

Title:

Why you need an Answering Service?

Word Count:

370

Summary:

What to do when you got to answer a call when you can't!

Keywords:

answering service, answering services, phone answering service, answering, home answering service, live answering.

Article Body:

The integral role played by the telephone as a business communication tool accounts for the growing importance of answering service businesses. All businesses, whether a physician's private practice, a small construction company, or a conglomerate, rely on the telephone as one of the fastest and most reliable communication tool in their businesses.

Anyone with a busy schedule and a telephone needs an answering service! Answering service can be a real lifesaver to a small business. Many small businesses have neither the time nor the means to take incoming calls during business hours when they are out on jobs -- yet those calls represent the very lifeblood of their business! They cannot afford an office; much less a secretary, but they certainly need those phone calls. Unless they can find a reliable and affordable answering service, they will probably have to do without (or ask people to call them only after 7 PM) or use an answering machine (which has a whole set of disadvantages).

Yes, you indeed can use an answering machine but the fact is that people really do not like to talk to machines, if they are unable to reach a human voice easily, they will go somewhere else - it's a lost business opportunity.

Fortunately, employers are recognizing this problem and solving it by contracting people to answer the phones when they cannot do it themselves. That personal touch you can offer can mean the difference in obtaining or keeping a client. Hiring a professional answering service business assures that you can take messages, deliver specific messages to callers, provide basic information, clarify the intent of calls and even arrange meetings with customers.

It's always in the best interest of small companies to hire an answering service

provider to work for the company during the extended business workday, say from 8.00 AM to 8.00 PM or may be even for the rest of the day if your business needs it. Now it doesn't costs an arm or a leg to hire an answering service. Generally, in a competitive market you can get it for as cheap as \$30-\$50 per month on the lowest slab! So go and hire an answering service provider so that you never lose that customer again.