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Title:

Why is audio mastering important?

Word Count:

271

Summary:

If you have read my last article, "What does an audio engineer do when mastering music?", you already know what is involved in the professional mastering process. To re-cap what that article said to all who haven't read it, the mastering process adds polish to your songs and makes them sonically cohesive. A lot of albums are recorded and then thrown on a disc, sans mastering. While this works fine, by no means do I recommend it. There are a few reasons why I wouldn't recommend doing this.

Keywords:

cd mastering, audio mastering, professional mastering, cd duplication, dvd duplication, audio, cd, musicians, digital, recording studios, upc, cd recordings, cd manufacturing

Article Body:

If you have read my last article, "What does an audio engineer do when mastering music?", you already know what is involved in the professional mastering process. To re-cap what that article said to all who haven't read it, the mastering process adds polish to your songs and makes them sonically cohesive. A lot of albums are recorded and then thrown on a disc, sans mastering. While this works fine, by no means do I recommend it. There are a few reasons why I wouldn't recommend doing this.

- 1. Mastering adds a professional, commercial sound to your songs or album. All of your favorite albums and bands you hear on the radio have had their audio mastered by a professional mastering engineer before it was sent to CD manufacturing facility. This makes sure that you hear all the CD recordings lowend bass, mid-range, and highs crisply.

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- 2. Audio mastering allows another set of ears to evaluate your audio. Having another skilled audio technician listen to you recording is always a plus. They can bring a fresh perspective and ideas to your album production. Your recording and mixing engineers spent hours and hours listening to your music, someone who was not present and has a skilled ear can point out and help better the quality of your finished project.

Audio mastering is a vital step in the recording and CD manufacturing process.

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This article should help you understand why professional mastering is a step you should not leave out of your next recording project. All commercially released audio CDs utilize the CD mastering process, and you should do the same.