

Title:

Get ready for the Back-to-School season

Word Count:

509

Summary:

Action Printing, Inc. boasts of a huge variety of promotional items which would help launch any school event.

Keywords:

school promotional products

Article Body:

Looking for sure-fire ways to promote the events in your school? The search is finally over. Action Printing, Inc. takes care of all the hassles and ensures that your event gets the promotion it needs.

It is an inevitable fact that organizing an event comes with strings of tasks and responsibilities. While coming up with the idea for an event is easy, making it happen requires more than just brainstorming. Action Printing, Inc. sees this need and has come up with several tools to make each school event successful in every aspect.

When Action Printing, Inc. was established on February 2, 1989 in Miami, Florida, it offered full service offset printing. Its products range from business cards, to letterheads, to brochures, and to other types of printed materials. Its success fueled its rapid growth. And soon, Action Printing, Inc. began handling contracts which included various city and state agencies. It wasn't long before Action Printing, Inc. ushered in screen printing technology. This division allowed them to provide custom-printed materials, such as t-shirts, caps, bags, and a lot others to several local businesses.

Now, Action Printing, Inc. boasts of a huge variety of promotional items which would help launch any school event. Promotional merchandise available includes t-shirts, bags, pencils, stickers, notebooks, keychains, and a whole lot more. The chosen merchandise will carry the school logo, its mascot, or the imprint of the school event.

As an authorized dealer of thousands of promotional merchandise makers, Action Printing, Inc. is committed to represent the most recognized and reliable brand

names in the market. Top brand names live up to a certain degree of quality and customer service. Hence, the company's commitment to partner with such philosophy-driven manufacturers has given excellent results in terms of customer satisfaction.

And since Action Printing, Inc. makes use of the most innovative tools, customers can enjoy the benefits these bring, like the Customizing Center which allows customers to view the imprints they want instantly. The convenience that modern technology brings takes away the guesswork involved when shopping for the best promotional item.

Additionally, convenience is further defined with the launching of the company website in 1997. Interested consumers are able to check out all products offered. Online shopping became possible a few years after, giving customers more reasons to choose Action Printing, Inc.

For those who are trying to find the best means to make an event known, Action Printing, Inc. exists to satisfy those needs. The company, with its wide range of products and services, offers everyone limitless possibilities of promoting events. Plus, its team of professionals will ensure that you get the results you want.

On top of all these benefits, Action Printing, Inc. sees to it that deciding on a promotional item is going to be an easy one. Samples are provided to make the buying experience more comprehensive, effective, and worthwhile.

Promotional campaign is one complicated task. Fortunately, there is one company that is aware of the complexities of promoting an event. So, for unique, reliable, and efficient promotional merchandise, trust only the experts.