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We have all heard about the importance of getting your beauty sleep. What better way to get the well deserved night's sleep that you need than on a Beauty Rest mattress. This appropriately named product has been around for quite awhile and there is good reason for the company's success.

The Simmons Mattress Company is the organization behind the Beauty Rest mattress. This well-known and well-respected corporation is known for outstanding products like the Beautyrest mattresses that have graced the sleep market for so many years. There are a few innovations that make this model particularly desirable to many customers.

The Beauty Rest mattress is so outstanding because of the science behind the product. The Simmons Company has developed a patented sleep system that shines about the others. You won't find this technology anywhere else and there are few items that come close to this design.

The Simmons Company's catch phrase is "better sleep through science" and the organization produces products that really deliver this promise. The goal of the Beauty Rest mattress is to provide the best quality and comfort that exceeds your highest expectations. The Beautyrest mattress exceeds loft expectations.

And it does this without breaking the bank. The Beauty Rest mattress is a great deal for the money. You may come across many new designs that are anti-mattress in nature. These innovative technologies go against the grain of the traditional bed. However, these items are pricy and I wouldn't want to gamble with a product that is an expensive fad.

The secret behind the success of Beauty Rest mattress is its design. Pocket coils are patented devices that promise durability, beauty and comfort all in a product that requires no maintenance. Once the mattress is in place, you don't need to worry about a thing. What more could you ask for in a sleeping surface?

Many trendy products promote that you can jump on one side of their mattresses without spilling a glass of red wine sitting on the other side of the bed. The Beauty Rest mattress is well-known for preventing the transfer of motion while still having enough natural move-ability to allow you to rest without sinking you into a hole on the surface of the mattress.

Trends come and go. When it comes to an investment like a mattress for your bedroom set, it is much better to trust a well-established company rather than the fad of the month. The Beauty Rest mattress is the ideal product for anyone who wants a reliable sleeping surface.