

Title:

Candle Fund Raisers Are Highly Profitable For Your Organization

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453

Summary:

Fund raisers are a great way to raise money for your school, sports team or other type organization. What's also nice about them is that they are a very sociable way to earn money for a good cause because you're out there meeting the community. For younger participants, fundraisers can even be an early lesson in sales and marketing.

Keywords:

candle fund raiser, fundraising, non-profit, raising money

Article Body:

Fund raisers are a great way to raise money for your school, sports team or other type organization. What's also nice about them is that they are a very sociable way to earn money for a good cause because you're out there meeting the community. For younger participants, fundraisers can even be an early lesson in sales and marketing.

A very high-profit fundraising item right now is candles which are fun and very easy to sell because of their popularity. Candles are a much better choice than food or over-priced novelty items that tend to generate lower profits. They are a rapidly growing option that is more appealing to the public because they are a non-junk food alternative to fund raisers.

Candle fund raisers can also be very lucrative because they come in so many different varieties of size, color and scents creating a great earning potential. For school fundraiser such as band or sports teams, you can purchase and resell candles in your school's colors. For any type of organization, especially religious congregations, think about holiday themed candles for those times of the year.

If your group has decided to embark on a candle fund raiser, a plan of action is a very important step for reaching your fund raising goal. You should start by determining the amount of money you want to raise. Next, figure out how many people in your organization are willing to take part in the campaign and then set your deadlines by deciding on when your group is planning to start and stop

the fundraiser.

Research the candle manufactures that get involved with fundraisers and supply these types of items for that purpose. You'll want to start comparison shopping so that you can ensure the most profit. Once you've got your partnership in place, the next step would be to determine the 'new' sale price of each candle and the number of candles each participant in the fund raiser will need to sell in order to achieve your goal.

Be sure to let everyone involved know what the expectations are and encourage them to use their best selling skills. Also, if you're using brochures to sell the candles, you'll want to supply your sellers with everything they'll need to make meeting your fund raising objective as organized and easy as possible. Give them plenty of order forms and make them aware of shipping and delivery time periods so that they can let their customers know when to expect their items.

By following a few guidelines and setting a fair, but profitable pricing structure, your organization should be well on its way to reaching its fund raising target! Good Luck!