

Title:

"How to Make your Computer your Personal ATM"

Word Count:

488

Summary:

This article details the tools you need to begin building a website. References to valuable resources for domain, web hosting, and auto responder services are detailed.

Keywords:

Internet marketing, Smart Autoresponder, Web hosting, Domain Name, Godaddy.com, Frontierpowerhosting.com, Arp3.com, Software, IP address

Article Body:

Do you think that ATM's are only available at banks and credit unions? Think again. Your computer can become your own personal ATM machine. How can you turn your computer into a money making machine? Jump into the world of internet marketing. An Internet marketing business is not only profitable, but can be started quickly and affordably.

What should you do first to help you start an Internet marketing business? You need to create a website that reaches millions of potential customers all over the globe. There are hundreds of software programs, companies, and offerings out there. If you are not familiar with Internet infrastructure then you may have a difficult time trying to find the right company to host your website. We have taken the confusion out of this situation for you by providing references for the best software tools to help get you started.

First, you will need a domain name. Domain names are the text that users will type into the Internet to access your website. Think carefully about your domain name so that it is relevant to your product or service. Once you have a domain name in mind, you need to make sure that it is not taken. You can type it into your Internet browser and see if anything comes up. However, it is good to check this through the domain provider we recommend which is www.godaddy.com.

When you purchase a domain name at www.godaddy.com, make sure that you only purchase the domain name and none of the extra services. Godaddy has a tendency to jack up the prices on these services when you can find them much more affordably at www.frontierpowerhosting.com.

Frontierpowerhosting.com will be your web hosting service. This web hosting Service Company is top notch because you receive your OWN IP address. It is critical to have your own IP address so that your emails are never blocked due to an email spammer that has the same IP address. Frontierpowerhosting.com also has excellent customer service phone support. In addition, Frontierpowerhosting.com provides an "Email Tracker" feature which enables you to track your emails. Frontierpowerhosting.com also will provide you with information regarding the deliverability rate for any emails you send. This information will help you tailor your marketing efforts.

Next you will need to setup a "smart Autoresponder". A smart Autoresponder is one that automatically sends emails or forms to users in order to capture their personal information. Make sure that your Autoresponder captures the following information: first name, last name, email address, time and date stamp.

An effective smart Autoresponder is called "Auto Responder Plus" which you can find at www.arp3.com. Auto Responder Plus is software that you can download on your web hosting account.

Once you have these tools in place, you are ready to create your website. Change your personal computer into a cash cow today!