

Title:

New And Unusual Fundraising Ideas

Word Count:

515

Summary:

Some new fundraising ideas. Why settle for another cookie sale or car wash?

Keywords:

fundraising ideas, fundraising, ideas

Article Body:

Need some new fundraising ideas? When your organization or group needs to raise money for a trip or project, there's nothing wrong with another bake sale. Do something a little different, though, and you may get more volunteers for the event. You might also get more media exposure, meaning more people will participate, which means more money raised. Why not try one of the following ideas.

Mobile rummage sale. Having a rummage sale is a common fundraising idea, but how about a mobile rummage sale? It requires collecting donations of things to sell, and the cooperation of someone with a pick up truck. Sort the things as neatly as possible in the back of the truck, then go door-to-door, explaining to the residents that you are raising money for your cause, and asking them to take a look at your sale. Maybe they'll also want to donate things to sell. Take the sale to the beach or other busy places too.

Dog wash. A car wash is one of the most common fundraising ideas out there, but a dog wash is less common. Find a place where many people walk their dogs. A brush, dog shampoo, and a source of water are all you need. You could also sell dog toys, dog snacks and other pet-related things for even more profit.

Business clean-up. Many businesses need to have the area around them cleaned up. Restaurants might have trash around the edges of their parking lots, some businesses may need their signs washed, and others could need their sidewalks and lots swept. A crew of young people could clean up a property in an hour for a set fee, and the business could write off the contribution on their taxes.

Online donor recognition. When you collect donations for a project or regular event, you can promise donors that they'll be recognized on your group's

official website. They get a bit of internet immortality as one of the people that made your event, trip or project possible. It is common that donors get their names put on a plaque, but the website is accessible to all their friends anywhere in the world, so they can show them how they helped.

Treasure hunt. This could be a big event, even an annual one if your organization needs a regular fundraising event. The basic idea: Rope off an area of a beach, bury silver bars and coins in the sand, and let people hunt for them for an entry fee. Let's say you bury 4 quarter-ounce gold coins, 20 one-ounce silver bars, 1000 various foreign coins (some coin shops sell these for ten cents each), 500 dimes and 2000 pennies.

At today's prices it would cost you about \$1,000, which you might first raise through donations. With 3524 coins, almost everyone would find something. 300 people paying \$10 each would net your group \$2,000, plus you could sell hotdogs and drinks during the event.

Except for the last one, these are all relatively cheap events to plan. Tell the papers about your plans, of course. The more unusual fundraising ideas are more likely to get some free press coverage.