

Title:

5 Creative Ways To Find A Job

Word Count:

420

Summary:

Five creative ways to find your ideal position.

Keywords:

Job search, career search, resume services, resume writing, job hunting tips

Article Body:

Ok, you have posted to every internet job board and every job on Monster, CareerBuilder, and HotJobs. You've followed up with calls and networked until you are blue in the face. Each Sunday you take the newspaper and apply for every job in your field with little to no results. Well try some unique ways to find a job.

Send Half of Your Resume

Find a company you want to work. Write a great cover letter on why you are a good fit, pointing to the enclosed resume. Don't seal the envelope and don't enclose a resume. They'll think the resume fell out in the mail. They will call and engage in a conversation. Sell yourself shamelessly.

Write A Prospecting Letter

Make use of the power of direct mail. Locate 5-10 companies. Write up a letter to your contact network and ask them if they know anyone who works at any of the companies on your list. When a contact says they know someone on your list, send them your resume and ask them to forward it their contact or ask permission to send it yourself.

E-Mail Chain Letter

Create a list of 20 companies you want to work for and send an email to everyone you know to see if they know anyone who works at these companies. Ask them to contact you if they do, so that you can ask for a referral. Finally, ask them to forward your email to 10 more people. However don't do this if you're currently employed!

Distribute A Booklet

Write a booklet with information relevant to your industry and give it away.

Everyone loves free information and this demonstrates your expertise. Give the booklet away electronically and advertise it to newsgroups where hiring managers will see it.

Call Human Resources

Sounds crazy, right? Call the human resources department. Ask them what outside agency or third-party recruiting firm they use. They will ask you why do you want to know. Tell them that their company is not currently looking for someone with your skill set right now the agency may be dealing with other firms, so you are looking for a recommendation. They may very well ask you for an interview. If not at least you do get a lead. They would love to save the agency fees. Also being recommended gives you special attention. Send them a thank you note.

These are guerrilla tactics that can give you better results. Be sure to stay tuned for another 5 creative tips.