



## ***Profile of the Virtual Moving-Up and Commencement Speaker***



*1 - HERMINIO "SONNY" B. COLOMA, JR., Ph.D.*

*President, Centro Escolar Integrated School, Inc.*  
*Former Secretary, Presidential Communications Office*  
*Republic of the Philippines*

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***HERMINIO "SONNY" B. COLOMA, JR., Ph.D.***

*President, Centro Escolar Integrated School, Inc.*

***Former Secretary, Presidential Communications Office***

***Republic of the Philippines***

***As a government servant***

*He was the head of the Presidential Management Staff, Deputy Executive Secretary, Undersecretary of both the Department of Transportation and Department of Agrarian Reform during the presidency of former President Corazon Aquino.*

*He remained to be the Undersecretary of the Department of Transportation and Communication which led him to head the Philippine Delegation to the International Maritime Organization (IMO) during the former President Joseph Estrada Administration.*

*He was a member of the Philippine Cabinet and Secretary of Presidential Communications Operations Office while overseeing the government's public broadcasting network, printing facilities and field communications offices and was also the co-chairman of the UNESCO National Commission of the Philippines during the presidency of former and late President Benigno "Noy" Aquino, III.*

***As a civil society advocate***

*He served as President of the People Management Association of the Philippines (PMAP) where he continuously get involved in research and publications.*

*He was the Chairman of the International Association of Business Communicators (IABC) Philippine Chapter.*

*He is a member of the Management Association of the Philippines (MAP) and the Financial Executives Institute of the Philippines (Finex).*

*In Rotary International, he served as District Governor and international training leader.*

*He was also the President of the Church of the Poor Apostolate Foundation of the Parish of Saint James the Great and Trustee of the Evelio Javier Foundation.*

#### **As a respectable man in the field of business and industry**

*He became senior executive and management consultant in numerous private corporations and public sector organizations and international multilateral organizations such as: Asian Development Bank, US Agency for International Development, Canadian International Development Agency, Prince Waterhouse Coopers, Bangko Sentral ng Pilipinas, Land Bank of the Philippines, Social Security System, San Miguel Corporation, Philippine National Bank, Far East Bank and Trust Company, Transnational Diversifies Group, Loyola Plans Consolidated Inc and Loyola Plans Consolidated, Inc.*

*He was the Executive Vice President of the Manila Bulletin newspaper on September 2016.*

#### **As an educator and an academician**

*He took up Bachelor of Arts in Political Science in University of the Philippines Diliman where he graduated in 1973. He then took Masters in Business Management in Asian Institute of Management graduating With Distinction in 1978. He finished his Doctor of Philosophy in 2009 at Southeast Asia Interdisciplinary Development Institute.*

*He was the Don Jose Cojuangco Professor of Business Management at the Asian Institute of Management where he has served as the dean for Executive Education and Program Director for Development Management.*

*He also served as the President of the University of Makati.*

*At present, He is the President of Centro Escolar Integrated School.*

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# **CENTRO ESCOLAR INTEGRATED SCHOOL**

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