

Title:

5 Considerations for the Home Worker to Make Money Online

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Summary:

When it comes to finding the right home based business opportunity, there are several things to consider. Here are the top five...

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Article Body:

With a computer and high speed Internet access, the potential for the home worker to make money online is virtually limitless. When it comes to finding the right home based business opportunity, there are several things to consider. Here are the top five:

1. Are You a Salesperson?

Some people have a natural talent for sales, while others couldn't sell water to someone stranded in the desert. For the home based worker who has the ability to sell, network marketing may be the perfect home based business. Network marketing typically involves selling products in one or more niche markets, as well as selling the opportunity. Also known as multi-level marketing, network marketing pays commissions based on a percentage of your sales and on the sales of your "downline," or those you have recruited to sell the product. Each opportunity has its own commission plan, and many pay bonuses on top of commissions.

2. Are You Experienced?

If you have years of experience being a home worker, you probably have a good idea of your strengths and weaknesses. On the other hand, if you're new to being an entrepreneur, you probably need training. Look for a company that offers the tools and training you need in order to succeed. The type of training you receive can encompass everything from weekly conference calls or webinars (Internet-based seminars), to one-on-one coaching from your upline, to training manuals and other written materials.

3. Are You Internet Savvy?

If you know your way around the Internet and know something about setting up and hosting websites, the possibilities are endless. You can create your own websites, for example, and start generating affiliate revenue and Google AdSense revenue.

If you haven't the foggiest idea of how to set up and host a website, be sure to find a company you can partner with who will do the heavy lifting. There are many Internet-based opportunities for the home based worker from companies that provide what are called "replicated sites." They'll design and host your websites for you, so that all you have to do is work on marketing in order to drive traffic to your site.

4. How Much do You Want to Work?

Before selecting a home based business opportunity, honestly assess how much you want to work. If a stay-at-home mom needs extra money, she may only want to work two or three hours a day. If someone wants to quit the rat race and work full time as a home worker, money for moms simply won't be enough income. Sometimes a single home based business will provide all of the revenue a person needs, while other times you have to embark on several opportunities to diversify and multiply your revenue streams.

5. How Hands-On do You Want to Be?

Some home based business opportunities require that you be actively involved on a day-to-day basis, either in order fulfillment and customer service or in marketing your websites or businesses. Other opportunities are more passive in nature, in that you have to spend a lot of time initially, but they become self-perpetuating. If you're a home worker who enjoys being an ongoing active participant, choose an opportunity that requires you to interact with other people. If you prefer to be hands-off, select a business that will basically run itself.