

Title:

Polos and Work Shirts: The Pick of the Litter for Business Uniforms

Word Count:

502

Summary:

It's always exciting to start a new job at a reputable company, but if the required uniforms are uncomfortably stuffy, the anticipation of clocking in may decline a few notches. Polos and work shirts are definitely the preference when it comes to uniform gear.

Keywords:

polo, shirt, work, uniform, apparel, pants, job, career, attire, clothes, clothing, business

Article Body:

It's always exciting to start a new job at a reputable company, but if the required uniforms are uncomfortably stuffy, the anticipation of clocking in may decline a few notches. Polos and work shirts are definitely the preference when it comes to uniform gear.

One of the benefits of dispensing Polos and work shirts to employees is the easy upkeep. There's nothing worse than the look on a supervisor or manager's face when an employee shows up in a wrinkled garment. While it is possible to wrinkle Polos, it would take a lot of effort, such as scrunching the shirt into a ball, running over it with a steam roller and then attaching it to a flag pole to flutter in the wind! As long as the worker washes, dries and hangs up the Polo or work shirt in a normal and proper way, they should be able to walk into work wrinkle-free. Really, the only concern at hand for management is making sure the Polo work shirt is tucked into the dress pants or jeans and not stylishly (and sloppily) hanging loosely over the waist line.

Employees prefer polos as work shirts because they simply are more fun and comfortable. These duds are less confining and resemble the casual attire many people would likely wear during their everyday lives rather than a button-down, stiff dress shirt.

Solid color Polo work shirts also add a bit of excitement to the atmosphere of a retail store or restaurant for business patrons. They project a lively and playful environment which sends a message of light-heartedness and sincerity.

Additionally, providing employees with matching Polos and work shirts will send a message to customers that help can be attained by simply tracking down an eye-catching red work shirt, for example.

For a retail business, such as an electronics store, it is probably best to keep the Polo work shirt direct and modest as to express the utmost professionalism and business-like atmosphere. Name tags would be a nice addition to add a personable touch to the customer-salesman relationship. Instead of blue jeans, require employees to present themselves in a more salesman-type way, accompanying the Polo work shirt with dress slacks or kaki pants and comfortable, yet clean and tidy, shoes.

However, in a restaurant scene, the more fun the ambience the better. Encourage employees to not only display name tags, but also sport entertaining (but tasteful) pins or broaches and colorful animated buttons. This adds a memorable experience to the paying customer. Because most restaurant workers are required by the health department to secure long hair, providing employees with solid color baseball caps that coordinate with their Polos or work shirts will add to finesse of the uniform. Not only will instituting Polo work shirts into uniform requirements for your business add a controlled and professional appearance to your sales floor, but it was also instill a high-spirited and lively attitude in your employees, as they will feel more comfortable and less confined in their work uniform.