Improve Your Sales with Auto Responder Improvements

Improve your marketing and sales with some auto responder Improvements. Try some of these:

1. Publish free reports to send via your auto responder. The reports should be related to your business or web site & contain info, ads and links to your sites. People love getting freebies.

2. Collect vital customer satisfaction information by publishing a survey to send via auto responder to those who sign up on your site in exchange for a free eBook, software or trial period at your membership site. This type of information will help you understand their needs, likes & dislikes better.

3. Instead of answering each customer question that is e-mailed to you, publish "Frequently Ask Questions" and make them available via auto responder to those who sign up. To save time and support headaches.

4. Instead of publishing all of your customer testimonials or endorsements on your website, publish only a few there. And set up an auto responder form that invites visitors to receive a complete list via your. Give them a power-packed list; it's more effective to include all of them.

Mix and match. Change your auto responder strategy to change your auto responder results!

[Insert Your Resource Box Here]

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