

Project Title: Top Down Restoration Site

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#### Project Pitch:

The goal of this project is to create a website to boost the sales of our family owned company named Top Down Restoration which was started by my father and myself. It is to replace our existing website which is not SEO optimized or professional enough.

#### Designs and Plans:

The initial figma wireframe draft is attached in the 2nd page and is a mockup for the home page. I do not have the other pages done yet but I put in effort to find the right wording and colors/format for the home page which will be consistent with other pages.

#### Tentative Schedule:

Home page Design: Mostly Complete| Implementation- within a month

Services, About Page Design: Not Started | Implementation - within a month or two. Services may take me 2-3 weeks to write out

Review Page: Will require api usage and will be designed within 1-2 weeks. | Implementation - Could take me into October

Gallery Design: Must be well done and will take many rough drafts so 2-3 weeks. | Implementation - October

Contact: Not Started | Implementation: Roughly a few hours when started (will be one of the last things I work on)

SEO Optimization: Not Started| May take weeks from the start time

Data Sources - Existing website, Common contracting knowledge

#### Technical Implementation:

React/HTML/CSS for the entirety of the website, Potentially Django for backend

Review Page requires Yelp and or Google API

Gallery may require an API

Contact form may also require an API

SEO Implementation must still be researched

**Look at the next page for the initial draft! Thanks.**



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Pricing

Mariam M.

I had a wonderful experience with Top down restoration . After severe damage to my home I was nervous that the fix & remodel process would be a nightmare, but Integrity Restoration turned a negative to a positive. I initially spoke with them and decided to go with them based on our conversation, but every single person that I interacted with from Integrity was awesome! especially for dealing with my frequent questions. I was completely lost on how the remodeling process works but they made sure I understood every step of the way. Apart from being friendly the work was top notch. 5 stars...would recommend.

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Possible gallery here?