

## Yankee Candle Company

The Yankee Candle Company is known for providing quality candles in an array of colors and wonderful fragrances. They have been in business since 1969 when a young boy named Mike Kittredge made a candle from melted crayons as a gift for his mother. His friends and family members loved it, and he began selling them.

Soon the demand for them was more than he could keep up with. Mike soon learned that the area in his parent's home he was using to make the candles wasn't large enough. He also learned he needed help to meet the supply demands. At the tender age of 19, he invested in retail space to make and sell his candles.

In 1974, the business was moved into an old paper mill in Mike's hometown of Hadley, Massachusetts. In 1983 the business relocated to a factory built in South Deerfield Massachusetts where it remains today. The company is a proud employer of more than 5,000 employees. These hard workers manufacture approximately 80 million candles each year. Customer satisfaction with their products has earned them the position as the Nations top candle designer manufacturer, and retailer in the industry.

Customers are impressed with the selection of candles the Yankee Candle Company has to offer. The collection includes votives, pillars, and tea lights. Their most popular selling line is the jar candle. These are sold with a wick as well as with a burner that the jar sits on instead of using a wick. Once you know the style of candles you want, making a decision on the color and fragrance can be quite difficult. The company offers a free catalog featuring all of the selections available. You can request one online or by calling the toll free number.

For those interested in purchasing Yankee candles, you don't have to look far. They are sold in over 17,000 different retail stores around the United States. In addition, there are 385 Yankee Candle Stores located throughout 42 states. Sales on the internet at retail shops and at [www.yankeecandle.com](http://www.yankeecandle.com) are unbelievable. You can have them shipped directly to your door. Now if the internet only gave us the option to smell them as well! The Yankee Candle Company has fared well in Europe as well with over 2,000 stores carrying the candles.

Yankee Candle Company contributes its success in the candle industry by always using quality supplies in all their products. They use the highest quality of paraffin and natural wax to create their candles. The wicks are designed to light quickly and burn evenly. Customers have learned that the Yankee Candle Company offers excellent candle products that burn for long periods of time.

The jar candles burn up to 50 hours each. Customers are happy with the look, quality, and selection of Yankee Candles, often returning to purchase more for or to give as gifts. Customers are also very satisfied with the price of Yankee Candles as they are lower than most of their competitors.

Almost all schools participant in fundraisers. Yankee Candle Company works with schools to offer candle sales as a fundraising project. Education is important to Yankee Candle Company, and schools earn a large profit for their sales. If you are interested in more information on fundraising opportunities, call or email the Yankee Candle Company. They will happily send you brochures on the program as well as answer any questions you may have.

Providing quality customer service is very important to the Yankee Candle Company. They want customers to be completely satisfied with the candle products. You can contact their customer service department if you have questions, comments, or concerns about your candle products.

Safety is very important as well, so please report any potential candle safety hazards to them as well. The Yankee Candle Company reminds customers to only use the candles for their intended purpose. Never leave candles burning unattended and keep them out of reach of children.

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