

Title:

American Express Blue Cards: Which Blue Is For You?

Word Count:

573

Summary:

Times certainly have changed for American Express. Gone are the days where the American Express card was simply a charge card that had to be paid off in full every month. Yes, the old workhorse - the green card - is still available and popular too. However, American Express decided to take MasterCard and VISA on directly by offering its own line of credit cards. These "blue" cards have been such a hit with consumers that the admired financial giant is now offering four differ...

Keywords:

american express blue card, blue card offers, sky blue, jet blue, blue cash, blue card, cash back

Article Body:

Times certainly have changed for American Express. Gone are the days where the American Express card was simply a charge card that had to be paid off in full every month. Yes, the old workhorse - the green card - is still available and popular too. However, American Express decided to take MasterCard and VISA on directly by offering its own line of credit cards. These "blue" cards have been such a hit with consumers that the admired financial giant is now offering four different blue cards from which consumers can choose. Each American Express blue card is different, so let's take a look at just what makes each one so special.

American Express Sky Blue, The Ultimate Travel Rewards Card

Sky Blue - If you are tired of all those rewards cards that promise you a weekend in Las Vegas, but can only deliver you an overnight stay in Providence, then the Sky Blue card should appeal to you. Touted by American Express as putting an end to travel reward card restrictions, Sky Blue goes where no other American Express blue card has gone before it. With absolutely no black out dates and no travel restrictions, the Sky Blue card allows for card holders to travel where they want, when they want. But, it even gets better: 0% introductory APR and no annual fee; discounts on airline tickets, hotel stays, and car rentals. You even get free coverage on rental car insurance and travel accident insurance with Sky Blue.

Blue Cash For Cold, Hard Cash

Blue Cash - If it is cold, hard cash that you want, then there isn't a card that matches the American Express Blue Cash card. This is no 1% or 2% cash back card; the Blue Cash card is one that really works for card holders as it gives back 5% cash on just about everything you buy. Save 5% on gas. Save 5% on drugstore visits, on the bills you pay, and on so much more. Best of all, you don't have to worry about redeeming your points as every year American Express will give you your earnings back to you in the form of a big fat credit to your account!

The Original Blue: The American Express Blue Card

Blue - The American Express Blue card was the card that got the whole blue movement rolling. Although it isn't as power packed with the features found in Sky Blue or Blue Cash, the Blue card is still a worthy choice. If you select "Blue" you get 0% APR for up to 15 months, 4.99% APR on balance transfers for the life of the loan, and you will earn points toward the American Express free rewards program. Yes, there is no annual fee with the Blue card either!

Jet Blue: The Airline And The Card

Jet Blue - Named for the airline it represents, the American Express Jet Blue card allows card holders to accumulate points toward free Jet Blue Airways flights. Using the card the very first time nets users a cool 5,000 points right off the bat. You can also get double points at many places where you like to shop or eat.

As you have read, the competition for credit card carrying customers is heating up. With an American Express Blue Card you can receive benefits not available to customers of competing card companies. What are you waiting for? Put an American Express Blue Card in your wallet today and reap all of the rewards!