

INSTITUTIONAL LOGO - HORIZONTAL



Oregon State
University

OSU_horizontal_2C_O_over_B.eps



Oregon State
University

OSU_horizontal_2C_O_over_W.eps



Oregon State
University

OSU_horizontal_2C_W_over_B.eps



Oregon State
University

OSU_horizontal_1C_B.eps



Oregon State
University

OSU_horizontal_1C_W.eps



Oregon State
University

OSU_horizontal_1C_B.eps

INSTITUTIONAL LOGO - VERTICAL



Oregon State
University

OSU_vertical_2C_O_over_B.eps



Oregon State
University

OSU_vertical_2C_O_over_W.eps



Oregon State
University

OSU_vertical_2C_W_over_B.eps



Oregon State
University

OSU_vertical_1C_B.eps



Oregon State
University

OSU_vertical_1C_W.eps



Oregon State
University

OSU_vertical_1C_B.eps

ONE COLOR TRANSPARENT



Oregon State
University

OSU_transparent_horizontal_1C_O.eps



Oregon State
University

OSU_transparent_horizontal_1C_W.eps



Oregon State
University

OSU_transparent_horizontal_1C_B.eps



Oregon State
University

OSU_transparent_vertical_1C_O.eps



Oregon State
University

OSU_transparent_vertical_1C_W.eps



Oregon State
University

OSU_transparent_vertical_1C_B.eps

SCHOOL COLORS	PANTONE COLORS	CMYK	RGB	THREAD COLORS	
BEAVER ORANGE	PANTONE 1665	0 79 100 0	215 63 9	MADEIRA 1078	POLYNEON 1678
PADDLETAIL BLACK	PANTONE BLACK	0 0 0 100	0 0 0	MADEIRA 1000	POLYNEON 1800
BUCKTOOTH WHITE	PANTONE WHITE	0 0 0 0	255 255 255	MADEIRA 1001	POLYNEON 1801

THE LOGO
The logo is composed of two parts: a crest and a wordmark. The wordmark is a custom letterform and cannot be replicated by typing the letters.

FULL COLOR
For all full-color reproductions, the crest must be black and placed on a field of white. Whenever possible, the wordmark should be two-color, using combinations of beaver orange, paddletail black and bucktooth white. Colors should provide enough contrast with the background color or image.

ONE COLOR
When two-color printing is not an option, one-color prints are allowable (e.g., promotional items or black and white copies).

CONFIGURATIONS
There are two configurations of the logo: horizontal and vertical. The crest and wordmark may be separated for select applications, such as banners or promotional products, however, both elements must always be seen in the same field of vision.

For more information, visit the logo guidelines page: communications.oregonstate.edu/brand-guide/visual-identity/logo.
Contact Trademark Licensing with any questions: trademark.licensing@oregonstate.edu or 541-737-3788