Title:
Paid Survey – An Overview

Word Count:
573

Summary:
This artcile is an overview for online paid surveys.

Keywords:
paid survey, paid online survey, online paid survey, get paid survey, get paid
for survey, get paid to take survey

Article Body:
A survey is an effective tool to gather opinions or receive more information
about a certain product, service or just basic information about a group of
people. For example, a company can conduct a survey to gain a better profile of
their customers - their gender, age, occupation, incomes and so on. Most surveys
take from 5 to 15 minuets to take.

Another example is the common surveys for usability of certain products - in
this case, customers are asked questions about the product that will help the
company to improve it.

Government & Agencies…

In certain occasions, the government or another agency will perform a survey in
order to receive the opinion of the nation about specific question. Surveys can
also be performed by statistic agencies to gather statistic data (when there are
elections coming for example).

A common way of gathering people's opinion nowadays is the paid survey. In this
case, people are paid to participate in a survey. The company who needs the
information can conduct a paid survey or a third party that is doing it on
behalf of different companies can conduct it.

A paid survey can bring you extra income. Payments vary among different surveys
- you can be paid from $10 to $200 for completing a single survey, or
participating in an online focus group. In general, the remuneration depends on
the survey type and its length. If we assume you complete five paid surveys per
month of an average of $50 you can see that you have made $250 quite easily.

Well, if you're like me, it sounds interesting and tempting so far. Now you are asking yourself, how do I get into this paid survey thing?

The quickest and easiest way is to search the internet. You will quickly find hundreds of web sites offering paid surveys. However, do not jump at the first offer. Check each site carefully to see if it is genuine. Unfortunately, there are many fake companies offering paid surveys and later you may discover that there are no payments at all.

You should first look if the site looks credible, if it shows a contact address and phone number, are there testimonials from other people participating in their program. Some sites may ask you to pay a set up fee upon registration. It is an application fee for your enrolment in the site's database. It may sound fair enough for you however, this is the easiest way to be fooled - they can just take the money and forget about sending you surveys.

Find discussion groups or forums dedicated to paid surveys - you will not only find the best sites for paid surveys but you will see peoples recommendations and suggestions about how to make the most out of this opportunity.

Finally be very careful to whom you are disclosing your personal information. While some paid surveys are genuine and conducted with research purposes, others might be used for unsolicited mail shots or email spam. Call the web site and ask for explanation what kind of personal information you will have to disclose and how it will be used.

Come back to check out some of the post that are going to be added to this site. There will be many reviews for sites that have great offers but be care full in which ones you choose.

Feel free to visit my site at Paid Survey Review