



# M Huzaifa Mazhar

## Software and Mobile App Explainer Video Creator

 +92 303 6999412 |  huzaifamazhar007@gmail.com

 [LinkedIn](#)

---

## SUMMARY

**Software & Mobile App Explainer Video Creator** with 1.5+ years of experience producing professional demo, tutorial, explainer, and promotional videos. Adept at simplifying complex software concepts into engaging visual content that enhances user understanding and product adoption. Proficient in **storytelling, animation, and video editing**, with expertise in tools such as **Adobe Premiere Pro** and **Camtasia**. Recognized for delivering impactful, user-centric video solutions that support product growth and brand communication.

---

## TECHNICAL SKILLS

### Video Editing Tools & Software

Camtasia, Adobe Premiere Pro

### Voiceover & AI Voices

11labs, Synthesia

### Animation & Motion Graphics

Lottie Animation, Iconscout

### Icons & Visual Assets

Flaticon, Adobe Illustrator, Adobe Photoshop

### Collaboration & Project Management

Trello, Asana, Slack, Google Drive, Dropbox

---

## EXPERIENCE

## **Video Creator – MBA Studio (2024 – Present)**

With 1.5+ years of experience, I produce high-quality software and mobile app demos, tutorials, explainer, and promotional videos. I specialize in **visual storytelling and technical content creation**, simplifying complex concepts for diverse audiences and delivering engaging, brand-aligned video experiences that enhance user understanding and product impact.

---

## **PROJECTS**

### **Home of Training**

Created tutorial videos covering various aspects of their LMS, providing clear, step-by-step guidance for users.

 [View Project](#)

### **CarryLug**

Produced a detailed tutorial video showcasing platform functionality and key user features.

 [Watch Video](#)

### **AdVizion**

Developed a comprehensive tutorial video highlighting AI-powered visual intelligence tools for marketers.

 [Visit Project](#)

### **Alltraverse**

Created explainer and tutorial videos to guide users through crypto-related services and platform features.

 [YouTube Channel](#)

### **Peeksydashboard**

Produced an engagement-focused video highlighting app benefits and driving user excitement.

 [Visit App](#)

### **PrettyFast**

Created a feature-focused mobile app video to increase installs and showcase its UI/UX.

 [YouTube Channel](#)

### **ChainPeak Pro**

Developed demo videos explaining blockchain-based solutions and real-time analysis tools.

 [Visit Project](#)

### **Lipia**

Produced tutorial videos guiding users through international purchases and M-Pesa integration.

 [Visit Project](#)

## **XDailyAI**

Created tutorials demonstrating workflow integration for AI-driven insights and analytics.

 [Visit Project](#)

---

## **EDUCATION**

### **University of Sargodha**

Bachelors | Psychology | 2021 – 2025