

Protecting Your Affiliate Commissions

There are numerous software products on the market that range from 15 - 50 dollars for special types of software that'll assist you in protecting your affiliate marketing commissions. The effectiveness and ease of use for the programs range greatly, so before you buy one, you should always learn as much as you possibly can.

Banner servers

Banner servers not only serve banners, as many of the more recent servers will also display text links as well. The link coding that's associated with served ads is normally long, so that the visitor won't be able to see on the status bar where the redirect is heading.

Click tracking software

Click counting software will not show the target URL as the links point inwards to the software, which is normally installed on your own website.

Once someone has clicked on the link, the click tracking application will then redirect the visitor to the URL that you have specified within the script. The click tracking software will also provide a great way to monitor the usefulness of your ads and not just relying on the reports that merchants will provide.

Protecting your commissions is extremely important, as you want to get paid for what you do. Even though fraud is possible with affiliate marketing, you can protect yourself. Fraudsters have certain techniques and tactics they use, which you can protect yourself from.

If you own your own business, the last thing you want to experience is either credit card fraud or affiliate fraud. They do happen on a regular basis, simply because those who have it happen haven't taken the necessary steps they should

have to protect themselves.

(word count 276)

PPPPP