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Category: Advertising File: Trying_out_Adsdaq_on_Webicy.com_-_Part_1_utf8.txt
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Title:
Trying out Adsdaq on Webicy.com - Part 1

Word Count:
131

Summary:
Adsdaq is a new advertising exchange from ContextWeb. Its kinda CPM based
advertising system so I thought of giving it a try and see how it works and how
much I can make from it.

Keywords:
adsdaq,advertising,cpm,pay per click,affiliate and pay per click
programs,internet,site reviews

Article Body:
Adsdaq is a new advertising exchange from ContextWeb. Its kinda CPM based
advertising system so I thought of giving it a try and see how it works and how
much I can make from it.

Our site was approved in no time and i was able to set up the adzone. I have
placed the ads in the forum and they are doing well.

Adsdaq is placed at Tier 1 and I have adtoll in Tier 2 so Adtoll covers up in
case there are no ads to display.

The ads are placed below the navbar in the forum and i have used the 728×90
Leaderboard format.

The fill rate daily is anything between 25-30%.

In the next part I'll be sharing the types of ads being displayed, number of
impressions, fill rate, etc.