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Title:

Amazing Quotes from Clients

Word Count:

389

Summary:

How do these actual quotes compare with what you have heard from your clients?

Keywords:

Leadership, business communication, winning trust, effective meetings, business questions

Article Body:

No doubt you've collected memorable quotes from your job or business. Here are some of the amazing things people have said to me since I started my business in 1992. And, yes, all of the quotes are true.

- "Paying these royalties is a real hassle."
- > Comment: You can't judge a book publisher by the cover.
- "I know that you're a much better speaker, and that your content is better, your materials are better, and even your fee is lower, but I decided to use a seminar company from out of state because my boss will approve it without asking any questions."
- > Comment: That explains why sometimes you find yourself in a really terrible seminar.
- "I save all the invoices in a drawer and every four months or so I go through the stack and approve them."
- > Comment: I bet she would go ballistic if her paycheck were ten minutes late.
- "Okay, in your case we'll make an exception and pay you on time."
- > Comment: Here's another person who fails to understand how business works.
- "Instead of hiring a speaker we decided to spend our money on an ice sculpture."
- > Comment: I suppose it's more important to watch ice melt than learn something.

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- "I want you to send me a proposal with complete descriptions of all of your workshops, a resume, your client list for the past five years, a dozen testimonial letters, and a fee schedule. I've got 21 proposals so far and I want to collect 25."
- > Comment: If I were this man's boss, I'd fire him for being a public nuisance. (And I did not submit a proposal.)
- "If she had wanted to act on your proposal, she would have returned your calls. Duh!"
- > Comment: Every vendor is also a customer, and in this case I responded to their rudeness by transferring my phone service to another company. Cost to them: over \$1,200 per year.
- "What do you charge to speak for 54 minutes?"
- > Comment: The same that I charge for 55 minutes. And 53 minutes.
- "Now that we have your workbook, we'll use one of our staff to conduct the workshop."
- > Comment: Let me know when you start so I can call my attorney.
- "You asked too many questions. You're not supposed to figure out that this is illegal."
- > Comment: We never ask too many questions. (And I only work with ethical companies.)