Title:
Computer Consulting: Which Business Is Right for You?

Word Count:
296

Summary:
Computer consulting businesses can be independent, a franchise or the purchase of an established business. No matter which you choose, it will still take some time and effort to establish your business of computer consulting.

Keywords:
Computer consulting, small business computer consulting

Article Body:
Some people decide they want to open up an independent doughnut shop instead of buying into one of the really large doughnut shop companies. If you want to make submarine sandwiches, you can do it on your own or you can buy into one of the big, extremely well known franchises. If you want to start a computer consulting business, you can be independent or part of a franchise.

It all depends on whether you want to build your business completely by yourself, or whether you want to try to take some shortcuts. Of course, with a franchise, you need to be prepared to up the ante. In this article, we'll explore some pros and cons to each choice.

Be Prepared to Put in Some Sweat Equity

Realistically, during your computer consulting startup phase, you're still going to have several months where you'll need to be out pounding the pavement, shaking hands and getting your name out there. You'll also follow up on a ton of leads, generate a lot of proposals and go out on a lot of sales calls. And you'll have to do all of this before you start getting a lot of billable projects. Don't think that just because you're buying into a franchise that those problems are going to go away overnight. You need to be realistic about the pros and the cons of buying into a franchise.

Different Strokes for Different Folks

The right decision for one person isn't the right one for the other. It really all depends on what you're looking for in your computer consulting business,

your skills, and your available time and financial capital.

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