



## Module 5 Rationale

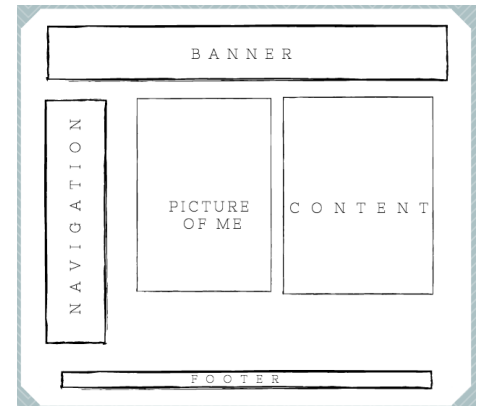
Module 5  
WRA 210  
Samantha Ward

*In Module 5 we created a wireframe for our portfolio sites. This identified the desired layout and general structure of our sites.*

*This rationale explains the choices made during that creation process.*

### Landing Page

The wireframe for the landing page of my portfolio site is pretty basic. I want it to be clean and easy to use for my potential viewers. The first thing you will generally look at is the top left corner, so there I have blocked out a space for a banner with my name and a graphic, as knowing my name is pretty important when looking at my portfolio. After that I have a long vertical navigation bar, that will lay out all the major categories the site has to offer. This is quick and easy to see, so viewers can rapidly find what they are looking for. There is a large picture of me space to the left, as I want my viewers to understand who I am and what I look like. Then, the content space is the largest block on the site, as it will contain introductory information that I want my viewer to read. At the bottom is a footer, there to be a fallback in case the viewer is lost on the site, or needs crucial information like my email address.



### Content Pages

The wireframe for my content pages are very similar to the landing page, sans the large picture. I want the pages to be consistent across the board, to make the site unified and cohesive. I repeated not only the marketable banner section, but the useful navigation section, and steady footer. Of course for content pages, you need a large space for content. What goes inside this content space will obviously be different between various pages (the contact page will look different than the portfolio pages) but the general blueprint will remain the same to stress consistency and usability. Social media buttons are on the right side, to quickly link to my Facebook, Twitter and LinkedIn profiles.

