

## How Do You Use Craigslist?

The beauty of Craigslist is it can be used in a variety of ways. Those who use Craigslist do so in many different ways. Some of the most popular uses of Craigslist include advertising, meeting people and finding jobs. This article will discuss these three distinct uses of Craigslist.

### Advertising on Craigslist

Advertising products and services is one of the many valuable uses of Craigslist. Those who are hoping to generate a profit from the sale of their products and services often turn to Craigslist for advertising for a number of reasons. The two most significant reasons are affordability and a large existing audience.

To say advertising products or services on Craigslist is affordable is certainly an understatement. Craigslist only charges a posting fee for help wanted advertisements in three specific markets and specific housing advertisements in one city. Therefore all advertising of products and services is free.

Finally, advertising on Craigslist is appealing because there is no need to generate traffic to the website. Craigslist already receives approximately ten million visitors per month who generate approximately four billion page views per month. There is no denying advertising on Craigslist has the potential to reach a massive audience.

### Meeting People on Craigslist

Another one of the many uses of Craigslist is to meet people. The personals section of Craigslist is the most obvious section designed specifically for meeting people. Here individuals can read or post advertisements seeking either platonic relationships or romantic relationships of different sexual orientations. The personals section of Craigslist is restricted to individuals over the age of 18. Additionally there are restrictions beyond the normal terms of use place on the advertisements. Specifically individuals are prohibited from impersonating someone else when placing an advertisement.

The discussion forums on Craigslist also provide an opportunity to meet others. These discussion forums are divided into a number of different categories so individuals can focus on a topic which interests them and are likely to meet others who share this interest. However, it should be noted that on any discussion there is the very real possibility of heated debates. Those who visit discussion forums are likely to meet others who share their opinions on relevant

issues but there are two sides to every issue so they are also likely to encounter those who oppose their viewpoints. Debate on important issues may remain civilized by there are often situations in which this debate degrades to an uncivil manner.

### Finding Jobs on Craigslist

Many people who use Craigslist are those who are seeking new jobs or career changes. The job posting section on Craigslist is quite extensive and the available jobs are broken down by a number of different categories making it easier for users to find their dream job. Additionally, there is a search feature in the jobs section which enables users to search for a particular word or phrase in one of the job categories. Users can also search specifically for jobs with certain criteria such as telecommute capabilities, contract positions, internships, part-time positions or positions with non-profit organizations.

Job seekers can also post their resumes for consideration on Craigslist. Although the resumes section of Craigslist is not as well organized as other sections, those who know how to write an eye catching resume can still attract attention. The keys to attracting attention in the resume section is to create a descriptive and attention grabbing title and to fill the content of the resume with relevant keywords to make it easier for those who search for these keywords to find your resume.

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