

## Refrain from Buying Bulk Mails

I am sure that you have definitely come across advertisements that read: "1,000,000 email addresses for \$29.99". And these bulk mail companies can even offer you these names in a CD at your doorstep.

Sure, having 1,000,000 subscribers is the best thing that could ever happen to any Internet Marketer and often sounds too good to be true. But very often, it always sound too good to be true.

What many beginning marketers do not really know is that these bulk companies harvest the email addresses using robots and other wares on the Internet. That is how the 1,000,000 email addresses come about, whatever the amount is.

Now, the really awful part is that if you purchase the so-called 1,000,000 names even at a low price, not only is it a waste of money, you are risking being accused of spamming. It is no longer a surprise how you often receive spam mails on Viagra, OEM Software and things you do not even need in your inbox.

That is so possible, because of the 1,000,000 names, no one knows you or even ask to be subscribed to your mailing list.

On top of that, not all 1,000,000 email addresses are really in use because a portion of them can either be own by the same owners (one owner can own more than 1 email accounts) or are obsolete.

When you read such ads again, tell yourself that it is a waste of money.

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(Words: 243)