

**Title:**

Breast Cancer Awareness Bracelet: Support A Noble Cause!

**Word Count:**

437

**Summary:**

Breast cancer is a major health threat to women around the world. The number of women affected by breast cancer is shooting up every year. The sad thing is early diagnosis and treatment can lead to an almost 100 per cent cure rate among those affected by this illness.

Often the problem is not the unavailability of treatment for breast cancer, but late diagnosis. Awareness of the symptoms of breast cancer is the only way to assure that every person with the disease will get...

**Keywords:**

cancer, awareness bracelets, rubber wristbands, rubber bracelets

**Article Body:**

Breast cancer is a major health threat to women around the world. The number of women affected by breast cancer is shooting up every year. The sad thing is early diagnosis and treatment can lead to an almost 100 per cent cure rate among those affected by this illness.

Often the problem is not the unavailability of treatment for breast cancer, but late diagnosis. Awareness of the symptoms of breast cancer is the only way to assure that every person with the disease will get an early diagnosis. Many charities and cancer foundations have launched breast cancer awareness programs with this fact in mind.

The mass appeal of the LiveStrong yellow cancer bracelets from the Lance Armstrong foundation led breast cancer foundations to launch the breast cancer awareness bracelets. Pink was chosen as the color for these bracelets as an expression of the feminine character. Currently millions of dollars are being generated from the sale of pink ribbons and breast cancer awareness bracelets, which is going towards supporting cancer research and for spreading awareness of the disease.

What makes breast cancer insidious is that there are no clear cut symptoms or criteria that help predict this illness. It doesn't matter if you have a family

history or not, whether you are young or old, you can still get breast cancer. Though age increases the risk of breast cancer, more than 20 per cent of the affected women are those under 50 years.

Even though breast cancer awareness bracelets first came out in pink color, they now come in a variety of colors and materials. Usually the rubber and the silicone awareness bracelets sell for around \$1. These bracelets can also be made of pearl, cats eye or any other suitable material and sell for around \$30. These metal and pearl bracelets can be used as jewelry, and at the same time they support a cause.

Custom-made breast cancer awareness bracelets on which you can stamp any message that you want are also available. These messages can be of hope, or endurance, or success. Often, the friends and family of the cancer patients wear these bracelets to show their support to the struggling person.

Over the years the sale of breast cancer awareness bracelets has helped many. There are many discussion and information groups online on cancer that are supported by money from the sale of these bracelets. There are 'fund-free mammogram' facilities available for those who cannot afford the diagnostic procedure, funded by the sale of these breast cancer awareness bracelets.

Be it a \$1 or a \$ 30 breast cancer awareness bracelet, it can go a long way in spreading breast cancer awareness.