Making Money with Articles: Easy to Read Articles

When writing articles, make sure to keep your readers in mind. Studies have shown that most Internet readers tend to scan a page to find the information they are looking for, rather than reading the entire page. This means having good titles, a lot of subtitles, and making use of bullet points to help your readers easily scan your page. Readers prefer a site like this that is easy to use and will be more willing to come back to your site time and time again. The more that your readers return, the more opportunities you will have to get them to click on each one of your affiliate links. Failing to write your articles in this manner, or to have them written this way, could turn your site visitors away before they even have a chance to see what you have to say or to learn what your affiliate links are all about. Keeping your articles organized as recommended will keep your visitors returning and enable your site to continue making money for you.

Word Count 183

PPPPP