

Title:

Conference Call Decision - Web Conference Calling Vs Offline Conference Calls

Word Count:

361

Summary:

Conference calls have totally revolutionized the concept of communication. Web conference has taken the concept to the next level and challenges the worthiness of existing offline conference calls.

Web conference call is in its infancy and many people are not aware of its multifarious application. Initially, web conference call was used as an audio conference call and was limited to presentation calls. Live video conferencing became possible with the arrival of broadband. ...

Keywords:

conference call, web conference calling ,Conference call services for business

Article Body:

Conference calls have totally revolutionized the concept of communication. Web conference has taken the concept to the next level and challenges the worthiness of existing offline conference calls.

Web conference call is in its infancy and many people are not aware of its multifarious application. Initially, web conference call was used as an audio conference call and was limited to presentation calls. Live video conferencing became possible with the arrival of broadband. The right amalgamation of several features of Internet, computers and software has transformed web conference call to the level of face-to-face meeting.

The greatest advantage that web conference calling has over offline conference calls is that it gives real time interaction with several people. When implemented properly it is just like having a discussion in your conference hall. Unlike most offline conference calls, in web conference call the people engaged in conversation can share and exchange ideas by illustrating it on the whiteboard. This becomes very handy in cases where only drawings can clearly explain the idea. Since this is done in real time with the support of audio, the effect it has is far reaching and cannot be matched by offline conference calls.

Web conference calling is an ideal conference call service for business as it

gives the opportunity to discuss issues and put them to vote and fix the issue on hand. This means that by sitting in your office in Manhattan through the conference call you can talk with your subordinates in any part of the world and discuss the business plans. There is no limit to the number of people who can take part in the digital web conference. Offline conference call has the limitation of number and when there are more than three locations it throws up several difficulties. The number of location is never a problem in web conference calling.

Conference call through web has certain limitations like web cam positioning. It also requires high amount of concentration from the participants. Most of the limitations associated with web conference call can be easily solved. Several business establishments now prefer web conference call over offline conference call as it saves money, time and energy.