

Title:

3 Reasons You Should Attend Seminars

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496

Summary:

If you have never gone to an online marketing seminar, you're missing out.

I know what you're thinking...

"Seminars are expensive."

That's true. They are. Some of 'em cost over \$5,000. Even the lower-priced parties are around \$2,000.

"It's a pain in the butt to attend."

Again, that's fair. In order to go, you have to get on a plane and fly somewhere. And you have to take time from your work and family to do it.

But, there are at least 3 reasons that attendin...

Keywords:

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Article Body:

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Again, that's fair. In order to go, you have to get on a plane and fly somewhere. And you have to take time from your work and family to do it.

But, there are at least 3 reasons that attending seminars should be on your

priority list (even if you DON'T plan to do a major product launch).

### 1. You Are Surrounded By Like-minded People.

Scoff if you want. But, I'm telling you, there's huge POWER in being around folks who are driven to the same goal as you are.

To this day, my friends and family don't really get what I do. They nod their heads and smile, but I can tell their eyes are glazing over.

Well, picture being at a party with a few hundred people who not only know what you do... they do it, too! You'll be amazed at how inspiring that can be.

### 2. You Meet People Who Inspire And Drive You.

I know it sounds flighty. But, when you're downing drinks with someone and sharing strategies back and forth about what's working, your mind ignites.

You find yourself wishing you'd brought your laptop so you can start taking action that moment!

And here's something better... you exchange phone numbers (yep, remember that thing you used to use before becoming a recluse?) and follow up with each other.

That's accountability, baby and it can drive you to major success.

### 3. You Remove Yourself From The Daily Routine.

Ever wake up and have trouble getting your engine started? (I'm not talking about your car here.) And if you ever DO get the thing to turn over, you can't seem to get any speed?

It happens to me all the time. I'll wake up and the day will pass without my having done one truly productive thing! It stinks.

I'll tell you why it happens to me...

I get bored of my routine! Now, don't get me wrong. Routines are good. In fact, they're CRITICAL to your success. Humans need routine.

But, it's JUST as important to get OUT of your routine. And going to a seminar

does that for you. It makes you leave your boring daily routine behind.

Going to a seminar can give your brain (and motivation) the jump-start it needs.

#### Last Thoughts

I'm not trying to sell you on a seminar here. I'm only trying to get you to think about going to one.

There are a lot of benefits to going. Benefits that aren't always clear until you're there, in the hallways, in the bars, at lunch... talking with folks who are doing EXACTLY what you are doing.

It's empowering. It's inspiring. And chances are, one you attend a seminar, you'll be excited to go to another.