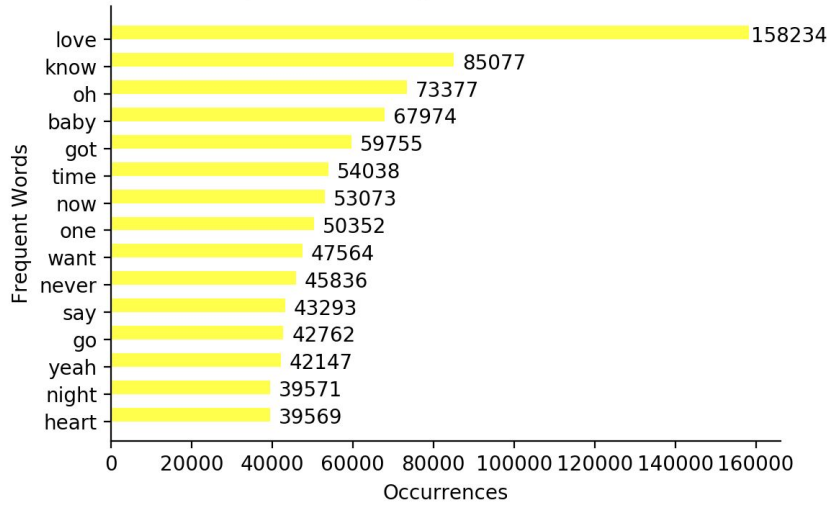
Top 15 Most Frequent Words in 1960s



- “Love” and “baby” most common
- No expletives
- “Oh” fairly common, “yeah” not as much
- “Know” and “got” uncommon



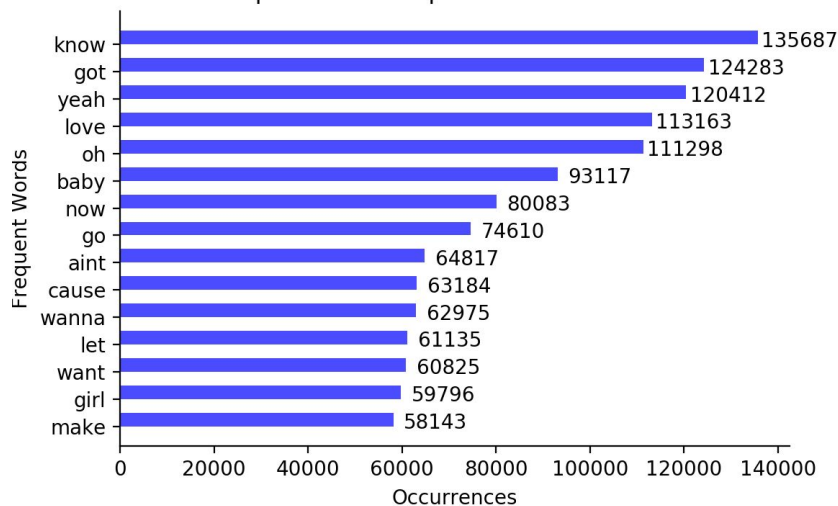
Top 15 Most Frequent Words in 1980s



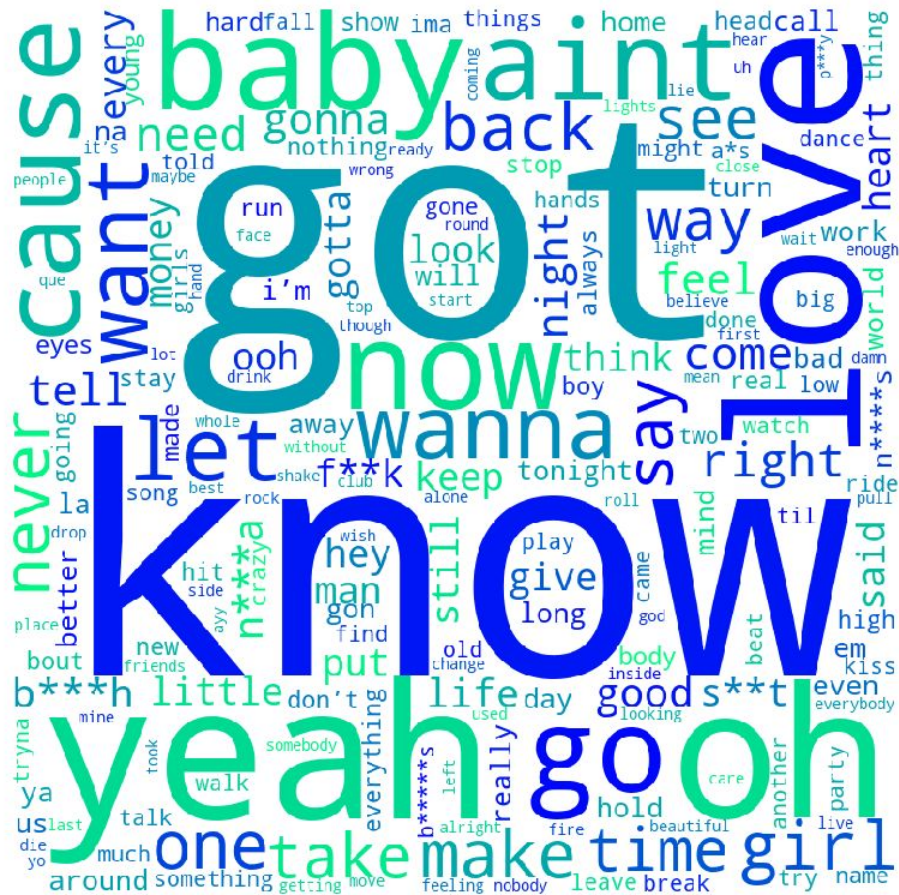
- “Love” still popular, but not “baby” as much
- “Know” and “got” are rising
- “Want” more common, as well as “night”
- “Oh” is common



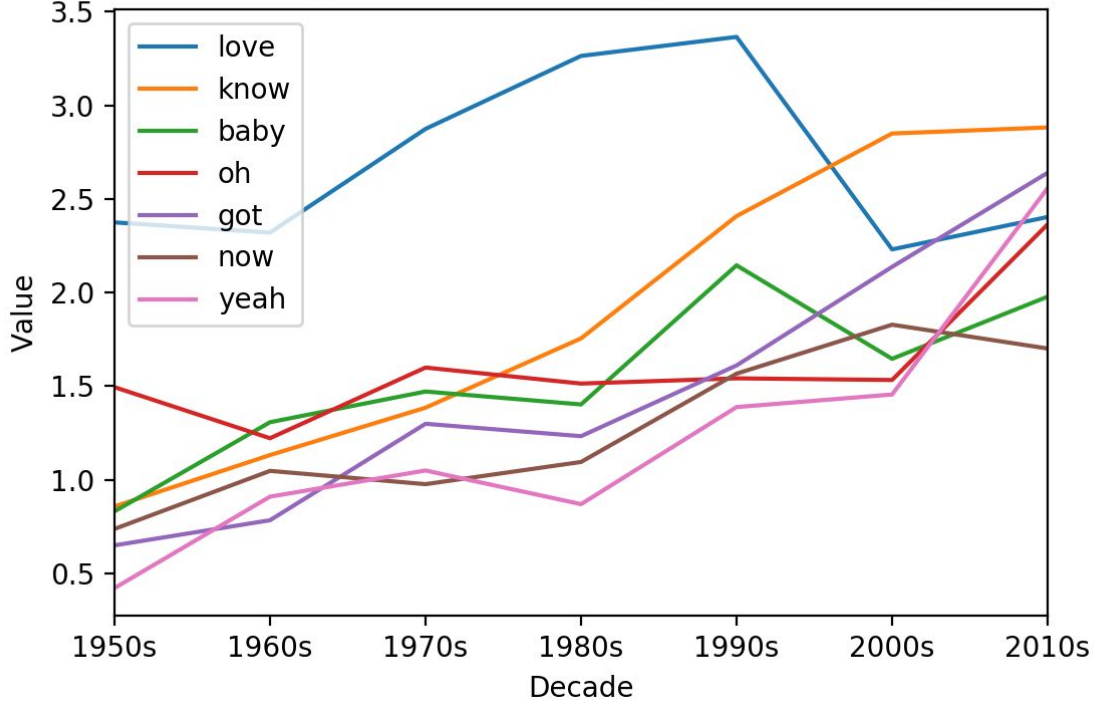
Top 15 Most Frequent Words in 2010s



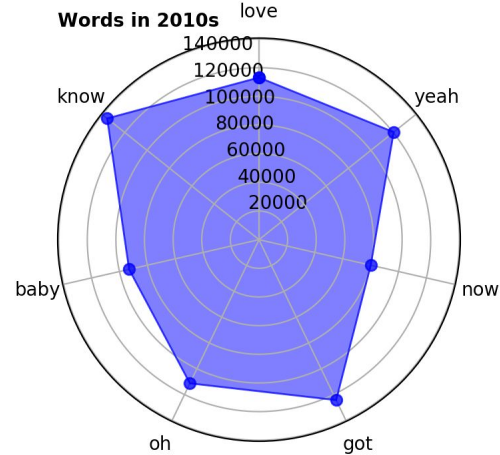
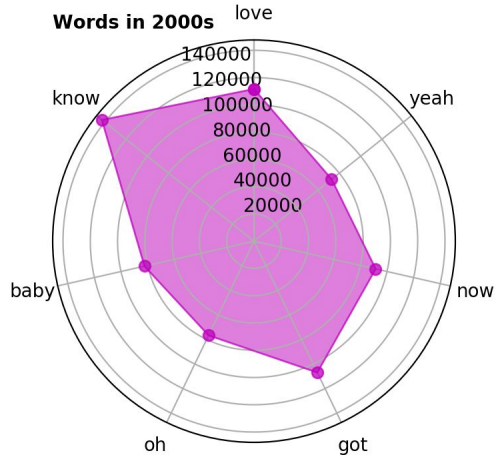
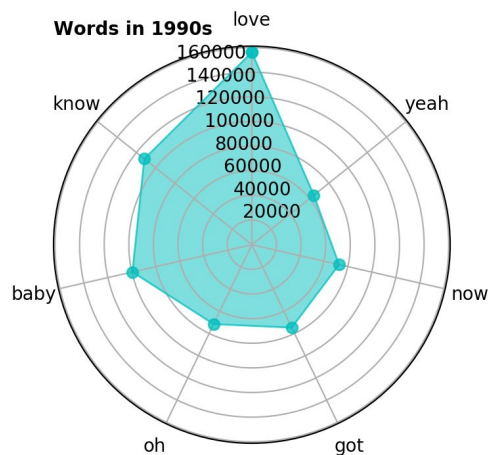
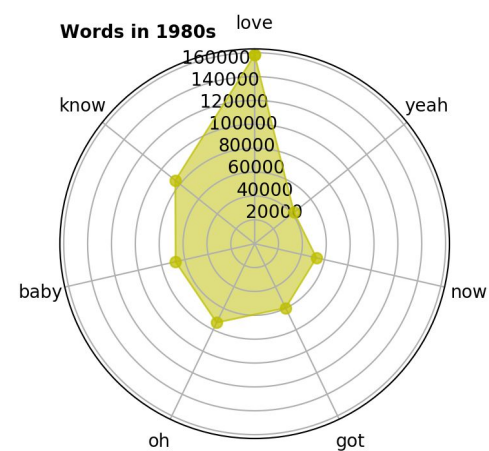
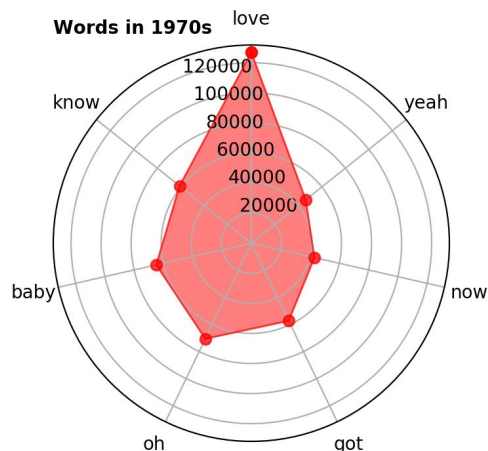
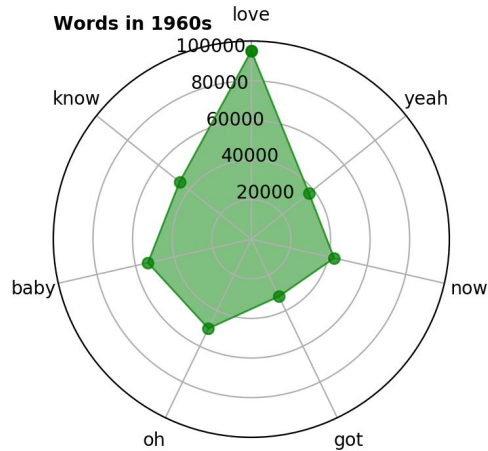
- “Love” and “baby” much less common
- “Know” and “got” much more common
- “Yeah” very common, overtaken “oh”
- Many more expletives



Average Occurrence of Top Words Per Song

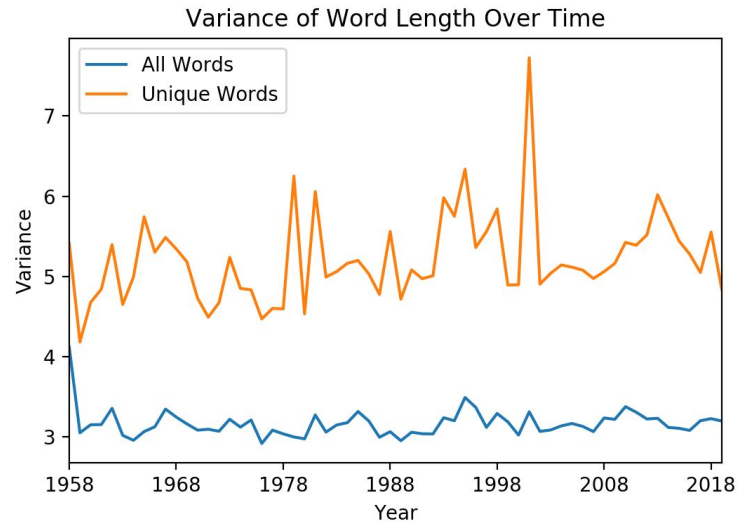
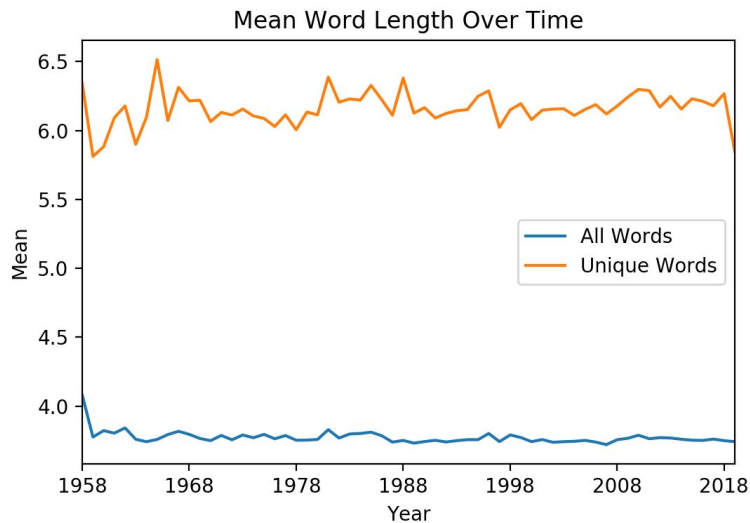


- “Love” is decreasing in occurrence
 - Cynicism regarding “traditional” romance?
- “Know” and “got” are increasing in occurrence
 - Individualistic and possessive values?
- Onomatopoeic words increasing: “yeah” and “oh”
 - Especially in recent years
 - Might be construed as less substantive

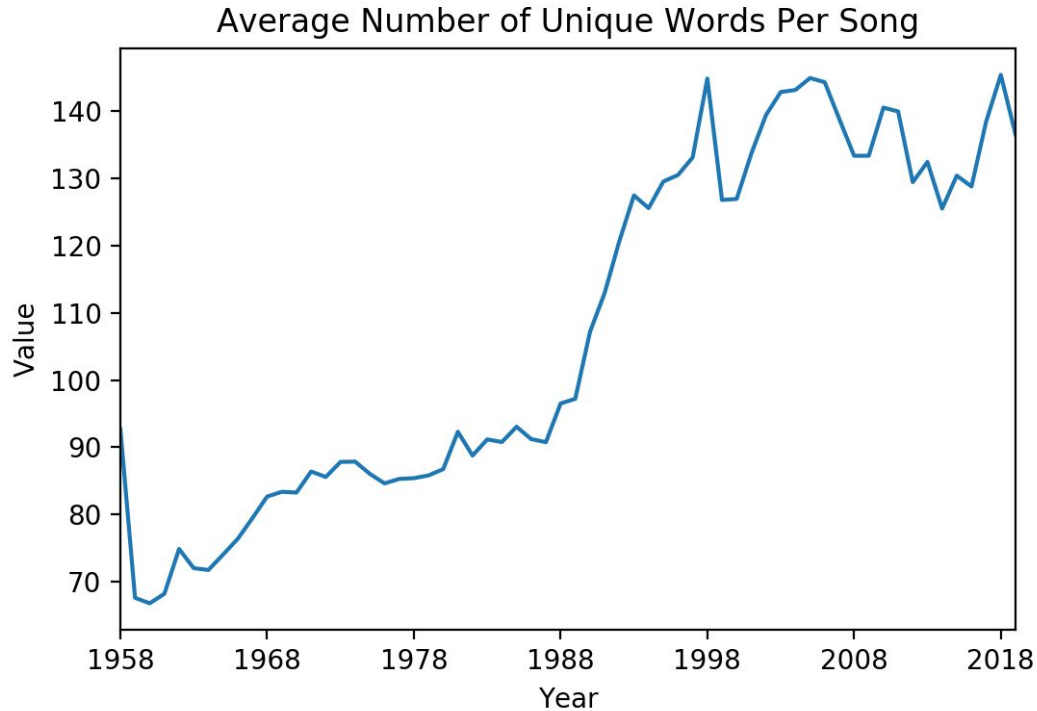


- General trend of increasing diversity in lyrical content (at least among top words)

Quantitative Analysis



- Average length consistent over time, but shorter words more frequent
- Certain periods of high variance, though we aren't exactly sure why
 - Possibly more lyrically-complex songs alongside lyrically-simple songs



- Rapid increase between 1988-1998
 - Increasing popularity of hip hop music
 - New vernacular/slang
 - More lyrics in general
- Fairly steady since then
 - Hip hop music has remained popular
 - Continued to introduce new slang

Conclusion

- Average word length fairly consistent
- Increasing # of unique words may reflect genre preferences/slang
- Lyrical content has some general trends over time
 - Less about “love”, more about “knowing” or “getting” things
 - More “yeahs” and “ohs”
 - More explicit language
 - Content may be more diverse in recent years (among top words)

Thanks for listening!

Q & A