Title:
Self-Publish Your Book With National Distribution

Word Count:
518

Summary:
Many writers struggle with constant rejection from the publishing world. A rejection, though a part of the industry, is difficult for writers at any stage in their career. You pour your heart and soul into a book, along with hours of work, only to hear a publisher indicate that it isn't what they are looking for at this particular time. Many books that were otherwise snubbed by traditional publishing houses have gone on to be very popular. How? It's simple. Self-publishing is...

Keywords:
how to start your own business, home business, starting your own business, home party business, pass

Article Body:
Many writers struggle with constant rejection from the publishing world. A rejection, though a part of the industry, is difficult for writers at any stage in their career. You pour your heart and soul into a book, along with hours of work, only to hear a publisher indicate that it isn't what they are looking for at this particular time. Many books that were otherwise snubbed by traditional publishing houses have gone on to be very popular. How? It's simple. Self-publishing is an avenue that many new, or rejected, writers pursue.

When you hear self-publishing, perhaps you think about writing a book and taking it to a printer, paying for copies and doing all of the footwork to get your new work listed with major bookstores. But, thanks to the internet and an innovative new approach to publishing, that's no longer the case. Sure, you still have to pen the book yourself but leave the printing up to someone else. A growing number of POD (print on demand) publishers are stepping up in search of the next bestseller. Print on demand is a term used to describe a publisher who handles all of the printing aspects, but on an as-needed basis.

The best self-publishing companies offer a variety of programs with the majority of them handling the issuance of an ISBN number and getting your book cataloged with all of the major online bookstores, including Amazon, Barnes & Noble, Books-A-Million, etc. In addition, when a book is issued an ISBN number, it can

be ordered at any bookstore. Your book may or may not be physically stocked at your local shopping mall, but the bookstore inside will have the capability to order it as requested. As your new title is listed nationally with every major bookstore's catalog, it will steadily surface globally as well. A year after your book is released; don't be surprised if search engine results show that it is listed with major online bookstores across the world, including Japan, United Kingdom, Canada, Australia, Germany, etc.

With print on demand publishing, or self-publishing, you will have to pay a fee to get your book in print. Longtime publisher iUniverse (http://www.iUniverse.com) offers publishing packages starting at $499.00 and up. In exchange for the startup fee, the company issues a printed version of the book while the author retains all electronic rights to the work and a 3-year contract with a 1-year automatic renewal. A generous 20% royalty is offered on the sale of every book with quarterly statements mailed to the author.

If you have been turned away by traditional publishers, or simply want to retain full control over your book, it's cover design and content, self-publishing may be the way to go. If you have never been published, it is difficult to find a traditional publisher. With self-publishing, you will have documentation of your previously published work and royalty statements to show its success. Once your book is published, get out there and promote your work. It's the best way to take your career from new to permanent status.