

Title:
Blogging

Word Count:
372

Summary:

The fact that an estimated 40,000 new blogs are being started daily should be of great interest to anybody already in the web hosting business or intending to go into it. Especially those planning to go into the business as affiliates or as resellers because this group of online entrepreneurs are in a very good position to cash in quickly on this amazing growth rate of blogs with hardly any investment necessary.

While it is true that a vast majority of blogs are hosted free, it is also true that many blogs are gaining high traffic so quickly that they are forced to quickly find paid web hosting as they exceed their allocated bandwidth.

The other fact to bear in mind is that virtually all successful bloggers own several blogs. This is significant because it is not easy to own several websites since lots of technical know-how and time are required to maintain a single website, let alone several. This is not the case with a blog that mainly requires content and very little technical knowledge to run very successfully. In terms of business volumes this simply means that a web hosting business that targets blogs is bound to grow a lot faster than the one that only seeks clients from the ranks of traditional websites.

The other significant factor in blogs that should be of great benefit to any web hosting business is the huge traffic that blogs seem to enjoy almost effortlessly.

All a web host entrepreneur needs to do, is to find a way to advertise their web hosting services to this blog traffic. There are several ways of doing this. You can for example look for acceptable ways of creating as many links from the blogs to your web hosting sites as possible. You can even start your very own blog on the subject.

About the Author

Lois S. is a Technical Executive Writer for <http://www.websitesource.com> and <http://www.lowpricedomains.com> with experience in the website hosting industry.

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Keywords:

blog, blogging

Article Body:

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