Title:
Corporate Team Building Events: Throw 'Distancing' to a Distance

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430

Summary:
The problem in the corporate team building process namely 'distancing' is predominantly inherent in employees' as well as in the employer's psyche. The corporate houses are spending huge amounts to unite the workforce into an active team. However, how the job is done?

Keywords:
corporate team building, corporate hospitality, corporate team events, team building idea

Article Body:
If someone just studies a few recent corporate recruitment advertisements, there will be at least one thing he or she will find common in almost all of them. The recruiters are putting much emphasis on hiring a one-team man rather than a one-man team, in the management category at least.

In accordance to this shift, the office atmosphere is changing too. CEOs of the companies at present are accessible to general employees more than ever before. The visual distance is cut short. Office decorations are changing with more and more interlinked and free sitting arrangements. At this age, one can never ignore the psychological affect on human beings created by the respective surroundings.

The corporate houses these days are spending huge amounts to unite the workforce into an active team. Active and spontaneous participation of employees in both internal and external affairs of the company and even in the decision making process are regarded as the path of progress.

The main problem in the corporate team building process namely 'distancing' is predominantly inherent in employees' as well as in the employer's psyche. It is one of the basic instincts of human beings.

The primary team building process is constantly fighting to throw away 'distancing' to a great distance. The ideal corporate team building events concentrate on bringing together employees who do not always get the chance to

come in close, if not in personal contact with each other.

The prime ideological stand is that, if an employee does not know his or her co-workers then he or she cannot actively participate to boost up the company profile and morale as a whole. It is all about fixing the SELF, not into the category called OTHER, but under the umbrella named WE.

The corporate event management companies divide the employees into various groups. Apparently, it seems that the process is breaking the basic notion of team building activities, but in fact, it just adds to the notion.

The participants here never feel rivalry among themselves. They are conscious that it is merely a game though they need to win. Thus, they fail to concentrate on the issue that it is a part of the team building exercise tailored by the company. This lack of concentration on the subtle issue ultimately does the trick. The idea of the team is built in the consciousness of the participant that excludes the visual divisions.

The job is done.

However, a Corporate Hospitality Company must be cautious of the standard and socio-cultural background of the participants. Otherwise, the whole process may go in vain.