

## Finding Everything You Need on Craigslist

Craigslist is an extensive community offering a variety of products and services as well as forums for likeminded individuals to discuss issues of importance to them and those who share opposing viewpoints to express their opinions as well. Craigslist also receives approximately four billion page views per month making it clear that there are many people who already realize the value of Craigslist. However, there are many who don't quite understand Craigslist yet. This article will focus on answering three important questions related to Craigslist for those who do not fully understand what Craigslist is and how they can use it.

### What Is Craigslist?

One of the most elementary questions many people have regarding Craigslist, is what is it? Craigslist is essentially akin to a combination of a newspaper's classified section combined with the editorial page and a job seekers website all offered online for easy access. Craigslist is an online community which features an extensive classified section including sections for sales of a variety of products and services, sections for job advertisements and even a personals section. Additionally, Craigslist offers locations for individuals to post resumes and a discussion forum where a variety of subjects can be debated and information can be shared.

Sound confusing? It really isn't. A quick visit to the Craigslist.org website will make it immediately clear how much useful this online community really is to people seeking all types of information, products and services. Not only does Craigslist offer such a wealth of information but it also conveniently divides this information into geographical regions making it simple to search for products and services offered in a specific area.

### How Can Craigslist Help You?

Now that you understand what Craigslist is, you may still wonder how it can help you specifically. There is no one simple answer to this question. The benefits you can gain from Craigslist will depend on what you are looking for from this community. In this section we will discuss some of the relevant uses of Craigslist for those who are seeking to purchase products or services, find a job or meet friends or romantic partners and in the following section we will discuss how Craigslist can be beneficial to a business.

There is a section on Craigslist specifically for those who are looking to purchase or sell an item. Here those who have items for sale can post an advertisement in an appropriate category and receive responses from those who

are interested in this item. Additionally, there is a section for individuals who are seeking a specific item to post an advertisement specifying the item they are looking for and the price they are willing to pay for this item.

Craigslist can also be an excellent place to find a job. Craigslist offers a section for job seekers to review job advertisements as well as a section for job seekers to post their resume. One of the major advantages to searching for a job on Craigslist is it offers a variety of flexible options such as telecommute positions and contract positions as well as full time and part time employment.

Craigslist can also help individuals meet platonic or romantic friends. There is a personals section on Craigslist where individuals can post advertisements or view advertisements in search of a friend or date. As with any online dating situation, care should be taken to ensure meetings with these potential friends or dates are safe. Arranging initial meetings in public locations or bringing a trusted friend along can help to make these meetings safer.

#### How Can Craigslist Help Your Business?

Business owners can benefit from using Craigslist. As previously mentioned, Craigslist receives approximately four billion page views per month so advertising on Craigslist makes it easy to reach a large audience with minimal effort. Business owners can use Craigslist in a number of ways. The most obvious use is to post advertisements touting products and services offered. Another way business owners can use Craigslist is to check out competitors on Craigslist and learn more about how they are reaching potential customers.

PPPPP

Word count 684