Huzaifa Mazhar

Software and Mobile App Explainer Video Creator
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🔗 LinkedIn

SUMMARY

Software & Mobile App Explainer Video Creator with 1.5+ years of experience producing professional demo, tutorial, explainer, and promotional videos. Adept at simplifying complex software concepts into engaging visual content that enhances user understanding and product adoption. Proficient in **storytelling, animation, and video editing**, with expertise in tools such as **Adobe Premiere Pro** and **Camtasia**. Recognized for delivering impactful, user-centric video solutions that support product growth and brand communication.

TECHNICAL SKILLS

Video Editing Tools & Software
Camtasia, Adobe Premiere Pro

Voiceover & AI Voices
11labs, Synthesia

Animation & Motion Graphics
Lottie Animation, Iconscout

Icons & Visual Assets
Flaticon, Adobe Illustrator, Adobe Photoshop

Collaboration & Project Management
Trello, Asana, Slack, Google Drive, Dropbox

EXPERIENCE

Video Creator – MBA Studio *(2024 – Present)*
With 1.5+ years of experience, I produce high-quality software and mobile app demos, tutorials, explainer, and promotional videos. I specialize in **visual storytelling and technical content creation**, simplifying complex concepts for diverse audiences and delivering engaging, brand-aligned video experiences that enhance user understanding and product impact.

Video Creator – Alibaba Studio (2025 – Present | Remote)
Video Creator with 9 months of experience in producing engaging software demos, tutorials, explainers, and promotional videos. Skilled in visual storytelling, editing, and motion graphics, with a focus on simplifying complex concepts, enhancing brand communication, and delivering impactful, audience-focused video content across digital platforms

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PROJECTS

Home of Training
 Created tutorial videos covering various aspects of their LMS, providing clear, step-by-step guidance for users.
 🔗 [View Project](#)

CarryLug
 Produced a detailed tutorial video showcasing platform functionality and key user features.
 🔗 [Watch Video](#)

AdVizion
 Developed a comprehensive tutorial video highlighting AI-powered visual intelligence tools for marketers.
 🔗 [Visit Project](#)

Alltraverse
 Created explainer and tutorial videos to guide users through crypto-related services and platform features.
 🔗 [YouTube Channel](#)

Peeksydashboard
 Produced an engagement-focused video highlighting app benefits and driving user excitement.
 🔗 [Visit App](#)

PrettyFast
 Created a feature-focused mobile app video to increase installs and showcase its UI/UX.
 🔗 [YouTube Channel](#)

ChainPeak Pro
Developed demo videos explaining blockchain-based solutions and real-time analysis tools.
🔗 Visit Project

Lipia
Produced tutorial videos guiding users through international purchases and M-Pesa integration.
🔗 Visit Project

XDailyAI
Created tutorials demonstrating workflow integration for AI-driven insights and analytics.
🔗 Visit Project

EDUCATION

University of Sargodha
Bachelors | Psychology | 2021 – 2025