

Title:

Pizza Fundraiser Ideas

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Summary:

Fundraising with pizza is a great idea for most any size group. It provides your buyers with something everyone wants, and can be very profitable as a fundraising idea.

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Article Body:

Fundraising with pizza is a great idea for most any size group. It provides your buyers with something everyone wants, and can be very profitable as a fundraising idea.

There are three different types of pizza fundraisers:

Sales of pizza by the slice

Sales of pizza fundraising discount cards

Sales of pizza supplies - make your own kits

Each of these fundraisers varies in effort, requirements, and profitability. Let's take a brief look at each one.

Pizza Fundraising By The Slice

This is a quick and easy profit source for just about any type of youth sports team. You purchase your pizzas at a quantity discount and have them delivered piping hot to your event.

Papa Johns and Dominos both offer the delivery service from any location. Of course, you'll need to pay cash when the pizzas are delivered.

Sell the individual slices at close to 100% markup so that your team receives \$2 for every \$1 in cost.

That markup covers any unsold or damaged slices.

Tips: Don't overbuy, reorder instead. Also, sell them fast before they cool off. Plain cheese is the most popular followed by pepperoni.

#### Pizza Fundraising Discount Cards

A pizza fundraiser card is a discount card with an offer tied to a single merchant, usually a national chain. It often provides a two- for-one offer on every order and is tends to be priced at \$10 for a card good for a one-year period.

Offers vary with most being tied to either a single location or a small group of outlets for a national chain. Pizza Hut cards are good for eat-in dining while most others are aimed at the take-out or delivery market.

Given how popular pizza is with younger children as well as teenagers, pizza cards are excellent school fundraising ideas.

The cards for Pizza Hut and those for some of the other chains place a limit on the number of times you can use the card, often 21 times. That is a lot of free pizza for \$10. Usage is tracked via holes punched in marked spots on the card.

Some of the offers also specify that your initial order must be for a large pizza while your free pizza is a medium size. When you think about it, that works well for most adults because they usually want a different set of toppings than what their children enjoy.

Profit Tip: Pizza cards can be obtained from many suppliers. Most offer the same set of national chains and prices can vary widely, so it pays to shop around.

All in all, pizza cards are among the best easy fundraisers based on profitability and ease of sale.

#### Fundraising Sales of Frozen Pizza, Supplies, or Kits

Little Caesars and several other companies offer a "do it yourself" pizza kit that many schools, youth groups, and sports teams have successfully sold.

The basic concept is the same as a cookie dough fundraiser. Your sellers use an order-taker brochure, collect payment upfront, and deliver the goods after you receive your bulk shipment.

As with all order taker sales efforts, there is slightly more work involved than with immediate sale items. The delivered product must be received, counted, and sorted by customer.

Pricing is generally close to the price the customer would pay at retail. Profit margins are in the 30%-40% range.

Tip: Because the dough is frozen, deliveries need to be timed well. Your customer pickup/delivery needs to take place within 4 to 6 hours after your bulk delivery.

If you are looking for a great fundraising idea for your school, youth group, or sports team, try pizza this year!