

ABOUT

I design and lead UI and UX for desktop, tablet and mobile devices. I am proficient in HTML, CSS, Javascript and JQuery with some PHP.

SPECIALTIES

Web design, UI and UX design, mobile, tablet, responsive design, Photoshop, Illustrator, Indesign, Wireframing, Balsamiq, HTML, CSS, PHP, Javascript, JQuery, Drupal, Wordpress, 960 grid, Twitter Bootstrap, GIT.

SOFTWARE

Photoshop, Illustrator, InDesign, AfterEffects, Flash, Sublime Text 2, Balsamiq, JIRA, Mac OSX, Windows, Linux, Android, IOs, Google Analytics

EXPERIENCE

Realty Mogul February 2014-Current

Senior Designer UI UX

Realtymogul.com

Design wireframes and guide UI/UX based on requirements using Balsamiq.

Design and program front facing pages using HTML, CSS, Javascript and JQuery

Build custom views for displaying customer and property data.

Customize Lead Gen forms and landing pages in Salesforce/Pardot

A/B test using Visual Website Optimizer

ViSalus August 2012 - February 2014

Sr. Front End Web Developer

Visalus.com, Vi.co.uk, de.vi.com

Guide UI/UX and design wireframes.

Create strategies for designing and developing user experiences for both desktop and mobile platforms.

Create Promotional landing pages in Drupal CMS using HTML, jQuery and PHP.

Create Microsites using HTML5, Javascript and jQuery

Analyze analytics data and heat maps to create use case scenarios to improve ui/ux

A/B testing user interfaces and promotions to increase ROI.

Launch consumer facing website for UK and Germany

CauseForce Inc. August 2010 - August 2012

Front End Web Designer

B.A. in Graphic Design 2009 CSUN