

Title:

Classic TV Shows on DVD Bring Laughter to the Next Generation

Word Count:

788

Summary:

Classic television shows are popular once again thanks to the growing number of shows available on DVD and video.

This article discusses the the growing interest in classic television shows and how it is sparked by the availability of these shows on DVD and video.

Keywords:

classic television dvds, classic tv, classic television shows, classic TV DVDs

Article Body:

In recent years, it has become a growing trend to buy and watch classic television shows on DVD for your family entertainment. The availability of some of the all-time favorite classic TV shows on DVD and video has become pervasive throughout the U.S. This allows families to not only catch up on the past seasons of the television shows that they might have missed, but to go back to the classics that we and our parents grew up watching. It is now easier than ever to find seasons of shows that were produced 30 or 40 years ago, right alongside the DVDs of the television shows that are currently on the air. America seems to have become infatuated with remembering the characters and situations produced during the early years of television. What are the reasons for the increased popularity of classic television shows?

Classic television enthusiasts represent a large market of consumers. There were many classic sitcoms and variety shows that were aired between the 50s, 60s and 70s, that represent not only a large generation of viewers but a very powerful time in American history. They speak for the events of that age and include social and political commentary that goes right along with when they were made. Therefore, they are nostalgic entertainment and fun to relive. For those that watched these shows when they originally aired, classic TV DVDs allow them to relive that time in their life. For those that were too young to watch them when they first ran, DVDs allow them to appreciate the classics as new entertainment.

Classic television shows now available on DVD and video have created a new way to ensure that these memories are not lost. As more and more popular televisions shows became available on DVD in the 90s, there became a growing interest to see

older television sitcoms on DVD as well. Shows like ER, Star Trek and The Simpsons were being sold at a tremendous rate which led to more and more people asking what happened to the other shows they once loved. Few television networks are able to show classic television programs which left a large gap of potential entertainment untapped and potentially gone forever. Without the DVD releases of these shows, the newer generations would have little knowledge about the early time in television history. But by allowing the distribution of these old sitcoms and variety shows through DVD, all generations can watch and love some of the classic shows and entertainers. Sonny and Cher, Donny and Marie and the comedic genius of Bob Hope can now be watched, remembered and cherished by those that remember when they were the stars of television.

In general, home entertainment and the purchase of DVDs has become one of the most popular entertainment expenditures for the American home. With televisions and DVD players become more sophisticated and movie tickets become more expensive, homes are opting to outfit their home to take on the task of keeping the family entertained. This means that more and more shows and movies to watch are also necessary. There is no shortage of network television to watch but there is a shortage on time to watch them all. When families know that they can purchase an entire season of a television shows on DVD in three to six months, they will do so. More and more we are finding families picking up classic television DVDs to watch because they weren't able to watch them when they aired originally. With the television DVD market, it is now possible to follow the storylines of television shows that are on at exactly the same time. This is something that wasn't possible even ten years ago.

Classic television shows are put onto DVDs so that a whole new generation of fans can watch them. Imagine a company that can make money off of a television series even twenty years after it aired. It no longer matters if a television show is currently on the air or not. With the new trend for putting classic television DVDs in consumers' hands, classic shows are able to have a second chance at life. Some viewers can find shows from their childhood and enjoy the nostalgia that goes along with them, or they can teach their own children about the shows that they used to love. In the past, once a television show was no longer on the air, there was no way to see it again. However, now shows can be enjoyed over and over again. These shows are important to many viewers in lots of different ways and by putting these classic television shows on video and DVD, they can be popular for years to come.

~Ben Anton, 2007