

Title:

10 Web Site Backup Essentials That You Should Live By

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Summary:

More and more webmasters nowadays do not value the importance of a complete website backup (files and databases). They have left this to chance and good luck which poses a great risk to their online presence.

Can you relate to this? Then read this important article which might save you an arm and a leg later.

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Article Body:

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Web site backup is the most ignored task of the webmasters simply because it poses no immediate threat to them until something worse happen to their hosting server. Many times, this task is set aside, delayed and even regarded as nuisance to the busy website owner.

They just don't realize what is at stake here.

So before your website will be wiped out of the internet by unexpected accidents like server breakdowns, harddisk failures, hacking and DDOS attacks among other bad things, let me share with you the 10 Backup E-S-S-E-N-T-I-A-L-S you should not live without online.

EXPECT - Know that your webhosting company (even the biggest and the most

boastful out there) may encounter problems and that your diligence to backup up will pay off later on. Online computing has never been so unpredictable that the worse of times will happen when you least expect it. With the proper mindset, you are insuring the continuity of your online endeavour in any eventualities. In short, be ready.

**SCHEDULE** - Your backup process should not compete with your busy schedules. Create your own backup schedule at the most convenient time for you in the week. If you're like me, I do this during lunch and dinner times. Sometimes, I have to leave my PC overnight working on the backups. If you can make it not to conflict with your busy schedules, you will be able to keep up with the demands of this job. In short, don't complicate.

**STICK with it** - Just do it. Patience is key to your backup tasks. Once you have a schedule, stick with it. You must do this diligently every time it should happen. This is a tough challenge especially to busy people working online. But the sooner you discipline yourself and make backing up your files a habit, the more you will benefit from a worry-free online environment. In short, get a good habit.

**EVALUATE** - After a while, test your backup files. A good backup can be tested by simply restoring it on another system. Evaluating your backup results from time to time is good way to know that you are keeping what you should keep - a good and working backup. In short, be sure.

**NO Complacency** - After some time, your backup schedule may slip away and you will tend to forget or intentionally miss it. Don't succumb to this temptation. Man has never been so busy in his lifetime like it is today in this era of the high tech trends, new developments and discoveries. In short, don't be lazy to backup.

**TRASH** - Know which files to keep and not to keep. You need to do this to keep your backup process as short and as efficient as possible. It also saves you valuable resources like hard disk space and backup mediums. Backup only what you need. Keep out the trash and dump it. In short, don't sweat with the trash.

**INTUITION** - Have faith in your backup results. Believe that what you are doing is for your own good later on. Like vitamins that keep your body healthy, backups keeps your mind away from stress and worries. A good working backup will make you smile even on the worst of times because you are insured by your patience. In short, believe in good results.

**AUTOMATE** - Look for alternatives to traditional backup process that can make

your life simpler. There are several technologies and softwares you can use now to generate the fastest and safest backup files you will need to restore in case of emergency without you lifting a finger. Automation is king in this lazy man's world. In short, be efficient.

LIBERATE - Free yourself from worries and anxiety of the unexpected. A death sentence that can be prevented will not kill you. So think about what you can do more (like sleeping more at night) than to think about what harm may come. With your own backup systems established, you can retire at night calmly knowing the next day, if you don't see your websites as you should, you know you can publish it back within the day even if your webhost cannot recover it for you. In short, relax and enjoy life to the max.

SECURITY - Nothing beats the feeling of being secured. This is the reason why the insurance businesses have flourished over the years. But more importantly, your commitment to backup your files will not only save you from stress, humiliation, frustration, anger and guilt, but also lift your spirit and confidence because you know at the end of the day, your self reliance is well worth it.

And that, my friend, is a great and wonderful feeling.