

**Title:**

Italy hotel, smarts tips..... just try Filcoo

**Word Count:**

291

**Summary:**

Filcoo gives it's user's the possibility to book accommodation smoothly and edit instantly. Just try it once and confirm us the success in self designing your vacation to Italy. The joy of travelling with Filcoo increase after opening the first pages. Filcoo links its users directly to the property management. Ideal for the reservation last minute, and special deals. The majority of the properties listed place availability for instant booking, and low price for booking within the week. Filcoo al

**Keywords:**

Italy,hotels,accommodation,vacation,booking\_online,holiday,bed\_and\_breakfast,hos  
tel

**Article Body:**

Filcoo is one of the most popular Italian website brand in the Internet travel marketplace.

Offering services such as hotels booking and fare compare, filcoo encourages its customers to focus on cost and at least offer then the perception that they are getting the best deal.

Founded in 2005, filcoo has several thousand registered users and booked. Filcoo.com present day website 'look and feel' is starting to rely more on a higher percentage of graphics.

An efficient, logical, knowledgeable nice looking website, filcoo focus on offering best value Internet Italy hotels deals.

The fact however remains that filcoo have now held the number one position in the online Italy hotels booking, thanks to a superior understanding of technology within the Internet travel marketplace. This has enabled for them to gain first mover advantage in the sector by forming appropriate strategic alliances.

In addition, filcoo have an extensive affiliate marketing portfolio of partners.

Filcoo continually offering other websites the opportunity to market their services in exchange for a percentage of the final booking fee. (Commonly around 7,5%) Compared with their nearest competitor, filcoo have been much more aggressive with their use of affiliate marketing.

Filcoo also focus is to keep link exchange efficient, fair, and most of all beneficial for the whole internet community. The internet community contains users, webmasters, and search engines. Every link in the Filcoo Directory has been validated and approved manually.

The accommodations listed and sorted by hundred of criteria are connected to top search engines, travel networks of the world and to numerous specialized portals without investing a penny. Filcoo provide everything at no cost. Controlling rates and availability at anytime instantaneously and directly, for the sole purpose to offer the user the best available on the net.