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Many of us have fond memories of Easter Sundays from our childhoods. One thing that commonly stands out in memory is the basket filled with goodies. This tradition has seen few changes but one recent change has many parents ordering specialty products for their kids. Personalized Easter baskets are gaining popularity among families for good reason. These items offer great style, durability and memorable keepsakes for your little ones.

There are plenty of choices when it comes to personalized Easter baskets and it may be a good idea to do a little shopping before making an investment. This product is not something that you are going to use once and pack away in the attic. A personalized Easter basket will be used for many years.

In order to assure that you will get the mileage out of the item that you choose it is important to choose personalized Easter baskets that are made from quality materials. It may be tempting to buy something that is priced low but you probably already know that the adage "you get what you pay for" stands true for personalized Easter baskets as it does with just about everything else.

You also want to consider the size of the basket as well. While many parents are opting for large, over-the-top personalized Easter baskets, this choice may not be right for many families. This is especially true for those who like the idea of keeping this item for years and years to come. The larger baskets are great but you can find a traditionally-sized item that will stand the test of time.

The ideal personalized Easter basket should be about twelve inches in diameter and about seven inches deep. This isn't huge but it is a sizeable item that is practical and one that can be filled easily. Most Easter baskets from years gone by were traditionally around this proportion and that makes these items the perfect choice for many families.

Color is very important as well. Most personalized Easter baskets come in an array of color choices. Most of the colors are pastel but you can find the occasional item that offers bright, primary colors as well. You will find that the best way to choose a color is to simply ask your child what he or she likes.

Finally, you want to consider how the personalized Easter basket will be embroidered. Do you want the child's full name or a nickname on the item? Remember, the more letters, the more the item will cost but when it comes to a keepsake like this, it really doesn't matter.