

Title:

5 Great Reasons To Hire A Telecommuter

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Summary:

How would you like to hire someone that is more motivated and more qualified to do the work and costs you less than your average employee? No, I am not talking about hiring someone illegally. You can accomplish this simply by employing a telecommuter. Let's take a look at 5 very good reasons, why it makes sense for you to consider telecommuting from an employer's perspective.

1) Less Overhead

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Article Body:

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1) Less Overhead

How much is all this office space, furniture, computer equipment along with your IT department to maintain them, utility bills etc. costing you? Telecommuters do not require any of the above, which will cut your overhead cost tremendously. Telecommuters use their own office, their own equipment from computers to paperclips; use their own power, phone and Internet connection. If their computer acts up, it's up to them to get it up and running again.

2) Less Benefits To Pay

Most telecommuters are independent contractors. You do not have to provide for health care, workman's compensation or paid vacation. Consider the tax benefits as well; there is no employer portion of federal and state tax to pay.

3) Hire Experts When Needed

Do you need someone to write the occasional press release and maybe come up with a revision to your brochure every once in a while? Instead of hiring someone fulltime as your marketing person, consider outsourcing the tasks to a freelance telecommuter. You will pay per project, or hire your freelancer for a few hours per month, instead of creating a marketing position. Freelancers give even small businesses the opportunity to hire an expert for almost any task.

4) On Demand Work

Do you expect a temporary increase in your workload, be it seasonal, or because you just landed a large project? Why not pick up a few telecommuters for the task instead of working with inexperienced temps, or hiring in-office personnel that you may not need three months down the road. Telecommuters combine the flexibility of temps with the on-the-job experience of permanent employees. You get the best of both worlds.

5) More Motivated Workers

Telecommuters have a very good reason why they want to work from home. Whether that reason is being able to stay home with the kids, a disability, or avoiding a long commute, being able to work from home makes them happy. As you well know, happy employees are more motivated, don't count the minutes until they can leave the office and overall get more work done.

If you haven't already done so, I encourage you to give telecommuter a try the next time you need a highly motivated, experienced worker, but aren't in a position to create a permanent onsite position. Once you have experienced all the benefits a telecommuter brings to your organization, you may even consider converting even more positions to telecommuting.