

Title:

Winning Logo Design - How to earn big money from your logo designs

Word Count:

454

Summary:

Making a living out of selling Logo Designs can be fraught with danger. Cuthroats willing to slash your throat on street corners, drug crazed thugs and conniving conmen are just some of the things to avoid. Its a jungle out there so make sure your logo design is bulletproof.

Keywords:

graphic design tutorials, graphic designer careers, graphics software, graphics tutorials, graphic designers, logo creation, freelancer resources, graphic designer jobs, employment, web page design, f

Article Body:

Making a living out of selling Logo Designs can be fraught with danger. Cuthroats willing to slash your throat on street corners, drug crazed thugs and conniving conmen are just some of the things to avoid. Its a jungle out there so make sure your logo design is bulletproof.

Buy Low - Sell high

In terms of outlay the resources you'll need to produce your logo designs are pretty minimal and the returns can be huge. What you'll need is either a pen and paper or in todays modern fangled world a mouse and computer to produce your designs. Pop along to your local electrical retailer and see what offers they've got on for computers. Alternatively make one yourself out of an old radio and a broken down TV. Hey presto a fully functioning desktop publishing empire for the price of a cup of tea.

Look close to home for design inspiration

Now that you're fully set up to produce quality logo designs, you've actually got to come up with some rather fancy ideas. A good place to go for inspiration is the front living room where you'll be amazed to find lots of branded products just waiting to be copied and served up as your own logo design ideas. Another place you might want to look at is your own kitchen. Go on, take a look in your fridge - it's brimming with things like cream cheese, beefburgers and probably some skanky vegetables. If that doesn't inspire you to create, I don't know what will

Hands up who wants a logo?

Your hardest task in making your logos pay for your living is going to be finding anyone vaguely interested in what you have to offer. Once you've asked your small circle of friends and family for the umpteenth time whether they want to pay you to produce a logo for them, its time to look at advertising your services to a wider audience. Try producing a TV commercial using a movie camera and the help of a local TV production crew. Once your ad is shown on primetime TV those orders will start to rollin...

...or they would have done, but for one fact on this journey of self discovery we forgot to build ourselves a website or leave a contact number for people to call. In hindsight remember to have a website designer build you a logo design website before you spend thousands on producing your tv ad. OK, for arguments sake lets say we had a website ready beforehand and now we've got something like 200 logos to produce, how are we going to cope? Outsource, my friend and soon like this article recommends - you'll be earning BIG BIG moneys baby. Damned right.