Title:
Tips To Social Bookmarking Success

Word Count:
560

Summary:
Web-savvy analysts and SEO's can't say enough about just how social bookmarking
sites like Newsvine, BEENclicked, Reddit , del.icio.us or StumbleUpon etc are
very important when trying to increase traffic to a new blog or website. Often
times however, many great articles go unnoticed on social bookmarking forums and
sites since their front pages or headlines are not catchy enough.

Keywords:
Book marking social book marking internet connectivity favorites remember

Article Body:
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Creating a good impression on web users has got to start foremost with the way
your headline sounds. A site's headline is the first, and most often the main
thing users will see from your article, so if you don't make the effort to
provide a catchy headline, your chances of getting to the main page are nil.

Create Attention-Grabbing Headlines

Crafting the headline is crucial in drawing web traffic. However, if you want to
keep that attention always, create a meaningful description. The description
must be slightly stimulating since this draws more attention but still, never
use lies and false facts to provoke interest. For instance, if your write "This
article will reveal to you the 10 sure ways to deal with stress once and forever
and live a relaxing life from now on.", visitors will hardly think that your
story is true and facts-based.

A simple example of this would be:

Original headline : The Two Types of Cognition

Improved Headline : Learn to Understand Your Own Intelligence

Craft Interesting First Paragraphs

You could also might be lured to using long tell-it-all paragraphs to describe your masterpiece; however bear in mind that many users will not bother reading anything over 100-150 characters.

Maintain Good Content

However, the first paragraph is not key to everything. Going further along the chain of attracting, as well as retaining the users' attention, is key to top-level content. If your articles are just trash or plain bland, then bookmarking them would be useless. You might get away with it and cheat users once, but don't count on them coming back for repetitive visits. To make things worse, you can get your site banned from social bookmarking sites, when you persistently post useless trash.

Make Full Use of RSS Feeds And Newsletters

SS feeds, newsletter subscriptions, affiliate marketing are all forums wherein the traffic from social bookmarking sites could be of great help. A lot of people who come to your site and like it, will subscribe to RSS feeds and/or your newsletter.

Don't Rehash Old News

Submitting old news will not help you in becoming a respected user. Yesterday's news is history. However, if you still need to re-submit old stuff, consider placing feature articles, howtos and similar pieces that would remain up-to-date for quite some time.

Despite the differences in the likes of the different social bookmarking forums and communities, there are striking similarities. You will soon discover that if a post is well-liked inn one of the major sites, this generally drives it up on the other major and smaller sites. An example would be that usually it is posts on site like Digg that become popular on StumbleUpon or Reddit; however there are many other examples. To use this fact to your best advantage, you may want to concentrate your efforts on getting to the front page of the major players only, and take chances on the snowball effect to drive you to the top on other sites.