

## Title:

Mayan Riviera, Mexico - Why Is It So Popular?

## Word Count:

379

## Summary:

The Mayan Riviera, a stretch of coastline on the Yucatan Peninsula running from just outside Cancun in the North to the ancient Mayan site of Tulum in the South is rapidly growing in popularity. Why has this previously quiet area of the Yucatan Peninsula become a magnet for tourists?

## Keywords:

Mayan Riviera, Yucatan, Mexico, vacation, holiday

## Article Body:

The Mayan Riviera, a stretch of coastline on the Yucatan Peninsula running from just outside Cancun in the North to the ancient Mayan site of Tulum in the South is rapidly growing in popularity. Why has this previously quiet area of the Yucatan Peninsula become a magnet for tourists?

Costs and Atmosphere on the Mayan Riviera

For visitors from North America, the Mayan Riviera is a more laid back alternative to Florida. It can also be cheaper to visit than either Florida or the Caribbean islands such as Barbados or Jamaica.

For visitors from continental Europe or the UK there is the added attraction of the current favorable exchange rate. This can make traveling to the Mayan Riviera a more cost-effective option than visiting Southern Europe over a two-week stay.

Mayan Riviera Ancient Sites

Few tropical destinations have the benefit of the fascinating ancient sites on the Mayan Riviera. At Tulum in the South the ruins are actually right on the coast, so you can admire them from your sun lounger! Other sites of note (all possible in a day) are Coba, Chichen Itza, and, Xel Ha.

Beaches, Diving, Snorkeling and Water Sports

Where does one even start to describe the beaches on the Mayan Riviera:

Beautiful white sand beaches with warm ocean water. Warm breezes and your favorite cocktail served at your sun bed - now that's what I call a holiday! The Mayan Riviera is blessed with the stunningly beautiful Caribbean Sea with all its opportunities for water sports and diving/snorkeling. The island of Cozumel is a real magnate for diving enthusiasts, offering deeper water closer to the shore than the mainland resorts.

#### <u>Activities and Theme Parks</u>

If golf is your thing, you are well catered for here, with courses in or near all of the major resorts. For the kids try Xel Ha or Xcaret - Eco-Theme parks that they will love. Shopping is fabulous with many bargains to be had including local crafts. Other possibilities include kayaking, sailing, and horse riding.

#### <u>Conclusion</u>

The range of possibilities on a holiday/vacation to the Mayan Riviera is simply amazing. The climate and Caribbean Sea are beautiful, the people friendly, and the cost reasonable - what are you waiting for?