AtliQ Hardwares



FILTERS

region	All
market	All
division	All

Customer Net Sales Performance All values in USD

Customer	2019	2020	2021 21 v	vs 20
Acclaimed Stores	1.4M	2.9M	10.9M 🔲 3	378.1%
All-Out		0.2M	0.8M 🔲 4	495.7%
Amazon	12.2M	37.5M	82.1M 📗 2	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M 📗 3	306.0%
Atlas Stores	0.2M	0.7M	3.2M 🔲 4	470.3%
Atliq e Store	7.2M	23.7M	53.0M 📗 2	223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M 🗌 3	345.8%
BestBuy	0.9M	1.8M	6.3M 🗌	356.1%
Boulanger	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M 🗌 2	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M 📗 3	349.2%
Coolblue	0.5M	1.2M	4.2M 🗌	360.0%
Costco	1.1M	2.8M	9.3M 📗 3	337.4%
Croma	1.7M	2.5M	7.5M 📗 3	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M 📗 2	246.9%
Digimarket	0.8M	1.7M	4.1M 📗 2	241.1%
Ebay	2.6M	6.3M	15.2M 📗 2	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M 📗 2	286.0%
Electricalsbea Stores		0.1M	0.7M 🔲 5	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M 📗 3	313.3%
Electricalslytical	1.8M	2.6M	11.9M 🔲 4	457.5%
Electricalsocity	2.3M	3.5M	12.4M 🗌 3	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M 🔲 5	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkjøp	0.5M	1.3M	5.2M 🗌 3	391.9%
Epic Stores	0.4M	0.9M	4.2M 🔲	446.1%
Euronics	0.4M	0.9M	3.9M 🗌	444.7%
Expert	0.8M	1.8M	6.4M 🗌 3	364.0%
Expression	1.7M	3.0M		328.2%
Ezone	1.5M	2.0M	7.9M 🔲 3	391.6%
Flawless Stores	0.1M	0.5M		396.3%
Flipkart	2.9M	8.3M	19.3M 📗 2	231.0%
Fnac-Darty	0.5M	0.8M	2.9M 📗 3	349.8%
Forward Stores	0.6M	1.5M	4.1M 📗 2	272.0%
Girias	1.5M	2.1M	8.7M 🔲 4	419.3%
Info Stores	0.1M	0.5M	1.8M 📗 3	384.1%
Insight	0.4M	1.0M	2.8M 📗 2	271.8%
Integration Stores		0.2M	1.4M8	887.2%
Leader	4.7M	6.0M	18.8M 📗 3	314.8%
Logic Stores	0.2M	0.9M	4.8M 🔲 5	515.2%
Lotus	1.5M	2.1M	8.1M	382.6%
Neptune	1.0M	3.4M	16.1M	471.5%
Nomad Stores	0.5M	1.6M	4.0M 2	246.9%

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Grand Total	87.5M	196.7M	598.9M 304.5%
Zone	0.3M	1.6M	5.3M 336.2%
walmart	1.3M	2.6M	9.7M 370.4%
Viveks	1.6M	2.2M	7.8M 348.1%
Vijay Sales	1.7M	2.1M	8.5M ☐ 397.8%
UniEuro	0.6M	1.6M	7.3M 457.0%
Taobao	0.2M	1.3M	3.3M 248.7%
Synthetic	1.9M	4.4M	12.2M 276.0%
Surface Stores	0.1M	0.5M	2.1M 398.8%
Staples	1.2M	2.9M	8.8M 307.0%
Sound	0.6M	1.7M	4.4M 260.3%
Sorefoz	0.6M	1.1M	4.7M 433.6%
Saturn	0.2M	0.4M	1.2M 310.5%
Sage	4.8M	6.4M	20.7M 321.5%
Relief	0.4M	1.0M	4.1M 403.6%
Reliance Digital	1.6M	2.6M	9.7M 377.9%
Radio Shack	0.8M	1.7M	5.4M 311.5%
Radio Popular	0.5M	1.5M	5.3M 362.6%
Propel	1.6M	2.5M	10.8M 440.6%
Premium Stores	0.5M	1.1M	3.9M 353.1%
Novus Otto	1.9M 0.3M	3.7M 0.4M	9.9M 264.2% 1.2M 298.6%
Nova	1 014	0.0M	0.4M 2664.9%
Notebillig	0.2M	0.4M	1.1M 287.4%

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Market Performance vs Target All values are in USD

Country	2019	2020	2021	2021 - Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-9.5%
Austria		0.1M	2.8M	-0.3M	-10.5%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.6%
China	1.4M	5.4M	22.9M	-2.1M	-8.3%
France	4.0M	7.5M	25.9M	-2.2M	-7.8%
Germany	2.6M	4.7M	12.0M	-1.5M	-11.3%
India	30.8M	49.8M	161.3M	-9.6M	-5. <mark>6%</mark>
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.5%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.2%
Japan		1.9M	7.9M	-0.3M	-4.0 <mark>%</mark>
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7.6%
Newzealand		2.0M	11.4M	-1.4M	-11.0%
Norway		2.5M	13.7M	-1.4M	-9.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8.5%
Philiphines	5.7M	13.4M	31.9M	-2.5M	-7 <mark>.3%</mark>
Poland	0.4M	2.8M	5.2M	-0.9M	-15.3%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.1 <mark>%</mark>
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.2%
Spain		1.8M	12.6M	-1.8M	12.4%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.0%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.0%
USA	11.5M	31.9M	87.8M	-10.2M	-10.4%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-8.4%