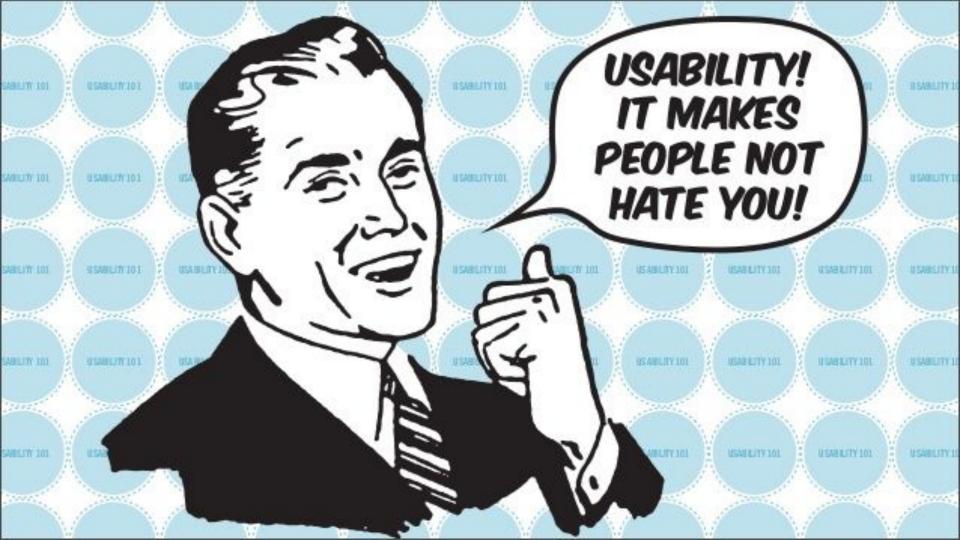
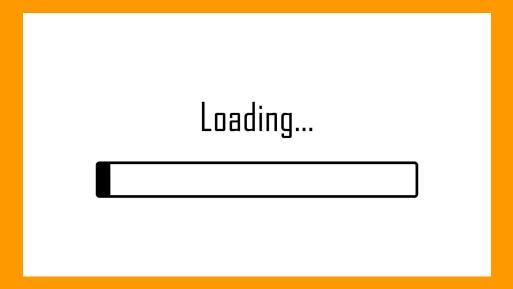
Heuristics

Ancient Greek: εὑρίσκω, "find" or "discover".



Visibility of a system's status

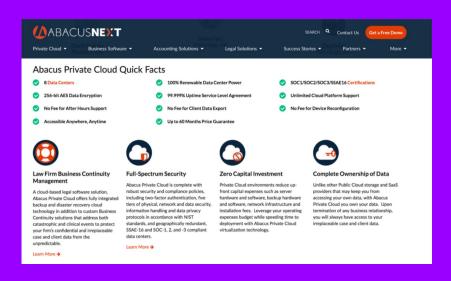
The system should always keep the user informed on what's going on

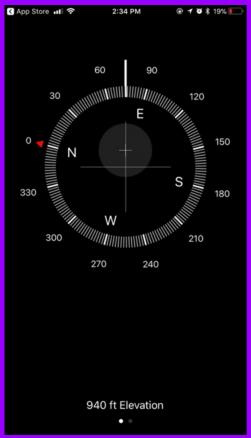


Match the system with the real World

Use the user's same language through real world conventions.











Let the user be free and stay in control.

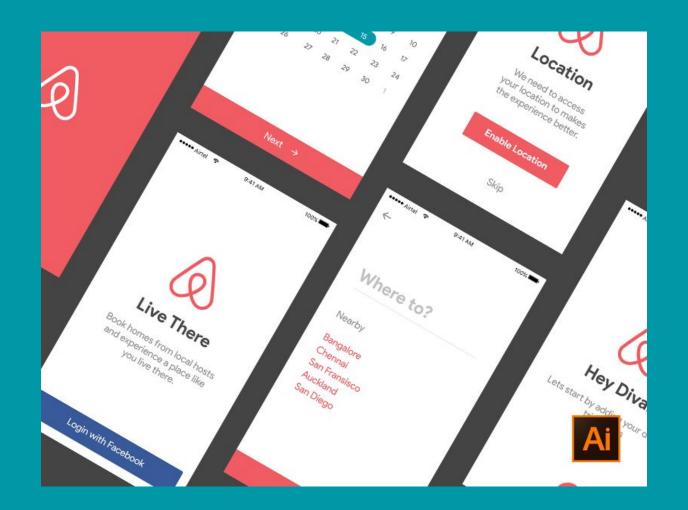
Users commit mistake, support'em and let them to undo and redo.



Consistency and standards

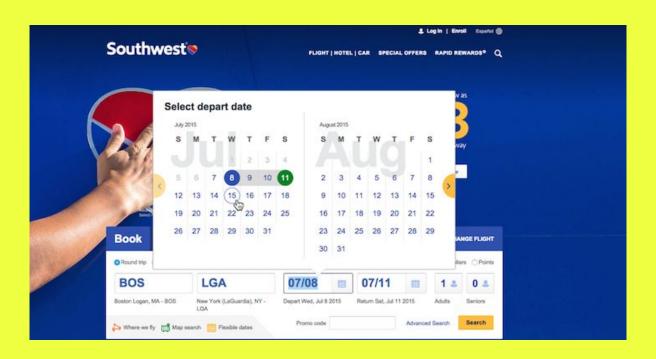
A consistent process through the whole platform reduce cognitive load on users.

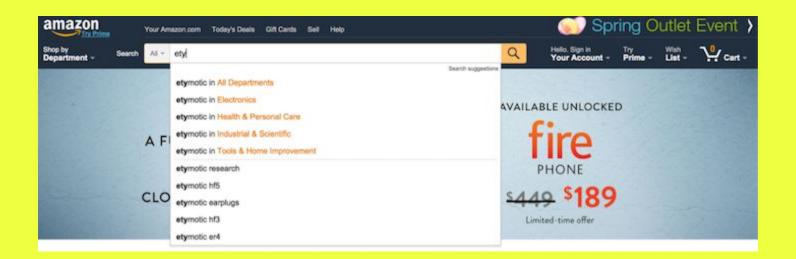


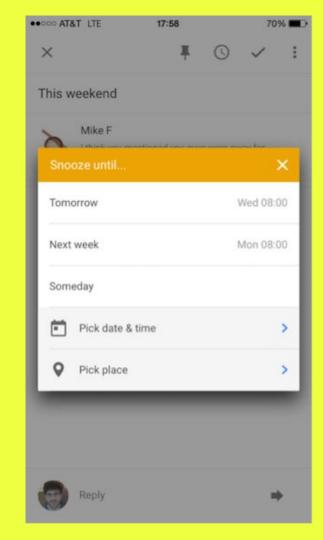


Error prevention

A system carefully designed from beginning is better (and easier) than managing errors.







Profile

* NAME

First Name

Last Name

* MOBILE NUMBER

+1 \$ (555) 666-7778

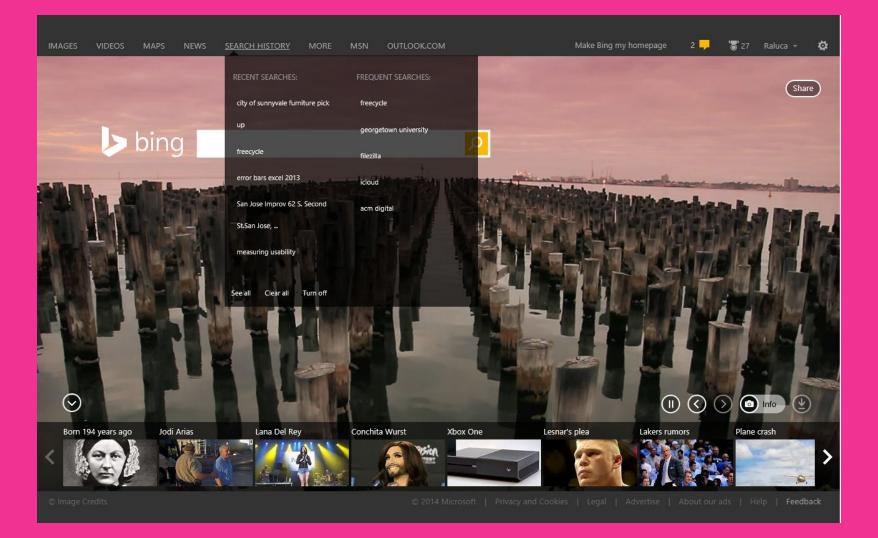
* LANGUAGE

English (United States)

Recognition is always better than recall

Reduce the user's memory load by showing all the options when needed. (Instead of relying on the user learning processes).





Flexibility and efficiency of use

Keep the product noob friendly and empower advanced users through accelerators.



Edit > Paste

+ V

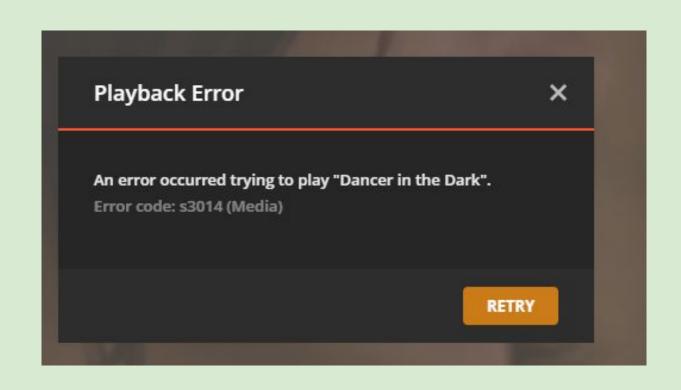
Aesthetic and minimalism

Displays should not contain information which is irrelevant or rarely needed.

Every extra unit of information competes with the relevant units and diminishes their relative visibility.

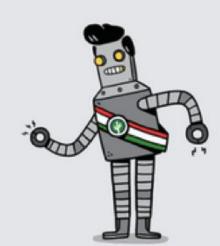
Help to recognize and recover from errors

It's always better to let the user know what's going on, instead of using codes.





404
ERROR
EN EL
INFRAESTROKCHTOR



No podemos encontrar la página que estás buscando. Prueba volviendo al home.

Provide easy to read documentation

If needed, the documentation you provide for the user, should be easy to navigate and understand.