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Motivate Your Downline with Autoresponders

Many affiliate marketers have a hard time building a
downline – and an even harder time keeping downline
members motivated and selling. If your income
depends on the sales of others, you should strongly
consider keeping them motivated with
autoresponders.

You can load your autoresponder with positive
messages, sales tips, and news related to the
product or service that is being sold. Many affiliates
fail simply because they don't know how to market a
product, and they have little or no support from affiliate
managers or up line members! With the use of
autoresponders, all of that can change.

You should definitely write on some marketing tips,
specific to your product or service, and set you
downline members up in the mailing list for that
series of messages. Send broadcast messages
once a month congratulating the top sellers. Send
short motivational articles that will keep your
downline member upbeat.

Failing to communicate with your downline members
is the same as ensuring that they fail at the
business in most cases. If you want to succeed in
affiliate marketing, you have to take steps to help
your downline succeed!

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