**REPORT**

Create a report in Microsoft Word and answer the following questions:

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Most of the campaigns were successful.
   2. Most of the campaign were done the third quarter.
   3. There is sudden and drastic drop in ‘successful campaigns’ in the last quarter.
2. What are some limitations of this dataset?

Some of the limitations of this dataset are: specific name of company, artist, composer, designer, publisher, maker, manufacturer etc.

1. What are some other possible tables and/or graphs that we could create?

Some of the possible tables and/or graphs that could have been created are: maker/owner/publisher, more genres of music, more sub-categories of food, publications, journalism, technology etc.

* Use your data to determine whether the mean or the median summarizes the data more meaningfully.

When the data is normally distributed i.e. bell-shaped curve, the mean would be equal to the median or, be really close. When the data is skewed to one side, the mean and the median are not equal or close to each other. When the data is skewed, the mean is not giving an accurate representation of the data because outliers are pulling it to one direction. In this data, the mean and the median are not close and since the mean is skewed therefore, the median summarizes this data more meaningfully.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

According to the data, there is more variability with unsuccessful or failed campaigns. It does make sense because the variability is measured by variance / standard deviation. More variability means a fatter bell curve because the values are farther away from the middle. Less variability means a thinner bell curve.