

# Kenneth Jones

## Data Analyst

• Portfolio: [github.com/wardenkenny](https://github.com/wardenkenny) • Tampa, FL • (813) 598-5031 • [kj.joneskenny@gmail.com](mailto:kj.joneskenny@gmail.com)

## Education

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### Google Data Analytics

Google Data Analytics Professional Certificate

August 2024

### Florida State University

Master of Science, Integrated Marketing Communications

May 2024

Bachelor of Science, Double Major in Political Science and Interdisciplinary Social Science

May 2020

## Software Experience

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SQL, Tableau, R, R Studio, Excel Google Sheets, spreadsheets, pivot tables, data analytics, data storage, data cleaning, data visualization, data collection, BigQuery, IBM SPSS, [github.com/wardenkenny](https://github.com/wardenkenny)

## Experience

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### Housing Services Manager - Florida State University

May 2024 - August 2024

University Housing, Tallahassee, FL

- Organized customer data related to keys, room numbers, check ins, checkouts, and sales using IRIS database
- Managed the housing excel spread sheets for key management and key number tracking
- Lead a staff of 30+ staff members who served FSU summer residents

### Marketing Analytics Graduate Teaching Assistant - Florida State University

August 2023 - March 2024

Integrated Marketing Communications Department

- Created lesson plans and presentations about marketing analytics databases for students
- Wrote marketing-related narratives and problems for students to solve
- Served as an aid to students who needed assistance with marketing and data analytics course

### Urban Planning Graduate Research Assistant - Florida State University

August 2021 - January 2023

Department of Urban and Regional Planning

- Gathered and presented municipal climate action reports for professors using Excel
- Assisted professors in research for policies affecting housing affordability, development, and climate resilience
- Compiled research for the Center of Disease Control's "Building Resilience Against Climate Effects" program

### Resident Assistant - Florida State University

August 2017 - May 2020

University Housing, Tallahassee, FL

- Marketed and designed programs that enhanced the educational and personal development of 40+ residents

### Assistant Political Consultant - Kalik & Associates

May 2019 - September 2019

Washington, DC

- Monitored, tracked, and extracted campaign finance and FCC data in Excel