JOHN SMITH

ABOUT ME

I am currently a market researcher which has been my dream job since I was a child. I love working with numbers and data as I have always been eager to solve problems in real life which could help a large variety of people.

END GOALS

To find new a website where authentic data about countries and cities can be provided for use into market research

To make sure market research is always preceded with the most utmost reliable data

Gather data quickly so tasks can be done more efficiently

USER ENVIROMENT

Location : His Office

Devices : Laptop/PC/IPAD

WORK EXPERIENCE

Oct 2016 - present

Market researcher

Research into markets for different items in various countries making conclusions which highly depend on statistics and databases

FRUSTRATIONS & CONCERNS

Data should be 100% Reliable and Authentic

The database should be able to update new stats if any new statistics were to be released

The environment should be easy to deal with without too much unnecessary features

The website should be simple to go through and easy to read any data

SCENARIO

"Numbers and data is something i deal with on a daily basis. I find databases fascinating because it makes my job as a market researcher so much easier. I work full time so sometimes dealing with numbers can put stress on me since sometimes databases are set up in a disorganized manner which can make my job much harder than it needs to be. Ideally I look for government sourced websites as they are the most reliable and up to date datasets although it is hard for me to open so much browsers when doing comparison work"