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## Title:

Strategic Advantage in Business: New York Limousines

Word Count:

524

#### Summary:

Using limos in New York is not only pleasant and relaxing, it can also be an important part of your overall business strategy

### Keywords:

newark airport transportation, lagurdia airport transportation, new york limousine

# Article Body:

If you travel in and out of New York a lot, you know the advantage of using a luxury car service to get to and from airports. And with three major airports in the metropolitan area, New York limousines can definitely make your life a whole lot easier and more enjoyable. Air travel can be trying under the best of circumstances, but knowing that a comfortable limo can provide you with Newark airport transportation, LaGuardia airport transportation, or JFK airport transportation certainly lowers anxiety and your stress level.

As far as I am concerned, using a New York limousine to get from a hotel to one of the airports in a no-brainer. Limos do not cost a lot more than a taxicab, yet they offer so much more. There is no waiting in line to get a cab, no trying to hail one while you're guarding your luggage and no putting up with the harsh ride and general low-rent experience of riding a cab. I mean, why would one spend the money to fly Business Class but get to the airport already all sweaty and aggravated?

The only thing that beats being driven to an airport in a New York limo for a pleasant, relaxed start to a trip is getting picked up by one after a flight. There's nothing worse than the stress and uncertainty of having to rely on cabs or public transportation after a long, tiring trip. Or the fear of not making it on time when you absolutely have to be at a certain restaurant or hotel in New York City for an important meeting. So knowing that a limo will be waiting for you can be priceless.

Unlike cabs where it's first come, first served and you never know what kind of vehicle you're going to end up in, limos are infinitely more reliable and professional. Once you provide the flight details to the car service you no

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longer have to worry about anything. The limo company will check flight status and a neatly uniformed chauffeur will be there to meet and greet you in the arrival lounge at the proper time and help you to the waiting limo or luxury car (you can specify late model luxury cars from the likes of BMW or Mercedes Benz instead of limos if you want to).

Using a NYC car service also make great business sense. If you have important customers or prospective clients come in, they will certainly appreciate being picked up by a limo instead of having to fend for themselves. This courtesy can set the mood for an entire business trip and just might make the difference in closing a deal. It's certainly an inexpensive way to assure that your business associates feel valued and appreciated.

Make New York limousines part of your business strategy. Getting to and from meetings, shuttling between hotels, and enjoying dinner at a fine restaurant are all more comfortable in a limo with a professional, discreet and knowledgeable chauffeur. They know their way around and they know the needs of business travelers. It all adds up to a strategic advantage for your business.