

Dear Hiring Manager,

I am writing to express my strong interest in the Software Engineer position at The Trade Desk. With a Bachelor's in Computer Science from Toronto Metropolitan University and extensive experience in full-stack development, I am excited about the opportunity to contribute to your innovative team that delivers data-focused products with exceptional user experiences.

My professional background closely aligns with The Trade Desk's engineering culture. At Pavo Digital, I developed an AI cloud web app using Remix, ReactJS, TypeScript, and AWS, which demonstrates my ability to build complex, scalable solutions. This experience directly relates to your requirement of designing, building, and delivering full-lifecycle software development. By optimizing backend APIs and implementing CI/CD pipelines, I improved system performance and deployment efficiency—skills that resonate with your need for high-performance data interactions.

My expertise spans multiple technologies that match your job requirements. I am proficient in JavaScript/TypeScript and have worked with front-end frameworks like React and NextJS. Additionally, my experience with server-side technologies such as Node.js and my work with AWS aligns perfectly with your desired nice-to-have skills. At IMDC Labs, I showcased my ability to work on complex technical challenges, including developing IoT interfaces and implementing advanced algorithmic solutions.

What particularly excites me about The Trade Desk is your emphasis on continuous learning and innovation. As demonstrated in my projects like L.E.V.I. (an AI voice assistant) and Rifty.co (a community marketplace), I am passionate about exploring cutting-edge technologies and finding creative solutions to complex problems. Your statement that "what you know is less important than how well you learn and innovate" deeply resonates with my professional philosophy.

I am particularly drawn to your collaborative team culture that values diverse perspectives and encourages trust-building. My professional experiences have consistently emphasized teamwork, communication across technical and non-technical audiences, and delivering high-quality solutions that meet business objectives.

I am eager to bring my technical skills, problem-solving abilities, and passion for innovative technology to The Trade Desk. I look forward to the opportunity to discuss how my background and enthusiasm can contribute to your team's continued success.

Thank you for considering my application.

Sincerely, Warren Phillips