

Ø<ßâ Core Information

Company Name: waqar

DBA (Doing Business As): N/A

Facility Type: N/A

Website: N/A

Phone: N/A

Email: N/A

Address: N/A

City: N/A

State: N/A

Zip Code: N/A

Years in Operation: N/A

Ø=ÛÊ Executive Operating Summary (EOS)

Years in Operation: N/A

Mission Statement: N/A

Core Values: N/A

Unique Selling Proposition: N/A

Target Demographics: N/A

Treatment Modalities: N/A

Licensing Info: N/A

Insurance Accepted: N/A

Special Programs: N/A

Outcomes Tracked: N/A

Staff Credentials: N/A

Alumni Engagement: N/A

Ø=Û» Digital Presence

Website Platform: WordPress

Facebook Page: N/A

Instagram: N/A

LinkedIn: N/A

YouTube: N/A

Other Social Media: N/A

Logo Available: No

Logo Link: N/A

Brand Guidelines: Yes

Brand Guidelines Link: N/A

Professional Photos: Yes

Photos Link: N/A

Video Content: Yes

Video Link: N/A

Google Rating: N/A

Testimonial 1: N/A

Attribution 1: N/A

Testimonial 2: N/A

Ø=Þà Technical Details

Domain Provider: godaddy

Hosting: N/A

Email System: Gmail

Email System (Other): N/A

Phone System: N/A

CRM System: Salesforce

CRM System (Other): N/A

Google Analytics: Set up

Google Search Console: Set up

Google My Business: Set up

Google Tag Manager: Set up

Website Admin Access: Yes

Domain Access: Yes

CRM Access: Yes

Phone Access: Yes

Social Media Access: N/A

Ø>Ýé Services Selected

Landing Page Creation: No

Sober Living Website: No

AdWords Campaign: No

Ø=ÜÅ Project Management

Primary Contact: N/A

Preferred Communication: N/A

Best Times: N/A

Update Frequency: N/A

Meeting Preference: N/A

Target Launch Date: N/A

Priority Level: N/A

Blackout Dates: N/A

Key Decision Makers: N/A

Approval Process: N/A

30 Day Success: N/A

90 Day Success: N/A

Complete Success: N/A

Main Challenge: N/A