

Title:

Ebooks and the entrepreneur

Word Count:

405

Summary:

Learn how entrepreneurs are taking advantage of ebooks as the next big online opportunity.

Keywords:

ebook, ebooks, self publishing, business, entrepreneurship. work at home

Article Body:

Most home business opportunities are overdone and oversaturated. With most home based business opportunities that are promoted in magazine and websites the options are all the same; start a day care center, become a personal shopper, site at home and stuff enveloped and so on. While a dedicated person can make income, and sometimes great incomes, from such ideas, the market can only handle so many work at home personal shoppers. Ebooks however, are in a market that is only just starting to see entrepreneurial interest. Ebook authors are starting to be called 'info entrepreneurs'. They compile high quality information or write their own fiction ebooks and sell them online. Some people are able to secure very comfortable full time careers from this, and yes, they do it 100% from their own home.

### Ebook Entrepreneurship

Being an ebook entrepreneur is no easy feat. It will require long hours of research and writing, web design and gaining a little knowledge about ecommerce. However, the payoff could be huge. And unlike many other home based businesses you won't be limited to your region. The beauty about ebooks is that you can publish them and then distribute them throughout the world. You could get orders from Indonesia, Canada, USA, France and so on. This global opportunity doesn't apply to many other work at home opportunities.

### Ebook Stores Don't Open & Close

Another defining feature of Ebook Entrepreneurs is that they don't have the regular 9-5 hours of operation. You will sell ebooks while you're awake and while you sleep. Not bad huh? Most of the work that goes along with setting up

an Ebook business is done in the beginning stages. This industry is front heavy, but after you set up your infrastructure you can continue to sell with very little daily maintenance.

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