## 

MASSK Consulting PLC

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# Background

Massk Consulting PLC is an Ethiopia based organisation offering consulting, learning and development and IT services. Based on initial conversation with Mr. Shimelis, we have discussed current challenges and opportunities around offering a seamless experience to participants interested in attending workshops conducted by Massk Consulting PLC. The LMS built by Rocket Technologies can be provided to learners before and after the workshop to increase engagement rate with learners and better learning outcomes.

There are also internet bandwidth constraints in Ethiopia and a better user experience can be achieved if RT LMS is hosted by Massk Consulting PLC locally.

This would allow Massk Consulting PLC leaders to host content in the form of videos from their private Youtube channel as a part of the quiz and create questions in the LMS that could be assigned to learners. All learners can access the platform to view their learning which will be tracked and viewed from the administrator account.

In addition, Massk Consulting PLC would find it easier to create content apt for regional users in local languages.

We have understood the requirements so far and have summarized the scope below for your review and approval. We are looking forward to receiving feedback on the trial account and discussing next steps.

# Scope

The scope for RT LMS for Massk Consulting PLC is as mentioned below:

1. RT LMS will have Massk Consulting PLC logo and URL as it will be hosted on Massk Consulting PLC servers logo. Rocket Technologies will update the required logo provided by Massk Consulting PLC once it has been provided.
2. RT LMS has 2 user types: admin and learner. The roles and access rights are as provided below.
   1. Admin
      1. Create Quiz
      2. Assign Quiz
      3. Edit Quiz
      4. Upload eLearning Course/s
      5. Assign eLearning Course/s
      6. Add learner
      7. Bulk upload learners
      8. Activate/Deactivate learner
      9. Assign courses and/or quizzes to learner or learners
      10. View User Progress and completion reports
      11. Download reports.
      12. Send automated notifications
   2. Learner
      1. Update Profile
      2. View learning - course and quiz assigned by admin
      3. Launch course or quiz
      4. View status via dashboard
      5. View progress via completion reports
      6. Retry or re-attempt quiz
3. Massk Consulting would like to act as administrators of RT LMS so the admin can upload videos and create questions in a quiz. This quiz can then be assigned to learners pre and post workshops to increase engagement level and learning outcomes.
4. RT LMS is designed and developed by Rocket Technologies Ltd and will provide Massk Consulting PLC with code review before providing access to the code. Once Massk Consulting PLC is satisfied with the current code adhering with standard coding practices, Rocket Technologies Ltd will provide code access as part of the handover process.
5. RT LMS is built using Microsoft .NET and SQL server database. RT LMS can be easily customized, managed and scaled by Massk Consulting PLC if needed as the technology used is common and widely used.
6. RT LMS can be customized as per additional requirements before the handover. The customization efforts will be provided separately to the pricing provided below.

# Pricing and Timelines

Rocket Technologies Ltd believes in building products that are not only simple and easy to use but are also easy to manage and maintain in future. We created the LMS with limited features keeping in mind businesses that do not want to opt in for an LMS with a list of features that are not required for their users.

We also noticed that being tied down to monthly or yearly licensing plans with upfront set up costs turn out to be expensive in the long run for small and mid sized businesses. Our pricing is one time and can include hourly rate for customization only if required to be done by us.

The platform is essentially a white labeled product for you with the source code and access belonging to you.

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| --- | --- | --- | --- |
| No | Description | Timelines | Cost (USD) |
| 1 | Discussions, Proposal review and sign off | 1 week | 25,000/- |
| 1 | LMS Demo and logo update | 1 day |  |
| 2 | Code review | 1 -3 days |  |
| 3 | Customizations if any | Depending on Scope | 17 per hour |
| 4 | User Guide | 1 day |  |
| 5 | LMS Code, Instructions and support to IT team | 2-3 days |  |

# Banking Details

Bank: Bank of New Zealand (BNZ)  
Company Name: Rocket Technologies Ltd  
Account Type: Cheque  
Account No: 02-0772-0089551-000  
SWIFT Code: BKNZNZ22

# About us

Rocket Technologies Ltd is a New Zealand based company and has our development team in India. Our team consists of multiple experts from eLearning to learning technology background and financial service professional to New Zealand licensed immigration advisers. We are committed to delivering products that add value for a small and midsize business as owners of the product than licensed based monthly or yearly licensing plans that tie you down on repetitive payments on the number of users or courses.

As the makers of the product, we have spent close to 15 years each working with and for multiple enterprise clients on eLearning and technology products. We understand the pain points and the minimalistic features that a small or midsize business would need. We hope to have a long term association with you and are happy to assist you build custom products just like RT LMS as and when there is a need.

# Technology Stack

Framework - .Net Framework

Architecture - MVC Architecture

Language - C#, JavaScript

Database - SQL Server 14

Libraries - JQuery, Summernote.js

# RT LMS Screenshots













