

Contract Positions Available through Craigslist

As outsourcing becomes a more and more popular options for both small business and large corporations, Craigslist is leading the way for employers and contract employees to connect. Craigslist is an expansive community and those who advertise on Craigslist are fully aware of the large audience reached by Craigslist. Potential employees are equally aware of the size of the Craigslist community and often turn to Craigslist first in their job search especially when they are looking for work to be completed on a contract basis.

Finding a Contract Position on Craigslist

The number of employees seeking work on a contract basis is increasing in leaps and bounds. More and more employees are making a move toward self employment where they are able to determine when and where they work, their fees, the types of projects they accept as well as their project deadlines. This movement is a reaction to the ever increasing propensity of corporate America to make outrageous demands on employees to generate a greater profit for the company. It is also linked to the increasing occurrence of outsourcing by corporations. Individuals see work being outsourced and realize there is an opportunity for them to work independently and accept these outsourced projects.

So, where does Craigslist fit into this picture? The simple answer is Craigslist is making it easier for employers looking to outsource and independent contractors to come into contact. Those who place a job advertisement on Craigslist are required to answer a series of questions. One of these questions is whether the position is a full time position, a part time position or a temporary contract position. Employers respond to this question and as a result the job advertisement is automatically searchable by the term of employment. Job seekers on Craigslist can enter the term, "contract" into the search to receive results which were listed as contract type employment.

The ability to search by whether or not a position is a contract position on Craigslist provides an advantage over other websites designed specifically for job seekers. This is significant because it not only helps job seekers who are looking for this type of work to find potential matches more quickly but it also helps employers as well because they are less likely to receive applications from employees looking for contract work when they have an advertisement for a full time position and likewise they are less likely to receive applications from employees looking for full time employment when they are seeking to fill a contract position. This can help to make the process of finding an employee through Craigslist quicker and more efficient.

Why Contract Positions are So Appealing

There are a number of reasons why contract positions are so appealing to members of the Craigslist community. Many of these employees are drawn to contract type work because of the flexibility it offers them. Employees who are seeking contract employment may be doing so for a couple of reasons. This may include wanting to earn extra income around the confines of a traditional job or wanting to support oneself without committing to a regular nine to five job.

One of the main advantages to contract employment is it usually includes a higher hourly rate than similar positions offered on a full time basis. This is because companies are often required to offer additional benefits to full time employee such as medical coverage, social security and workers' compensation but they are not required to offer these benefits to contract employees. Therefore the company often compensates the contract employee for the lack of benefits with an increased hourly rate. Employees are also willing to offer a higher hourly rate because they realize they are in need of the special skills the contractor can bring to the company. This is especially true in the case of industries where there is a need to hire experts with highly specialized skills. In these cases it is much more economical for the company to pay these fees to a contractor than to hire, train and retain a full time employee with the same capabilities. Most companies are becoming aware that Craigslist is the best place to find the qualified individuals they are seeking.

PPPPP

Word count 705