



**Create a STEAM-like Story-gameplay
Co-creation Platform in Web3**

Cofounders



FindWill

Co-Founder CEO

Founder of a web2 online story-gameplay application with 30 million users and thousands of professional content creators



Lyon

Co-Founder CTO

Got his PhD in France, and will continue his research in University of California



Bing

Co-Founder CMO

Got her PhD in France, and are invited as academic scholar by National University of Singapore.

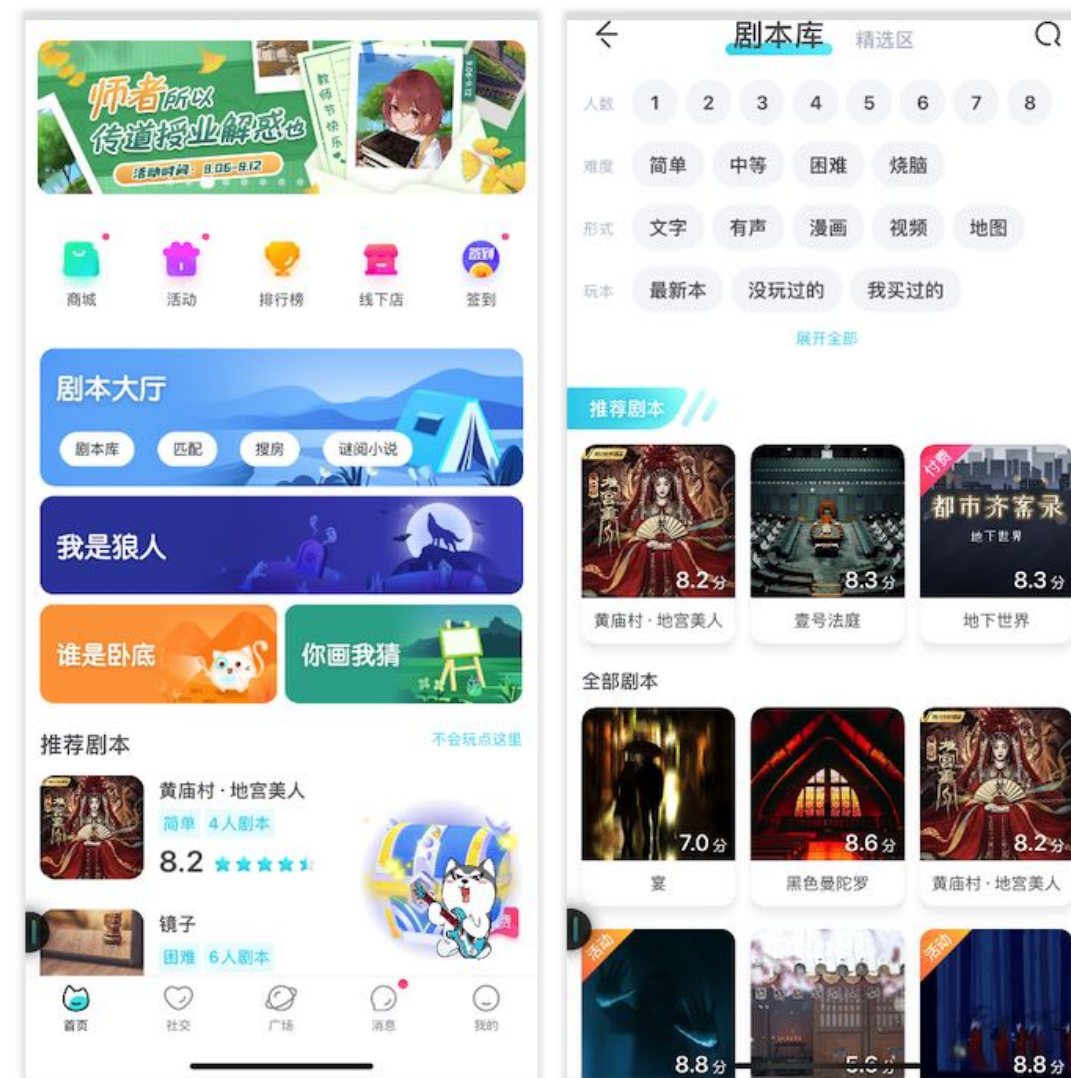
Story–gameplay: Social King of Gen Z

WTF ?

Based on **story** , the player **act** as one of the story roles, and **interact** with others to achieve the ultimate goal **from the first perspective**.



Online (Voice Chat)



Offline (Live–action studio / Table top)



Market
Size

China: **60+ million** online players, **30k+** live–action studios, market size is **\$4.5+ billion**.

Abroad: Similar format—Hooked (APP, US stock listing), LARP, TRPG...

Need more stories, has huge room for growing.

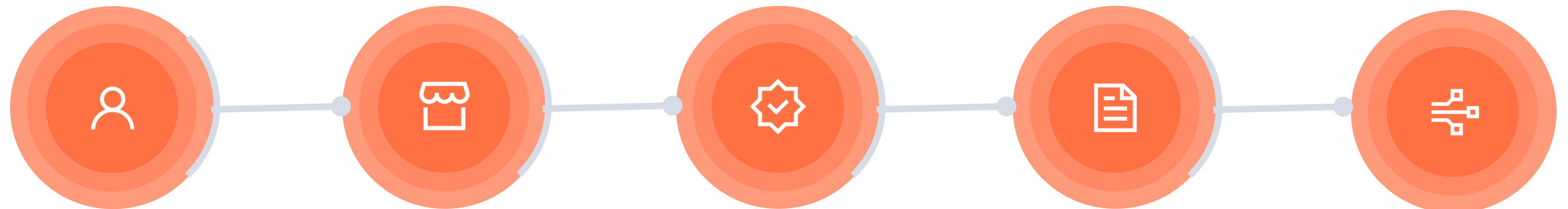
Top Brand of Story–gameplay in Web2



100+ live-action studios

>20k story copyrights

What we have ?



- 30+ Million players in our App
- 90% are 14–35 years old
- User average daily stay 94 mins
- No.3 in Apple store (Data from 2020)

1500+ authors in contract

Big IP in cooperation



Current issues?



● Creator

- Story writer



● Publisher

- Packaging
- Selling



● Service Provider

- Organizing
- DM & NPC



● Player

- Pay for play



● Pirate

- Sell pirate version



● Info Platform

- Spread information
- Profit from tickets

① **Piracy is rampant.** Pirate version can reach 50% of total sales.

② The story price is only based on publisher experience, **cannot be correlated with actual popularity.**

③ The publishers take most of the revenue, and the **creators** only take ~20%

④ **Game experience** can be better **improved.**

⑤ There is **no way** to make players **profitable.**

Our Goal

Based on Blockchain technology,
clarify the **Proof-of-Stake** and
incentive mechanism.



Pirate

Eliminate



Publisher

Reduce profit sharing



Creator

- **Income** can be **increased** significantly, and is directly related to the story's popularity
- Get **direct feedback** from players



Player

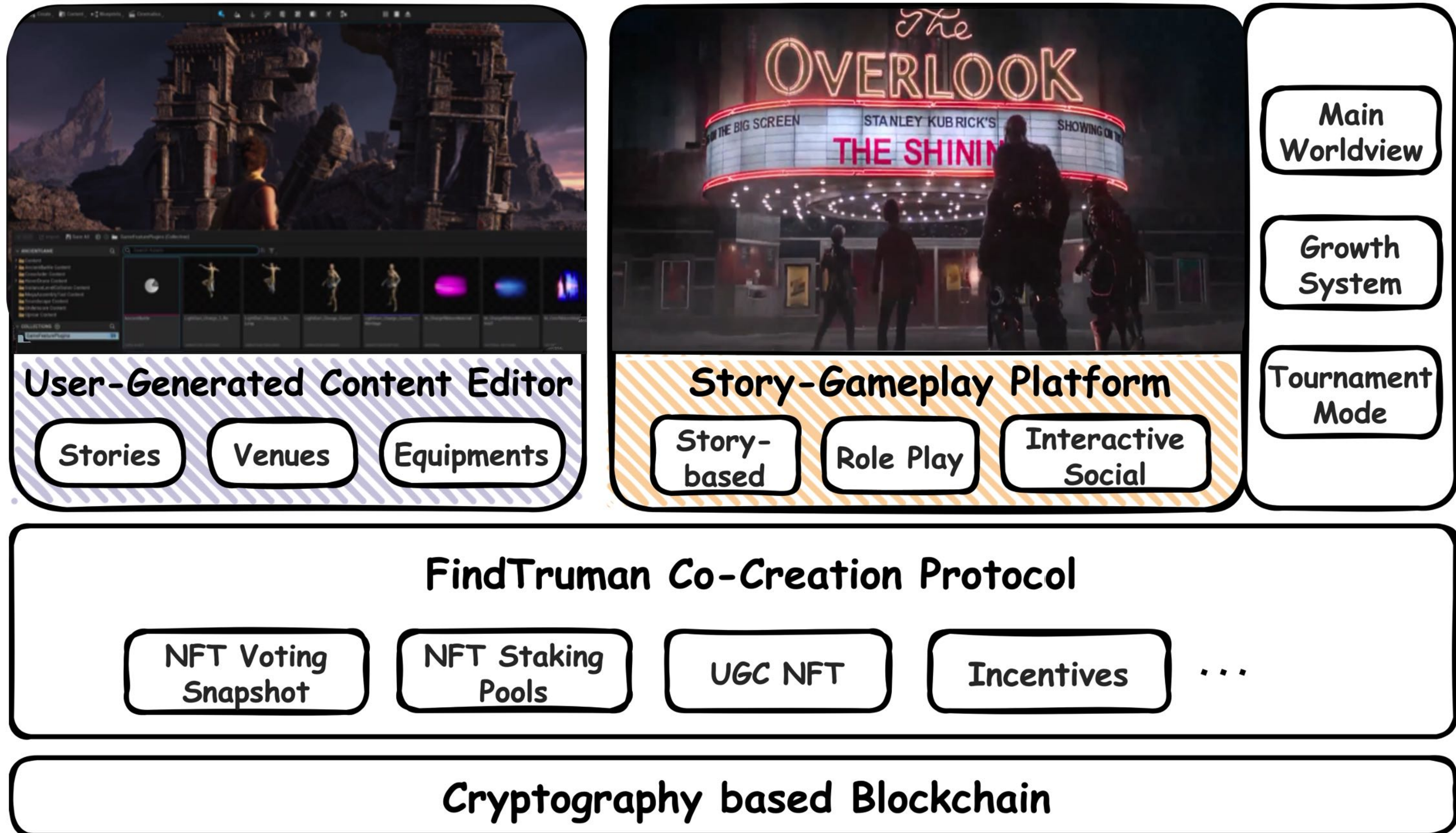
- **Enhance** the sense of experience
- Hold the story “**proof-of-stake**” and **income incentive**



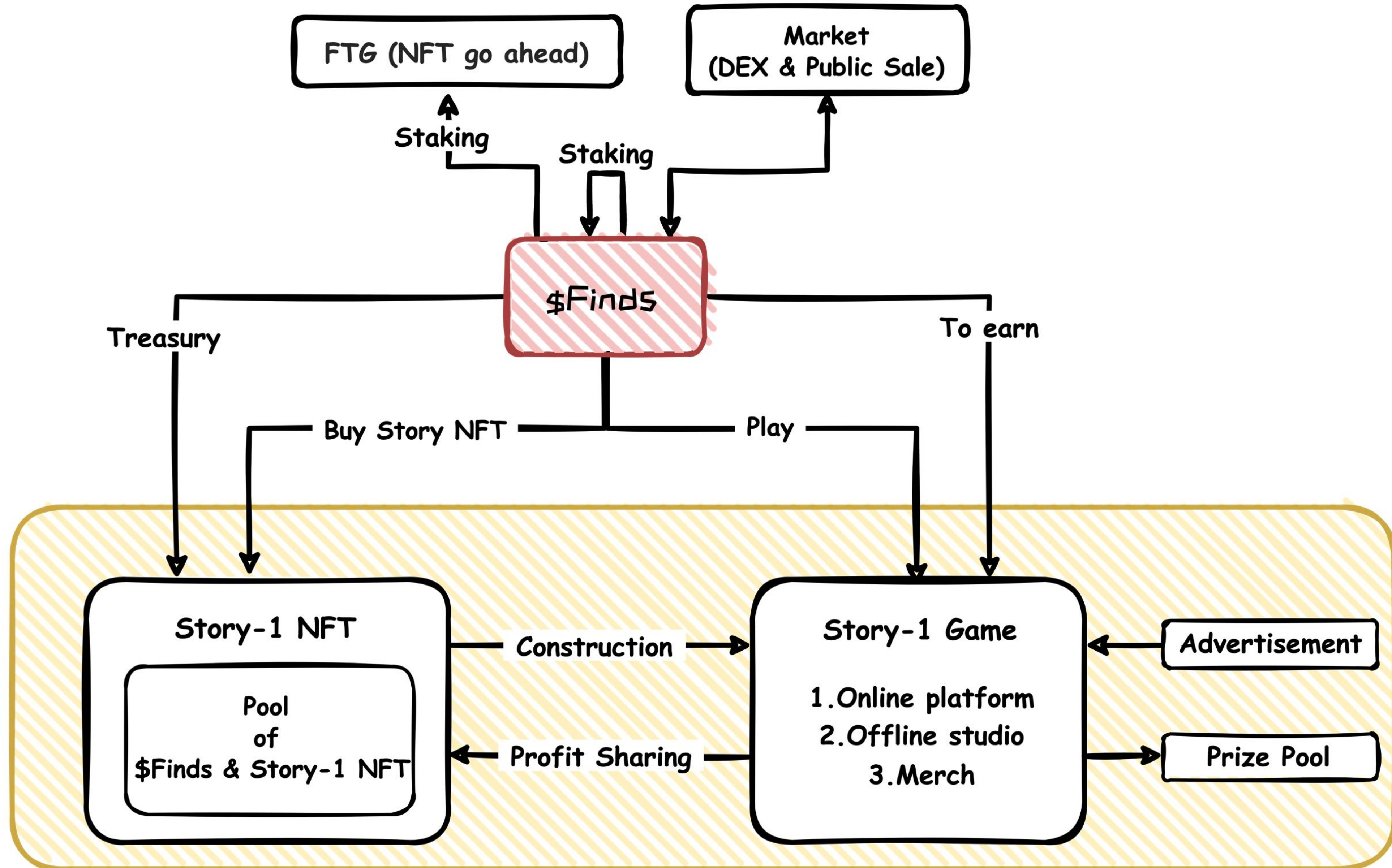
Service Provider

- Reach more **online users**
- Improve the service **efficiency**

FindTruman Platform



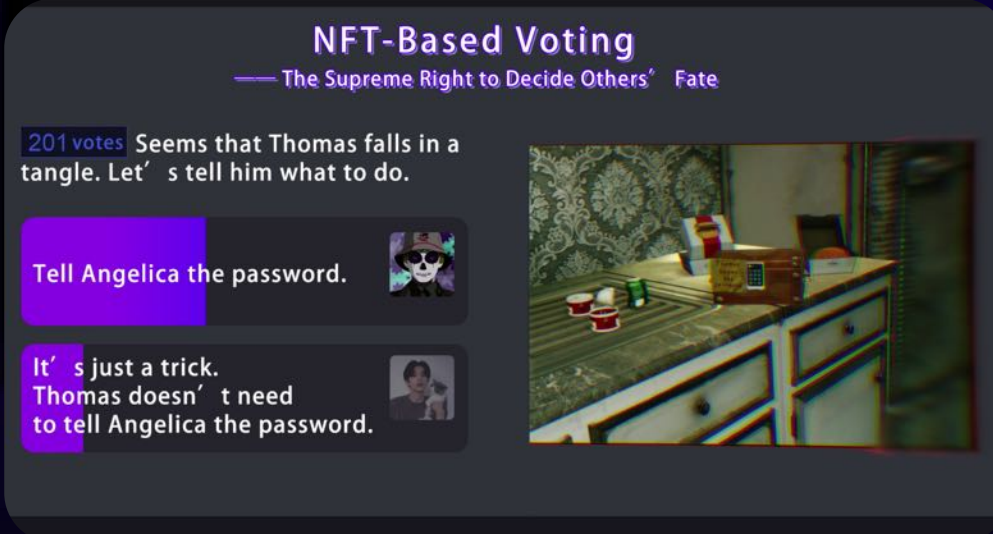
Tokenomics



Milestone

1

Product Alpha test



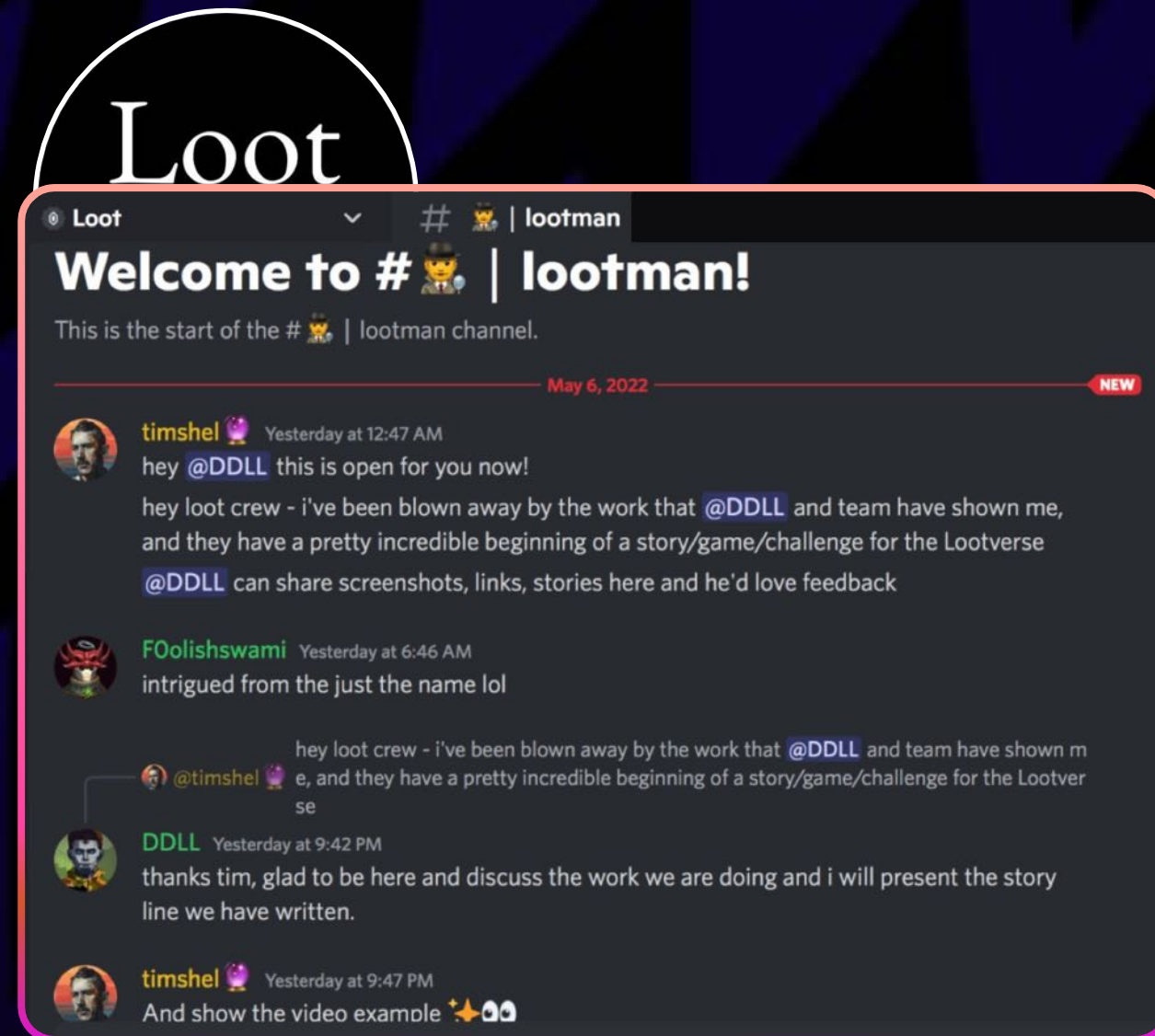
2

Develop several stories with 3D scenes, and co-host with TOP NFT communities



3

Cooperate with Loot in content creation, launch the initial community in Web3



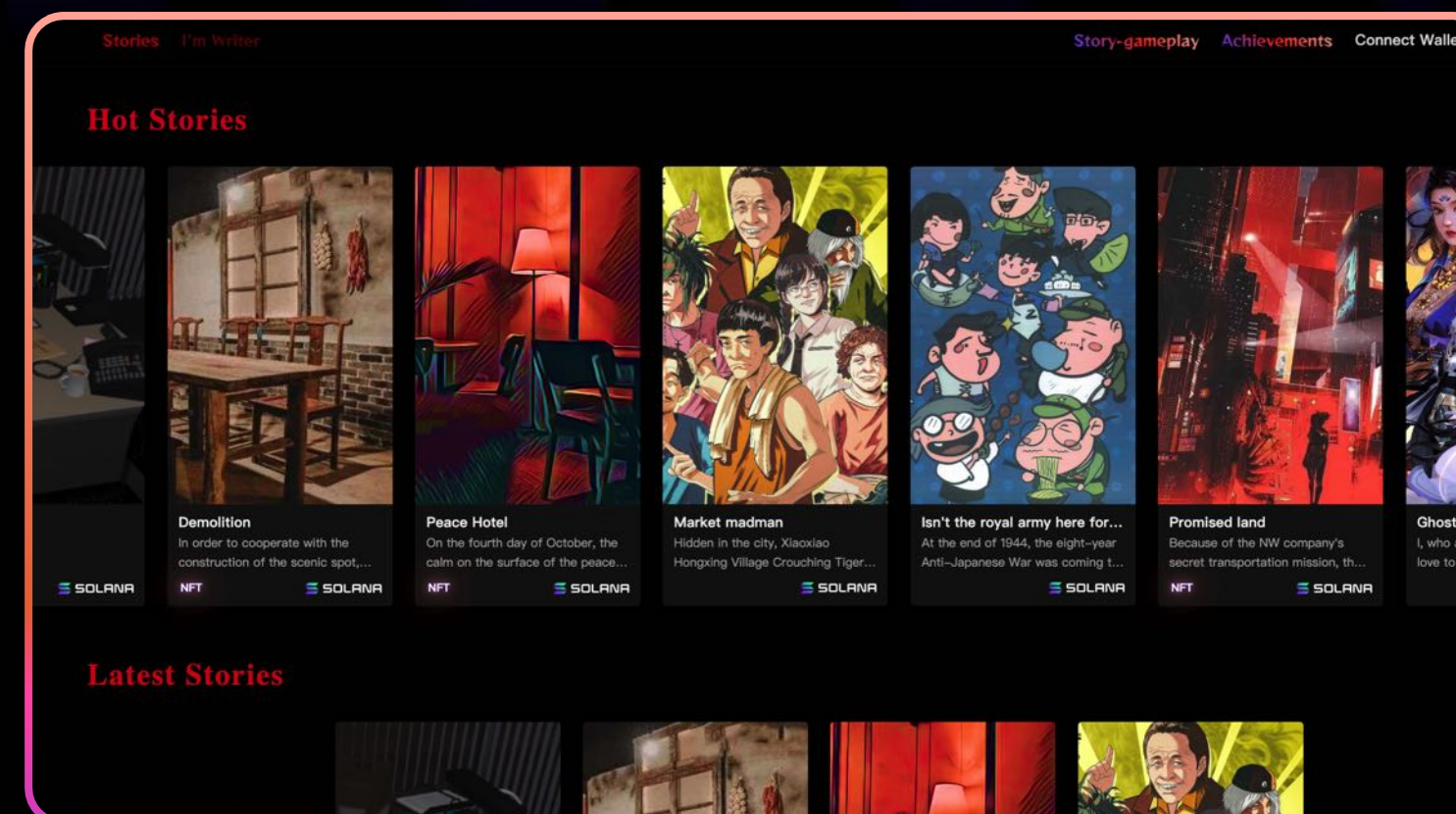
~22k



~16k

4

Construct the Demo of FindTruman UGC Editor Platform and Story-gameplay Platform



 FIND TRUMAN



FindTruman.io/story-release/



[@FindTruman](https://twitter.com/FindTruman)



discord.gg/TkNaeMJ2C