

Understanding Craigslist

Many people hear the name Craigslist and know it refers to some sort of website but many are still unclear about the different ways in which Craigslist can be used. However, Craigslist receives over four billion page views per month so there are obviously many people who have a better understanding of the services offered by Craigslist. Essentially, Craigslist is similar to the classified section of a newspaper where individual can either post advertisements or respond to existing advertisements. There are a variety of different advertisements offered online and presented in a group of different categories to make it easier for users to find these advertisements. Whether you are new to Craigslist or a veteran of the online community this article may offer useful information about some of the uses of Craigslist. This article will discuss the following ways visitors can use Craigslist:

- * Promote your business with Craigslist
- * Find a job with Craigslist
- * Sell items with Craigslist
- * Meet dates with Craigslist

The above are just four of the most popular options for using Craigslist; however, these four options do not cover the vastness of Craigslist. Readers of this article are encouraged to investigate Craigslist on their own to learn more about what this online community has to offer.

Promote Your Business with Craigslist

One of the most popular uses of Craigslist is for business promotion. Both small businesses and large corporations can take advantage of the free advertising offered on Craigslist to promote their business and attract new customers. Business owners are free to place advertisements on Craigslist in the section for services offered. This section is broken down into a number of categories to allow business owners to place their advertisement in the most appropriate location where it is likely to reach the target audience. There is also a section for small business advertisements but it might be more worthwhile to place advertisements in one of the appropriate categories because it is more likely to be found by interested individuals.

Participating in the discussion forums and providing insightful comments and accurate answers to questions while also placing a link to a business website can help to drive traffic to an ecommerce website. However, when doing this, care should be taken to avoid making posts which will be perceived as spam.

Find a Job with Craigslist

Individuals can also use Craigslist to find jobs. They can either browse through the listings available by selecting a location and a general category. Additionally, the search feature can be used to refine the search for a job. This may include using search criteria such as whether or not the position is a telecommute position, a contract position, an internship, a part time position or a position with a non-profit organization.

Conversely business owners and human resources representatives can use Craigslist to solicit resumes for open positions. Those who post job openings in an appropriate category on Craigslist are likely to receive a large number of responses.

Sell Items with Craigslist

Individuals can also sell new or used items through Craigslist. Here individual can post a host of items which they are offering for sale. These items can be posted into different categories and the user supplies a description of the item as well as a desired price. There are also categories for individuals to place items they are seeking as well as items they are offering free of charge. There are some restrictions placed on the type of items which can be sold through Craigslist. For example the sale of firearms is not permitted in the sporting goods section and pornographic items cannot be offered for sale in the CD/DVD/VHS section.

Meet Dates with Craigslist

Craigslist can also be used to find potential dates. There are however a number of strict restrictions enforced in the personals section. Most importantly Craigslist does not allow individuals to impersonate another individual in a personals advertisement. Those who place a personals advertisement on Craigslist have a number of categories from which to choose. They can post an advertisement seeking platonic relationships, seeking romantic relationships, seeking missed connections or other relationship related scenarios.

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