

Shoe Sale For The Big Boys: The Car Stereo Sale.

Announce a shoe sale, and the women come a'running. Announce a car stereo sale and the men, or more appropriately, the Big Boys come thundering with their checkbooks and wallets waving in the air.

The car stereo sale. This is every car audio, or even the regular audio enthusiasts' Mecca. Only intense prayer is replaced by intense spending.

Car stereo sales happen at audio stores regularly. When a car audio manufacturer launches a new product, the prices of prior models drop drastically which may prompt the store or the brand name to initiate a car stereo sale. Most especially when a new technology comes out, a good example would be like the introduction of the Compact Disc technology, suddenly all cassette player car stereos became dirt cheap, no matter how cool that LED display might be.

Another avenue of car stereo sales are at expos and conventions. Most of the time, the good stuff come out at expos', whether it be a car expo, audio system expo, but usually the largest car stereo sale happens at a gathering of car audio manufacturers. Well, at these kinds of expos' and conventions, it's not usually a sale because the manufacturers usually try to get buyers for their newest product. If you have the money and you're out there to buy some serious hardware, then by all means, SPLURGE AWAY!

But first you have to know what it is you want to buy. Don't go running off to a car stereo sale without knowing what it is your system needs. There are a lot of items in a car stereo sale, shiny, glittery and LOUD items that might get your attention but don't let it tempt you to whip out your wallet just yet. Although most car audio enthusiasts need not be reminded of this (because they know their stuff well, it's probably all they think about all day) any car stereo sale newbie might get the itch to impulse buy, especially when the item displays high wattage. Or even if it just looks spacy and high-tech.

When planning to go to a car stereo sale, you have to prepare, prepare, PREPARE. Take a good look at your audio system. What does it need? Do you need a complete overhaul of your stereo system? If it doesn't really need anything but you just want to take it up a notch and upgrade it, make sure what you're planning to buy is compatible with your existing system. Don't but a high watt bazooka speaker if your amplifier can't handle it. Although audio parts like these have very high resale value, save yourself some trouble and buy the right parts. You don't want to end up buying a very expensive paperweight.

Also, do what other enthusiasts' are doing. READ MAGAZINES! These car audio

magazines contain reviews and price listings of the items you may be looking for. You'll also get acquainted with products you might have never heard before, it will surely open up your choices and options.

Going to a car stereo sales is also a good way to meet other car audio enthusiasts' like yourself. Who knows, you might meet someone who might be willing to just trade items. It will save you the money and gain you some new friends.