

Craigslist from Ant Farms to Zookeepers

If you haven't already learned about the wealth of information and opportunities available on Craigslist it is time to start learning more about this exciting online community. The Craigslist fact sheet defines Craigslist as, "Local community classifieds and forums - a place to find jobs, housing, goods & services, social activities, a girlfriend or boyfriend, advice, community information, and just about anything else -- all for free, and in a relatively non-commercial environment." This definition is certainly worthy of all that Craigslist has to offer to visitors. The fact sheet also points out that Craigslist receives approximately four billion page views per month and is visited by approximately ten million visitors each month. This article will provide a brief history of Craigslist and will discuss two of the most commonly used sections of Craigslist. This includes the for sale section and the jobs section.

The History of Craigslist

Craigslist began in 1995, essentially as an email list run by Craig Newmark for the purpose of keeping his friends informed of interesting events occurring in the San Francisco Bay Area. This system spread through word of mouth and the list grew. After sometime others began using the list to respond to the entire list with information about other events or as a way to make requests or exchange information. Those who began responding on Craigslist began posting items such as jobs, for sale items, apartment openings and other pieces of information. Newmark wrote software to enable participants to post this information onto the website which became known as Craigslist.org. Although Newmark was approached in 1997 about the possibility of running banner advertisements on his website, he declined this opportunity.

Finding Items for Sale on Craigslist

The for sale section of Craigslist is the place to find items which are for sale. This section is divided into a variety of different categories. Users can browse through appropriate categories to find other users offering items for sale which may be of interest to them. Those who cannot find an item they are seeking can take advantage of the wanted section to post an advertisement seeking a particular item as well as the price they are willing to pay for this item. When purchasing an item on Craigslist there is always the potential for receiving an item that is not in the condition described in the advertisement. Asking many questions is the best way to avoid this type of problem when making a purchase.

Finding Jobs on Craigslist

One of the most popular sections of Craigslist is the jobs section. Job seekers prefer Craigslist over other websites designed specifically for finding jobs because Craigslist offers those posting the job the opportunity to include information such as whether telecommuting is an option or the position is a

contract position in addition to whether it is full time or part time. This is significant because many other websites do not include this information and job seekers who rely on the Internet are likely to be more interested in these options that offer greater flexibility.

Browsing through Craigslist for potential jobs is surprisingly easy. Job seekers simply enter the Craigslist website for the desired geographical region and select a category from the jobs section that describes their desired field of employment. Alternately job seekers can use the search feature to find their dream job.

PPPPP

Word count 560