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How to Select Jewelry Wholesale

Selecting jewelry isn't hard, when you can see it and touch it. However when you purchase jewelry wholesale, you often won't have this opportunity before making a purchase, since most of these purchases are made online or through mail order. This makes the selection process a bit harder.

Start by reading all of the information that is supplied. Make sure that words like 'gold plated' or 'faux' are not used if you are looking for genuine pieces. Contact the company and ask for more information if you are unsure about anything that you are reading as well. Make sure you are getting wholesale prices. Look for similar pieces at the online jewelry stores, or even at your local jewelry stores, and compare the prices. The wholesale price should be much lower.

Also check the refund and exchange policy of the business you are planning to purchase from. Make sure that there is a 'no questions asked' money back guarantee, or the offer of a 100% refund if you are not satisfied. If there is no refund policy, there should be no deal! You can find other jewelry wholesale from companies that do offer refunds and exchanges.

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