Title:
Outsourcing - Get Your Work Done At a Lower Cost

Word Count:
700

Summary:
Short introduction into outsourcing, featuring the facts Why to outsource your
IT projects and How or Where to post them. Also learn about a free alternative
to commission-based outsourcing and/or freelancing boards.

Keywords:
outsourcing, post project, freelancer, freelance, IT projects

Article Body:
The globalization phenomenon of the 90s brought about two significant changes,
which were looked quite an unrealistic proportion just few years before the dawn
of the 90s. The internet revolution, the ultimate thing that helped globalize
the world, caused physical distances to shrink and economies became more and
more interrelated, in a way such that an economic change at some part of the
world bound to have some sort of an influence in other economies as well.
Globalization virtually expanded the contours within which businesses functioned
earlier - both in terms of economics and service - and redrew the limits to
encompass every corners of the world where businesses can be set up without much
hitch and services bought in plenty. This paradigm shift had indeed become the
soul of outsourcing. A good 15 years since outsourcing commenced, market
researches have shown that outsourcing accounted for services at a low cost - as
fewer by 50% - and that without compromising on the quality of work and
execution time.

In these early years of the new millennium, where we stand today, the Asian and
south-Asian countries ranks themselves as hot beds of outsourcing, a fact
substantiated by market experts who put the net worth of outsourcing industry
based on these countries to a whooping $100 billion, and the number increasing
by the day. The figures itself is clear indication of the amount of work
outsourced to this part of the world. But if you are new to this field, how to
get yourself started with outsourcing? Also, there are other questions such as
how to outsource work and where to find the required services and talent?
Furthermore, where to post the proposals so as to receive maximum exposure?
Well, these are exactly what we are trying to explain in the following
paragraphs.

There are various websites in which you can submit the project proposals and requirements. Most of the websites charge a fee for signing up so as to post the project details while some others are partly-free. Also, there are free sites which allow people to sign up and advertise projects free of cost, and a nominal commission will be charged if the advertiser finds a freelancer through the site.

Which ever website you choose to post to, it is the visibility one's advertisement gets that ultimately matters in drawing more talents and hence a better talent pool from which the final selection can be made. Therefore, tactically, it will be prudent to post the project in at least two websites at a time. Ideally this should be a pay-site with the most competent services and maximum viewer ship and a free one. The project posted in the former may provide an enhanced promotion – as per the marketing standards and quality of the site – meanwhile posting in the latter, and if it is a new one like workasfreelancer.com, it gives the client a place at the top of the list and hence better chances for finding quality bids with less struggle.

Alongside visibility, there is one more aspect that the advertiser need to stress on - it is the type of the project and a detail of the requirements and demands from your side regarding the freelancer who is bidding for the project. It is in fact a way of telling the freelancer about what you expect from him. Such enunciated way of posting projects eliminates the issue of inappropriate bids and draws more freelancers instead.

WorkAsFreelancer.com offers you free service in terms of posting the project and right through freelance bidding to signing the contract. Also, unlike other websites, both fee based and partly-fee types, it allows the clients to send private messages to others, in order to brief your project or to invite somebody else to join the bid. Another feature is that, as soon as the client wins a project or selected somebody to execute the project, the concerned party is provided a project page containing detailed information about the progress made, escrow account and much more. Finally, the website team will offer you necessary tips on the do's and don'ts when clarifying the project requirements. And you won't be charged even a penny for that as well.