

Marketplace Builder Hackathon 2025

Date 20
MTWTFSS

Day 1

* Step #1: (Choosing Market Place)

Type: General E-commerce
Name: "Hekto - Chair Market Place"

Description:

In this era where health and looks are everything to people, Chairs plays significant roles when it comes to both, a good quality Chair and Sofa is essential for good backbone and looks of your own home. This is why I have launched "Hekto" E-commerce Marketplace specifically based on Chairs and Sofa's at a much reasonable price, fast and quick delivery and much better quality of materials used in our items. This brand's main purpose is to serve people with good faith and let people our valuable customers to shop with ease by ordering custom chairs and sofa's so they're free from the hassle of going out and wander around market to market.

*) Step # 3 : (Create a Data Schema)

[Product]

- ID
- Name
- Image
- Price
- Discount
- Is Featured
- Stock
- Category

[Order]

- Order ID
- Product ID
- Quantity

----->

[Customer]

- Customer ID
- Customer Name
- Contact Info

[Shipment]

- Shipment ID
- Order ID
- Status

----->

[Delivery]

- Address
- Coverage Area
- Assigned Driver

[Payment]

- Price
- Discount
- Payment Method.

* Step #2: (Define Business Goals)

* What problems does your marketplace aim to solve?

Ans) Main issue people face while shopping for chairs and sofa's is quality and assurance. We solve this issue by manufacturing our each and every item with good quality materials and keeping our clients in loop while making their products according to their requirements assuring that the clients are satisfied.

* Who is your target audience?

Ans) Our target audience are those who don't want to take a day off from their busy lives just to wander around looking for good chair or a sofa. We specifically made this platform for the people who want great quality items, on-time shipment and want # to shop from their homes.

* What Products or Services we offer?

Ans) Our main products are chairs and sofa's which are basically essentials of every homes. Services we offer are quality, fast trackable shipment and variety of customizable options.

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+) What sets us apart?

Ans) What sets us apart is that we don't deliberately speak that we are good we prove by providing evidently good quality items. Since there are very few of the good providers we stand out even more by our Customizability, Quantity, On-time delivery and Most important Our entrusted Portfolio.