Estimation of Effects of Endogenous Time-Varying Covariates: A Comparison Of Multilevel Linear Modeling and Generalized Estimating Equations

Research Report

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1 Introduction

Across a wide range of disciplines, researchers analyze clustered longitudinal, observational data to investigate prospective causal relationships between variables. When analyzing such data, the psychological sciences most commonly resort to the multilevel linear model (MLM, McNeish et al., 2017), which—in the context of longitudinal data analysis—separates observed variance into stable between-person differences and within-person fluctuations (Hamaker & Muthén, 2020). Conversely, other fields, such as biostatistics and econometrics often favour generalized estimating equations (GEE) for the analysis of longitudinal data (McNeish et al., 2017). Despite some cross-disciplinary efforts to compare these methods (McNeish et al., 2017; Muth et al., 2016; Yan et al., 2013), their scarcity may leave researchers with limited guidance in choosing the most suitable approach for their application.

A recent study by Qian et al. (2020) highlighted an issue present in both methods—except for GEE with working independence—where controlling for *time-varying endogenous covariates* may lead to biased causal estimates. A time-varying covariate is *endogenous* if it is directly or indirectly influenced by prior treatment or outcome, meaning its value may be determined by earlier stages of the process (Qian et al., 2020). As a result of including these covariates in these models, ordinary interpretations of the coefficients are no longer valid (Qian et al., 2020, p. 3). According to Diggle (2002), this issue not only pertains GEE and MLM, but *all* longitudinal data analysis methods.

However, due to a divide between the disciplines that employ these methods, such critiques of the MLM appear to have largely failed to reach the applied researcher in psychology. One specific reason might be that the technical jargon in other disciplines makes

it difficult for researchers to recognize when and how these issues emerge[1]. Therefore, this report aims to understand and explain the issue of including endogenous covariates in analyses involving GEE and MLM in a psychological context. To achieve this aim, the current investigation will employ (a) graphical tools such as the directed acyclic graph (DAG) and path diagram to assess causal identification assumptions, as well as (b) simulations with additional scenarios to pinpoint the issue.

Accordingly, the following research question will be addressed: *When does the inclusion of endogenous variables in multilevel linear models result in biased parameter estimates?.* In additi

and generalized estimating equations result in a discrepancy between marginal and conditional estimates?*

In line with the literature (Diggle, 2002; Pepe & Anderson, 1994; Qian et al., 2020), we expect that the inclusion of endogenous time-varying covariates in longitudinal data analyses may result in bias that—depending on the circumstances—can promote the potential for faulty inferences. To isolate the issue described in Qian et al. (2020), we will focus on the following sub-questions: (1) When removing the interaction β_1 from generative model 3, is there a difference between the marginal and conditional estimates of the treatment effect? (2) When removing the random slope b_{i2} from generative model 3, is there a difference between the marginal and conditional estimates of the treatment effect?

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[1]For instance, the term 'endogeneity' in econometrics, while related, has a distinct meaning from that of an endogenous variable, which can lead to confusion.

2 Methods

To obtain a better understanding of the issue exposed by Qian et al. (2020), two methods were employed. First, graphical methods were used provide insight into the presence and extent of bias with potential violation of assumptions: (a) path diagrams were used to evaluate the conditional independence assumption and (b) directed acyclic graphs (DAGs) were used to evaluate the backdoor criterion (Pearl, 1988, 2009). Second, a simulation study was performed to reproduce the results for the generative models (GMs) from Qian et al. (2020) and to further isolate the issue using additional GMs.

2.1 Data Generation

In the simulation Qian et al. (2020) considered three generative models (GMs), all of which have an endogenous time-varying covariate. In GM1 and GM2, the endogenous covariate X_{it} equals the previous outcome Y_{it} plus some random noise, so the *conditional independence* assumption is valid. In GM3, the endogenous covariate depends directly on b_{i0}, violating the assumption. To isolate the issue in GM3, we consider two variations on this model: GM3A, where the random slope b_{i2} for the treatment A_{it} is removed; GM3B, where the interaction term $\beta_1 A_{it} X_{it}$ is removed. Note that the conditional independence assumption is violated in either of these variations. The details of the generative models are described below. We follow the notation of Qian et al. (2020) to allow for direct comparison, but rewrite the equations into within- and between-person models (see Raudenbush & Bryk, 2002). We accompany the equations of the GMs with graphical representations, where random effects are represented by grey circles, observed variables by squares and relationships across variables by arrows. The path diagrams of the three data generating models shows the discrepancies between the different generative models—

especially concerning the interaction effects—more clearly than DAGs.

2.1.1 Generative Model 1

In GM1, we considered a simple case with only a random intercept and a random slope for X_{it}. The outcome is generated according to the following repeated-observations or within-person model (level 1):

$$Y_{it+1} = \pi_{0i} + \pi_{1i}X_{it} + \pi_{2i}A_{it} + \pi_{3i}A_{it}X_{it} + \epsilon_{it+1}$$

with the person-level or between-person model (level 2):

$$\pi_{0i} = \alpha_0 + b_{i0}, \quad b_{i0} \sim \mathcal{N}(0, \sigma_{b0}^2),$$

$$\pi_{1i} = \alpha_1,$$

$$\pi_{2i} = \beta_0 + b_{i2}, \quad b_{i2} \sim \mathcal{N}(0, \sigma_{b2}^2),$$

$$\pi_{3i} = \beta_1.$$

By substitution, we get the single equation model:

$$
\begin{aligned}
Y_{it+1} &= \pi_{0i} + \pi_{1i}X_{it} + \pi_{2i}A_{it} + \pi_{3i}A_{it}X_{it} + \epsilon_{it+1} \\
&= (\alpha_0 + b_{i0}) + \alpha_1 X_{it} + (\beta_0 + b_{i2})A_{it} + \beta_1 A_{it}X_{it} + \epsilon_{it+1} \\
&= \alpha_0 + \alpha_1 X_{it} + b_{i0} + A_{it}(\beta_0 + \beta_1 X_{it} + b_{i2}) + \epsilon_{it+1}.
\end{aligned}
$$

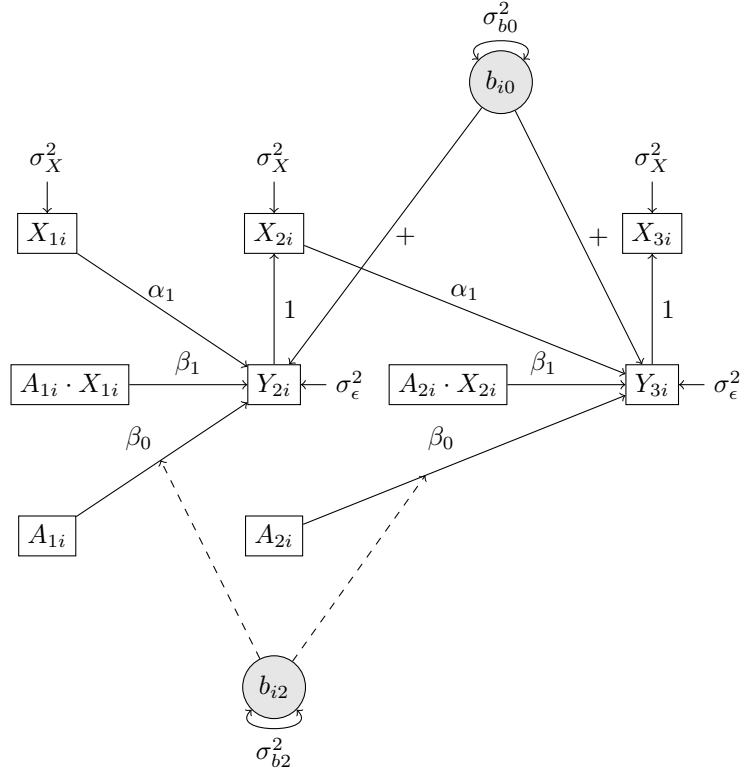The random effects $b_{i0} \sim \mathcal{N}(0, \sigma_{b0}^2)$ and $b_{i2} \sim \mathcal{N}(0, \sigma_{b2}^2)$ are independent of each other. The covariate is generated as $X_{i1} \sim \mathcal{N}(0, 1)$, and for $t \geq 2$,

$$X_{it} = Y_{it} + \mathcal{N}(0, 1).$$

The randomization probability $p_t = P(A_{it} = 1 \mid H_{it})$ is constant at $1/2$. Thus, $A_{it} \sim$ Bernoulli(0.5) for $i = 1, ..., N$ and $t = 1, ..., T$. The exogenous noise is $\epsilon_{it+1} \sim \mathcal{N}(0, \sigma_\epsilon^2)$.

Figure 1 shows the path diagram for GM1.

Figure 1: Path diagram for Generative Model 1 ($t = 1, 2, 3$)

2.1.2 Generative Model 2

In GM2, we considered the case with a random intercept and random slopes for (1) covariate X_{it}, (2) treatment A_{it}, and (3) the interaction between A_{it} and X_{it}; and with a time-varying randomization probability for treatment. The outcome is generated according to the same repeated-observations model presented in GM1. However, the person-level

model is different:

$$\pi_{0i} = \alpha_0 + b_{i0}, \quad b_{i0} \sim \mathcal{N}(0, \sigma_{b0}^2),$$

$$\pi_{1i} = \alpha_1 + b_{i1}, \quad b_{i1} \sim \mathcal{N}(0, \sigma_{b1}^2),$$

$$\pi_{2i} = \beta_0 + b_{i2}, \quad b_{i2} \sim \mathcal{N}(0, \sigma_{b2}^2),$$

$$\pi_{3i} = \beta_1 + b_{i3}, \quad b_{i3} \sim \mathcal{N}(0, \sigma_{b3}^2).$$

By substitution, we get the single equation model:

$$
\begin{aligned}
Y_{it+1} &= \pi_{0i} + \pi_{1i}X_{it} + \pi_{2i}A_{it} + \pi_{3i}A_{it}X_{it} + \epsilon_{it+1} \\
&= (\alpha_0 + b_{i0}) + (\alpha_1 + b_{i1})X_{it} + (\beta_0 + b_{i2})A_{it} + (\beta_1 + b_{i3})A_{it}X_{it} + \epsilon_{it+1} \\
&= \alpha_0 + \alpha_1 X_{it} + b_{i0} + b_{i1}X_{it} + A_{it}(\beta_0 + \beta_1 X_{it} + b_{i2} + b_{i3}X_{it}) + \epsilon_{it+1}.
\end{aligned}
$$

The random effects $b_{ij} \sim \mathcal{N}(0, \sigma_{bj}^2)$, for $j = 0, 1, 2, 3$, are independent of each other.

The covariate is generated as $X_{i1} \sim \mathcal{N}(0, 1)$, and for $t \geq 2$,

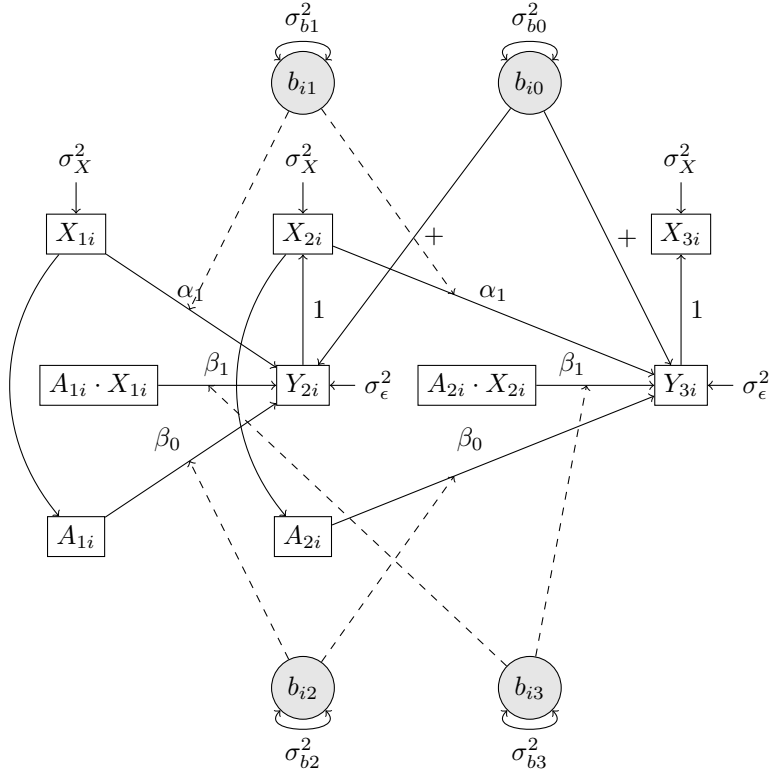$$X_{it} = Y_{it} + \mathcal{N}(0, 1).$$

The randomization probability depends on X_{it}:

$$p_t = P(A_{it} = 1 \mid H_{it}) = \begin{cases} 0.7 & \text{if } X_{it} > -1.27, \\\\ 0.3 & \text{if } X_{it} \leq -1.27, \end{cases}$$

where the cutoff -1.27 was chosen so that p_t equals 0.7 or 0.3 for about half of the time. In other words, if the value of the covariate for any given person and time point is above the cutoff, the probability of receiving the treatment p_t is 0.7; otherwise, it is 0.3. Accordingly, $A_{it} \sim \text{Bernoulli}(p_t)$ for $i = 1, \ldots, N$ and $t = 1, \ldots, T$. The exogenous noise is $\epsilon_{it+1} \sim \mathcal{N}(0, \sigma_\epsilon^2)$.

Figure 2 shows the path diagram for GM2.

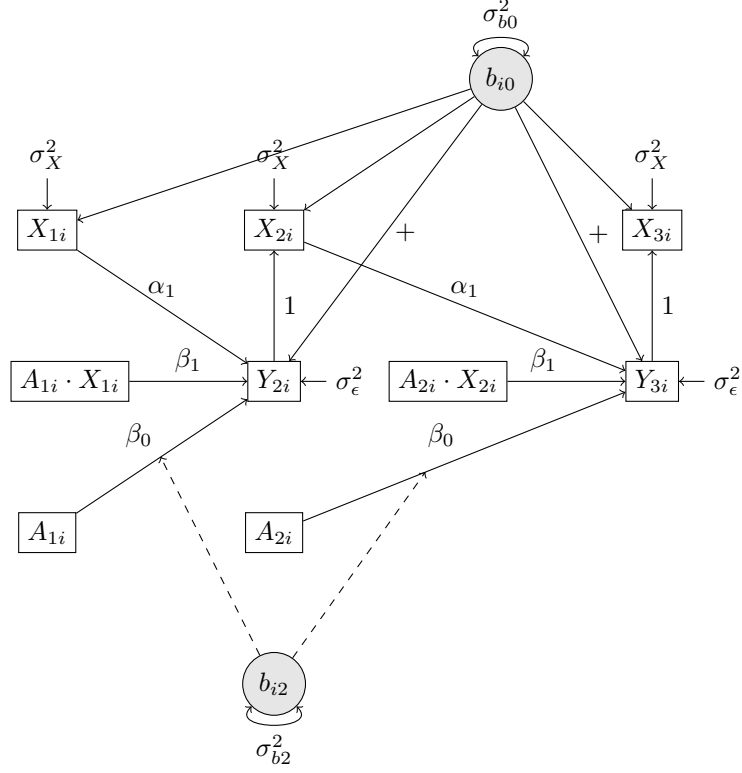Figure 2: Path diagram for Generative Model 2 ($t = 1, 2, 3$)

2.1.3   Generative Model 3

GM3 is the same as GM1, except that the covariate X_{it} depends directly on b_{i0}:

$$X_{i1} \sim \mathcal{N}(b_{i0}, 1), \quad X_{it} = Y_{it} + \mathcal{N}(b_{i0}, 1) \text{ for } t \geq 2.$$

Figure 3 shows the path diagram for GM3.

Figure 3: Path diagram for Generative Model 3 ($t = 1, 2, 3$)
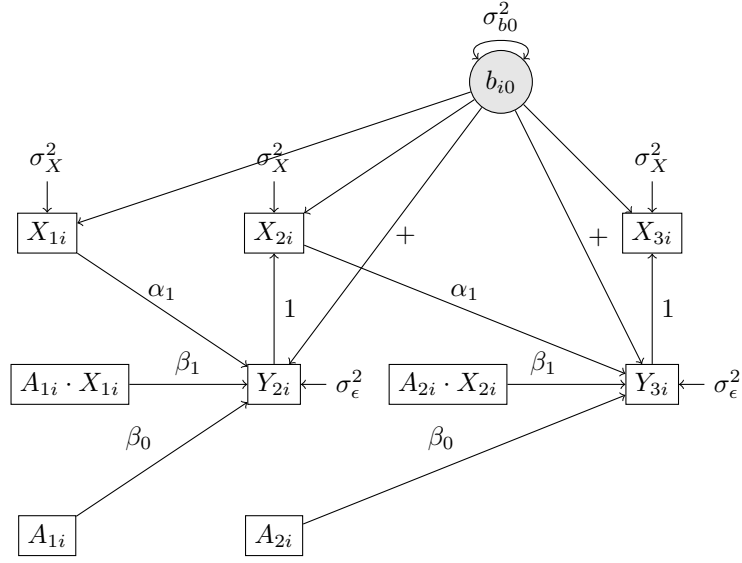

2.1.4 Generative Model 3A

GM3A is the same as GM3, except that the random slope b_{i2} for the treatment A_{it} is removed. The single equation model then becomes:

$$Y_{it+1} = \alpha_0 + \alpha_1 X_{it} + b_{i0} + A_{it}(\beta_0 + \beta_1 X_{it}) + \epsilon_{it+1}.$$

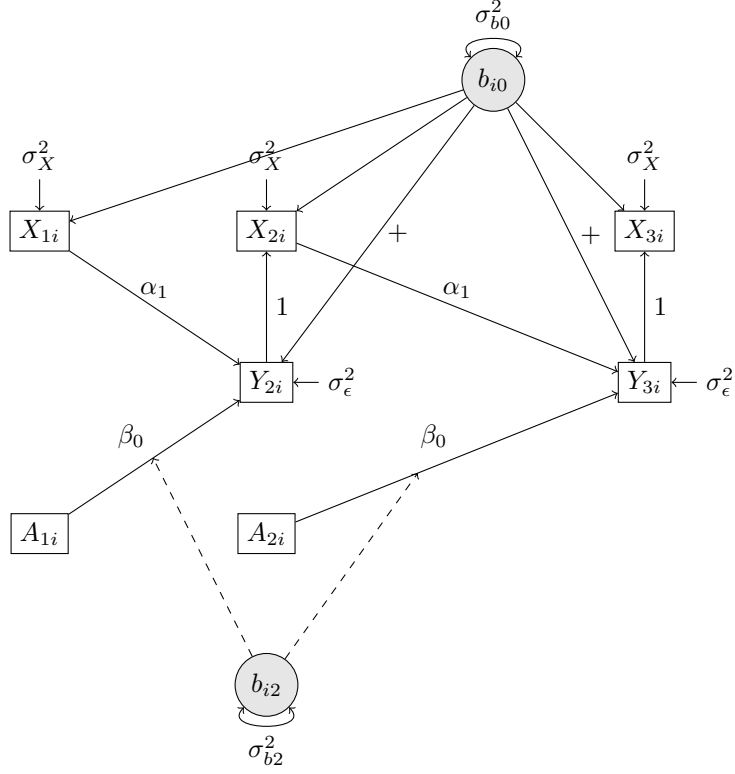Figure 4: Path diagram for Generative Model 3A ($t = 1, 2, 3$)

2.1.5 Generative Model 3B

GM3B is the same as GM3, except that the interaction term $\beta_1 A_{it} X_{it}$ is removed. The single equation model then becomes:

$$Y_{it+1} = \alpha_0 + \alpha_1 X_{it} + b_{i0} + A_{it}(\beta_0 + b_{i2}) + \epsilon_{it+1}.$$

Figure 5: Path diagram for Generative Model 3B ($t = 1, 2, 3$)

2.1.6 Parameter Values

The following parameter values were adapted from Qian et al. (2020):

$$\alpha_0 = -2, \quad \alpha_1 = -0.3, \quad \beta_0 = 1, \quad \beta_1 = 0.3,$$

$$\sigma_{b0}^2 = 4, \quad \sigma_{b1}^2 = \frac{1}{4}, \quad \sigma_{b2}^2 = 1, \quad \sigma_{b3}^2 = \frac{1}{4}, \quad \sigma_\epsilon^2 = 1.$$

2.2 Path Diagrams and Conditional Independence

Qian et al. (2020) proposes the use of the conditional independence assumption to identify whether bias may occur, which is given by:

$$X_{it} \perp (b_{i0}, b_{i1}) \mid H_{it-1}, A_{it-1}, Y_{it}.$$

This allows X_{it} to be endogenous, but the endogenous covariate X_{it} can only depend on the random effects through variables observed prior to X_{it}. If the only endogenous covariates are functions of prior treatments and prior outcomes, then the assumption automatically holds.
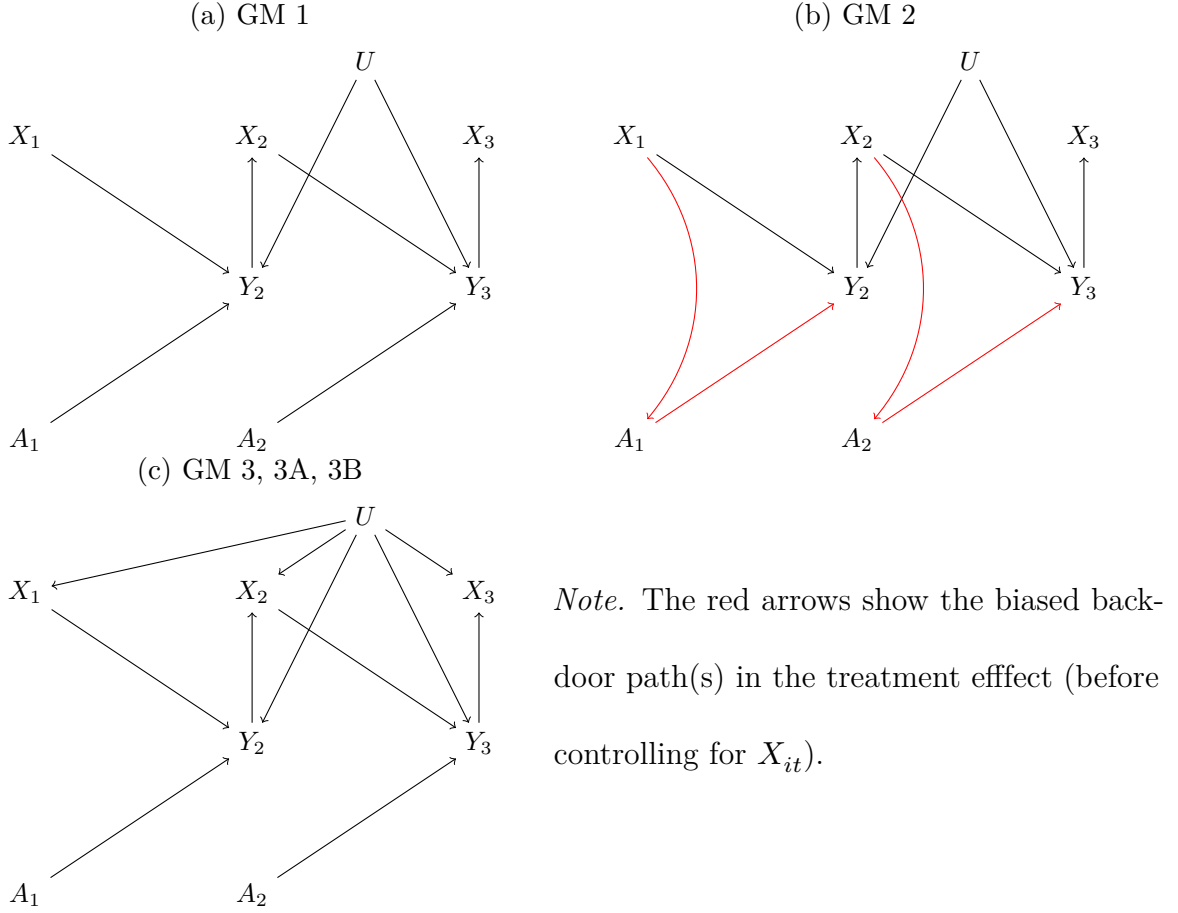
When inspecting Figure 1 and Figure 2, we may notice that X_{it} becomes independent of the random effects after conditioning on Y_{it}. On the other hand, we can see that this assumption is violated in GM3/3A/3B, as X_{it} depends directly on b_{i0} and can thus not be made independent of the random effects by conditioning on prior variables such as Y_{it} (see Figure 3, Figure 4 and Figure 5). Thus, we would expect biased estimates of the treatment effect for GM3/3A/3B.

2.3 Backdoor Criterion and DAGs

DAGs are a useful tool for representing causal relationships between variables and to evaluate the assumptions needed for causal identification. According to the backdoor criterion (Pearl, 1988, 2009), a requirement for causal identification, causal effects can be identified by blocking non-causal paths through conditioning on intermediate variables (e.g., controlling or matching). If any non-causal paths cannot be blocked due to omitted variables or measurement error, treatment and outcome remain linked via backdoor paths, leading to biased estimates of the treatment effect (Kim & Steiner, 2021).

We formulated the DAGs in `dagitty`, where the random disturbance b_{0i} was represented by the node U (e.g., Kim & Steiner, 2021). The DAGs for the first three observations of the three data generating models are presented in Figure 6.

Figure 6: DAGs for Generative Models 1, 2, 3/3A/3B (t = 1, 2, 3)

(a) GM 1

(b) GM 2

(c) GM 3, 3A, 3B

Note. The red arrows show the biased backdoor path(s) in the treatment efffect (before controlling for X_{it}).

When applying Pearl's backdoor criterion to GM1/3/3A/3B, it may be observed that there exists no backdoor path in the treatment effect $A_{it} \rightarrow Y_{it+1}$, as A_{it} does not have any parents. While we need not control for covariate X_{it} to obtain an unbiased total effect, doing so should not introduce bias.

On the other hand, in GM2, there is a backdoor path in the treatment effect: $A_{it} \leftarrow X_{it} \rightarrow Y_{it+1}$ (see Figure 6b). More specifically, X_{it} is a confounder in the relationship between A_{it} and Y_{it+1}. However, controlling for X_{it} blocks this backdoor path, making the treatment effect unbiased. In other words, the history of covariate X_{it} is a sufficient adjustment set for the treatment effect.

The results of Qian et al. (2020) show that GM3 is the only model with bias in the treatment effect. However, the backdoor criterion failed to identify this bias, as there is no

backdoor path in the treatment effect. This may be explained by the fact that the DAG does not pose assumptions on (a) the random slopes and (b) interaction effects. Concerns regarding the use of Pearl's backdoor criterion in situations with interaction effects have been voiced by several people (see Weinberg (2007); Attia et al. (2022)).

2.4   Data Analysis

We evaluated the performance of the models across a total of 30 different settings, each replicated 1,000 times, by systematically varying the following factors:

- **Generative Models (GM):** 1, 2, 3, 3A, 3B

- **Number of timepoints (T):** 10, 30

- **Sample size (N):** 30, 100, 200

All data generation and estimation was performed in R, version 4.4.2 (Team, 2024). To fit the standard MLM, the `lmer` function from the R-package `lme4` (Bates et al., 2015) was employed with restricted maximum likelihood estimation. For the MLM, the analytical models were equivalent to each of the respective data-generating models. To fit the GEE with the "exchangeable", "independent" and "AR(1)" working correlation structures, the `geeglm` function from the R-package `geepack` (Halekoh et al., 2006) was employed with the identity link function. Since the random effects are not explicitly modelled in GEE, the analytical GEE models simply contain only the fixed effects of the generative model at hand.

3   Results

As shown in Table X, GM3 results in bias

Table 1: Simulation results for $N = 200$ over 1000 replications, with $T = 10$ and $T = 30$.

GM	Characteristics	$\hat{\beta}_{0,MLM} - \beta_{0,MLM}$		$\hat{\beta}_{0,GEE-ind} - \beta_{0,MLM}$	
		$T = 10$	$T = 30$	$T = 10$	$T = 30$
1	Includes random intercept and random slope for treatment	0.003	0.001	0.086	0.090
3	Model 1 with dependency random intercept and covariate	-0.051	-0.023	0.033	0.032
3a	Model 3 without random slope b_{2i}	0.002	-0.000	-0.001	-0.000
3b	Model 3 without interaction effect β_1 (between treatment and covariate)	0.005	0.001	0.003	0.001

4 Discussion

- Initially, it seemed that the issue of endogenous covariates meant that, for unbiased estimation of the treatment effect, we should rely on GEE with independence. However, it is important not to conflate the issues mentioned by Qian et al. (2020). The first issue pertains to model interpretation: should we expect covariates to be endogenous and be primarily interested in marginal interpretations of the parameters rather than the person-specific (conditional-on-the-random-effect) interpretation, we should indeed employ GEE with working independence (OR STRUC-

TURAL MARGINAL MODELS??? CHECK THIS OUT IN ZOTERO). The second issue pertains to model fitting: once we conclude that person-specific interpretation aligns with our interest but we fear the presence of endogenous covariates, we have to assess the conditional independence assumption.

- Despite a violation of the conditional independence assumption in GM 3, 3A and 3B; biased MLM estimates were only found for GM3.

- While GEE with independence may indeed yield unbiased estimators of the marginal effect as mentioned by Qian et al. (2020), this

5   To-do

- wasn't working exchangeability in GEE equivalent to MLM? then use this to argue why using this GEE variation. Because for the difference of GEE with independence from the actual specified conditional parameter estimates should indicate a difference between the marginal and conditional effect, but this is not bias. Can we speak of bias with exchangeability?

6 References

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7 Appendix

7.1 Original Section from Qian et al. (2020): "4. Simulation"

In the simulation, we considered three generative models (GMs), all of which have an endogenous covariate. In the first two GMs, the endogenous covariate X_{it} equals the previous outcome Y_{it} plus some random noise, so the conditional independence assumption (10) is valid. In GM 3, the endogenous covariate depends directly on b_i, violating assumption (10). The details of the generative models are described below.

In GM1, we considered a simple case with only a random intercept and a random slope for A_{it}, so that $Z_{i(t_0)} = Z_{i(t_2)} = 1$ in model (7). The outcome is generated as:

$$Y_{it+1} = \alpha_0 + \alpha_1 X_{it} + b_{i0} + A_{it}(\beta_0 + \beta_1 X_{it} + b_{i2}) + \epsilon_{it+1}.$$

The random effects $b_{i0} \sim N(0, \sigma_{b0}^2)$ and $b_{i2} \sim N(0, \sigma_{b2}^2)$ are independent of each other. The covariate is generated as $X_{i1} \sim N(0, 1)$, and for $t \geq 2$,

$$X_{it} = Y_{it} + N(0, 1).$$

The randomization probability p_t is constant at $1/2$. The exogenous noise is $\epsilon_{it+1} \sim N(0, \sigma_\epsilon^2)$.

In GM2, we considered the case where $Z_{i(t_0)} = Z_{i(t_2)} = 1$, with time-varying randomization probability. The outcome is generated as:

$$Y_{it+1} = \alpha_0 + \alpha_1 X_{it} + b_{i0} + b_{i1} X_{it} + A_{it}(\beta_0 + \beta_1 X_{it} + b_{i2} + b_{i3} X_{it}) + \epsilon_{it+1}.$$

The random effects $b_{ij} \sim N(0, \sigma_{b_j}^2)$, for $0 \le j \le 3$, are independent of each other. The covariate is generated as $X_{i1} \sim N(0, 1)$, and for $t \ge 2$,

$$X_{it} = Y_{it} + N(0, 1).$$

The randomization probability depends on X_{it}:

$$p_t = 0.7 \cdot 1(X_{it} > -1.27) + 0.3 \cdot 1(X_{it} \le -1.27),$$

where $1(\cdot)$ represents the indicator function, and the cutoff -1.27 was chosen so that p_t equals 0.7 or 0.3 for about half of the time. The exogenous noise is $\epsilon_{it+1} \sim N(0, \sigma_\epsilon^2)$.

GM3 is the same as GM 1, except that the covariate X_{it} depends directly on b_i:

$$X_{i1} \sim N(b_{i0}, 1), \quad X_{it} = Y_{it} + N(b_{i0}, 1) \text{ for } t \ge 2.$$

We chose the following parameter values:

$$\alpha_0 = -2, \quad \alpha_1 = -0.3, \quad \beta_0 = 1, \quad \beta_1 = 0.3,$$

$$\sigma_{b0}^2 = 4, \quad \sigma_{b1}^2 = \frac{1}{4}, \quad \sigma_{b2}^2 = 1, \quad \sigma_{b3}^2 = \frac{1}{4}, \quad \sigma_\epsilon^2 = 1.$$

7.2 Overview of Variations on Generative Model 3

Table 2: Models with 1 Parameter Less

Generative Model	random slope treatment b_{i2}	interactie β_1	fixed slope covariate α_1	bias
3	yes	yes	yes	yes, negative
3a	no	yes	yes	no
3d	yes	no	yes	no
3h	yes	yes	no	yes, positive

Generative Model	random slope treatment b_{i2}	interactie β_1	fixed slope covariate α_1	bias
3	yes	yes	yes	yes, negative
3b	no	no	yes	no
3i	no	yes	no	
3j	yes	no	no	

7.3 Simulation Plan Proposal

To uncover the undesirable effects of endogenous covariates and investigate robustness against these effects, we will carry out simulations in which data will be generated according to several increasingly complex scenarios. These scenarios will be visually represented using directed acyclic graphs and analyzed using GEE, MLM and DSEM. We will start out with a scenario of the basic MLM—where a time-varying outcome Y is regressed on a single time-varying predictor X and in the presence of stable between person differences

in the intercept—and increase the complexity until we reach the scenario that includes a time-varying endogenous covariate. The primary interest of this simulation study is the comparative performance of different specifications of the MLM and GEE in terms of bias in the estimation of the effect of X to Y. The secondary interest is the efficiency in mean squared error (MSE). We consider settings with timepoints $T = 10, 30$ and sample size $N = 30, 100, 200$.

Statistical analyses pertaining to the GEE and basic MLM will be performed in R, version 4.4.2 (Team, 2024). To fit the GEE, the R-package geepack (Halekoh et al., 2006) will evaluate several different working correlation structures, including independent, exchangeable, AR(1) and unstructured. To fit the basic MLM, the R-package lme4 (Bates et al., 2015) will be employed, where we will use restricted maximum likelihood estimation.

7.4 Trash

DAG for Generative Models