Making Money with Articles: Optimal Article Length

When choosing an article for your website, make sure that it is a length that is optimal for search engine optimization efforts. Articles that are as short as 200 words or as long as 500 words should fit into this category. Even if search engine optimization is not your goal, it is still a good idea to keep your articles at this length for your reader's sake. They are likely to not finish your page if it is any longer. This could leave them Kith only half of the information you wanted them to have or leave them with the impression that your site is too "wordy". Most Internet readers do not read a website page as they would a book, so the shorter the better. Even if this means splitting one long idea into 4 or 5 pages. Be sure to label them so that the reader can pick and choose which part they want to read or so they know what is coming up next to help them determine if they want to continue reading.

Word Count 184

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