Title:
Conference Calling - Saving Time And Money

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Summary:
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Article Body:
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The opportunities for doing business with people all over the world in ways no one thought was possible is one of the greatest benefits. It brings people closer together. The Internet allows us to connect to people in other countries as if they were our next door neighbors.

In this article, I am going to help you explore the many ways in which we are able to connect to other people on the web and how that interconnectivity can be used to help your business save time and money.

Early communication on the web was mostly by email. People sent emails back and forth with people around the world. Then along came the chatrooms where people could chat in real-time. The instant messengers also came along to offer real-time chat and millions of people began chatting to each other daily across the world.

However, instant messengers, chatrooms, and email are not exactly the

communications solutions business owners needed. Conference calling over the Internet provides that solution like nothing else can.

Conference calling is a very broad term though. It is used to describe a variety of services that all qualify as conference calling, but not all are equal. There are a lot of different options and choices to make when choosing conference calling for your business.

This can save your company a fortune in travel and accommodations for meetings that can be held online instead of the more expensive method of traveling to destinations and holding meetings in person. Also time is a huge factor. Your need for a meeting may be urgent. You may have no time to make travel arrangements to hold that meeting. Conference call meetings can be set up on the fly.

There are monthly services that range from connecting a few people several times per month for as low as $30 per month, to medium range services that connect more people for $80 to $100 per month, to services that connect a lot of people for regular meetings for $150 per month and above.

It all depends on your needs. The best conference call services offer a variety of plans to help you choose the one that is right for your business. Some have live operators to facilitate calls. Some guarantee your sound quality, some don't.

Some conference calling plans include the ability to schedule regular meetings each week or each month, where it automatically calls all of the participants at the right time to join them into the meeting.

Many companies hold daily staff meetings by conference call. If your business has many locations across the country or worldwide, then you need to consider how much time and money conference calling can save your company.

Do not just consider price as the deciding factor for choosing a conference calling service. Remember how much conference calling is saving you and your company. I am not saying you must get the most expensive service out there, but you need to consider all of the options the different services have to offer.

For instance, a live operator to connect the calls can save you a lot of time and hassle. If there are problems connecting or with the audio or video feed, there is someone that can fix the problem without you having to cancel an important meeting.

Audio and video quality are huge items to consider. The better your audio and/or

video feed will be the difference between a successful meeting or a miserable one.

The ability to set up a conference call meeting on the fly is another important option to consider. It is very convenient to be able to call a meeting wheneve3r you think one is needed VS using a conference calling service that only allows you a set schedule you give them each month.

The bottom line is this; Decide what your needs are. Decide which meetings can be held online VS being there in person. Once you establish your needs, then shop around and look at the various options that are available from conference call providers, before you make your decision.