

eBay University - What Is It All About?

eBay University is the learning program that eBay established to help people become successful eBay merchants. For convenience, eBay classes are held in many locations throughout the United States, and classes may also be completed from home, using your computer.

You should note that all of the information you will learn through eBay University can be found on the website - for free. However, understanding that free information isn't always easy. eBay University will teach you how to open a seller's account, how to conduct research and create listings, how to improve listings for greater success, how to integrate Paypal with eBay, how to monitor your auctions, and how to complete transactions.

Once you've finished the Selling Basics course, you are ready for the 'Beyond the Basics' course. This advanced course will teach you how to start and grow an eBay business, how to choose and create listing formats that sell, how to use all of the eBay resources, how to market your business, how to pack and ship your items, and much more. Both courses are reasonably priced, and well worth the short amount of time that it takes to complete each course.

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