

**Title:**

School Fundraising Ideas - Part Two

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361

**Summary:**

Looking for a good school fundraising idea? In this series, we'll take a look at three school fundraising ideas. Part Two looks at Pizza Cards.

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**Article Body:**

Looking for a good school fundraising idea?

Finding 'something different' can be a challenge. The good news is that there are other school fundraising ideas besides coordinating a special event or conducting a catalog-based fundraiser.

These often end up overwhelming your supporters with multiple fund raising products that aren't everyday items for most people.

In this series, we'll take a look at three school fundraising ideas. Part Two looks at Pizza Cards.

These are simple products that your group can offer that provide these benefits:

- 1) They are easy to sell
- 2) They offer good value
- 3) They produce excellent results

**School Fundraising Ideas: Pizza Card**

What is a pizza card and how is it different?

A pizza card is a discount card with an offer tied to a single merchant, usually a national chain. It often provides a two-for-one offer on every order and is tends to be priced at \$10 for a card good for a one-year period.

Offers vary with most being tied to either a single location or a small group of

outlets for a national chain. Pizza Hut cards are good for eat-in dining while most others are aimed at the take-out or delivery market.

Given how popular pizza is with younger children as well as teenagers, pizza cards are excellent school fundraising ideas.

The cards for Pizza Hut and those for some of the other chains place a limit on the number of times you can use the card, often 21 times. That is an awful lot of free pizza for \$10. Usage is tracked via holes punched in marked spots on the card.

Some of the offers also specify that your initial order must be for a large pizza while your free pizza is a medium size. When you think about it, that works well for most adults because they usually want a different set of toppings than what their children enjoy.

Like the discount card, pizza cards can be obtained from many suppliers. Most offer the same set of national chains and prices can vary widely, so it pays to shop around.

All in all, pizza cards are among the top school fundraisers for profit and ease of sale.