



## SKILLS



### Digital Leadership.

10+ Years running businesses as Founder, Director or CEO, in lean and agile tech/creative environments

Broad business skill set including finance, operations, marketing, sales, recruitment and product development.

Led multi-disciplinary teams of up to 18 across a broad range of projects.

Confident board contributor with roles in public, private and third sector organisations



### User Experience Design.

Creative Director (agency side) for Google UK's Small to Medium Sized Business campaigns and Virgin Media Pioneers

Led a major service and brand redesign for UnLtd the foundation for social entrepreneurs, a £100m charity

Lead Designer for a range of consumer products winning SXSWi, several Geneva Innovation Prizes and the World Intellectual Property Office "Patent of the year"

Hello! my name is **Warren Oscar Fauvel**, I'm an experienced **digital leader**, who thrives in challenging, fast-paced environments. Over the last decade I have worked in a diverse range of roles across both public and private sector projects. Learning is always been my passion and I love translating new ideas, in engaging ways, using scalable technology.

*I'm seeking roles that allow me to combine my curiosity and creativity to solves meaningful problems alongside smart, challenging people.*

## EXPERIENCE

### Nudged - Founder & CEO Apr. 2013 – Oct. 2018

VC-backed startup combining behavioural psychology with digital technology, to optimise preventative healthcare interventions.

- Raised £700k in venture capital
- Grew team to 12 full-time positions
- Partners: GE, GoCompare, Sony UK, NHS (various), Dept. of Work & Pensions, Welsh/UK Gov't

Responsibilities: Fundraising, business strategy, recruitment, business development, account management, product management

### Culture Group - Creative Director Sep. 2011 – Apr. 2013

Content marketing agency specialising in youth and small business engagement campaigns, working across digital, print, events and PR.

- Led pitches securing retained contracts of over £1m per year
- New accounts secured with Google UK, Virgin Media, Southbank Centre, We7
- Doubled profitability within 12 months through improved account management and time tracking

Responsibilities: Client pitches, account strategy, project strategy, project delivery

### FauvelKhan Design - Design Director Oct. 2007 – Sep. 2011

Product and service innovation agency, working to create new products that span physical and digital environments.

- Profitable every year from founding
- 20+ National and international innovation awards for design projects
- Notable awards: SXSWi (Bootstrap Award), World Intellectual Property Office Prize

Responsibilities: Business strategy, business development, account management, project delivery

## SKILLS CONTINUED



### Project Management.

Managed the development roadmap of 3 in-house software platforms through multiple major versions

Led the delivery over 100 projects within the creative sector with upto £250k direct spend



### Business Development.

Raised over £700k from Venture Capitalists and Angel Investors

Led successful pitches with major organisations including: Google UK, Virgin Media, NHS, GE and Welsh Gov't

Confident public speaker, with presentations including TEDx Cardiff, Design Stuff, Digital Festival & EIT Digital



### Software Competencies.

**Graphics** - Photoshop, Illustrator, Sketch

**Interaction** - MS Powerpoint, G-Slides, Invision, Framer

**Web** - HTML, CSS, Git

**Data Processing** - MS Excel, G-Sheets

**Publishing** - InDesign, MS Word, G-Docs

## EDUCATION

### 1st class BA Hons Degree in Automotive Design

Swansea Metropolitan University, Sep. 2003 – Jul. 2007

### Distinction in Art & Design Foundation, specialising in Product Design

Glynn Taff College of Art and Design, Sept. 2002 – June 2003

### 3 A-levels A\*-D (Art, Design Technology, Physics)

Tonypandy Comprehensive School, Sep. 1994 – Jun. 2002

## VOLUNTARY

### Cardiff Start - Non-Exec. Board Member

Wales' largest community of tech businesses, responsibilities include overseeing community development, engaging partners, representing views of the community in various forums.

### Health & Care Research Wales - Public Involvement Delivery Board

Welsh Gov'ts body to champion research excellence in health, public member of board tasked with championing public involvement in research

### Digital Economy Advisory Group - Member

UK Gov't group attached to Dept. for Digital, Culture, Media & Sport advising on policy ideas and ecosystem challenges

## CONTACTS

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## CONTENT

[twitter.com/WarrenOF](https://twitter.com/WarrenOF)

[medium.com/@WarrenOF](https://medium.com/@WarrenOF)

## CONNECT

Book a 15-minute video call with me at:

[calendly.com/WarrenOF](https://calendly.com/WarrenOF)

I look forward to chatting!

