## MTBN.NET PLR Library Category: Bluetooth Technology File: Bluetooth-And-Apple-400\_utf8.txt Text and Word PLR Article Packs available at PLRImporter.Com

### Bluetooth And Apple

The new Apple powerbook G4 are among the first computers to offer Bluetooth technology 2.0+EDR. The 2.0+EDR technology, which still backwards compatible with 1.0, is up to three times faster than previous versions, offering maximum data rate transfers of up to 3 MBps. Being the first company to certify a system with 2.0+EDR, Apple continues to make great use of the Bluetooth technology.

### Full support

In addition to the powerbook G4 portables, there are other Bluetooth enabled computers available from Apple, including the iBook, iMac G5, eMac, and the Power Mac G5.

#### Making life easier

When you turn the Bluetooth feature on, your Mac can easily perform a file transfer or even a synchronization. From the Bluetooth selection menu, you can choose to either send a file or browse devices, quickly and easily. Or, you can click the sync button in iSync to update your cell phone or Palm OS handheld.

The Mac and GSM/GPRS mobile phone with Bluetooth work to make each other more useful. By using iSync, you can keep your phone updated without having to type any info, as you can keep the information in the more manageable address book on your Mac instead.

You can also use your Bluetooth enabled Mac to print documents and digital images to select a printer that also supports the technology of Bluetooth. Or, you can also use a headset to talk to your friends during an iChat session.

Your Mac also has the ability to use Bluetooth technology to communicate with your Palm OS handheld. This way, you can perform a HotSync operation without using any cables. You can also

# MTBN.NET PLR Library Category: Bluetooth Technology File: Bluetooth-And-Apple-400\_utf8.txt Text and Word PLR Article Packs available at PLRImporter.Com

send your business card or calendar events directly to someone else's handheld usingthe technology of Bluetooth.

The implementation of Bluetooth by Apple is the latest in a series of moves that have caused great shift in the computer industry. Apple established USB as the standard interface with the launching of the first Mac back in 1998.

Since then, Apple established the 802.11 wireless standard of networking with the launch of the iBook and AirPort in 1999. During 2003, Apple launched AirPort Extreme, which was based on the new 802.11g high speed technology of wireless.

Now, Bluetooth helps to further strengthen the dominant position of the Mac in wireless communications, helping to preserve Apple's reputation for being the first to market with innovative technology that integrates right into the operating system.

(word count 400)

PPPPP