

## Title:

Difference Between An Affiliate & Super Affiliate

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## Summary:

The vast majority of affiliate marketing sites online are run by people who have no great interest in turning a huge profit. For example, you'll find thousands of blogs where people put up a few Amazon listings and/or Google links on the off chance that a passing browser will click on them.

## Keywords:

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## Article Body:

Difference Between An Affiliate & Super Affiliate

It's a bird, it's a plane, it's Super Affiliate! Corny, but "super affiliate" is the new buzzword for affiliates who are both ambitious and successful at affiliate marketing. There are wild claims online about affiliate marketing: Make Millions Overnight! Never Work Again! Unfortunately, these claims are usually false. To go from being a plain affiliate to super affiliate takes a lot of work. In short, you need to be an affiliate of steel.

The vast majority of affiliate marketing sites online are run by people who have no great interest in turning a huge profit. For example, you'll find thousands of blogs where people put up a few Amazon listings and/or Google links on the off chance that a passing browser will click on them. That's all well and good, but this is no way to make a dent in the affiliate marketing game. To be a super affiliate, you need to treat affiliate marketing as a job, not just something that you do on the side to put a couple of bucks in your pocket.

There is a misconception that affiliate marketing is not a real business. After all, the affiliate is not putting out a product. This is patently false. Even though an affiliate marketer is not manufacturing a product, he or she is still offering the product up for sale. An affiliate marketer still needs to be in charge of search engine optimization, custom content, quality web design, financial management, and everything else that goes into running a successful e-business. As with any business, an affiliate marketing plan is only as strong as the amount of work you put into it.

A super affiliate will be able to turn as hefty a profit as a standard business—several sales a day on a number of different fronts. Remember, successful affiliate marketers don't necessarily stop at one site. They set up a variety of affiliate sites with a good web address, quality web design, and lucrative affiliate marketing opportunities. Additionally, once you start selling at an accelerated rate, some affiliate programs will promote you from regular affiliate to super affiliate. If you start sending sales and traffic to a business, they will reward you with better terms.

This isn't an easy proposition, but it is possible. Make sure that an affiliate program has a corresponding super affiliate program in place—better terms for more sales. Even if they don't, an affiliate with good terms up front can really pay off if you're able to make a several sales a month. Affiliate programs with great terms are also sometimes referred to as super affiliates. Find these and you know you'll have a good marketing in place at the start.

For more information visit: <http://www.joebucks.com/?aid=937817>