

**Title:**

Coffee products and how to get the best bargains

**Word Count:**

510

**Summary:**

Getting a great coffee bargain is all down to skill and a small amount of luck, if you know the secrets then any price is possible..

**Keywords:**

Coffee, Coffee Makers, Coffee Tables, Antique Coffee Grinder, Arabica Coffee, Beverage Cooler

**Article Body:**

Lets suppose you want to sell coffee beans or an electric bean grinder, the smart place to market your particular coffee products is the ebay auction site. Coffee products for whatever reason sell very well on ebay, the thing is to follow a few basic rules and it could be that you end up selling coffee products longterm.

The most important thing is you must know the prices for coffee items and connected food and drink goods, the ideal location to check prices would be the many niche food and drink magazines or websites that also deal with coffee and drink products. If you have no idea as to what to sell your coffee merchandise for then you are very likely to make a loss.

To sell on ebay you must first list the product, lets pretend for a minute its a Green Coffee product, it is pretty easy to estimate a price level for this particular coffee merchandise. Next you need to take a photo and upload it with your advert, many of the best ebay secret books will tell you to set your coffee item on some kind of red backing, something like crimson velvet, why should you do this? you see its a well known fact that things like antique coffee pots and also antique coffee machines will stand out more if this background trick is utilized, the more purchasers who discover your merchandise the more chance there is the bidding will be higher.

The next trick to marketing your coffee or merchandise on ebay is this, when you are marketing these types of goods you should always list a sizeable amount of keywords, you should not merely list a Kenyan Coffee blend or coffee roaster [ depending on what coffee items you are wishing to sell ], you should list a

whole mass of products. What you should really do is list all the large brand names that are connected with coffee products and as many related products as you possibly can, coffee cups, Coffee Tea Sets, list any coffee related item that people could possibly be looking for on ebay.

Now another secret when advertising goods on the ebay auction site is this, spelling errors can lead to large amounts of money when auctioning coffee, many bidders are terrible spellers and may very often misspell words, this is especially the case with coffee brands and makers trademarks. In essence what this means is that if you were to advertise a Colombian Organic pack or italian coffee pot with a few missing letters or a few misspellings then you could certainly catch some extra viewers, this then could add to the success of your coffee auction session and could even get you a higher price at auction.

This information is not just relevant to coffee products it also relates to any product connected to the area of food and drink, remember the main points and you never know, you might just become a full time coffee supplier with the help of the ebay and make a decent profit.