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WELCOME TO

ASIA PACIFIC PROPTech SUMMIT 2022

24 - 25 November 2022

10:00 AM - 7:00 PM (MYT, GMT +8) Singapore/Kuala Lumpur

Where Property, Technology, and People Come Together!

ORGANIZED BY



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WHY SHOULD YOU ATTEND THE SUMMIT?

DON'T MISS THIS ONE

International PropTech Experts

We have invited a wide range of experts from around the globe.

Learn & Earn

Information shared during this 2-day summit can boost your business.

Connect & Network

All speakers will be available in separate roundtable discussions. Do join, and ask questions!

Gain The Competitive Edge

Become up-to-date with what plays worldwide in the PropTech industry, and apply!

Take Advantage of The Opportunity

Meet and mingle with the speakers, and the event delegates.



BACKGROUND OF THE PROGRAM

APPS2022 is the largest virtual PropTech event for the APAC region. The Asia Pacific PropTech Summit 2022 will be held from 24-25 November 2022 and is organized by the Malaysia PropTech Association, together with our APAC PropTech partners, in conjunction and broadcasted on www.unissu.com (Unissu Ltd) from the United Kingdom, a platform "shaping the future of real estate".

PropTech (Property Technology) is a fast-growing industry with digital solutions for one of the largest industries in the world, the property industry. According to JLL, a global real estate services company; PropTech startups have grown 300% over the last 12 months creating a total of USD 9.7 billion in funding activities in Q1 2021.

APPS2022 is an event for the complete property, real estate, and built industry under the roof of technology. It's the place to meet and greet real estate professionals and PropTech players/solution providers. But also enough to sniff around for the curious students and PropTech enthusiasts looking at the industry as a career opportunity.

The APAC region is extremely active when it comes to PropTech, mainly because of the number of large-scale property projects in the region.

APPS2022 will focus on five main verticals - Plan, Construct, Transact, Manage, and Educate. Added verticals this year are Funding & Capital Markets and SEG & SDG. The event will host renowned industry specialists and subject experts, sharing their knowledge and vast experience with the event delegates.

APPS2022 is a unique opportunity for stakeholders of the property and proptech industries to mingle, discuss, collaborate, purchase & sell, and seek enticing partnerships.



WHAT TO EXPECT?

4

continuous roundtables, where delegates & speakers meet

2

days of PropTech excitement

1

connect with PropTech solutions providers, and related industries

More Info: events@proptech.org.my
presidency@proptech.org.my
<https://www.appsummit.asia>



WHO SHOULD ATTEND?

THE ASIA PACIFIC PROPTech SUMMIT IS A FREE ONLINE EVENT AND OPEN TO THE GENERAL PUBLIC TO ENSURE A BETTER UNDERSTANDING OF THE PROPTech INDUSTRY

PROPTech ENTHUSIAST

PropTech Professionals
PropTech StartUps
PropTech Dreamers
Idea Creators
Tech Solution Providers
Software Houses With Experience
In Property

ACADEMIA

Students
Universities
Learning Institutions

TECH LABS

Pre-Startup Stakeholders

Including companies and organizations affiliated, or able to provide services to the property and real estate industry. Technology will drive your services further. PropTech companies.

PROPERTY INDUSTRY

Property Developers
Real Estate Agencies
Valuers
Project Consultants (Surveyors,
Architects, Planners, Civil & Structural
Engineers, Mechanical & Electrical
Engineers, Quantity Surveyors)
Property Management Companies
Joint Management Bodies
Resident Associations
Landlords
REIT Managers
Warehousing & Logistic Managers

TECH INVESTORS

Venture Capital Companies
Equity Crowd Funds
Crowd Funding Platforms
Angel Investors
Retail Investors

GOVERNMENTAL BODIES

Government Link Companies
City Planners
Housing Development Agencies
Social Housing Entities

HOW TO JOIN?

Scan the QR code below or visit our website to register to join. If your industry is not on the list above? Don't worry, you can still join the event to learn about PropTech.





EVENT VERTICALS

01 PLAN

Artificial Intelligence | Big Data | Blockchain | Machine Learning | Internet-of-Things (IoT) | Smart City | Geo-Spatial | Mapping | Digital Twins | SDG-2030 | ESG

02 CONSTRUCT

Artificial Intelligence | Big Data | Blockchain | Machine Learning | Construction | BIM | Drones | Mapping & VR | SDG-2030 | ESG

THESE ARE THE 5 VERTICALS OF THIS YEAR'S SUMMIT

03 TRANSACT

AI | Big Data | Blockchain | Machine Learning | Listing Portals | Marketing & Sales | Real Estate Fintech | Mortgage | Legal Tech | P2P Financing | Lead Generation | SDG-2030 | ESG

04 MANAGE

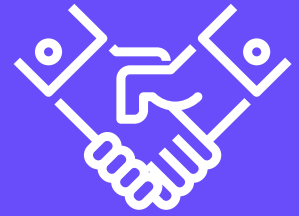
REIT | Residential Community Management | Business Community Management | Facility Management | Customer Care & After Sales Services | Rental | Buy/Sell Secondary Market | Renovation | Short Term | Co-Working Space | Workspace Redefined | Living-Spaces Redefined | Co-Living Solutions | SDG-2030 | ESG

05 EDUCATE

Academia | Academic in Construction | Mentorship & Talent Sandbox | Built Environment & PropTech Syllabus | Lectures & Lessons From The Field | SDG-2030 | ESG



Meet the Speakers



We have invited 60+ speakers from the PropTech Industry from more than 12+ countries. The speakers will share topics relating to the 5 Verticals in conjunction with the APPS2022 Theme:

PropTech 4.0 - The New Technology Stage Is Here



Keynote
Speaker:

**Dr. Daniele
Gambero**

President of MPA



Host:

Jason Ding

VP Events



Meet all our Power Speakers



AJ Rocero

Executive Director
Proptech Consortium of
the Philippines



Alan Fung

Head, Group Digital
Damansara Holdings Bhd



Alan Lim

President
MBAN - Malaysian
Business Angel Network



Angela Kew

Founder
eBOSS Group Holdings
Sdn Bhd



Asyrul Ramali

Head of Investment
PNSB



Ben Shanks

APAC Regional Director
Novade Solutions



Chiara Tagliaro

Researcher
Politecnico di Milano



Dr Alina Aeby

VP of Marketing /
Networking Committee
FIABCI World



Dr Daniele Gambero

Co-Founder & CEO
REI Group | Propenomy.com



Dr. John Chan

CEO & Co-founder
Mapxus Technology



Dr Nicole Szeto

Director-Corporate
Strategy & Sustainability
Newton Technology
Group



Zafira Nadia Maaz

Senior Lecturer
Universiti Teknologi
Malaysia



Dr. Gita Radhakrishna

Lecturer



Datuk Seri Paul Chong

Venture Partner
ARC Group



Elizabbeth Siew

Partner
Messrs Gan & Zul



Eugene Ho

CTO & Co-Founder
Dayta AI

Meet all our Power Speakers



Frank L. Amptmeijer
Founder
ProperLy Asia Sdn Bhd



Leo M.Y. Lo
Founder
Asia PropTech



Lucille Tee
Business Analyst
BlackStorm Consulting



Roland Wong
Owner
Prismatic Technologies
Sdn Bhd



Hasniza Binti Mohamed
Director of Digital &
Technology Innovation
UEM Sunrise Berhad



Kashminder Singh
Chief Strategy Officer
pitchIN



Matteo Borghi
Lecturer in Entrepreneurship
& Innovation
Henley Business School



**Razak Wong Chen
Keng**
Managing Director
Geodelta Systems Sdn
Bhd



Ivy Fung
Deputy President
Women in Blockchain Asia



Jessyca Yong
Business Development
Manager
Structural Repairs (M)
Sdn Bhd



Matthias Gelber
Brand Ambassador
Avant Wood Io



Quin Chan
Country Manager
Novade Solutions



Jasmine Ng
Deputy CEO
ReGov



Jason Ding
Co-Founder, CMO
MHub



Menno Lammers
Founder
PropTech for Good



Nicholas Ou
Co-Founder & CEO
Loop Foods

Meet all our Power Speakers



Rusmin Lawin
Chairman
Indonesia PropTech
Association



Shakeb Ameen
COO
Locus Connect



Shong Jay Kin
Founder & CEO
Affintive Sdn Bhd



Tathagath Mariswamy
Head of Projects
Beyond4 Sdn Bhd



Teoh Pui Mun
Speedbrick Sdn Bhd



Tharmaindran
Chief Executive
OfficerBnetworks Sdn Bhd



Desmond Loi
Chief Marketing of Officer
Global PCK Solutions Sdn Bhd



Suhendra Arianto
CTO
ServeDeck Innovation
Sdn Bhd



Azmi bin Azizul
Senior Executive
Construction Data Specialist
BCISM Sdn Bhd



Prof. Dr. Teck Yong Eng
Head of
Henley Business School
Malaysia

SCHEDULE OF THE EVENT

DAY 1 - 24 NOV 2022 (THURSDAY)

Two exciting summit days lay ahead of us, in which the spotlight from the whole Asia Pacific region will shine on an industry called PropTech (Property Technology).

60+ speakers, from 12+ nations, will be sharing their knowledge, insights, and deliberations with the summit delegates, in a panel-like format. All sessions will be moderated by a guest speaker, enticing our panelists to encouraging discussions.

The Property Industry will get a unique window into the PropTech world.

Day 1

We kick off the event with some formalities and various extra-ordinary speakers, MoU signing sessions until we get into the real meat of the summit. On day one we look into the various verticals, with more elaboration later in the day on the Plan & Construct verticals.

Day 2

Day two we will fully emphasize on the other three verticals of the event. The Transact, Manage & Educate verticals will leave plenty of room for discussions. On day two we also have a large number of esteemed speakers ready to interact with our summit delegates.

TIME (MYT, GMT +8:00)	TITLE	SPEAKER
10:00AM - 10:15AM	Opening	Jason Ding (MHub) Dr Daniele Gambero (REI Group)
10:15AM - 11:00AM	Keynote Panel: The PropTech Evolution 2020 - 2022	Jason Ding (MHub) Dr Daniele Gambero (REI Group)
11:00AM - 11:45AM	Nusantara, The Next Challenge and Opportunity for PropTech Players	Rusmin Lawin (Indonesia PropTech Association)

FUTURE

PLAN



TIME (MYT, GMT +8:00)	TITLE	SPEAKER
11:45AM - 12:30PM MANAGE	Smart Cities, PropTech and ESG: Challenges & Expectations	Dr Nicole Szeto (Newton Technology Group) Angela Kew (Eboss Group Holdings Sdn Bhd)
12:30PM - 1:00PM CONSTRUCT	Power of data in real estate: How developers and contractors deliver high quality performance & customer satisfaction with reduced costs'	Frank Amptmeijer (ProperLy Asia Sdn Bhd) Ben Shanks (Novade Solutions)
1:00PM - 2:00PM	LUNCH BREAK	
2:00PM - 2:45PM TRANSACT	Asia Pacific PropTech Outlook: How Blockchain, Big Data, AI and Metaverse Are Evolving the Real Estate Industry	Jason Ding (MHub) Leo Lo (Asia PropTech) AJ Rocero (Proptech Consortium of the Philippines) Elizabeth Siew (Messrs Gan & Zul)
2:45PM - 3:30PM EDUCATE	Closing the gap between Academia and RE Ecosystem	Leo Lo (Asia PropTech) Dr Matteo Borghi (Henley Business School) Prof. Dr. Teck Yong Eng (Henley Business School University of Reading Malaysia) Dr. Gita Radhakrishna (Individual)
3:30PM - 4:15PM PLAN	Racing into the future: Ai and spacial digital twins in smart cities (HKSTP)	Lucille Tee (BlackStorm Consulting) Eugene Ho (Dayta AI) Dr John Chan (Mapxus Technology) Shakeb Ameen (Locus Connect)
4:15PM - 5:00PM CONSTRUCT ESG & SDG	The ESGs in Construction & Property Development	Frank Amptmeijer (ProperLy Asia Sdn Bhd) Matthias Gelber (Avant Wood lo) Roland Wong (Prismatic Technologies Sdn Bhd)

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TIME (MYT, GMT +8:00)	TITLE	SPEAKER
5:00PM – 5:45PM	PropTech Capital & Funding: Is The Well Running Dry?	Daniele Gambero (REI Group) Alan Lim (MBAN) Asyrul Ramali (PNSB) Kashminder Singh (pitchIN) DS Paul Chong (ARC Group)
5:45PM – 6:30PM	Blockchain Technology as Backbone of Tomorrow's Smart Cities	Elizabeth Siew (Messrs Gan & Zul) Jasmine Ng (ReGov) Ivy Fung (Women in Blockchain Asia)
6:30PM – 7:00PM	Day 1 wrap-up	Daniele Gambero (REI Group) Jason Ding (MHub) Angela Kew (Eboss Group Holdings Sdn Bhd)

THE END OF DAY 1

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SCHEDULE OF THE EVENT



DAY 2 - 25 NOV 2022 (FRIDAY)

EVENTS
VERTICALS



TIME (MYT, GMT +8:00)	TITLE	SPEAKER
10:00AM - 10:15AM	Opening intro	Jason Ding (MHub) Dr Daniele Gambero (REI Group)
10:15AM - 11:00AM FUTURE	PropTech Outlook 2023 and Beyond: East Vs. West Challenges and Opportunities	Dr Daniele Gambero REI Group Dr Alina Aeby (FIABCI World)
11:00AM - 11:45AM MANAGE	IoT & AioT How Buildings are Becoming Smarter	Frank Amptmeijer (ProperLy Asia Sdn Bhd) Tharmaindran (Bnetworks Sdn Bhd) Suhendra Arianto (ServeDeck Innovation Sdn Bhd)
11:45AM - 12:30PM CONSTRUCT	How the latest digital "scan to BIM" technology can assist heritage buildings, conservation and re-development	Frank Amptmeijer (ProperLy Asia Sdn Bhd) Jessyca Yong (Structural Repairs (M) Sdn Bhd) Razak Wong Chen Keng (Geodelta Systems Sdn Bhd)
12:30PM - 1:00PM FUTURE	Surprise topic	Mystery Speakers
1:00PM - 2:30PM	LUNCH BREAK	

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TIME (MYT, GMT +8:00)	TITLE	SPEAKER
2:30PM - 3:00PM CONSTRUCT	Digital Experience Evolution, Making Evidence Based Decision in the Construction Ecosystem	Azmi Azizul (BCISM)
3:00PM - 3:45PM MANAGE	Smart City & the Future of Sustainable Urbanism: PropTech Challenges & Opportunities	Jason Ding (MHub) Angela Kew (EBOSS GROUP HOLDINGS SDN BHD) Hasniza Mohamed (UEM Sunrise Berhad)
3:45PM - 4:30PM MANAGE ESG & SDG	Smart Cities & PropTech: The Perfect SDG & ESG Playground	Menno Lammers (PropTech for Good) DR. Daniele Gambero (REI Group)
4:30AM - 5:15PM CONSTRUCT	Cost Control in Construction Projects	Dessmond Loi (Global PCK Solutions SDN BHD) Teoh Pui Mun (Speedbrick Sdn Bhd)
5:15PM - 6:00PM MANAGE	Disruption vs Collaboration; Delivering Unmatched Value, for Startups and Corporates.	Tathagath Mariswamy (Beyond4 SDN. BHD) Alan Fung (Damansara Holdings Bhd) Shong Jay Kin (Affintive SDN BHD) Nicholas Ou (Loop Foods)
6:00PM - 6:45PM FUTURE	SouthEast Asia, Asia Pacific & the West: Global Alliances and Possible Integrations as the PropTechWay Moving Forward?	Daniele Gambero (REI Group) Chiara Tagliaro (Politecnico di Milano) Rusmin Lawin (Indonesia PropTech Association)
6:45PM - 7:00PM	APPS 2022 Wrap-up	Daniele Gambero (REI Group) Jason Ding (MHub) Angela Kew (Eboss Group Holdings Sdn Bhd)

THE END OF DAY 2





BIO OF THE SPEAKERS

**apps2022**
ASIA PACIFIC PROPTech SUMMIT



AJ ROCERO

Executive Director

PropTech Consortium of the
Philippines

LinkedIn :
[linkedin.com/in/ana-rocero-511b3574](https://www.linkedin.com/in/ana-rocero-511b3574)

As a leader, AJ walks the talk and is known as a “LEADER WITH A HEART”. Her leadership style rooted from her humble beginnings and the challenges that come with it. She strongly believes these challenges shaped the person she has become.

She has more than 12 years of experience in the sharing economy. The first woman Sales Director in the Philippines for one of the largest workspace solution providers in the world. Her valuable contribution to the organization has brought her the following recognitions:

No. 1 General Manager in 2013-2014

Area Director of the Year 2015 for Asia Pacific

Asia’s Best Employer for 5 consecutive years, 2014-2019

She is now the Executive Director of PropTech Consortium of the Philippines, Inc., a year old PropTech organization with a mission to digitalize the real estate industry in the Philippines.

AJ’s passion on educating the industry of the importance of adapting PropTech in real estate has made her one of the most requested speakers. She also appeared in different fora, news channel and training workshops to share her expertise and insights.

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ALAN FUNG

Head, Group Digital
Damansara Holdings Bhd

LinkedIn :
[linkedin.com/in/alanfungtech/](https://www.linkedin.com/in/alanfungtech/)

Mr Alan Fung is currently the Head of Group Digital of Damansara Holdings Berhad (DBhd), driving the digital transformation initiative of the company. Prior to joining DBhd, Alan has held numerous leadership roles including Executive Director and Chief Executive Officer in various organisations in the Tech/Information Communications Technology (ICT), sector such as PIKOM, The National Tech Association of Malaysia, tx123 (M) Sdn Bhd (a joint JV between Maybank and SCS Computers Group), Digital Equipment Corp USA (one time 2nd largest Global IT Company) and government related agencies such as Malaysia Digital Economy Corporation (MDEC).

He currently serves (part-time) as Independent Non-Executive Directors of Innity Corporation Bhd and IFCA MSC Bhd, both listed on Bursa KL. Alan's working experience includes strategic business expansion, investment & acquisition, branding & promotion, business development, and sales & marketing.

As a certified coach with the ICF Organisation, Alan is occasionally involved in business coaching and mentorship programmes under organisations such as Malaysian Global Innovation & Creativity Centre (MaGIC), MDEC (Mentor+), and Cradle (Coach & Grow).

For his outstanding achievement and contribution to the local ICT industry's development during his time at PIKOM, Alan was recognised as one of Malaysia's 'Top 50 IT Personalities' by Computerworld Magazine. He holds a Bachelor of Computer Science & Business Admin from the University of Guelph, Canada

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ALAN LIM

President

MBAN – Malaysian Business
Angel Network

LinkedIn :

[linkedin.com/in/alan-lim-622151b6/](https://www.linkedin.com/in/alan-lim-622151b6/)

Alan Lim is the co-founder and CEO of MediaBanc Group; the biggest media monitoring and insights company in South-East-Asia since 1997. He fully exited the business in mid-2014 when the company was listed in the ASX as iSentia Group Ltd.

Today, Alan Lim has moved into the significant second half of his life where; he is the Principal Advisor for NEXEA, he mentors & coaches and invested in many young Entrepreneurs in his spare time as part of his 'giving back'. He also gives his time to MBAN (Malaysian Business Angel Network) as the President.



ASYRUL RAMALI

Head of Investment PNSB

LinkedIn :

[linkedin.com/in/asyrul-ramali/](https://www.linkedin.com/in/asyrul-ramali/)

Asyrul Ramali is an investment professional having almost 20 years of experience across different asset classes. He developed his career at 2 of the biggest GLICs in Malaysia, first in public equity with Permodalan Nasional Berhad (PNB), and later in real estate with Kumpulan Wang Persaraan (Diperbadankan)(KWAP). His passion for investment, business development and strategy then led him into the VC world which gives him the platform to assist and guide aspiring start-ups and entrepreneurs. He is currently the Head of Investment at Permodalan Negeri Selangor Berhad (PNSB), leading a team that manages the first state-backed VC fund in Malaysia.

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ANGELA KEW CHUI TEEN

Founder & CEO

eBOSS Group Holdings Sdn Bhd

LinkedIn :
[linkedin.com/in/angela-kew/](https://www.linkedin.com/in/angela-kew/)

"Technology is to empower human, not to eliminate it. Build something great and be proud of it." This is my philosophy.

I am a software engineer by profession, who is enthusiast in providing technology solutions which can truly solve problems of society.

I became an entrepreneur 16 years ago, developed numbers of marvelous products for B2B and B2C, in either project or SaaS basis.

I have knowledge in Accounting, Business Operations and Programming. I have designed and developed SaaS Platform with Ecosystem business model and this platform has grown 300% year-over-year. Our platform has gained 90% retention rate which proves that it not only has solved the problems of the industry but also implemented with a business model that the market happy to adopt, which is also the key of a successful SaaS product.

I admit that I am obsessed in designing and developing out-of-the box technology solutions which can excite the team and also the market. Recognition from the market becomes my motivation to build next great product.

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AZMI BIN AZIZUL
Senior Executive Construction
Data Specialist
BCISM Sdn Bhd

LinkedIn :
[linkedin.com/in/azmi-azizul-6686a2129](https://www.linkedin.com/in/azmi-azizul-6686a2129)

A graduate Quantity Surveyor registered with the Board of Quantity Surveyor Malaysia. He began his career path with Sunway Construction in 2018, working through for BIM-FM of the Parcel F, Putrajaya Project. In 2019, he applied for BCISM which operates for National Construction Cost Centre (N3C) to manage all construction information which he believes that Malaysia should follow UK peers.

Throughout 3 years of working with BCISM, he was responsible to model cost data with his college, valuing more than RM 4.00 Billion at moment and working on automate the company working system. Subsequently, this year he was appointed as Senior Executive Construction Data Specialist as recognition working on Malaysian Construction Big Data.



BEN SHANKS
APAC Regional Director
Novade Solutions

LinkedIn :
[linkedin.com/in/benshanks](https://www.linkedin.com/in/benshanks)

Ben is a people-focused leader with a passion for driving continual improvement and innovation. Over the last 20 years, his experiences across Construction, Oil & Gas, Petrochemical, Specialty Chemicals, and related industry sectors has provided a strong foundational knowledge of engineering, project management, HSE practices, compliance, operational efficiencies, and growth strategies. His perspective and drive has been shaped from seeing the pitfalls of others striving to maintain the status quo or being too captive by the fear of change.

As the Senior Director, APAC for Novade, Ben focuses on empowering clients and those managing site/field activities to harness the power of digital tools to improve Safety, Quality, & Progress/Productivity Tracking while significantly reducing the administrative burden. Leveraging digital tools combined with the data they collect can help to make work life easier and more effective in an otherwise challenging project and/or assignment. Let's make sure the digital tools work smart for us, not us working hard for them.

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CHIARA TAGLIARO
Fixed-Term Researcher
Politecnico di Milano

LinkedIn :
[linkedin.com/in/chiara-tagliaro/](https://www.linkedin.com/in/chiara-tagliaro/)

Co-founder of the Italian PropTech Network, fixed-term researcher at Politecnico di Milano in the Real Estate Center, Department of Architecture, Built Environment and Construction Engineering (ABC).

Chiara Tagliaro investigates digitalization and new ways of working and their impacts on people and the built environment. Her cross Atlantic experiences allowed her to increase the awareness and impact of her research in both real estate theory and practice. She works as a researcher at Politecnico di Milano within the Real Estate Center, where she is currently responsible for a few research and consultancy activities, including the coordination of the Italian PropTech Network, of which she is co-founder. She aims at developing new strategies and innovative technologies to drive workers, organizations, and cities toward a more sustainable future.



DESMOND LOI
Chief Marketing of Officer
Global PCK Solutions Sdn Bhd

LinkedIn :
[linkedin.com/in/desmond-loi](https://www.linkedin.com/in/desmond-loi)

Desmond Loi is the current Chief Marketing Officer of BuildSpace solutions and also actively engaged in Client's digital transformation journey.

With his experiences in quantity surveying, implementation of Building Information Modelling (BIM) and believing in the power of technology, he is currently promoting the digitalization of construction procurement and contract management in Malaysia construction industry.

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DATUK SERI PAUL CHONG

Venture Partner
ARC Group

LinkedIn :
[linkedin.com/in/datuk-paul-chong](https://www.linkedin.com/in/datuk-paul-chong)

Paul is a Venture Partner of Arc Group (www.arc-group.com), a global investment bank serving mid-market clients, and the Founder and Managing Partner of Knights Capital Partners (www.knights.vc), a regional private equity fund based out of Hong Kong and Malaysia.

Paul is also the CEO of Max Mark Capital, a financial markets consultancy which specialises in public listings in Hong Kong and the USA, and a corporate sponsor of multiple NASDAQ-listed Special Purpose Acquisition Companies ("SPACs"). To date, Paul and ARC Group have successfully completed the biggest number of NASDAQ SPAC listings of any firm in Asia, including the first Malaysian, Mexican, Colombian, Taiwanese, Thai and Nigerian SPAC to list on the NASDAQ.

In 2021, Paul and ARC successfully listed 32 SPACs on the New York Stock Exchange and the NASDAQ Stock Exchange (over 5.6% of all SPACs listed globally). They also listed 8 SPACs on the NASDAQ Stock Exchange in the first 45 days of 2022.

Paul also co-founded TNG FinTech Group (www.tngfintech.com and www.tng.asia), Asia's largest FinTech company (ex-China) which operates Hong Kong's largest electronic wallet and remittance company with a footprint across 16 countries in Asia, and which owns Malaysia's largest authorised B2B payments settlement and remittance company, Tranglo (www.tranglo.com). He is also the Chief Representative (Asia) of Trutag Technologies (www.trutags.com), the world's foremost optical memory, photonics and product security company (and World Economic Forum's "Technology Pioneer"), which boasts the world's only nano-sized "edible" barcode.

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Prior to the above, Paul was the Chief Executive Officer and Partner of Creat Fund Management Group (www.creatgroup.com), which managed the Rothschild Creat Partners Fund (US\$750 million global private equity fund) and the Mitsubishi Creat Fund (¥10 billion/US\$130 million Japan-focused private equity fund).

Paul has 30 years' experience in the investment banking and private equity industries, and has worked as a senior investment banker in major global financial centres such as New York, London and Hong Kong for global "bulge bracket" investment banking firms such as Goldman Sachs (www.goldmansachs.com) and UBS Investment Bank (www.ubs.com).

Over the years, he had successfully raised tens of billions of dollars for dozens of clients in IPOs and equity offerings on numerous major exchanges, including New York Stock Exchange, NASDAQ Stock Exchange, London Stock Exchange, Stock Exchange of Hong Kong, Australian Securities Exchange, Korea Stock Exchange, Börse Frankfurt, Singapore Stock Exchange, Taiwan Stock Exchange and Bursa Malaysia, and completed numerous M&A transactions across different industries and countries.

Some of Paul's major clients include Microsoft Corporation, China Mobile, NTT DoCoMo, Vodafone Group, Korea Telecom, SK Telecom, Maxis Communications, ASTRO Broadcast Networks, SBC Communications, Nextel Communications, Clear Channel Communications, PetroChina Company, Charoen Pokphand (CP) Group, GlaxoSmithKline and Merck.

Paul is a United Kingdom law graduate from London School of Economics & Political Science (LSE) and holds an MBA degree from London Business School (LBS). He is also a Fellow member of the Institute of Chartered Accountants in England and Wales (ICAEW), having qualified with Arthur Andersen in London in 1992. Paul was knighted by the Malaysian Government and carries the honorific "Datuk Seri."

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ALINA AEBY

**VP of Marketing/Networking
Committee, 2022-2023**
FIABCI World

LinkedIn :
[linkedin.com/in/alina-aeby-80295120/](https://www.linkedin.com/in/alina-aeby-80295120/)

Alina is a global real estate consultant, speaker and investor based in San Francisco, California. She offers solutions for different aspects of global real estate, advising on business development, marketing, transactions, proptech solutions, real estate practice and ethics, education, and volunteering. Throughout her career, she prides herself in connecting the private, government and non-governmental sectors, with SDG in mind. Alina has a background in journalism and economic research and holds a PhD in Economics with emphasis in globalization.

Professional and Global Real Estate Affiliations:

- **2022 NAR (National Association of Realtors) Global Coordinator for Eastern Europe, Middle East and Africa**
overseeing and coordinating relationships with bilateral real estate partners in 21 countries, promoting and facilitating educational, proptech and business exchange programs.
- **GAP- The General Assembly of Partners – Co-Chair of Business and Industry Group, 2022. The General Assembly of Partners (GAP) is** an independent, multi- stakeholder platform that was set up at the initiative of the **World Urban Campaign** to support stakeholder engagement and contributions to the **UN Habitat III process**.
- **FIABCI World - VP of Marketing/Networking Committee, 2022-2023.** Founded in 1953 in Paris, FIABCI is a multidisciplinary real estate federation with chapters in 49 countries.
- **Broker-Associate- COMPASS San Francisco**
- **REALTYNA** – international proptech company, Board of Advisory member and VP of Investors Relations

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Education:

- California Broker License
- PhD in Economics with emphasis on globalization – Romanian National Academy, Institute of National Economy
- Blockchain Applications in Business– executive course at UC Berkeley, Haas School of –Business (2020).

Languages: English, Romanian, French, Italian and Spanish.

Professional designations (National Association of Realtors: CIPS, RENE, SRS, SFR, CPRES, AHWD, C2EX



DANIELE GAMBERO

Co-founder and Group CEO
REI Group of Companies &
Propenomy.com

LinkedIn :
[linkedin.com/in/propenomist/](https://www.linkedin.com/in/propenomist/)

Dr Daniele Gambero, Propenomist, connects economic, demographic and wealth distribution data towards predictive analysis of sustainable and re-generative property development growth. Daniele is the co-founder of REI Group and start-up Propenomy.com. Dr Gambero is a mentor and a serial entrepreneur and investor in tech start-ups. He is the President of the Malaysia PropTech Association and council member of the Global PropTech Alliance. Author of Malaysian Propenomy Daniele is also a well-known and sought after international and TEDx speaker.

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JOHN CHAN
CEO & Co-founder
Mapxus Technology

LinkedIn :
[linkedin.com/in/john-chuen-yu-
chan-a78199107](https://www.linkedin.com/in/john-chuen-yu-chan-a78199107)

John is the CEO and Founder of Mapxus Technology Limited. Prior to founding Mapxus, John was a Distinguished Professor and a senior member of the Sun Yat-sen University from 2006-2012. He joined the University of Nottingham in Ningbo in 2012 and became the Associate Dean. As a renowned expert in Environment and Engineering, John participated in the NASA Transport and Chemical Evolution over the Pacific aircraft mission during 2001-2004 and was nominated for the ENI Award (Protection of the Environment Prize) in 2011. John has published over 100 publications and patents, and is listed as a Google Scholar with over 3,600 citations and 34 H-Index. John held a PhD in Environmental Engineering in the Hong Kong Polytechnic University in 2000. He was a Postdoctoral Researcher in Atmospheric Chemistry at the University of California in Irvine in 2001.



**GITA
RADHAKRISHNA**
Lecturer

LinkedIn :
[linkedin.com/in/gita-radhakrishna-
97227318](https://www.linkedin.com/in/gita-radhakrishna-97227318)

Gita Radhakrishna, graduated with LLB (Hons. Lon.) in 1981 and went on to complete her Bar at the Middle Temple. Thereafter she was called to the Malaysian Bar in 1983 and practiced as an Advocate and Solicitor for several years before opting for a career in academia. She joined Multimedia University (MMU) in 2005 where she completed her MPhil. by research "A Legal Perspective on Internet Banking in Malaysia", and her PhD. on "A Comparative Study on the Admissibility and Discovery of Electronic Evidence in Malaysian Civil Courts". She has served as Head of the Legal Unit, Deputy Dean for Research and Innovation and a Senior Lecturer at the Faculty of Law, Multimedia University (Melaka campus) before her recent retirement. She nevertheless continues with her research interests in the areas of conveyancing, electronic banking, commercial law, technology law, electronic evidence, privacy and cyber law. Ashe has published her research both locally and internationally and has authored a book on "Insolvency Law: Bankruptcy and Companies Winding-up" as well as on "Electronic Evidence in Malaysia Admissibility and Discovery .

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NICOLE SZETO
Director-Corporate Strategy & Sustainability
Newton Technology Group

LinkedIn :
[linkedin.com/in/dr-nicoleszeto](https://www.linkedin.com/in/dr-nicoleszeto)

Dr Nicole J Szeto holds a PhD and Masters i Business Administration. She has 20 over years of expences in Finance and Capital Markets, focusing on Strategic Planning, Financial & Asset Management, Business Process Re-Engineering, Corporate Finance and Investment Banking,

Currently, she is helming the Eco Energy Management business at Newton Technology Group in Malaysia. Establishing Sustainable Green Projects with the mission ofpooling people together to work towards a better world, Dr Nicole has sustained projects in Carbon Management with low carbon technology, Energy Efficiency, Renewable Energy, Waste to Energy, ESG Consulting & Reporting,

Dr Nicole is a certified Green Project Management (GPM) Professional & Ambassador by GPM Global. She is highly trained in sustainability leadership and project management in various industries and is serving as the Secretary-General of the Sustainable Green Impact Council (SGIC), that promotes, implements and endorses sustainable impacts driven by green technology. As a sustainability advocate, Dr Nicole is active in sharing knowledge with the communities through participating related events, conferences, webinars, and interviews as speaker and panelist.

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ELIZABBETH SIEW

Partner

Messrs Gan & Zul

LinkedIn :
[linkedin.com/in/elizabbeth-siew-5ba785117/](https://www.linkedin.com/in/elizabbeth-siew-5ba785117/)

ELIZABBETH SIEW is a seasoned real estate and commercial lawyer, author and speaker, turned Technopreneur. She began her career as a Real Estate Lawyer, advising property developers and property investors in Malaysia and abroad. Seeing the future of technology transformation in the real estate industry, she ventured into property technology and legal technology since 2016.

She founded the first end-to-end real estate legal technology company – LePro System Berhad. which creates online and digitized property transaction legal documents. Elizabeth is the co-founder and past President of Malaysia PropTech Association.

Elizabeth Siew was involved in numerous regional blockchain summits and delivering her paper on land title registration on blockchain and usage of blockchain for real estate. She is a propagator of the convergence of real estate with technologies of industrial 4.0 and web 3.0 to create the next generation of real estate ownership and investment.



EUGENE HO **CTO & Co-Founder** Dayta AI

LinkedIn : [linkedin.com/in/eugene-ho-ab431693](https://www.linkedin.com/in/eugene-ho-ab431693)

Eugene is the CTO and co-founder of Dayta AI, a Hong Kong-based AI startup with a vision to build a SmartRetail ecosystem that entails Computer Vision and Business Intelligence. Eugene's vision is to make machine learning scalable and data analytics accessible - even for those without much technical knowledge. With a combination of business and technical background, Eugene aims to bring the best of both worlds with his SaaS product, Cyclops. Leveraging users' existing infrastructure, Cyclops helps offline retailers and property management groups of any scale to acquire and analyse data for future planning and performance evaluation using proprietary artificial intelligence and cloud technologies

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FRANK AMPTMEIJER

Founder

ProperLy Asia Sdn Bhd

LinkedIn:

[linkedin.com/in/dutchwriter/](https://www.linkedin.com/in/dutchwriter/)

Frank is a Dutch micro-electronics engineer graduated from the MTS Sittard in The Netherlands in 1986. He rooted in Malaysia since 2006.

The last five years he managed the Asian entity a Dutch MNC MainPlus Asia Pacific Sdn Bhd. The Malaysian branch assisted in the development of MainFlow CMMS software, while rolling out new business models for the Asian property management industry. During this period property development in Asia has gotten his full attention and focus.

"I am really excited about how the property development, construction and building maintenance, and management industry in Asia is flourishing. Sales seems to be booming, however, after-sales and customer care services have still a long way to go in this part of the world. This leaves plenty of opportunities to improve overall quality of service, and work towards a more sustainable and inclusive industry, while providing for the community at large."

ProperLy, delivers top-notch tools & applications targeting property management, leasing & tenancy defect management and effective communication.

The environment and sustainable business processes are at the core of their organization.

Daily the team strives towards resident satisfaction for our clients.

ProperLy Asia Sdn Bhd | MSC Status Company | Founded 2014 | PropTech Company | Member of Malaysia PropTech Association | Member of Malaysian Dutch Business Council

Currently, Francis holds the position VP of Marketing & PR for the Malaysia PropTech Association.

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HASNIZA BINTI MOHAMED
Director of Digital & Technology Innovation
UEM Sunrise Berhad

LinkedIn :
[linkedin.com/in/hasniza-mohamed-9237b128](https://www.linkedin.com/in/hasniza-mohamed-9237b128)

Hasniza Mohamed has over 22 years of professional experience in digital, customer experience, transformation, and commercial leadership. In her current role - she is now leading the Digital Transformation Agenda in UEM Sunrise. She is responsible in crafting and executing the 'go digital' implementation for both digitisation & digitalisation. Among her key projects are "Hub" (customer care app for UEMS Tresorian/ loyal customer) and few collaborations with start-ups such as ID Customization and Smart Parking. She is also a passionate leader in driving the innovation and digital mindset change for the organization.

Prior to her current role, Hasniza was a General Manager for Group Digital Center of Telekom Malaysia. In that role, she pioneered the digital transformation agenda towards making Telekom Malaysia a digitally focused Company. She had participated in numerous events as speakers on the subject matter.

Hasniza holds a Masters in Mass Communications from Universiti Teknologi MARA and a Bachelor of Business Administration in Marketing from Universiti Multimedia.



IVY FUNG
Deputy President
Women in Blockchain Asia

LinkedIn :
[linkedin.com/in/ivyfung/](https://www.linkedin.com/in/ivyfung/)

Ivy Fung, Vice President of Women in Blockchain Asia.

Ivy Fung is a trainer specializing in blockchain, the technology that supports cryptocurrencies and non-fungible tokens (NFTs). Since 2018, she has trained hundreds of lecturers in Southeast Asia, especially in the Philippines and Malaysia. Prior to blockchain, she has combined experience of about a decade in property development and real estate.

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JASMINE NG
Deputy CEO
ReGov

LinkedIn :
[linkedin.com/in/jasmine-kc-ng/](https://www.linkedin.com/in/jasmine-kc-ng/)

Jasmine Ng believes that with the advent of technology, the opportunity to democratize access to prosperity, health, information and education is literally at the fingertips of every individual, it is a question of choice and will.

Jasmine currently holds the position of deputy CEO of ReGov Tech and a founder of a women-led and focused financial services called Wahine Capital. She also recently co-founded Women In Blockchain Asia with a vision to build a generation of women builders in the blockchain space. She is also the co-founder of a game development start-up, called EnGame, with a mission to help enterprises gamify their services and products for customer acquisition and inspire customer loyalty.

Presently, Jasmine is also serving as an Independent Non-Executive Director of public listed companies. As a firm believer of paying-it forward, Jasmine is the co-founder and advisor to EPIC Homes, a non-profit organisation; they have been building homes for the underprivileged communities of Malaysia since 2010. She is also a founding team member for GIFT10, a crowdfunding platform for those in financial crisis. She is also on the advisory boards of an online FinTech school, a prop-tech company, several social enterprises and serve as the Secretary to the ACCESS Blockchain Association of Malaysia. She is also a Member of the Board of Trustee to Junior Achievement Malaysia.

In Jasmine's last corporate position, she was the Chief Revenue Officer of iPay88, a leading payment gateway provider in South East Asia. Prior to that, she was the Chief Executive Officer of Razer Fintech, a subsidiary of Razer Inc. She also previously held the positions of CEO of NEM Malaysia, a wholly owned subsidiary of NEM io Foundation, an enterprise blockchain provider and also a top 20 listed cryptocurrency in CoinMarketBase then.

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Jasmine Ng believes that with th Jasmine was the Head of Group Digital, Strategic Digital Alliances and Project Management Office for Maybank Group.

Jasmine has over 25 years of experience in the financial services and tech sector. Her senior-level assignments include the setting up of corporate & consumer financial services contact centres, credit card issuance and merchant businesses, overseeing the payment regionalisation programmes, creating alliances with synergies for organisations and providing consultancy from business transformation to service culture enhancements to the C-suites.



JASON DING
Co-Founder, CMO
MHub

LinkedIn :
[linkedin.com/in/jasondjs/](https://www.linkedin.com/in/jasondjs/)

Jason is the Co-Founder and CMO of MHub - listed as one of the 12 hottest fintech startups according to Fintech News. He is also an ASEAN Startup Awards 2021 finalist in the Founder Of The Year category.

MHub powers digital transformation in property with end-to-end solutions for marking, sales, post-sales, and property management. The platform captures 40% of Malaysia's total primary residential transactions. Current accumulated bookings are 296,000+ from close to 2,000 projects with a total value of USD 30 billion.

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JESSYCA YONG

Business Development Manager

Structural Repairs (M) Sdn Bhd

LinkedIn :
[linkedin.com/in/jessica-yong-12648543](https://www.linkedin.com/in/jessica-yong-12648543)

Jessyca Yong is the Building Doctor from Structural Repairs (M) Sdn Bhd. The family business has 37 years of experience in the construction industry since 1985, involved in building repairs, protection and restoration. And in year 2009, They expanded their business into east Malaysia and formed Structural Repairs (EM) Sdn. Bhd. Since its inception, they have been carrying out various sizes and types of projects for public and private sector.

She worked with a few listed property developers involved in different type of developments township, condominiums, hotels /resorts and mixed developments. Her role has covered business development to sales & marketing, from market survey, feasibility study and joint venture proposal to pre/ post-sales of the projects. Her previous experience includes projects based in Malaysia & Papua New Guinea, dealing with purchasers and investors from Malaysia, Singapore, China & etc.

She graduated from United Kingdom with a Masters in Business Administration (University of Wales, Newport) and a Bachelor Degree in Estate Management (University of Malaya).

Kash is the co-founder and Chief Strategy Officer at pitchIN, Malaysia's leading equity crowdfunding platform. pitchIN has successfully funded over 145 companies on its platform by helping them raise over RM250 million.

He is also the co-founder of WTF Accelerator, a well known early stage startups accelerator that invests in and accelerates technology startups.



KASHMINDER SINGH

Chief Strategy Officer pitchIN

LinkedIn :
[linkedin.com/in/kashmindersingh/](https://www.linkedin.com/in/kashmindersingh/)

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LEO M.Y. LO
Founder
Asia PropTech

Linkedin :
[linkedin.com/in/leo-lo/](https://www.linkedin.com/in/leo-lo/)

Mr. Leo Lo is a surveyor-turned-serial entrepreneur. Leo is the CEO of Fonto Holdings, which is an integrated corporate based in Hong Kong, dedicated to real estate investment, development, financing and advisory with property technology innovations with futuristic and entrepreneurial views. Fonto delivers solutions in the Asia-Pacific Region for real estate and infrastructure asset projects financing, investment, valuation and asset management.

Leo has been an Estate Surveyor and possesses for over 18 years' experience in the real estate and capital market industry. With branch offices in the Mainland China, Singapore and San Francisco, Fonto has extensive footprint in the Asia-Pacific Region. By leveraging Fonto's digital assets and investment in industry-leading portfolio of companies, Leo is developing real estate as a futurist.

He is also a founder of a real estate technology company which is working on the A.I. and blockchain applications in the real estate sector, with solutions in AVM and tech-enabled real estate analysis. He is a trailblazer in the PropTech industry and actively forges partnerships with PropTech companies in the globe and building up the ecosystem: Asia PropTech, synergizing the forces and knowledge from PropTech startups, real estate players and investors to co-create ideas and solutions.

Leo is in high demand as a speaker for his thought leadership at different conferences and summits across the globe, he attended over 50 PropTech/real estate conferences as speaker in over 20 countries in the past 4 to years. He is keen to deliver collaborative innovation to the real estate industry.

Invited as speaker and panellist to multiple seminars and conferences on PropTech around the world, e.g. in Korea, Shanghai, Malaysia, Kazakhstan, Russia, Lithuania, the UK, etc.

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Invited as speaker to multiple seminars and conferences speaking on Real Estate Market, Asset Valuation, Belt and Road Initiative, etc.

Usual lecturer in the HKU Space and HKU Space ICB - Real Estate Financing and Investment course series from 2016.

Usual guest speaker in the Corporate Financial Management Techniques And Governance Course Series - Corporate Practice Listing starting from 2007 (co-organized by The Economics Business School of The Hong Kong Economic Times, the City University of Hong Kong School of Professional and Continuing Education supported by The Hong Kong Association of International Co-operation of Small & Medium Enterprises) regarding valuation issues for IPO.



LUCILLE TEE

Business Analyst
BlackStorm Consulting

LinkedIn :
[linkedin.com/in/lucillettee/](https://www.linkedin.com/in/lucillettee/)

Based in Malaysia, Lucille Tee is a Business Analyst at BlackStorm Consulting. She assists in providing context and suggestions on alternatives for business solutions and opportunities. Her expertise lies in defining business requirements and recommending solutions that deliver value to stakeholders.

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MATTEO BORGHI

Lecturer in Entrepreneurship & Innovation
Henley Business School

LinkedIn :
[linkedin.com/in/mborghi20/](https://www.linkedin.com/in/mborghi20/)

Dr Matteo Borghi is a Lecturer of Entrepreneurship and Innovation at the Henley Business School and a member of the Henley Centre for Entrepreneurship. His research lies at the intersection of entrepreneurship, management and data science, with special reference to the impact of Industry 4.0 technologies on digital business modelling and eReputation of companies in services industries. He received his PhD in management from Henley Business School (UK) after earning a Master in Business Informatics at the University of Pisa (Italy) and a bachelor degree in Information Science for Management at the University of Bologna (Italy). His teaching experience covers a wide range of entrepreneurship and entrepreneurial management undergraduate modules such as Student Enterprise, Practice of Entrepreneurship, Entrepreneurial Management Venture Project, Digital Entrepreneurship and Managing Change in the Real Estate Sector. For the latter, to improve the link between academia and the industry environment, Matteo has introduced a Global Prop Tech Forum with International speakers and a final Dragons' Den-style competition for assessing students' innovative business ideas aiming to deliver beneficial change in the real estate sector.



MATTHIAS GELBER

Brand Ambassador
Avant Wood Io

LinkedIn
[linkedin.com/in/matthiasgelber/](https://www.linkedin.com/in/matthiasgelber/)

Matthias Gelber is currently is the Brand Ambassador for AvantWood Finland, and he is ESG advisor for the Philippines Stock Exchange. He was voted Greenest Person on the planet in 2008 and has given eco and sustainability talks in 42 countries internationally. Matthias is very well connected in the Property Development & Construction Industries in Asia.

He now lives a happy family life in the Philippines and was recently judge of the Miss Earth Philippines 2020 finals.

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MENNO LAMMERS
Founder
PropTech for Good

LinkedIn :
linkedin.com/in/menno1977/

Menno is the founder of PropTech for Good. This membership organization helps the real estate industry accelerate sustainable ambitions through technology adoption. He is a mentor at REACH UK, is a member of the leadership board of CREtech Climate, and is a guest lecturer at the Amsterdam School of Real Estate. He is a sought-after keynote speaker and executive sparring partner for real estate companies.



NICHOLAS OU
Co-Founder & CEO
Loop Foods

LinkedIn :
linkedin.com/in/nicholas-ou-11b12a177/

Founded his first startup, SneakerXLifestyles at age 21. SXL is an e-commerce sneaker reselling platform, one of Malaysia's recognised sneaker reselling brand. Paved the way for reselling of sneakers over the internet in the early stages of streetwear culture in Malaysia.

Founded SpargoEats, a farm to table salad + rice bowl virtual brand in the midst of a pandemic and have scaled to our first flagship store at Sunway FutureX Farm being backed by Sunway iLabs.

SpargoEats was also awarded the Changemakers Award in 2022 by Thought for Food Foundation, for our optimised farm to table supply chain that reduces 30% of food waste.

Now leading Loop Foods, a food tech startup that pairs up with your city's best health food restaurants to provide free food delivery, straight to your home, office and buildings. We're currently serving in our first city Bandar Sunway.

We've been selected as the Top 5 Startups in the Pre-Accelerator by Cradle Fund + Beyond4.

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TECK YONG ENG

Head of

Henley Business School Malaysia

LinkedIn :

[linkedin.com/in/professor-teck-yong-eng-966373a8/](https://www.linkedin.com/in/professor-teck-yong-eng-966373a8/)

Teck Yong Eng is professor of business enterprise and analytics, director of the Centre for Global Business Enterprise & Cloud Analytics (CGBECA), and head of Henley Business School, University of Reading Malaysia. He is also editor-in-chief for the Journal of General Management, SAGE Publications London - a practitioner-oriented journal. He is serving on numerous editorial boards of academic journals. He teaches data analytics and fintech. His research has appeared in over 40 international peer-reviewed academic journals. His current research focuses on data-analytic strategy, Internet-of-Things (IoT), and big data analytics in the contexts of accounting and finance, and supply chains of one-belt-one-road initiative.



RAZAK WONG CHEN KENG

Managing Director

Geodelta Systems Sdn Bhd

Razak Wong is a reality capture specialist in 3D laser Scanning, photogrammetry, Scan to BIM and BIM application. He is a Malaysian born in Sabah, Kota Kinabalu. He completed his first degree in surveying and mapping Science (UK) in 1998, Master of Business Administration (UK) in 2004 and certificate in BIM(UK) 2020.

He is now the Project Director of which core business are supplying digital construction workflow and modeling services using international and Local BIM standard. He leads a team of BIM model specialist in delivering A&A works with proven Scan to BIM services & applying BIM in live construction works, 3D Laser scanning (close range to long range) and has great interest in 3D Visualization, Virtual Reality Digital Twin and Digital Crime Scene Reconstruction.

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ROLAND WONG

Owner

Prismatic Technologies Sdn Bhd

LinkedIn :
[linkedin.com/in/roland-wong-548299238/](https://www.linkedin.com/in/roland-wong-548299238/)

Roland Wong is an ESG advocate and enabler. His company Prismatic Technology develops ESG parameter measurements and baselining solutions using IoT technology. These solutions are used to comply with ESG frameworks while helping corporations reduce costs on the usage of various operational resources. He regularly conducts ESG awareness talks and training for corporate organisations and government, in the ESG vertical.

Roland has served and is currently serving on the board of waste management companies for the past 2 decades, hence his interest in the environmental and sustainability field.

Emerging technologies are something that he is very keen to work with, as he believes that they are key to achieving our sustainability goals.

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RUSMIN LAWIN

Chairman

Indonesia PropTech Association

LinkedIn :
[linkedin.com/in/rusmin-lawin-72032425/](https://www.linkedin.com/in/rusmin-lawin-72032425/)

A Global Entrepreneur, well known as Global Ambassador of Real Estate Indonesia. Chairman of Regional Developments Committee of Indonesia Chamber of Commerce and industry (KADIN), the Global Ambassador of Asia PropTech (HK), the Vice President of Real Estate Indonesia (REI) Developers Association in charge for Foreign Affairs, Board Member of Indonesia Hong Kong Business Association and in FIABCI, the International Real Estate Federation he involves in various strategic roles such as International Board of Directors as well as President of FIABCI Asia Pacific region, recently appointed as FIABCI Representative to United Nation Geneva 2021-2022.

In General Assembly Partners GAP Paris, he is Co Chair for Business & Industry Committee and Co Chair at The City We need must be Affordable, the FIABCI Program endorsed by UN Habitat since 2017 and International Advisor of Fundacion Metropoli, Espana and Middle East Cities Center, Dubai.

The Special Envoy of Nusantara New Capital City Authority authority under President Jokowi administration office.



SHAKEB AMEEN

COO

Locus Connect

LinkedIn :
[linkedin.com/in/shakebameen/](https://www.linkedin.com/in/shakebameen/)

Shakeb is the COO of Locus connect, Taiwan based company which drives Industrial 4.0 innovation by providing accurate location-based services to industrial factories and warehouses. As part of Locus Connect team, Shakeb thrives to change how businesses track, optimize and create safe working environment for the workers. They provide indoor positioning services from hardware sensors to software managements systems to reduce time and increase scalable partner network. Locus Connect was the winner in Pre-MOEA, USTART 2021 (Taipei) and chosen as finalist in Microsoft Imagine Cup 2022. Shakeb studies Master of Science, Computer Science and Electrical Engineering in National Chiao Tung University since 2021.

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SHONG JAY KIN
Founder & CEO
Affintive Sdn Bhd

LinkedIn :
[linkedin.com/in/jaykinshong/](https://www.linkedin.com/in/jaykinshong/)

Jay is a qualified accountant who graduated from University of Western Australia (UWA). He spent over 10 years of his career in Australia involving Corporate Management Accounting with Intercontinental Hotel Group (IHG) as well as subsidiary of UMW Oil & Gas Bhd, a downstream oil and gas player.

Today, he founded Affintive to provide Cloud Accounting Advisory & Financial Management Solutions for both Australia & Malaysia startups, entrepreneurs and SMEs.

Besides, he also serves as a Mentor for various groups such as FutureLab.my and MRANTI to share his experience to his peers and future generations.

His vast experience in financial control management, reporting and deep understanding of company finance department functions helps businesses to refine their fundamental business obligations to become well-managed.

Businesses have long been underserved when comes to accounting and finance. As business environments rapidly change, accountants are playing an important role to “manage” business finances more than just “record and comply”. Accounting numbers can be, in eyes of accountants, a strike of gold mine depending on how the useful insights are extracted for key decision-making.

Forward looking, the accountant’s role is facing some threats and opportunities but fundamentally shift towards proactive advisory are the most exciting yet unique journey to redefine our profession for all of us.

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SUHENDRA ARIANTO
CTO

ServeDeck Innovation Sdn Bhd

LinkedIn :
[linkedin.com/in/suhendra-arianto/](https://www.linkedin.com/in/suhendra-arianto/)

Co-founder and CTO of ServeDeck is a PropTech Enthusiast and Technology evangelist. He has more than 15 years' proven accomplishments in developing software products and delivering mission critical and impactful IT solutions. He has been playing critical roles in payment and banking solutions' products development for major financial institutions in Asia and North America.

He is the Co-Founder and CTO of ServeDeck, a fast-growing Malaysian based PropTech startup. ServeDeck provides innovative digital platforms for all parties engaged in Facility Management ecosystem and supply chain, helping them to be more agile, current, competitive, scalable, and sustainable.

Big portion of Suhendra's time and attention are spent on pursuing and researching leading-edge technologies to make them practically usable for the industries, as well as being actively involved in many IT communities.



TATHAGATH
MARISWAMY

Head of Projects
Beyond4 Sdn Bhd

LinkedIn :
[linkedin.com/in/tathagath-mariswamy-8952396](https://www.linkedin.com/in/tathagath-mariswamy-8952396)

Strategy and Management Professional with extensive international experience in formulating operations & management strategies, engaging stakeholders, and delivering change.

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TEOH PUI MUN

Speedbrick Sdn Bhd

LinkedIn:
[linkedin.com/in/puimun/](https://www.linkedin.com/in/puimun/)

Pui Mun is a lawyer, adjudicator empanelled with the Asian International Arbitration Centre (AIAC) and arbitrator. She is also the president of Lighthouse Club Kuala Lumpur, committee member Malaysia Inner Temple Alumni Association as well as associate member of Master Builders Association Malaysia (MBAM).

After over a decade of experience in the construction industry, Pui Mun founded Speedbrick Sdn Bhd to help contractors overcome the challenges they face. By automating spending reports in real time and digitalising workflow, Speedbrick helps contractors save up to 303 hours per month! A number of workflows are digitalized by Speedbrick, such as progress claim processing, procurement, subcontractor management, and set-offs against subcontractors. Users can make better decisions with real-time analytics through Speedbrick, which not only breaks down silos between the field and the office, but also helps companies save hundred of hours and improve efficiency by 300%.

Speedbrick allows contractors to leverage on the power of technology by automatically developing the following reports:

1. Contractor's own cost library;
2. Material price trend;
3. Project's material spend report;
4. Project financial summary;
5. Project cashflow reports.

The oldest users in Speedbrick App is 71 year old site uncle. By November 2022, Speedbrick had managed over RM3.2b worth of projects.

In June 2021, Speedbrick ventured into Prefabricated Prefinished Volumetric Construction (PPVC) in Singapore. Speedbrick PPVC digitalise every PPVC module journey from casting cast, fit out yard and site. The app digitalise the process as well as automatically generate real time

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delivery reports, improving communication between locations, enhanced efficiency by 100%, eliminating the need of updating reports. Speedbrick's effort in Singapore was reported by Channel NewsAsia. Credit were recognised by Building and Construction Authority (BCA).

In April 2021, in recognising Speedbrick's effort, Building Cost Information Services Malaysia Sdn Bhd (BCISM), a joint venture of Construction Industry Development Board and Royal Institution of Surveyors Malaysia had entered into a partnership with Speedbrick to empower contractors and construction industry players to leverage national construction cost data through the integration of the National Construction Cost Center (N3C) portal and Speedbrick App.



THARMAINDRAN
Chief Executive Officer
Bnetworks Sdn Bhd

Linkedin :
[linkedin.com/in/tharma/](https://www.linkedin.com/in/tharma/)

Mr. Ts. Tharmaindran is recognized as a Professional Technologist (P. Tech), Malaysia Board of Technologists and also holds a Masters in Business Administration and a Bachelor's degree in Computer Engineering (Hons).

He has 18 years of industrial experience in providing smart solutions and integrated infrastructures as well as connected living experiences for properties with hands-on knowledge above technologies for built environments. Also, he is an associate member of the IoT Working Group in MTSFB and has been invited to be a panel speaker at numerous local and regional events and webinars related to smart cities, IoT, regulatory, cybersecurity, and property technologies. He was recently awarded the Technopreneur Excellence Award at PIKOM Unicorn Tech Awards.

Bnetworks Sdn Bhd has won multiple awards locally and internationally under the leadership of Mr. Ts. Tharmaindran. Bnetworks was also granted two patents and is the first company to develop and manufacture the Universal IoT Hub in Malaysia. Besides, Bnetworks Sdn Bhd is an Elite IoT Partner of Telekom Malaysia (TM) Group and Official Technology Partner for Yanolja Co Ltd, which is a Korean traveltech unicorn in Asia.

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PROPTech FUNDING

Thanks to the following funding partners for joining APPS2022, and for their commitment to support the PropTech Eco-System.



The Malaysian Business Angel Network (MBAN) is the official trade association and governing body for angel investors and angel clubs in Malaysia.

<https://www.mban.com.my/>



pitchIN believes in the democratisation of fundraising and investing. We enable the process for investors to invest in businesses they believe in, and for businesses to grow with the support of their investors.

<https://equity.pitchin.my>

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DAY 1 - 3:00 PM - 5:00 PM
Enter the Tigers' Lair

DAY 2 - 12:00 PM - 12:30 PM
Panel Discussion

DAY 2 - 2:30 PM - 3:00PM
Live Crowdfunding

For more information, drop us an email at presidency@proptech.org.my

SPONSORSHIP PACKAGES

WHY SPONSOR APPS2022?

APPS2022 is a unique opportunity for the property and proptech industries to mingle, discuss, collaborate, purchase & sell, and seek enticing partnerships.

Getting your brand, products, and services under the attention of targeted eyeballs in the Asia Pacific region, is an exclusive opportunity in itself

SUMMIT

The APPS2022 Summit will offer 60+ speakers from more than 12 countries and will deliver knowledge, answer questions, and keep the conversation going long after the event.



ADVERTISING

Showcase your business to the APAC region

TARGET

The audience are targeted to the Property & PropTech oriented targeted audience

REACH

Reach out to event delegates from 13+ countries



VIRTUAL EXPO FEATURES 20 NOVEMBER 2022 TILL 30 NOVEMBER 2023

SPONSORSHIP PACKAGES

	SILVER	GOLD	PLATINUM
	RM7,500 (USD 1,750)	RM15,000 (USD 3,500)	RM25,000 (USD 6,000)
1-year membership in Malaysia PropTech Association	✓	✓	✓
Speaking opportunity		✓ Panelist	✓ Moderator/Panelist
Logo included in an introductory video	✓	✓	✓
Video played on big screen at the (Lobby)		✓ 60 Sec	✓ 120 Sec
Virtual banner (Lobby)	✓ Shared	✓ Shared	✓ Dedicated
Virtual banner (Lobby) – Large size			✓
Virtual booth at expo hall	Standard	Standard	Large
Virtual Booth Purchase/Upgrade (optional)	Large +RM1,800 Special Design Booth +RM3,600	Large +RM1,800 Special Design Booth +RM3,600	
Emcee mention		✓	✓
Sponsor exposure in organizer website	✓	✓	✓
Branded article in organiser website blog	✓	✓	✓
Exposure in various marketing materials & social channels	✓	✓	✓
Corporate / Product video presentation (in conference platform)			✓
Corporate / Product video presentation (MPA Youtube channel)	✓	✓	✓
Logo displayed at conference main banner (Unissu)			✓
Logo displayed at conference session banner (Unissu)		✓	
Logo displayed individual conference session footer (Unissu)	✓		

VIRTUAL EXPO FEATURES 20 NOVEMBER 2022 TILL 30 NOVEMBER 2023

VIRTUAL BOOTHS

	STANDARD	LARGE	SPECIAL DESIGN
	RM1,200 (USD 300)	RM1,800 (USD 450)	RM3,600 (USD 900)
Special / Customised Booth Design			✓
Booth Design - with interactive touch features	✓	✓	✓
360 CGI Tour, VR rendered, including Pop-Up Content	✓	✓	✓
Logo Display	✓	✓	✓
Vertical Posters	2	4	4
Horizontal Posters	2	4	4
1x Video Panel	✓	✓	✓
1x Company Profile	✓	✓	✓
PDF Brochures (downloadable)	1	5	5
1x User Access	✓	✓	✓
Contact Info	✓	✓	✓
Event Tech Support	✓	✓	✓
PropTech ShowCase Video Channel	✓	✓	✓
Free 1-year MPA membership	✓	✓	✓

NOTE

Based on the virtual booth selection above, you may choose 1 of the booth designs from the 5 designs in the following pages.



CHOOSE A BOOTH DESIGN BELOW

STANDARD BOOTH DESIGNS



BOOK A BOOTH

Scan the QR Code to Make your Booth Booking now.

STANDARD 1



STANDARD 2



STANDARD 3



STANDARD 4



STANDARD 5





CHOOSE A BOOTH DESIGN BELOW

LARGE & SPECIAL BOOTH DESIGNS



BOOK A BOOTH

Scan the QR Code to Make your Booth Booking now.

SPECIAL DESIGN 1



SPECIAL DESIGN 2



SPECIAL DESIGN 3



LARGE BOOTH 1





VIRTUAL EXPO FEATURES 20 NOVEMBER 2022 TILL 30 NOVEMBER 2023

MEDIA PREPARATION

Please return **ALL** materials on time as this will help us in the process of producing the virtual fair. Be as complete as possible and make full use of all topics and space available; however, we do request that you stay within the allocated space and number of words.

No	Item	Detail	Remarks
1	Logo x1	Please provide a clear format of logo in: <ul style="list-style-type: none"> JPG/ PNG format (high resolution) 	If Exhibitor have logo with square/ horizontal version, do send us too.
2	Poster x4	Please provide poster in following details: <ul style="list-style-type: none"> JPG/PNG format Picture ratio as per below: <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>x2</p> </div> <div style="text-align: center;"> <p>x2</p> </div> </div>	Each exhibitor have a total of 4 poster (2 horizontal & 2 vertical). Please provide us with file size suitable for internet viewing to avoid lagging
3	Video x1	Please provide us with 1 video media, either in: <ul style="list-style-type: none"> YouTube/ vimeo link (google drive link don't work) MP4, MKV, MP4, WEBM format (<i>preferred in 16:9 ratio</i>) Thumbnail for the video (<i>1x screenshot</i>) <div style="text-align: center;"> <p>x1</p> </div>	Each exhibitor have a screen to showcase 1 video. Media that 40mb & below/ youtube link is recommended to avoid disrupt browsing experience